

First Major Alternative To High Tar Smoking.

Low tar MERIT delivers flavor of higher tar cigarettes—'Enriched Flavor' breakthrough confirmed.

For years, you couldn't get real tobacco flavor without high tar. As a result, many smokers wanting to switch to a low tar cigarette couldn't.

Couldn't—until MERIT. Until 'Enriched Flavor' tobacco. A breakthrough in tobacco science that resulted in a way to boost natural tobacco flavor without the usual corresponding increase in tar.

This breakthrough has made MERIT one of the most popular new cigarettes in twenty years. More importantly, over 75% of all MERIT smokers are former high tar smokers.

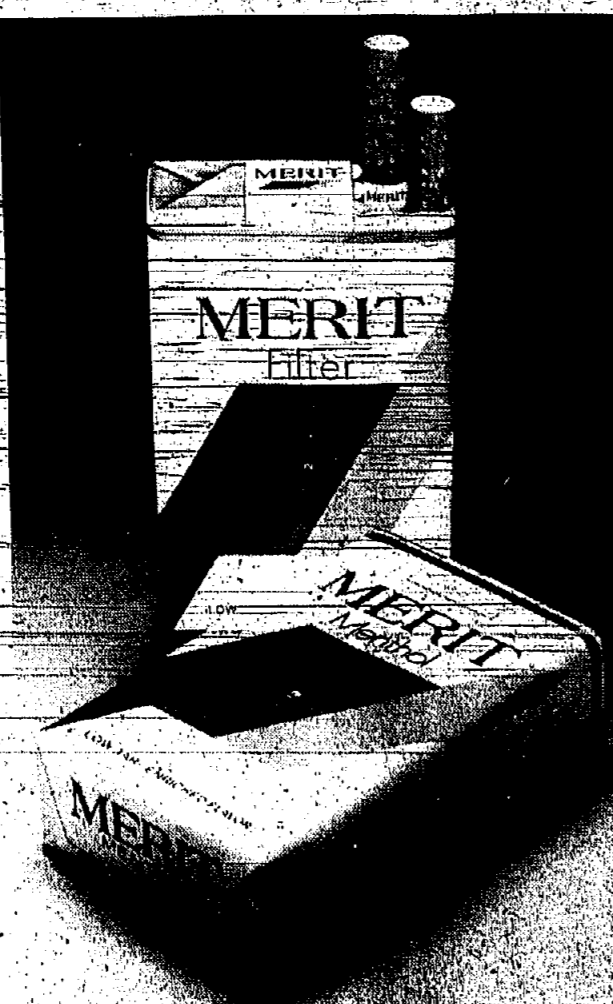
It's clear: low tar MERIT is delivering the kind of flavor that

can satisfy high tar smokers, the toughest "taste critics of low tar smoking.

Taste-Test Proof

MERIT and MERIT 100's were packed with 'Enriched Flavor' tobacco. And taste-tested against a number of higher tar cigarettes. Overall, smokers reported they liked the taste of both MERIT and MERIT 100's as much as the taste of the higher tar cigarettes tested.

Cigarettes having up to 60% more tar! Only one cigarette has 'Enriched Flavor' tobacco. And you can taste it!



REGULAR & MENTHOL

MERIT

Kings & 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 8 mg. "tar," 0.5 mg. nicotine av. per cigarette, FTC Report Dec. 76. 100's: 12 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC Method.

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376-0400 for Police Department
or First Aid Squad
376-7470 for Fire Department
Sixty-Plus referral service:
376-1924

Springfield Leader

The Zip Code for Springfield is 07081

VOL. 48-NO. 48 P.O. Box 49, Springfield, N.J. 07081 SPRINGFIELD, N.J., THURSDAY, SEPTEMBER 1, 1977 4 SECTIONS Published Every Thursday by Turner Publishing Corp. 415 Montross Ave., Springfield, N.J. 07081 Second Class, Postage Paid at Springfield, N.J. 25 Cents Per Copy



REAR ADMIRABLE — The back's working right, Mom, Donelle Fisch, 2½, seems to be enjoying water fun at Springfield Municipal Pool. The mother and daughter are among many community residents enjoying water fun this summer at Springfield Municipal Pool. (Photo-Graphics)

Holiday at town pool: Board OKs preteen talent show

The final weekend of the 1977 summer season for members of the Springfield Community Pool will feature two special events. First, the Talent Show for preteen youngsters will be held Sunday. This new event will provide the children with an opportunity to showcase their talents, as well as offer entertainment for the audience.

JAG to seek more state aid for gifted pupils

A group of Springfield parents this week began organizing what they hope will become a state-wide organization to lobby for legislation and funding of programs for gifted and talented students in the public schools.

Dayton teacher becoming student

After many years as a full-time teacher, Edward Shiley is about to become a full-time student.

Dayton band is homebound

The Jonathan Dayton Regional High School marching band will return tomorrow from its second annual band camp, held again this year at the Fred Valley YMCA camp, Oliveria, N.Y.

Firewomen face non-sexist wait

Springfield Fire Chief Robert E. Day this week said late September or early October is the soonest that the community's first female applicants—Brenda Bales and Joanne Altman—both 26—could achieve their desire to serve on the local volunteer fire department.

Bells ring Wednesday for public school pupils

More than 2,000 students will be starting school in Springfield next week, and Wednesday will be opening day for most of them.

Buses, homerooms

Bus schedules and homeroom assignments for Jonathan Dayton Regional High School students appear on page 2 of today's Leader.

Out of the flames

Capt. Reginald (Reggie) Ronco, who has been fighting fires in Springfield for 25 years, is heading for the Maine woods to hunt, fish, garden—and to fight fire and brimstone.

Regional board to meet Tuesday

The Board of Education of the Union County Regional High School District will hold its regular monthly meeting at 8 p.m. on Tuesday, in the instructional media center of the Arthur L. Johnson Regional High School, Clark.

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Adv. Notice: Notices available now. All rates subject to change without notice. Adv.

County program placed 60 kids in summer jobs

Some 60 Union County youths working through four community agencies are participating in community service projects funded under the 1977 Summer Program for Economically Disadvantaged Youth.

Four projects in Plainfield are being supervised by the Mayor's Task Force on Youth. They include six youths teaching and supervising recreation activities at the Robert F. Kennedy Memorial Park to beautify it and maintain it as a neighborhood park. A piece of the Parkway River Park located in Rahway is the site of the project developed by Union County Community Services. Fifteen youths from Linden are employed throughout the park area to improve and maintain the grounds.

The four agencies are the same ones which have been running the summer employment programs under contract from the Union County Department of Human Resources, with funding from Title III of the Comprehensive Employment and Training Act.

The Union County Youth Service Bureau has coordinated and monitored the agencies.

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Seniors, ailing reminded to get flu vaccinations

Influenza vaccination for patients with chronic lung and heart disease as well as persons over 65 is being recommended by the Central New Jersey Lung Association (the Christman Seal People) for the winter season.

While the 1977-78 winter is not expected to be an influenza epidemic year, the annual vaccination is strongly urged for adults and children of all ages who suffer from chronic conditions such as asthma, chronic bronchitis, emphysema, heart disease, tuberculosis, cystic fibrosis, kidney disease, diabetes mellitus and other chronic metabolic conditions.

According to the Lung Association, the 1977-78 influenza vaccine will be a bivalent vaccine containing two antigens. It will be made of inactivated influenza A virus comparable to the A/Victoria strain of March 1975 and the B-Hong Kong strain of May 1972.

Persons in the "high risk" category should discuss their case with the family physician. If he agrees that the patient should receive the immunization no later than early November.

Although current influenza vaccines contain only a minute quantity of egg protein they can, on rare occasions, provoke hypersensitivity reactions. Therefore, the Lung Association cautions individuals with known or suspected hypersensitivity to eggs to receive the vaccine only under the care and close supervision of a physician.

Additional information on influenza is available from the Central New Jersey Lung Assn., 1457 Raritan rd., Clarkstown, N.J. 07014. (609-736-2000).

UC is closed on Labor Day

Union College will be closed on Monday in observance of the Labor Day holiday.

Day and evening classes will be suspended and all administrative offices will be closed until Tuesday at 8:30 a.m. at the main campus in Cranford, at the University Center. Classes in Elizabeth and Plainfield, and at the Leaning Tower, will continue as scheduled.

NEED HELP?

ALL INFORMATION HELPFUL
IN THE STUDENT CENTER
300 UNIVERSITY CENTER
CRANFORD, N.J. 07017
TELEPHONE 526-4300

NOW elects coordinators

The Union County chapter of the National Organization of Women (NOW) has elected its coordinators for the coming year.

Constance H. Trotter, 57, is being elected as the new president. She has been a member of NOW for five years and has been a delegate to the state board of NOW and was Union County liaison to the New Jersey Women's Coalition on women's issues. Trotter has also been active in the "Womans' Politics" Cause and the League of Women Voters.

Baker, Elizabeth, is a training specialist with the federal government and has been a member of NOW for five years.

Roller Skating

3 Hour SKATE-A-THON

SUNDAY, SEPT. 4th

2 P.M. - 3 A.M. (Sept. 5th)

All Adm. Proceeds Donated to Muscular Dystrophy, ADM. 2

Livingston Roller Rink
615 So. Livingston Ave., 992-6101

Suzanne Weening weds Steven W. Firsichbaum

Suzanne Weening, daughter of Mrs. Mildred Weening of Gregory Ave., Union, and the late Mr. Bernard Weening, was married Thursday, Aug. 18, to Steven W. Firsichbaum, son of Mr. and Mrs. Sanford Firsichbaum of Kathleen terrace, Union.

Rabbi Charles Krolloff of Temple Emanuel, Westfield, officiated at the ceremony in Clinton Manor, Union, where a reception followed.

The bride was escorted by her brother, Ronald Weening, Lenora Lannell, cousin of the bride, served as maid of honor, bridesmaid was Judith Wolf of Lynndale.

Jeffrey Firsichbaum served as best man for his brother, and Jeffrey Danzig of Avenel was an usher.

Mrs. Firsichbaum, who was graduated from Union High School and Montclair State College, is employed as an order analyst for Control Products, Division of Amerco Corp. of Union.

Her husband, who was graduated from Union High School, Rutgers University and Vermont Law School, is employed as an attorney by the law firm of Stanley Bright of Short Hills.

Following a honeymoon trip to London, England, the couple will reside in Roselle Park.

FRIDAY DEADLINE

All items other than spot news should be in our office by noon on Friday.

Miss Massimo, Mr. Bonavita marry Aug. 7

Deborah Ann Massimo, daughter of Mr. and Mrs. Nicholas A. Massimo Jr., of Springfield, formerly of Union, was married Sunday, Aug. 7, to Albert Bonavita Jr., son of Mr. and Mrs. Albert Bonavita of Valleyburg.

The Rev. Stephen Lynch officiated at the double-ring ceremony in St. James Roman Catholic Church, Springfield. A reception followed at the Blue Shutter Inn, Union.

Miss Carol Piccolo served as matron of honor. Bridesmaids were Sally Piccolo, Marc Krueberg and Mary Jo Russo, sister of the groom.

Joseph Bonavita served as best man for his brother. Ushers were Mark Telex, Raymond Kleban and Nicholas A. Massimo, brother of the bride.

Mrs. Bonavita was graduated from Jonathan Dayton Regional High School, Springfield.

Her husband, who was graduated from Valleyburg High School, is employed by Transport of New Jersey Bus Co., Newark.

The newlyweds, who took a honeymoon trip to the Poconos, in Pennsylvania, reside in Maplewood.

Patricia Anne Herrigty is bride Aug. 7 in Union

Patricia Anne Herrigty, daughter of Mr. and Mrs. Michael J. Herrigty of Vauhall road, Union, was married Sunday, Aug. 7, to Russell William McDaniell, son of Mr. and Mrs. William McDaniell of Cresskill.

The Rev. Raymond Waldron officiated at the "Nuptial Mass" and ceremony in St. Michael's Roman Catholic Church, Union. A reception followed at the Blue Shutter Inn, Union.

The bride was escorted by her father, Mrs. Kathy Karlich served as matron of honor for her sister. Bridesmaids were Mrs. Debbie Herrigty, sister-in-law of the bride, and Maureen Collins, cousin of the bride. Junior bridesmaids were Mary Herrigty, sister of the bride, and Mary Lou Mey, cousin of the bride.

Mrs. McDaniell, who was graduated from Union Catholic High School, and Union County Technical Institute, is a senior nursing student at Elizabeth General Hospital. She is employed as a teacher while in Springfield.

Her husband, who was graduated from Cresskill High School and Fairleigh Dickinson University, Trenton, who he received a B.S. degree in marketing, is employed as a sales representative by Bentley Laboratories of California.

The newlyweds took a honeymoon trip to California.

Singles to hold meeting, dance

Deborah Singles of New Jersey has invited single people ages 20 to 30 to attend the first meeting of the season Thursday Sept. 15, at 8 p.m., in Temple Emanuel, The East Branch at Westfield.

Cake and coffee will be served and conversation and dancing will be featured.

A "Vorn Kipur" dance will be held Thursday, Sept. 22, at 8:30 p.m. at L'Alfara, 1000 Rt. 22, East-Mountainide. There will be continuous music, a bar and refreshments will be served. Proceeds will be donated to Deborah Heart and Lung Center. Additional information may be obtained by calling 354-1854 or 378-2181.

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LABOR DAY DOOR-BUSTER BROADLOOM & VINYL CLEARANCE

Springfield and Asbury Park Stores Open Labor Day, 9 to 5 PM

BROADLOOM CARPET LFO LOW PRICE \$3.99	BETTER CARPET LFO LOW PRICE \$6.99	CARPET RUGS Full size 9'x12' Green & Beige tweed Orange & Gold tweed Made to sell for \$59.99 \$19.99
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Stan Sommer

CONSUMER GUIDELINES

Conserving Energy: When attempting to cut down on your energy bill, remember that only five appliances account for the majority of the energy use in the home - the range/oven, refrigerator, water heater, air conditioner and clothes dryer.

BURGLARY PREVENTION TIPS: At night, leave one or more lights on in windows. For extended absences, use a timer for lights that will turn lights on and off.

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Movie Times

All times listed are furnished by the theaters.

MAPLEWOOD—ONE ON ONE—Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:45, 5:40, 7:30, 9:30; 9:40; Sun., Mon., 1:30, 3:30, 5:30, 7:30, 9:30.

ELMORA (Eli)—THE SHOOTIST—Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:45, 5:40, 7:30, 9:30; 9:40; Sun., Mon., 1:30, 3:30, 5:30, 7:30, 9:30.

KING KONG—Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:45, 5:40, 7:30, 9:30; 9:40; Sun., Mon., 1:30, 3:30, 5:30, 7:30, 9:30.

FIVE POINTS CINEMA (Union)—NEW YORK, NEW YORK, Thur., Tues., Wed., 7:15, 9:35; Sat., Mon., 4:30, 6:30.

STARWARS—Thur., Mon., 7:30, 9:45; Fri., 2, 7:30, 9:45, 12 midnight; Sat., 2:30, 4:45, 7:30, 9:45; Sun., 2:30, 4:45, 7:30, 9:45.

FOX-WOODBRIDGE—THE GRATEFUL DEAD—Thur. to Tues., 7:30, 9:30, 12 midnight.

PARK (Roselle Park)—GATOR, Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:10, 7:10, 9:10; ROCKY, Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:10, 7:10, 9:10.

FOX-WOODBRIDGE—THE GRATEFUL DEAD—Thur. to Tues., 7:30, 9:30, 12 midnight.

SANFORD (Fry)—HERBIE GOES TO MONTE CARLO—Thur., Fri., Sat., 7:15, 9:15, 11:15; Sun., 3:10, 7:10, 9:10; THE RESCUERS, Thur., Fri., Tues., 3:20, 7:10, 9:10, 11:10; Sat., Sun., 2, 6, 8, 10; Mon., 7:30, 9:30.



JOHN WAYNE plays legendary gunfighter in 'The Shootist', adventure film drama, being shown with 'King Kong' at Elmora Theater, Elizabeth.



JERRY STREED plays corrupt political boss in 'Gator', Bert Reynolds' political comedy-drama, at Park, Roselle Park, with 'Rocky'.



MARIE-FRANCE PISIER plays Noelle in 20th Century-Fox's romantic comedy-drama, 'Horn', at Park, Roselle Park, with 'Rocky'.

Mothers see film

The Hospital, Child Welfare and Educational Trust of New Jersey (HCBET), an affiliate of the New Jersey Hospital Association (NJHA), has launched a statewide program called "Breakable"—designed to educate and encourage new mothers to transport their infants in federally approved car restraints.

The program, made possible through a \$75,000 grant from the New Jersey Division of Motor Vehicles, Office of Highway Safety, and with the cooperation of the Physicians for Automotive Safety, features a 15-minute film, "Do You Care Enough?" posters and brochures. The audiovisual materials will be presented to new mothers during their hospital stay.

AMERICAN SCOUTS Sixty-five million youths have joined the Boy Scouts of America since it was founded in 1910.

Center shows Andes fabrics

Warp-Patterned Weaves of the Andes, an exhibition of pre-Columbian and modern fabrics from South America, will be shown in the gallery of the Center for Inter-American Relations, 800 Park Ave., New York City, Sept. 30 through Nov. 13.

The exhibit features a variety of fabrics from the Andes region of Peru, Ecuador, and Colombia. The fabrics are displayed in a gallery that is open to the public everyday but Monday, noon to 9 p.m.

'Herbie' opens

The first-run movie for children arrived yesterday at the Sanford Theater, Irvington. They are "Herbie Goes to Monte Carlo" and "The Rescuers".

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Disc & Data

Pick Of The LPs—UNITED ARTISTS (LA456-12) has released a two-record album from the original motion picture score of New York, New York, starring Liza Minnelli and Robert DeNiro.

The picture is a romantic musical drama written around the struggling careers of young dance band vocalist and the saxophone player who falls in love with her, played by Minnelli and DeNiro.

Saxophone great George Auld lends his special talent to the movie as camera coach for DeNiro and makes his movie debut as the band-leader, who gives DeNiro his first break. During the Big Band era, Auld worked with Artie Shaw's orchestra—the famed Benny Goodman Sextet—and other big-time aggregations. The great all-time song favorites heard on the LP included: "Opps Opps," "I'm Getting Sentimental Over You," "Song of India," "You Are My Lucky Star," "It's a Wonderful World," "For All We Know," "America, Take It Away," "The Man I Love," "Taking a Chance on You," "Blue Moon," "From Me to You," "Do Nothing to Me," "Don't Get Around Much Anymore," "Hold Tight," "Billie Jean," "Avalon," "Billie Jean," "Night in Tunisia," and "Wonderful Gift."

Miss Fisher debuts at Fox
Carrie Fisher, daughter of Theodor, Route 22, Union, and Eddie Fisher and the picture, written and directed by George Lucas, debuts at the Fox Theater, Union, on Sept. 10 and 11 and is being sponsored by the Bayview Verein Newark and the Elizabeth Sport Club.

The Bayview Verein Newark adult dancers recently took second place in the biennial dance competition, "The Gauntlet," held in Milwaukee.

Four bands, The Kniekerbockers of New York, the Continental, Continental, Bernie's Orchestra and the Entertainers will provide the music at the two-day affair.

Such Bavarian delicacies as roast steierbratwur and leberkase will be available along with German potato salad and sauerkraut. Fruit cakes will also be served as well as imported and domestic beer.

