









# New National Smoker Study:



## MERIT proven major alternative to high tar smoking—see results below.

The first real alternative—major alternative—to high tar smoking has just been reaffirmed by extensive new research conducted among thousands of smokers.

That alternative: MERIT.

### Nationwide Studies—Thousands Of Smokers Involved

The research involved a complete spectrum of smokers from both high and low tar backgrounds. It was conducted nationwide and in two parts:

1. A nationwide taste-test comparison against leading high tar cigarettes.
2. Detailed interviews with current MERIT smokers from all over the U.S.

Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC Method // 100's: 11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method

Could MERIT taste hold its own against high tar brands? Does MERIT satisfy smokers over a long period—or do MERIT smokers find themselves slipping back to old favorites and switching around?

The results will interest you:

**Confirmed:** Majority of high tar smokers rate MERIT taste equal to—or better than—high tar cigarettes tested! *Cigarettes having up to twice the tar.*

**Confirmed:** 9 out of 10 MERIT smokers not considering other brands.

**Confirmed:** 85% of MERIT smokers say it was an "easy switch" from high tar brands.

**Confirmed:** Overwhelming majority of MERIT smokers say their former high tar brands weren't missed!

**Confirmed:** Majority of high tar smokers confirm taste satisfaction of low tar MERIT.

### First Major Alternative To High Tar Smoking

MERIT has proven conclusively that it not only delivers the flavor of high tar brands but continues to satisfy!

This ability to satisfy over long periods of time could be the most important evidence to date that MERIT is what it claims to be: the first major alternative to high tar smoking.

# MERIT

Kings & 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

# 3 All-Stars one-hit Sam's, 8-0; Police trip Firemen, retain lead

A combined, one-hit pitching effort by Rubinstein's All-Stars highlighted this week's Springfield Minor League action.

The Fraternal Order of Police defeated the Volunteer Fire Department 8-3 to remain in first place. Mitch Nenner, Ed Cardinal, Lance Krytzer and Dave Salsido combined to pitch for its second victory. Cardinal was the winner.

Joey DiPalma drove in the winning runs with a single. Cardinal had one hit and three RBI. Dave Brown had an RBI single. Jim Yee and Mitch Nenner had two hits apiece and Chris Scharmm one hit.

An unassisted double play by Dave Salsido came in the last inning with the bases loaded and no outs. Dave Salsido grabbed a line drive, then tagged the runner on second base. Contributing defensively to the victory were Charles

Saia, Gillon Rubenenco, Jonathan Siegel, Wayne Mohr and catcher Dave Brown.

Rubinstein's All-Stars defeated Sam's Friendly Service, 8-0 on the one-hit pitching of Donny Larzleer, David Markstein and John Danmen.

Jon Rubinstein led off the first inning with a single for Rubinstein's All-Stars. Eddie Chrystal followed with a walk and John Dahmen singled to load the bases. Donny Larzleer's drive to right center, brought in two runs. Anthony Boffa followed with a walk. David Markstein hit a single and reached second on an error as two more runs scored. Alan Talarsky grounded out, bringing in the fifth run of the inning.

In the fourth inning, Rubinstein's All-Stars picked up two more runs on a walk to Eddie Chrystal, a hit by John Dahmen and a single by David Markstein. In the sixth inning, Rubinstein's All Stars scored their final

run when a single by Robert Grossman drove in David Markstein.

David Cole's two doubles led the Bunnell Brothers victory over Elkay Products, 7-4. A triple by Brian Cole, timely hitting by Alan Souza and singles by Kevin Bowen, Bobby Edwards, Patrick Cardinale and Stacey Weiskott contributed to the triumph. Patrick Cardinale's perfect peg to home plate from centerfield cut down a runner. Michael Knox made a spectacular run-saving catch in left-field and Kevin Bowen made headsup plays at first base. Bobby Edwards continued his strong pitching with seven more strikeouts for a total of 16 in two games.

Bunnell Brothers scored two runs in the first inning. Alan Souza singled, David Cole doubled and Kevin Bowen followed with a run-scoring single. Mike Knox opened the second inning with a walk. Stacey Weiskott, Craig Yoss and Alan Souza all singled for three more runs.

Down 5-0 in the top of the third, Elkay's Jon Wioland opened with a single. Mike Pisano walked, John Zucker and Eric Kahn singled and Mike Blabolil doubled to make the score 5-3. Bunnell came back with another run in the same inning when David Cole led off with a double and Pat Cardinale drove him in with a single.

Elkay scored its fourth run when John Zucker singled, Eric Kahn was hit by a pitch, Mike Blabolil singled and, with the bases loaded, Craig Parker was hit by a pitch. Bunnell added its seventh run in the fifth when Brian Cole tripled and David Cole singled.

# Le Car, VFW Little Leaguers win two games

St. James Little League's 1978 season began last week as Le Car defeated Knights of Columbus 8-1. A fine defensive play was made by Le Car on a hard ground ball to outfielder Jim Roberts, who threw the ball to pitcher Peter Petino, who relayed the ball to his brother Chris, the catcher, who tagged the sliding K of C runner out at home.

Gary Lalevee hit a double and drove in two runs. Peter Petino, Gary Frances and Bob Bender each had two hits.

Spring Enterprise overpowered UNICO, 18-2. Richie Policastro of Spring hit a grand slam home run. Joe Melkowitz pitched an excellent game for Spring. Joe Graziano was the best hitter and Paul Caffrey was the best fielder. UNICO was led by Paul Dlugosz at bat and Vinnie Castellani in the field.

VFW defeated Liberty, 3-1, as John Sivolella of VFW pitched a two hitter, striking out 13. Mike Magaldo threw out three Liberty players. Eugene DeMarco of VFW hit a single and drove in two runs.

On Saturday, Le Car beat UNICO, 3-2, on third-inning runs by Kevin Dolan, Terry Roberts and Gary Frances. Peter Petino and Gary Lalevee pitched for Le Car. Jim Roberts and Anthony Fiocco were the best fielders for Le Car. UNICO's best hitters were Paul Dlugosz and Lou Sarracino. The best UNICO fielders were Louis Monaco and Jim Farnella.

VFW edged Atlantic Metals, 4-2, as Drew Johns of VFW pitched a two-hitter and struck out 12. Mike Magaldo of VFW hit a double and a triple, driving in three runs. Tom Daniel of VFW also hit well.

# Rotary defeats Elks to tie for Majors lead

The Rotary Club moved into a tie for first place in the Springfield Youth Major League by defeating the Elks Club, 8-6. Andy Rosenthal pitched the first three innings for Rotary, yielding one run on two hits while striking out five.

Rotary went ahead 2-0 in the second when Scott Nagar walked, Dave Lubetkin doubled and took third on an error and then scored on an infield out. Rotary added two more runs in the third. With one out, Anthony Romano walked, Andy Rosenthal tripled to deep right center and Pete Rosen singled up the middle.

Elks scored in the third on hits by Scott Newman and Scott Karan and tied the game in the fourth on hits by Walter Clark, Billy Markstein and Scott Newman and an RBI force by Brett Walsh.

Rotary won the game in the fifth inning after walks to Ronnie Bromberg, Anthony Romano and Pete Rosen. Rotary's Scott Nagar unloaded a two-out triple to deep right center. He scored when the relay was mishandled.

Elks fought back in the fifth on hits by Neal Kesselica, Walter Clark and Mitch Levine and a Rotary error. On the next play, Danny Spotts, the Rotary second baseman, dove to grab a line drive and easily doubled the runner off first. Anthony Romano got the victory for Rotary; Scott Newman was the loser in relief.

Rotary Club defeated Lions Club, 4-3. Scott Nagar started for Rotary and won in his first pitching effort.

