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# MOUNTAINSIDE Echo

An Official Newspaper  
For The Borough Of Mountainside

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for Mountainside is  
07092

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## Reilly, Schmedel elected to school board



**BALLADEERS**—Rehearsing for choral presentation of 'Ballad for Americans' this Sunday at the Community Presbyterian Church, Mountainside, are, left to right, Bob LeFrancq, Margie Drysdale, Jeff Borchert and Scott Talcott. (Photo by Jan Wingard)

### 'Ballad for Americans' to be performed Sunday

A salute to 1776 will present "Ballad for Americans" at 8 p.m. Sunday at the Community Presbyterian Church, Deer Path and Meeting House Lane, Mountainside. Mark Hull, baritone, will be soloist and director of the chorus for this musical presentation, which is sponsored by the church, the Cultural and Heritage Committee of Mountainside and the Mountainside Branch of the American Association of University Women.



MARK HULL

The "Ballad for Americans" highlights important events in the history of the United States since the Declaration of Independence, including the Constitution and Lincoln's Gettysburg Address. The chorus will include the choirs of the church and its young people's fellowship.

Mayor Thomas Ricciardi will read the Declaration of Independence. John Halecky, a student at Jonathan Dayton Regional High School, will read an essay, "What the Bicentennial Means to Me," for which he was awarded a prize. A flag dedication will be conducted by Boy Scout Troop 147, and the Veterans of Foreign Wars in memory of Calvin Kubernik who was a member of the troop.

Additional musical numbers will be the singing of "America the Beautiful" and "The Battle Hymn of the Republic." James Little, organist, will play Charles Ives' "America." When a replica of the Liberty Bell was presented to the Borough of Mountainside earlier this year, the anonymous donors requested that the bell be used and that it be available for special occasions, especially in the schools. The bell will be rung during the program by Dana Levinson and Jessica Fine, two students.

Also participating will be Nancy Osborne Hull, accompanist, and a brass quartet under the leadership of Luke Procopio. Following the program, a reception will be held in the auditorium by the steering committee of the Cultural and Heritage Committee of Mountainside. All residents, adults and young people, have been invited to "attend this patriotic tribute to our nation's heritage and to meet fellow citizens at the reception." There is no charge.



**LEARNING CALLS**—Students of Mrs. Carolyn Aaker's fifth grade class at Mountainside's Deerfield School presented their first mini-Bicentennial program recently for parents and friends. Western square dancing has been one of the more popular activities, and the children are learning the basic calls for an extended program later this year.

### Budget wins by edge of 728-553

Incumbent runs third in race for two seats

Margaret Reilly and Scott Schmedel, who ran as a team for two three-year terms on the Mountainside Board of Education, won the borough voters' approval in the annual school election Tuesday, polling 912 and 866 votes (including absentee ballots) respectively. Incumbent Patricia Knodel, who had served on the board five years, lost in her bid for reelection, receiving 751 votes.

Voters also approved the \$1,885,357 current expense portion of the 1976-77 school budget by a vote of 728 to 553.

Including absentee ballots, a total of 1,518 votes was cast in the election, with 29.3 percent of those registered voting.

Asked to comment on his victory, Schmedel stated, "I am certainly pleased that Peg Reilly and I won. I really consider it a victory for education in Mountainside. I suppose that sounds self-righteous, but it is not meant that way. I do think it is our intent to do the best we can for the education system and the children. Those are the things uppermost in our minds."

"I would particularly like to thank the many people who, for that purpose, helped our campaign—distributing flyers, making thousands of phone calls, talking to their friends. It is really due to their efforts, as well as the candidates' that we won," Schmedel, a special writer for the Wall Street Journal, will serve in his first elective office.

Mrs. Reilly, a housewife and former teacher, also is a newcomer to public office. In her victory statement she commented, "I want to thank all those who worked to help us win. I pledge that I will do my best to keep quality education in Mountainside, with due concern for the tax dollar. We must do the best we can with what we have."

**THE NEWLY-ELECTED** board members will be sworn into office at the annual organization meeting, to be held Monday at 8 p.m. in the Deerfield School. At that time, the board president and vice-president will be elected, committee members will be named, and the board secretary and attorney will be appointed.

Also on the agenda for the session is a discussion of lawn and maintenance bids. During the regular board meeting which preceded the closing of the polls Tuesday night, that subject was tabled, as was a discussion of student transportation bids.

Board secretary John McDonough reported that only one firm, the Birne Bus Co. of Dunellen, had submitted a bid. Asked to give price quotations for both four-bus and three-bus routes, Birne, the board's current transportation supplier, submitted the same bid, \$49,995, for both. During 1975-76 school year, Birne is supplying five buses for \$49,950.

McDonough noted the board will continue discussion of the transportation question, but it has not yet been decided if the topic will be on Monday's agenda.

He also reported no word has been received from the Borough Council on the school board's request for some type of financial aid to permit continuance next term of the same bus service offered to borough students this year.

The board, in a financial crunch, had considered reducing service, with the result that more youngsters would have to walk greater distances to their schools. That decision was held in abeyance, however, until the board could obtain varied bus bids and receive an answer from the governing body.

At Tuesday's meeting, the board noted it had received a state fact-finder's report on the 1975-76 contract stalemate between it and the Mountainside Teachers' Association. Negotiating committees of both groups were to meet today in private to discuss the report, details of which may be made public in the near future.

### Regional board reelects Vitale

Charles Vitale of Kenilworth was named to his third term as president of the Regional High School District Board of Education at the annual organization meeting held Monday night in Springfield. John Conlin of Garwood was selected for his third year as vice-president. Winners in last week's election who were sworn in included Dr. Marilyn Hart, a new member from Mountainside; Conlin, Natalie Waldt of Springfield and William J. Keyes of Berkeley Heights.

The board voted to hold its meetings the third Tuesday of each month, rather than the first. The next meeting will be March 23, at a site to be announced.

### Kaercher returns for third year as tennis instructor

Tom Kaercher will return to the Mountainside tennis courts for his third year as instructor of the spring tennis lessons sponsored by the Recreation Commission. The teaching professional will instruct two sessions of classes: April 12 to 29 and May 3 to 20.

The schedule for the April session is as follows: Monday and Thursday mornings, 9-9:45, beginner; 9:45-10:30, advanced beginner; 10:30-11:15, intermediate; 11:15-noon, strategy; Monday and Thursday evenings, 8-8:45, beginner; 8:45-9:30, advanced beginner; 9:30-10:15, intermediate; 10:15-11, strategy.

The May schedule is: Monday and Thursday mornings, 9-9:45, advanced beginner; 9:45-10:30, intermediate; 10:30-11:15 strategy; 11:15-noon, strategy; Monday and Thursday evenings, 8-8:45, advanced beginner; 8:45-9:30, intermediate; 9:30-10:15, strategy; 10:15-11, strategy.

The registration fee is \$17 per session. Enrollment is limited to six per class. All registrations are on a first-come, first-served basis, and registrants must have 1975 tennis badges.

Registration will begin on Monday at Borough Hall. The Recreation Office is open from 9 a.m. to 4 p.m. weekdays.