GERMAN LANGUAGE INSTRUCTION FOR CHILDREN AND ADULTS

CHILDREN: 6 YEARS AND OLDER ON 20 SATURDAYS (9:30-11:00 A.M.)
ADULTS: CONVERSATIONAL GERMAN—120 1/2 HOUR COURSE (Tuesdays Evenings, 7:30 from Oct. 11, 1977 to Nov. 15, 1977)

REGISTRATION: SEPTEMBER 20, 27, 30, OCTOBER 7, 14, 21, 28, NOVEMBER 4, 11, 18, 25, 1977

FEES PER YEAR: CHILDREN per Family 15, Child 4.00 each Additional Child \$20.00 Adults \$75.00

INFORMATION: Contact Mrs. Patricia Schaefer, 100 Park Avenue, Union, N.J. For Registration by Phone, See Below

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NEWLY DEVELOPED FIND READER COPYABLE!

ONCE A DAY CONTINUOUS ACTION CAPSULE REDUCING PLAN EVER RELEASED DIRECT TO THE PEOPLE

YORK CITY: You'll gain 100 lbs. of excess weight in 10 years if you don't lose it now. You'll lose 100 lbs. of excess weight in 10 years if you take this great new ALL-DAY Thin-Away capsule. It's the only capsule on the market that works all day long to help you exercise thinner. It's the only capsule on the market that works all day long to help you exercise thinner. It's the only capsule on the market that works all day long to help you exercise thinner.

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SUBURBAN CALENDAR

Music, dance
HOLMDEL—Johnny Mathis, Sunday, 8:30 p.m. at the Grand State Arts Center, 100 Morris Ave., Union, N.J. 07083. Tickets \$10.

Music, dance
MOUNTAIN SIDE—Nature, Sunday, 10 a.m. at the Mountain Side Nature and Science Center, 100 Morris Ave., Union, N.J. 07083. Tickets \$10.

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Remodeled
The Chestnut Tavern, 646 Chestnut St., Union, reopened this weekend after it remodeled its kitchen due to a fire in early June.

The restaurant, which has been in operation since 1922, has been owned and operated by Magdalene Callmano and her family.

"Fantasia" held
"Fantasia Animation Festival," full-length animated feature, directed by Stanley Kubrick, continues for another week at the Lost Picture Show in Union.

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STAR WARS
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Kenilworth Carnival
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Monroe Ave. & 23rd St.
Kenilworth Opens Evenings at 6 P.M.
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At Midnight Sept. 4th

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MUSEUMS

MOUNTAIN SIDE—Nature
Sunday, 10 a.m. at the Mountain Side Nature and Science Center, 100 Morris Ave., Union, N.J. 07083. Tickets \$10.

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<p>1 COMBINATION TICKET & 1 FREE GIFT COUPON ENTITLES YOU TO</p> <p>\$20.00 REBATE</p> <p>OR</p> <p>\$2.15 VALUE!</p>	<p>2 COMBINATION TICKETS & 2 FREE GIFT COUPONS ENTITLES YOU TO</p> <p>\$4.00 REBATE</p> <p>OR</p> <p>\$3.35 VALUE!</p>	<p>3 COMBINATION TICKETS & 3 FREE GIFT COUPONS ENTITLES YOU TO</p> <p>\$6.00 REBATE</p> <p>OR</p> <p>\$5.00 VALUE!</p>	<p>4 COMBINATION TICKETS & 4 FREE GIFT COUPONS ENTITLES YOU TO</p> <p>\$8.00 REBATE</p> <p>OR</p> <p>\$6.75 VALUE!</p>
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*Now you can get a super bonus while you have a super time at the largest entertainment complex in the northeast. Just cut out the Free Gift Coupons and trade them in for Gift Cards when you buy your combination Entertainment/Safari Park Tickets. Gift Cards can be exchanged for free gifts inside the park.

Let's say you are a family of four. Here are a few of the things you can do:

- Feed the kids for free! AND get a free GAP Viewmaster and three Great Adventure slides!
- Get a free adult-sized feast!
- Or combine all four coupons for a free GAP Personal Camera! Or get a \$2 per ticket cash rebate!
- Mix 'em and match 'em any way you want! The choice is yours!
- Bring your family to Great Adventure and see how many people are coming you'll need more coupons, so buy another paper!
- Come to Great Adventure. There are many entertainment parks, but there's only one Super Park—Great Adventure... Jackson, N.J.

Get good on full priced tickets only! **While supply lasts!

Trash or treasure? Get Cash...



Sell it! 3 lines 1 time \$3

to our 320,000 readers

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★ Yard Sales
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★ TV & Stereos
★ Bikes & Toys
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★ Refrigerators
★ Musical Instruments
★ Drapes
★ Air Conditioners
★ Etc., Etc., Etc.

- Check or Money Order Must Accompany Ad.
• Private Parties Only
• No Commercial or Businesses

Example: DEN FURNITURE, 2 pcs., TV, washer & dryer, refrigerator, baby crib, etc. 10-5 p.m. R 4-16

Use this easy Want Ad form, today!

Four (4) Words Of Average Length Will Fit On One Line. For Extra Long Words Allow Two (2) Spaces. Figure Your Cost by Multiplying The Number Of Lines By \$1.00. Minimum Charge \$3.00 (3 Average Lines). Additional lines... \$1.25 per line.

Mail To: SUBURBAN PUBLISHING CORP. 1291 Stuyvesant Ave., Union, N.J. 07083

Please insert the following classified ad: Insert Ad... Time(s) at \$... Per. Insertion Starting... (Date)... Amount Enclosed () Check () Money Order

Form with 15 numbered lines for ad text entry.

Name Address City Phone



Dems; auditor should be a full-time job

The Democratic candidates for State Senator and Assemblymen in District 22 this week endorsed a legislative move to make the \$21,500 state auditor's job a full-time position.

Harry Pappas of Springfield, the senatorial candidate, and his Assemblyman running mate, Jim Spagnoli of Scotch Plains and Mel Chilwech of Clark, said they thought the auditor's present part-time arrangement is inadequate.

Spagnoli said he and his running mate backed a proposal by a subcommittee of the Legislative Services Commission which has called for a merger of the Office of Fiscal Affairs with the Legislative Services Agency.

Chilwech noted that George Harper, who has held the post for 13 years, has admitted that he does no actual auditing. The work is actually done by a 60-person staff in Trenton.

The Democratic candidates said they believed the taxpayers of Berkeley Heights, Chatham Township, Clark, Fairwood, Kenilworth, Mountaineer, Plainfield, Railway, Scotch Plains and Springfield were entitled to the assurances that their hard-earned money is not being spent frivolously.



SCHOOL'S OPEN - The current version of the AAA poster reminding motorists about the reappearance of young pedestrians is going up all over the area. As in past years, local police are assisting in a mass distribution of the poster, which is supplied by the New Jersey Automobile Club (A.A.).

Pappas leaves county position

Harry Pappas, Union County's director of purchasing, spent his last day in the job yesterday. Pappas has resigned the position to devote full time to his campaign for the state senate in the 22nd legislative district.

Guard names Convert course

A 10-week course for prospective converts to rabbinic Judaism will be offered by conversion course - Ger... Major General Wilfred C. Menard Jr., chief of the New Jersey County beginning Oct. 5, Kroloff, Howard, Seldin, Department of Defense, The 10 Wednesday Sommer and Howard has announced the evening sessions will take Shapiro - Judaism is not the promotion of William S. Frye of Montclair to the rank of brigadier general.

Frye now becomes the first black general in the New Jersey National Jewish history, an introduction to the Jewish holidays and a discussion of the principles of the National Guard structure.

Public Notice: TAKE NOTICE that on August 24, 1977, a change occurred in the stockholders of the County of Springfield trading as KINGS OF SPRINGFIELD PLANNED COMMUNITY.

ANNE SYLVESTER'S REALTY CORNER, Realtors 649 MORRIS AVENUE, SPRINGFIELD 278-2380

CELEBRATE LABOR DAY AT WALK-WELL SUMMIT. DANNY THE MAGICIAN PERFORMANCES AT 10:30-12:30, 2:30-4:30. PORTABLE AM-FM RADIO FREE GIVEAWAY. Walkwell summit OPEN LABOR DAY FREE PARKING - 415 SPRINGFIELD AVE. SUMMIT - MOST CHARGES

DiFrancesco urges passage of 'lifeline' bill

Assemblyman Donald T. DiFrancesco (R-Union-Morris) this week called for immediate action on "lifeline" legislation that would give residential gas and electric customers the lowest possible rates for a minimum amount of energy used each month.

The 22nd District assemblyman said early passage of the lifeline bill is essential to ease the economic burden on New Jersey residents this winter. DiFrancesco noted that the lifeline legislation would also encourage energy conservation.

Real estate course offered by YWCA

The Summit YWCA, 70 Maple St., will offer a three-week real estate workshop led by Jean Burgdorff for those interested in the buying and selling of real estate on a personal level, as an investment or as a career.

A Fairfield student: Eileen M. English of Redwood road, Springfield, N.J., will enter Fairfield University on Wednesday as part of the class of 1981.

Unionite fined \$175 after hearing Monday

Jeffrey A. Marty, 18, of Union, has been fined \$175 for not having a vehicle registration card with him.

Michael Condon of Irvington, 315 for not having a vehicle registration card with him.

Constantian to enter Bates in September: Alan R. Constantian, son of Mr. and Mrs. Raymond A. Constantian of Springfield, N.J., will enter Bates College as a member of the freshman class in September.

Ross to Gettysburg: Lynn Susan Ross, daughter of Dr. and Mrs. Howard R. Ross of Richland drive, Springfield, is enrolling as a freshman at Gettysburg (Pa.) College.

SPRINGFIELD IN J.J. LEADER Thursday, September 1, 1977-15

SPRINGFIELD'S NEWEST AND FINEST MEAT MARKET SPECIALIZING IN PRIME MEATS, PRODUCE, FISH & DELI. LEIANO'S MARKET Formerly of Summit 763 MOUNTAIN AVE SPRINGFIELD • 273-2800

To attend Moravian

McGill, son of Mrs. Viola R. McGowan, 100 Northview terrace, Springfield, N.J., will attend Moravian College in September. He is a graduate of Jonathan Dayton Regional High School.

Public Notice

TOWNSHIP OF SPRINGFIELD, UNION COUNTY, N.J. WHEREAS, the New Jersey State Board of Adjustment, Board of Adjustment No. 172, has approved a rezoning application...

Public Notice: TAKE NOTICE that on August 24, 1977, a change occurred in the stockholders of the County of Springfield trading as KINGS OF SPRINGFIELD PLANNED COMMUNITY.

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Get More Than Money From Investors

Sure you pay your high interest on your savings... the highest regular savings rate allowed by law. But what really makes the difference at Investors is the service you get.

Great savings rates and million dollar service that doesn't cost you a penny more. See why we say you get more than money when you invest with the best?

INVESTORS SAVINGS AND LOAN ASSOCIATION

REGULAR SAVINGS ACCOUNTS 5 1/4% Compounded and payable monthly Day of Deposit to Day of Withdrawal \$50 minimum balance required Higher rate savings plans are also available.

Invest with the best! HOME OFFICE: 640 Millburn Avenue, Millburn • EAST ORANGE: 27 Prospect Street, Freehold • HILLSIDE: 1108 Liberty Avenue • UNION: 34 Union Avenue • SPRINGFIELD: 400 Main Street • PLAINFIELD: 400 Main Street • SPRING LAKE HEIGHTS: Highway 71 and Warren Avenue • UNION: 970 Stuyvesant Avenue

Out of the flames Fireman to mount pulpit

(Continued from page 1)
He wrote the tests himself, since those he ordered from professional associations were designed for big-city firemen and included many questions about such things as handling skyscraper rescues. The tallest building in Springfield has three stories. Ronco also has taught at the county fireman's school.

Shiley

(Continued from page 1)
represented the U.S. in the Saigon International Christmas Music Festival, the first of his international music forays.

way to and from the second floor of the firehouse.
Ronco said he has never rescued a person from a burning building, although he helped bring down several from rooftops where they had been working when they suffered heart attacks.

Schools open

(Continued from page 1)
will start Monday, Sept. 12, with an 8:25 a.m. to 2:45 p.m. school day for all but the numerous kindergarten and first-graders.

Regional

(Continued from page 1)
because they lack supervisory certificates. The fourth—Tom Santaguida of Jonathan Dayton High in Springfield, the campus vice president—was expected to apply because he is just starting a one-year sabbatical leave to work on his doctorate.

The district is already interviewing candidates for the new positions, and friends of Santaguida said it is highly unlikely he would leave his long-planned sabbatical to turn in an immediate application under the new rules.

Schools open
will start Monday, Sept. 12, with an 8:25 a.m. to 2:45 p.m. school day for all but the numerous kindergarten and first-graders.

teachers commented that, as one of them put it, "the timing simply couldn't be worse."

In the first roll-call vote, Natalie Walz and Margaret Hough of Springfield and Hecker backed John Conlin of Garwood in his futile attempt, loudly applauded by the audience, to postpone the reorganization until September, 1978. The Conlin amendment failed, 5-4, in an emotional show-down.

Conlin later apologized publicly to Keys, who said the apology was "not necessary—I appreciate your depth of feeling on the issue." But meanwhile, Walz gave orders as assembly "Attorney John" and "Max Conlin" rose from the audience.

Arthritis topic
of free booklet
The New Jersey Chapter of the Arthritis Foundation has announced the availability of a free booklet, "Arthritis in Children," from its chapter offices at 20 Prospect St., Westfield.

reorganization. The other five vetoed. John O'Hara, the board secretary, said the motion had carried 4-6—was promptly contradicted by Hecker.

HOUSEHOLD COUNT
Since 1960, the number of households in the U.S. has increased by more than four times—though the number of people in each has shrunk by nearly 40 per cent, says the Tax Foundation.

reason to believe that, unless I changed my vote, we'd wind up with—no, it's the choice of the majority. This would have cost about \$25,000 (per year) more than the plan we adopted. I'm a practical man. I'll change my vote if the alternative is worse."

What ever You Need...
JK OFFICE MACHINES
273-8811

HAIRPORT

WELCOMES ABOARD NEW CREW

Formerly Flying DENISE
Formerly Flying ANTHONY DAVID HAZAN

RESERVATIONS 376-7065

240 MORRIS AVE., SPRINGFIELD

Borough swimmers end with awards for all

The Mountaineer Community Pool (MCP) swim team capped a perfect season last Sunday with an award dinner by every member of the annual House Championship Meet. The team had previously won the league championship and relay carnival and turned in some impressive performances in the individual championships.

Boys 8 and younger—Duane Connell, first in individual medley, first in breaststroke, second in freestyle, second in backstroke, second in butterfly, second in freestyle, second in butterfly, second in freestyle, second in butterfly...

Bod Squad captures woman's softball title

The Mountaineer Women's Softball League ended its summer season last Sunday with the Bod Squad defeating Short Circuits, 13-4, in the championship game. Bod Squad arrived at the championship with two forfeits while the Short Circuits had to forfeit the New Jersey Finals, 17-0, and the Short Circuit, 4-2, at the bottom of the second inning.

Soccer Scene

The Springfield Senior Minutemen, Suburban Baseball League champions, defeated the Morris Minutemen, 6-4, Sunday morning.

League champion Minutemen defeated by alumni team, 6-4

Ehrhardt nips Masco for men's softball title

The Springfield Senior Minutemen, Suburban Baseball League champions, defeated the Morris Minutemen, 6-4, Sunday morning.

Anderson appointed loan review officer

Norma Lehrhoff Altman

Classes at Summit Y



Y classes will dance, run, swim for health

Registration is being exercised class, for those who are not able to participate in any of the other classes.

YOUR WEEK AHEAD BY DAMIS

September 1-6 September 1977

Swim, tennis classes

Swim, tennis classes

Beginning adult tennis and swim lessons will be offered this fall by the Center for Continuing Education at the University of Maryland.

ROOFING

AND LEADERS
TOM-CHEK ROOFING

Anderson appointed loan review officer

Classes at Summit Y

10 minutes & \$1.58 later

Your mom in Seattle. Your former boss in Los Angeles. Your high school teacher in Corvallis, Oregon.

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

DETROIT TIGERS STAR

RON LEFLORE

New Listing - Springfield

Instant Replay

THE GIFT SHOP

506 BOULEVARD KENILWORTH - 276-2198

10 minutes & \$1.58 later

DORAN

SALES SERVICE BODY SHOP

GOODYEAR

REPAIRS

Norma Lehrhoff Altman

REALTORS

THE GIFT SHOP

506 BOULEVARD KENILWORTH - 276-2198

10 minutes & \$1.58 later

DORAN

RENTALS

Special Free Time Opening Days

September 15, 16, 17, and 18

Keeping trim. It's a racket

CALL AN "AD-VISOR" FOR ACTION, TODAY! - 686-7700

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NOTICE
OFFICE-TEMPORARIES
APPLIANCE REPAIR

CLERK TYPIST
NOW hiring
APPLIANCE REPAIR
ATTENTION

STAR STRUCK
BURGER KING
MONEY DO

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STEADY EARNINGS AT HOME
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STEADY EARNINGS AT HOME
NATIONAL COLOR LABORATORIES INC.

Treasury survey finds decline in family savings

Federal government statistics show that Americans aren't able to save as much as they would like to against the proverbial rainy day, survey finds.

Job rate rises in metro area over 2 months

The number of jobs in the 18-county New York-Northern New Jersey area rose by 66,000 jobs in May and June to 6.3 million, it was reported by Herbert Binstock, regional commissioner of the U.S. Department of Labor's Bureau of Labor Statistics.

Increase seen in July prices

Prices paid by consumers for goods and services in the New York-Northern New Jersey area increased 0.1 percent between June and July, it was reported by Herbert Binstock, regional commissioner of the U.S. Department of Labor's Bureau of Labor Statistics.

Clinic will treat athletic injuries

An Athletic Injury Clinic designed to give orthopedic diagnosis, treatment and rehabilitation services will open Wednesday, Sept. 7, at the United Hospital's Orthopedic Center, 88 Park Ave.

Puzzle Corner

Match the animals - a Fruit, bird and fish, with their names of their offspring.

ANSWERS
1. Owl - Screech
2. Salmon - Smolt
3. Kangaroo - Joey
4. Eel - Eel
5. Rooster - Chick
6. Elephant - Calf
7. Hawk - Chick
8. Peasant - Peasant
9. Deer - Fawn

Secretaries to meet

Herold Freremy of Public Service Electric and Gas Co. will discuss "Paradox of Plenty" when the Suburban Chapter of the National Secretaries Association holds its first meeting of the season next Thursday, at 7 p.m. at the Forest Hill Field Club, Bloomfield.

Spacious Apartments in Garden

Spacious Apartments in Garden. Air Conditioned. 3 1/2 Rooms. \$275. Call 875-8215.

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50% off
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Life Insurance
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Disability Insurance
Coverage that gives you and your family a replacement income if you become disabled.

Homeowners Insurance
A variety of plans to fit your needs, just your budget. And convenient payment plans.

Auto Insurance
Quick service and fair claim settlements. Convenient budget payment plans. Custom-tailored policies with extra special coverage.

77 Central Ave.
Clark, N.J. 07066

American Mutual
INSURANCE COMPANIES
WATFIELD, MASS. 01880

A princess meets a frog at Kean kiddies theater

The Kean College Children's Theatre Series will present its season premiere, "The Princess and the Frog," by the Gingerbread Players and Jack-on-the-Box, at 7:30 p.m. on Saturday, Sept. 3, at the Kean College Theatre for Performing Arts.

