

SPRINGFIELD.
"A progressive residential community, served by an independent newspaper."

Springfield Sun

FOR PRINTING
Of quality, at reasonable prices—"From a card to a newspaper"—Call the Sun, Millburn 6-1256.

Vol. IV—No. 9

Springfield, N. J. Friday, October 31, 1930

Price 5 Cents

TREASURE CHEST OF GREAT AWARDS TO BE OPENED HERE

Lively Contests Expected at Polls on Election Day

The final drives of the local political parties for the coming election are on today, and all eyes are turned on the results next Tuesday night, which are expected to be closely fought, with the outcome uncertain.

Both Republican and Democratic leaders are confident of the chances of victory for their standard-bearers.

Republicans Close

The final meeting of the Springfield Republican Club prior to the election, was held Tuesday night in the Colonial Inn. It marked a session of the executive committee, to arrange final plans. All the candidates, Charles H. Huff for Freeholder, Fred A. Brown for Township Committee, and William Hopbaugh for Tax Collector, were present.

Democratic Session

Howard T. Potter, seeking the Freeholder's office as a Democrat, said he favored the passage of the \$300,000 county park issue, at a meeting of the Springfield Democratic Club last night in the Colonial Inn.

The Democratic candidate for Township Committee, George B. Gaskill, also attended.

Results in SUN Office

As a service to local residents, the results of the election, will be posted half-hourly on the window of the SUN office in Flomer avenue after the polls close Tuesday night.

BABY CLINIC TO OPEN WEDNESDAY

The Red Cross Baby Clinic opens on Wednesday afternoon, November 5, at 3 o'clock, in the Lions Club room in the Brookside building, on Flomer avenue. The purpose of the clinic is to further intelligent care of babies, and their needs, and to promote their health and well-being. It is not for the diagnosis or treatment of sickness or conditions which should have the attention of the family physician. Dr. H. P. Denzier, Springfield health officer, is in charge of the clinic. Miss Orpha Fisher, Red Cross nurse, will weigh and measure the babies. The more babies to appear, the more she will be delighted.

Youngster Believes in Restoring the Departed

One casualty—a child's pet parrot—was the most serious loss Monday afternoon when a house in Main street caught afire through the overheating of a kerosene stove.

The child was alone with an older brother when the fireman reached the scene. After the volunteers removed the flaming stove to the exterior, and taken the parrot from its cage, set on a mantelpiece above the stove, and failed to revive the polly, the youngster wished for some time.

Long after the fire-fighters returned back to their headquarters, the child ran toward the church corner, and Patrolman Stiles stopped him to inquire where he was bound.

"I'm going to find my mama. She's got some medicine that will make the polly live, again was the optimistic reply.

The building was owned by Overseer of the Poor James C. Stiles and the damage was estimated by firemen to be slight.

Aspire For Committee Post Unopposed



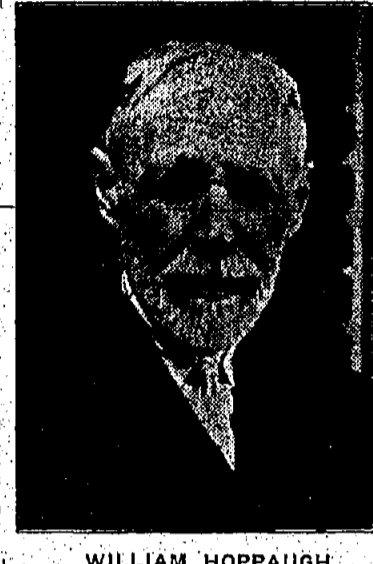
GEORGE B. GASKILL

George B. Gaskill, Democratic candidate for Township Committeeman, is experienced in township affairs, having served as a member of the Second District Election Board for seven years.



FRED A. BROWN

Fred A. Brown, Republican, seeking reelection to the Township Committee, has served on that body since 1924. He now holds down one of the most important posts in the administration, police and roads.



WILLIAM HOPBAUGH

William Hopbaugh, Republican, unopposed, seeking reelection as Tax Collector, has held his present office for more than a decade, having been elected for the first year, back in 1919.