Rotary scored twice in the first inning. Pete Rosen singled, Andy Rosenthal doubled and Scott Nagar reached on an error, driving in Andy Rosenthal. Lions scored one in the home first on Tom Ard's home run to deep left center. Rotary added another run in the third on a hit by Anthony Romano, a walk to Scott Nagar and an RBI infield out by Danny Spotts. Rotary scored the last run in the fifth on two Lions Club errors. Dave Lubetkin also hit for Rotary. Anthony Romano got the save for Rotary.



PLAY BALL — Mayor Bill Cleri throws out first pitch of the 1978 season with help from left of Glen Monticello, Christian Pelino, John Wioland and Jeff Pinkava to open the 27th year of organized ball in Springfield. (Photo by Jim Adams)

# Kiwanis beats Carter Bell as Maier fans 12

Big hitting highlighted this week's Springfield Pony League action.

The Kiwanis Club defeated Carter Bell, 9-7, in eight innings. Larry Maier (1-1), the winning pitcher struck out 12 and gave up five hits.

David Johnson drove in Greg Lelevee with the deciding run. Chuck Bell had two hits for the Kiwanis. He also threw out two base runners at second. Other fine performances were turned in by Buddy Pinkava, Robert Stier, and Brian Hendrix. Carter Bells, Anthony Castellani and Mark Yoss hit home runs.

The Medical Arts Bureau defeated Crestmont Savings, 10-7. Ron Fusco pitched the first four innings, giving up four hits. Joe Roessner, the winning pitcher, finished the game by striking out three in the last inning. The winners were paced by hits from Ron Fusco (2), Joe Roessner (3), John Stein (2), and Steve Deitz (1).

Fusco caught what seemed to be a sure two-run homer in leftfield hit by John Karp. Other outstanding players for the winners were Ken Dietz, Nino Parlavechio, Leon Leim, Mike Delia, and John Brown.

Crestmont was paced by a grand slam home run by John Karp and singles by Rich Hinkley (2), Gary Schlager (1), Steven Stickler (2) and Len Glassman (1).

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## To Publicity Chairmen:

Would you like some help in preparing newspaper releases? Write to this newspaper and ask for our "Tips on Submitting News Releases."

# Tennis women start practice in Springfield

The Springfield women's tennis team went through its initial workout recently at the Irwin Playground courts. Team manager Susie Eng drilled the newcomers in tennis fundamentals and strategy.

Simone Gechlik organized the returning players for a series of round-robin matches. Gechlik will serve as both overall captain and playing captain of the A team. Betsy Drummond and Nina Saia have been appointed co-captains of the B team.

"The team, under the sponsorship of the recreation department, is a municipal endeavor with emphasis on participation rather than winning," Eng said. "In addition to the scheduled league matches, games will be arranged periodically with C teams in neighboring towns so that all team members can gain experience within their competitive level."

Players attending the practice session were Rose Burger, Lucy DeVries, Phakakul Deak, Maddelyn Feurstein, Carol McFadzean, Roz Miniman, Shirley Ross, Barbara Rubanenko, Grace Savel, Patty Schlager and Phyllis Zlaton.

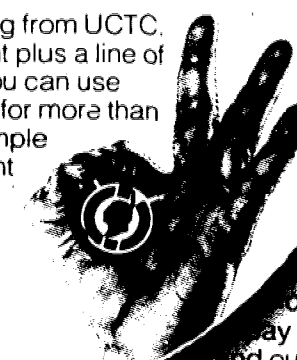
# UCTC Presents The Big Circle of Services.



Here's a great way to put all of your banking eggs in one convenient basket. It's the UCTC Big O Circle of Services and here's how it works.

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**EARLY COPY**  
Publicity Chairmen are urged to observe the Friday morning deadline for other than spot news. Include your name, address and phone number.

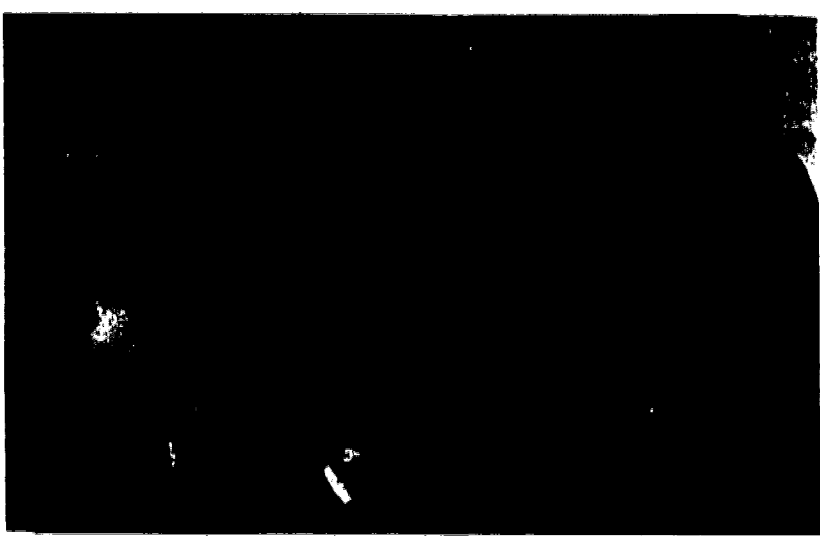
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**CAPE OF HORROR**—Bob Bozomo, left, covers as Gene Triano models the authentic Dracula cape from the current Broadway hit show starring Frank Langella. Langella's cape will be one of the four hundred items auctioned at Union Catholic's 'celebrity auction' today and tomorrow 7-9 p.m.; Saturday, 1-4 p.m. and 3-6 p.m.; and Sunday, 3-6 p.m.

## County budget keeps tax rate virtually stable

The Union County Board of Chosen Freeholders has adopted a 1978 county budget maintaining a county tax rate that has remained virtually stable at approximately 51 tax points for the past three years; in 1972, it was slightly above 53 tax points.

Freeholder Chairman Walter Boright stated, "On the average, a homeowner with a home assessed at \$40,000 had \$204.88 of property taxes utilized for county purposes in 1977 when the tax rate was \$51.22 for each \$10,000 of assessed valuation. With a tax rate of \$51.24 for 1978, a typical \$40,000 assessed home will contribute \$204.96 in county taxes. This is an increase of only eight cents for the entire year."

"The \$204.96 paid annually toward county taxes—approximately 56 cents per day—makes possible the provision of numerous programs and services in the county budget. Some of the services and programs supported in total or in part by the county budget are the county's two community colleges, John E. Runnells Hospital, County Jail and Sheriff's Office, County Clerk, County Register, County Surrogate, Park Commission, Union County Welfare Board, Board of Taxation, Board of

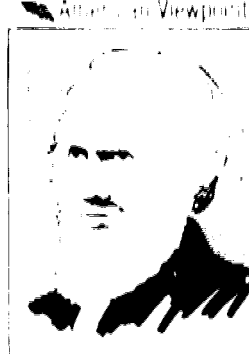
Elections, County Prosecutor's Office, Probation Department, mosquito control and the maintenance of county roads and bridges, the coordination of services to our senior citizens and the

administration and coordination of youth services," added Boright.

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Thursday, May 5, 1978

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A LOCAL CONCERN GIVES BETTER SERVICE

## TV panel to discuss beatings

Freeholder Joanne Rajoppi of Springfield will moderate a tri-state televised conference on battered women, it was announced today. The conference will be held Monday at 1:30 p.m. on MRC-TV, tri-state closed-circuit channel for local government.

Rajoppi, chairperson of the Freeholder Social Services Committee and member of the Union County Advisory Board on the Status of Women, said the panel is an outgrowth of the critical need of battered women which is being recognized nationally. According to the FBI, she said, wife beating is the most common and under-reported crime in America. It cuts across all racial, economic, social, religious and ethnic lines, she added.

"The Freeholders hope to expand the current shelter for battered women at the YWCA in Elizabeth under the direction of Miss Jean Knight, and we have allocated funds to establish an emergency hotline telephone number for the center," Rajoppi said.

