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# MOUNTAINSIDE Echo

An Official Newspaper  
For The Borough Of Mountainside

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07092

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## School board approves \$1.9 million budget



CAPITAL SCENE — The Washington Monument towers in the background as members of the Gov. Livingston Regional High School Highlander Bands prepare to march in the inauguration parade for President Richard M. Nixon, held on Saturday. (Photo by Alan Isacson)

### Final OK up to voters on Feb. 13

Mrs. Knodel casts  
only dissenting vote

The Mountainside Board of Education approved a total budget of \$1,997,727 for the 1973-74 school year, following a hearing last week at the Deerfield School. The board's vote was 6-1, with Patricia Knodel casting the dissenting ballot on the total figure, up \$73,330, or 3.8 percent, from the 1972-73 budget. The budget will now go before the voters on Feb. 13.

The current expense portion of the budget is \$1,814,355, or 90.7 percent of the total. Of this, the local tax levy totals \$1,560,655, and is the only figure that will be presented to the voters in the February elections. The levy is up \$64,852 or 2.6 percent, representing an average increase of \$14 in taxes for a home assessed at \$50,000.

In introducing the budget, board member Orville White told the approximately 100 persons in attendance that the board had two primary objectives in drawing up the expense figures: "to try and maintain first-quality education at the lowest reasonable cost to taxpayers, and to hold the line on rising costs." The current expense figure, which has increased \$89,450, covers nine categories: instruction, plant operation, administration, fixed charges, plant maintenance, transportation, attendance and health, student activities and summer school.

The instructional portion is budgeted for a total of \$1,223,290, an increase of \$39,825. Of this 79.2 percent, or \$873,435, is earmarked for teachers' salaries. Other monies will go toward salaries for principals, supervisors, bedside and substitute teachers, secretaries, librarians, guidance counselors, team personnel and aides bringing the total salary cost to \$1,145,325, a \$38,090 increase. Also covered by instructional funds are textbooks, libraries, visual material, teaching supplies and other expenses.

BOARD MEMBER Dr. Irvin Krause noted the budget provides for cutting the staff by three teachers for consolidation purposes, adding one contingency teacher and a teacher for a specialized program, which will probably be in a foreign language.

The portion of the current expenses designated as plant operation totals \$157,165, a decrease of \$9,155 over 1972-73. The money covers custodial salaries, contracted services.

(Continued on page 4)



GOOD SCOUTS — Mapping plans at a meeting of Boy Scout Troop 110 at Children's Specialized Hospital, Mountainside, are, left to right, Jeff Pote, Ken Bittner and Fred Bittner, patients at the hospital, and Bruce Gollob and Mark Osbahr of Troop 177 at the Community Presbyterian Church. (Photo-Graphics)

### Project leads to troop 14 boys in new unit at hospital

Several months after the original idea, a Boy Scout unit, Troop 110, has been established at Children's Specialized Hospital in Mountainside.

Mrs. David Wagner, former member of the hospital staff, and Mark Osbahr, senior patrol leader of Troop 177 at the Community Presbyterian Church, began the troop with patients at the hospital. Now there are 14 boys divided into two patrols. They worked on tenderfoot and second class requirements, had a hike and picnic in the Watchung Reservation and visited the Scout museum in New Brunswick.

Mark's work was part of a project to attain the rank of Eagle Scout. Since then, the troop has formed its own staff. Kurt Bauer is

scoutmaster and Donald Pote is his assistant. Edward Hartnett is chairman and Fred Bittner is treasurer. Bruce Gollob, as part of his Eagle project, is now senior patrol leader.

Another Eagle project that resulted to the benefit of the new troop was the chopping down of trees into firewood. Carl Kolts of Troop 177 cut down trees on property at the Community Presbyterian Church, and split them into firewood for a \$190 profit.

He then donated the money to Troop 110 at the hospital. Assisting Carl in the project were Lou Borchart, Bob Kolts, Jim Goense, Helmut Grimm, Art Silva, Curt Mulligan and members of the troop.

Carl is a 16-year-old junior at Gov. Livingston Regional High School in Berkeley Heights.

### Patricia Knodel

### — PROFILES —

### Dr. Irvin Krause

Patricia Knodel, incumbent member of the Mountainside Board of Education, and a candidate for reelection to a three-year term on the board, stated her platform can be summed up in very few words. "I stand for quality education at a reasonable cost."

"However," Mrs. Knodel continued, "in Mountainside, I believe we have already gone beyond what can be called a reasonable cost. It is time to examine every penny of the taxpayers' money that is spent for education, to make sure that money is well spent."

Continuing her criticism of the handling of funds, Mrs. Knodel said, "I think the Mountainside Board of Education today must study and examine thoroughly every proposal put before it by the superintendent of schools and the board secretary. The board must not act as a rubber stamp to these administrators. If the board takes the time to investigate, they can save money."

MRS. KNODEL described a recent situation where she had received complaints from parents regarding the transportation of handicapped children.

"Last year all such transportation went to one cab company," she said. "This year we brought the cost down \$7,300, a savings of 36 percent. This was done through competitive bidding. Parents are allowed to bid and transport their own youngsters, under contract to the board."

Mrs. Knodel, who cast the only dissenting vote against the 1973-74 school budget, also stated, "I am concerned that the price of education is forcing many taxpayers in our community, particularly senior citizens, to move elsewhere. We cannot allow this to happen, not even in the name of education."

Mrs. Knodel, during her term on the board, has found herself in opposition to many board.

(Continued on page 7)



DR. IRVIN KRAUSE



PATRICIA KNODEL

To Dr. Irvin Krause, a candidate for reelection to the Mountainside school board, "education has been more than a hobby; it has been my vocation."

Krause holds a Ph.D. degree from New York University and has taught on the college level. He has served on the Board of Education since May 1972, when he was appointed to fill an unexpired term, and is now seeking election to a three-year term.

Continuing his discussion on education, Krause explained one reason he chose to serve on the board: "I feel very strongly about the need for good teaching. The learning experience for a child is almost totally dependent on his relationship with the teacher, and I wanted to help provide the climate which would attract good teachers and in which students can learn. In fact, one of the reasons I was attracted to Mountainside as a place to live was its good school system."

Krause stated he "feels very strongly about maintaining quality education in Mountainside."

"We're approaching a difficult time," the 40-year-old candidate said, "with dropping enrollment forecast and a declining birth rate, and we will be under severe pressure to cut costs."

"Generally, the first place it is felt in what some people consider unnecessary 'frills.' But I feel many of these 'frills' are what result in our quality program, and before we cut them we must see if we are sacrificing something important, something which other boards worked hard to get."

Regarding the current controversy over the possible phaseout of the Echobrook School, Krause said his opinions on the situation are well known.

"I don't believe the school should be closed at this time, and I don't feel there's that much to be gained in terms of monetary savings by a partial closing," he stated.

He said the recent PTA survey indicated "no clear cut in entering students, and it even looks like there will be a slight increase. I don't feel we should deviate from the three-school system."

DISCUSSING PROBLEMS facing the board, Krause again cited the difficulty in maintaining the quality aspects of an educational program in the face of a still-possible decreased enrollment and rising costs. "The compound effect results in a high cost per student, but this

(Continued on page 7)

### Fund reported nearing its goal

The Mountainside Community Fund has raised \$21,561.25 toward its \$25,700 goal for the year, according to Edgar D. Savacool, chairman.

"Just one more push is needed to reach the goal," Savacool said, urging those who have not yet contributed to mail their checks to Mountainside Community Fund, P.O. Box 1041, Mountainside, N.J. 07092.

Money raised in the campaign goes to participating agencies which are fighting drug addiction, alcoholism, crime and mental and physical illness, the chairman said.

### Library will begin winter story hour

Carol Krismann, children's librarian of the Free Public Library of Mountainside, has announced the winter story hour will begin on Thursday, Feb. 8 from 10:30 to 11 a.m. in the meeting room of the library. The program will be held weekly on Thursday mornings for eight weeks through March 22.

The program is open to all children and preschool children who may register their children's names. Parents may also bring their children to the story hour. Parents may browse in the library and select books for home reading.

### PTA sponsors candidate night at Beechwood

Candidates' night for the Mountainside Board of Education election and for the one Mountainside seat on the Regional High School board will be held Tuesday at 8 p.m. in the all-purpose room of the Beechwood School.

All candidates said they expect to be present and each will be given the opportunity to express his qualifications and concerns to the audience. The public, in turn, will have the chance to ask questions from the floor. Gene Simpson will be the moderator for the evening, which is sponsored by the Mountainside PTA.

The candidates are: for the two three-year terms, Mrs. Patricia Knodel and Dr. Irving Krause, both incumbents; for the two one-year terms, Trudy Palmer, Stephen Rose and an incumbent, Orville White.

The candidates for the Mountainside seat on the Regional High School Board are Mrs. Beaudette Naas and the incumbent, Dr. Minor C. Jones.

The Regional High School election for candidates and budget is Feb. 6 at the Deerfield School, and the Mountainside election for candidates and budget is Feb. 13, also at the Deerfield School. Polls will be open from 2 until 9 p.m. on both days.



MUSIC FOR A RAINY DAY — Students in the vocal music department of Jonathan Dayton Regional High School will ring doorbells throughout Springfield and Mountainside on Saturday, which has been designated 'Umbrella Day.' Some 40 teenagers will sell men's and women's plastic umbrellas of all types to raise funds for trips and out-of-town concerts by the choral groups at the high school. A spokesman for the Vocal Parents Society said orders for umbrellas to keep in the home, office or car or for gifts can be placed in advance with Mrs. K. L. Sklar at 379-9017. Shown are, from left, Lois Roth, Merrie Williams and Caryn Groder. Prices for the umbrellas range from \$2 to \$4.50. (Photo by Morley Epstein)

### Mountainside Recreation unit reelects Nelson as chairman

The Mountainside Recreation Commission last Thursday evening accepted appointments made by the Borough Council for the commission. Reappointed were Billie Lou Hance, James Follies and Harold Nelson; these members will serve on the commission until Dec. 31, 1977.

A new appointee to the commission is Matthew Powers, to serve until Dec. 31, 1973. Over the past summer, James Kellerk was appointed to fill an unexpired term.

Nelson was reelected chairman of the commission. Nelson has served on the commission since 1966. He resides on Ridge drive with his wife, Terry, and their four children, Beth Ann, Ricky, Mary Jo and Norine. Mrs. Hance has served on the commission since the summer of 1972. Before that time Mrs. Hance was the manager of the girls' softball program, which is a league for girls in grades 5-8. A resident of Oakbrook drive, Mrs. Hance has also been active with the Junior League.

Powers, of Longview drive, brings varied experience with working with community groups to the commission. Powers is Mountainside's liaison to the Bi-Centennial.

(Continued on page 7)



Named recently to the Mountainside Recreation Commission were, from left, Harold Nelson, Billie Lou Hance, Matthew Powers and James Kellerk.





EARLY MORNING STUDY is the task for Kathy Ziegler, a Jonathan Dayton Regional High School student. A student breakfast is served by the Dayton Student Council and a chance for early morning studying is provided at the high school from 7:20 to 8 a.m. in conjunction with the new busing program for students who live less than two miles from the school.

(Photo by Allan Isaacson)

## Future physicians will have day at Overlook on Tuesday

Future Physician's Day will be held at Overlook Hospital on Tuesday with students from Gov. Livingston and Jonathan Dayton Regional high schools and a dozen other area schools attending. This health careers program is one of five special career days sponsored by the Women's Auxiliary of Overlook Hospital.

Geared for junior and senior high school students with a serious interest in a career as a future doctor of medicine, Future Physician's Day will present all aspects of a medical career, from the premedical phase through medical school, internship, residency and on to

the wider world of practice where many fields and specialties offer new challenges to tomorrow's doctors. A panel of Overlook's leading physicians will speak in the morning, including Dr. William F. Minogue of Mountainside, director of medical education; Dr. Warren B. Nestler of Summit, Overlook's medical coordinator; and Dr. Arthur S. McLellan of New Vernon, director of emergency medicine. All were practicing physicians in the Overlook area before assuming their present fulltime posts at Overlook.

## 3 persons charged with shoplifting pay fines of \$60 each

Three persons charged with shoplifting at Channel Lumber, Rt. 22, were among 11 defendants fined at Monday's session of Springfield Municipal Court, with Judge Joseph A. Horowitz presiding. The shoplifters, each of whom paid a \$60 fine, included William P. Shaefer 3rd of Irvington, found guilty of taking \$3 worth of goods; Casimer A. Kosydar of Millburn, who took items valued at \$3.84; and Richard W. Kilburn of New Providence, who took approximately \$10 worth of goods.

The student group will be divided into sections for rotating tours to hear an on-the-spot presentation of the doctor's work. Dr. John Gregory of Scotch Plains, director of Overlook's cardiopulmonary laboratory, will give audio-visual demonstrations of the lung respiratory testing methods, gas blood analysis and other procedures performed in the cardiopulmonary laboratory.

Dr. Daniel J. O'Connell, director of psychiatric services, will address the group in the psychiatric occupational therapy section, describing his work as a psychiatrist in Overlook's short term psychiatric unit, as well as his work with drug addicts in Overlook's drug program.

Dr. McLellan will tour the students through Overlook's emergency and outpatient department, describing his field of community medicine and Overlook's new family health clinics, as well as the activities of 14 other specialized clinics provided by the hospital for low-income patients.

Dr. Minogue will guide the groups through radiology and laboratory, where the diagnostic techniques of these specialized fields and the growing therapeutic uses of radiology will be explained.

In addition to films, there will be opportunity for question and answer periods, plus personal interchange with the participating physicians.

Future Physician's Day will start at 9:30 a.m. in the Wallace Medical Education Center, off the main lobby. Interested students can make arrangements to attend through their school guidance departments. Overlook's health career program is sponsored by the Overlook Hospital Women's Auxiliary and coordinated through the hospital's public relations department.

## Talk will be given by Rabbi Brickner on Sunday evening

Rabbi Belfour Brickner, whose activities on behalf of human rights have led him from Birmingham, Ala., to Saigon, Vietnam, in the past decade, will speak at Temple Sinai, 208 Summit ave., Summit, Sunday evening at 8. His topic will be "If I Am Not for Myself..."

The appearance of Rabbi Brickner, who is director of the Commission on Interfaith Activities of the Union of American Hebrew Congregations and associate director of the Commission on Social Action of Reform Judaism, has been arranged by the social action committee of Temple Sinai in cooperation with other Reform congregations in the area.

Participants from Temple Sharey Shalom, Springfield, will attend the lecture, which is open to the public, and further information may be obtained from their SAC chairman, Dr. Morton Panish.

Rabbi Brickner became involved with the civil rights movement in 1961, after assuming his post with the UAHC. Under a Merrill Foundation grant, he travelled extensively, especially in the South, for three years, and was among the clergymen frequently jailed for their efforts during this period.

In 1966, he initiated and led a teaching mission of four rabbis to West Germany to teach Judaism to more than 7,800 German, non-Jewish students and teachers-in-training. He also visited Vietnam as a member of a fact-finding mission at the invitation of the Fellowship of Reconciliation.



WOODSHOP TECHNIQUES are reviewed by Jonathan Dayton Regional High School student Steven Eckman, during a written examination in his industrial art class in wood.

## Youths will meet

The Mountainside Mayor's Council on Drug Abuse will sponsor a meeting Monday at 8 p.m.

at the Public Library for teenagers interested in setting up a local center. Further details can be obtained from Bill Riffel at 233-4816 or 233-4781.

## Children's series set

Children of the Springfield area will have an opportunity to view the world of the theater and film during a series of three "Saturday Spectaculars," sponsored by the Cooperative Nursery Center of the Unitarian Church in Summit.

The series will get under way at 10 a.m. Saturday at Summit Junior High School Auditorium, Morris avenue, Summit, when the Pickwick Puppet Theater presents the story-book tale of "Cinderella," featuring life-size rod puppets, magical effects, and a musical score by Sergei Prokofiev.

The other programs in the series are "Babes in Toyland," the musical by Victor Herbert, on March 3, and "The Daydream," an animated color film, based on stories and characters of Hans Christian Andersen, on April 7.

Tickets, priced at \$1.50 each or \$3.50 for the three-part series, can be obtained at Furrer's Sewing Center, 334 Springfield ave., Summit; House of Toys, A & P Shopping Center, Berkeley Heights, or by calling Phyllis Furrer, 273-6484 or Mary O'Conner, 464-1758. Tickets will also be available at the door.

## Lawyer to speak to Kafeeklatsch

"The Necessities of a Will" will be the topic of the Summit YWCA Kafeeklatsch program on Wednesday, John W. Cooper, a partner in the law firm of Moser, Griffin, Kerby and Cooper, will discuss the reasons it is important for all women to have a will and complications that can arise if they do not.