### Community Fund responses urged

With approximately one-third of the \$23,600 goal remaining to be met, trustees of the Mountainside Community Fund this week appealed to residents who have not yet responded to do so at their earliest convenience.

Fund Chairman Timothy B. Benford noted that a "convenient detachable pre-addressed return envelope was mailed throughout the borough at the outset of the campaign, but persons who did not receive it or have misplaced it should simply forward their contribution to the fund, c/o Box 1175, Mountainside."

At the same time, Walter Degenhardt, who directs the fund efforts in the business and commercial arena, announced that his phase of the drive is under way, and he urged that segment of the community to again respond "as generously as it has in the past."

### Casting call scheduled for MMA production

All residents of Mountainside have been invited to a casting call for the "Sing Out the News," which will be presented May 21 and 22 by the Mountainside Music Association.

Auditions for small group, solo and general cast will be held Tuesday, April 6, at 7 p.m.



MARGARET REILLY

SCOTT SCHMEDEL

### Bandmasters' contest award to ex-Mountainside resident



LORETTA JANKOWSKI

Loretta Jankowski, a former resident of Mountainside, recently won the 1976 American Bandmasters Association (ABA) band composition contest. Her winning composition, "Todesband," will be performed during the grand concert of the ABA convention in Tucson, Ariz., in March.

The former local resident first began music lessons at the age of 10 and later studied composition, music theory and keyboard harmony for six years at the Juilliard School of Music, Preparatory Division.

While at Gov. Livingston Regional High School, from which she graduated in 1968, Ms. Jankowski was a member of the high school band, orchestra and choir. She was a bassoonist for two years in both the All State Regional Band and the Young Artists Chamber Orchestra. Music honors earned in high school included the John Philip Sousa Band Award, the PTA Music Award and the Lincoln Center Award.

A 1972 graduate of the Eastman School of Music, Ms. Jankowski was awarded a scholarship from the Polish Alliance Club of Rochester, N.Y., and the Bernard Rodgers Composition Award.

Ms. Jankowski earned her master's degree at the University of Michigan at Ann Arbor, where she studied composition and electronic music. She is currently working toward her Ph.D. in composition at the Eastman School of Music and has a part-time teaching position at Pittsford (N.Y.) High School.

The composer of 13 principal works, Ms. Jankowski has also studied at the Darlington Summer School of Music in England and the Higher School of Music in Krakow, Poland. Her studies in Poland were underwritten by a scholarship from the Polish government. She also is a member of the League of Women Composers and the Leschetzky Association.

### Lourdes School begins sign-up

Registration for the 1976-77 school year will be held at Our Lady of Lourdes School, Mountainside, Monday through March 19 from 9:30 a.m. to 2:30 p.m. in the school office.

Interested parents may visit the school during registration week. Children who will be five years of age as of Dec. 1, 1976, are eligible for the kindergarten multi-age program. Children who will be six as of December 1 are eligible for the first grade. For further information, readers may contact the principal, Sarah Donelan, at 233-1777.

### VFW will present flag to Community Church

Mountainside Memorial Post 10136, Veterans of Foreign Wars, will present an American flag to Mountainside Community Presbyterian Church in a Bicentennial program at 8 p.m. tomorrow.

Music will include trumpet selections and songs by the church choir. The program is open to the public.

### Borough teens win U.S. heroism medals

The U.S. Department of Justice announced last Thursday it will award the federal government's Young American Medals for bravery to two Mountainside teenagers, Robert F. Zimmerman, son of Mr. and Mrs. George Zimmerman of Deer Path, and Brian K. Miller, son of Mr. and Mrs. John Miller of Pembroke road.

The youths, both 18, are being cited for their 1974 rescue of Air Force Sgt. Benjamin J. Burgraff who was being swept to sea while swimming off Long Beach Island, Zimmerman and Miller previously were presented with Boys Scouts of America honor medals at ceremonies in Mountainside.



**FIRST AID LESSON**—Mountainside Mayor Thomas Ricciardi (second from left) and Mrs. Ricciardi (far right) watch as first aid instructor Stuart Moore demonstrates mouth-to-mouth resuscitation during recent open house program at the Westfield headquarters of the Westfield-Mountainside Chapter of the American National Red Cross. Also looking on are Edward Love, Story Lee, Linn Slesman and Mrs. Thomas A. Murnane.













## Profits from play to benefit Dayton scholarship funds

Thomas Baker, producer of the Jonathan Dayton Regional High School faculty play, "Pure As The Driven Snow," which was presented last month on behalf of the Dayton Regional scholarship fund, this week announced that a net profit of \$900 was realized from the production.

The money will be distributed in the following way: \$450, Key Club scholarships (subdivided into several scholarships as determined by the Key Club advisors); \$450, faculty and staff scholarships, to be divided into two scholarships of \$225 each.

Baker gave personal thanks to the following faculty staff members who made the production possible: director, Joseph F. Trinity; actors, Margaret Bultman, Alex Kropinicki, Karen Rusin, Edward Shiley, Kim Martinelli, Roman Soban, Warren Robst, Arthur David, Linda Duke, Irene Swenson, David Oliver, Carol Orlando and Irene Pshyenay.

Also, production staff, Gene Tulchin, Jody Baker, Arthur Krupp, John Swedish, Linda Axelrod, Joanne Nion, Carol Ryan, Jane Westerheld and David Van Hart.

Also, Key Club members, Peter Gottlieb, Donn Fishbein, John Gieser, Aidan Gould, Joseph Sieber, Iran Starr, Warren Bromberg, Don Theiberger, Richard Miller, William Leber, John Haleky, Stephen Legawiec, Eric Geist, Jeff Davis, Rob Rawlins and Laurie Bumball.

Also, Richard Reiter, Allan Rothspan, David Oppenheim, Tom Merkelbach, Neal Patrone, Dave Harding, Jack Heller, Eric Harvii, Rocco Quaglia, Marcy Roth, Karen Zimmerman, Peggy Kropinicki, Robert Lowe, Principal Anthony J. Fiorialiso, Assistant Principal Anne Romano.

Also, Lori Hanbicki, Bess Morrison, Betsy Reich, Karen McLeod, Dawn Mazarelli, Terry Hanbicki, Barbara Falso, Kathy Powers, Joan Radding, Michelle Davis, Wendy Stragis, Pat Winkler, Carolyn Weeks and Eileen Powers.

## Class reunion for two schools

Jonathan Dayton Regional and Governor Livingston Regional high schools, Class of 1961, have set their class reunion for Nov. 27 at the Suffer Spring Restaurant in Berkeley Heights.

The committee is seeking to trace a number of Jonathan Dayton graduates. Anyone with any information on their whereabouts may contact Marilyn Furst Glucksmann, 119 County Park Dr., Cranford, or Millie Reurer Scorse, 48 N. 6th St., Kenilworth.