The Gingerbread Players and Jack-on-the-Box presented productions of "Beauty and the Beast" and "Aladdin and His Magic Lamp" in earlier seasons of the college's Children's Theatre Series. In the story of "Princess and the Frog," a king and his two daughters



A LADY IN WAITING—Morica Wood is the bewildered princess who awaits the arrival of her very surprising escort to the ball. The Gingerbread Players and Jack will present "The Princess and the Frog" Sept. 3 at Kean College.

Group wants state to aid Multi-handicapped blind

"It is time that New Jersey faced the fact that there are no provisions for residential facilities for the multi-handicapped blind."

Mrs. Leona Ross, a spokesman for the newly organized Ad-Hoc Committee for the Multi-Handicapped Blind, added that as a follow-up to the recent Presidential Conference on the Handicapped, parents now have the opportunity to highlight the fact that there is no single agency in the state to assist them in meeting the problems—medical, emotional and educational—of their children, most of whom are now young adults and victims of neglect in the past.

There has been a recent movement on the part of parents to join together in an effort to force public officials to deal with this problem," she said. This Ad-Hoc committee, a voluntary, non-funded organization, is still in its infancy and as one of its preliminary activities is trying to amass statistics on the actual number of multi-handicapped blind. These figures are not available from any single source in the state. Eventually they hope to be in a position to offer concrete suggestions of needs and priorities based on visits to currently existing, well functioning programs in other states.

"We urge all parents of the multi-handicapped blind to communicate with us at Post Office Box 874, Teaneck, 07666, with the view of strengthening

St. Peter's begins journalism studies
Students entering and returning to St. Peter's College, Jersey City, this fall will be able to pursue a minor in journalism and professional writing and work for a bachelor's degree in computer science.

Coast Guard to give boating safety course

Flotilla 3-6, U.S. Coast Guard Auxiliary, will present a 10-week, 12-lesson Boating Safety and Seamanship Course at Frank Morrell High School, Irvington, beginning Oct. 2.

Registration hours are from 7 to 9 p.m. on Sept. 26 and 27, at the high school. Subjects being taught are: Safety—Language—boat handling—legal requirements, rules of the road, aids to navigation, charts and compass, marine engines, marlinpike seamanship, sailing, weather and radiotelephone.

Those who successfully complete the course will be awarded a certificate and a wallet-size card. Students who may become interested in joining the Coast Guard Auxiliary will find that most of the subjects will satisfy a portion of the membership requirements.

Year 85 at Upsala
Upsala College will open its 85th year on Wednesday with new academic programs and a new president.

Upsala selected Dr. Rodney Felder as its sixth president last June. Although Dr. Felder has been on campus daily during the summer months, most of the student body has not met him. Classes adjourned last May.

Upsala will offer a new major, the 3rd for the college, and two new concentrations in the fall semester.

The major is in human resources management, an interdisciplinary program of the psychology and business administration departments. The new concentrations, which bring the Upsala total to 10, are in Judaic studies, sponsored jointly by Upsala and the Jewish Education Association of Metropolitan New Jersey. Midshipman-in-careers in public service.

Registration will take place for day students on Tuesday from 9 a.m. to 12 noon and 1 to 4 p.m.

Sexuality clinic set for nurses

Two leading specialists in sex therapy, Dr. Richard M. Samuels and William E. Predergast, will be speakers in the course, "Human Sexuality for Nurses," sponsored by the Center for Continuing Education at Kean College of New Jersey. The ten-week course for registered nurses begins Thursday, Oct. 6, from 7:30 to 10:10 p.m., and will be taught by Dr. Esther Krueger, associate professor of health at Kean College.

Samuels, a clinical psychologist, is codirector of the Sexual Enlightenment and Counseling Service in Teaneck, and clinical assistant professor in the Department of Psychiatry, New Jersey Medical School. He conducts a human sexuality clinic at Marlboro Hospital.

Predergast is the director of professional services at the Adult Diagnostic and Treatment Center in Avenel.

Sign-up Sept. 10-11 for German school

The Deutsche Sprachschule, Inc. a nonprofit private organization teaching German language and heritage to children and adults, will hold registration sessions from 11:30 a.m. to 1 p.m. at Franklin School, Mulford Avenue, Union, where the courses will be held.

Further information may be obtained by calling 574-0423 or 373-1630.

USED CARS DON'T DIE...they just hide away. Sell yours with a low-cost Want Ad. Call 66-7700.

Early Copy

Publicity Chairmen are urged to observe the Friday morning deadline for other than spot news. Include your name, address and phone number.

There Is No Second: In The America's Cup.



On this blue-water course, winner takes all. Then, starting is critical. It makes the difference between winning and losing. America's Cup, September 1978.

SEE-US FOR YOUR FREE AMERICA'S CUP HANDBOOK

WORLDLEISURE, Inc. 30 Franklin St., New York, N.Y. 10014
WORLD TRADE CENTER, NEW YORK CITY
DIAMOND APPRAISALS

Clock Gallery, Inc.

We display some of the world's finest and most distinguished clocks, that are not only fine quality timepieces, but also, family heirlooms that are well worth the investment. So come in, and let us help you choose that perfect clock to grace your floor, wall or mantle.

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(201) 686-2700
DAILY 10 A.M. - 6 P.M.
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Mirons Ethan Allen Gallery

Ethan Allen Summer Sale

Save 10% to 20% Savings for Every Room in Your Home! But hurry...there are only a few days left to Mirons Ethan Allen Summer Sale. Here, are savings you can cherish for a life time.

\$29050 reg. \$409.50

Last 4 Days Sale Ends Monday, Sept. 5th

OPEN LABOR DAY 10 A.M. to 6 P.M.

Extension Table & 4 Mates Chairs

Super Value! Save \$110

MIRONS — Ethan Allen Galleries
ROUTE 22, WATCHUNG ROUTE 18 EAST BRUNSWICK
Open Daily 10 to 9:30, Sat. to 6 • Open Sundays 1-5 for Browsing Only
Master Charge, BankAmericard and Extended Charge Plans

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HAMILTON SPECIAL SELECTIONS

H.N. Liebrau miloh \$169 ea. plus tax

C. Lambrusco \$139 ea. plus tax

DaVandome '73 Beaujolais \$159 ea. plus tax

\$1717 24 oz. case plus tax

Full-bodied Red Wine With Special Spicy Flavor. Goes Well With Meat Dishes.

HAMILTON LIQUORS

Hamilton Deluxe Private Label Shop & Compare!

SCOTCH 80 \$8.99 12.01. \$4.99 12.01.

SCOTCH 86 \$9.99 12.01. \$5.99 12.01.

BLENDED RYE 80 \$8.99 12.01. \$4.99 12.01.

BLENDED RYE 86 \$8.99 12.01. \$4.99 12.01.

GIN 80 \$7.77 12.01. \$4.29 12.01.

GIN 86 \$8.99 12.01. \$4.99 12.01.

VODKA 80 \$7.77 12.01. \$4.29 12.01.

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NEW METRIC SIZE 1.0 Liter = 33.8 Oz.

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Always in Stock! 1,000 Cases of Beer. To Choose From.

See Hamilton's Wines of the World... Also our California Special Selections

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HAMILTON WINES & LIQUORS

THE COMPLETE LIQUOR STORE

OPEN Labor Day Weekend SUNDAY, SEPT. 4, 12-5 MONDAY, SEPT. 5, 9-6 For Your Shopping Convenience!

SUPER SODA SPECIALS

KIRSCH 24-12 Oz. Cans Diet & Reg. Mix 'n' Match \$2.99 case plus tax

PEPSI 24-12 Oz. Cans Diet & Reg. Plus All Flavors \$4.75 case plus tax

COKE 24-12 Oz. Cans Diet & Reg. \$4.75 case plus tax

7-UP 24-12 Oz. Cans Diet & Reg. \$4.75 case plus tax

COKE 64 Oz. Bottle 89¢ plus tax

PEPSI 64 Oz. Bottle 79¢ plus tax

7-UP 64 Oz. Bottle 99¢ plus tax

SCHWEPES 32 Oz. Bottle Club Soda and Ginger Ale Only 3/51 plus tax

PERRIER WATER 23 Oz. Bottle 59¢ plus tax

Livingston Mall

BY GOSH, BY GUM!

Don't look now, but... the Labor Day Weekend has snuck up on us.

It happens to be one of Livingston Mall's busiest sale periods of the year and that's not just-a-blowin' bubbles.

Fri., Sat. & Mon. Sept. 2nd, 3rd & 5th

Open Labor Day 10am-9:30pm

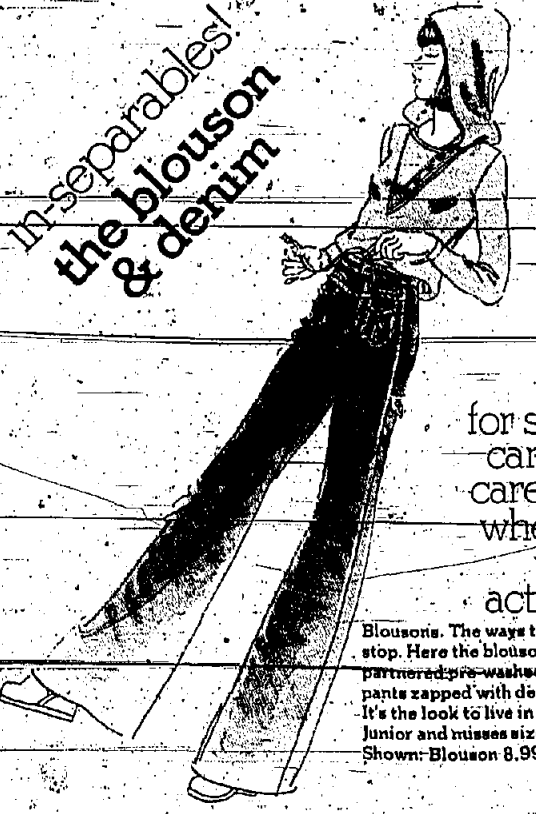
Livingston Mall we presume

OPEN MONDAY THRU SATURDAY 10 AM TO 9:30 PM
BAMBERGER'S, HAHNES, M. EPSTEIN'S, SEANS PLUS 125 FINE STORES & SERVICES

Supplement to: Morristown Daily Record, Hanover Regional News, West Orange Chronicle, West Essex Tribune, Millburn & Short Hills Item, Maplewood/South Orange News Record, Summit Herald, Caldwell Progress, Madison Eagle, Chatham Courier, Barkley Heights/New Providence Dispatch, Union Leader, Springfield Leader, Mountainside Echo, Yorkburg Leader, Thursday, September 1, 1977.

LERNER SHOPS
today's youth fashion place!
LIVINGSTON MALL

Inseparable! the blouson & denim



for school, campus, career... or wherever the action is!

Blousons. The ways to wear them never stop. Here the blouson swings with 27" ruffled pre-washed cotton denim pants zipped with decorative zipoffs. It's the look to live in... and love. Junior and misses size.

Shown: Blouson 8.99 Pants 14.99

RJ BOGGS
COMPLETE FALL WARDROBE UNDER \$200.



SHIRT 16.50
Poly/cotton solids and stripes

TIE 10.00
100% silk, priced in England

POCKET SQUARE 4.50
In a variety of beautiful colors

3 PIECE SUIT 165.00
The finest of wool, worsted flannel

\$196.00

CRISTOFORO COLOMBO • Middletown Mall • Woodbridge Shopping Center • Livingston Mall

SALE
25% OFF
FINE DIAMONDS, JEWELRY, WATCHES AND GIFTWARE
ENDS LABOR DAY MON. SEPT. 5



Here is your chance to buy...
Now...
LIVINGSTON MALL
LITTMAN

SAM GORDON'S SUPER SPECTACULAR TRADE-UP TV SPECIALS

GET BIG BUCKS ON YOUR OLD COLOR TV... GET A MAGNIFICENT NEW RCA 25" COLOR TRAK... TRADE UP TO COLORTRAK... RCA'S MOST ADVANCED, MOST AUTOMATIC COLOR TV

GET \$100 OR \$75 OR \$50 TRADE ALLOWANCE

SAM GORDON'S PERSONAL GUARANTEE OF SATISFACTION
Satisfaction or replacement of any persistently troublesome major appliance sold by Sam Gordon's Appliance Supermarkets within one year... television and stereo 90 days.

AMERICA'S MOST RELIABLE DEALER

WE DELIVER WHAT WE PROMISE!

MADISON CENTRAL CITY 372-5000	LIVINGSTON MALL 992-8263	DOVER SHOPPING CENTER 366-8100
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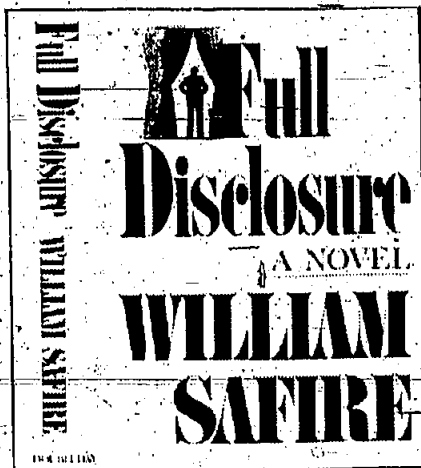
More Spectacular Buys!

FRANCE SIMPSON 40 CHANNEL FULL-FEATURED C/S 50% OFF	SONY TRINITRON COLOR TV'S WE SERVE WHAT WE SELL... 799.95	3-FT. APARTMENT KITCHENS UPPER LOWER CABINETS AND FORMICA TOP	13 CU. FT. REFRIGERATORS WITH CROSS TOP FREEZER	28" WITH 12" DIAGONAL SOLID STATE BLACK & WHITE TV'S
34.95	125.00	299.95 SAVE 15%	249.95	219.95
NOW ONLY 89.95				

COMPONENT STEREO - AM/FM 8 TRACK	REG. 89.95	SALE 79.95
EMERSON 5000 BTU AIR CONDITIONER	149.95	89.95
AMERICAN MADE MICROWAVE OVENS	411.00	189.95
GE CLOTHES DRYERS - 220 VOLT	209.95	189.95
WHIRLPOOL AUTOMATIC WASHERS	299.95	179.95
GE AUTOMATIC DISHWASHERS	275.00	179.95
FISHER AM/FM 8 TRACK STEREO	299.95	199.95
10 CU. FT. UPRIGHT FREEZERS	289.95	199.95
PIONEER 12 WATT STEREO 3 WAY SPARKS	324.95	239.95
AMANA RADARANGES WITH DEFROST CYCLE	399.95	279.95
MAGNAVOX CONSOLE STEREO	399.95	299.95
PANASONIC AM/FM 8 TRACK COMBO STEREO	399.95	299.95
2 DR. 16 CU. FT. REFRIGERATORS	375.95	249.95
GE 31-64-PT. UPRIGHT FREEZERS	324.95	199.95
AMANA 18 CU. FT. REFRIGERATORS	399.95	289.95

SEPTEMBER 1977, PAGE 1

For Fast Reading This Fall,
Try A First Novel



By A
Famous
Washington
Columnist

It's Suspenseful, It's Timely—
It's In Stock At:

B. Dalton

BOOKSELLER

45 Livingston Mall

Upper Level
994-2250-1

WHEN IT COMES TO COMPLETENESS, WE WROTE THE BOOK

CHANDLERS

Special!
(thru this weekend)

Group of pucker-ups
reg. 16.99 to 19.99
12.90 to 15.90



12.90

Feather-soft unlined leathers.
Puckered top ties with rope-ontop
bouncy level-bottoms. Snap 'em up!
Bingo! All leather handbags 20% off!

AT LIVINGSTON MALL ONLY

It's Our Once-A-Year Sale!

Now Thru Labor Day Only

20% OFF

ALL STOCK FRAMES AND FRAMED PICTURES

Now, 7 showrooms...

Prints N Things

- Livingston Mall • Willowbrook Mall
- Quaker Bridge Mall
- Oxford Valley Mall
- The Fashion Center, Fairway
- Woodbridge Center • Edison Mall

SALE



OUR PRE-SEASON COAT SALE
KEEPS YOU WARM AT SAVINGS

Originally \$4.00 to 150.00. **60% OFF**

Be toasty warm this winter and save 60% on our selection of untraced, regular length winter coats. Single & double breasted, every style in every size or color. Limited quantities.

BETTER COATS... LIVINGSTON MALL ONLY

MORRISTOWN 9:30-5:30, WED. & FRI. 9:30-9:00

SOMERSET SHOPPING CENTER 9:30-9:00, Saturday 9:30-5:30



SALE! 100% COTTON CORDUROY
THREE PIECE VESTED SUITS!

Regularly 65.00 **59.90**

Your well-suited at savings in our cotton midweight corduroy suits in classic camel for fashion versatility. 2 button jacket has center vent & straight flap pockets with 8 button, 4 pocket vest and full loop, moderate flare, off seam pocket pants. Reg. 38-46, Short 38-40, Long 38-44.

MEN'S SHOP

Epstein

LIVINGSTON MALL 10:00-9:30, INCLUDING SATURDAY

PAGE 5, SEPTEMBER 1977

• HALF SIZES 14½ TO 32½
• WOMEN'S SIZES 38 TO 52
• JP® COLLECTION
SIZES 19 TO 27
• TALL SIZES 10 TO 22

Last chance for pre-season savings on our entire collection of fall and winter coats, long and short styles. That's right... 20% off every price tag! So don't let the upcoming weather give you a cold, shoulder warm-up to one of our terrific styles now!

LAST 5 DAYS THROUGH LABOR DAY, SEPT. 5

LANE BRYANT

THE LARGEST SELECTION OF SPECIAL-SIZE FASHIONS ANYWHERE!

20% OFF ENTIRE STOCK OF FALL & WINTER COATS

LIVINGSTON MALL
Also available at our Millburn store.

4 day special

\$14.99 ~~Reg. \$17.99~~ ~~Reg. \$15.99~~

The shoes you want... you won't find them anywhere else! Don't miss it!

LIVINGSTON MALL

A.S. Back shoes

3 for all

BACK TO SCHOOL
COMPARE OUR PRICES!
Corduroys, Bellbottoms & Straights

Levi's **Lee** **Wrangler**

3 for all

\$11.95* ~~reg. 15.50~~ **\$13.99** ~~reg. 16.50~~ **\$12.99** ~~reg. 15.00~~

*Styles 646-519

LEVI STUDENT CORDUROY'S NOW ONLY \$13.50 ~~reg. 15.00~~

• FREE Alterations Tool

LIVINGSTON MALL LOWER LEVEL • NEAR SEARS

BACK TO SCHOOL

CELLOPHANE TAPE
39¢ ~~Reg. 49¢~~
1500' of cellophane tape in its own dispenser. Hundreds of uses around your home, school or office.

12 PAK PENCILS
59¢ ~~Reg. 99¢~~
Fine quality pencils in the traditional yellow color. Eraser tipped tops. No. 2 lead. Stock up now!

LOOSE LEAF FILLER PAPER
57¢ ~~Reg. 69¢~~
A great "Scotty" buy! 8" x 10 1/2" size. 200 sheets of quality paper. Punched 3 holes to fit all binders.

TWO POCKET PORTFOLIO
25¢ ~~Reg. 39¢~~
Large size double pocket portfolio in 4 full color photo designs. 11" x 8" size.

LOOSE LEAF BINDER
1.49 ~~Reg. 2.49~~
Save \$1.00!
Sturdy 3 ring canvas binder with built-in clip for your loose papers and notes. No. 2411.

64 CRAYOLA CRAYONS
1.29 ~~Reg. 1.79~~
A box of 64 different colors in a flip top box. Non-toxic crayons with built-in sharpener.