Kafeeklatsch meets from 9:45 to 11:15 a.m. and runs concurrently with babysitting for children 18 months to 3 years of age and rhythm and dance classes for children 3 to 5. No reservations are needed. Members and guests are eligible.

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### Church to sponsor talk on values, first in series for adults

The religious education office of Our Lady of Lourdes Church in Mountainside will sponsor a series of adult education programs starting Wednesday at 8 p.m. in the school auditorium at 304 Central ave. The public has been invited free of charge.

Sister Patricia Beaumont, a member of the Order of Sisters of Charity, will open the series with a talk on "Communicating Values." A native of Newark, Sister Patricia received her master's degree in French from Fordham studied at the Sorbonne, Paris, and received another master's degree in religious education from Catholic University, Washington.

Her 17 years of teaching experience took her into St. Vincent's Academy, Newark, East Orange Catholic Regional High School and St. Aloysius High School in Jersey City where four years ago she was appointed parish coordinator in religious education. She is a former religious coordinator at Our Lady of Lourdes Parochial School, Mountainside, and now is part of a team of parish coordinators at St. Paul's Church in Jersey City.

In addition to her teaching career, she has worked with youth in developing leaders and has participated in archdiocesan conventions in workshops and as moderator.

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SISTER PATRICIA BEAUMONT

### Miss Kanane to speak for borough GOP club

Union County Surrogate Mary C. Kanane will address the Mountainside Republican Club Wednesday at 8:30 p.m. at the Mountainside Inn. Her topic will be "Where There's a Will, There's a Way." Miss Kanane's talk will follow a brief business meeting. A club spokesman said the public is invited.

Miss Kanane served as a county freeholder and as deputy surrogate before taking over her present duties as surrogate in 1963. She is a resident of Union

### Chorale at Dayton Regional gets Mexican trip approval

Approval for the Jonathan Dayton Regional High School Chorale to take a vocal music tour of Mexico City and Oaxtepec, Mexico, Feb. 16-23, was voted during the regular adjourned Board of Education meeting of the Union

### Driver fined, loses license for going 75 mph on Rt. 22

A Scotch Plains man, who was given a \$40 fine and had his driver's license revoked for two months, was among six persons who received penalties Jan. 17 at Mountainside Municipal Court.

Judge Jacob R. Bauer levied the fine and license suspension against James C. Cooley, accused of speeding 75 mph in a 45-mile zone on Rt. 22.

Abraham Harrison of Plainfield paid a \$30 penalty when he was found guilty of failing to yield the right of way on Rt. 22, thereby causing an accident. A total of \$20 was paid by Robert McSulla of Roselle for driving without lights on Springfield avenue and for contempt of court.

Phillip A. Smith of Piscataway was fined a total of \$25 for failure to inspect the vehicle and contempt also were the charges against Loretta E. Smith of Newark, who paid a \$25 fine. Her summons had been issued on Summit lane.

In other court action, Linda Caberson of Red Bank was given a \$35 fine when she was found guilty of failing to give a good account of herself. She had been arrested Dec. 12,

County Regional High School District last Wednesday. The tour is at no cost to the Board of Education.

Gail Shaffer, an English teacher at the Gov. Livingston Regional High School, received board approval to participate in the Middle States evaluation of William L. Dickinson High School in Jersey City March 6-8.

Approval was given for three David Brearley Regional High School students to attend a special automotive training program at the General Motors Training Center, Rt. 22, Union.

In conjunction with the new early transportation arrangements and accommodations for students at Arthur L. Johnson Regional and Jonathan Dayton Regional, approval was given to hire Jean Cusumano of Jonathan Dayton and Thomas Galiszewski of Arthur L. Johnson as "Sunrise Study" teachers. These faculty members will provide students with early morning instruction from 7:20 to 8 a.m. through March 30.

Approval was given to the Jonathan Dayton band to participate in the Mid-Atlantic Band Festival at Herndon, Va., on Saturday, May 26.

Participation by six Regional District students in All-Eastern music activities in Boston, Massachusetts, as part of the Music Educators National Convention, Jan. 19-23, was approved.

One student from Johnson Regional, Robert Muskus, and five Gov. Livingston Regional students, Robert Duffy, Alex Santoriello, Gail Edelman, Wendy Somers and Carol Radtke, attended the MENC event.

John Hall, a Spanish teacher at the Dayton Regional, received approval to resign on Feb. 19 in order to accept a missionary appointment in Central America.

### Troop 172 wins in Scout derby

Westfield Boy Scout Troop 172 won the 18th annual Colonial District Klondike Derby Saturday at Surprise Lake in the Watchung Reservation. Mountainside Troop 76 Wildcat Patrol won the competition for the best sled appearance after the race.

A four-mile race of eight-man patrols hauling sleds constructed and loaded according to prescribed instructions, the Klondike Derby was originated by the Colonial District in the 1950s and has been adopted by other scouting areas in various parts of the country.

### Wellesley sophomore in achievement dinner

Barbara Hoffer of Mountainside, a sophomore at Wellesley College, will be one of the hostesses at the 1973 alumnae achievement awards dinner to be held at the college in Wellesley, Mass., on Friday, Feb. 2. Miss Hoffer, a graduate of Gov. Livingston Regional High School, is the daughter of Mr. and Mrs. Franklin D. Hoffer of Mountainview drive.

The achievement awards program was planned by the Wellesley College Alumnae Association.

## MOUNTAINSIDE Echo



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### Realtors honored

Charles W. Rokosny, president of the Westfield Board of Realtors, has received word from Edward R. Briggs, chairman of the "Make America Better" committee, National Association of Real Estate Boards, that the Westfield Realtor group has won the award of merit for an "outstanding contribution" toward making America better.

"The entire committee," Briggs said, "in fact, all of NAREB salutes your board for taking part in a positive,

affirmative effort to help our great nation. Your board is among the select few chosen by an impartial panel of judges to receive this award."

Barbara R. Davidson, Westfield Realtor, and her "Make America Better" committee, have launched and successfully executed the "Stop the Thief" program, supplying electric engravers to local police departments for citizen identification of household objects, and have conducted an intensive campaign for bicycle safety, resulting in a record bicycle registration and renewed emphasis on observance and enforcement of state and local statutes relating to bicycle safety.

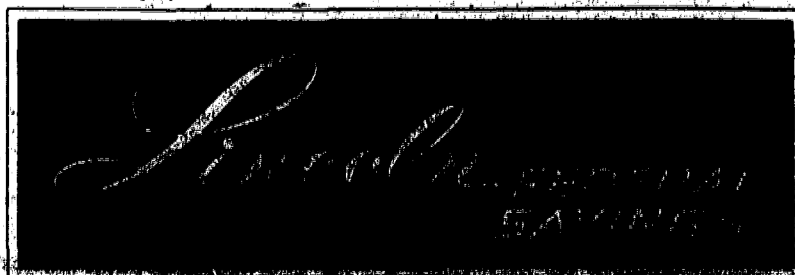


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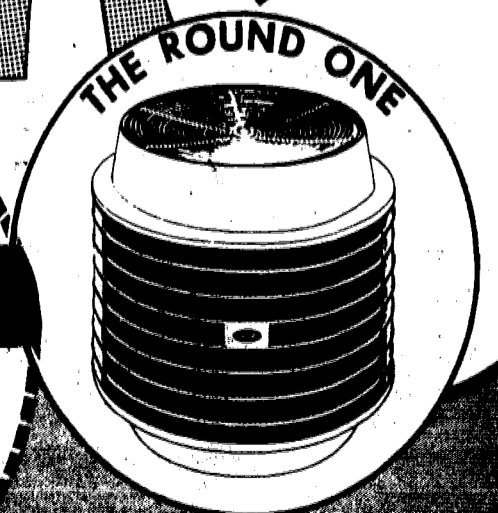
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### Dr. Anderson elected by UC to department chairmanship

The election of Dr. Donald Anderson as chairman of the Department of Economics, Government, and History at Union College was announced this week by Prof. Elmer Wolf, dean of the college. Dr. Anderson will supervise a staff of 28 full and part-time faculty members teaching 18 courses. He succeeds Prof. Donald D. Schmelke, who served as chairman for the past three years.

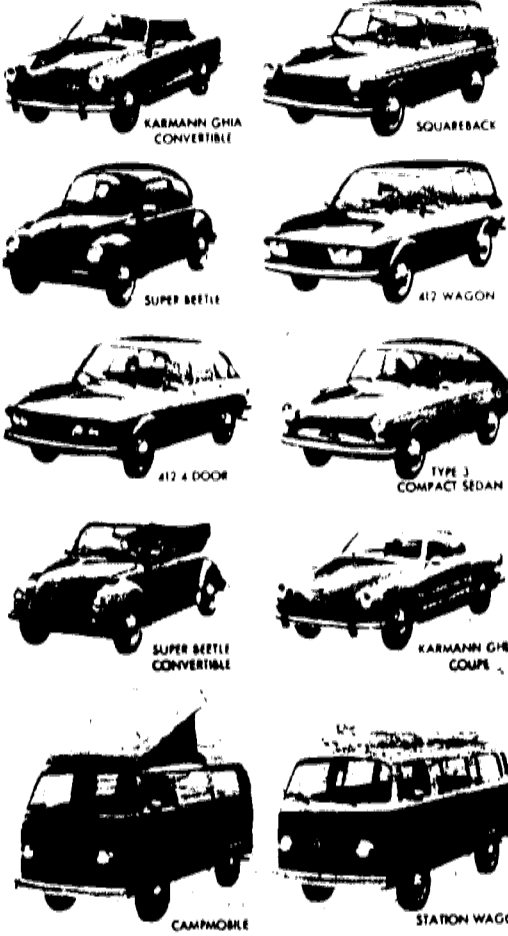
Dr. Anderson did additional graduate work in English history during the summer of 1971 at Lincoln College of Oxford University. Last summer, he visited the "New Towns" of Scotland and England as well as Denmark, in preparation for the two-year-urban studies program launched at Union College last September. Dr. Anderson recently completed a one-year study, financed under a National Science Foundation grant, which researched the impact of civil engineering projects on the environment. The project was undertaken by a team of researchers from Northwestern University and the University of Pittsburgh.

The recipient of a bachelor of science degree in business administration from New York University's School of Commerce, Dr. Anderson earned master of arts and doctor of philosophy degrees from NYU's Graduate School of Arts and Sciences, combining his studies in history with sociology. The title of his dissertation was "An Economic and Regional History of the Textile Industry of New England: 1947-58."

A member of Beta Gamma Sigma, honorary commerce society, and Alpha Delta Sigma, honorary advertising society, Dr. Anderson is a member of the American Historical Association. He has had executive positions with Pan American World Airways, Pacific Mills, a division of Burlington Industries, and Paragon Woolen Co. Dr. Anderson served in the Navy during World War II.



One good thing leads to another.



Few things in life work as well as a Volkswagen. Douglas Motors Corp. 430 Morris Ave., Summit 277-3300

### Unit 'welded' by students

Welding students at Union County Vocational Center, Scotch Plains, have formed the first New Jersey student chapter of the American Welding Society. It was announced this week by Leslie Kiray, director of the center. Robert D. Stout, president of the American Welding Society, recently presented the student charter at the Town and Campus Restaurant, Union, to Edward Poli, president, and Leonard Koelhoefer, welding instructor.

The 25 student members will be allowed to participate in the monthly meetings of the American Welding Society in order to hear experts discuss the latest trends and techniques in the welding field.

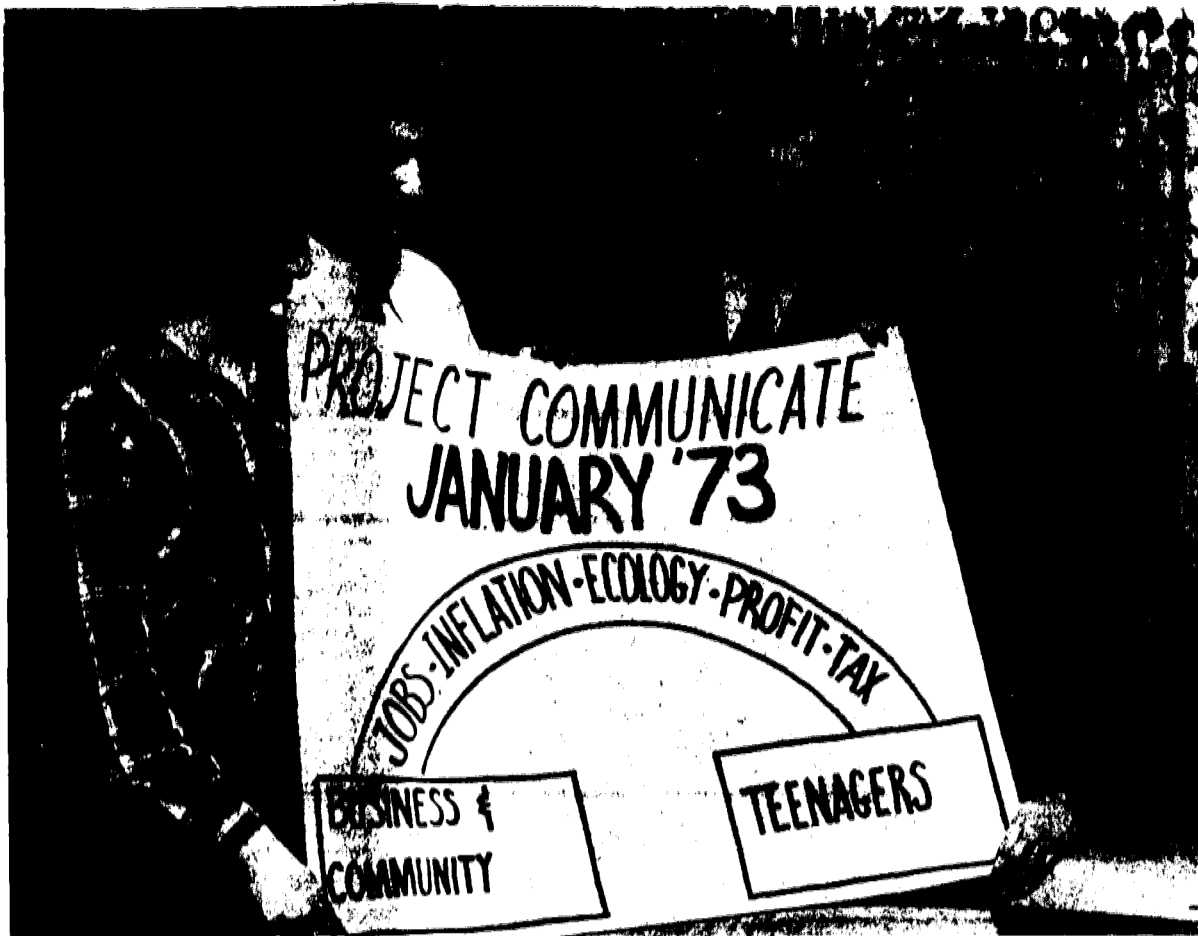
### Intern ends stint at UC

Union College has said "adioe" to its first secretarial intern, Senorita Helen Coll of Caracas, Venezuela.

Miss Coll, a freshman majoring in secretarial science at Endicott Junior College in Boston, served a one-month stint in various administrative departments at Union College to gain actual working experience. Miss Coll, who spoke little English, benefited also from the opportunity to speak at length with the other secretarial employees, reported Mrs. Joan Rahe of Westfield, assistant director of personnel.

Miss Coll is enrolled in a two-year program at Endicott leading to an associate degree. This semester she is taking two English courses, typing, and stenography.

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COMMUNICATION PROJECT — The 900 teenage members of Junior Achievement's "Learn-by-Doing" business training program in the Union-Middlesex county areas plan visits to 30 major industrial sponsors for person-to-person discussion of business and community related problems. Planning project are (left to right) Brian Joackel, a student at David Brearley Regional High School, Kenilworth and a member

of Tabco, the Junior Achievement company sponsored by Thomas & Betts Corp.; Louis DeMeo, Thomas & Betts executive who serves as a Junior Achievement volunteer adviser; John Horton, Schering Corp. adviser, and Ann Bahm, a student at Battin High School, Elizabeth, and a member of "Excelsior," the JA company sponsored by Schering Corp., Union.

### Switch to EXXON caps five-year study project

The Humble Oil and Refining Co. officially became the EXXON Company last Monday, Jan. 1, but it may be a little longer before local residents fully absorb the change.

Started in 1966, the trademark study codenamed "Project Nugget" climaxed months ago in a massive advertising campaign that has drawn praise and raves. Imaginative cartoons and film clips on television and in the newspapers were shown. One has the famous Esso Tiger leaving an "Advertising Hall of Fame" to acquaint people with the new name.

In recent weeks, the service station signs have been changed from the oval with Esso to the rectangle with EXXON. Stations throughout Union County were among more than 25,000 throughout the country which underwent the alteration.