Those sought are: John Anderson, Ikeywood Brody, Pamela Brown, Madeline Calavas, Sherry Chayat, Edward Fischstrom, Maria Francisco, Georgeann Gleim, Hope Gluck, Jack Heller, Marjorie Haumann, Anthony Herda, Loretta Hoerth, Nancy Kamoen, Ronald Kaminski, Charles Knowles, Marylee Kramer, Anthony Kulaga, Louis Korish, Louis Lento, David Malcolm, Thomas Marino, Dennis McCormick, Kathy Moulder, Ernest Nols, Louis Pegnolet, Merrill Post, Michael Pollack, Stephen Pringle, Nancy Rudoski, Sharon Sampler, Susan Simms, Ruth Thomas, Arlene Tomko, James Turnbull, Robert Vanine, Doug Watkins, Kenneth Wilson, David Yancy, Margaret Yendrick, Robert Zeigler.

## Immunization site located at Dayton

There will be an immunization clinic at Jonathan Dayton Regional High School Friday, April 2, from 9 to 10:30 a.m. Questionnaires were sent out March 1 to the parents of those students lacking any required immunizations. Parents were asked to return those to the Jonathan Dayton Health Office by Monday.

Any child not properly immunized by September 1976 and meeting the new State Department of Health requirements, may be excluded from school until such time as he or she has met the requirements.

If a student has met all the requirements, he did not receive a questionnaire. There will be no charge for these immunizations.

## Pimpinelli honored

Timothy M. Pimpinelli, son of Mr. and Mrs. Timothy Pimpinelli of Springfield, has been named to the dean's list for the fall 1975 semester at Rutgers University in New Brunswick, where he is a sophomore majoring in chemistry.

## Bus and truck drivers hurt in Friday Route 22 accident

A Somerset Bus Co. driver and the operator of a pick-up truck were injured Friday evening when the bus struck the rear of the other vehicle on Rt. 22 in Mountainside.

Borough police said the truck, driven by Louis A. Martorelli, 34, of West Orange, was stopped in traffic in the eastbound lanes of the highway near New

Providence road at 6:20 p.m. when the mishap occurred. The bus driver, John Alexander, 68, of Springfield, reportedly tried to avoid the crash by cutting into another lane, but was unable to do so.

Martorelli complained of neck pains. Alexander suffered leg and knee pains. Both were taken to Overlook Hospital by the Mountainside Rescue Squad.

On Monday at 3:55 p.m., another motorist was hurt when he was involved in a collision in the westbound lanes of Rt. 22.

According to police, William L. Bolan, 54, of Livingston, pulled out of the parking lot of the Addressograph Multigraph Co. and collided with an auto driven by David LaRosa, 47, of North Plainfield.

Bolan suffered face and leg injuries and was taken to Overlook by the Mountainside Rescue Squad.

**FRIDAY DEADLINE**  
All items other than spot news should be in our office by noon on Friday.



IN REHEARSAL—Melissa Lover (left) and Laurie Weeks rehearse routines for next month's production of 'Kismet' at Jonathan Dayton Regional High School. The musical will be performed April 2, 3, 9 and 10 at 8:15 each night. Tickets, at \$2.50 each, may be reserved by calling 376-6300.



## Week's lunches at Dayton

Luncheons for the week of March 15 at Jonathan Dayton Regional High School:

**Monday**—Beef barley soup. Luncheon 1: Veal parmesan with bread and butter, buttered rice, buttered peas, fruit cup. Luncheon 2: Fishburger on soft bun and butter, buttered rice, buttered peas, fruit cup. Luncheon 3: Chicken salad or tuna fish salad sandwich, potato sticks, buttered peas, fruit cup. Luncheon 4: Cold cut salad platter with bread and butter.

**Tuesday**—Garden vegetable soup. Luncheon 1: Salisbury steak with bread and butter, buttered mashed potatoes, buttered beans, fruited Jello. Luncheon 2: Grilled cheese and tomato sandwich, buttered mashed potatoes, buttered green beans, fruited Jello. Luncheon 3: Salami or tuna fish salad sandwich, potato sticks, buttered green beans, fruited Jello. Luncheon 4: Rainbow salad platter.

**Wednesday**—Cream of mushroom soup. Luncheon 1: Shell macaroni, Italian bread and butter, tossed greens with dressing, juice. Luncheon 2: Gold submarine sandwich, fruit. Luncheon 3: Chopped ham or tuna fish salad sandwich, potato sticks, tossed greens with dressing, juice. Luncheon 4: Egg salad platter with bread and butter.

**Thursday**—Turkey rice soup. Luncheon 1: Hot turkey sandwich with gravy and butter, whipped potatoes, buttered spinach, applesauce. Luncheon 2: Chili dog on frankfurter roll and butter, whipped potatoes, buttered spinach, applesauce. Luncheon 3: Bologna and cheese or tuna fish salad sandwich, potato sticks, juice, applesauce. Luncheon 4: Tuna fish salad platter with bread and butter.

**Friday**—Manhattan clam chowder. Luncheon 1: Baked haddock steak with tartar sauce, bread and butter, French fried potatoes, buttered peas and carrots, fruit. Luncheon 2: Meat ball submarine, French fried potatoes, fruit. Luncheon 3: Egg salad or tuna fish salad

sandwich, French fried potatoes, buttered peas and carrots, fruit. Luncheon 4: California fruit salad platter with bread and butter. Menus are subject to change.

## Man fined \$700, gets jail term

Fines totaling \$700, a 10-day jail sentence and a one-year probation term were the penalties levied against an Irvington man at Springfield Municipal Court Monday night for committing malicious damage to a jail cell and for eluding a police officer.

The defendant, Morris Strome, arrested Nov. 28, 1975, had parked his automobile on the sidewalk on Mountain avenue, a court spokesman explained. When Ptl. Peter Hammer ordered him to remain there while he filed a summons, Strome drove away, but was apprehended a short time later. Then, while incarcerated in the local jail, Strome smashed a fluorescent light and broke a hole in the plaster wall.

Also appearing before Judge Malcolm N. Bohrod at the session was Larry Mann Jr. of Passaic, who was ordered held for the Union County Grand Jury on charges he stole a \$334 sofa bed Feb. 12 from the loading platform of the Castro Convertible Co., Rt. 22.

A fine of \$225 was levied against Robert Edwards of Linden who was apprehended in the Echo Plaza parking lot for driving while his license was revoked.

Other motorists receiving penalties were: Gloria Ford of Millburn, \$45 for careless driving on Meisel avenue; Quintie Johnson Jr. of Union, \$45 for speeding 68 mph in a 55-mile zone on Rt. 24; Stephen A. Nozza of Cotter avenue, \$35 for careless driving on S. Springfield avenue; Gregory W. Stahl of Summit, \$30 for operating an unregistered vehicle on Shunpike road and for failure to have an insurance identification card in his possession; Manuel J. Aranjio of Mountainside, \$10, unlicensed driver, Rt. 22; and David G. Lewis of Shelley road, \$10, no insurance card in possession, Shelley road.

## Calcium formed from partners

Calcium works best with two partners—phosphorus and Vitamin D. Both of these are found in milk and milk products. Regular use of milk and cheese in the diet can supply the body's need for calcium.