Viewers will be able to participate and ask questions of the panelists in a two-way program. Union County residents," she added, "can go to the MRC-TV studio, located at the County Office Annex Building, 300 North ave., Westfield, to watch the program.

**FRIDAY DEADLINE**  
All items other than spot news should be in our office by noon on Friday.

## Heitmeyer promoted

The National State Bank, Elizabeth, has announced the promotion of Leora Heitmeyer to computer operations officer in the Computer Center, Linden. Mrs. Heitmeyer has attended Middlesex County College, The American Institute of Banking, the American Management Association and is now attending Kean College.

## Aid given for exam

Preparation for the Scholastic Aptitude Tests will be offered by Union College to high school juniors and seniors who plan to take the tests next fall, according to Dr. Frank Dee, dean of special services and continuing education.

The course will be held on six consecutive Tuesdays from 7 to 9:30 p.m. beginning June 6. Tuition for Union County residents is \$35, \$40 for out-of-county residents.

The course provides an intensive review in the math and verbal areas. It is offered by the college's Division of Special Services and Continuing Education as part of its summer program.

The instructors, Angela D. Anthony of Cranford, professor at Rutgers University, and Martin J. Miller Jr. of Murray Hill, professor at New York University, will assist the students in approaching the tests with greater skill and confidence, Dr. Dee stated.

Applications and additional information on this and other non-credit courses and workshops offered in the summer session may be obtained by calling 276-2600, Extension 206.

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Dr. Robert Harnack, professor of meteorology at Rutgers' Cook College, will speak on the recent winter's heavy snowfall and unusually cold temperatures...

Additional information on the tour and lecture is available at 527-2511

Israeli entertainer set for anniversary fete

Gadi Elon, an Israeli performer, will entertain at the Jewish National Fund celebration of the 30th anniversary of Israel's independence...

Because the celebration will take place on Lag B'Omer, a day traditionally set aside for festivities, tables will be set up in a festive cabaret style...

Considered one of Israel's best entertainers, Gadi brings to his audiences a high degree of professionalism, and his program of songs ranges from traditional to modern...

A versatile artist, he has been an actor, singer, comedian, balladeer, folksinger and cantor. He has appeared in numerous stage performances...

Northeastern choir sets spring concert

The Concert Choir of Northeastern Bible College, Essex Fells, will present its annual spring concert on Friday evening, May 19, at 8.

The 40-voice choir is under the direction of Frank Johnston, chairman of the college's department of sacred music.

Conference on noise set for May 18

The Association of New Jersey Environmental Commission, (ANJEC) under a contract from the U.S. Environmental Protection Agency (EPA) will sponsor a noise control conference in Princeton on May 18.

ANJEC, a private, non-profit organization, was formed in 1969 to coordinate the activities of the state's 309 environmental commissions...

The conference will be held at the Princeton Unitarian Church on Cherry Hill road. The program will consist of speakers in the morning, a lunch and workshops in the afternoon.

The speakers include Dr. Joseph Danto, director of audiology for the City College of New York, whose topic will be, "Detrimental Effects of Noise."

Putterin' Pete



Robert Corman, assistant deputy public advocate, Division of Public Interest Advocacy, will speak on "Municipal Opportunities and Responsibilities..."

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Mirons Ethel Allen Gallery Route #22 Watchung. CALENDAR OF COMING EVENTS. All Events are Free to the Public. Friday, May 5, 10 A.M., Route 22 THE ART OF CAKE DECORATING...



PARK PLAZA—Artist's conception of 26-story office building which will be the new headquarters of Public Service Electric and Gas Co., for which ground was broken Monday in downtown Newark.

Comedy at Kean - Neil Simon's "The Good Doctor" will be staged by the Kean College Theatre Guild May 4 to 6 at 8 p.m. in the Wilkins Theatre for the Performing Arts.

MOTHER'S DAY IS MAY 14th. Give Her The Right Time Of Day For Years To Come... SEIKO. Beautiful 17 jewel Seiko with yellow top, stainless steel back, marble brown dial, and faceted Hardlex mar-resist crystal. \$145.00.

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FAMOUS BRAND MARINE PAINTS 40% OFF COPPER BOTTOM PAINTS. FISHERMAN RED \$11.95 PER GAL. FISHERMAN BLUE \$19.95 PER GAL. U.S.G. OR NATIONAL GYPSUM JOINT COMPOUND \$6.45 5 GAL. CAN.

SUPERSTEIN'S 2260 E. RT. 22 UNION (Across From The Flaggship) 688-2000. HOURS: Mon., Tues., Thurs. & Fri. 8 A.M.-9 P.M. Wed. & Sat. 8 A.M.-6 P.M., Sun. 9 A.M.-3 P.M.

You'll be dancin' too...with this NEW UNION I HOP HUSTLE COUPON! From now until May 9th you'll receive 50¢ OFF PER PERSON—PER COUPLE on any one of our Lunch items listed below. International House of Pancakes iHOP. GOOD FOOD...served at easy living prices!

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GOOD YEAR FRAEBEL BROS. TIRE Expert Auto Repairs. ALIGNMENT, BRAKES, SHOCKS, TUNE-UPS, TIRES. REINSPECTION STATION. 1071 Commerce Ave. Union - 688-8870. 9:30-5 Daily 9:30-1 Sat. Bank Americard-Master Charge.

# Shadow Oaks boasts lowest taxes in state

Based on its recent tax decreases, Holland Township in Hunterdon County now has the lowest tax rate in the state of New Jersey. The 1978 property tax rate is half of the 1977 rate of \$110 per \$100 of assessed value. The new rate of 55 cents per \$100 means that this year's taxes on a Shadow Oaks home purchased at \$71,990 will be less than \$400 or only about \$33 per month. Compared to neighboring townships such as Clinton, Readington or Hillsborough, the savings amount to more than \$100 per month.

The only new homes available in Holland Township are at Shadow Oaks and at present, the quantities are limited. At this writing, only eight lots remain on the Shadow Oaks tracts, and as the spring and summer approach, sales are increasing at a rapid rate.

So, Bernard, president of Garden State Land Co., recently stated, "We have had excellent response from the buying public in the past, and with this tax reduction, even more people will be attracted to this beautiful area of Hunterdon County."

The lots that remain at Shadow Oaks are located on the Holland West tract, which borders the Oak Hill Golf Course. In addition, these homes are within walking distance of the Holland Township Elementary School, considered one of the finest in the county, and the exquisite Hunterdon County YMCA.

Among the models featured at Shadow Oaks is the Sutton Colonial. This home features three dormers and a colonial style covered portico, giving the home a unique and most spacious appearance. The Sutton has many deluxe features including a "free extra room" off the master bedroom for use as a convenient study and a family room with a nine-foot-high ceiling and one-half-inch paneling. Options include a porch with a built-in barbecue, a full wall fireplace and French doors. The Sutton starts at just \$77,990.



SEASIDE SPLENDOR—The spacious living room of the three-bedroom, 4 1/2-bath condominium model, the Towers at Monmouth Beach.

## 4 model apartments launch seaside condo

Four new apartment condominium homes were shown to the public recently which launched the official opening of the Towers at Monmouth Beach, the newest luxury apartment condominium complex to be opened on the Jersey shore.

The Towers may very well be the last oceanfront project to be built on the Garden State coast. The Towers comprises 132 room layouts in twin 11-story tower structures.

The apartment colony offers both indoor and outdoor swimming pools, on-site tennis, shuffleboard, a private

concrete floors, and fully equipped kitchen. The Commodore Group, well known condominium management organization, is in charge of both sales and management of the towered colony.

Prices range from \$52,500 to \$175,000 and include a limited number of penthouse apartments. A unique customization program is available which permits the unification of one and two-bedroom apartments into sumptuous, three and four-bedroom homes.