Within the corporation, jokes started about the EXXON origin. One pundit explained that after a board meeting was held to suggest the name, a married employee asked an executive to endorse the switch by putting an "X" on "it. (Whew!) Still another joke referred to EXXON as the company of the double cross.

Behind the study and the advertising campaign, much research and many approaches were utilized. According to the Esso-Uh, EXXON-Company, for instance:

EXXON is an invented word, chosen because it best meets a series of qualifications for a corporate and brand name. It is short, quickly recognized, easily remembered and just as easy to pronounce. The double-X, except for proper names such as Foxx, occurs only in the Maltese language.

Trademark clearance was one of the most detailed aspects of the preparatory work for the name change. Researchers checked trademarks and company names in all 50 states and the District of Columbia to learn if any similar names were already in use in this country. In the process, they examined over 15,000 telephone directories.

Selection of the EXXON name involved research over a period of more than three years. The world's principal languages were studied to avoid undesirable meanings or connotations, as well as avoiding difficult pronunciations that might bother foreign-born customers.

Thousands of names, some produced by computers, were considered at the start. The number was reduced to 234, then to 16 and then to eight, which were studied and tested until all but EXXON were eliminated. Enco, one of the company's current U.S. trademarks, was rejected in part because in Japanese it can mean "stalled car."

After psychologists and statisticians had completed in-depth consumer acceptance studies, the designers went to work searching for a suitable emblem to showcase the new name.

All sorts of type faces were tried and seemingly every conceivable shape of sign was considered. The designers experimented with a rainbow of different color combinations before recommending several they believed represented the best of all combinations.

Part of the testing involved field meetings at which management of Humble and its parent organization, Standard Oil Co. of New Jersey could consider full scale models of the proposed sign designs.

A drawing or photograph of a station sign was not an accurate way to judge its strengths and weaknesses. A better way to actually see it, in daylight and at night, while driving by at normal speeds.

The first trip was to an unused airstrip in the Carolinas. There were other meetings to look at revised versions of the sign displayed at service stations in New Jersey, Long Island and Houston.

The final choice was narrowed to a red-and-white oval and a red-and-blue rectangle. Both signs were tested in the marketplace. Both, however, emphasized the double "X" in EXXON to call attention to the name.

Thousands of people were interviewed using the two signs. The EXXON sign was chosen because the company that combined the name and sign design and tested again.

The history of trademarks and names of the EXXON company has many milestones. Among them:

When the company was organized almost 90 years ago, it took the name "Standard Oil of New Jersey." About 10 years later, this was changed to "Standard Oil Company," which is still the legal name of the company. After 1911, when a Supreme Court ruling resulted in the breakup of the organization, and seven companies retained the words "Standard Oil" in their names, the name normally has been written "Standard Oil Company (New Jersey)" to distinguish it from the other six.

Among the many trademarks used at various times in the company's 90-year history are: Esso, Enco, Enjay, Humble, Polarine, Stanacola, Aladdin, Security Oil, Eupion and Astral Oil. Esso, the best known of all, was introduced in 1926.

The finishing touches remain. Approximately 224 million shares of the company are now held by some 780,000 shareholders. There will be no change in the name on the outstanding stock certificates for these shares until they are replaced. As new certificates are issued, they will bear the EXXON name.

Using the one name prevents much duplication. For instance, EXXON in the past was selling products under the names of Humble, Esso and Enco, depending on the region of the country.

### "National State lists record resources

The National State Bank, Elizabeth, reported this week that total resources for the year ending Dec. 31, climbed by more than \$27 million to an all-time high of \$677,571,001.99.

In the same 12-month period, total deposits rose by more than \$40.4 million to a record \$628,248,443.58. Loans outstanding totaled \$338,739,018.57. Net income for the bank was \$3,649,724.63 or \$1.22 a share.

It was also announced that on Jan. 5, the National State Bank sold \$5,000,000 in new debentures. The National State Bank provides a full range of banking services to individual and commercial accounts from 38 offices in Union, Middlesex, Mercer, and Hunterdon counties. The National State Bank is a member of the Federal Deposit Insurance Corp.

### Taxpayer group meets

The Federation of New Jersey Taxpayers will hold its fourth annual convention Sunday at the Far Hills Inn, two miles north of the Somerville traffic circle on Route 202 - 206.

Advertisement for KUNNEN TRAVEL INC. featuring a graphic of a house and text: "ONE WEEK IN THE HEART OF EUROPE From \$2700 (INCLUDING AIR FARE!) FOR RESERVATIONS AND ADDITIONAL INFORMATION CALL: KUNNEN TRAVEL INC. 54 SPRINGMOUNT AVE. UNION CENTER, NJ 07087"

### Adult schools offer a 10-week course for bird watchers

"For the Birds," a course for amateur bird watchers, will be offered in the spring semester of both the Cranford and Westfield adult schools.

The 10-week course, designed to develop the skills of birding, rather than bird watching, is taught by Prof. Farris S. Swackhamer of Cranford, director of institutional research and assistant to the president at Union College. Prof. Swackhamer is also an amateur ornithologist and author of the column, "For the Birds," which appears monthly in some 30 New Jersey newspapers.

The Cranford Adult School will offer the course on Tuesdays from 7:30 to 8:30 p.m., beginning Feb. 6. In Westfield, the course will be given on Mondays from 7:50 to 8:50 p.m., beginning Monday.

Registration for the Cranford Adult School will be held next Thursday, and Monday, Feb. 5, from 7 to 9 p.m., and on opening night if space is available. Westfield Adult School registration was held this week.

"For the Birds" is not a formal ornithology course, according to Prof. Swackhamer, "but a popular approach to the subject." Topics to be covered include bird migration, navigation, identification, clues to look for in the field, attracting birds to your back yard, evolution of birds, behavior, courtship, territorial protection, seasonal changes and bird photography.

Prof. Swackhamer also intends to include in the course a section on the Great Salt Marsh and the role of birds in ecology studies.

The lectures will be illustrated with slides taken by Prof. Swackhamer and from the film library of Cornell University.

Prof. Swackhamer is a member of the American Ornithologists Union, the national Audubon Society, the New Jersey Audubon Society, the North Eastern Bird Banding Association and the Cooper Ornithological Society. He is also a volunteer observer for the Bureau of Sport Fisheries and Wildlife of the U.S. Department of the Interior.

### IRS aide to speak on filing tax return

Al Wertz, Internal Revenue Service officer, will discuss filing 1972 income tax returns at a meeting, which is free and open to the public, next Wednesday at 8 p.m. in the Union County Extension Service auditorium, 300 North Ave. East, Westfield.

Wertz will discuss preparation of the return, change in the laws, particular concerns of homeowners and other points. Time will be allowed for individual questions.

The program has been arranged by Mrs. Elaine May, Extension home economist. Registration may be made by calling the Union County Extension Service at 233-9366.

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Advertisement for COLLEGE BOARD REVIEW, MARCH & APRIL SAT EXAMS, JUNIORS AND SENIORS, QUALITY MOTEL, PROFESSIONAL SCHOOL OF BUSINESS, ESSEX BRIDGE CENTER.

Large advertisement for THE UNION CENTER NATIONAL BANK. Features a woman pointing, the slogan "This way... to low cost Auto Loans", and a table of loan rates. Text includes: "Shop For Your Car AND Shop by comparing Our LOW BANK RATES!!".

Large advertisement for Thom McAn shoes. Text includes: "MID-WINTER SALE WOMEN'S SHOES VALUES TO \$1.97 AND \$2.97 MEN'S SHOES 2 PAIR \$10 VALUES TO \$22.00 PER PAIR • SELECTED STYLES".



SEMINAR DISCUSSION — Taking part in study project at Our Lady of Lourdes School, Mountainside, are the following sixth graders, clockwise from left, Michael Donnelly, Jo-Ann Martin, Terri Moschella, Susan Balenets, Steven Gallagher, Timmy Rabbit, Michael Young and Barbara Sandargus.

## Environment is given priority by pupils over space flights

Can there ever be an efficient balance among the problems of energy, environment and economics? This question, stated differently, had been floating around the sixth grade classroom at Our Lady of Lourdes School, Mountainside.

The idea arose when some of the students began reading about space flights. Peter Rosato, their teacher, asked if they had thought that the money for space exploration was worth it.

### Mrs. Palmer

(continued from page 1)  
new school. Fortunately for the taxpayers the referendum was defeated. As you know the school population has indeed been declining. "Now, once again, this same board member is projecting an enrollment drop for the next three years. However, his charts show that after that period the enrollment will increase. The board would have us crowd the classes at Beechwood and Deerfield schools to save approximately \$27,000 (the elimination of three teachers' salaries). When the enrollment goes up at these two schools will we be told that we must build a new school because there is no longer room?"

"The board is aware that the New Jersey State Department of Transportation has plans to widen Rt. 22 and take Echobrook School. I contend that the school should be kept at capacity so to maintain top value when the State Department of Transportation condemns it. A precedent for compensatory damages was set by the decision handed down by Judge Milton Feller in 1971, involving Board of Education of Elizabeth versus New Jersey State Department of Transportation. The Board of Education of Elizabeth was awarded \$225,000 rather than the \$3,700 offered by the state.

"Patricia Knodel and Irvin Krause were the only two school board members who publicly opposed this proposal phase out Echobrook."

Surprisingly, Rosato reports, the children thought not. They felt that environment should come first. To convince the group of the need for more answers and to show how various factions disagree, a two-part unit was undertaken.

First the students learned in a personal way, of the acute shortages of fuel. The supplies were compared to a huge candy dish. For many years the dish appeared bottomless. Now, each piece of candy taken means less for the future.

Part two of the program divided the class into three groups: technology (represented by smokestacks), environment (by trees) and judges. Ten problems were presented.

The result showed the class that more than just money is needed to clean up. There are no simple answers.

The unit will end shortly. The last part will be another division and a tripartite debate among members of a "tenants' association," a "conservation society" and "landlords' association." Rosato was heard saying "Sparks are going to fly."

## State minister due at Baptist Church

Speaking at both the 8:45 and 11 a.m. worship services of the First Baptist Church of Westfield on Sunday will be the Rev. Glenn Hatfield, minister to the public sector for the American Baptist Churches of New Jersey. Before coming to his present position Mr. Hatfield was a missionary for the American Baptist Home Mission Society, assigned to be the director of the Newark Christian Center. He has also served as pastor of the First Baptist Church of Jersey City.

Mr. Hatfield represents American Baptists in such areas as education, housing, government, health and welfare in New Jersey. It is also part of his responsibility to keep American Baptist Churches in New Jersey informed about activities in these areas.

## School budget

(Continued from page 1)

heat, utilities, custodial supplies and other expenses.

Administration costs have gone up \$1,306 to \$108,680. This section covers salaries and expenses of the Board of Education office, the superintendent of schools' office, attorney's and auditor's fees, negotiator's fee and election expenses. The largest portion of this total is \$83,700 designated for salaries.

Fixed charges total \$106,890, up \$7,900 from the current figure, and takes in employees' pensions, social security, property and liability insurance, employee benefits and tuition. Board member Thomas Spina, in explaining the charges, said that no additional employee benefits are being negotiated, and none are foreseen during the budget year.

Pupil transportation under contracted services will cost \$65,490, a decrease of \$2,585. The money provides for taxi and bus transportation for public and private schools and for field trips.

Plant maintenance, including repair of grounds and buildings, replacement and repair of equipment, totals \$89,600, up \$37,870. Board member James Keating said part of the increase was due to a transfer of 2 1/2 staff members from the custodial to the maintenance section, because of the duties they were performing. Also covered is a \$15,000 appropriation for planned repair work on the roofs of the Deerfield and Beechwood schools.

ATTENDANCE AND health monies total \$35,420, an increase of \$5,470 from the current year. The funds cover the attendance office, school psychiatrist, doctor, dentist, nurses and health supplies. Board member Walter Rupp said the increase is due in part to recent

legislation ordering that school nurses be paid on the teachers' salary guide.

Student activities, covering coaches and supplies, are budgeted at \$6,730, an increase of \$1,420. Rupp stated that during the coming school year, an effort would probably be made to widen sports activities for both boys and girls, with plans under consideration to institute either a track or a cross-country program.

Summer school appropriation is listed at \$18,000, up \$7,500. The figure includes restoration of the summer enrichment program. There has been an increased interest in that area, and Rupp pointed out that parents would also share the costs of such a program.

Besides current expenses, the two other major portions of the total budget are capital outlay, \$5,200; and debt service, \$181,072.

Capital outlay, which represents additions or improvements of sites, buildings and equipment, this year covers piping part of an open ditch at the rear of the Deerfield School. The total is down \$10,825 from 1972-73.

Debt service represents the amount of money needed to pay for bonded indebtedness for the fiscal year. It includes the payment of interest at the rate specified on bonds, plus a year's amortization of the principal. In other words, it is a fixed rate representing commitments authorized under previously approved referenda. The 1973-74 total is \$181,072, down \$5,295.

Board revenue totals \$1,997,727 and includes the balance appropriated from unexpended revenues of past budgets, local tax levy, state aid, tuition and miscellaneous revenue. Local taxes account for 87.2 percent of the total.

FOLLOWING PRESENTATION of the budget, the hearing was opened to audience participation, and the majority of questions reflected continuing interest in the Echobrook School situation.



COLD FACTS — Fifth graders at Mountainside's Echobrook School study the operation of a dry ice jet engine. They are, from left, Alex Giacinto, Pat Mays and Jim Murphy.

## Class for fifth graders revolves around orbits

The boys and girls in Alfred Landis' fifth grade class at Echobrook School, Mountainside, have been studying a unit in science on The Earth in Orbit.

"During this study of space, the fifth graders gained an understanding of the orbits of planets and satellites. They also now appreciate that tremendous amounts of energy must be applied to get a satellite or space ship into space," said Landis.

"The unit introduces and illuminates the basic principles by which children can understand the orbiting of planets and satellites," he continued. "The children move gradually toward comprehension of Newton's laws of universal gravitation and motion. Similarly they are introduced, through a development at their level, to theories of the origin of our solar system. This unit gives children an insight into the work and contributions of scientists; for example, Galileo and Newton."

"The unit confronts children with the force of gravitation. Such analysis is necessary for understanding why energy must be used to cause objects to go into motion. Now children consider relationships between energy, the force of gravitation, and the motion of objects on Earth and in space," Landis stated.

The children have made a dry ice jet engine. Using warm water and dry ice in a

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**Tasty-topic**

**HORSERADISH BEEF POT-ROAST**

3 to 4-pound beef blade pot-roast  
2 tablespoons lard or drippings  
1 1/2 teaspoons salt  
1/2 teaspoon pepper  
1/4 cup tomato juice  
1/2 cup prepared horseradish  
1/2 cup chopped onion  
Water or tomato juice  
2 tablespoons flour

Brown pot-roast in lard or drippings. Pour off drippings. Add salt and pepper to pot-roast. Add 1/4 cup tomato juice, horseradish and onion. Cover tightly and cook slowly 2 1/2 to 3 hours or until meat is tender. Remove pot-roast to heated platter. Add water or tomato juice to cooking liquid to make 2 cups. Thicken with flour for gravy.

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# Family Safety Messages!

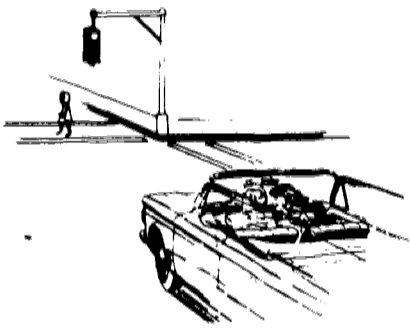


## Highway Safety and the Drinking Driver... A Public Health Problem

January 1, 1973 was the first day that 18 to 20-year-old citizens could legally purchase and consume alcoholic beverages in New Jersey; this began a new era of responsible driving for approximately 480,000 young adults.

### PROBLEM

Alcohol is the most important human factor known to be causally related to severe injury. Under certain conditions, one drink may affect a driver's judgment, may interfere with his or her normal alertness, especially the inexperienced driver or inexperienced drinker. Such a driver may become overconfident, careless, more likely to take chances—running through a red light, passing on a curb, speeding,



alcohol can also make it more difficult to escape from a crashed vehicle or obscure a diagnosis and impede emergency medical treatment.

The problem was first identified in 1904, and was first shown to be serious in 1924. Since then, every competent investigation has demonstrated that the immoderate use of alcohol is the largest factor in highway crashes, especially the most violent. In fact, alcohol has been found to be the largest single factor leading to fatal crashes, and to a high percentage of the more numerous non-fatal crashes.

### RESULTS OF THE ABUSE OF ALCOHOL

The United States Department of Transportation in a report to Congress on alcohol and highway safety, indicated that the use of the drug, alcohol, by drivers and pedestrians leads to some 25,000 deaths and at least 800,000 crashes each year. Especially tragic is the fact that so much of the loss of lives, limbs and property damage involves completely innocent parties.