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## Rabbi Zlotowitz will be speaker at Sha'arey Shalom

Rabbi Bernard M. Zlotowitz, regional director of the Metropolitan Council of the Union of American Hebrew Congregations, will be the guest speaker at tomorrow night's Shabbat service at Temple Sha'arey Shalom, Springfield. Rabbi Zlotowitz' topic will be "Biblical Nuggets." Services start at 8:45 p.m.

Rabbi Zlotowitz has written many scholarly and popular articles, including "Miracles, Truth or Fiction," which appeared in Compass Magazine, and "The Torah and Haftorah Readings for the High Holy Days," published in the Journal of the Central Conference of American Rabbis. His published works include "Folkways and Minhagim" and "Art in Judaism."

A native of New York City and a graduate of Brooklyn College, Rabbi Zlotowitz was ordained at the Hebrew Union College-Jewish Institute of Religion, and holds a master's degree from Columbia University and an earned doctorate from the Hebrew Union College. He has served congregations in New York, North Carolina and New Jersey, and was in charge of the Hebrew Union College Extension School of Education on Long Island for 10 years. He has served on the faculties of Long Island University, C.W. Post and the University of North Carolina.

The rabbi has participated for many years in the Temple Mount dig in Jerusalem, and has led National Federation of Temple Youth seminars in Europe, as well as archeological seminars in Israel. He is treasurer of the Society for International Organization for Masoretic Studies.

## Wheels, tires stolen from truck in sales lot

Equipment worth approximately \$415 was reported stolen last week from a truck parked in the lot at Dodgeland on Rt. 22, Springfield. Police said the crime occurred between 9 p.m. last Thursday and 1 p.m. Friday. Among the items taken were two wheels, two tires, panels, door handles and a glove box.



HEARTFELT THANKS—Dr. Lawrence Gilbert, left, director of cardiac and thoracic surgery at Newark Beth Israel Medical Center, is shown with Mr. and Mrs. Aaron Ostrich of Eton place, Springfield. The trio were reunited at the annual dinner of the Open Heart Organization, a group of former patients dedicated to raising funds for cardiac research and surgical education. Ostrich, who underwent open heart surgery at the Medical Center, is a member of the organization. Dr. Gilbert heads the open heart team at the Medical Center.

## Handicapped able to join swim class

Handicapped people this week were invited to join the special Saturday morning swimming classes sponsored by the American Red Cross, Summit Area Chapter. The new session will begin on Saturday, March 20, and continue each Saturday through June 5 from 10 to 11 a.m.

Students pay a \$10 fee per session for the use of the pool to the Summit YWCA. Scholarships are available upon request. One-to-one instruction and supervision are provided by qualified volunteers of the American Red Cross. A medical form is required of all new students.

For registration and information, readers may call Mrs. Bette W. McDermott, coordinator, at 273-6796.

Additional volunteer help is always needed, both in the pool and in the dressing rooms. Water safety instructors, lifesavers and others who volunteer for the program will be given several training sessions with experienced volunteers, under the direction of American Red Cross swimming instructors for the handicapped.

# Dover Furniture Sale!

## Special Purchase! This week only.

**Save \$310.00**

Here is your opportunity to have the home you want and save, too. This traditional 86" quilted, print sofa and 58" matching loveseat with bolster arm pillows in rich blue tones can be yours. Also, the designer coordinated traditional La-Z-Boy Swivel Rocker with tufted back in lush olive velvet will add elegance to any room. All this and immediate delivery.

Sofa & loveseat	809.95	On Sale 498.98
Sofa	449.95	On Sale 298.98
Loveseat	359.95	On Sale 258.98
La-Z-Boy Swivel Rocker	209.95	On Sale 158.98

**Save \$120.00**

For those sleep over friends and relatives, here is your Eclipse Traditional Sleeper Sofa with a full-size mattress. Sofa covered in rich gold tapestry. And we can deliver immediately.

Regular 399.95  
On Sale 278.98

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## Jersey inventions are featured in new map of state

An illustrated map of New Jersey entitled "Where Ideas Grow," published by the State Chamber of Commerce, portrays many significant inventions which New Jerseyans have given the nation and the world.

The pictorial map stresses New Jersey's role in the nation, including advancements ranging from the electric light, the phonograph and motion picture to plastics, anti-biotics, synthesized vitamins, the transistor and even cultivated blueberries.

Commissioned by the Chamber, the art-work was created by John T. Cunningham, New Jersey writer and historian, and artist Bill Canfield, a cartoonist for the Star-Ledger.

"The poster-map has been designed for use in schools, yet it is equally appropriate for display in homes and work places," said Donald Scott, chamber president. Scott said that the poster-map is printed in full color on "cover" paper stock measuring 22 by 34 inches. It is suitable for framing, he added.

The map is being made available to schools through Afton Publishing Company of Florham Park. Business and industrial concerns and private citizens, however, should contact the Chamber's headquarters office in Newark. The price is \$3.50 per copy including postage and handling. New Jersey sales tax is additional.



ANTIQUA AUTO SHOW — A Turtle Back Zoo falcon, serving temporarily as a hood ornament for a 1940 Mercury convertible, poses with Pat Fredrick of Montclair to publicize the zoo's annual Antiqua Auto Show, scheduled March 20. The free program, featuring more than 50 vehicles, will be held in the zoo parking lot, 560 Northfield ave., West Orange, starting at 11 a.m. Rain date is March 27.

## Relays, letter campaign for National Food Day

National Food Day on April 8—designed to educate Americans about hunger here and abroad—will be marked in New Jersey by three events sponsored by CROP: marathon relays from Bergen County and Cape May to Trenton; a "third world banquet" in the state capitol for political and religious leaders; and presentation of letters and petitions to elected officials.

In the relay, runners will exchange a packet of rice and a container of water, symbolizing a typical third world meal.

CROP has requested New Jersey residents to participate in the letter campaign, writing to their Congressmen and Senators about local or global hunger problems, and to Gov. Brendan Byrne, urging him to declare April as New Jersey Food Day.

"Urge your Representative to make sure that local hunger needs are met through such programs as 'Meals on Wheels,' food stamps and low cost meals for senior citizens and needy children," a CROP spokesman said. "Also ask your Representative to see that there is a decrease of military aid and an increase in development aid to countries that are listed on the United Nations' 'Most Needy' list."

Letters and petitions should be mailed to CROP Food Day Event, c/o First Baptist

Church, Centre and Bridge streets, Trenton 08611. They will be presented by CROP to the individual political leaders on April 8.

Further information on CROP's programs may be obtained by writing to CROP, 59 Hamburg tpke., Pompton Lakes 07442.

## Thursday, March 11, 1976. State income tax topic for debate Wednesday

A debate on "Should New Jersey Have an Income Tax?" will be held next Wednesday at Maplewood Town Hall, 574 Valley st. The program, sponsored by the Maplewood-South Orange American Issues Forum, begins at 8 p.m.

Arguing the favor of an income tax will be Assemblyman Peter Shapiro. State Senator James Wallwork will speak in opposition.

Admission is free and refreshments will be served following the debate.