THIN LEAD MECHANICAL PENCIL
99¢ ~~Reg. 1.49~~
A quality pencil with eraser top and extra leads in the barrel.

PACKAGE OF 5 BIC PENS
66¢ ~~Reg. 1.00~~
Contains 3 blue, 1 black and 1 red medium point pens with clear plastic barrels. Color of cap is color of ink.

SPIRAL COMPOSITION BOOKS
59¢ ~~Reg. 89¢~~ **1.79** ~~Reg. 2.49~~
80 Leaf Single Subject No. 218 - Reg. 89¢
200 Leaf Five Subject No. 2928 - Reg. 2.49
SALE Choose brown or assorted colored covers.

DISNEY DESIGN SCHOOL BAG
2.39 ~~Reg. 3.29~~
A 13" school bag for the little ones. In several Disney Designs in attractive contrasting colors. Sturdy canvas construction. No. 120.

SCOTTY STATIONERY STORES

LIVINGSTON MALL LOWER LEVEL NEAR BAM'S

America's Leading Full-Line Stationery and Luggage Store

SALE DATES THURS. SEPT. 1-THRU WEDNESDAY, SEPT. 7

SEPTEMBER 1977, PAGE 6

SLOBODIENS
Stride Rite shoes.
 OF
LIVINGSTON MALL
 Since 1888
 We Fit The Hard To Fit Feet
 Specializing in Narrow To Wide EEE Widths

Scamp
Brown Leather & Suede

Rufus
Red, Blue & Brown

Hawk
Brown, Blue & Multi

You'll find children's shoe specialists who fit every kid perfectly. You'll also find all the latest Stride Rite Styles in the largest range of sizes and widths anywhere. Bring your child in soon.

Ask any mother about STRIDE RITE

Prescriptions filled since 1888
 COMPLETE ORTHOPEDIC DEPARTMENT

SLOBODIEN STRIDE RITE SHOES

ONLY AT
 MENLO PARK MALL • PERTH AMBOY • BERGEN MALL
 WILLOWBROOK MALL • LIVINGSTON MALL • ROCKAWAY MALL

JEANS WEST

Back to School

Gauze Western Shirt \$9.97

All Sweaters 20% off!

Western Flares \$10.97

Western Straights \$10.97

LIVINGSTON MALL

Introducing Telephone Transfer
 THE SUMMIT WAY

It lets you earn 5% interest on your bill-paying funds, while you do your banking at home.

Because you've got more important things to do with your time than run to the bank, we've introduced Telephone Transfer THE SUMMIT WAY. It's a totally new service that combines our top-rate SUMMIT Statement Savings Account with a SUMMIT checking account. And it can save you a lot of time and trouble.

With Telephone Transfer, all it takes is a phone call to transfer funds from your savings account to your checking account. (You can call toll-free anytime, 24 hours a day.) So, you can now earn 5% interest on your bill-paying funds—right up to the moment you need to write a check. And you can do it without sacrificing the comforts of home.

Telephone Transfer can do a lot more for you, too. For example, you can arrange to have your Social Security checks or other retirement income deposited directly into your Statement Savings Account. If you qualify, you can have a built-in cash reserve. And Telephone Transfer also gives you 14% of SUMMIT's Installment Loan rates... a check-cashing identification card... fee-free Citibank travelers checks, and more. (Call 277-6200 or visit your nearest SUMMIT office for complete details.)

Telephone Transfer. Just one of THE SUMMIT WAYS to get you where you want to go.

Summit and Elizabeth
 TRUST COMPANY
 MEMBER OF THE SUMMIT BANK CORPORATION

LIVINGSTON: Livingston Mall (Upper Level), 992-5750
 SUMMIT: 307 Spring St., 277-6200
 BERKELEY HEIGHTS: 145 Spruce Avenue, 277-6200
 NEW BRIDGE: 15 South Street, 277-6200
 SHORT HILLS: 26 Morris Essex Turnpike (Summit), 277-6200
 Other offices at Elizabeth and Clark

Look how Naturalizer works wardrobe wonders for you!

BLAZER '28

DOVER '30

POMPEII '33

CORDOBA '49

LISA '30

TOBEY '25

Assorted Fall Colors
 In Suede & Soft Leathers

There's no better way to bring out the best in your fashion wardrobe than to highlight it with Naturalizer shoes! From casual mocs to tailored pumps, to long leggy boots and lots in between, you'll find not only up-to-the-minute styling but with comfort features like you've never felt before! Come on in and try Naturalizer on for size!

YOUR EXCLUSIVE NATURALIZER SHOE STORES
 THE SHOE WITH THE BEAUTIFUL FIT

RIVERSIDE SQUARE MALL HACKENSACK, N.J.
 "BY THE FOUNTAIN" (201) 482-2550

LIVINGSTON MALL LIVINGSTON, N.J.
 UPPER LEVEL (201) 992-4643

PAGE 9, SEPTEMBER 1977

... You'll find more fashion in casual and dress apparel for Boys at

GRUBER'S

- JEANS** Special \$11.99
Levi's denim and corduroy straight and flared leg
- SPORT SHIRTS**
Flannels and knits in the newest fall shades
- SWEATERS**
Turtie and crew necks in solids and fancies
- OUTERWEAR**
Newest down jackets and vests in solid colors and two-tone styles
- VESTED SUITS • SPORT COATS**
Pierre Cardin and Yves St. Laurent vested
- SLACKS**
Newest styles and fall shades
- DRESS SHIRTS**
European styles in solids and fancies

Sizes 14 to 20 and 36 to 42
NO CHARGE FOR EXPERT ALTERATION
Use Your Gruber's Charge • Major Credit Cards Honored

GRUBER'S
LIVINGSTON MALL - Lower Level
IRVINGTON CENTER - UNION CENTER
ESSEX GREEN PLAZA - WEST ORANGE

"Top Of The Line" 25% Off

REGULAR PRICES

Hoffritz and the Master Craftsmen of Solingen, Germany Bring You Knives That Are Truly "Top of the Line." The blades are full chromium plated polydymium stainless for a harder, longer-lasting cutting edge. The black epoxy grips handle the blades with 3 rivets to a full tang. Take advantage of this unique opportunity to buy "Top of the Line" kitchen knives now. After this sale, they will again be sold at regular year-round prices.

- A. Top Hammer (88706) Reg. \$27 Sale \$20.25 pointed tip slicer perfect for roast beef. Not shown. 14" Tomahawk Blade (88692) Reg. \$16 Sale \$12
- B. 8" Chef's (88641) Reg. \$26.50 Sale \$19.88 Heavy wide-bladed chef's knife for cutting, chopping & dicing. Not shown. 6" Chef's (88633) Reg. \$12.50 Sale \$9.38 Not shown. 10" Chef's (88676) Reg. \$33 Sale \$24.75 This small carver serves as a sandwich, vegetable, and utility knife.
- C. 6" Carver (88675) Reg. \$17 Sale \$12.75 This small carver serves as a sandwich, vegetable, and utility knife.
- D. 3 1/2" Peeler (88609) Reg. \$10 Sale \$7.50 Cut, peel, trim, dice.

Not shown: 12" Ring (814) Sale \$10.00 Curved to go around bone easily.
6" Cleaver (8714) Reg. \$20 Sale \$15.75 For hacking, cutting through bones.
8" Carver (88641) Reg. \$21 Sale \$15.75
10" Carver (88641) Reg. \$26 Sale \$19.50 Carvers should be made and used.

BONUS OFFER: Whisking magnetic bar. White finish. 12 1/2" long. Holds loose screws. Price: \$8.75 Regular Price \$6.50.
SPECIAL BONUS PRICE ONLY \$4.88 when your purchase is \$20 or more on any of these knives. This offer good only while \$4.88.

HOFFRITZ HAS IT
LIVINGSTON MALL - Livingston
Tel: 994-3077

Fashion is something you see in a mirror.

You'll wear it at Susie's Casuals. A different look. A fresh approach toward fashion, natural completely personal. It's all reflected in our newest collection of pants, shirts, tops, separates, dresses and accessories. Try them on at Susie's Casuals. They're going to be lovely reflections on you.

SUSIE'S CASUALS




LIVINGSTON MALL

FTM

A+ Academically

Soft, soft leather - thick crepe soles. From FTM in a rich brown sugar that goes with just about everything you own. The price is right, too - just \$20 for quality through and through. Accessorize them with kooky leg warmers or knee socks from our great collection and get set for compliments.

\$20



Open your FLORESHEIM THAYER MENEIL charge today.

FLORESHEIM THAYER MENEIL

20 LIVINGSTON MALL - UPPER LEVEL
523-9444 OPEN 10 A.M. to 9:30 P.M. MON. thru SAT.
Horseshoe Square - Livingston - Parking Public & Private
Parking Public: Main & Park Shopping Center, Essex
Featuring Phippskin Shoes for women and men.



Dial 'N Pay
cures writer's cramp!

Soon you can put an end to those painfully long sessions of writing out check after check to pay your regular monthly bills! Just pick up the phone - any phone, anywhere - and call Dial 'N Pay. It's the new telephone bill-paying service available soon from New Jersey's biggest bank!

SAVINGS BANK
the Howard

Livingston: 111 Livingston Mall (just inside main lower level - Eisenhower Pkwy. entrance)

SEPTEMBER 1977, PAGE 12

ANNUAL SUMMER CLEARANCE

20 to 40% off

GENUINE BUTCHER BLOCK TABLES, OAK PARQUET TABLES, CHAIRS, SOFAS, SLEEPERS, ETAGERES, COUNTER TOPS, SHELVING, BARS, ROLLING CARTS, ANTIQUES, CUTTING BOARDS, CHOPPING BLOCKS, COCKTAIL TABLES, ACCESSORIES & MORE

SPECIAL!
Genuine Butcher Block
SOFA
In Herculan Fabric
\$269



WOODSHED BUTCHER BLOCK CO.
Master Charge, BankAmericard, Discover Charge

NEW YORK: 243 E. 90 St./212-751-7640
QUEENS: 70-40 Austin St., Forest Hills/212-544-1411 OPEN SUN.
NEW JERSEY: Livingston Mall, Livingston/201-992-9110
Monmouth Mall, Eatontown/201-544-1994

CK CK U
5 KING CHESS KING CHESS KING CHESS KING

Grab a FREEBEE
free! with every jean purchase

livingston mall • while quantities last



KAY-BEE is where the fun starts!

canvas artist materials
colors
pads Grumbacher
brushes


20% OFF

KAY-BEE
Toy & Hobby Shop. We take your fun seriously!

LIVINGSTON MALL • PARAMUS PARK
WILLOWBROOK MALL

thru this weekend!
SPECIAL! GROUP OF CUSHY BOTTOMS
reg. 13.99 to 16.99
10.90 to 12.90

Save on the big bottoms!
Shown: two great looks in suede for fall. Athletic/Jock, 12.40, monk strap, 12.90



Save on knee-hi socks
reg. 1.29 to 1.99; 5 pks, 5.90

BAKERS
AT LIVINGSTON MALL ONLY

All Label Spectacular!

EVERY CLASSICAL, EVERY BROADWAY ORIGINAL CAST RECORDING, EVERY MOVIE SOUND TRACK LP, EVERY POP, EVERY ROCK, EVERY FOLK, EVERY SOUL, EVERY JAZZ LP AND EVERY PRE-RECORDED TAPE IN OUR HUGE INVENTORY IN THE PRICE CATEGORIES LISTED BELOW!

INCLUDING ALL NEW RELEASES!

PRICES EFFECTIVE THRU SEPT. 3, 1977

RECORDS	MR. SUGG. LIST PRICE 8.98 EA. LP... NOW	MR. SUGG. LIST PRICE 7.98... NOW	MR. SUGG. LIST PRICE 7.98 EA. TAPE... NOW
4¹⁹ EACH LP	5¹⁹	5⁹⁹ EACH TAPE	Mr. Sugg. List Price 3.99 Mr. Sugg. List Price 6.69 Mr. Sugg. List Price 7.59 Mr. Sugg. List Price 8.29 Mr. Sugg. List Price 8.99 Mr. Sugg. List Price 9.69 Mr. Sugg. List Price 10.49

Mr. Sugg. List Price 2.59... NOW
Mr. Sugg. List Price 3.69... NOW
Mr. Sugg. List Price 6.29... NOW

AND MANY, MANY MORE!

Sale of 2 LP's multiply no. of LP's in set by above prices. For Angel Recordings with "X" in prefix add \$1 per set. NO MAIL OR PHONE ORDERS FOR THIS SALE!

JENSEN "Few frills, but lots of thrills!"
ROLTEC "Closeout special!"

Technics Top-Of-The-Line SL-1350 Automatic Direct Drive Turntable
This superb turntable combines the precision of direct drive with the convenience of a record changer. The direct-drive system keeps unwanted noise down to inaudible levels, automatically changes records. Other features include anti-skating and leather-touch damped cueing to prevent scratches; independent variable pitch controls and stroboscope.

OUR LOWEST PRICE EVER! 199⁹⁵ LIMITED QUANTITIES!

Top-quality compacts at rock-bottom prices! Kings Point

Kings Point 2450 AM/FM/Phone Compact With 8-Track Player
This 3-in-1 music-maker features top AM/FM stereo reception, built-in 8-track car Hi-Fi player with automatic tape program change, and full sized automatic record changer with stereo cartridge.

1 ONE WEEK ONLY! 88⁸⁸

Eliminate rude awakenings! **Makes the going great!**

PRECOR 945 AM/FM Digital Clock Radio **SANYO** Sanyo 1540A Portable Cassette Tapes Recorder

24 hour auto wake-up service!
Solid state, attractive spray cabinet.
\$16 1 ONE WEEK ONLY!

No better budget-priced phones on the market. Comfort designed earcup.
15⁵⁵ 1 ONE WEEK ONLY!

One of the standards of the audio industry! Full frequency sound with ultimate comfort and listening privacy.
33³⁵ 1 ONE WEEK ONLY!

Take it with you to class, to a party, in the car, anywhere! Has built-in condenser mike, auto-stop, and automatic recording level circuitry. Battery AC operation, adapter included.
\$28 1 ONE WEEK ONLY!

LIVINGSTON MALL LIVINGSTON, N.J.

PAGE 13, SEPTEMBER 1977

SEPTEMBER 1977 PAGE 14

Pants Place is ready for fall... are you...?

sweaters
skirts
shirts
shirts
boots
shoes
dresses
accessories

PANTS PLACE PLUS

LIVINGSTON MALL
WOODBRIDGE CTR.
WILLOWBROOK MALL

American Handicrafts
VANDYGRAFTS INC.

QUALITY COPPER JEWELRY WORKSHOP

30% OFF SALE 9/2/77 TO 9/10/77

REG. 29.95 NOW 26.95 WITH THIS COUPON

IDEAL FOR School Art Projects!

WORKSHOP CONTAINS:
kiln, 6 enamel colors, swirling tools, asbestos safety pad, Enamel Elix., Fire Coat, brush, powder, sifter, sandpaper, 18 piece copper-shaper-and-instruction booklet.

VALUABLE COUPON Offer expires Sept. 10, 1977. Limit one coupon per customer. May not be used for postage or tax. Not redeemable for cash.

COPPER JEWELRY WORKSHOP REG. 29.95

See American Handicrafts' full line of copper enameling supplies!

96 Livingston Mall, Livingston, NJ 201-992-0609
Store Hours: MON. SAT. 10:00 a.m.-9:30 p.m.

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Everything you always needed for school*
*but never bought before.

NEW Webster's Collegiate Thesaurus
NEW Webster's Collegiate Dictionary

Hardcovers & Paperbacks
Also Available - Foreign Language Dictionaries, Thesaurus, and Study Aids For All Subjects.

VISIT OUR OTHER FABULOUS...
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Backway Townsquare
Livingston Mall
Willowbrook Mall
Wayne Hills Mall

PSYCHOLOGY COOKBOOKS BIOGRAPHY MUSIC

Rogers Clothes

Half Price SALE

4 Days Only! Today thru Mon.

Just in time for Back-to-school or Back-to-work!

50% OFF!

Special Group of DRESS SUITS & SPORT COATS
FREE ALTERATIONS!

Special Group of MEN'S SLACKS

Entire Stock of SPORT SHIRTS
Half-sleeve

Entire Stock of SWIMWEAR

BIG SAVINGS in our BOY'S DEPT.
sizes 12 to 20 including huskies

FREE ALTERATIONS Without Delay

Rogers Clothes

ALL STORES OPEN MONDAY, LABOR DAY!

LIVINGSTON MALL
(Ground level between Sears & Hahn's)
Open Every Night 8 Sat. to 9:30

MORRISTOWN 19 PARK PLAZA
Open Mon. 8:30-9:30

WILLOWBROOK MALL WAYNE
Open Every Night 8:30-9:30

Instant Credit
Open A Rogers
Charge Account

PAGE 13, SEPTEMBER 1977

Shoes so Lively we call 'em skaterboots

Action-packed! Soft cushioned so comfortable on the brand new slant of these big, bouncy soles, you'll want to wear them everywhere! Real leather uppers with easy padded collar, energy control stitching.

Slush leather uppers with smooth leather-like trim.

\$21.99

Nettleton Shoes
LIVINGSTON MALL

SEPTEMBER SALE SPECTACULAR

SPECTACULAR SPECIAL PURCHASES
MARKDOWNS & CLEARANCES
FROM REGULAR STOCK

Pantsuits (orig. \$16-\$19) \$11.98 (orig. \$20-\$30) \$14.98

Shoes (reg. \$13-\$24) Entire Regular Stock 15% OFF

Smocks (orig. \$10-\$18) \$5.98

Uniforms (orig. \$12-\$15) \$7.98 (orig. \$18-\$22) \$11.98

Lab Coats (reg. \$12-\$18) Entire Stock, Men's & Women's styles 15% OFF

Life@UNIFORM SHOPS
89 LIVINGSTON MALL & CALL 994-0515
TOWNE LEVEL NEXT TO BAMBERGER'S
SHOP DAILY 10 to 9:30
Use Most Merchandise at BankAmericaCard

Fun Bottoms from Miles

Bottoms are up this season with Fun Bottoms from Thom McAn. Kicky bottoms to put more bounce in your step. And great-looking uppers of genuine leather. Put little fun in your life. From \$19.99 to \$24.99.

MILES
for lady's women

LIVINGSTON MALL

SEPTEMBER 1977, PAGE 16

To sew'n save today...shop SINGER!

CLEARANCE!

Used sewing machines

These sewing machines were taken as trade-ins. To clear them out, we have lowered all the prices. All are in perfect working condition.

PORTABLE \$19.95 to \$39.95
SEWING MACHINES FROM

CONSOLE \$29.95 to \$59.95
SEWING MACHINES FROM

ZIG-ZAG \$39.95 to \$79.95
SEWING MACHINES FROM

Also comparable savings on late model Touch & Sew* trade-ins, many with cabinets.

LIMITED QUANTITIES—COME EARLY FOR BEST SELECTION!

SINGER

SEWING CENTERS AND PARTICIPATING APPROVED DEALERS

LIVINGSTON MALL
LIVINGSTON, N.J. 994-2515

Prices optional at participating dealers. *A trademark of THE SINGER COMPANY.


Anthony's MUSIC

Lower Level Next to Hamburger's

Kimball Floor Models

All merchandise fully warranted. Save \$100 to \$1,000

"NEW"
Whitmore Spinnet!
Full Size - 88 Keys
Beautiful Walnut Cabinet



75 yr. Warranty on Soundboard
Free Bench

Reg. 1025. Now Only \$795
Save \$300.00

Beginner Organ Course Certificate
6 weeks - All ages - \$1.00 per week (including all materials)
With this coupon.