Some penthouse suites will be permitted to have fireplaces. Monmouth Beach is one of the most famous resort communities in the Metropolitan area. The New Jersey shore was host to several Presidents as well as a legion of fun and sun-seeking society notables. The area boasts a limitless variety of water sports, golf and tennis facilities and has long been the playground of the well-to-do.

**Plant your future now.**

Buy U.S. Savings Bonds.

# SUBURBAN REAL ESTATE MART

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## Shadow Lake offers buyers idyllic setting

There are three ways through which adult homebuyers discover the luxury residential-recreational community of Shadow Lake Village in Middletown. The first is through the referrals of households already enjoying the good life at this community. The second is through advertising and publicity about the community with homes prices from \$37,990 to \$77,990, and the many leisure and social activities.

The third way, although less direct, is just as effective in making households with one member at least 52-years-old delighted with their discovery: hearing about Shadow Lake Village through the 50 Monmouth County real estate brokers involved in a participation program with Hovnanian Enterprises Inc., the community's developer.

"Adults looking for the right-sized home in the seashore area and unaware of all the options available are pleasantly surprised by what Shadow Lake Village offers them," reports Kevork S. Hovnanian, president of the firm that is New Jersey's largest builder of adult environments.

"Other adults, when seeing a realtor about selling the home that's become too cumbersome after children have grown and moved away, are reminded about the community."

Hovnanian stated that

the broker participation program is proving very valuable and has led to the introduction of Shadow Lake Village to great numbers of new purchasers.

The concepts of this community — choice location, quality, peace of mind and expanded pleasure — are appreciated as soon as the visitor reaches the gates of Shadow Lake Village. Visitors are stopped at a charming gatehouse that is manned 24 hours a day. They are asked whom they are visiting, their car license number is noted, the bar across the roadway is lifted electronically and they are waved on — provided either a resident has left the guest's name or the visitor is headed to the sales office.

But this is just a glimpse of the privacy maintained at Shadow Lake Security at Shadow Lake Village is so discreet that only the residents know how effective it is.

Along with the security system, there are barriers of wooded hills, a lake and high fences. And the Residents Association, which oversees security and other community services, also has unobtrusive patrols of men throughout the night.

The property, itself, once the estate of a multimillionaire, is situated in one of the state's most beautiful natural environments, surrounded by stately homes and a countryside

of lakes and streams. Yet, it is only minutes from the Garden State Parkway and within easy access of beaches, two race tracks, the Garden State Arts Center and the cultural centers of metropolitan New York-New Jersey.

Within the community are a private lake — stocked annually with trout and other gamefish — a golf course, shuffleboard and horseshoe pitching courts, bicycle paths and shaded walks. The clubhouse — a center for parties, dances and other social events — includes a library, lounge, billiards and card rooms, and meeting rooms for the more than 60 hobby clubs. There is also a very attractive swimming pool and tennis courts.

At the boathouse, which can be reached from the clubhouse or swimming pool, sailing and row boats are available. There is no charge; it's all included in the monthly Residents Association fee.

Above all, there are the beautifully-designed, well-constructed homes for which Hovnanian Enterprises has become famous in New Jersey, Florida, Georgia, Pennsylvania and Texas.

At Shadow Lake Village, all homes include wall-to-wall carpeting throughout the living areas, built-in outlets for telephone and television, air-conditioning and many other features.

To discover Shadow Lake Village on your own, see the model homes open daily from 9 a.m. to 5 p.m. The village is accessible from Garden State Parkway exit 114, then left on Red Hill Road for two-tenths of a mile, then right onto Dwight road for approximately three miles to the entrance on the right.

### South Wind

ADULT MOBILE HOME VILLAGE  
AGE 55 AND OVER

**AFFORDABLE HOUSING FOR AMERICA**

- LOOKING FOR A BEEF ROASTERS UNIT?
- LOOKING FOR A LAUREL FREE BATH UNIT?
- LOOKING FOR LARGE CLOSET? WE'RE CREATING AN AREA FREE WATER, SEWER, TRASH COLLECTION AND STREET MAINTENANCE.

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SOUTH WIND MOBILE HOME SALES OFFICE  
RT. 528, JACKSON, N.J. 08527  
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A/C, H.A. Carpet, Asst. Free Vln. Flooring, Electric Range, Ventilated Range Hood, Therm. Windows, Screens, Screened Pat. Door, Features, Full Landscaping, Stained Lt. Master Antenna System, etc.

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Directions to Barnegat: ...

**Barnegat Woods**  
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**THE STANHOPE MOUNTAIN HIGH**

Townhomes From **\$31,690**

5 Down 6 Interest

**Highpoint AT Stanhope**

Directions: Use best route to Interstate Highway 80 west. Continue on 80 to exit 19 (Andover-Hackettstown). From exit ramp turn left. Continue 3/4 mile to Panther Valley entrance on right.

# The Panther Valley Dream is now a \$46,990 reality

There's nothing else anywhere like the luxury community of Panther Valley. And now, with the introduction of a new series of affordable townhomes, there's nothing keeping you from living the same private luxury life that comes with the community's single family homes priced from \$91,900. The same 1600 acres of nature, lakes and landscaping. The same tennis, platform tennis and swimming.

The same option to join the Panther Valley Golf & Country Club\* and play on its 18-hole course designed by Robert Trent Jones. The same safe feeling resulting from the 24-hour security. And the freedom to enjoy life where road, lawn and exterior home chores are handled for you. Panther Valley — for those who want the difference between dreams and reality.

Residents are automatically members of the Panther Valley Property Owners Association.

\* These facilities may be enjoyed by residents and non-residents on a proprietary or non-proprietary membership basis to the extent of available capacity.

**WESIGLE**  
At Panther Valley  
P.O. Box M  
Allamuchy, New Jersey 07820  
(201) 850-0300

Directions: Use best route to Interstate Highway 80 west. Continue on 80 to exit 19 (Andover-Hackettstown). From exit ramp turn left. Continue 3/4 mile to Panther Valley entrance on right.

# SUBURBAN REAL ESTATE MART

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## Mobile home site like living in small town

"It's like the small little town we lived in so many years ago," says Kay Egeland about Brighton at Barnegat, a mobile-home community at the Jersey shore.

"Brighton is creating a lifestyle. It sounds like a catch phrase, but it isn't," says Mrs. Egeland who, with her retired husband, Philip, moved to the adult community six months ago.

Married 42 years, the Egelands resided in New Jersey and Vermont before settling on a dairy farm with their son near the Canadian border in Potsdam, N.Y.

"I couldn't stand the cold winters," says Mrs. Egeland. "Since I have

two children in New Jersey, I decided to reside in this state, but the average homes today are \$70,000. The taxes alone on the larger homes are \$2,500 a year. That's a lot. To heat our house in Vermont, we had to have two furnaces. You can imagine what that cost.

"We looked at condominiums, but they were like apartments with too many people. We wanted privacy," she says. "My husband and I started to look at mobile homes and believe me, we shopped. We went everywhere. But I knew what I wanted."

Mrs. Egeland says a nice home could be purchased 25 years ago for about \$15,000, and utility bills and monthly mortgage payments would have totaled about \$135 each month. The same home today might be valued at \$65,000, and, even after the mortgage is paid, taxes and other costs could total \$400 monthly.

Couples approaching retirement age could easily afford a manufactured home at Brighton at Barnegat for about \$20,000, according to Mrs. Egeland.

"My husband didn't want to move to a mobile home at first," Mrs. Egeland admits. "He had the idea they were similar to the ones we looked at, 15 years ago that were small, crowded and poorly ventilated. Other people today must have the same misconception about manufactured homes."

"People walk into our home with their mouths open. Mobile homes are beautiful homes. They are just built in a factory. Mobile homes are a thing of the future, and they'll be even more luxurious."