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Diamond Appraisals

## Synagogue group schedules dinner

Dr. Joseph P. Sternstein, president of the Zionist Organization of America, will be guest speaker at a dinner-meeting to be held by the Presidents' Council of the Northern New Jersey United Synagogue Region at the Clinton Manor, Rt. 22 in Union, at 6 p.m. next Thursday.

His topic will be: "How Can Synagogues Counteract the 'Big Lie' of the Moslem-Communist Coalition?"

Dr. Julian Orleans of Livingston, chairman of the Presidents' Council, said invitations have been issued not only to synagogue presidents, vice-presidents and former presidents, but also to rabbis, Israel affairs chairmen and social action chairmen.

Dr. Jacob Litman of Union is executive director of the region and Norman Glikin of Hillside is president.

## Officers installed by justice group

The Northern New Jersey Criminal Justice Association last week installed the following officers to its executive council for two-year terms:

President, Marc S. Savitt of Union; first vice-president, James Rapp of Roselle Park; second vice-president, Linda Grush of Roselle; secretary-treasurer, Maria Colavita of Irvington, and assistant secretary-treasurer, Joseph Dejesse, Roselle Park.

The association's goals are to provide community services and lectures related to criminal justice and to increase public awareness and support of law enforcement agencies.

Anyone interested in joining the association, or in having a lecture given by a representative, should write to the Northern New Jersey Criminal Justice Assn., Box 1313, Union, 07083.

## Wilkins Lecture March 18 at Kean

"The African Influence in Cuban Culture-Religious Syncretism," the seventh annual Eugene G. Wilkins Lecture, will be presented on Thursday, March 18, at 8 p.m. in the Wilkins Theater at Kean College, Union. Prepared by Dr. Lydia Cabrera, culture specialist and writer, the presentation will be delivered by Dr. Cayetano Socarras, foreign language professor.

To illustrate the presentation, the Clarita Roche company will perform dances from Afro-Cuban folklore and concert pianist Zenaida Manfugas will play selections by Alejandro Garcia Caturia and Ernesto Lecuona, and will also accompany baritone Jose LeMatt. A drum ensemble will offer religious Afro-Cuban music. A question-and-answer period will follow the presentations. The lecture is free and open to the public.

## A Presidential 'first'

Woodrow Wilson was the first American President to visit a European country while serving in the White House. He travelled to France in 1918.

## Upsala Singers to give concert

Upsala College's Chamber Singers will present a Bicentennial concert for North Jersey residents tomorrow at 8 p.m. in the Upsala chapel auditorium, East Orange.

The concert by the 16-member group is entitled "Who Shall Rule This American Nation?" and includes American vocal music from the Revolutionary War to the 20th Century.

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Bruce

about the people, places and things that are our past... and our future... We grew up in this business and we know you have been there with us helping us grow... So for the next several weeks we'd like to present our family album so that you'll know more about what we do for you and how we do it... We'll reminisce with those of you who remember us way back when... and give our newer customers more reasons for coming back to Geiger's. We'd like you to know we grow our own apples, make our own ice cream, press our own cider, bake our own pies and donuts (to name just a few!) and create our own special brand of hospitality and good service we know you deserve — whether you stay and eat with us in our restaurant or coffee shop — or take our homemade goodness home with you from our large bakery and fruit departments. We'd like you to know we've got it ALL here... So watch for the Geiger Story in these pages, and in the meantime, stop in and see, smell, taste, and remember...

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# 'Pooling' of resources Kean is Canoe Roundup site

The annual Metropolitan Canoe Roundup will be held at 6 p.m. Saturday in the pool of Kean College, Morris Avenue, Union. The roundup is sponsored by the New York-New Jersey River Conference and the Kean College Physical Education Department.

How They are Handled. White Water Canoe and Kayak Skills and Slalom Demonstrations, and Water Sports, Games and Novelty Races. Participating in the show will be: Red Cross instructors; local canoeists, the Atlantic Division, ACA Paddling Committee; and members of the Kayak and Canoe Club of New York, the Appalachian Mountain Club, and the Mohawk Canoe Club.

## Women's seminar on campaigning at Eagleton Institute

Ms. Betsy Wright, a national political consultant, will lead a two-day Campaign Techniques Institute for Women at the Eagleton Institute for Politics, New Brunswick, on March 27 and April 10.

## EVE conference on 'Woman Alone'

EVE-Women's Center of Kean College, Union, will sponsor a one-day conference on the subject, "The Woman Alone," Saturday, April 24, from 9 a.m. to 3:30 p.m. at the college.

The institute, as developed by the National Women's Education Fund in Washington, is sponsored by the Division of Women of the N.J. Department of Community Affairs, the Office of Continuing Education for Women, University Extension Division; and the Center for the American Woman and Politics (Eagleton Institute), Rutgers University.

N.J. Community Affairs Commissioner Patricia Q. Sheehan said the institute "will be invaluable to women interested in entering politics, whether as campaign workers, party leaders, candidates or as appointed government officials."

## Lecture at Kean on Cuban culture

"The African Influence in Cuban Culture—Religious Syncretism," the sixth annual Eugene G. Wilkins Lecture, prepared by Dr. Lydia Cabrera, culture specialist and writer, and delivered by Dr. Cayetano Socarras, foreign language professor, will be presented on Thursday, March 18, at 8 p.m. in the Eugene G. Wilkins Theater for the Performing Arts at Kean College, Union.

The women of America represent too valuable a resource to sit on the sidelines. While some women have long been active in politics, our numbers are scarce. With a presidential election coming up this year, we feel the institute this spring is particularly timely," Commissioner Sheehan said.

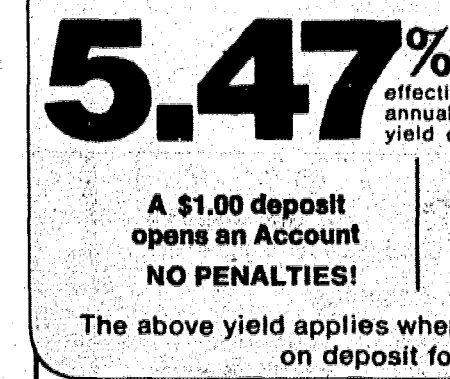
To illustrate the presentation, the Clarita Roche company will perform dances from Afro-Cuban folklore and concert pianist Zenaida Manfugas will play selections by Alejandro Garcia Caturia and Ernesto Lecuona, and also will accompany baritone Jose LeMat. A drum ensemble will offer religious Afro-Cuban music. A question-and-answer period will follow. The free lecture is open to the public.

## Women discuss rights

The first convention of women advocating woman suffrage was the National Women's Rights Convention held in Worcester, Mass., Oct. 23-24, 1850. The purpose of the convention was to "consider the question of women's rights, duties and relations."

Registrations, at \$20 a person for the two days, are available by writing Rutgers University Extension Division, Registrar, 35 College Ave., New Brunswick, 08903. Limited scholarships are available through the Division on Women, Department of Community Affairs, 363 W. State St., Trenton, 08625.

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## 6-month volume of \$5 million set at Whittier Oaks

A sales volume of \$5 million in six months at Whittier Oaks, off Rt. 9 in Freehold, has been reported by the U.S. Home Corporation of New Jersey.