EVERYBODY INVITED TO JOIN THE HUNT

\$3,000 in Prizes to be Offered—Everybody Wins in This Event—Six Grand Awards and Many Other Splendid Gifts Offered for Subscriptions

Hurrah! Here we go on the greatest treasure hunt ever staged in this community. We carry the announcement today of one of the most novel events ever placed before the readers of a newspaper, an event that will end with the distribution of thousands of dollars of wonderful awards. Just as in the days of Captain Kidd, we are going to take our friends and readers on a search for bounty, we are going after the Treasure Chest.

In this Treasure Chest are six bags of gold, and many other splendid gifts. All who go on this Treasure Hunt will be sure of some fine award for the hours of interesting voyage, and the days of the thrilling search. The Treasure Hunt is more than a mere gift party, it is a big civic movement.

Always a Booster

The policy of this paper will always be to boost first and last and always, giving this community the best that is in us, giving each week a personal review and carrying to the most remote sections the home news of its neighbors and its merchants, advancing at all times the praise of our institutions and advocating better civic and commercial conditions—building for the betterment of everyone as only the home paper can do.

Now we come to the time when we modestly believe the scope and usefulness of the newspaper can be materially increased by a greater circulation.

Therefore, we come out today with the announcement that will startle many and surely convince the majority that we mean just what we say. To accomplish the ends we are striving for we have decided to use the Treasure Chest Club method of increasing our circulation by leaps and bounds. We want to put this newspaper into every home in this vicinity. It can be done; it will be done as soon as our people understand the very generous offer we are making today. Truly we are willing to sacrifice all profit to reach the homes and we will absolutely pay out \$3,000 in prizes and commissions to ambitious men, women and boys and girls in exchange for a little well-directed effort in seeing that every neighbor, friend and relative within reach is subscribing. Aside from the awards the most interesting part of the Treasure Hunt will be the heated competition among the many entries to see who can find the greatest number of credits. Credits at the close of the campaign win the various awards. It will take any out of the old rut and daily start action in this community. It will set folks thinking, and when the big finish comes—just to be counted among the many contestants will be a credit that will last for many years in the memory of our people.

Great Awards in the Treasure Chest. Somewhat different from the usual hunt for treasure, the awards of this newspaper are known. Just who will reach the bounty of the Chest first to receive the best awards, is the game we are now starting, but there can be no doubt as to the happiness and satisfaction over the wonderful gifts that the Treasure Chest will give out to its searchers. No Treasure Chest over contained such awards. First of all in the Treasure Chest are bags of gold, real yellow, glistening gold, the love of pirates bold and the goal of our daily search in every effort of life. What pleasures and necessities it will buy! What could be more suitable as a gift than gold coins. There are several bags of gold to be found in the chest, one of \$1,000, one of \$500, one of \$200, one of \$100, one of \$50, one of \$25, and then for those not winning one of the major awards there are cash commissions. This will assure a person receiving full compensation for their effort. You have everything to win and nothing to lose. The only way you can lose in this campaign is by not entering.

Fairness to All

That the campaign will be above suspicion as to fairness, an advisory board, composed of prominent business and professional men, whose names appear in the double page advertisement in this issue, has been appointed. The board will make the final awards and act in an advisory capacity if any question of moment arises.

The campaign will be brought to a close with a sealed ballot box, or Treasure Chest, placed in a local bank or other prominent business place. No one, not even the campaign manager, can possibly know how many credits any person has secured, thus absolutely precluding

RED CROSS RALLY SET FOR MONDAY

Plans for the Red Cross Roll Call will be completed at a meeting of the executive committee to be held at the home of Mrs. Hattie Doerries of Keeler street, Roll Call chairman, on Tuesday evening. Everything will be put in readiness for the distribution of supplies to the workers at the rally which will be held in the lecture room of the Methodist Church on Monday afternoon, November 10.