"Big houses are a headache," Mrs. Egeland added. "This is so convenient, bright and cheerful. This is perfect living for us. It is ideal for people on Social Security."

A "checklist for retirement planning" is now available from the r.e. Scott Co., Realtors of Elizabeth and Clark.

The Scott organization discovered some time ago that retirees and those nearing retirement age comprise a significant portion of the local housing market. "In order to meet the needs of this important part of our society several associates of our organization were designated to develop planning tools and work with Union County residents facing retirement," said Robert E. Scott Jr., president of r.e. Scott. Vice-presidents Patrick J. Kelly and Loretta Herman spearhead the effort with Diana Capro in the Clark office and Shirley Hockstein and Sig Cacko in Elizabeth serving as counselors.

"Folks contemplating this terribly important step must make decisions about finances, health maintenance, planning for leisure, where to live and how to budget," Kelly said.

"Many of our older clients cannot decide, for example, what to do about housing after retirement," he continued. "Should they stay put in their present home and remodel? Or should they sell, then buy or rent a smaller home in a more suitable community?"

"These questions must be faced whether retirement is voluntary or not—whether it is an-

icipated with pleasure, or faced with apprehension. The decisions can be more sensible when folks learn what their present property is worth and how to predict whether their retirement income can

cover their living expenses in retirement."

Booklets are available as part of the planning process. One deals with energy conservation considerations and

another with overall planning. Kelly pointed out that lack of factual information and the bewildering variety of alternatives often hamper retirees, or those about to retire, in making sensible decisions.

"Very often, they don't even know what questions to ask, or the dimensions of the problem," he added. "We help people to research the data and ask themselves the per-

ment sometimes difficult questions."

Booklets are available to individuals by calling either of the local r.e. Scott offices. The information is also being offered to employers, religious groups, clubs and civic organizations.

The r.e. Scott Co., long associated with housing and quality real estate interests in the Union County area, is a member of the Eastern Union

County and Westfield Multiple Listing Service and of the Home to Home Real Estate Network statewide. New Jersey Association of Realtors, National Association of Realtors and Realtors' National Marketing Institute.

Offices at 400 Westfield ave., Elizabeth, and 1152 Raritan rd., Clark, are open daily from 9 a.m. to 8 p.m., and 10 a.m. to 4 p.m. on weekends.



RETIREMENT PLANNING—Patrick J. Kelly and Loretta Herman, vice-presidents of the r.e. Scott Co., Realtors, look over the "checklist for retirement planning" now available at the firm's Elizabeth and Clark offices.

## G-H sells 2 houses

Livingston-based Gebroe-Hammer Associates has arranged the sale of two apartment buildings totaling 43 units in Bergen County, it was announced by Joel Seiden, vice-president of the real estate investment sales organization.

Seiden announced that Gebroe-Hammer has sold an 18-unit, three-story

building at 553 Undercliff ave., Edgewater, just one mile from the George Washington Bridge, and a three-story building in Bogota handled by Robert P. Loshnick, area representative.

The Bogota property, previously owned by the Severino family, was sold to J.E.C. Associates.

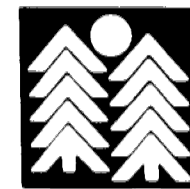
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Yes, you, if you're looking for:

... Reasonably priced, modern, low maintenance housing, singles and doubles, set in a beautifully landscaped permanent community. Unique custom built hot water baseboard heat models.

... Community clubhouse, pool, patios, paved streets, nearby shopping, malls and houses of worship.

... Minutes away from the magnificent Atlantic Ocean and Garden State Parkway.



### Homestead Run

AN ADULT MOBILE HOME COMMUNITY  
Rte. 70, Toms River, New Jersey 08753  
Phone: (201) 341-4400  
Open 9-5 Daily Except Sunday  
From North Jersey take Garden State Pkwy. to Exit 88, then west on Rte. 70 for five miles

SECTION 2 NOW OPEN

## The Very Finest

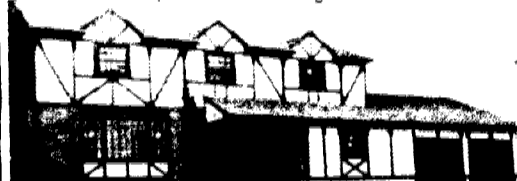
The finest of homes, as spacious and gracious as they come. And they come in ranch, two-story and split level designs that anticipate your every desire.

The very finest neighborhood, in the posh "high society" corner of North Brunswick, where taxes are low and conveniences rate high.

5 Superb Models from \$78,000

## Timber Glen

AT NORTH BRUNSWICK  
Cozzens Lane off Route 1  
Built by Saul Flame of Highland Park



DIRECTIONS: G.S. Pkwy. exit 130 to Rt. 1 south or N.J. Tpk. exit 9 onto Rt. 18 west to Rt. 1 south (follow Trenton signs). South on Rt. 1 to Cozzens Lane, No Brunswick (sign says Adams Station). Right on Cozzens Lane to Timber Glen.  
Open every day except Wed. • (201) 545-3668

# Get away from it all. Stay home.



You can pack up and take off for a weekend looking for something to do if you want to. But when you live at Leisure Village West, who wants to.



You can swim, golf, bike, play shuffleboard, pool or croquet, pitch horseshoes or boat and fish on your own neighborhood lake.

Or, you can wander over to the real hub of our unique adult community, our magnificent recreation center. Crafts and hobby rooms, card room, meeting rooms and a huge all purpose assembly room. Or, get your hands dirty in our village Greenhouse.



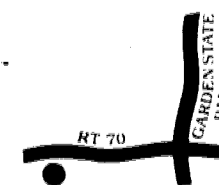
You get the idea. Leisure Village West has it all, including the true country village concept of active adult living. And you can count on 24-hour security, too.



So come on over and take a look for yourself. This is a beautiful place to be at this beautiful time of your life.

But be prepared to pack away the suitcase. Because around here you don't have to go away to get away from it all. Stay home.

The Greenery  
Patio Homes  
Countryside  
Villa Homes



Take the Garden State Parkway South to Exit 88, then go right on Route 70 for six miles. Call collect (201) 240-9100

It's the time of your life to have the time of your life.

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Enjoy active Retirement in A full-service Community.

From \$20<sup>16</sup> monthly pays for:

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From NY & N.J.: Garden State Pkwy (exit 80) & NJ #530  
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From Trenton: NJ #33, #526 to Allentown, then #539, 530

Armstrong carpeting and flooring featured throughout

This is not an offering, which can be made only by formal prospectus

# One-step financing at East Gate Realty

Charles C. Jurasek, president of East Gate Realty of Toms River, has introduced a one-step home financing service for consumers interested in new housing developments in Toms River.

Jurasek said East Gate Realty has begun representation as exclusive selling agent for Hamilton Square, Cen-

tennial Homes Brookside Manor and Countryside Estates as well as off-site custom home developers in the Toms River area.

By providing a cross section of several of the finest residential developments in the area we can eliminate time-consuming and confusing home shopping for the consumer, he said. No

longer must the potential home buyer spend needless wasted time driving to and from home developments spread throughout the area. Now, one can simply visit East Gate Realty and have all the details on at least four distinctive communities at their disposal.

East Gate also offers resale homes listed

throughout the Ocean County area and is a multiple listing service realtor.

Prices for homes at East Gate's communities range from \$37,900 at Hamilton

Square on Garfield Avenue north of Route 37 to nearly \$80,000 at Countryside Estates. Lot sizes are from quarter-acre plus to 1 1/2-acre sites at Countryside. Many cul-de-sac properties are

available, particularly at Brookside Manor and Centennial Homes, all of which are built on oversized lots.

Homes are as diverse as the properties and areas in

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which they are located. Ranches, bi-levels, split and two-story colonials are available and feature amenities to suit the most diverse needs of area homebuyers.