Name _____ Phone _____
Address _____ State _____ Zip _____
City _____


Offer expires September 17, 1977

CORDUROY

We've got it big!

What a selection! Corduroy for all sizes and shapes. Guys, gals and kids. The whole family. Super style for talls and shorts. Heavies and skinnies. Juniors and misses.

See our corduroy. It's something you can really get into.



LIVINGSTON MALL

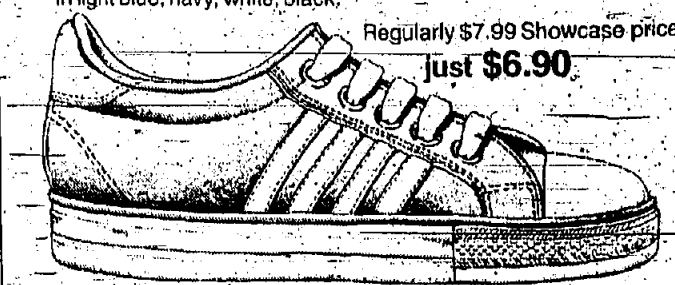
THE KINNEY SHOWCASE:

Our Sportshoe of the Month, at A Special Low Price.

The canvas shoe that scores in style! Our showcase choice for every member of the family. Specially priced for a limited time only, so scoot in to Kinney fast. And watch for more Showcase Specials—they're too good to miss!

Canvas sportshoe for men, women and children. In light blue, navy, white, black.

Regularly \$7.99 Showcase priced: **Just \$6.90.**



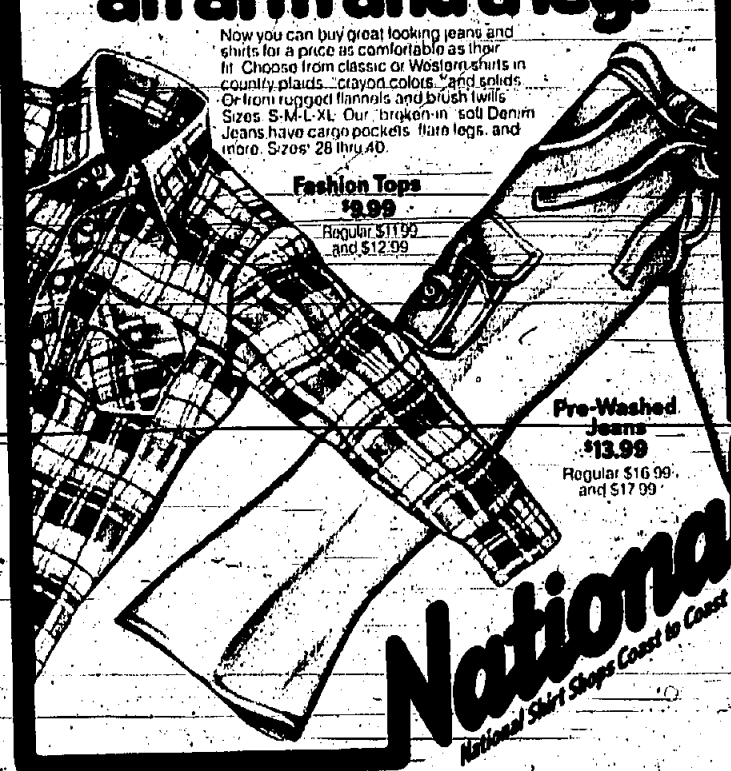
Kinney
The Great American Shoe Store
Livingston Mall

An arm and a leg that won't cost you an arm and a leg.

Now you can buy great looking jeans and shirts for a price as comfortable as your fit. Choose from classic or Western shirts in quality plaids, cow print colors, tartan checks. Or worn rugged flannels and bluish jeans. Sizes S-M-L-XL. Our trousers and denim jeans have cargo pockets, flared legs, and more. Sizes 28 thru 40.

Fashion Tops
\$1.99
Reg. \$2.99
Reg. \$12.99
Reg. \$17.99

Pre-Washed Jeans
\$1.99
Reg. \$16.99
Reg. \$17.99



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LIVINGSTON MALL
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The nearest to your location. Call before you buy.

WAYNE STORE
OPEN SUNDAYS
BOTH STORES OPEN 'TIL 9:30 P.M.

10 GALLON WOODGRAIN AQUARIUM
TANK HAS LIFETIME GUARANTEE
SALE 4.99

QUIET TRITON AIR PUMP
Approved by Ed's
2.49

10 GALLON 3-D BACKGROUND
Approved by Ed's
1.99

29 GALLON ALL GLASS AQUARIUM PLUS DELUXE STAND
TANK HAS LIFETIME GUARANTEE
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30 L. CAN TETRAMIN STAPLE FOOD
LIMIT ONE PER CUSTOMER PLEASE
Sale 4.77

PENN PLAX #7 CLEANER VACUUM
Sale 2.99

20 L. OF FILTER FLOSS
1.66

20 L. OF GOLDFISH FEED
2.66

SALE 99¢
1/4 GAL OF GOLDFISH FEED

OTHER LOCATIONS:
WAYNE, YONKERS, FOREST HILLS, LYNBROOK, ROOSEVELT FIELD, FARMINGDALE

FREE Natural Vitamin E-100 I.U.

With any purchase! Use coupon at bottom of this ad!
Now, get one month supply (30 capsules) of 100 I.U. Vitamin E (d-Alpha), a \$2.55 value FREE with any purchase!

Summer may be when you need

NATURE'S FOOD CENTRES

Est. 1929

NUTRITIONAL PROTECTION the most!

Vacations and outdoor living, may rob you of adequate nutritional protection. You just may not have the "time" to eat properly. That's why we feel it's important to supplement your diet with vitamins and minerals all during the hot summer!

LIVINGSTON MALL 994-0135

Natural Vitamins & Minerals

Therapeutic Vitamin Formula Formula T
Same potency, same formula as Squibb's Theragran, but at about 1/3rd of the cost!

Reg. \$3.25 **100 - 2.49**

FORMULA TM
with the same formula and same potency as Squibb's Theragran M, but at much lower cost!

Each tablet contains: Vitamins A, B complex, C, D, E plus such minerals as iron, iodine, zinc, and more.

Reg. \$2.50 **100 - 2.99**

Now get "PROTEIN POWER" in a ready digested form for fast absorption and assimilation by your body!

Introducing **PREDIGESTED LIQUID PROTEIN**
Cherry flavor

Protein is considered vital to building the body and enriching the blood. Everyone needs protein everyday, as it cannot be stored by the body.

No Fats! No Carbohydrates!

Our pleasant tasting predigested liquid protein contains all 8 essential amino acids. It is completely soluble and 100% assimilable. It is also considered a diet supplement.

Pin 5.99
Quart 9.99
Reg. \$6.50 Reg. \$12.00

Bran Tablets
500 mg. wheat bran per tab.
Sugar-free beef kn. inexpensive way to add natural fiber (bulk) to supplement your diet. Bulk is important in digestion and elimination.

Chewable Bran Tabs.
Delicious, chewable wheat bran in a base containing turbinado sugar, natural sorbitol and sorbitol. A pleasant way to add natural fiber (bulk) to your diet.

80% Protein Tablets
Chewable, 10% grain. Extra rich. Protein Power. Three tablets taken four times a day provide approx. 7.2 grams of absolute protein—plus all essential amino acids.

Reg. \$2.50 **100 - 1.50** Reg. \$2.25 **100 - 1.99** Reg. \$2.70 **100 - 1.99**

VITAMIN E-400 I.U.
Alpha Tocopherol
High potency (400 I.U.) of pure, natural Vitamin E (Alpha Tocopherol) derived from distilled vegetable oils. This golden essence comes in a tasteless gelatin capsule to prevent rancidity.

Reg. \$ 4.25 **50 caps. 2.99**
Reg. \$ 8.00 **100 caps. 5.99**
Reg. \$16.00 **250 caps. 11.99**

FORMULA HS-1
with the same formula and same potency in 50 tablets as "HEAT START" but at almost half the cost!

Each tablet contains Calcium Pantothenate, Choline, inositol, Nicotinamide, B12, Iron, Zinc, Magnesium and other important trace minerals.

Reg. \$5.00 **50 tabs. 4.95**
Reg. \$8.00 **SAVE \$4.00**

FREE Natural Vitamin E-100 I.U.

One month supply (30 capsules) of 100 I.U. Vitamin E (d-Alpha) FREE with any purchase plus this coupon!

Fill out this coupon, cut it out and present it with any purchase to our cashier to get this FREE offer. Offer good at all Nature's Food Centres.

Name _____
Address _____
City _____ State _____ Zip _____

Some restrictions may apply. See coupon for details. Offer good at participating locations only.

SEPTEMBER 1977, PAGE 18

Be a Thom Girl

in Fun Bottoms

from Thom McAn



The "CB Wedge" is the fun bottom on these great new casuals from Thom McAn. Speaker soles, 10-4 heels and CB on the side. And exciting uppers of leather or suede. A comfortable shoe at a comfortable price. **Only \$18.99**

Who needs to spend more when you've got Thom McAn.

Thom McAn
LIVINGSTON MALL

GENERAL NUTRITION CENTERS 500 STORE SAVINGS!
SAVE AT AMERICA'S LARGEST HEALTH FOOD CHAIN!

Doctor develops home treatment that Rinses Away Blackheads in 15 minutes
by Ina Lee



A leading New York dermatologist has developed a simple medicated, home treatment that rinses away blackheads and whiteheads in a matter of minutes. I saw demonstrated on five women and two teenage boys. The results were almost breathtaking. Blackheads really rinsed away. In fact, many could see the cleansing tissues that finished each treatment. Pores reduced, and rough, muddy complexion made clearer, clearer and smoother looking. In the case of teenagers, I saw acne pimples disappear after one application. After seeing these results, I can well understand why so many beauticians are now recommending this doctor's treatment as one of the most important beauty discoveries.

Anyone can use it!
The treatment starts with a thorough skin cleansing. A special laboratory-developed whipped cleanser is used that takes off not only dirt but also lotion and cosmetic pore-caked grime with its emollient action. It liquefies as soon as it is applied and literally liquefies the dirt right off your face. After this is rinsed off, a delightful mentholated cream is applied. Within 2 or 3 minutes an absorbing agent called Argilla dries and turns this specially medicated cream into a plastic-like masque. As it firms and hardens, its suction action draws on waste matter in the pores. In 8 or 10 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see blackheads and other dirt "filth" actually come off on your tissue. And your skin feels clean—really clean—and refreshed and smooth, like velvet!

Pore sponging and closing.
The third step in the treatment is an exhilarating application of a unique antiseptic astringent—a facial "sterilizer" that sponges and tightens enlarged pores and tones up your complexion.

Nothing else like it!
Even after a single treatment, women who have been troubled by blackheads for years see a marked improvement. Many find it hard to believe their eyes. Some blackheads and whiteheads just rinse away. Others are softened and made ready to be drawn out by future treatments. Enlarged pores appear to be smaller. The skin looks smoother and firmer—feels fresher and more alive in short. After a single treatment taking only 15 minutes, you can expect to see results that normally you would not dare hope for even after many weeks—but don't expect everything at once! Disruptions by years of neglect can't be undone in a day. Yet with 3 or 4 treatments a week, you may confidently look forward to startling complexion improvements within 30 days. Then one treatment a week—every second week—will probably be all your skin will need to keep it clear, lovely and healthy looking. The medically developed products used in this treatment are manufactured and quality-controlled by QUEEN HELENE. They are Queen Helene Whipped Cleansing Cream, Queen Helene Medicated Masque and Queen Helene Penetrating Astringent. The three items are sold as a complete skin and beauty kit for \$5.00. Quite a bargain when you think of what it will do for a person's good looks—and self-esteem!

See Blackheads "Wipe Off"
After a Single Queen Helene Skin and Beauty Treatment.
Look! See them come off on your cleansing tissue—and without squeezing or digging!

- 1 First apply Queen Helene Whipped Cleansing Cream. This liquefies instantly on your skin and softens pore-caked dirt with its rapid emollient action. You rinse off all dirt & film which greases your face for the masque.
- 2 Now, smooth on the Queen Helene Medicated Masque. As the absorbing agent Argilla in the plastic-like cream makes it harden into a masque, its powerful drawing action gently pulls out blackheads and other pore impurities.
- 3 After about 8 or 10 minutes, rinse off the masque with lukewarm water. It dissolves in seconds. Then apply Queen Helene Medicated Astringent—a special penetrating antiseptic that helps close enlarged pores and tones up your complexion at all.

New Introductory Size \$5.00

Save Money on VITAMIN C

Save Money on VITAMIN E

The Great Lunch Box Treat! ZESTY Sunflower Seeds 99¢
• High in Protein • Rich in Natural Vitamins • Low in Carbohydrates • Non-Fatting - 10.02

The Last Chance Diet Book
Discover the revolutionary weight loss plan that has celebrities flocking to the famous doctor who developed it. \$1.95 Value. Free with coupon and purchase at GNC. Bring to GNC for free copy. Last Chance Diet Book.

FREE

PROTEIN VALUES

COMPARE & SAVE!

Megavitamins

Raw Turbado 2 lb. Sugar 99¢

SAFFLOWER Oil 32 oz. \$1.99

Lecithin Granules \$3.99

Hearty Cereals From Rich Red River Valley

Raisin Bran Granola \$1.29	Premier Granola \$1.29
High Fiber Granola \$1.29	Cereal 16 oz. 99¢
Old Fashioned Granola \$1.49	Apple Bran Granola \$1.09
100% Natural Cereal \$1.77	Swiss Shield Musli \$1.79

CLOVER Honey \$4.99

Sea Salt 2 lb. 49¢

Hurry to GNC Offer Expires Sept. 30, 1977

Enclosed is \$
PRODUCT NAME
Qty Many Size Price TOTAL

SHIP TO: If order under \$5.00 add \$0.75 handling. TOTAL \$
Please Print
NAME
ADDRESS APT. NO.
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COATS
20% OFF ON OUR LONG & SHORT FURS

DRESSES
JUMPERS - \$26 VALUES TO \$38
CORDUROY SUPER SUEDS AND OUR WOOL ACRYLIC BLENDS

SPORTSWEAR
NYLON SHIRTS - \$8.99 PRINTS, FLORALS AND OUR OUTSTANDING GEOMETRICS

DENIM JEANS \$10 - VALUES TO \$23


DENIM CULOTTES \$10 - VALUES TO \$18

DENIM VESTS \$7 - VALUES TO \$16

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LIVINGSTON MALL

YOU KNOW THERE'S ONLY ONE **DAWSKIN** AND OVER 400 PARKLANE HOSIERY STORES WHERE YOU CAN BUY THEM.
Livingston Mall 992-1172

Whenever you are "in the mood" for comfort you'll find a Parklane Hosiery store to buy your Dawskin leotards and tights. Including:



parklane HOSIERY

Dawskin leotard #91172 gathered scoop neck, long back, 4 1/2" Hosiery color 43, C, D, E, F

puppy palace
celebrates its **TEN YEAR ANNIVERSARY SALE**
with an amazing **TEN DAY FREE HOME TRIAL**

OWNER'S CHOICE TO CHOOSE FROM - FREE REGISTERED VETERINARIAN EXAMINED UP TO DATE (FOOT AND MORNING) TEN YEAR BUYER PROTECTION PLAN

WITHIN TEN DAYS FROM DATE OF PURCHASE IF, FOR ANY REASON, THE PUPPY YOU PURCHASE FROM PUPPY PALACE DOES NOT SATISFY YOU AND YOUR FAMILY, WE WILL REPLACE IT FREE OF CHARGE OR PROVIDE A FULL REFUND

puppy palace
"We'll sell you the right Puppy or no Puppy at all!"
LIVINGSTON MALL - LOWER LEVEL
Tel: 994-2080


Back-to-School Children Glasses Special

COHEN'S Fashion Optics

Complete eye exam service...
1-Hour Service...
Prescriptions Filled...
Lenses Duplicated...
Designer Eyewear...
Decorative Menegans...
Tinted Lenses...
in most colors.

Complete pair, frame plus impact resistant single vision glass lenses. **\$14.95****

Livingston Mall Lower Level Near Sears Roebuck 994-1444




*New 23 stores throughout N.Y., N.J., Conn. and N.H.

spencer GIFTS
AMERICA'S GALLERY OF UNUSUAL GIFTS

LIVINGSTON MALL
Sign in at our Zodiac Shop.

Now you can tell the world where you're coming from. Our new Zodiac Shop has everything from Gemini key rings and Taurus plaques to Aquarius posters and Pisces coffee mugs. We've got every sign in the Zodiac - they're colorful, creative and best of all, they're about you! Sign up now - someone's on in, today!

Prices from \$1.00 to \$6.00.



MAYBE CHANGE - BANKAMERICARD

Goodbye tennis shoe.



Hello, New Casual.

Tired of the tennis shoe routine? Let us suggest a fresh alternative. Our new casual shoe or boot is soft, malleable leather with subtle detail and soft plantation crepe sole. A great way to break out of the tennis shoe routine. From \$19.99.

REGAL SHOES
FROM COAST TO COAST

Charge it with your Master Charge, BankAmericard or American Express.

LIVINGSTON MALL

The vest is reversible and you get an extra pair of slacks with our herringbone tweed English country-look suit, making it a 4-piece sports outfit and brought to you at a particular price of **\$164 for Labor Day weekend only.**

This herringbone quad outfit is something we really can be proud of from a fashion point of view and well worth your interrupting your holiday to come and look at it. We bought the fabrics ourselves, an oxford and light gray herringbone contrasting with gray flannel, and a tan/olive heather herringbone with rusty brown flannel; and had one of our regular suitmakers make it up for us, to our standards. We think it's a very good buy even at its regular price of \$195 for the four pieces.


Some further reasons to spend part of your holiday here: A new blend oxford button down dress shirt in solid colors or stripes, regularly \$19.50 and 14.00, this weekend at... **3 for 29.75**

A pre-cuffed chino pant that will see you through fall weekends, regularly 18.00... **12.75**

And last chance for our August Special young men's vesied corduroy suit which after Labor Day will be 85.00... **59.75**

Natekons.
Livingston Mall - Livingston
Enter direct from Parking Area 24.

Yes. Open Monday.



BAMBERGER'S LABOR DAY SALES

SHOP BAMBERGER'S LIVINGSTON AND OUR NEWEST
NEWARK, MON., TUES., THURS., SAT. FROM 9:30 A.M.
WILLOWBROOK MON. THRU SAT. 10 A.M. TO 8:30 P.M.