In New Jersey every year, thousands of drivers are arrested by police officers for driving under the influence of alcohol. These drivers lose their license and possibly their jobs and educational opportunities.

Consumption of alcohol has been human indulgence since the beginning of history and yet we find that many people including drivers are unaware of its effects on the human body and mind.

Hopefully we are entering what may be called the "realistic public action program" era of coping with the drinking driver. There is emerging a more accurate picture of the substantial role played by alcohol in traffic safety and particularly in fatal crashes.

The Department of Transportation's research report indicates that many adults use the highways at least occasionally after drinking. However, the scientific evidence is that the problem is primarily one of persons, predominantly men, who have been drinking heavily, to an extent rare among drivers and pedestrians not involved in crashes.

"Alcoholics and other problem drinkers, who constitute a small minority of the general population, account for a large part of the overall problem. Their involvement in highway crashes and violations after drinking heavily is one of the many traffic derivatives of their deviant and pathological behavior in society as a whole, and to be dealt with properly must be approached in the larger context.

**800,000+ CRASHES PER YEAR!**



"Fatal and other crashes of teenagers and young adults also frequently involve hazardous amounts of alcohol. Adults who use alcohol (immoderately, but not identified as problem drinkers by the research to date, are also frequently involved. On the basis of considerable scientific evidence, many drink-

ing, although shown to have adverse effects, is not the source of most of the problem, but its exact role is at present unknown because of insufficient research."

### NEW JERSEY LAW RELATING TO DRINKING AND DRIVING

39:4-50(a) Operating a motor vehicle under the influence of alcohol or drugs. Permitting another person to operate under influence.

**FIRST OFFENSE:** Fine not less than \$200 nor more than \$500 or imprisonment not less than 30 days or more than 3 months or both  
Forfeit right to drive for 2 years

**SECOND OFFENSE:** Shall be imprisoned for 3 months and forfeit right to drive for 10 years

39:4-50(b) Operating while ability is impaired by alcohol.

**FIRST OFFENSE:** Fine not less than \$50 nor more than \$100, and  
Forfeit right to drive for 6 months

**SECOND OFFENSE:** Fine not less than \$100 nor more than \$300, and  
Forfeit right to drive for 2 years.

### WHO IS THE PROBLEM

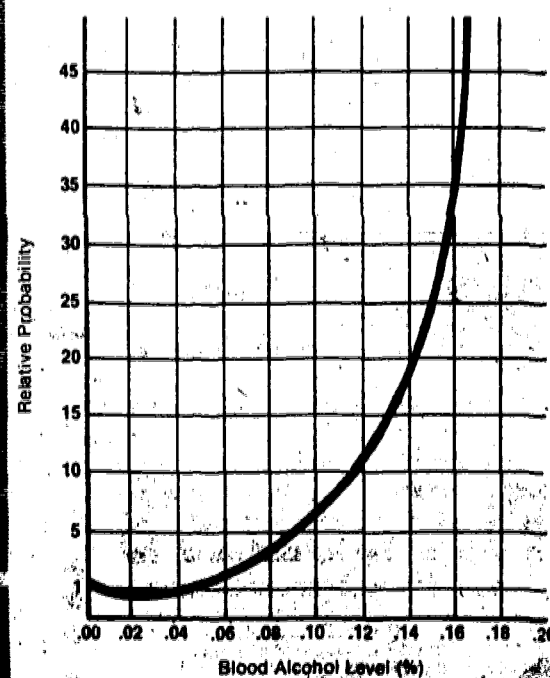
The social drinker, in the past, has been labeled as the major problem in the drinking driver problem. More recent studies indicate that the major proportion of drinking drivers involved in crashes, especially severe to fatal crashes, have a high blood alcohol level. This does not mean that the "social drinker" is not involved in drinking driver crashes, but does indicate that the "drunken driver" is the biggest single problem on our streets and highways even though social drinkers vastly outnumber the heavy drinkers.

Nevertheless, whether he is a problem drinker, an inexperienced drinker, a social drinker, or just an occasional drinker, a driver must be aware of what alcohol does to him when he chooses to drink.

Most people have the idea that a few drinks will not affect their driving ability. This is a mistake. Drinkers themselves are never the best ones to judge their own ability after a few drinks. The scientific fact is that the critical judgment of a driver and his ability to react quickly in emergencies can be impaired after only a few drinks.

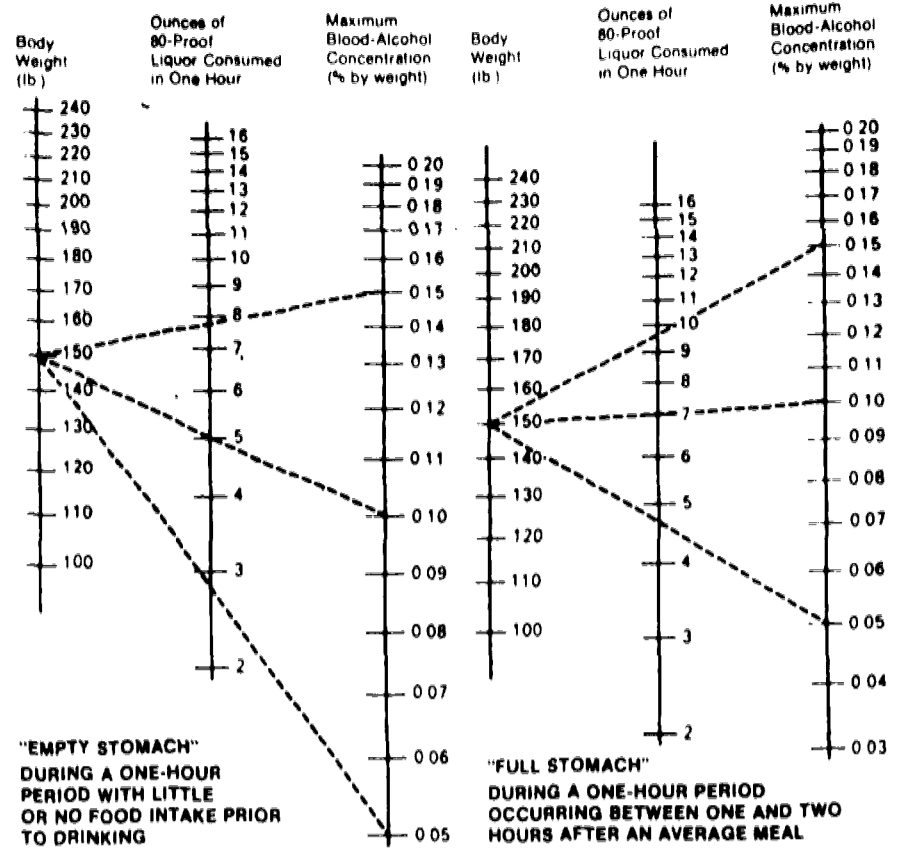
It is true that even a very intoxicated person can perform the mechanical functions of driving. He can start the car, get it going and steer it (all badly), but the important point is that he doesn't have the judgment and the reflexes to do these things safely.

### RELATIVE PROBABILITIES OF DRINKING DRIVERS CAUSING TRAFFIC CRASHES



Source: Dept. of Police Administration, Indiana University

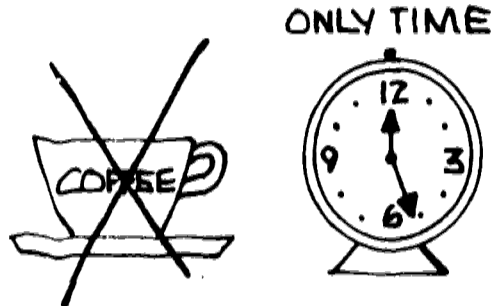
### HOW TO TELL WHAT YOUR BLOOD ALCOHOL LEVEL IS AFTER DRINKING



### ALCOHOL IS A DEPRESSANT

Some people have the mistaken notion that a drink gives a lift or stimulates the drinker, thus making him or her a better driver. Alcohol does not stimulate, it depresses. It depresses the central nervous system and removes inhibitions and social restraints. This is the so-called lift which gives the impression of stimulation.

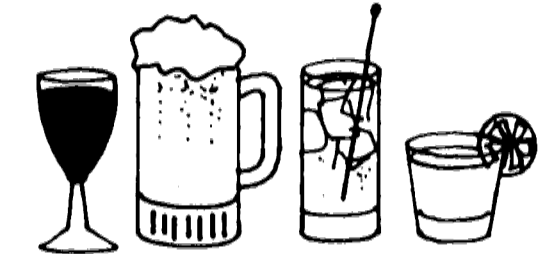
Contrary to popular belief coffee or other stimulants will not overcome the effects of alcohol; only time and body processes will accomplish this end.



A full stomach tends to slow the rate at which alcohol is absorbed into the blood stream, but it doesn't keep the alcohol from reaching the brain. It only delays it.

through the stomach. Thus, the alcohol in liquor diluted with water is absorbed most slowly, the alcohol in liquor diluted with soda is absorbed somewhat faster, and the alcohol in straight liquor is absorbed fastest of all.

The flavor of the liquor does not affect the drinker. It's the alcohol content that affects him. Each liquor has a different flavor because each is made from different ingredients. Whiskey is made from grain such as corn, barley, rye, molasses, gin from alcohol flavored with juniper berries.



Switching, or mixing, won't make you drunker because the degree of drunkenness is determined by the total amount of alcohol your blood absorbs, not by the flavor of the beverage. However, for some people switching is more likely to cause nausea and vomiting, possibly because of the different flavorings and mixers used.

### ENTER ALCOHOL

When alcohol enters the stomach in the form of a beverage, it is absorbed through the walls of the small intestine into the blood stream. The blood carries the alcohol to all parts of the body which contain water, including the brain. In the brain, alcohol first depresses the area of higher functions, which includes judgment, social restraint, etc. Next, it attacks the simple motor functions, reaction time and vision. Balance, coordination and sensory perception are the next faculties to be impaired.

### HOW DOES IT ACT?

There are several physiological factors which affect the absorption of alcohol into the blood stream; amount of food in the stomach, type of food, type of alcoholic beverage, body weight, drinking habits. None of these factors will keep the alcohol from reaching the brain—although they may slow down or speed up absorption time.

The most important factors contributing to alcoholic influence are the amount of alcohol absorbed into the blood and the amount of time allowed for the elimination of this alcohol. The human body works to change alcohol into food and/or to pass it out of the body, but it can do so only at a relatively slow rate.

### HOW MANY DRINKS?

To be safe and sure, none, if you are soon to drive your automobile. This does not mean that you cannot have a drink with your dinner and an hour later get behind the wheel of your car. In that one hour most of the alcohol will have been eliminated.

The more alcohol there is in the blood, the longer you must wait until you can drive safely. Figure one hour for each bottle of beer or each ounce of whiskey.

### WHEN IS THE DANGEROUS TIME OF DAY

Crashes involving alcohol occur anytime of day. However, they are more likely to occur during late afternoon, evening and midnight hours, especially on Saturday evening and early Sunday morning.

### FACTS ABOUT ALCOHOL

- Alcohol is a special type of drug; it affects the nervous system after it reaches the brain.
- Straight liquor reaches the brain faster because it is absorbed into the blood stream faster than liquor which is diluted.
- But when liquor is diluted, what you use as a mixer has an influence on absorption of the alcohol. The carbonation in soda or ginger ale will speed the passage of the alcohol.

### WHY PEOPLE REACT DIFFERENTLY TO ALCOHOL

**BODY WEIGHT:** A 180-pound person has more blood and other fluids in his body than does a 120-pound person. Thus, the same amount of alcohol will be more diluted in the heavier person's blood stream, and should not affect him as soon or as strongly as it will affect the 120-pound person.

**BODY CHEMISTRY:** Every person has special conditions within his own body, and many researchers believe that a person's internal functioning may affect his reactions to alcohol. Some people can drink a great deal of alcohol and seem to remain quite sober. There are others who react with nausea and vomiting when drinking even small amounts of alcohol.

### PSYCHOLOGICAL FACTORS

**SITUATION:** A businessman, having dinner with a friend, may feel slightly high after one drink. But when he has dinner with his boss the next night, one drink may not seem to affect him at all, he is keeping a tighter grip on his behavior. In the same way, a high school boy may find that one beer makes him noisy and boisterous when he is horsing around with other boys at a friend's house—but he can suddenly quiet down when the friend's parents come home.



**MOOD:** A person's emotions can affect drinking behavior. When he is at ease, he is likely to stop after he feels the relaxing effect of one drink. But at another time when he is tense or angry, he may feel pressured to continue drinking.

**ATTITUDES:** How a person feels about using alcohol depends to a degree of ideas he absorbed while growing up. For instance, if his parents served drinks when friends dropped in, he may look on drinking as an occasional activity, tied in with socializing, and to be used in moderation. Someone else, who often heard adults speak of "needing a drink" in times of trouble, might look on drinking as a necessity whenever he is faced with a serious problem.

**DRINKING EXPERIENCE:** The person who is used to alcohol recognizes when it is beginning to interfere with his judgment and coordination. Certain reactions warn him when to stop drinking; and he has learned certain ways to control his behavior.

The inexperienced drinker does not have a clear picture of how he reacts to alcohol, nor has he learned to control his reactions. In fact, since he is expecting the alcohol to go to his head, he may purposely behave with less control. Also, he is unsure of when to stop, so he may drink more than he can handle.

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## PSE&G reports earnings decrease, revenues, costs up

Public Service Electric and Gas Co. reported this week that earnings for the year ended Dec. 31, 1972, were \$101.2 million or \$2.44 a common share, compared to \$110.6 million or \$3 a share in 1971. The average number of shares outstanding in 1972 was 41,540,922 as against 36,876,008 in 1971.

The decrease in earnings for the year was due to a variety of factors, including increased state gross receipts taxes, labor costs, interest charges, and one of the company's base-load generating units was inoperative for virtually all of 1972.

Revenues were up, but expenses rose at an even faster rate during 1972. Revenues amounted to \$970.9 million last year, as against \$885.5 million in 1971. Total operating expenses, however, rose from \$707.0 million in 1971 to \$792.5 million in 1972.

Kilowatt hours sales of electricity in 1972 increased 4.4 percent and therm sales of gas increased 3.5 percent over 1971. PSE&G reported earnings improved during the last quarter of 1972 compared to the same period in 1971. Earnings available for common stock for the three months ended Dec. 31, 1972, amounted to 67 cents a share as compared with 55 cents per share in the last quarter of 1971. Revenues for the last quarter of 1972 totaled \$254.6 million as against \$220.7 million in the last quarter of 1971. Net income for the last three months of 1972 was \$35.5 million, compared with \$26.3 million in the last quarter of 1971.

Colder weather in the last quarter of 1972 was primarily responsible for the gain. The final quarter of 1971 had been adversely affected not only by warmer than normal weather, but also by the Administration's price freeze which had prevented full recovery of increased fuel costs.

## GOP women set forum

"Women in Public Service" will be the theme of the New Jersey Federation of Republican Women's annual mid-winter forum to be held Tuesday, Feb. 6, at the Nassau Inn, Princeton, starting at 9:30 a.m. It was announced this week by Mrs. J. Bassett Winmill, president.

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WILMINGTON, DEL. - Persons suffering a hearing loss now have available, at no cost, a new United States Government booklet entitled, "Hearing Loss - Hope Through Research."

The booklet, which is published by the U.S. Dept. of Public Health, Education and Welfare for use by the hard of hearing, covers such facts as inherited deafness, discovering early trouble, selecting a hearing aid, noise damaging an adult's hearing, and the main types of hearing loss.

Persons interested in securing a free copy of this U.S. Government booklet can do so by simply writing to "Government Booklet," Independence Mall, Suite 65, 1801 Concord Pike, Wilmington, Delaware, 19803.

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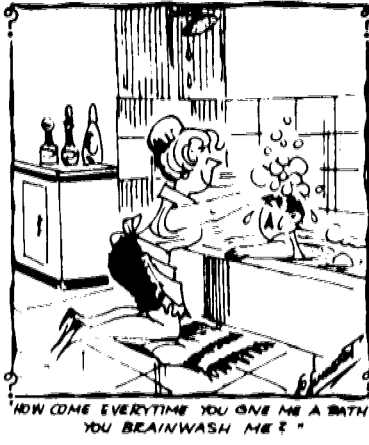


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## how come?



## Deposits reported up 34 pct. in '72 at Franklin State

Franklin State Bank continued its record growth during the year ending Dec. 31, it was announced this week by Mayo S. Sisler, chairman of the board, and Anthony D. Schoberl, president.

The nine-year-old Somerset County Bank recorded a 30.95 percent increase in assets to \$53,070,860. At the same time deposits rose to \$199,628,017.28, an increase of 34.34 percent. Sisler said that net earnings for the year increased 10 percent over the past year.