Shopping, including convenient access to the new Ocean County Mall, schools of which several are within walking distance of the community, and recreational facilities abound

throughout the area. Jurasek noted that the one-step marketplace was also proving advantageous to area builders and developers.

"Developers now can devote full time to the construction aspect of development, assured that the marketing and sales is being professionally managed by East Gate's personnel," he said.

"We intend to con-

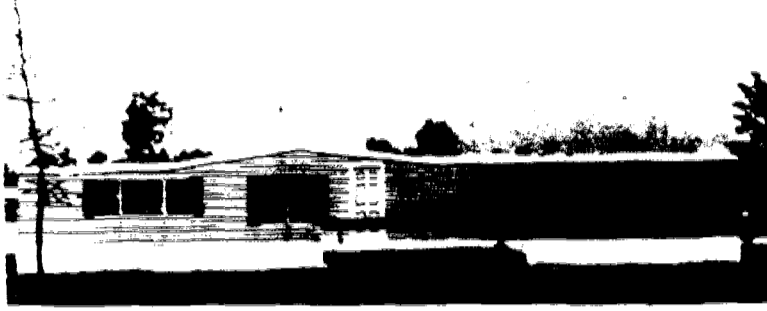
tinually expand and update the housing available through East Gate," Jurasek added, "thereby even further simplifying the task of new home purchase or sale for both homebuyer and developer."

East Gate Realty is located on Route 37 west of Garden State Parkway Exit 82A in Toms River. Regular office hours are 9 a.m. to 9 p.m. daily.

## LOOK WHAT YOU GET FOR \$16,990

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A community of manufactured ranch homes



Those who live here—love it! Those 51 1/2 can't wait for 52.

- As much as 1150 sq. ft. luxury living space
- 2 bedrooms, 1 or 2 baths, luxurious oversized garden tub and shower
- Living room, dining room and entertainment size kitchen
- Walk-in wardrobe
- Complete recreation building, swimming pool, and several on-site pet parks
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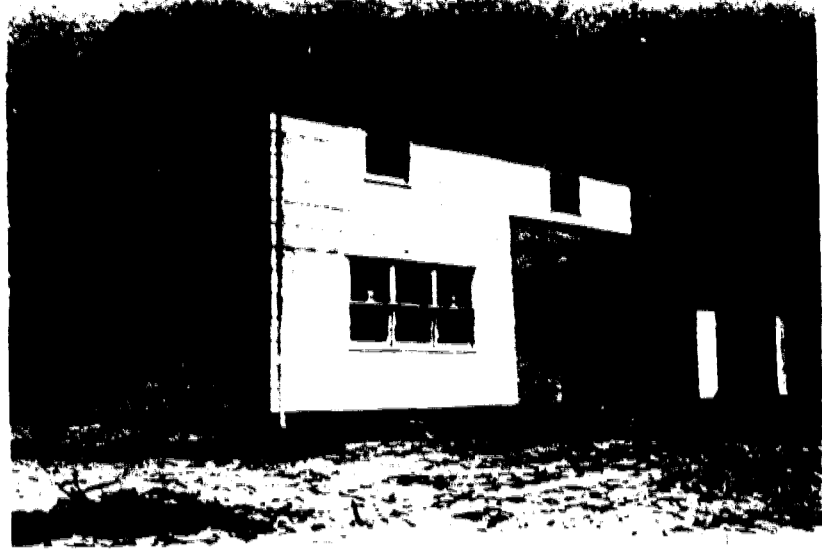
**WATER VILLAGE**  
Manalapan Road  
Spotswood, New Jersey

(201) 251-5100

Prices start at \$16,990

Models open daily and Sundays 10:00 AM

DIRECTIONS: New Jersey Turnpike to Exit 109, Route 109 east 1/2 mile to sign for Manalapan. Turn right, continue 2 1/2 miles bearing left at fork then turn right to model area.



THE JEFFERSON—East Gate Realty, Toms River is one step housing marketplace for new homebuyers. It is offering the Jefferson collection with four bedrooms at its Hamilton Square location on Garfield Avenue. East Gate offers four distinctive new housing communities all in Toms River with prices from \$37,900 to \$74,900. East Gate Realty is located two miles west of Garden State Parkway, Exit 82A.

### Building is sold

The garden apartment building at 564 Thomas Blvd. in Orange, considered a landmark in Essex County since it was constructed 10 years ago, has been sold through Gebroe-Hammer Associates, a Livingston-based real estate investment sales organization.

Martin Ostroff, vice-president of Gebroe-

Hammer, who made the announcement, said his firm restructured more than \$112,000 in first- and second-mortgage financing in order to make the sale at satisfactory terms to both the buyer and seller. Ostroff credited Gebroe-Hammer area representatives, Stuart Falkin and Ken Uranowitz, with arranging the transaction.

The contemporary building with brick and cedar shake exterior and balconies houses 12 families in two 3-bedroom apartments and 10 4-bedroom units. It was constructed in 1967 by the Dill Co., commercial builders in New Jersey.

The sellers, Antonio and Lorraine Ruggieri, were represented by Alan Hammer of the law firm of Brach, Eschler, Rosenberg, Silver, Bernstein and Hammer of East Orange. The purchaser, Talish Properties, had as general counsel, Harvey Gilbert of Gilbert, Gilbert and Schlossberg of Morristown.

Gebroe-Hammer is New Jersey's largest investment real estate sales organization in terms of dollar volume. The firm's main offices are in the Gebroe-Hammer Building, Roosevelt Plaza, Livingston.

## Give till it helps.



### Retire to full time living

## You get a lot to like at Greenbriar.

A lot of pleasure right at home. Greenbriar is a new community of ranch homes in Spotswood, New Jersey.

Greenbriar is a new community of ranch homes in Spotswood, New Jersey. It features a variety of models, including a 5 detached model priced in the mid \$40's.

A private lot for your home. Greenbriar is a new community of ranch homes in Spotswood, New Jersey.

Greenbriar is a new community of ranch homes in Spotswood, New Jersey. It features a variety of models, including a 5 detached model priced in the mid \$40's.



This is not an offering, which can be made by formal prospectus only.

# BUY NOW! WE EXPECT TO BE SOLD OUT NEXT YEAR!

At the rate these fabulous homes are selling, we plan to be completely sold out by the end of 1979. If you don't want to be disappointed, we strongly urge you to buy now at GUARANTEED PRICES which could save you thousands of dollars.

Guaranteed prices to beat inflation! Delivered\*

	1978	1979
One bedroom	\$37,990	\$41,790
Two bedrooms	\$38,990	\$42,890
2-bedroom Ranch style	\$48,990	\$53,890

Above pricing typical. All other models also available under this program. Prices guaranteed only if contracted by May 31, 1978

by **Hovnanian ENTERPRISES**

## Shadow Lake Village

Middletown, N.J.  
PHONE: 842-9400

**DIRECTIONS:** (From the North) N.J. Turnpike South to Exit 114; turn left on Red Hill Rd. for 2/10 mi.; right on Dwight Rd. (becomes Nut Swamp Rd./Hubbard Rd. after 1 1/2 mi.) for approx. 3 mi. to entrance of Shadow Lake Village on right. (From the South) G.S. Parkway North to Exit 109; cross Rt. 520 (Newman Springs Rd.) and proceed on Half Mile Rd. for 1/2 mi. to end; right on Front St. approx. 1-3/10 mi. to Hubbard Rd.; left on Hubbard Rd. (becomes Nut Swamp Rd.) approx. 1 mi. to entrance of Shadow Lake Village on left. Sales Office open 7 days a week 9 A.M. to 6 P.M.