PORTICO ENTRANCE shelters home at Winding River adult condominium community in Bricktown. Five models—priced from \$16,990—are on display daily, except Thursdays, from 11 a.m. to 5 p.m.

## Sales increase reported at Winding River condo

Factors contributing to the success of Winding River, an adult community in Bricktown, are price, location and value, according to Dolores DeJianne, vice-president of McConnell and Co., Lakewood, exclusive sales agent, who noted sales there have increased "sharply" in recent weeks.

## Swimming River in country setting

The public response to Swimming River, a 45-home site development in Colts Neck, is excellent reports Dolores DeJianne, vice-president of McConnell and Co., Lakewood, exclusive sales agents.

It is important to remember," said Steinfield, "that when they move into a home at Whittier Oaks, owners will find that everything is finished and ready to provide a gracious and attractive setting for years to come.

Steinfield believes the success of Whittier Oaks and other U.S. Home communities is a direct result of the company's concern for creating "a comprehensive residential environment that goes far beyond the individual home."

Energy-saving features include insulated steel exterior doors; patio doors made of insulated glass (eliminating the need for storm doors), and walls of masonry between homes to provide privacy and fire protection.

Among the features included are central air conditioning; wall-to-wall carpeting; eye-level over-range with hood; ceramic tiled baths; skid-proof tub with grab bar; storage and parking.

Homes are offered in a variety of styles and floor plans, with prices starting at \$49,990. There are colonial models, ranch homes and split levels.

The Longfellow ranch has 10 rooms plus basement. There are three bedrooms on the first floor. The upper level may be arranged with two additional bedrooms or a sitting room with a storage area.



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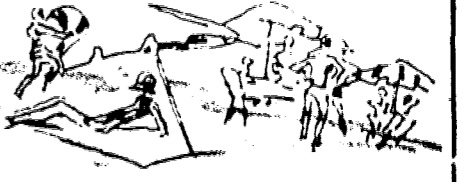
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## Developer boasts value at Villas at Cheesequake

Location, price and unsurpassed value are the key words at Villas at Cheesequake in Old Bridge Township, reports developer Isaac Kramer. He further boasts a fantastic relationship with the Homeowners Association, relative to complaints and servicing. The slogan around Cheesequake is "Knock on any door, we're proud of our reputation."

Villas at Cheesequake Estates offers seven distinctive models for you to choose from. Because the developer realizes that each family has its own individual needs, our models are exclusively designed to meet varied requirements and tastes. Although each home varies in appeal, all share one characteristic, a degree of quality craftsmanship.

The Hamilton-tudor colonial features four bedrooms plus

den, two and one-half baths, 19-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement and fireplace (optional).

The Monroe-ranch has three bedrooms, two and one-half baths, 20-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement, rear deck and fireplace (optional).

The Grant-colonial includes four bedrooms, two and one-half baths, 19-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement and fireplace (optional).

The Knox-colonial features

four bedrooms, two and one-half baths, 19-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement and fireplace (optional).

The Jefferson-colonial has five bedrooms, two and one-half baths, 19-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement, rear deck and fireplace (optional).

The Jackson-colonial has four bedrooms, two and one-half baths, 19-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement, oversized rear deck and fireplace (optional).

The Madison-colonial features four bedrooms, two and one-half baths, 26-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, basement and fireplace (optional).

The Lincoln-colonial includes four bedrooms, two and one-half baths, 20-foot living room, formal dining room, eat-in kitchen, paneled recreation room, separate laundry room, two-car garage, closet space, full basement, rear deck and a fireplace (optional).



**EASTPOINTE ENTRANCE** — A covered walkway leads to the Eastpointe condominium building in Highlands, featuring 24-hour doorman service; heated Olympic-size swimming pool; security system; exercise and game room; saunas; appliance-equipped kitchens; oversize balconies; tennis courts; and laundry space in all apartments. The structure is owned by the General Electric Credit Corp., a subsidiary of the General Electric Co.

## Big Bass Lake reflects leisure home popularity

There is a conviction sinking in on more Americans every year that largely accounts for the growing ownership of leisure homes. Many people in the heavily populated metropolitan areas, in particular, are coming to believe that a second home—for vacations and year-round recreation—is a necessity rather than a luxury. And pressures like the fuel and energy shortage merely increase the need for an emotional escape valve.

Travel today requires a little more thought than it used to, but that isn't stopping people from New Jersey, New York and Pennsylvania from getting up to the Poconos to look at leisure homesites, according to Lou and John Larsen, developers of Big Bass Lake.

"Lifting up a private vacation spot has more priority today than ever before for the family interested in a leisure home,"

says Lou. "Spring and summer are not far away, and vacationing near to home will be the sensible and, maybe, the necessary thing this year—and for years to come."

A trip to the Poconos now to arrange for a leisure home can mean a big reduction in travel in the long run, the developers point out. Big Bass Lake is less than 100 miles less than a tankful of gas round-trip—from most points in northern New Jersey and eastern Pennsylvania. A home there not only will provide recreation for the whole family for years to come—in one of the nation's most famous resort areas—but also will do away with the need for long and expensive vacation tours to distant parts of the country.

The Larsens point out that ownership at Big Bass Lake not only gives access to everything the Poconos has to offer—the huge public parks and game lands, natural

beauties galore, resorts and golf courses.—but Big Bass also offers recreational facilities right on the property to its home and homies owners. Skiing and skating in winter; bass and trout fishing, boating, bathing, tennis, swimming in the outdoor pool, hiking and picnicking in the summer; and the comforts of a recreation center.

"Getting away from it all needn't mean using all your free time in one big splurge to a distant part of the country or halfway around the world," John Larsen says. "With a home up here, you can get away from it all for a weekend or even overnight and never miss a beat at the office."

To reach Big Bass Lake in Gouldsboro, Pa., take Interstate 80, with a turnoff in Pennsylvania onto Interstate 380 West to Exit 3. From there it's less than two miles on Rt. 507 to the Big Bass Welcome Center.

## Lumbermens unit tallies \$7 million in 'spot-loans'

The new Spot-Loan Division of Lumbermens Mortgage Corp. has processed more than \$7 million in mortgage originations for resale homes during its first six months, according to Robert Cullio, residential sales manager of the new division.

The funding service to realtors and brokers was initiated seven months ago as an added service to the real estate industry by Lumbermens, which has been providing financing for residential and commercial construction and sales since 1958, with offices in Union and Toms River.

Success of the Spot-Loan Division rests on "swift processing, efficiency and expertise in preparation of the myriad details necessary to expedite approvals," Cullio stressed citing the attention to detail which Lumbermens Mortgage Loan Officer Marc Reed applies to all work processed through the company. "Our expertise is available to the realtor and broker, down to the smallest detail of processing and underwriting."

"We have seen a definite increase over previous years in the sale of higher priced homes," Cullio says, with VA and FHA as well as conventional mortgages now available for such higher

priced homes under new Federal and State plans.