MISSES' ELLEN TRACY GABARDINES Safari sport jackets, dirndl skirts, belted fly-front trousers in black, tan, mahogany cotton gabardine. Plus coordinating woven plaid, striped shirts. Reg. \$26-\$45 **25% OFF**

MISSES' NEW PANT/SKIRT SUITS Challis, SuperSuede®. Polyester-wool. Menuswear stripes and plaids. Choose 2 and 3-pc. pant suits, skirt suits, wardrobers, more. Reg. \$25-\$100 **20% OFF**

MISSES' JEANS AND PLAID SHIRTS Flared cotton denim jeans with fancy pockets, belts or contour waists. Plus woven shirts in polyester-cotton plaids. Sizes 8-18. Reg. \$14-\$22 **SALE \$10-\$15**

MISSES' JACKET SWEATERS Bulky acrylic, cable-knit or ribbed, big-collared or smocked hooded. Drawstrings, button or zip-fronts, some belted. Super colors. S.M.L. Reg. \$14-\$28 **SALE \$10-\$22**

JUNIOR CORDUROY & CARDIGANS September-on favorites. Straight leg cotton-corduroy trousers teamed up with a hooded, zip-front acrylic knit cardigan. Reg. \$15-\$19. Ea. **SALE \$12-\$15**

ITALIAN 14 KT. GOLD CHAINS Serpentine, flat links, twists, box links, ropes, more. 15", 18", 20", 24" and 30" lengths, to wear 2 or 3 at a time plus 7" and 9" bracelets. Reg. \$22.50 to \$130 **25% OFF**

HANDBAGS: LEATHER, CANVAS, ETC. Attached bodybags, double handles and shoulder bags in supple leather and suede. Plus fall-colored canvas clutches, totes, more. Reg. \$10-\$23 **SALE \$7.50-17.90**

MISSES' LEATHER MOCS Suedes, Italian calf-skin mocs with crepe soles. Classic leather mocs with wedgy heels. Plus natural suede sand-kickers with crepe soles. Reg. \$15-\$25 **SALE \$12.99-17.99**

MISSES' SHIMMER/LACE UNDERTHINGS Glimmering, nylon lace; lavished with lace. Camisoles, top-pants, hostlers and half-slips in nude, white or blue. Reg. \$25 to \$55 **20% OFF**



**WOMAN'S WORED COATS,
DRESSES, PANTSUITS,
CASUAL COORDINATES
20% OFF**
ORIGINAL PRICES

NEW FALL BOOT LENGTH COATS Single and double breasted, belted, in wool and wool-nylon. European and up-dated traditional in the season's best new colors—Originally \$100-\$130

DRESSES, ENSEMBLES, PANTSUITS Smart jacket dresses, gently-shaped daytime dresses. Tailored, comfortable pant outfits in the fabrics you love best, flattering colors. Originally \$20 to \$45.

MIX'N MATCH SPORT SEPARATES Blouses, pants, shirts, skirts, vests, pant tops and sport jackets in polyester knits and wovens, acrylics, more. Tops 38-44, bottoms 32-38. Orig. \$10-\$40

Butt dresses, pretties
1/3 OFF
Originally \$30 to \$50

Butte Knit. The name that speaks for itself. Classic. Always meticulously tailored. Choose from a lovely collection of fall dresses, jacket dresses, 6-pc. wardrobers, 3 and 4-pc. pant outfits. All in easy-care polyester-cotton for sizes 8 to 18.

Sorry, no mail or phone orders. Savings for all Bamberger stores, unless otherwise specified.

Bamberger's

FRI., SAT., & ALL DAY MON.

ROCKAWAY TOWN SQUARE MON. THRU SAT. 10 A.M. TO 9:30 P.M.
TO 5:45 P.M. WED. AND FRI. 8:30 A.M. TO 8 P.M.
MORRISTOWN MON. THRU FRI. 8:30 A.M. TO 8:30 P.M. SAT. 9:30 A.M. TO 6 P.M.



**BACK-TO-SCHOOL SALES
FOR BIG, LITTLE
GIRLS AND BOYS
20% OFF**
REGULAR PRICES

FOR BIG AND LITTLE GIRLS Jumpers and dresses in cotton-polyester and acrylic plaids, prints. 4-6x, 7-14. Reg. \$9-\$22. Acrylic knit skirts and pants. Cardigans and pullover sweaters. Solid and print nylon shirts. 4-6x, 7-14. Reg. \$6-\$25. Quilted nylon ski jackets with cargo pockets or multi-colored bands. Sizes 4-6x, 7-14. Reg. \$20-\$26.

FOR BIG BOYS, sizes 8-20 Crewneck, turtle-neck, collared knit tops. Long sleeve dress shirts in cotton-polyester. Reg. \$6.50 to \$10. 20% off. Plus leather padded collar workboots, and hiking boots. Orig. \$17-\$19 **NOW \$12.99**

FOR LITTLE BOYS, sizes 4-7 Brushed denim or corduroy jeans and tops. Solid and patterned knit shirts. Reg. 4.35 to 9.50

MEN'S TRADITIONAL VESTED SUITS 2-button jackets with side or center vents. Back-belted watchpocket vests. Flared trousers with belt loops. Polyester and polyester-wool. Reg. \$145-\$155 **20% OFF**
(Not at Plainfield, Princeton, Morristown)

MEN'S WOOL BLAZERS/SLACKS 2-button center-vent blazers with notched lapels. Coordinating belt-loop flares. Wool flannels and worsteds wools. Navy, brown and camel. Reg. \$40-\$90 **20% OFF**

MEN'S LONG SLEEVE DRESS SHIRTS Arrow, Manhattan and Van Heusen-Solis, patterns. Polyester-cottons, polyester knits and wovens. Some with European shaping. **Special Purchase \$9 and \$10**

MEN'S SWEATERS, 7 WAYS Shetland wool, crewnecks or cable-knit crew, Lambswool V-neck. Acrylic knit fisherman crews, collared V's, skivvies, sweater-jackets. Reg. \$12-\$23.50 **SALE \$9-\$18.50**

FARAH® JEANS FOR MEN Brushed cotton denim jeans tailored for a gentleman with belt loops, just enough flare. Sizes 32-42 in light blue, navy, camel. Reg. \$15 **SALE \$14**

MIXED DOUBLE TENNIS His and her warm-up suits with accent stripes. V-neck shirts and shorts for him. Dresses and separates for her. Metal, wood rackets for both. **20% off reg. prices**

LEATHER TRAVEL TOTES Columbian leather with character. Lots of zip-pockets, irremovable cognac. Choose roomy totes in 2 sizes, brief cases, etc. Reg. \$60-\$70 **30% OFF**

JEANS BACK-TO-SCHOOL SPORTSWEAR Cows in solids, stripes. Hooded and suede-front cardigans. Pullovers plus belted pants and tailored shirts. Acrylic knits. Quilted nylon jackets. Reg. \$8-\$38 **20% OFF**

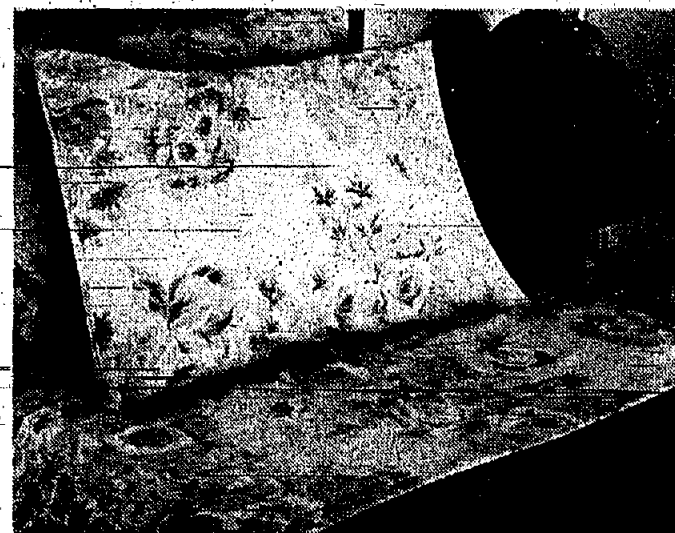
Misses, Women, Juniors, Men, Children and Teens
including newest! Rockaway Town Square

Bamberger's

SEPTEMBER 1977 PAGE 24

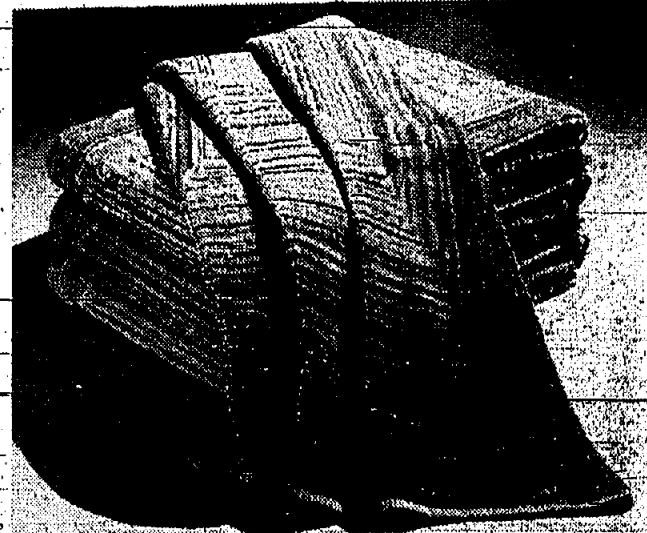
BAMBERGER'S LABOR DAY SALES

SHOP BAMBERGER'S LIVINGSTON AND OUR NEWEST
NEWARK, MON., TUES., THURS., SAT. FROM 9:30 A.M.
WILLOWBROOK MON. THRU SAT. 10 A.M. TO 9:30 P.M.



★ HALF-PRICE: SPRINGMAID NO-IRON GARDEN WALK FLORAL PERCALES
Lush blue, yellow and green blooms picked fresh from the garden and scattered on a golden beige background. Soft, stay-smooth polyester-cotton percale, needs no ironing. (A92-66)

Twin flat, fitted, reg. \$6 **Sale \$3**
Full flat, fitted, reg. \$9 Sale 4.50 Queen flat, fitted, reg. \$13 Sale 6.50
Standard cases, pkg. of 2, reg. 6.50 Sale 4.50



SAVE 37% TO 50%: BATH, HAND, WASH TOWEL-IRREGULARS FROM FAMOUS MAKERS
Buy the entire matched set at terrific savings. Lush wifurs, thick terris from J.P. Stevens, Cannon, Royal Family, more. Solids, florals, stripes, geometrics in the colors you need.

Bath, if perf. 6.50 to \$7 **Sale 3.50**
Hand, if perf. 3.75 to 4.25 Sale \$2 Wash, if perf. 1.60 to 1.75 Sale \$1

SEASIDE TOWEL IRREGS. Take it to the beach or bring the beach to your bath with multi-colored shells scattered on sand velour. Cotton polyester velour reverses to terry. By Martex.

If perfect \$18 36x72" **SALE 9.50**

50% OFF: VELLUX® PRINT BLANKETS Velvety soft fleeced nylon finish on polyurethane foam for warmth without weight. Florals, friendly animals, juvenile patterns. By Martex. Full to king also sale priced.

Twin size, orig. \$28 **NOW \$14**

IRREG FITTED MATTRESS PADS Fitted sides give your mattress complete protection. Nylon cover puff-quilted with polyester fiberfill. By Barclay. Full, queen, king also sale priced.

Twin size, if perf. \$14 **SALE \$6**

50% OFF: CUDDLE-UP COMFORTERS Choose from florals, patterns, solids in brights and pastels. Cotton-polyester quilted to polyester fiberfill. Twin, full, queen/king sizes.

Orig. \$30 to \$80. **NOW \$15 TO \$29**

Intermediate markdowns may have been taken

50% OFF: DECORATOR ACCENT PILLOWS Pile them, stack them, add to your own pillow look. Choose from velvets, prints, embroidered, florals, geometrics, solids in the colors and sizes to suit your décor.

Orig. \$9 to \$18 **NOW 4.50 TO \$6**

40% OFF: TUCKED VOILE CURTAIN PANELS Sheer polyester voile with deep 11" hem, edged with an inch-wide continental tuck. White, champagne, blue, brown, celery or lemon. Imported from Italy. 60x63", reg. \$15. **SALE \$9.** 60x90", reg. \$19. **SALE \$11.**

60x84" Regularly \$17 **SALE \$10**

50% OFF: KNOTTY PINE WALL CLOCK Battery powered round in solid knotty pine with black porcelain enamel face, goldtone Roman numerals. Batteries not included.

Reg. \$45 **SALE 22.50**

42% TO 47% OFF: CUSTOM SLIPCOVERS For your 3-cushion 84" sofa or one cushion 36" chair. Florals, prints, solids. Fin-fitted on your furniture, tailored with self-welt seams; heavy zippers.

36" chair, reg. \$93 **SALE \$49**

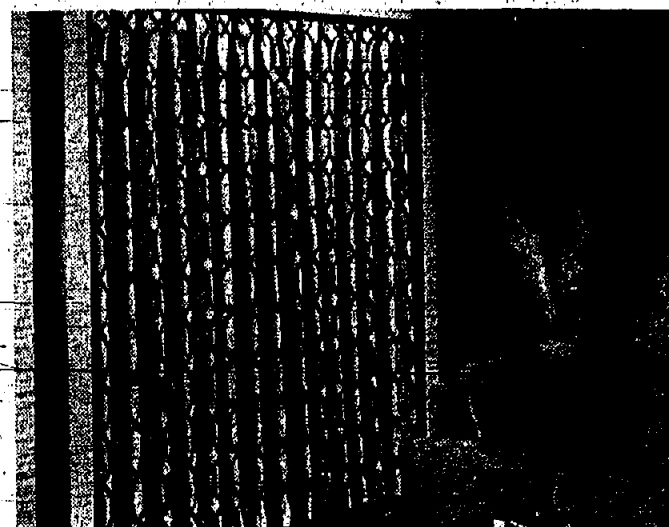
84" sofa, reg. \$171 **Sale \$99**

40% OFF: BRASSTONE FLOOR LAMPS Burnished brass finish with fabric over vinyl shades. Choose straight stick, swing arm or flex arm styles to direct the light wherever you need it.

Reg. \$65 **SALE \$39**

FRI., SAT., & ALL DAY MON.

ROCKAWAY TOWNSQUARE MON. THRU SAT. 10 A.M. TO 9:30 P.M.
TO 6:45 P.M. WED. AND FRI. 9:30 A.M. TO 8 P.M.
MORRISTOWN MON. THRU SAT. 9:30 A.M. TO 8:30 P.M. SAT. 9:30 A.M. TO 6 P.M.



SAVE 50%: OPEN WEAVE, SHEER DRAPERIES

Textured solids and prints. Interesting open weaves. Full-bodied sheers. From Kenneth, Warnsutta and Howard. In earthtone colors and brights.

Single to triple widths, orig. \$20 to \$90 **Now \$10 to \$45**



★ SAVE 50%: AZTEC SUNDANCE BEDSPREAD

(A194-64) Inspired by the proud Aztec civilization of ancient Mexico. Rust, orange and brown design on natural beige. Polyester-cotton quilted to Kodon® polyester fiberfill. By Springmaid.

Twin size, orig. \$35	Now \$17	Matching 48x84" drapes, orig. \$24	Now \$12
Full size, orig. \$45	Now \$22	Matching sheet, orig. \$18	Now \$9
Queen size, orig. \$50	Now \$25		
King size, orig. \$60	Now \$30		

Dinnerware, stemware, flatware, serving

40 to 50% OFF

40% TO 50% OFF: FINE CHINA, STONWARE For everyday family use and for your very best dinner parties. 20, 45, and 90 piece sets for 4, 8, and 12. 14 patterns to choose from.
Mikasa stoneware, 20 pc. service for 4: Marmalade, Kissing Cousins; Buttercup. Regularly \$70 **SALE \$30**
Mikasa stoneware, 45 pc. service for 8: Imperial Maple, Peacepipe, Twin Rivers. Regularly \$195 **SALE \$99**
Fine china, 90 pc. service for 12: Fairlawn; White Brook, Intrigue, Andora. Regularly \$200 **SALE \$119**
Mikasa fine china 45 pc. service for 12: Treetops, Bluebells, Brookhills. Regularly \$280 **SALE \$119**

50% OFF: LEAD CRYSTAL STEMWARE Beautiful glimmering etched or clear lead crystal to complement your finest dinnerware. Imported from Europe.
"Autumn", hand etched wheat shafts on long stems: goblet, wine, champagne, cordial. Regularly \$4 **SALE \$2**
"Paris", clear and contemporary with faceted stems: goblet, wine, champagne, cordial. Regularly \$4 **SALE \$2**

50% OFF: STAINLESS STEEL FLATWARE Stainless steel with all the luster of silver and none of the upkeep. Practical for everyday use and pretty enough for company. Eleven patterns to choose from. Tara Marie, Neponsit, De Carlo, Northgate. 62 piece set for eight including hostess set. Regularly \$40 **SALE \$20**
Shanghai, Grand Tradition, Oyster Bay. 50 piece set for 8. Regularly \$30 **SALE \$15**
Blacksmith, Kappington, Plymouth Shell, Lucite. 50 piece set for 8. Regularly \$75 **SALE 37.50**

50% OFF: SILVERPLATED COFFEE SERVICE Classic 5 piece silverplated coffee/tea service includes 10-cup footed coffee pot, 9-cup footed tea pot, covered sugar creamer and one 23" engraved Butler's tray. A marvelous gift or something special for yourself. Regularly \$135. **SALE 67.50**

Bamberger's

Orders by phone or mail on starred (*) items only for delivery within New Jersey and in our delivery areas in N.Y., Pa. and Del. Phone (201) 376-4444 or their local telephone number in their service area. There is a 50¢ handling charge on all mail and phone items. Sorry, no C.O.D.'s. Sorry, no mail or phone on all other items.

Orders by phone or mail on starred (*) items only for delivery within New Jersey and in our delivery areas in N.Y., Pa. and Del. Phone (201) 376-4444 or their local telephone number in their service area. There is a 50¢ handling charge on all mail and phone items. Sorry, no C.O.D.'s. Sorry, no mail or phone on all other items.

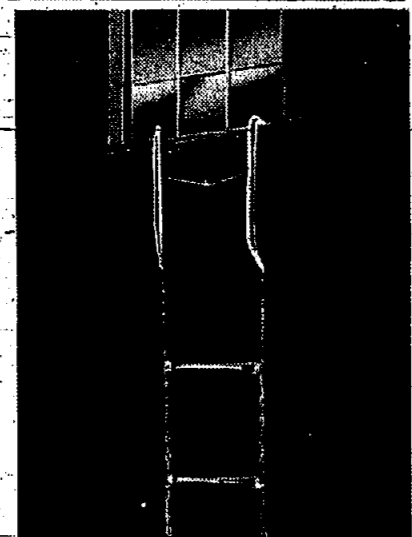
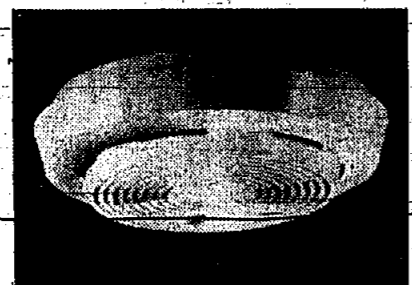
Bamberger's

PAGE 25, SEPTEMBER 1977

BAMBERGER'S LABOR DAY SALES

SHOP BAMBERGER'S LIVINGSTON AND OUR NEWEST,
NEWARK, MON., TUES., THURS., SAT. FROM 8:30 A.M.
WILLOWBROOK MON. THRU SAT. 10 A.M. TO 9:30 P.M.

SAFEGUARD SALES: FIRST ALERT,[®] LIFE LADDER

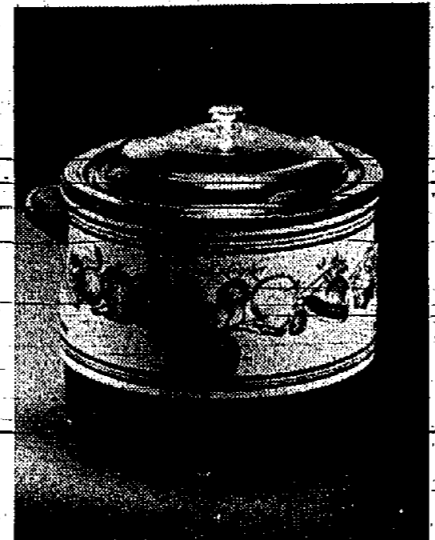


***FIRST ALERT[®] SMOKE DETECTOR**
(A159-93) Single station ionization detector detects fire in its earliest stages and sounds alarm. Built-in test switch. Horn sounds when battery is low. UL listed. By Pittway Industries. Batteries included.