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EXPEDITER FACTORY WIRE DRAWERS STRANDERS TINNERS 3rd & 3rd SHIFT

CONTROL PRODUCTS DIVISION AMERACE CORP. 1065 Floral Ave., Union, N.J. Equal Opportunity Employer

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MODELMAKER Work with creative engineers on models of electrical components...

SET-UP OPERATOR 1st Shift Experienced operator on secondary operation...

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CLERK TYPESETTER For Sales Office PHONE ABILITY TYPIST NO. 50 VE CLERICAL

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General Insurance Office General Insurance, answer phone Exp. preferred. Excellent growth opportunity...

INSURANCE Due to promotion and expansion we have the following openings

RATERS PROP-PACK MIN 1 1/2 yrs experience POLICY TYPIST

TRANSCRIPTION OPERATOR Exp'd Min 30 WPM RECORDS CLERK

CLAIM CLERK-TYPIST Exp'd Min 30 WPM FIELD CLAIM REP-APD

CASUALTY CLAIM REPRESENTATIVE insurance adjuster for automobile liability claims

INSURANCE Personal Lines Large insurance agency provides the services of Personal Lines Service Representative...

Sanford Rose Assoc. SPRINGFIELD, N.J. K 5-71

INSURANCE Springfield branch office needs bright person with light steady typing skills...

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LEGAL SECY Milburn law firm is seeking career minded person with good legal background...

MACHINIST General machined shop knowledge No production primarily small repair and retouching...

MACHINIST 4 SLIDE SET-UP TOOLMAKERS Full time also semi retired persons LIBERAL COMP PANY BENEFITS

MATURE PERSON, clerical duties, Maplewood office 763 120

PART TIME BURGER KING MALE-FEMALE Apply Now! Part time days. Apply to manager, 3 to 6 P.M. Mon. to Thurs...

RECEPTIONIST-Switchboard Operator Duties include operating push button switchboard...

RECEPTIONIST-BOOKKEEPER Part time, hours flexible. Min. \$2.50/hr. Light packaging, good typing skills required...

SECRETARY-BOOKKEEPER Part time, hours flexible. Min. \$2.50/hr. Light packaging, good typing skills required...

SECY SALES OFFICE EXP. GOOD TYPING ABILITY IN A PRESSURED ENVIRONMENT

SECRETARY The Magic Numbers 50-100 If you can type 50 WPM and take dictation at 100 WPM...

SECRETARY-LEGAL Opening available for secretary with good stenographic skills, experience not req'd...

SECRETARIES, TYPISTS, KEYPUNCH & ACCOUNTING CLERKS Opportunity to be a career employee with a K.E.Y. employee work as your schedule permits...

SET-UP PUNCH PRESS POWER PRESS EXP. FEED NECESSARY GOOD PAY, MANY BENEFITS

SECRETARY-BOOKKEEPER Part time, hours flexible. Min. \$2.50/hr. Light packaging, good typing skills required...

RECEPTIONIST-Switchboard Operator Duties include operating push button switchboard...

RECEPTIONIST-BOOKKEEPER Part time, hours flexible. Min. \$2.50/hr. Light packaging, good typing skills required...

BUSINESS AND SERVICES DIRECTORY

686-7700 These Experts Are As Near As Your Telephone 686-7700

Advertisement grid for various services including: Driveways, Home Improvements, Sprinkler Systems, Moving & Storage, Painting & Paperhanging, Plumbing & Heating, etc.

TELEPHONE SALES... Help Wanted Men & Women

TELEPHONE SALES... HELP WANTED MEN & WOMEN

START NEW CAREER... NATIONAL COLOR LABORATORIES, INC.

TELLERS... Stand-By Personnel

WAREHOUSE... EARN UP TO \$300

REAR ROOM... GARAGE SALE... TV SETS WANTED

DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

EMPLOYMENT... INSTANT WORK

WAREHOUSE... EARN UP TO \$300

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DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

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ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

TIPIST FOR NEWSPAPER OFFSET SHOP

WAREHOUSE... EARN UP TO \$300

REAR ROOM... GARAGE SALE... TV SETS WANTED

DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

TIPIST-STATISTICAL

WAREHOUSE... EARN UP TO \$300

REAR ROOM... GARAGE SALE... TV SETS WANTED

DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

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ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

TIPIST-SECY. M-F

WAREHOUSE... EARN UP TO \$300

REAR ROOM... GARAGE SALE... TV SETS WANTED

DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

ENROLL NOW... AUTO MECHANICS AND DIESEL ENGINE TECHNOLOGY

WAREHOUSE... EARN UP TO \$300

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DOG OBEDIENCE COURSE... ENO SPRINGER SPANIELS

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

ROSELLE PARK... MORRIS TWP... OFFICE SPACE FOR REAR

NOTICE TO JOB APPLICANTS... AMERICAN CANCER SOCIETY

ORDINANCE NO. MC319

AN ORDINANCE TO AMEND A PORTION OF CHAPTER 30 ENCLOSED AND TO REPEAL THE IRVINGTON TOWN CODE, ALSO KNOWN AS ORDINANCE NO. MC318, ...

SEALING PROPOSAL

Sealed proposals will be received by the Board of Education of the Town of Irvington...

RECONSTRUCTION OF GROVE STREET

Reconstruction of Grove Street from the intersection of the Easton Parkway to the intersection of the...

RECONSTRUCTION OF BROOKSIDE AVENUE

Reconstruction of Brookside Avenue from the intersection of the Easton Parkway to the intersection of the...

RECONSTRUCTION OF LINCOLN PLACE

Reconstruction of Lincoln Place from the intersection of the Easton Parkway to the intersection of the...

Notified on April 24, 1978, the estate of MINNIE PURSLEY, deceased, is under the administration of...

NOTICE OF FINDING OF NO SIGNIFICANT EFFECT ON THE ENVIRONMENT

The Town of Irvington proposes to request the U.S. Department of Housing and Urban Development to release Federal funds...

SEWERAGE AND SANITATION

Construction of sewerage and sanitation facilities in the area of the Easton Parkway and Grove Street...

RECONSTRUCTION OF GROVE STREET

Reconstruction of Grove Street from the intersection of the Easton Parkway to the intersection of the...

RECONSTRUCTION OF BROOKSIDE AVENUE

Reconstruction of Brookside Avenue from the intersection of the Easton Parkway to the intersection of the...

RECONSTRUCTION OF LINCOLN PLACE

Reconstruction of Lincoln Place from the intersection of the Easton Parkway to the intersection of the...

Construction of 1300 linear feet of sewerage and sanitation facilities in the area of the Easton Parkway and Grove Street...

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Take Notice that on Thursday, May 18, 1978, at 9:00 a.m. in the Municipal Building, 197A Morris Avenue...

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TERMITES Swimming Bliss BE SURE... BLISS has been serving the Home Owner for 96 Years...

The Air-Conditioned Academy Binghamton Racquet Club Enroll Now - Call (201) 945-9500

MOM'S TREAT for MOTHER'S DAY dinner out KINGSTON RESTAURANT & COCKTAIL LOUNGE

PARADISE ISLAND GALAXY DINER ECHO DINER SOMETHING SPECIAL For MOTHER'S DAY

DEATH NOTICES

BENEDICT—On Friday, April 28, 1978, Bernard J. 1335 Maple Avenue, Union, New Jersey, husband of Stella Martin...

BILLIANI—Elena M. (nee Vassallo), 201 West 10th Street, Irvington, N.J., beloved wife of the late Alfredo...

REBE—Paulette Kersey, 201 West 10th Street, Irvington, N.J., beloved wife of the late Edward...

MAY Our Bargains Blossom '76 CHRYSLER NEW! Invoicing machine

NEW! Invoicing machine Facit 6450 For a FREE DEMONSTRATION in your OFFICE

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PINGRY DAY CAMP THE PINGRY SCHOOL BOYS & GIRLS NURSERY CAMP AGES 3 & 4

HOLLYWOOD FLORIST 1402 17th Street, Union, N.J. We specialize in funeral arrangements for the bereaved family.