"The average American is buying a more expensive home today, often with the enablement of Federal financing programs," said Cullio, who added that overall, there is a definite upswing over the previous year, with a new mixture of sales in the \$20-\$30,000 bracket as well.

Lee Harris, Lumbermens president, cited an expanding staff as testimony to the need for and the success of the new Spot-Loan Division.

"Our people are foremost in knowledge of newest available plans and processing procedures," Harris explained. "We are able to offer brokers and their clientele full advantage of newest federally guaranteed and insured funds at lowest prevailing rates."

Lumbermens is an approved FHA mortgage and offers complete mortgage packages, including construction loans, land and improvement loans, utilities and industrial financing, FHA-VA mortgages.

The new Spot-Loan Division was inaugurated in mid 1975, extending Lumbermens' services to the resale home market in addition to the many others the company has been serving through the years.



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- 5 THE NANTUCKET** — This remarkable 52' long Cape Cod home features: foyer, private livingroom, kitchen, family room, 2 bedrooms, bath and laundry facilities on 1st floor. Future expansion room for 2 large bedrooms, 5 closets and a full bath on 2nd floor. Garage included, basement available. **FROM \$35,900**

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DIRECTIONS: Directions: Weatherly is located on Rt. 327 (Whiteville Rd.) in the Pleasant Plains section of Dover Township. Take Garden State Parkway south to exit No. 66, to Rt. No. 70 West. Continue on Rt. No. 70 (approx. 4 miles) to junction Rt. No. 327 (Whiteville Rd.). Turn left and travel approx. 1/2 mile to models, adjacent to the Ocean County Agricultural Building.

Take Rt. No. 9 Travel south to junction Rt. No. 571. Turn right and proceed on Rt. 571 to home in road. Bear right onto Rt. 327 and proceed approx. 200 ft. to models, adjacent to the Ocean County Agricultural Building.

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# Your Guide To Better Living in the SUBURBAN REAL ESTATE MART

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## Lakewood condominium attracts professionals

The planners of Laurel in the Pines, the condominium community off North Lake drive in Lakewood, were "uniquely successful in designing this attractive residential environment—they combined the spaciousness of the single-family home with a classic colonial campus concept," according to Richard Paley, marketing director.

"As a result, Laurel in the Pines has always attracted a broad range of professionals," Paley said. "We have individuals and families from every part of the age spectrum, with an average income in the mid-\$20,000 range."

A majority of the people living there have business or professional activities within 20 miles. They include teachers, physicians, business executives, engineers and medical specialists. About 15

percent of the residents are retired and only an estimated 25 percent commute beyond the 20-mile radius; about six percent make the daily round trip to New York.

"It is interesting to note," continued Paley, "that increasingly, wives are entering the business world; another reason for the popularity of our community. When careers keep both husbands and wives occupied, there is little desire to become involved in the exterior chores that usually accompany home ownership."

"Today's home buying family is much more sophisticated than in pre-condominium days," he said. "Once a couple had to select a house or apartment; there was no middle ground. But now it is possible to enjoy the advantages of both, without the headaches of either."

Paley noted that buyers at

Laurel in the Pines "are well aware of the financial and practical advantages of this new lifestyle. They gain tax deductions for real estate taxes and mortgage interest and, at the same time, they are freed from time-consuming maintenance jobs. At Laurel in the Pines, snow removal, lawn care, outside painting and similar chores are handled by professionals for a modest monthly maintenance fee."

"While they have the casual, carefree life that is usually associated with apartments," said Paley, "residents live in an unusually generous environment."

A typical example is the Plan B townhouse, priced at \$37,990 to \$40,990, which is built on three levels, contains two full baths, two powder rooms and a total of more than 1,700 square feet of living space.

Laurel in the Pines may be reached via Exit 91 of the Garden State Parkway. From there, take Rt. 549 south to Rt. 88. Turn right (west) onto Rt. 88 and continue to the intersection of Rt. 9. Turn left at the traffic light and make an immediate right turn onto North Lake drive. Laurel in the Pines is on the right.



**ARMY ROMANCE**—Mr. and Mrs. Albert Blust became the 300th family to move into Pine Ridge, an adult community near Whiting. Their move culminated a 30-year romance that started in the Army during World War Two.

## Family becomes 300th residents

Another milestone was recorded at Pine Ridge, the active-adult community on Route 530, near Whiting, with the arrival of the 300th family to take up residence since its 1972 opening. They are Mr. and Mrs. Albert Blust, and their move to this area is the culmination of a wartime romance that began more than 30 years ago.

Mr. and Mrs. Blust—Albert and Alberta—met while serving in the U.S. Army during World War II, at Camp Upton in Long Island. Alberta was a sergeant in the Women's Army Corps and served three years in a clerical capacity while Albert was a staff sergeant in personnel and served for 38 months.

Shortly after they were discharged, they were married. They celebrated their 30th anniversary

Pleasant Plains section of Dover Township, adjacent to the Ocean County Agricultural Building, on Route 527. For further information, readers may call (201) 341-4700.

## HOW Program is now available

Recent approval of the Home Owners Warranty (HOW) Program by the N.J. Department of Insurance means that purchasers of new homes "will have the advantage of a prompt, inexpensive, insurance-backed protection against construction defects for the first time," according to the president of the HOW Council of New Jersey.

Jirair S. Hovnanian of Mount Laurel said the HOW Program guarantees new home buyers a 10-year package of protection which includes a one-year warranty on materials and workmanship; two years protection on the wiring, piping and duct work in the systems of the home, and insurance protection against major structural defects for 10 years.

Hovnanian said that new home buyers will be able to purchase HOW-insured homes immediately, provided the builder of the home has satisfied the HOW enrollment standards.

"We are in the process of screening builder applicants in terms of technical competence, financial soundness and fair dealing with customers," Hovnanian explained, "and upon satisfactory findings in all three areas, we will grant the builder the authorization to offer the HOW protection on the new homes he builds and sells."

"Every builder in the state may apply to join the HOW Council but a builder must meet the screening criteria before the HOW Council will underwrite his performance and permit him to offer the HOW Program to buyers."

The HOW Program was established by the National Association of Home Builders, which licensed the New Jersey Builders Association to form and operate a separate corporation, the HOW Council of New Jersey, to administer the program. The insurance carrier is the Bankers Insurance Company of Florida.

For those 52 and over...

## COVERED BRIDGE

**has the best homes on the condominium market. Period.**

Our homes are big. Bright. And much better. With many more of the luxury features you're looking for. It all comes down to value—more value than you'll find in any other condominium community. But don't take our word for it. See our homes and let them speak for themselves. You'll like them so much, you'll want to stay.

1 and 2-bedroom Homes from  
**\$23,990 to \$36,990**

## COVERED BRIDGE

Off Route 9, Manalapan Township, N.J. Phone: (201) 536-5440

*Hovnanian*  
ENTERPRISES

Directions: N.J. Turnpike south to Exit 11; then south on Garden State Parkway to Exit 123; then south on Route 9 for 9 miles to Covered Bridge (open daily from 10 a.m. till 6 p.m.)