Reg. \$36. **Sale 24.99***
Plus \$5 rebate mailed to you from Pittway

***STRONG STEEL "LIFE LADDER"**
(B159-93) Instant fire escape. Hang brackets over window sill, toss out ladder and climb down safely. 15 ft. chain ladder with 1" steel rungs. By American LaFrance.

Reg. \$30. **Sale 19.99***



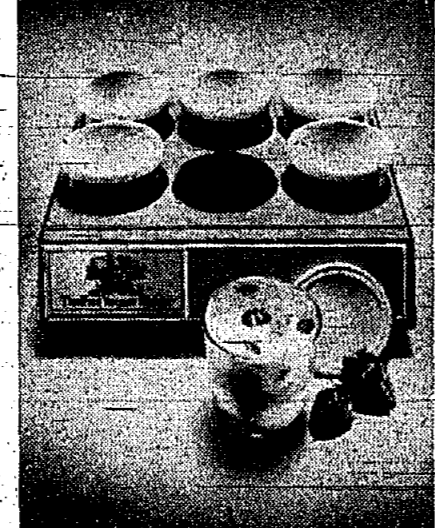
SAVE \$8: FARBERWARE 5-QT. CROCK-ROO-COOKER
(C159-90) Cooks "all day" without stirring or sticking. Removable stoneware cookwell, 3-position heat control-heat tempered glass lid.

Orig. \$28. **Now 19.99***



***SAVE \$5: OSTER 10-SPEED DO-IT-ALL BLENDER†**
(D159-82) 10 speeds to make your own additive-free baby food, sauces, creamy desserts, mayonnaise, butter. 5-cup glass jar, measuring lid.

Regularly \$25. **Sale 19.99***



***SAVE \$2: CONTEMPRA 1 1/2-QT. NATURAL YOGURT MAKER†**
(E159-49) Easy and economical. Just put in 1 tablespoon unflavored yogurt, add milk, stir and plug in. In a few hours, you'll have fresh yogurt. With 5 jars, lids, recipe book.

Regularly \$12. **Sale 9.99***



***NEW OSROW STEAMSTRESS II† FOR SEW-IT-YOURSELFERS**
(F159-95) 4-way steam action for pressing in to all the hard to reach areas: seams, corners, tucks, cuffs. Safe for use on all fabrics from silk to synthetics.

Special Purchase **15.95***

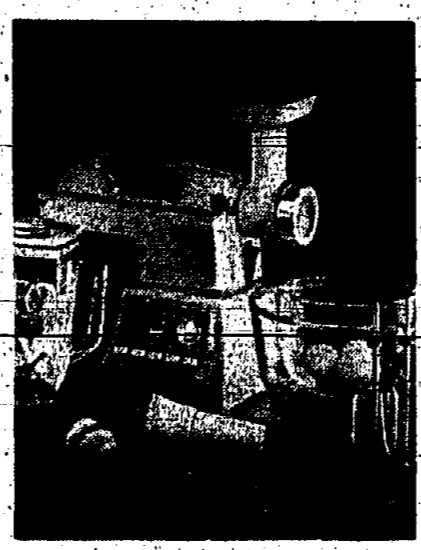
FRI., SAT., & ALL DAY MON.

ROCKAWAY TOWNSQUARE MON. THRU SAT. 10 A.M. TO 9:30 P.M.
TO 8:45 P.M. WED. AND FRI. 9:30 A.M. TO 8 P.M.
MORRISTOWN MON. THRU FRI. 9:30 A.M. TO 9:30 P.M. SAT. 8:30 A.M. TO 8 P.M.



***SAVE \$75: FARBER 13-PC. STAINLESS STEEL COOKWARE**
(G1159-91) Stainless steel with aluminum clad bottoms. 1, 2, 3, 4-qt. covered saucepans, 8-qt. covered saucepot, double boiler insert, 7 1/2" and 10 1/2" skillets. If purchased sep. \$165.

13-pc. set. **Sale 89.99***



***SAVE \$10: OSTER 3-IN-1 BLENDER/MIXER/GRINDER†**
(H159-59) 10-speed blender, 10-speed mixer and meat grinder all in one kitchen center. 2 glass mixing bowls, 5-cup glass jar, measuring cap lid, 2 cutting discs, cook book.

Regularly \$100. **Sale 89.99***



***SAVE \$10: OUR OWN IMPORTED FLORAL STONWARE FOR 8**
(J66-8) 45-pc. sets include 8 ea: dinners, salads, soup-cereal bowls, cups, saucers plus matching 5-pc. hostess set. Blue, yellow or tan-greige.

Regularly \$55. **Sale 45***



***SAVE \$15: STAINLESS STEEL FLATWARE, 50-PC. SET FOR 8**
(K66-2) Traditional, Mediterranean or hammered. Includes 8 ea: dinner forks, knives, salad forks, soup spoons, 15 teaspoons, sugar spoon, butter knife.

Regularly \$40. **Sale 25***

COOKWARE, CAPPUCCINO, CLEAN-UP SALES

50% OFF ENAMEL ON STEEL COOK/SERVEWARE Pots and pans, colanders, double boilers, tea and coffee pots, butter warmers, more. Bright blue, red, yellow, brown.

Originally \$2 to \$12. **Now \$1 to \$6**

MIRRO OPEN STOCK COOKWARE Even-heating stamped aluminum with vapor seal covers. Choose from 1-qt. and 2-qt. covered saucepans, 5-qt. covered Dutch ovens and 10" fry pans.

Regularly 7.50-12.50. **Sale \$4 to \$8**

GOURMET ESPRESSO, CAPPUCCINO Save on 12-cup Bialetti aluminum espresso maker, Vesulite 9-cup stainless steel espresso/cappuccino maker and Maltita 12-cup glass drip coffee maker. Plus lots more.

Regularly 9.95-\$100. **25% OFF**

G.E. QUICK PRESS STEAM/DRY IRON 25 Steam vents for even steam distribution. Water window, fabric guide for proper temperature settings for all types of fabrics. Water spray for on-the-spot dampening.

Regularly \$18. **Sale 15.99**

EUREKA UPRIGHT VACUUM, 6 TOOLS 4-position Dial-A-Nap[®] adjusts to clean bare floors or deep plush. 6-pc. tool kit includes vinyl hose, hose adjuster, crevice tool, dusting brush, upholstery brush, straight wand.

Regularly \$75. **Sale 58**



† The warranty for this product (excluding batteries) copy of the warranty. Write to: Bamberger's Warranty Dept. or write on stored card - items only for delivery within (201) 376-4444 or your local Bamberger. Telephone number handling charges on all other items. Small Electrical, Housewares.

is enclosed with the product. Or write to a Office, P.O. Box 110, Newark, N.J. 07101. New Jersey and our delivery areas in N.J., P.O. Box 110, Philadelphia or write to: There is a \$2 delivery charge on all electrical, or seasonal shop. Vacuums at all Bamberger's Stores.



BAMBERGER'S LABOR DAY SALES

SHOP BAMBERGER'S LIVINGSTON AND OUR NEWEST, NEWARK, MON., TUES., THURS., SAT. FROM 9:30 A.M. WILLOWBROOK MON. THRU SAT. 10 A.M. TO 9:30 P.M.



SAVE \$75. SHARP 19" COLOR TV AT A TERRIFIC, NEW LOW PRICE

Just 500 at our lowest price ever. In line black matrix one gun Lyntron picture tube eliminates color overlap and distortion. 100% solid state dependability. Plastic cabinet.

Regularly \$360 **Sale \$285**

19" picture measured diagonally. For 90 days carry in service, including parts and labor at no extra charge. *Sharp warrants this TV.



SAVE \$170. FISHER 4-PC. STEREO SYSTEM WITH BUILT-IN 8-TRACK PLAYER

AI296-35 Fisher AM/FM/PM receiver with flywheel tuning, AFC on FM, signal strength meter. Built-in Fisher 8-track player works manually or automatically. Fisher/BSR changer with cue, pause. Fisher 2-way speakers. Not at Princeton.

Original 1976 price, \$370 **Now \$200**

SAVE \$50. GE 2-SPEED WASHER WITH FILTER FLO Energy saving family size with 5 water level selections, 3 wash/rinse temperatures. Bleach dispenser, filter traps lint, white.

Regularly \$330 **SALE \$280**

Not at Monmouth and Plainfield.

SAVE \$40. SUPREMACY STEREO CASSETTE TAPE DECK Plays records with dual reboarding levels. Auto stop, fast forward, pause, 3 digit tape counter. Extra sensitive mike for improved tone.

Originally \$120 **NOW \$80**

SAVE \$55. GE 16 CU. FT. FROST FREE REFRIGERATOR Dual temperature controls for fresh, fresh food compartments. Power saver switch. Moves on rollers for cleaning. White.

Originally \$450 **NOW \$395**

\$10 extra for 620hrs. Not at Monmouth and Plainfield.

TEXAS INSTRUMENTS R-51-H CALCULATOR For everyday math to complex problems. Adds, subtracts, multiplies, divides, does logs, trig, linear expressions, hyperbolics.

Originally \$110 **NOW \$45**

MANUFACTURER'S CLOSEOUT: GAF LCM CAMERA Below the manufacturer's original wholesale price. Through the lens metering, 50 mm. F 1.9 lens. Shutter speeds to 1/1000th of a second.

SPECIAL PURCHASE \$120
Case, Special Purchase \$10.

SAVE \$50. MIDLAND 40-CHANNEL MOBILE CB Switchable automatic noise limiter. Digital fine tuning. PA, external CB switches. Lighted S/RFO and channel dial. Squelch, gain controls.

Originally \$135 **NOW \$85**

License applicants must be 18 years of age or older. Temporary CB permits available with purchase of any CB. Optional antennas available \$20 to \$30.

\$28 OFF ZENITH MULTIBAND PORTABLE RADIO AM, FM, public service and aircraft bands. Operates on AC or batteries. AFC, squelch control. Earphone, telescope antenna, 3 1/2" speaker. Batteries not included.

Originally \$65 **NOW \$37**

SAVE \$175. ZENITH 25" COLOR CONSOLE TV Family size with Color Sentry automatic picture control, electronic tuning, light sensor, 3-button color tuning, Chromacolor picture tube.

Originally \$75 **NOW \$60**

25" picture measured diagonally.

SAVE \$130. PIONEER STEREO SYSTEM Pioneer receiver rated at 15 watts-RMS per channel. FM tuning meter. BSR changer with magnetic cartridge, cue pause. Two 2 1/2" high-impedance speakers.

If purchased separately, \$430 **\$300**

Receiver, \$200 Turntable, \$70 Speakers, \$160 pr.

The warranty for this product (excluding batteries) is enclosed with the product. Write for a copy of the warranty. Write to: Bamberger's Warranty Office, P.O. Box 110, Newark, N.J. 07101.

Please note: Sales shown only for delivery within New Jersey and our delivery areas in N.Y., Pa. and Md. Phone (201) 376-4444 or your local Bamberger's. Reference number 1001. A \$3.00 delivery charge per mattress set. Sleep by C.O.D. is an \$100.00 and under \$500 require a 20% deposit and 2-25 C.O.D. fee or \$100 deposit. C.O.D. fee set in addition to any delivery charges. Bedding, if all Bamberger's items (except Frigidaire) including size, color, material and washers. At all Bamberger's stores (except Princeton). \$100.00 minimum including \$20.00 service fee. Minimum 20% deposit.

FRI., SAT., & ALL DAY MON.

ROCKAWAY TOWNSQUARE MON. THRU SAT. 10 A.M. TO 9:30 P.M. TO 5:45 P.M. WED. AND FRI. 9:30 A.M. TO 6 P.M. MORRISTOWN MON. THRU FRI. 9:30 A.M. TO 6 P.M. SAT. 9:30 A.M. TO 6 P.M.



Sealy mattress sale: any size... twin to king, any firmness... extra to ultra firm

1/3 OFF
Regular prices

SEALY EXTRA FIRM QUILTED PRINT

Hundreds of steel coils. Sealy Foam™ cotton felt plus Dura-Tex insulation. Add Dura Guard™ II foundation.

	Reg.	SALE
Twin size mattress or foundation (A414-25)	\$90 ea.	\$60
Full size mattress or foundation (B414-26)	\$110 ea.	\$73
Queen size mattress or foundation (C414-26)	\$150 ea.	\$100
3-pc. king size bedding set (D414-26)	\$390	\$260

SEALY EXTRA FIRM PLUS QUILTED SATIN

312" steel coils, 1/2" thick layer Sealy Foam™ cotton felt, Dura-Tex insulation. Add the Dura Guard™ II torsion bar foundation.

	Reg.	SALE
Twin size mattress or foundation (E414-27)	\$100 ea.	\$66
Full size mattress or foundation (F414-27)	\$120 ea.	\$80
Queen size mattress or foundation (G414-27)	\$160 ea.	\$106
3-pc. king size bedding set (H414-27)	\$420	\$280

*To the full size

Plus Sealy Posturepedic™ at Bamberger's regular prices from \$119.95 to \$199.5. Mattresses, foundations and bedding sets designed in cooperation with leading orthopedic surgeons for comfortable firm support with no morning backache from sleeping on a too-soft mattress.

SEALY SUPER FIRM QUILTED DAMASK

312" steel coils, 1/2" layer dense Sealy Foam™ cotton felt, Dura-Tex™ insulation. Add the Dura Guard™ II torsion bar foundation for perfect balance and total support.

	Reg.	SALE
Twin size mattress or foundation (J414-28)	\$110 ea.	\$73
Full size mattress or foundation (K414-28)	\$130 ea.	\$96
Queen size mattress or foundation (L414-28)	\$170 ea.	\$113
3-pc. king size bedding set (M414-28)	\$450	\$300

SEALY ULTRA FIRM QUILTED DAMASK

312" steel coils, extra thick Sealy Foam™ cotton felt, Dura-Tex™ insulation. Add Dura Guard™ II foundation.

	Reg.	SALE
Twin size mattress or foundation (N414-29)	\$120 ea.	\$80
Full size mattress or foundation (P414-29)	\$140 ea.	\$93
Queen size mattress or foundation (R414-29)	\$180 ea.	\$120
3-pc. king size bedding set (S414-29)	\$480	\$320

Order by mail to please for delivery within New Jersey and in our delivery areas in N.Y. and Pa. and Md. Phone (201) 376-4444 or your local Bamberger's. Reference number 1001. A \$3.00 delivery charge per mattress set. Sleep by C.O.D. is an \$100.00 and under \$500 require a 20% deposit and 2-25 C.O.D. fee or \$100 deposit. C.O.D. fee set in addition to any delivery charges. Bedding, if all Bamberger's items (except Frigidaire) including size, color, material and washers. At all Bamberger's stores (except Princeton). \$100.00 minimum including \$20.00 service fee. Minimum 20% deposit.

Floorwide Furniture Sale Ends Monday, Labor Day: Every sofa, loveseat, chair, table, dining room, bedroom

20% to 40% off

Regular or original prices

- **EVERY TRADITIONAL SOFA, SOFA-SLEEPER, SECTIONAL, LOVESEAT, CHAIR**
Our entire collection of in-stock seating plus custom-covered. Velvets, tapestries, geometrics, much more.
- **EVERY STRATLOUNGER AND BARCALOUNGER RECLINER, CHAIR, AND ROCKER**
3-position recliners, including many that fully recline just inches from the wall. Swivel and club chairs, too.
- **EVERY STRATFORD SOFA-SLEEPER AND MATCHING STATIONARY LOVESEAT**
Full and queen sizes plus sleeper-sectionals, traditional and contemporary styles: shelters, pillowbacks, more.
- **EVERY WALL UNIT AND TABLE IN TRADITIONAL AND COLONIAL STYLES**
Open bookcases, storage cabinets, drop-lid desk-bars in country French, Mediterranean, Italian provincial.
- **EVERY MODERN SOFA, LOVESEAT, MODULAR PIT, SECTIONAL AND CHAIR**
Parson sofas, shelters, all the new combinations. In Scotchgard®-protected velvets, Haitian cottons, more.
- **EVERY MODERN WALL SYSTEM, ETAGERE, CONSOLE, ACCENT TABLE**
European-style lighted walls over 6'-long plus functional room-dividers, storage walls, sofa, cocktail, lamp, end tables.
- **EVERY BEDROOM SET AND EVERY DINING ROOM SUITE IN STOCK**
Master bedrooms, guest sets, bedrooms for the children, too. Formal dining rooms, and apartment-size sets with lighted china cabinets.
- **EVERY COLONIAL SOFA, SOFA-SLEEPER, SECTIONAL, LOVESEAT AND CHAIR**
Solid heavy pines. Fully upholstered. Wing styles. Mini-wings. Backwoods Hercules® plaids. Florals: More.
- **EVERY 9-PC., SLEEP-TWO, SEAT-FOUR CORNER UNIT AND HI-RISER**
Entire stock of hi-risers plus all 9-pc. corner units: table, 2 bases, 2 mattresses, 2 bolsters, 2 covers.
- **EVERY TRADITIONAL AND CONTEMPORARY ACCENT CHAIR AND ROCKER**
Wing chairs, rockers, swivel chairs, club chairs, in velvets, vinyls, Hercules®, many with carved wood trim.
- **EVERY RATTAN AND WICKER ETAGERE, WALL UNIT, TABLE AND CHAIR**
Plus natural or lacquered consoles, curvy sofa tables, planters and many more casual accent pieces.

Sorry, no mail or phone orders. There is an additional delivery charge on all furniture.
Furniture. At all Bamberger stores (except Princeton, Plainfield and Morristown), including our newest at Rockaway Townsquare Mall.

Bamberger's sale prices always include freight charges with in-wall metal door coverings where applicable.
Sorry, no mail or phone orders. There is an additional delivery charge on broadloom. Broadloom at all

Last day Monday, Labor Day: every broadloom in stock 14% to 38% off

- 10 FAMOUS BRANDS ■ 60 TEXTURE INCLUDING THE NEWEST SILKY PLUSHES
- 1000 COLORS FROM VIBRANTS TO GO-WITH-EVERYTHING NATURALS
- ALL COMPLETELY INSTALLED* AT OUR SEMI-ANNUAL SALE PRICES



OUR BEST-SELLING DURABLE NYLON PILE HI-LO SHAG IN 9 MULTICOLORS

Regularly 15.99 sq. yd. **Sale 9.99** sq. yd. installed*

HERE'S JUST A SAMPLE OF THE OTHER OUTSTANDING VALUES YOU'LL FIND:

	Reg.	SALE		Reg.	SALE
Cabin Crafts nylon pile short shag in 10 colors.	13.99	9.99	Monticello Trevira® polyester pile plush, 17 tweeds.	19.99	13.99
Evans-Black Dacron® polyester pile in 16 two-tones.	16.99	10.99	Gulistan Trevira® polyester pile plush, 16 colors.	23.99	14.99
Monticello Trevira® polyester pile Saxony plush, 16 colors.	15.99	10.99	World Anso® nylon pile, 19 new smoky multicolors.	19.99	14.99
Milliken Trevira® polyester pile velvet in 14 colors.	16.99	11.99	Horizon nylon pile plaid in 11 bright shades.	18.99	15.99
Evans-Black Dacron® polyester pile plush, 11 colors.	16.99	11.99	Monticello Anso® nylon pile plush in 18 colors.	24.99	16.99
Coronet Ban-Lone® Nylon pile Saxony plush in 16 colors.	15.99	12.99	Customweave Dupont® nylon pile velvet in 28 colors.	23.99	18.99
Gulistan Trevira® polyester pile Saxony plush, 17 colors.	19.99	12.99	Customweave deep nylon pile, plush, 36 colors.	27.99	19.99
Venture Antron III® nylon pile plush, 11 colors.	16.99	13.99			

*There is an additional charge for custom stairwells and for installations of less than 16 sq. yds.
Bamberger stores (except Princeton and Morristown), including our newest at Rockaway Townsquare Mall.