Schoberl said that highlights of the year included the opening of two new offices in Ocean and Marlboro, and the renovation of the Matawan and Strathmore offices. There was also an announcement of a proposed merger between Franklin State Bank and The First New Jersey Bank under the charter of Franklin State Bank. Approval was also received for the addition of two new branches, one in Freehold and one in East Windsor. The latter will give the bank its first office in Mercer County. An application was filed with the State Banking Commissioner requesting approval for a branch office in Cranford.

"Franklin State Bank is one of the banks which have taken advantage of the new banking laws and has already established branches in five of the six counties of the Central Banking District," the bank officials said.

Sisler said that in 1969, when the bank formed the Franklin Armored Corp. and the Franklin Commercial Corp., it anticipated the needs of its customers for special services.

John McDermott is president of the Franklin Commercial Corp. and senior vice-president of Franklin State Bank. This corporation engages in the financing and leasing of commercial and industrial equipment and specializes in accounts receivable financing.

Robert H. Reed is vice-president and general manager of the Franklin Armored Corp., in addition to his duties as security officer for the Franklin State Bank.

Schoberl stated, "Franklin State Bank will continue to play an active role in financing the rapid growth of Central New Jersey."

## Speaker on meats available to groups

Gene Rau, president of Rau Meats of Springfield, announced this week that he has prepared presentations and demonstrations on the types of meat and how to prepare them for presentation before organizations.

Rau, who has addressed several businesses and social organizations in the area, said his staff prepares actual samples for the audience. Rau is planning several seminars and dates will be announced in the future. He also discusses home freezer plans.

Organizations interested in having Rau speak should contact him at 376-5505. Additional information may be obtained by calling Paul J. Geden, 756-1992.

## Clinton gallery exhibit will feature surrealist

"The Art Spirit," 27 Center st., Clinton, will celebrate its first anniversary in February. For the occasion, the latest works of Donald DuVall will be featured Feb. 11 through 25.

DuVall's works include paintings, sculpture, reliefs and pots. The surrealist paintings range in size from 8x10 inches to the 4x6 feet, "A Fine Day for Apple Mice." DuVall sculpts in stone, metal, clay and wax (to be cast in bronze).

## NJEA conference to feature innovative teaching methods

To acquaint teachers and parents with effective new practices in classroom instruction the New Jersey Education Association will conduct a "good ideas" conference Saturday, Mar. 3, at Monmouth College.

Organized by NJEA's instruction division, the conference will give about 80 teachers and college professors the chance to demonstrate successful creative projects to educators and to the public. It will be the second such conference NJEA has staged at the West Long Branch campus.

"We invite parents to attend the conference, to see how teachers throughout New Jersey are putting innovative ideas into practice," said Dr. Leo Hilton, professor of education at William Paterson College and chairman of

NJEA's instruction committee. "It's also a chance for students and teachers to exchange ideas on new instructional projects."

Many of the teachers invited to demonstrate their "good ideas" are award winners in New Jersey's Teacher Innovations Program - a program of up to \$1,000 to fund imaginative instructional experiments. The program, established by the 1968 Legislature at NJEA's request, is supervised by the N.J. State Department of Education.

The demonstrators also include contributors to the "good ideas" columns of the NJEA Review, the association's monthly journal, and to "Speaking of Schools," NJEA's public-service radio program produced in cooperation

with the N.J. Congress of Parents and Teachers.

Some of the "good ideas" concern the basic subjects, including demonstrations of math games, writing skills, and "funny phonics." The gamut ranges from the teaching of rocketry to helping children to develop positive self-concepts.

Each participating teacher will conduct a 45-

Thursday, January 25, 1973

minute demonstration. Persons attending will be able to view six of the demonstrations during the conference, which opens at 9:30 a.m. and concludes at 2:55 p.m. There will be a break for lunch.

The conference will help teachers put successful ideas into practice, stimulate the creation of more innovative programs, and show new ways of developing instructional materials. Hilton said.

## Dear Consumer

By Virginia Knauer  
Special Assistant to President Nixon  
for Consumer Affairs

According to the Environmental Protection Agency, noise in our homes may be reaching such high levels that there is a danger of injury to the human ear.

Some of the worst noise polluters are electrical appliances.

To combat this growing problem, EPA will soon issue regulations under the Noise Control Act of 1972 to require labeling of noise emission levels on electrical household appliances. A label will be required on the appliance or on its package and will indicate the appliance's noise level in decibels, a unit for measuring the loudness of sounds.

According to EPA, noise levels of 0-6 decibels can be considered to be safe, low sound levels, noise of 60-70 decibels can cause negligible hearing damage but can produce annoying sounds, noise of 70-80 decibels can cause hearing damage if there is continual exposure, noise of 80 decibels or more is considered to be the loudest occurring in the home and can cause damage to hearing under frequent exposure.

EPA has ranked household appliances into four categories corresponding with the above decibel levels.

0-60 decibels - major appliances such as air conditioners, refrigerators and clothes dryers.

60-70 decibels - clothes washers, food mixers, dishwashers, vacuum cleaners and electric knives.

70-80 decibels - sewing machines, food blenders, electrical shavers and food grinders.

80 decibels or more - electric yard-care tools and shop tools.

To help reduce the noise around you, EPA urges you to compare the noise output of different makes of an appliance before making a selection.

However, if you're stuck

## Legislative talks slated

How can school board members increase their influence in the state's legislative process? This will be the main focus of the annual Legislative Conference of the New Jersey School Boards Association, which brings together school board representatives and the state's lawmakers, at the New Jersey State Museum, Trenton, Saturday.

John Evers, former New Jersey Assemblyman who is now special counsel to the governor and liaison between the Legislature and the administration, will kick off the conference at 10 a.m. with an address on "How Boards of Education Can Increase Their Legislative Effectiveness."

Key legislators - mainly members of the Senate and Assembly Education Committees - will discuss the board of education's role, particularly as it touches on impasse resolution and school finance. Board members also will be able to interact with the legislators in small groups.

## Blood Bank lists record donations

The North Jersey-Essex County Blood Bank dispensed more blood in 1972 than in any year of its 25-year history. In all, 50,468 units of blood and blood components were dispensed during the year to 46 hospitals in northern New Jersey.

Dr. Harvey P. Einhorn, president of the Blood Bank, released the new figures this week in his annual message to the directors of the institution, which is the largest community blood bank in the state, and is headquartered in East Orange.

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### Business courses offered by ICBO to minority applicants

Malcolm L. Corrin, executive director of the Interracial Council For Business Opportunity (ICBO) of New Jersey, this week announced the spring semester courses that comprise the ICBO business education and management training program will again be held at the Rutgers Newark campus.

The courses will start the week of Feb. 26, and are free. Since these courses are always over-subscribed, minority group members who are interested should apply at once. Four courses will be presented: Record Keeping, bookkeeping, and two courses in business management. Each course is presented one night per week for a ten-week period, 8 p.m. to 10 p.m. Certificates are given to those students who complete the requirements.

Applicants can enroll by mail or by telephone by contacting Bernard H. Saperstein, education director, at the ICBO office, 24 Commerce St., Newark, or by calling (201) 622-4771.

The record-keeping course will include single entry bookkeeping, inventory records, pay-roll, bank checking account reconciliations, inventory control, petty cash, and related matters.

Bookkeeping will discuss accounts, balance sheets, income statements, trial balance, and other elements of theory and practice.

Business Management I discusses such questions as "Do I belong in Business?", business pitfalls, location, mark-up, leases, how to buy, how to sell, fraud protection, franchising, etc.

Business Management II gets into the areas of borrowing money to expand a business, net worth, advertising, business law, insurance, credit, investing, the stock market, business vocabulary, and more sophisticated aspects of entrepreneurship.

ICBO is a voluntary, non-profit organization created by the Urban League and the American Jewish Congress to assist black and Spanish speaking people as well as other minorities to organize and operate their own businesses.

Through the use of volunteers from the business and professional sectors, applicants are given free one-to-one counseling in their specific business areas. In order to further the chances of success in the business world of the new entrepreneur and to better acquaint him with the managerial responsibilities involved, ICBO has developed its management training program which has been acknowledged by representatives of the Ford Foundation and the Rockefeller Foundation to be among the best in the United States.

# Save fuel--and money--by following these hints

"Extended cold weather, abetted by heavy snow and ice storms curtailing deliveries, have caused fuel shortages in various parts of the country," said J. Morgan Van Hise, acting director of State Civil Defense-Disaster Control.

"Experts have advised us that although New Jersey is in no immediate danger of a fuel shortage this winter," he said, "it would be prudent for householders to follow conservative measures to trim heating costs."

The following suggestions are from the New Jersey Petroleum Council and other sources:

- Try not to jiggle your thermostat, this won't make your heating system more efficient as some people believe. In winter, try to keep the normal thermostat setting no higher than 72 degrees — once you pass this point, your heating costs and energy consumption rise significantly. Close off heat in rooms not in use. If you're going to be away for the weekend, lower the thermostat about five degrees; if you plan a winter vacation for longer periods, of time, lower the thermostat to 55 degrees.

- If you have an oil furnace, burners should be adjusted at least once a year to prevent wasted fuel.

- Install additional insulation where possible both overhead and inside walls. Is your attic insulated? If not, you may be spending money to heat or cool outdoors.

- Install storm windows or cover the outside of windows with plastic available in most hardware stores.

- Use weather stripping or caulk around all windows and doors. Sealing off cracks and openings around windows and doors can save you from 10 to 30 percent of your annual heating and cooling costs.

- Make sure that furnace filters are clean, they may need to be replaced. Dirty filters cause poor distribution of heat, waste fuel and will shorten the life of your heating equipment. Change filters at least once each heating season.

- Don't place objects in front of heating registers; your heating system will have to work harder to keep you comfortable.

- Close fireplace dampers when fireplace is not in use.

- Close window draperies, particularly at night.

- Bleed water heating systems, or check that there are no obstructions in cold air returns and hot air runs.

- Let the sun help. During winter daylight hours, leave windows which face south or west

- unshaded and enjoy the free energy of the sun heating your home.

- If you have decorative radiator covers, be sure they're not trapping heat. If your radiators are near cold walls, a sheet of aluminum or aluminum foil between the wall and the radiator will reflect heat back into the room that otherwise would have been lost. Thin coatings of dust on radiators or baseboard units act as insulation and waste heat—dust or

- vacuum these surfaces frequently.

- Try to use major appliances — washer, dryer, dishwasher — only once a day. Avoid peak demand hours between 8 a.m. and 6 p.m.

- Never let a faucet drip. One drop a second can waste 700 gallons of water a year — and if it's hot water, you're wasting fuel as well as money.

- Turn off electric lights and other appliances when not in use.

- Defrost your refrigerator regularly, and periodically check the door gaskets for wear.

- Defrost foods before cooking to save fuel in cooking them, and try to take everything for a meal out of the refrigerator at once — the less you open the door, the less energy it uses.

- If you use aluminum foil in your oven, make sure it is not blocking circulation from vents or you'll lose heat. It's a bad idea to place foil directly under a pan; heat is deflected

- away from the pan. It's a better idea to place slightly larger pan — or a piece of foil — on the next lower shelf to catch spills.

- Clean your dishwasher screen often. Built-up food or detergent wastes energy.

- Van Hise said that householders who put these ideas into practice can save considerable money on fuel bills. Perhaps more important, he claimed, the general public is receptive to ideas prolonging our resources, such as fuel

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<p><b>Chicken</b> Fresh Killed - Broiling &amp; Frying - Whole Under 3-lb. <b>lb. 35¢</b></p>	<p><b>Veal Leg</b> Sliced Thin Italian Style <b>lb. \$2.39</b></p>	<p><b>London Broil</b> Beef Shoulder <b>lb. \$1.29</b></p>

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### Rickel offering course on home improvements

Rickel Home Centers is offering a home improvement and repair course that will be held at the firm's outlet on Rt. 22 in Union starting Feb. 19.

Wayne S. Levee of Rickel said, "The purpose of this course is to acquaint the general public with several of the most common types of home repair jobs, instructing them step by step so they can realize significant savings in doing the job themselves. Carpentry, plumbing and electrical tasks are all taught by specially trained personnel."

The course teaches the "student" homeowner techniques for plumbing repair and bath modernization, residential electrical wiring, wall construction and wall finishing, including installation of paneling, drywall and ceramic tile, acoustical and suspended-type ceilings, floor tiling and other home repair and construction jobs.

Student participation in classroom projects is encouraged and all tools and materials are provided. Each weekly class is two-hours long

with the instructor available a half-hour before each class for personal consultation. Each student receives his own textbook. The eight-week course costs \$48. The second member of an immediate family can enroll for \$38.

The course is conducted by Home Owner's Way, Inc., a national company with headquarters in Kansas City. Bill Ermeling, president, explained, "The HOW program enables men and women to develop skills in the basic areas of home improvement. You would be amazed at how well a homeowner can do with just a little know-how and practical experience."

Ermeling pointed out that most houses, new and old, have unused or wasted space which can usually be converted into additional living area or other useful purpose. "By doing all or part of the work himself, the homeowner can often save 50 percent or more of a contracted price," said Ermeling.

### Appointees at Stevens

Dr. J. Myron Johnson has been appointed director of the Technology and Society curriculum at Stevens Institute of Technology, Hoboken, by Dr. Kenneth C. Rogers, president of the college.

Rogers also announced the appointment of William Goldfarb as assistant director of the curriculum.

The Technology and Society curriculum was introduced last September and leads to a bachelor of science degree in social systems analysis.

### Van Fossan gets PS board seat

Robert V. Van Fossan, president and chief executive officer of the Mutual Benefit Life Insurance Co., Newark, has been elected a member of the board of directors of Public Service Electric and Gas Co.

Van Fossan was elected president and chief executive officer of Mutual Benefit on Jan. 17, 1972. Prior to that he was senior vice-president-agency director of Northwestern National Life Insurance Co. of Minneapolis.

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**LAFF OF THE WEEK**



'You're being transferred, Hawkins.'

**Daugherty to visit museum exhibition**

James H. Daugherty, one of the pioneers of American abstract painting, will be present at the Montclair Art Museum Sunday for the public opening of the retrospective exhibition of his work. At 3 p.m., a short film on Daugherty's life will be shown. Following that, Daugherty will hold an informal discussion of his work with Henry Reed, a close personal friend and a Daugherty collector. The public is invited to attend the program.

The retrospective exhibition of some 30 paintings dating from 1914 to the present focuses on the artist's easel paintings. Daugherty also has been a muralist and an illustrator of children's books.

**Public rating of Cahill's performance down slightly, Eagleton poll indicates**

Public rating of the performance of Governor Cahill has dropped slightly in the past three months, according to the Eagleton Institute's New Jersey Poll. The Fifth New Jersey Poll was conducted between Jan. 5 and 10, with a statewide random sample of 1225 persons 18 and older interviewed over the telephone.

Persons interviewed were asked how good a job they thought Cahill was doing overall. Those responding "excellent" or "good" were 39 percent of the current sample, in the poll

conducted last October 42 percent gave similar responses. In the current survey, 40 percent said Cahill was doing "only fair" and 12 percent "poor." The remainder of the sample (7 percent in January and 5 percent in October) had no opinion.

Public rating of the performance of the state legislature also dropped slightly. The current New Jersey Poll shows 28 percent giving the legislature an "excellent" or "good" rating; in the October poll, 30 percent rated the legislature "excellent" or "good." In the current poll, 40 percent of the sample gives the legislature an "only fair" rating, compared to 39 percent in October, and 9 percent say "poor" compared to 10 percent in October. The remainder of the sample (23 percent in January and 20 percent in October) had no opinion.

Public evaluation of Cahill has dropped gradually since the first New Jersey Poll in October 1971. Evaluations of Cahill were highest in that first poll, when 44 percent gave Cahill an "excellent" or "good" rating. In February 1972 this rating dropped to 40 percent, in May 1972 to 39 percent; it went back up to 42 percent in October 1972 and dropped down to 39 percent in January 1973. Cahill's "fair" rating has hovered around 39 percent to 41 percent throughout the period of the poll. The percentage rating Cahill "poor" has varied from 10 percent in October 1971 to 15 percent in February and May 1972.

The more-or-less consistent evaluation of Cahill from 1971 to the present is deceptive because the basis of Cahill's support has apparently changed fairly dramatically. In

October 1971 Cahill was rated "excellent" or "good" by 40 percent of the liberals; but now he is rated similarly by only 39 percent of the conservatives, a drop of 11 points.

In the current poll, respondents were asked if their opinion of Cahill had changed in the last two years. Of the Democrats, 14 percent reported a change in their opinion for the better and 11 percent for the worse, with 69 reporting no change and 6 percent indicating no opinion. Democrats thus rate Cahill somewhat more favorably now than two years ago. Of the Republicans 9 percent reported a change in their opinion for the better and 19 percent for the worse, with 67 percent reporting no change and 5 percent indicating no opinion. Republicans thus rate Cahill less favorably now than two years ago.