## Proclamation calls attention to daily health

Gov. Brendan Byrne this week issued a call for preventive medicine, proclaiming Wednesday as the third annual Health Education Day for New Jerseyans.

At his request, the College of Medicine and Dentistry of New Jersey (CMDNJ) will provide expertise and guidance to the statewide program, supplying resources and materials to institutions and groups who wish to sponsor local observances.

There are few more valuable activities than inculcating good health habits in young and old alike, the governor said in his proclamation. "I urge that, on Health Education Day, campaigns which focus on the state's schools, libraries, hospitals, pharmacies, churches and other educational and health-related agencies. The theme for this year's activities is 'Keep a Healthy Balance'—underlining the need for good diet, proper rest and exercise and regular checkups.

Thousands of copies of a poster displaying the theme and other Health Education Day materials are now being distributed by CMDNJ, with grant support from the Hunterdon Health Fund. The packet of materials is designed to serve as a basis for developing local programs with assistance from community agencies and professional groups.

## Hospital group in favor of equitable health rates

Members of the New Jersey Hospital Association unanimously voted to support in any way requested by the board of trustees of the NJHA, efforts to achieve reasonable and equitable rate-making legislation.

Approximately 385 hospital representatives met at the association's annual meeting which was held April 30 at the Marriott in Saddle Brook to discuss, among other health issues, pending state legislation.

A bill S-446 was proposed that would extend the commissioner of health's authority to cover all sources of hospital revenue. Recently, Gov. Brendan T. Byrne announced that he would favor an amendment to the bill which would establish a ratemaking commission. The NJHA heartily endorsed the idea but cautioned that the commission should be an independent commission—similar to the PUC—within the Department of Health. Also, that the amendment guarantee fiscal solvency for all approved hospitals, non-discriminatory rates for equal service, and provision for the inclusion of hospitals' full financial requirements with timely establishment of rates and an adequate appeals process.

According to Jack W. Owen, president of NJHA, "Association representatives have met with representatives of the governor's office and the Department of Health and told them it was vitally important that these areas be addressed in the proposed amendment. However, the final version of the bill failed to adequately deal with all these issues.

Therefore, on behalf of all the hospitals of the state," said Owen, "we will seek either a favorable amendment of S-446 or propose new legislation."

He added, "Conscious efforts to restrain hospital costs in New Jersey have resulted in a rate of increase that is well below the national average. We are proud of that record. But we

## Directory lists historical units

"Historical Organizations in New Jersey: A Directory" has been published by the New Jersey Historical Commission and the League of Historical Societies. It provides up-to-date information about 286 agencies, including historical societies, museums and government agencies.

The first edition of the directory, published in 1972, listed 182 organizations. In the past five years 72 new local historical societies have been recorded.

The 60-page directory is edited by the commission's associate director, Richard Waldron, and is illustrated with drawings by Joseph Criley. It is available for \$2.50 from the New Jersey Historical Commission, 113 W. State St., Trenton 08625, check payable to Treasurer, State of New Jersey.

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SPRINGFIELD, N.J. 07081  
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continued, "hospitals must be able to remain fiscally solvent if they are to continue providing the high level of health care they have consistently provided in the past."

## North African exhibit at Newark Museum

The many layers of culture which have merged over the centuries in North Africa are apparent in objects that will be on view in "Berber, Moor and Bedouin," a new exhibition opening at the Newark Museum on Saturday, May 6. The exhibit will be on view through October.

A complete Bedouin tent will fill the museum's South Gallery, along with the stalls of cloth and copper merchants from an Algerian bazaar and the interior of a well-appointed Algerian home.

Many of the artifacts from Egypt, Tunisia, Morocco and Algeria that will be seen in the show were collected by the museum's founder, John Connor Dana, on two trips to North Africa in the 1920s.

One of Dana's major interests was in discovering how people lived as seen through objects of daily use. In Egypt, for example, he acquired the Bedouin tent with its interior furnishings for the museum's collection, as well as a velvet covered donkey saddle and a water vendor's goatskin water bag and brass cups.

The rugs, metal work, pottery, leather, clothing and jewelry mirror the foreign influence—Arabian, Spanish, French, Turkish and Jewish—that was especially apparent in urban areas. Objects from rural areas, where these influences were less pronounced, retain the essentially geometric nature of traditional designs. These designs of

## Rose to bloom at Short Hills

Jean Marsh, winner of an Emmy in 1975 for her portrayal of Rose in "Upstairs, Downstairs," will speak at Bloomingdale's at Short Hills Mall on Wednesday at 9:30 a.m. as part of Bloomingdale's storewide salute to New Jersey Public Television.

Other related events on May 10 will be demonstrations by Dorothea Connolly, star of NJPTV's " Fireside Kitchen" in the housewares department between 11 a.m. and 4 p.m., and an NJPTV booth on programming and UHF awareness in the radio and television department.

## MHA unit calls for volunteers

The Community Companion Program of the Mental Health Association of Union County will hold a spring training program for volunteers who wish to work on a one-to-one basis with former mental patients who are returning to their communities. A Community Companion offers

support and encouragement to a former patient during the crucial three-month period immediately following hospitalization. Volunteers will receive in-service

training from mental health professionals and meet in groups to learn from each other's experiences. The Community Companion program is open to volunteers of all ages.

To place a **WANT AD**... call 686-7700

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All Insurance Accepted HOURS: 9-5 MON THRU SAT  
**375-0800**  
40 Union Ave., Suite 104, Irvington

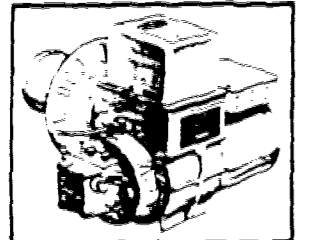
Sentimental Remembrance  
**MOTHER'S DAY**

Make the birth of each child with their birthstone. Our 14K gold Mother's Ring. A \$69.95 value yours for only **\$49.95**

CAN'T MAKE UP YOUR MIND? LET OUR ON PREMISE JEWELERS DESIGN A SPECIAL PIECE FOR YOUR SPECIAL OCCASION!

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Union, N.J. 688-2600

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Texaco's Flame Retention TFR Oil Burner can help you get the most warmth out of every ounce of fuel you use.

So why not update your equipment by installing an efficient Texaco TFR Oil Burner?

Call us today. We'll show you how economical a TFR Burner can be with fuel.

**TEXACO Fuel Chief**

We are the largest installers of Texaco Heating Equipment in Union County.

"In Business in Elizabeth Since 1910"

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Highway No. 1 & Allen St.  
Elizabeth, N.J. 07202  
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You Can Get Some of America's Finest Carpet (for as little as \$3<sup>99</sup> sq. yd.) at LFO... at Fantastic Savings! Aldon, Barwick, Cabincraft, Mohawk, World, Trend, Monticello, Armstrong and many, many more...

**Super Value... "Coronet"**  
Handsomely Embossed Nylon Carpet  
**9.99** sq. yd.  
You'd expect to pay \$4.00 more!

Coronet is a symphony of muted tones achieved by a unique process combined with a multi-level effect to produce a most distinctive and versatile carpet which lends itself to a variety of decorative themes.

**Super Value... Aldon "Lerida"**  
A handsomely embossed carpet made to sell for \$6.99 sq. yd.

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**ONLY 3.99** sq. yd.

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<b>ASBURY PARK</b> 1489 Asbury Ave. 726-2927 Wed. - Fri. 9:30-5 Mon. - Tues. Thurs. - Sat. 9-5	<b>TOMS RIVER</b> Route 37 344-2228 Fri. 9-5
<b>FREEHOLD</b> 40 W. Main St. 482-0002	<b>FREEHOLD</b> 40 W. Main St. 482-0002

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