BAMBERGER'S LABOR DAY SALES

SHOP BAMBERGER'S LIVINGSTON AND OUR NEWEST, NEWARK, MON., TUES., THURS., SAT. FROM 9:30 A.M. TO 5:45 P.M. WED. AND FRI. 9:30 A.M. TO 6 P.M. WILLOWBROOK MON. THRU SAT. 10 A.M. TO 8:30 P.M.

20% off
Plus Special Purchases

EVERYTHING YOU NEED FOR BIG AND LITTLE GIRLS

FOR BIG GIRLS: Gaucho sets. Wool and acrylic cardigans, cowls, blouses, crews. Cotton denim or corduroy jeans. Denim skirts. Acrylic knit dress pants. Nylon shirts. Cotton T's and tops, cotton flannel sleepwear, more. Reg. \$5-\$18.

20% off Plus Special Purchases

FOR LITTLE GIRLS: Back-to-school gaucho set in cotton denim. Acrylic knit dress pants, blue cotton denim jeans. Plus easy-care cotton knit tops, shirts, sweaters, sleepwear. Reg. \$4-\$11.

20% off Plus Special Purchases

BIG AND LITTLE BOYS SCHOOL AND SPORT CLOTHES

FOR BIG BOYS: Brushed cotton polyester-denim flared jeans and 100% cotton denim straight leg jeans plus polyester-cotton corduroy jeans. Leisure suits in textured polyester. Long sleeve crews and collared knits, winter pajamas, nylon acetate print shirts, flannel shirts. Reg. \$5-\$25.

20% off Plus Special Purchases

FOR LITTLE BOYS: Long sleeve polyester-cotton knit turtles and crew necks in assorted solids and stripes. Short sleeve jumpsuits in polyester-cotton denim. Plus winter pajamas, wrangler denim jeans, corduroy jeans.

Reg. \$3-\$10 and Spec. Purch. 20% off

SAVE 20% INFANTS' AND TODDLERS' GARMENTS*

2-pc. Garanimals® for boys and girls; 9-24 mos., 2T-4T. Cotton knit tops with brushed gabardine polyester, cotton-corduroy or cotton-denim bottoms. Reg. \$3-\$6.

20% off Plus infants', toddlers' blanket sweaters, kimono, footed pajamas. Reg. \$3 to \$7. 20% Off



- Misses' acrylic pullovers, cardigans, coat sweaters. Reg. \$18-\$23. Sale 14.99
- Misses' proportioned pull-on acrylic knit pants. Reg. \$10. Sale 7.50
- Misses' bow blouses. Sale 6.40-11.20
- Misses' plaid shirts. Cotton-polyester. Reg. \$8-\$14. Sale 6.40-11.20
- Misses' smooth polyester and nylon tops. Reg. \$6-\$30. Sale 4.25
- Misses' ankle-length acetate-nylon flared robes. Reg. \$12-\$30. 20% off
- Misses' brushed nylon-acetate sleepgowns. S. 2X. Reg. \$7-\$11. 20% off
- Misses' selected canvas and vinyl handbags in fall colors. Reg. \$6-\$13. Sale 4.80-9.75
- Misses' knee-high vinyl boots, side zip, 2 1/2" heel. Reg. \$20. Sale 15.90
- Polyester scarves in all the new autumn colors. Reg. 1.25-\$4. 25% off
- Fall-colored hooded necklaces, bracelets, earrings. Spec. Purch. \$9.99

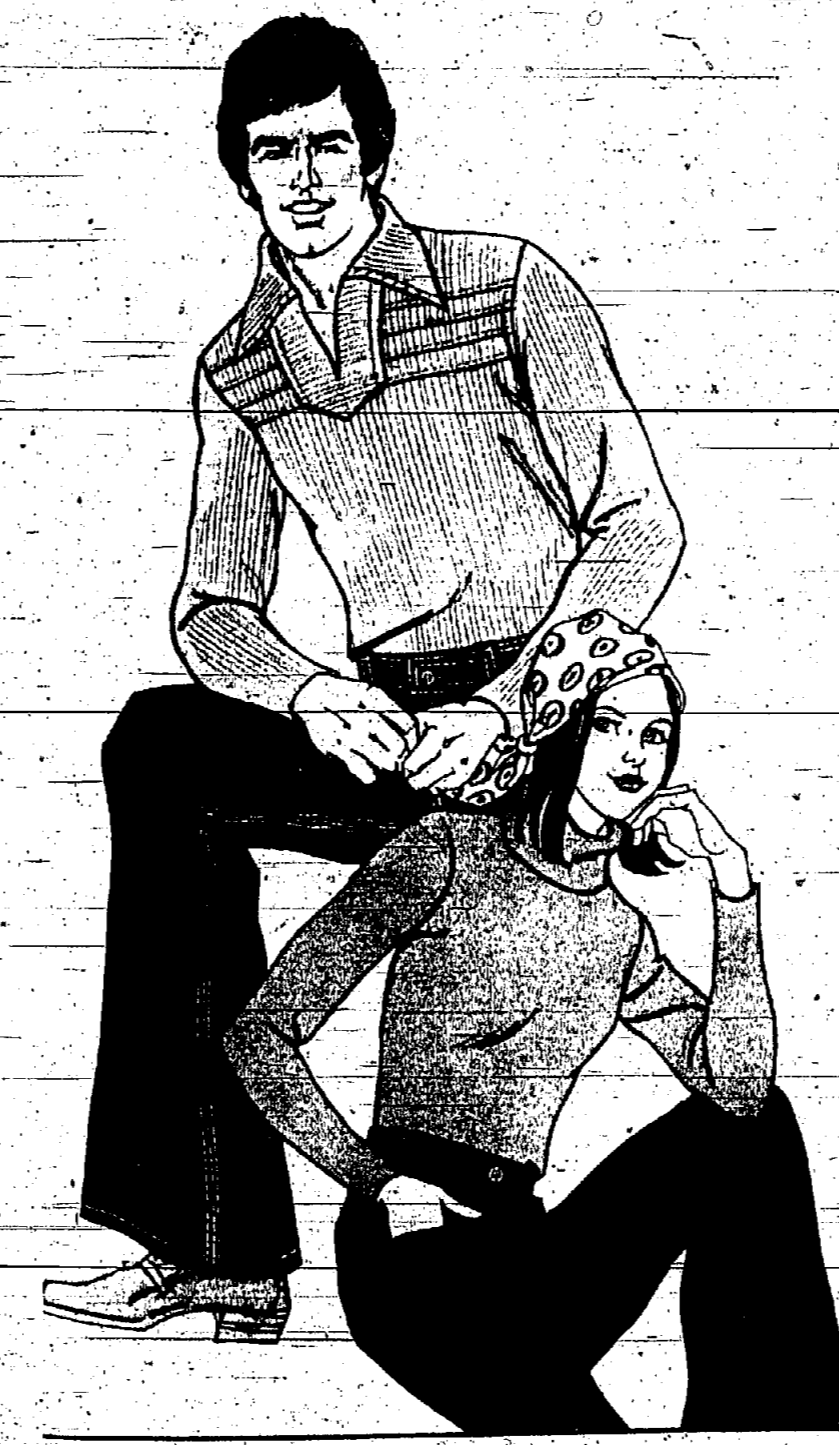
- Women's smooth polyester mock turtleneck tops. 40-46. Reg. \$7. Sale \$5
- Women's coordinate irregulars from a famous maker. Spec. Purch. 7.90-13.90
- Women's 2 and 3-pc. polyester pantsuits. 14½-24½. Reg. 16.90-\$32. 25% off
- Women's parkcoats, toggle or button front. Reg. \$55-\$65. 20% off
- Not at Livingston.
- Women's polyester T-shirt dresses, collar or scoop neck. Spec. Purch. \$10
- Women's smooth-fitting polyester pull-on pants. Spec. Purch. 6.50
- Women's acrylic cardigans, some with hoods. Reg. \$19-\$22. Sale \$15-\$17
- Not at Morristown.
- Women's acrylic turtlenecks and cowi neck tops. Reg. \$9-\$10. Sale \$7-\$8
- Women's vested suits. Solid and patterns in polyester. Spec. Purch. \$9.99
- Not at Morristown.
- Men's long-sleeve Qiana® nylon dress shirts. Reg. \$12. 20% off

Sorry, no phone or mail orders. At all Bamberger stores (unless otherwise specified), including our newest Rockaway Townsquare.

FRI., SAT., & ALL DAY MON.

ROCKAWAY TOWNSQUARE MON. THRU SAT. 10 A.M. TO 8:30 P.M. TO 5:45 P.M. WED. AND FRI. 9:30 A.M. TO 6 P.M. MORRISTOWN MON. THRU FRI. 9:30 A.M. TO 8:30 P.M. SAT. 9:30 A.M. TO 6 P.M.

Bamberger's
Store



JUNIORS' TOPS/TROUSERS SALES/SPECIAL VALUES

COWLS AND TURTLES. Soft as cashmere acrylic knits with long sleeves. Spec. Purch. 4-99-5.99

Not shown: Hooded zip-front cardigans in solid or patterned acrylic knit. Reg. \$14. Sale \$10-11.20

MID-WALE CORDUROY PANTS. Jean-cut the way you like 'em. Shirred back or western style, with front scoop pockets and back patch pockets. Polyester-cotton corduroy, 6 colors. Reg. \$14. Sale 11.99

Not shown: Pre-washed cotton denim jeans. Spec. Purch. 11.99

SAVE 20% TO 24% ON YOUNG MEN'S SPORTSWEAR

LONG-SLEEVED KNIT SHIRTS. Collared V-necks and crews in soft acrylic knit. Cut to fit smoothly and stay that way, washing after washing. New fall solids and stripes. Reg. \$9-\$11.

PRE-WASHED DENIM JEANS. Straight legs and flares with western pockets, 2 back pockets. Pre-washed navy cotton denim for sizes 29 to 38. Reg. 13.99. 20% off

SAVE 40% to 50%: MEN'S SPORTCOATS AND DRESS SLACKS

THE 2-BUTTON SPORTCOATS: Back center vent, front flap pockets, top welt pocket, inside chest pocket. Wrinkle-resistant polyester in navy, brown, tan, green; blue in group. Not all sizes in all colors. Orig. \$25. Now 14.99

THE GENTLEMAN'S SLACKS: Modified dress flares with belt loops, front and back pockets. Solid and patterned polyester in blues, browns, greens. Orig. \$12. Now 5.99

- Men's polyester sportcoats, vest and slacks suit separates. Reg. \$12-\$35. 20% off
- Men's flared jeans: polyester doubleknit, hopsack. Reg. \$13. Sale 9.90
- Men's long-sleeve woven shirts, solids, plaids, prints. Reg. \$9-\$10. Sale 6.40-\$8
- Men's acrylic knit shirts, solid or striped. Reg. \$10-\$12. 20% off
- Men's crew and V-neck sweaters. Acrylic and polyester. Reg. \$13. Sale 10.40
- Men's long-sleeve acrylic knit turtlenecks. Reg. \$10. Sale \$8
- Men's woven plaid cotton-flannel sportshirts, S-XL. Reg. \$10. Sale \$8
- Men's ties in all the new fall colors and patterns. Reg. 2.99 ea. Sale 2 for \$5
- Teens' pre-washed cotton denim jeans. Reg. \$12-\$14. Sale 9.60-11.20
- Teens' pullovers, turtleneck-sweaters. Acrylic. Reg. \$3-\$16. 20% off
- Juniors' woven polyester trousers, 4 new fall styles. Reg. \$13-\$14. Sale 10.99

- Juniors' solid and striped acrylic cardigans. Reg. \$25. Sale 18.50
- Juniors' soft fleece cotton-flannel gowns, robes. Reg. 5.50-\$28. 20% off
- Juniors' long-sleeve plaid shirts. Polyester-cotton. Reg. \$8. Sale 6.40
- Juniors' cotton carpenter and painter pants. Reg. \$25. Sale 9.50
- Young men's brushed cotton denim jeans. Reg. 13.99. 20% off
- Young men's cotton-corduroy bell loop dress flares. Reg. 14.99. Sale 11.99
- Young men's cotton carpenter pants, leggings. Reg. \$11. 20% off
- Young men's plaid, western and basic cotton-flannel shirts. Reg. 7.50-\$10. 20% off
- Young men's crew and collared cotton knit shirts. Spec. Purch. 4.99
- Young men's plaid western shirts. Spec. Purch. 7.99
- Young men's long-sleeve cotton gauze shirts. Reg. 9.99-\$12. 20% off

BAMBERGER'S LABOR DAY SALES FRI., SAT., & ALL DAY MON.

25% off New fall coats and jackets for everyone

FOR MISSES: Pantcoats. Zip-lined all-weather coats. Quilted ski jackets. Single and double breasted boot-length coats. Wraps. Tents. Steamers. Polyester plushes. Fleece, meltons, more. Some with real fur trim, hoods, scarves. Solids, stripes, plaids. 8-18. Reg. \$28 to \$80. 25% off

FOR JUNIORS: Boot length coats. Pantcoats. Raincoats. Ski jackets. Short jackets. Many pile-lined, quilted, fur-trimmed. Wools, PVC's, polyester-cottons, more. \$13. Reg. \$18 to \$75. 25% off

FOR MEN: Leather coats and jackets. Raincoats. Trenches. Ski jackets. Wools, corduroys, suedes. Plus nylon snorkel and down-filled jackets. 38-46, S,M,L,XL. Reg. \$99 to \$299. 25% off

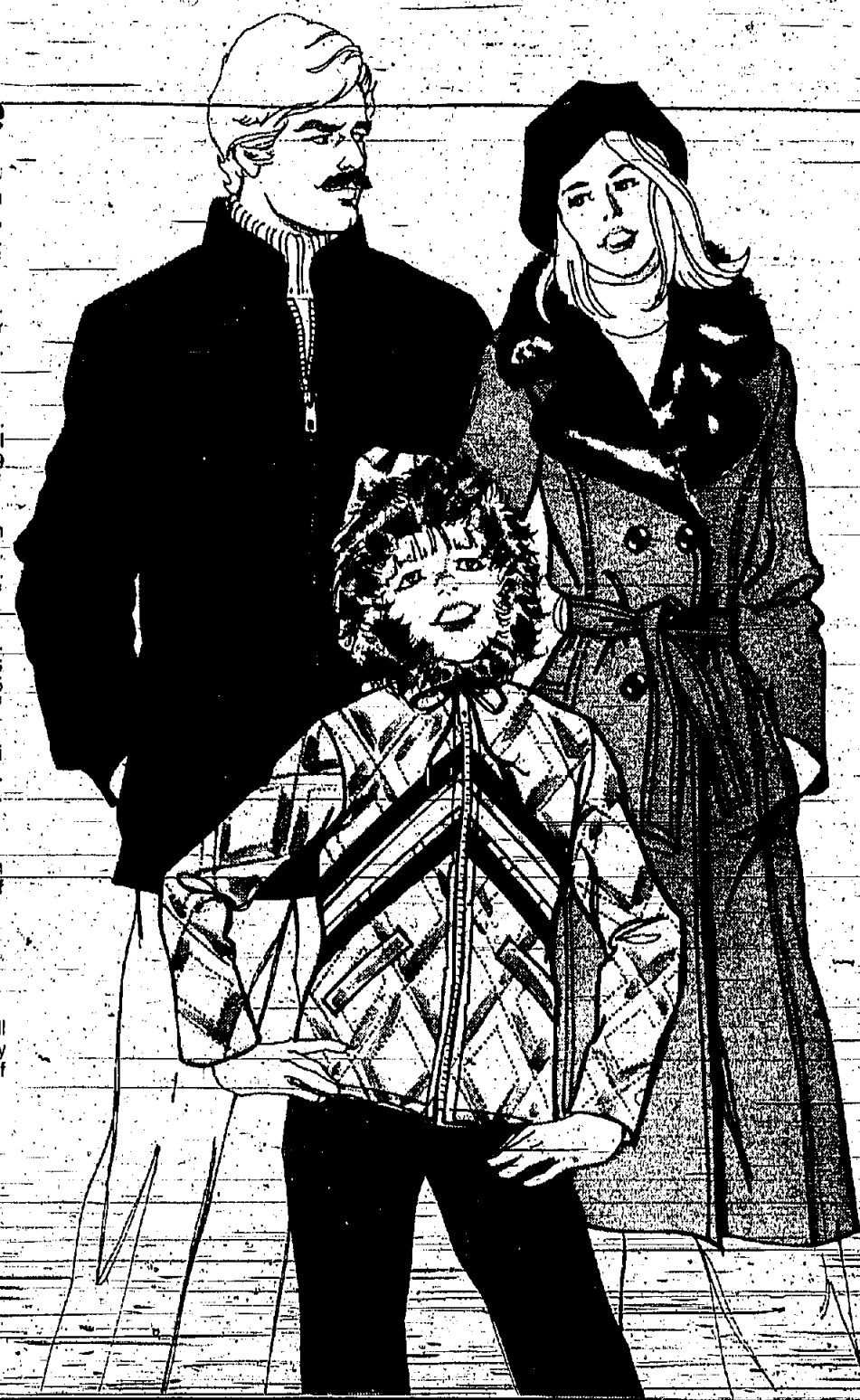
FOR YOUNG MEN: Sherpa-lined corduroy ranchers. Cotton denim jackets. Wool plaid hunting jackets. Suede jackets. Nylon ski parkas, snorkels and vests, bomber jackets. 36-44. Reg. \$22.50 to \$59.99. 25% off

FOR BIG AND LITTLE GIRLS: Acrylic pile-lined wool coats. Belted, wrap, hooded styles. Nylon snorkel and ski jackets with warm acrylic pile lining. 4-6x, 7-14. Reg. \$19 to \$45. 25% off

FOR BIG AND LITTLE BOYS: Nylon snorkel jackets. Ski jackets. Denim and corduroy jackets with sherpa lining. Denim and PVC jackets. Many with hoods. 4-7, 8-12. Reg. \$13 to \$26. 25% off

FOR INFANTS AND TODDLERS: Prams, snowsuits, nylon jackets. 12-24 mo., 2-4T. Reg. \$14 to \$22. 25% off

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A HIGHLIGHT OF OUR LABOR DAY SALES

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SPORTS STAR SNEAKERS, JOGGERS FOR BOYS AND MEN

(A329) Basketball shoe with comfortable padded collar, cushion insole. Super-sturdy canvas for longer wear. Navy, black or white. Boys (13-6), Men (6-4-12, No 11 1/2).
Reg. \$13 Sale \$9.99
(B300) Nylon and suede jogger has padded collar, terry sock-lining and a ribbed crepe sole. Royal blue with white stripes. Boys (13-6), Men (6-4-12, No 11 1/2).
Reg. \$13 Sale \$9.99



**Sale
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(C310) The stylish tie sport shoe with a ground-grabbing, action sole. Antique tan urethane. 12-13-14-15. The stitched tie on a long-lasting crepe sole. Russet brown urethane. 12-13-14-15.



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