Among persons who classify themselves as liberals, 14 percent say Cahill is better than two years ago while 12 percent rate him worse. Among conservatives, 9 percent rate the Governor as better and 17 percent say he is worse. Thus, the governor seems to be gaining slightly among liberals and losing more markedly among conservatives. Data from previous New Jersey Polls show that the turning point for conservative feeling about Cahill was between October 1971 and February 1972, the time when the tax reform package received great public attention. In October 1971 only 7 percent of the state's conservatives rated Cahill's performance "poor" but by February 1972 the "poor" rating jumped to 25 percent. In May 1972 Cahill's "poor" rating among conservatives was 15 percent in October 1972 it was down to 8 percent, but in January 1973 it

**'Miss Glamour' to be selected**

Rho Theta Tau sorority of Newark State College, Union, will sponsor the annual "Miss Glamour" contest on Saturday, Feb. 10, as part of a nationwide series of competitions established by Glamour Magazine.

Nine participants have been nominated by campus organizations to participate in this year's competition. Each contestant will model two different ensembles, one of a casual nature and the other a semi-formal. Each contestant will deliver a 10-minute speech on her interpretation of the factors involved in the "Total Image of a College Woman."

Judges for the contest will be drawn from college and community leaders. The three moderators of this year's contest are: Gail Protinsky, the current Miss Newark State College; Mary Ann Paskey, the 1972 Miss Glamour contest winner, and Connie Aloupis, president of Rho Theta Tau sorority.

The nine contestants in this year's competition are: Barbra Churchill of Somerville, Noreen Downey of Elizabeth, Elizabeth Marie Sauer of Mountainside, Leslie Binetti of Roselle, Susan Avila of Union, Patricia Tururro of Irvington, Ellen Davis of Roselle, Debbie Caruso of Newark and Nancy Jo Golaski of Irvington.

**Barbershop chorus chooses new director**

Frank Szente of Hillside is the new director of the Colonial Chorus, Westfield Chapter of SPERSQSA (The Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc.).

Formerly associate director and section leader of the Dapper Dans of Livingston, International Barbershop Chorus Champions in 1967 and 1970, Szente coached the Montclair Chorus to its 1972 Mid-Atlantic District Championship.

**NCE lists courses for executives**

Newark College of Engineering's Division of Continuing Engineering Studies this week announced the offering of six spring courses for middle management and practicing engineers.

Given in the evening at NCE's mid-Newark campus, the courses center on those subjects that engineers and other executives have said are most useful in day-to-day work. Classes begin in late February and early March.

The courses include a 12-session Sales Engineering Conference, a series on Engineering and Construction Law; and two parts of a continuing program offered on Fire Protection Technology.

Other courses include Control Circuits for Automatic Equipment, a 30-session presentation on Architectural Design and a new program, Familiarization and Application of Minicomputers.

Details regarding the starting dates, registration fees and other information on the individual courses to be offered are available by writing to the Division of Continuing Engineering Studies, 323 High St., Newark, 07102, or by phoning 645-5235.

has risen to 14 percent. Cahill's "poor" rating among liberals has remained constant at 12 percent throughout the period.

The Fifth New Jersey Poll was conducted by telephone between Jan. 5 and 10 from the

Eagleton Institute. The results were tabulated by Opinion Research Corp. of Princeton. The New Jersey Poll is supported by grants from the Wallace-Eljibar Foundation and the Eagleton Institute of Politics.

**How Jersey rates Cahill**

The data and questions on which this analysis is based are as follows. "Overall, how good a job do you think the governor of New Jersey is doing—excellent, good, only fair or poor?"

	Excellent	Good	Only Fair	Poor	No Opinion
Democrat	3	32	47	14	4
Independent	5	34	38	11	12
Republican	6	42	32	14	6
Liberal	5	35	43	12	5
Conservative	4	35	40	14	7
Undecided					

"How good a job do you think the present New Jersey State Legislature is doing—excellent, good, only fair or poor?"

	Excellent	Good	Only Fair	Poor	No Opinion
Democrat	1	30	40	11	18
Independent	1	24	43	7	25
Republican	1	26	42	6	25
Liberal	1	28	40	9	22
Conservative	1	29	41	6	23
Undecided					

\* Note: The number of undecided is too small to analyze. Evaluation of governor, Oct. 1971 through Jan. 1973.

	October 1971	February 1972	May 1972	October 1972	January 1973
Excellent	7	3	4	4	4
Good	37	37	35	38	35
Only Fair	39	36	39	41	40
Poor	10	16	15	12	14
No Opinion	7	8	7	5	7

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Future .40 oz. .... \$1.99	1-A-Day Vitamins .30 ..... \$1.99
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# Researcher out to bug gypsy moths

## Insects' own virus sought to eliminate them

People aren't the only ones who have to worry about viruses this winter. Gypsy moths do too. In fact, these forest-killing insects might have reason to be alarmed.

While they winter on New Jersey tree trunks in the egg stage, a young Rutgers researcher is busy experimenting with a way to unleash a virus all gypsy moths are born with, but that doesn't usually make them sick.

The researcher is Mrs. Sally Padhi, a graduate student in the Rutgers College of Agriculture and Environmental Science's Department of Biochemistry and Microbiology.

The gypsy moth virus she is studying is a latent one. Most gypsy moths live out their lives, eating their way through forests and shade trees, without even knowing they've got it. But occasionally there's a real epidemic, and then the gypsy moths die like flies.

To trigger such an epidemic is an environmentalist's dream. It would mean getting rid of an insect pest that stripped the leaves from more than 200,000 woodland acres in New Jersey alone last summer. And it would mean using the gypsy moths' own built-in virus to do it.

In nature, Mrs. Padhi explains, the virus becomes active only when the leaf-eating caterpillars are terribly crowded. Then a few of them start to get sick.

"For some reason, when they get sick they climb to the top of the tree they're in," Mrs. Padhi says, "even when they're dead, their bodies still cling there, in an inverted V. The active virus spreads to the other larvae below, and they get sick too."

"Unfortunately, this natural form of population control doesn't begin to operate until the caterpillars are so numerous, and so far along in the larval stage, that they've already played havoc in a forest or residential area," she added.

So Mrs. Padhi is looking for another way, besides crowding, to trigger the latent virus. Her work, which ties in with studies on biological controls conducted in the department over the past 10 years, is reported in the college quarterly, "Re Search."

Isolating the virus in the laboratory hasn't been too difficult. The way you do that, Mrs. Padhi explains, is to grind up diseased dead larvae with water in an ordinary kitchen-type electric blender. The virus and the material that protects it settle out at the bottom, and can then be further purified.

But raising live gypsy moths to experiment with is more of a problem.

"Something about life in a laboratory, it seems, makes the virus act up in much the same way as it does in a very overcrowded tree. What that something is may be a clue to producing gypsy moth epidemics in nature, the Rutgers researcher believes," Mrs. Padhi continued. "It could be their diet."

Gypsy moths in nature have definite preferences in the leaves they eat, Mrs. Padhi explains. They like oaks best, but if they can't have their pick, they will make do with many other broad-leaved trees, and even evergreens.

Since overcrowded gypsy moths can't be choosy, it may be that the leaves they like least have some ingredient that brings the virus into action.

Mrs. Padhi hopes to find out if that's true by experimenting with the diet of her laboratory larvae.

This month she is "force-hatching" the first of next summer's gypsy moth generation. The



**BUGS WITH A BUG** — To find out why gypsy moths sometimes make themselves sick, Rutgers graduate student Mrs. Sally Padhi prepares to grind up diseased larvae in an electric blender. She is isolating a latent virus normally carried by these insects, which may some day lead to a natural control for them.

eggs she's using were gathered last fall, and have now spent the minimum three months in cold storage before the young larvae can begin to grow.

"They have to have an artificial diet — either that, or we have to grow oak trees in the greenhouse for them!" Mrs. Padhi says. "I did try feeding them oak leaves last summer, but piced leaves soon lose some moisture, and once they get limp, the larvae stop eating them."

"So instead, they'll be fed various combinations of a standard insect diet, made up of wheat germ, fats, minerals, vitamins and a sugar source."

"Hopefully, some ingredient will be a key that unlocks the puzzle of the latent virus in laboratory gypsy moths — and may, in the future, open the way to a natural control for their cousins in the trees," Mrs. Padhi concludes.

**ORIGINAL SITE**  
Historic Fraunces Tavern, the landmark building that is Manhattan's oldest, is still on its original site in downtown New York.

### NCE honor announced

Newark College of Engineering's Alumni Association announced this week that its 1973 Robert W. Van Houten Award for Excellence in Teaching will go to Dr. Mauro H. Zambuto.

Announcement of the selection was made jointly by Dr. William Hazell, president of NCE, and by Arthur A. Shukur, president of the 12,000-member NCE Alumni Association.

Zambuto, 53, is a professor of electrical engineering at New Jersey's leading technological institution, a well-known researcher in the fields of optics and lasers, and an international technical education consultant for UNESCO.

### Washed-up barrels could be a danger to coast residents

GOVERNORS ISLAND, N.Y. — Coastal residents should be wary of any large tightly sealed 55-gallon containers they find along the shorelines — the barrels may contain highly toxic fumes or may explode if ignited.

The warning, issued by the U.S. Coast Guard at Governors Island, was prompted by a report from the Dupont Co., in Wilmington, Del., owner of the containers, that they were lost from a ship at sea during heavy weather last month some 300 miles off the mid-Atlantic coast.

Dupont said 36 containers were lost, all of which are empty but still hold the vapors of tetra ethyl lead, a motor fuel anti-knock compound. The vapors are poisonous if taken internally and are a severe irritant to the skin and eyes.

Anyone who does come in contact with these vapors should immediately wash the skin with kerosene and then with soap and water. If the eyes are affected, they should be flushed with plenty of water for at least 15 minutes. Clothing should be removed and destroyed.

Dupont said the containers are painted gray and bear a yellow warning label. They are also marked "TEL" on one end, standing for tetra ethyl lead. The containers are durable and could stay afloat for as long as two years. Coast Guard officials added that currents could take the containers into the New England shores or veer them away from the U.S. toward Ireland, the British Isles, Europe or Scandinavia.

Anyone spotting these containers should not open them or attempt salvage. They should call Dupont collect at (302) 774-7500, a 24-hour service, or wire the company collect. A Dupont spokesman said the company would arrange to remove the containers.

**ONE WONDER LEFT**  
Of the Seven Wonders of the Ancient World only one—the Pyramids of Egypt—survives today. Encyclopedia Americana lists the others as the Hanging Gardens of Babylon, Statue of Zeus at Olympia, Temple of Artemis (Diana) at Ephesus, Mausoleum at Halicarnassus, Colossus at Rhodes and Pharos Lighthouse at Alexandria.

### Medical review course held at Saint Barnabas

More than 150 graduates of foreign medical colleges — including a number of Americans — have completed a three-months' comprehensive medical review course at Saint Barnabas Medical Center under direction of Dr. Abdol H. Islami, attending surgeon and director of the Department of Medical Education at the Livingston institution.

The course, inaugurated 14 years ago by Dr. Islami, is designed to assist graduates of foreign medical schools who wish to take the American Qualification Examination given by the Education Council for Foreign Medical Graduates before they can practice in the United States. The course is a highly concentrated program of lectures covering all clinical and pre-clinical subjects. Two such courses are held each year at Saint Barnabas, another is held at the University of Rome, Italy, also under direction of Dr. Islami.

All of the lecturers at the review courses are given in English by faculty members of medical colleges in the metropolitan area, all prominent clinicians in their respective fields.

Practically all of the medical school graduates taking these review courses will eventually practice in the United States, Dr. Islami

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### Judaism editor to speak Feb. 8

The Regional Presidents' Council will hold its second dinner-meeting of the year at Maplewood Manor on Thursday, Feb. 8, at 6:30 p.m.

Dr. Julian Orleans of Livingston, newly appointed chairman of the council, announced that Dr. Ruth B. Waxman, managing editor of Judaism: A Quarterly Journal of Jewish Life and Thought, will be the guest speaker. Her topic will be—"The Role of Women in the Synagogue."

**FRIDAY DEADLINE**  
All items other than spot news should be in our office by noon on Friday.

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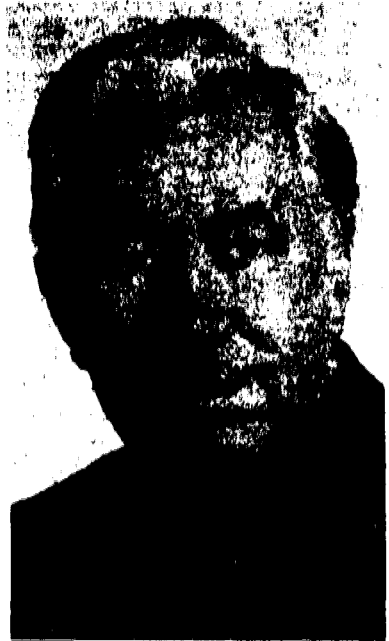
### Percussion music to feature concert at Newark State

The Newark State College-at-Union Percussion Ensemble, conducted by faculty member Paul Price, will present a program of percussion music at the Newark State Theater for the Performing Arts, Wednesday, Feb. 7, at 8 p.m.

The feature work of the concert will be "Haiku Seasons," by the American composer Gardner Reed. Sixteen poems written by Japanese poets will be read by students Gretchen Kraft, Judi Benjamin, Donald Blaska and Gary Hellwig. They will be accompanied by percussion and by faculty member William Feldman on the piano-celista; Kevin Tolly, mandolin; and Rosalie Platt, also a member of the music faculty, on harp.

Other works which will be performed include: Edward Varese's "Ionization" written in 1931 and scored for 42 percussion instruments, including piano, celesta and two fire sirens; James Drew's "Metal Concert," for quartet, and Michael Colgrass' "Three Brothers," written in 1951 while the author was studying under Price at the University of Illinois, written for nine players.

Price is recognized as a pioneer in the field of percussion music. This year marks the 26th anniversary of his conducting percussion music. He has presented over 300 new per-



PAUL PRICE

cussion works to the public, in addition to recordings and television and radio performances. Price is a member of the faculty at Newark State College-at-Manhattan School of Music.

The public is invited to attend the concert.

### Pharmacists urge Congress to include drugs in Medicare

The board of trustees of the New Jersey Pharmaceutical Association has approved a plan aimed at bringing drugs under Medicare "as a solution to price problems."

Effective Feb. 1, petitions will appear on the counters of member pharmacies directed to Congress calling for legislation that will relieve the elderly from medication costs. It was explained by Nicholas Giannotto, chairman of the board, that such a bill passed the Senate last year but was stalled in the House of Representatives.

"An almost unanimous approval by the people should result in enactment and relieve the bind in which so many senior citizens find themselves," Giannotto said in announcing the trustees' action.

Alluding to Gov. Cahill's reference to the cost of medication in his message to the Legislature, Giannotto said:

"The real problem in drug prices is that the elderly often require a high usage to sustain life; studies show the cost to people in that age category, who can afford it least, is twice to three times the average family cost."

"Yet it is precisely those people who need the services provided by community pharmacies. They need more accurate directions for proper and complete usage; they need improved

packaging to prevent deterioration when drugs are stored under less than ideal conditions, as in most homes; they need records kept of their medication to guard against reactions and harmful interaction of different drugs.

"These services, and many others, are a factor in drug pricing and constitute a problem that can be met by inclusion of drugs in Medicare."

Giannotto said the trustees unanimously expressed disagreement with the indication given by Gov. Cahill in his recent message that advertisement of prescription drugs will reduce costs, and revealed that a meeting has been requested with the Governor to discuss the matter.

"Far from cutting prices, advertising increases them, as evidenced by many federal studies," the chairman said.

"After all, prices must reflect advertising expenses, which are considerable. Even more serious, the bombardment of the public by promotional advertising encourages purchase of drugs in excessive quantities which can be dangerous and at the least is wasteful."

"A major cause of hospital admissions is drug misuse, costing the public hundreds of millions of dollars every year and producing social ills of incalculable damage, traceable in part to advertising pressure put on people."

### Coronation coach model on display

Ornately carved from ivory and wood and adorned with gems and precious metals, a magnificent model of the 16th century coronation coach used by German Emperor Maximilian I has gone on exhibit at the New Jersey State Museum, Trenton. It is being loaned by Mr. and Mrs. Stanley Switlik of Prosper-town, collectors of paintings and classical art treasures.

Four horses and 15 human figures in elaborately detailed costumes are included in the spectacular museum piece which measures more than six feet long, 18 inches wide and three feet high. Art connoisseurs have termed it a one-of-a-kind example of 16th century French craftsmanship.

The figures in the piece are realistic representations of Emperor Maximilian, his

wife, members of the royal family and servants in the ceremonial entourage. The elaborate work, which was commissioned by Emperor Maximilian sometime early in the 16th century, passed through a number of hands before being acquired by the Switliks. Among its former owners were the Portuguese Countess Ribeiro and the late George A. Hearn, internationally known New York City art collector. Despite its delicate design, its comparative bulkiness and its extensive travels, the unique model is in a perfect state of preservation.