## LOT BUYERS...

### JERSEY SHORE LAND AT AFFORDABLE PRICES

- 5 mi. From Long Beach Island
- Country Club and 18 Hole Golf Course
- Swimming Pool and Picnic Areas
- Freshwater Lakes for Fishing and Boating
- 9,000 square foot Wooded Lots
- Modern Health Care at Southern Ocean County Hospital—next door to Ocean Acres.

**75' x 120' lot \$5450<sup>00</sup>**

7% Financing over 60 months  
12% down payment

## Ocean Acres

For Information Call Collect: (609) 597-8018

Write For Free Brochure & Information:  
Ocean Acres, Inc., Rt. 72 & Garden State Parkway  
Exit 63, Manahawkin, N.J. 08050

Name \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ S.P. \_\_\_\_\_

Obtain HUD property report from developer and read it before signing anything. HUD neither approves the merits of the offering nor the value of the property as an investment, if any

## Weatherly for families

The recent grand opening at Weatherly, "the family place," in Toms River, Dover Township, Disneyland. Young and old alike wandered through the "room to grow" models and selected sites for this well-planned community.

It was a toss-up on which model was most desirable; all are built with families in mind, coupling all the necessary elements for choice, safety and accessibility.

Typical of the homes is the Westbrook, a three-bedroom, two-bath rancher offering spacious and private living areas. A large family room, cut-in kitchen, living room, dining room with a convenient laundry room open to the garage with storage space for tools and toys. A patio is included. This, and all the other four models, have curbs, sidewalks, driveways, underground wiring and city sewers and water.

Prices on the models start at \$35,900 and 8 1/2 percent financing is available to qualified buyers.

Weatherly is located in the

**5% 7 1/2%**  
DOWN MORTGAGE  
30 YEARS

## you've got a lot going for you

Classic custom homes from  
**\$37,500.**

DIRECTIONS:  
Take Parkway to Exit 82 to Route 37 East. Go to 2nd traffic light (Hooper Ave.) and use right-hand turn to turn left. Make first right at Howard Johnsons (Cedar Grove Rd). Proceed to models on right.

**Models Open 9-5 Daily  
(201) 240-0200**

## Harvest Hill

TOMS RIVER, N.J.

ALL INDUSTRIES, INC.

## IF YOU AND YOUR WIFE'S COMBINED INCOME

### TOTAL \$15,000.00 per year...

...we can possibly show you how to own our new one family Baronet Model House at **CRANBERRY HILL**

Lacey Township, one of the lowest real estate tax areas in Ocean County. **Priced at \$34,990.00!** This Three Bedroom Rancher with attached garage has included a maintenance free exterior, wall to wall carpeting, deluxe kitchen, ceramic tile bath, insulated glass sliding door leading to the patio, aluminum storm & screen windows and central air conditioning.

**DIRECTIONS**  
Garden State Parkway to Exit 74; turn left on Lacey Rd. and continue on to Cranberry Hill (on left). Or, Route 9 to Lacey Rd., Forked River; turn west on Lacey Rd. to Cranberry Hill (on right).

Open Daily from 10AM

## Cranberry Hill

Lacey Road, Forked River, N.J. • (609) 693-5134  
\*With \$1890.00 down, 8 1/2% interest plus 1/4 of 1% M.I.P., 30 years, 360 equal payments of principal and interest = \$254.52 plus M.I.P. = 6.89 plus R.E. Taxes = \$32.50  
Totals \$313.91 Per Month.

## Holiday Magazine discovers Lakeridge

(Featured in the March, 1976 edition)

When Holiday Magazine, visited Lakeridge, its editors were so impressed that they just had to tell their readers about it. So they featured Lakeridge in their March edition as the "Holiday House" of the month. They were inspired not only by the "townhouses of green-dappled cedar, with airy balconies and tiling roofs", but by the whole living environment. Like the homes themselves where "care has been paid to creating livable space for active people." Interiors where "numerous departures from the ordinary condominium format render them homes, not apartments." As with everyone who visits Lakeridge they found excitement in the total living environment, from the exquisite beauty of Connecticut's mountain country to the recreational facilities "that include everything imaginable." Things like a 2,000-acre state forest that almost surrounds Lakeridge. A lovely lake

Actual photos taken on site

Ask about our New York Display Center

with 5 miles of unspoiled shoreline. Hiking, cross-country skiing and horse-back riding through wooded trails. A private ski area with double chair lift, snowmaking and lodge. Two magnificent clubhouses with gyms, saunas, arts & crafts, restaurant and lounges. And both indoor and outdoor swimming and tennis. And much more. One visit and you'll know why Holiday Magazine found Lakeridge so exciting. As with most people, "while they come at first to play, they often stay for good." Two to four bedroom homes from \$42,500 to \$65,000. 90% financing available. Write Lakeridge, Dept. SP 311, Burr Mountain Road, Burrville, Connecticut 06790, or call toll free at 1-800-243-5374 for appointment. In Connecticut, call collect at 203-482-3591. Open every day 10 a.m. - 5 p.m. Directions from N.Y.C.—North on I-684 to Exit 9. East on I-84 to Exit 20. North on Rt. 8 to Exit 46. Follow signs to Lakeridge.

## Lakeridge in Connecticut

National-Award-Winning townhouses in the mountains

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# Tar/Taste Theory Exploded.

## New 9 mg. tar MERIT with 'Enriched Flavor' proves taste no longer depends on amount of tar.

Until today, cigarette flavor pretty much depended on the amount of tar that went along with it.

Regardless of "low tar, good taste" claims, regardless of fancy-filters and "space-age" filtering systems—you couldn't get high taste without high tar.

Nor low tar without low taste.

That was the theory.

Until today.

By isolating certain "key" ingredients of tobacco in cigarette smoke, ingredients that deliver taste way out of proportion to tar, researchers at Philip Morris have developed an 'Enriched Flavor' process so successful at boosting flavor, the resulting cigarette actually delivers as much—or more—taste than brands having more tar.

Up to 60% more tar.

The cigarette is 9 mg. tar MERIT. One of the lowest tar levels in smoking today.

If you smoke—you'll be interested.

### Taste-Tested By People Like You

9 mg. tar MERIT was taste-tested against five current leading low tar

cigarette brands ranging from 11 mg. to 15 mg. tar.

Thousands of filter smokers were involved, smokers like yourself—all tested at home\*.

Even if the cigarette tested had 60% more tar than MERIT, a significant majority of all smokers tested reported new 'Enriched Flavor' MERIT delivered more taste.

Repeat: delivered more taste.

In similar tests against 11 mg. to 15 mg. menthol brands, 9 mg. tar MERIT MENTHOL performed strongly, too, delivering as much—or more—taste than the higher tar brands tested.

You've been smoking "low tar, good taste" claims long enough. Now smoke the cigarette.

MERIT. Unprecedented flavor at 9 mg. tar.

From Philip Morris.

\*American Institute of Consumer Opinion. Study available free on request. Philip Morris Inc., Richmond, Va. 23261. © Philip Morris Inc. 1976



9 mg. tar  
0.7 mg. nicotine

9 mg. tar, 0.7 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.