Lung Association has book for asthmatic kids



| Sale-to benofit book buying | Lecture-social at Cong. Israel | Dayton Journal is commended |
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| ...page 3 | .....page 10 | ....page 18 | Springfield Leader



Fruits, vegetables are nutritional goldmine




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Your Llbrary
Wright Morris' unstable youth


SPRINGFIELD PHARMACY

HOLIDAY SALE DAYS!!


FREE YOUR CHOCE: : Rannimes
$50 \%$ Off on Jewerinva sunciasses fine $30 \%$ OFF on WATCHES




Proforma audit set, college group is told


## Research Results Conclusive:

## Clean Sweep!

2 out of 3 smokers choose MERITlow tar/good taste combination over leading higher tar brands.

Landmark-smoker study produces solid new evidence that MERIT delivers a
winning combination of good taste and low tar when compared with higher tar leaders.

MERIT Clear Choice In New Tests.
In impartial new tests where brand identity was concealed, the overwhelming majority of smokers reported MERIT taste equal to-or better than-leading higher tar brands.

Moreover, when tar levels
Waraing: ITh Surgeon Generara Has Datermined That Cijanone Smoting is Dangonousus io Vourr thadh
were revealed, 2 out of 3 chose the MERIT combination of low tar and good taste.

MERIT Switch Clicks In the second part of this extensive new study former higher tar smokets report MERIT is an easy switch, that they didn't give up taste in switching, and that MERIT is the best-tasting low tar they've ever tried.
Year after year, in study after study, MERIT remains unbeaten. The proven taste alternative to higher tar smoking - is MERIT.



MERIT
Kings \& 100's





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## ON JANUARY ${ }^{\text {T }}$, THE OLD LIMITS ON IRA/KEOCH WIL RETIRE.



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## Bulldogs edged in sectional final, 7-6



Highlanders coming to town

## Tough hoop debut for Bulldogs

24
Bulldogs hoping to recapture





## ${ }^{86}$ of700 Classified



Business and Service
Directory


Ein





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