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### STRICTLY PERSONAL

By Pat and Marilyn Davis  
Copley News Service

**Dear Pat and Marilyn:**  
I've been dating Sherry for a year and have even thought of marriage. But there are a few things which bother me. For instance, Sherry wears her skirts too short and her slacks too tight. When she gets excited, she raises her voice and she has the annoying habit of pulling at her hair. She says this is a nervous habit. If she is that nervous, I don't want to marry her and end up with a big doctor bill. What do you think?

**Al:**  
child is there anything so strange about this?

**Dear Claire:**  
No. If you and your husband both agree on this point, that should settle the matter.

The next time someone asks when you intend to start your family you might reply, "Why are you interested?" If this doesn't stop such personal questions, perhaps this will: "Sorry, but can't we find a more interesting topic to discuss?"

something lately that has me concerned Jenny has been raising her voice to the point where it is screechy. I've called this to her attention but it hasn't helped.

I am afraid I may be the cause of the problem. It seems impossible for me to make our 10-year-old obey without raising my voice. Would it be possible that Jenny might pick up this undesirable trait from me?

**Mom**

**Dear Mom:**  
Yes, it is possible that Jenny might raise her voice because she is accustomed to hearing you do this. Parents tend to pitch their voices higher and speak more loudly when a child misbehaves or fails to follow a request promptly.

A person's voice is an integral part of his personality. It can contribute greatly to one's attractiveness. Learn to listen as you speak.

Even in the time of Shakespeare a pleasant voice was appreciated. Here is a quote from King Lear: "Her voice was ever soft, gentle and low, an excellent thing in women."

**Dear Pat and Marilyn:**

What do you think of a husband who would be too stingy to breathe if it cost him a cent? Elmer has even refused to buy shoe polish when I had it on the grocery list. You see, he does all the shopping and eliminates any item he feels is not necessary. We never have facial tissue or paper towels. My husband classifies these as luxuries. We are not poor. In fact, our income is above average. I've tried to reason with this man but have gained nothing. I'm sick and tired of the whole affair. What can I do?

**Irene**

**Dear Irene:**  
Marriage counseling services are available in your city, or your clergyman might be of help. Your husband needs the help of an objective third party. If he refuses to go with you, go alone. You may gain a few clues on how to best handle your problem.

**Confidential to B.W.:**

Tell your husband exactly what happened. He will, no doubt, be more understanding than you anticipate.

If you have a question, write: Pat and Marilyn Davis, Copley News Service, in care of this newspaper.

**Dear Al:**  
I think if we could see ourselves as others see us it wouldn't do any good—we wouldn't believe it. Do Sherry a favor and marry Miss Perfect if you can find her.

**Dear Pat and Marilyn:**  
I am the mother of two children, a 10-year-old boy and a teen-age girl. Jenny is a reasonably happy, outgoing girl. We have an average home with no serious problems.

However, I have noticed

### TURN ONS



### Road bond costs cut

The New Jersey Highway Authority in 1972 accelerated the retirement of \$4,207,000 in Garden State Parkway construction bonds and "again saved hundreds of thousands of dollars in the process," Commissioner Sylvester C. Smith Jr., treasurer of the authority, said this week.

The year's activity in the accelerated redemption of senior debt brought to \$28,402,000 the total of Parkway bonds redeemed in advance of maturity dates since 1966, Smith said.

"All of this," he said, "leads to paying off the Parkway's full bond debt ahead of schedule and, therefore, produces savings in the payment of interest."

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# Your Guide To Better Living in the SUBURBAN REAL ESTATE MART

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## Berg Agency tops \$100 million mark

For the Berg Agency, wholly-owned subsidiary of Berg Enterprises, Inc. 1972 was a memorable year. Revenues from residential sales exceeded \$100,000,000, the first time that Berg figures topped this level—and perhaps the first time that any residential real estate sales organization in the U.S. ever recorded \$100 million in single-family home sales during one year.

According to Kenneth Berg, \$93 million was accounted for by sales of resale homes and the balance by the company's newly-formed subdivision sales department. The latter figure includes sales of both single-family detached homes and condominium units at various new home communities in Monmouth and Ocean counties.

"We view the \$100 million mark as a milestone in the growth of the Berg Agency," Berg observes, "but we feel that all records were meant to be broken and are optimistic that we can pass the 1972 performance in 1973. The economic environment is highly conducive to further growth. Housing demand in New Jersey is still at near-record levels."

Berg foresees many significant trends emerging in the real estate industry, based on analysis of 1972 sales and consumer demands. For one thing, he predicts that condominium ownership will cut drastically into the rental housing market during the next decade.

"Townhouses and condominium apartments not only compete esthetically with rental apartments, but their

## Raintree location sale factor

Approximately \$3 million in sales have been realized for the first quarter at Raintree, Kaufman and Broad's single family housing community in Lakewood.

Although a major portion of sales activity can be attributed to the modest price tag on these dramatically-styled California design homes, many new homeowners indicate that Raintree's prime location was what finally influenced them to buy.

The Raintree community is located in a secluded section of the town of Lakewood. Lakewood itself is a developing community whose dynamic potential is on the upswing.

Facility-wise, the community can boast an excellent variety of community services—over half a dozen schools for children of all age levels, a Class A hospital, a first class post office and over one hundred doctors, lawyers and dentists.

Ernest A. Serena, president of the New Jersey Division of Kaufman and Broad, recently pointed out another factor that is drawing people to Raintree.

"People who purchased homes at Raintree when we opened a few months ago have already witnessed a dramatic appreciation, often measurable in thousands of dollars, in the value of their homes. And Lakewood's growth pattern promises Raintree homeowners a solid, rapidly growing financial investment."

Raintree is within five minutes of churches, a shopping mall, fine schools, and a Garden State Parkway interchange which affords access to Manhattan in approximately 70 minutes.

There are five different model homes—two ranches, a ranch-and-a-half, a bi-level, and a Colonial to choose from, in 15 different elevations. Prices start from as low as \$30,990 for a three bedroom ranch with a minimum of \$1590 down. VA, FHA and conventional type mortgages are available.

The community may be reached by taking the New Jersey Turnpike south to Exit 11, then south on the Garden State Parkway to Exit 91, straight on Route-526 for ¼ mile, then right on Route 526 (County line road) to Raintree.

Sales office hours are from 10 a.m. to 8 p.m. Sunday through Friday, and from 10 a.m. to 6 p.m. on Saturday.

## Harbour Mansion condominium combines old and new

Harbour Mansion at West End is described by its developers as "The condominium apartment home that combines old world charm with new world conveniences and a view that is truly out of this world."

Wrought iron gates and an elegant lobby featuring a charming bronze fountain sculptured by Georges Gagrau introduces lavishly appointed apartments ranging in size from one, two, and three-bedroom models to penthouses. All except one bedroom have private terraces facing the ocean. The appointments are

carried throughout spacious, airy rooms, walnut parquet floors, an abundance of walk-in closets, the finest in sound insulation materials and modern appliances designed to make living care-free and pleasant.

The kitchen features the latest in home-making advances: color-coordinated double-door Frigidaire refrigerator, Frigidaire dishwasher, Royal Rose eye-level oven, ample work area and wood-grained cabinets.

Within the building itself are a year-round fresh water indoor pool with lifeguards, Finnish saunas, steam rooms,

whirlpool baths, and massage rooms, fully-equipped health club, private card rooms, poolside snack bar and a recreation suite for cards, chess, backgammon or plain relaxing. Pending approval from agencies with jurisdiction, plans for an outdoor pool are also being made.

Apartment home ownership at Harbour Mansion also entitles the buyer to his own "cabanette" on the uncrowded private beach fronting the building.

Harbour Mansion owners have access to the facilities of the Harbour Island Spa,

where, at reasonable costs, they may get special dietetic, medical, or regular dining services, as well as maid and valet services and exercise facilities.

Treelined shopping is conveniently located within walking distance. At driving distance there are all kinds of stores or services, major banks, houses of worship of every denomination, doctors, hospitals, large shopping centers, movie theatres and restaurants, as well as cultural, recreational and sports attractions of the Jersey Shore, from water skiing and deep sea fishing to

golf, tennis, riding to swimming and sunning on the famed beaches.

There is flat racing at nearby Monmouth Park and Garden State Race Track and trotters at Freehold Raceway. Less than 20-minutes away is the Garden State Arts Center which features musical events, plays and appearances by some of the top stars in the world of entertainment.

Both New York City and Philadelphia are easily reached from Harbour Mansion by all means of transportation. The Penn Central Railroad provides

daily commuter service between Manhattan and Long Branch. Daily New York commuter buses stop at the door. Major highways and parkways are minutes away.

Harbour Mansion is operated by Pan Am Equities, a management consultant company with headquarters in the Pavilion at 76th street and York Avenue in New York City. More information about the condominium "apartment home" is available from Mark Granfar, resident manager, Harbour Mansion, 675 Ocean Ave. West End, N.J. 07740, or by calling collect at (201) 299-8400.

According to JBL Corporation president S. Patron, the 10-lot tract off Old Stage road in Spotswood will be used for the construction of ranch split and bi-level homes.

The land was previously owned by A.G. Miller, contractors, represented in the transaction by the legal firm of Foley and Gazi.

## Spotswood tract is sold

Jacobson, Goldfarb & Tanzman Co. of Perth Amboy has negotiated the sale of a tract of vacant land to JBL Corporation of Perth Amboy for the construction of new homes. The announcement was made by Sheldon B. Schwartz, assistant vice-president of JGT's commercial division.



DRAMATIC ENTRY — This unique bi-level at Timber Ridge, Kaufman and Broad's single family housing community located in the woods at Jackson, features a dramatic entry foyer with wrought iron-

railed balcony. Shown here with a mansard roof, the home is also available in contemporary or traditional colonial elevations from \$34,990. Kaufman and Broad pays all closing cost.

## 'Redwood' spacious and versatile bi-level

In almost every major new housing community, a builder will offer his version of the "bi-level" among the choice of model homes.

The ever-increasing popularity of the bi-level is due largely to the efficient way in which the home deals with the problem of space—where to find more of it, and how to use what's available to the best possible advantage.

A bi-level satisfies a homeowner's need for more space in a compact way, thus keeping a lid on rising housing costs.

"The Redwood," a fresh-looking, smartly-styled bi-level at Timber Ridge, Kaufman and Broad's single family housing community in Jackson, not only deals effectively with the problem of space, but offers a versatility not available in other styles of homes.

The need for "more space," a traditional problem among most apartment dwellers and a good many homeowners, is solved in "The Redwood" by the use of floor to ceiling closet space in every bedroom (and in the case of the master bedroom, the closet spans an entire wall), abundant cabinet space in the kitchen, a large linen closet, and an extra storage area adjacent to the two-car garage.

The home is entered by way of an impressive foyer with a wrought iron-railed balcony. The upper level features a living room whose large picture window offers a picturesque view of the wooded surroundings in which Timber Ridge is located.

There is a functional dine-in kitchen with unique Butcher's Block countertop, a separate formal dining room and three bedrooms, one of which is the master bedroom with its own private entry to a full bath.

If you're looking for an "extra" with many uses, choose the optional wood deck, accessible by way of sliding glass doors off the dining room, and which is excellent for summer sunning, barbecuing, dining and entertaining.

The versatility of the lower level, however, is what makes this home a truly exceptional value. Homebuyers may choose to have a huge family room, measuring 14 feet by 24 1/2 feet, or section off part of the family room to make a

fourth bedroom, game room, guest room, sewing room or secluded den.

Women frequently mention the utility-laundry room as one of their favorite features on the lower level, as its separate service entry from the garage enables this area to double as a children's mud room.

"The Redwood's" price, from only \$34,990, makes it one of the real estate buys of the season. And if the bi-level is not your preference, three additional homes are offered at Timber Ridge—two deluxe ranches and a colonial—from only \$31,990.

Financing is convenient with VA, FHA, and conventional type mortgages, only five percent down and with Kaufman and Broad paying all closing costs.

Particular effort was made by Kaufman and Broad at Timber Ridge to keep the surroundings as natural as possible, with the result that the community offers a secluded, woody atmosphere. Upon completion, Timber Ridge will include 167 homes, all with city sewer and city water.

Timber Ridge is only minutes away from a Garden State Parkway interchange which affords easy access to Manhattan in approximately 70 minutes. There are nearby schools for children for all ages, a shopping mall, and excellent recreation areas.

The community may be reached by taking the New Jersey Turnpike south to Exit 11, then south on the Garden State Parkway to Exit 91, straight on route 549 for ¼ mile, then right on route 526 (County Line Road) approximately seven miles to Brewers Bridge road, then left to Timber Ridge models.

Sales offices are open Sunday through Friday from 10 a.m. to 8 p.m. and on Saturdays until 6 p.m.

Kaufman and Broad is the nation's largest publicly-owned company, engaged in the production of on-site housing. Common shares are traded on the New York Stock Exchange.

Kaufman and Broad currently has housing communities under way in 41 cities in Northern California, Southern California, Illinois, Michigan, New Jersey, New York, Canada, and France.

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Best of all, you're not isolated. Rossmoor is about 45 minutes from the Big City. Great for commuting or for frequent visits with family and friends.

Though all this sounds expensive, it's surprisingly reasonable. The condominium homes in Mutual No. 7 are priced from \$27,650, with mortgages available. Some for immediate occupancy. Every home has two bedrooms, two baths, central air conditioning and the latest G.E. appliances.

So, drive over and take a safe, leisurely stroll around Rossmoor. Any time.

For free full-color brochure, write to Dept. SG-125, Rossmoor, P.O. Box 393, Cranbury, New Jersey 08512.

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Public Notice

Logarithms and lipstick 81 coeds registered at NCE

Newark College of Engineering is now ranked as the third largest technological institution in the nation in its enrollment of women engineers, and it stands a good chance of moving into first place in the next few years.

Jerseymen plan day at High Point

High schoolers from all over New Jersey will be bringing sleds, ice skates and warm smiles to High Point State Park on Saturday.

The day's program will include time for winter sports, hiking in the park's 11,000 acres, and sightseeing from the 1,802-foot elevation.

The Jerseymen Club of Butler High School will chef a frontier-style cook-out while other groups will keep the bonfire going or put finishing touches on snow sculptures.

To warm up after the outdoor activity, the Jerseymen groups will present an afternoon show called "Pantomimes in History" at the park's main lodge.

Jobs for engineers

Nearly 20,000 unemployed engineers, scientist and technicians registered with the Manpower Administration have found new jobs with Federal assistance.

Women Undergraduate Engineering Students, produced by the Society of Women Engineers (SWE), a national professional organization, Newark College of Engineering was noted to have 81 undergraduate coeds pursuing engineering career training.

"Frankly, we try to encourage more women into engineering because it offers a sound, life-long career opportunity for them," says NCE's Dr. L. Bryce Andersen, dean of engineering.

Andersen notes that in addition to the five degree programs NCE offers in the traditional engineering fields, New Jersey's largest technological institution also has degree programs in engineering science, in computer science, in technology and in industrial administration.

"Several of these engineering-related career paths have proven themselves to be of particular interest to young women," Andersen says. "As an example, computer science provides the opportunity for strong professional responsibility and, of course, the opportunity for good earning power."

The SWE report is based on statistics gathered from 153 major engineering institutions. Only a dozen of these schools reported having more than 50 coeds enrolled in engineering programs.

Women undergraduates at Newark College of Engineering are not new—they've been around for more than 75 years. The first woman to enroll at the college was Margaret Bryce, a Passaic school teacher, who enrolled for a special course in 1897.

Having coeds on campus has been a regular thing since the early 1930's when the first woman earned her degree at NCE, in the past 10 years as many as 15 young women have entered as freshmen each year.

Some women are also enrolled in NCE's graduate programs, in its Division of Technology and in other special programs. Altogether, the women on the NCE campus total more than 100.

Public Notice

NOTICE OF HEARING of the Municipal Council of the Town of Irvington, New Jersey, held on the 23rd day of January 1973, concerning the proposed ordinance...

Board of Education of the Town of Irvington, New Jersey pursuant to revised statutes of New Jersey (A. 22-1), will hold a public hearing on the proposed budget for the school year 1973-74...

Table with columns: 1971-72 (Actual), 1972-73 (Estimated), 1973-74 (Estimated). Rows include Enrollments, Sources of Revenue, Current Expense, Capital Outlay, Debt Service, and Total Debt Service.

Table with columns: 1971-72 (Actual), 1972-73 (Estimated), 1973-74 (Estimated). Rows include J-1 Current Expense, Administration, Instruction, Attendance and Health Services, Transportation, Operation, Maintenance, Fixed Charges, and Sundry Accounts.

NOTICE IS HEREBY GIVEN THAT the Municipal Council of the Town of Irvington, New Jersey will meet on Wednesday, January 31, 1973, at 8:00 o'clock p.m. in the Council Chamber...

TO MARGUERITE BENSON By Order of the Superior Court of New Jersey, Chancery Division...

NOTICE OF ORDER OF PUBLICATION TO MARGUERITE BENSON By Order of the Superior Court of New Jersey, Chancery Division...

TOWNSHIP OF SPRINGFIELD UNION COUNTY, N. J. A N O R D I N A N C E ESTABLISHING THE OFFICE OF DEPUTY TOWNSHIP CLERK AND PRESCRIBING THE DUTIES, SALARY AND TERM THEREOF...

NOTICE OF HEARING of the Municipal Council of the Town of Irvington, New Jersey, held on the 23rd day of January 1973, concerning the proposed ordinance...

Activity sponsored by a non-profit corporation or organization. SECTION 2. All ordinances or parts of ordinances inconsistent with the provisions of this ordinance be and the same are hereby repealed...

NOTICE OF HEARING of the Municipal Council of the Town of Irvington, New Jersey, held on the 23rd day of January 1973, concerning the proposed ordinance...

NOTICE IS HEREBY GIVEN THAT the Municipal Council of the Town of Irvington, New Jersey will meet on Tuesday evening February 13th, 1973, at 8:00 o'clock p.m. in the Council Chamber...

NOTICE OF HEARING of the Municipal Council of the Town of Irvington, New Jersey, held on the 23rd day of January 1973, concerning the proposed ordinance...

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DEATH NOTICES

BACHA-On Wednesday, Jan. 17, 1973, John of 448 Thoreau Ter., Union, N.J., beloved husband of Helen (Bogdon), devoted father of John and Miss Sharon Bacha...

KATZ-Yvette of 45 Shadowlawn Dr., Livingston, N.J., beloved mother of Charles Silverick, Bebe Meisel, and Gerald Katz, dear sister of...

KENNEY-Entered into eternal rest on Jan. 18, 1973. Mrs. Clara Kenney, formerly of Maplewood, N.J., beloved wife of the late William J. Kenney...

BEER-Adm (Burley), of 1015 Sterling Ave., Irvington, N.J., beloved mother of the late William J. Beer, devoted mother of the Misses Phyllis and Mildred Beer, also survived by one son, Walter Beer...

BEER-Adm (Burley), of 1015 Sterling Ave., Irvington, N.J., beloved mother of the late William J. Beer, devoted mother of the Misses Phyllis and Mildred Beer...

BORGESAN-On Jan. 21, 1973, David, of 1218 Gruber Ave., Union, N.J., beloved husband of Eleanor, deceased, also survived by one son, Richard B. Borgesan...

BUNTELE Frank A. (Bunt), of Union, N.J., beloved husband of Anna, deceased, also survived by one son, Richard Zink, uncle of Mrs. Alice Hannah Theunert...

BURKE-Entered into eternal rest on Sunday, Jan. 21, 1973, Anne Marie Burke of 708 Madison Ave., Elizabeth, beloved wife of the late John D. Burke...

BUNTEL Frank A. (Bunt), of Union, N.J., beloved husband of Anna, deceased, also survived by one son, Richard Zink, uncle of Mrs. Alice Hannah Theunert...

BURKE-Entered into eternal rest on Sunday, Jan. 21, 1973, Anne Marie Burke of 708 Madison Ave., Elizabeth, beloved wife of the late John D. Burke...

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LAZARUS-Max A., of 20 Blanchard Rd., South Orange, N.J., beloved husband of Eda (nee Janje), deceased, also survived by one son, Leonard Lazarus...

CHREBB-Entered into eternal rest on Saturday, Jan. 20, 1973, John P., of 405 Maple Ave., Elizabeth, beloved husband of Mary Elizabeth, also survived by...

FINN-Frieda, of 15 Victor Pl., Irvington, N.J., beloved wife of Raymond Finn, also survived by...

LEONOVSKY-Veronica (nee Seman), of Monday, Jan. 15, 1973, wife of the late Nicholas Leonovsky, sister of...

FINN-Frieda, of 15 Victor Pl., Irvington, N.J., beloved wife of Raymond Finn, also survived by...

LEONOVSKY-Veronica (nee Seman), of Monday, Jan. 15, 1973, wife of the late Nicholas Leonovsky, sister of...

MAIER-William, of Sunday, Jan. 21, 1973, of Union, N.J., beloved husband of Edna (nee Steger), deceased, also survived by...

MAIER-William, of Sunday, Jan. 21, 1973, of Union, N.J., beloved husband of Edna (nee Steger), deceased, also survived by...

MELLE-Entered into eternal rest on Saturday, Jan. 20, 1973, of 132 Elm St., Elizabeth, beloved husband of...

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Large advertisement for Pottery Barn featuring 'Valentine Special' and 'Styepcovers' with various fabric offers and contact information.

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Monroe guarantees every one of these shocks for the life of your car as long as you own it.

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CLOSED WED. EVENING 5:45 P.M.

Buy-Wise AUTO PARTS

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### Seton prof gets science grant

Dr. Elliot Krause, assistant professor of biology at Seton Hall University, South Orange, has been awarded a \$3,383 grant from the National Science Foundation to conduct a short summer course in human genetics and societal affairs for secondary school teachers of biology.

Scheduled to run on the South Orange campus from June 24-29, the course will provide an opportunity for the

### Unit marks service to hospitals

New Jersey Association of Hospital Auxiliaries (NJAHA) will celebrate its 25th anniversary this year.

"That's a quarter-century of solid service to the state's health care community," Jack W. Owen, president of New Jersey Hospital Association, said this week.

"Auxiliaries' contributions are many, he noted. "They provide invaluable assistance to the nursing staffs of our hospitals and bring a cheerful spirit to our patients."

"Auxiliaries use their considerable ingenuity to raise funds to help defray the cost of health care.

"And our auxiliaries form a cohesive link with the communities our hospitals serve," Owen said.

"NJAHA as an organization of, for and by auxiliaries — helps the local hospital auxiliary enhance its programs, examine its needs and plan for the future," he added.

Today, more than 45,000 members fill the rolls of the 108 auxiliaries serving New Jersey's community hospitals.

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\$2495	\$1095
'71 FORD Ranch Wagon, V & A, Auto., Air Cond., P.S.	'67 FORD Galaxie, 500, 2 Dr., Auto. P.S.
\$2395	\$945
'69 FORD Falcon, 4 Dr., R & R, Auto., low mileage	'67 FORD Falcon, 4 Dr., R & R, Auto., low mileage
\$1195	\$895
'69 FORD Mustang, 2 & 4 Dr., Auto.	'66 FORD Falcon, 4 Dr., R & R, Auto.
\$1395	\$695
'69 OLDS Cutlass, 2 Dr., H.T., Auto., R & H, P.S., P.B.	'66 FORD Mustang, 2 Dr., R & M, Auto.
\$1395	\$795

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'70 CHEVROLET  
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### Printmaking show slated

The Newark State College at Union's College Center Board will sponsor an exhibition of works from the Atelier 3 printmaking studio featuring the works of Roslyn Rose, Judy Targan and Fran Willner, in the Little Gallery - College Center Building, March 1 to 29.

Atelier 3 will consist of etchings, engravings, serigraphs and relief prints. Each artist does her own creating, printing and editing at the Maplewood studio.

Roslyn Rose works primarily with etchings on paper and serigraphs on plastic. Judy Targan creates collographs and linocuts which depend on the sensitive use of color. Fran Willner prints both on fabric and paper. The three artists are members of Artist Equity and the National Association of Women Artists.

Atelier 3 is not a school in the traditional sense, there are no teachers and no students. Rather, it is a studio where printmaking knowledge is shared and exchanged among qualified printmakers. All three of the artists have a long list of exhibition credits and awards, including awards from the National Association of Women Artists.

### Drama program at Saint Elizabeth

"Between Two Worlds," potpourri of comedy and drama from Shakespeare to LeRoi Jones, will be presented at the College of Saint Elizabeth, Convent Station, next Wednesday at 8 p.m.

The program will be held in Saint Joseph Hall and will be open to the public without charge.

## Now you can get insurance to cover losses from extortion

In New York City, it was a bank vice-president in Cleveland, it was a young teller in a savings and loan association. In Los Angeles, it was a clerk in a brokerage house.

For all three, the experiences were the same. All were victims of extortion—a crime that is bilking America's banks and financial institutions of millions of dollars yearly, according to the Insurance Information Institute, New York.

Once the strong armed specialty of organized crime, extortion is a terror tactic now being used or at least tried by even small time thugs and criminal neophytes to make a fast cash haul, says the Institute.

Whether used by big timers or beginners, the Institute notes, the modus operandi is the same. Threats of physical harm to an executive or an employee or members of their families unless money or negotiable securities are surrendered.

And however frightening the thought, says the Institute, the threat of extortion is a fact of business life that those entrusted with money or securities must live with and guard against.

One safeguard getting more and more attention from the financial community is extortion insurance—available as a rider to financial institution bonds.

Simply stated, says the Institute, the extortion rider provides coverage for loss through the surrender of property away from an office of the insured as a result of a threat of physical harm to a director of the insured, or an employee, or a relative of either who is or allegedly is, being held captive.

It stipulates that prior to surrender of the property, however, the insured has notified or attempted to notify the F.B.I., local law enforcement authorities and an officer of the insured, other than the director or employee threatened, concerning the threat.

Prior to the development of the extortion rider, the Institute explains, there was some question whether financial institution bonds were broad enough to cover such losses away from the premises. The rider, however, removes the uncertainty about such coverage.

The limit of liability and any deductible amount in the rider are the same as those in other coverages of the insured's financial institution bonds.

EARLY COPY  
Publicity Chairmen are urged to observe the Friday deadline for other than spot news. Include your name, address and phone number.

### Post-Korean veterans advised of GI rule

A crucial date for most post-Korean veterans who haven't started using their GI Bill education benefits is May 31, 1974.

That's the date their benefits expire, and Veterans Administration officials pointed out this week that unless they begin training soon, they could lose part or all of their benefits.

The deadline reminder applies to post-Korean veterans discharged from military service between Jan. 31, 1955, and June 1, 1966. Benefits for these veterans were not authorized until enactment of the current GI Bill on June 1, 1966; thus, they must complete training within eight years of release or by the May 31, 1974, deadline, whichever is later.

The deadline does not apply to veterans interested in flight training, apprenticeship and on-job and farm cooperative training. These particular veterans have until Aug. 30, 1975, or eight years after discharge, whichever is later, to complete training. This is because these training programs were not available until October, 1967, officials explained.

More than two million veterans are expected to train under the GI Bill during the current fiscal year. Enrollment in October totaled 1.2 million, 17 percent higher than October a year ago.

Officials feel recent increases in training allowances will encourage more persons to enter VA training programs, and enable many already training to continue their programs.

New rates start at \$-220 monthly for single trainees going to school full time under the GI Bill. Those with one dependent get \$261 monthly; those with two dependents,

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PHOTOGRAPH BY LARRY SILVER

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Tel. 754-0070



### Wild chimps movie slated at Trailside

"Miss Goodall and The Wild Chimpanzees," a sound color motion picture, will be shown Sunday at 2, 3 and 4 p.m. at the Union County Park Commission's Trailside Nature and Science Center, Watchung Reservation.

The program shows the findings of an anthropologist who made friends with the wild life and determined their individual personalities and characteristics.

Also on Sunday, Donald W. Mayer, Trailside Planetarium, at 2, 3 and 4 p.m. This describes astronomy's use in modern timekeeping methods. The Planetarium seats only 35 persons at a time, so the tickets issued at the Trailside office are on a first-come, first-served basis for Sunday performances. Children under eight are not admitted.

Trailside facilities are open to the public weekdays except Fridays from 3 to 5 p.m. and on Saturdays, Sundays and holidays from 1 to 5 p.m. The public is welcome to visit the center, view the thousands of exhibits and participate in scheduled programs.

### Your Want Ad Is Easy To Place . . . Just Phone 686-7700

Ask for "Ad Taker" and she will help you with a Result-Getter Want Ad.

### UC expects 3,700 for spring classes starting tomorrow

The spring semester will open tomorrow at Union College's three campuses in Cranford, Elizabeth and Plainfield. Prof. Elmer Wolf, dean of the college, said full-time and part-time students who attend day classes will begin their studies tomorrow, while evening students will begin their semester on Monday evening.

Approximately 3,700 full- and part-time students are expected to enroll for classes this spring, said Dean Wolf. A limited number of freshmen will also begin their college careers, he added. These students might include recently discharged military veterans, high school graduates who postponed college entrance, and adults who were unable to study regularly because of home or job responsibilities.

More than 100 college credit courses in eleven curriculums will be offered at Union College this spring, said Dean Wolf. Students attending Union College may elect programs in liberal arts, education, urban studies, business administration, engineering, biological sciences, physical science, environmental engineering, law enforcement, environmental sciences, and nursing, all of which lead to an Associate degree.

Classes are in session from 8 a.m. until 10 p.m. each weekday at the Cranford, Elizabeth, and Plainfield campuses.

### Dwyer presents U.S. Code to UC

Former Congresswoman Florence P. Dwyer of Elizabeth has presented a set of the United States Code, 1970 Edition, to Union College. It was announced this week by Prof. George P. Marks, III, director of the college library.

"The annotated compilation of all U.S. Statutes up to 1970 will be a valuable addition to our library and of particular benefit to students majoring in history, government or law enforcement," he said.

### Meeting planned by Bank Women

The Central New Jersey Group, National Association of Bank Women, will hold a dinner-meeting at the Town and Campus Union, Feb. 6. In attendance will be the regional vice-president, Betty J. Furnell.

Plans are being formulated by more than 200 bank women and officers from the northeastern seaboard to attend the regional conference in Springfield, Mass., June 14-16.

**CARPENTERS, ATTENTION!** Sell yourself to 30,000 families with a low cost Want Ad. Call 686-7700.

### Retailers made responsible to buyer under Bassano bill

Assemblyman C. Louis Bassano (9B Union) has introduced legislation that would make retail sellers directly responsible to buyers for honoring service contracts and warranties.

The Union Republican said that the purpose of his bill is to save the buyer from having to "travel from here to eternity" in order to have a television, radio, phonograph or other appliances repaired that are under warranty or guarantee. Bassano maintained that the warranty or guarantee is part of the purchase agreement and that the seller of the merchandise must be made responsible for the repair or service to the product.

"Inconvenience," he said, "should not be borne by the purchaser of the product. It is up to the seller of the product to have the item repaired or serviced to the customer's satisfaction."

Other features of the bill provide that the purchaser of the product, if not satisfied either by servicing or replacement, may, after 90 days, file a complaint with the Division of Consumer Affairs. The Division of Consumer Affairs shall hold a hearing on the complaint and if the retail seller is found guilty of violating this act he will be assessed a penalty and shall also be required to make a full cash refund to the buyer for the merchandise in

### Environment unit to hear speaker

John O'Connor, plant supervisor of the Rahway Water Department, will address the Rahway River Environmental Coalition at a meeting tonight at 8:30 at the National State Bank, Morris and Linden avenues, Springfield.

O'Connor will review expansion plans of the Rahway Water Department.

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make this year the last year you resolve to quit smoking

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CLARK, N.J. ARTHUR JOHNSON REGIONAL H 5 Westfield Ave., (2 1/2 blocks from Exit 135 of GSP, Mens Faculty Room)	Tuesday, January 30 8 P.M.	Tuesday, February 4 7:30 P.M.
SPRINGFIELD, N.J. JONATHAN DAYTON REGIONAL H 5 Mountain Avenue	Tuesday, January 30 7 P.M.	Tuesday, February 4 7 P.M.
MAPLEWOOD, N.J. COLUMBIA HIGH SCHOOL 17 Parker Ave. (Cor. Valley Rd.)	Tuesday, February 4 8 P.M.	Tuesday, February 13 8 P.M.

**SMOKENDERS**  
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For information about seminars in other areas Call (201) 434-HELP. The above meetings are open to the public.

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Berkeley has reached \$100 million in savings deposits and we're celebrating with FREE GIFTS for new accounts or additions to present accounts. (One gift per individual) PLUS a valuable Free Prize Drawing and free gifts to all - no obligation.

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For men and women. Assorted dials and bands. Shown are just 2 of many styles available.

#### DIGITAL ALARM CLOCK

Contemporary styled case with large numerals, handy dial.

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88 Lyons Ave., Newark - 926-4500 - Daily 8:45 to 3:30; Mon.-Thurs. 3:30 to 4; Fri. 3:30 to 6  
434 Chancellor Ave., Newark - 922-5242 - Daily 8:45 to 3:30  
470 Middletown Ave., E. Rutherford - 887-7676 - Daily 8:45 to 3:30; Fri. eve. 6 to 8; Sat. 9:30 to 1. Walk up Mon. 3:30 to 5; Fri. 3:30 to 6

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