An intensive house to house canvass is planned, and the workers will be urged to put over the campaign with vigor and snap so that it will be completed within a week instead of dragging along throughout the month. Residents are asked to be in readiness for the visit of the workers on Armistice Day. If the Roll Call worker finds no one at home she will leave a leaflet to tell of her call.

The expenses of the nursing service, which the Springfield Red Cross inaugurated this month, must be met to a great extent from the proceeds of the roll call. While the Newark Chapter is underwriting the service and has presented to the Springfield Branch the car which is used by the nurse, it is the expectation and intention of the executive committee to raise the necessary funds in the roll call. The giving of skilled care to the sick in their homes, on a visit basis, is a valuable addition to the public health program of Springfield. She also teaches the family how to keep well, and in this way protects not only the family but the whole community. She cooperates in every way with the health director and the school nurse. The Red Cross Baby Clinic needs a need which has long been felt in this community. Mitigation of all this, it is confidently expected that there will be a quick and willing response to the invitation to membership in the Red Cross. Fifty cents of each membership goes to Washington, headquarters for National and International work. The remainder stays in the branch treasury for local work.

The classes of membership follow: Annual membership, \$1 (fifty cents for local work, fifty cents for national and international work); contributing membership, \$5 (\$4.50 for local work, fifty cents for national and international work); sustaining membership, \$10 (\$9.50 for local work, fifty cents for national and international work); supporting membership, \$25 (\$24.50 for local work, fifty cents for national and international work); life membership, \$50; patron membership, \$100 (life and patron membership fees go to the National Endowment Fund, of which the interest only is used).

Any possibility of unfairness or partiality. Write, phone or call at the office and secure full details. Start working at once and see how much of a start you can have when the office opens to receive reports.

Special prizes for opening day are announced in this issue.

Treatment of Burns

In every home where there are children the medicine chest should contain a good remedy for burns. It is advisable to always have on hand a bottle of olive oil and a bottle of lime water. When mixed in equal proportions this is one of the best remedies for burns that is known. Saturate cloths with the solution and cover the burn.

FIREMEN HOLD TURKEY DINNER

Close to seventy-five persons attended a turkey dinner held last Saturday evening in Evergreen Park by members of the Volunteer Fire Department.

Many local public officials were present, including all the members of the Township Committee, the Board of Fire Commissioners, the members of the Exempt Firemen's Association and the honorary members of the volunteer company.

Entertainment was furnished in the form of professional singing and dancing. Singing talks were heard on the progress shown by the fire department in recent years.

The committee in charge included John J. Fling as chairman, T. C. Davidson Jr. and Charles H. Ruby.

Epworth Leaguers Have Masquerade

The Epworth League of the Methodist Church held a Halloween masquerade party in the lecture room of the church Wednesday evening with about sixty persons present.

Prizes for costumes were won by the following: Most original, Janet Regor, a bellhop, and Harold L. Knight, dressed as an old woman; prettiest, Alberta VanHart.

A pantomime sketch entitled, "The Mellardammer," was presented. Games were played and refreshments were served.

The committee arranging details was headed by Margaret Smalley, and her assistants were Mrs. Nicholas Schery, Alice Reed, Janet Regor, Alice Bell, Eleanor Binkerd, Greenville Day, Howard Brady and August Schaffernoth.

P. O. S. A. Halloween Party Set For Tonight

Cap 209, Patriotic Order Sons of America, will hold its third annual Halloween masquerade ball this evening in the Municipal Building.

Prizes will be awarded for the prettiest and most unique costumes. The committee in charge of the affair is headed by Charles M. French, with Otto M. Hooper, L. B. Parrell, Jr., Edward Ecker, and Montague Martyn as his assistants.

Tickets of the affair are on sale now at fifty cents each.

GIRL SCOUTS TO HIKE

The newly-organized local Girl Scout Troop is planning a hike for Tuesday, Election Day. Captain Margaret Hinz and her lieutenant, Miss Evelyn Hoffman, will be in charge.

HAS BIRTHDAY PARTY

Edith Cullen, daughter of Mr. and Mrs. T. J. Cullen of 35 Proffit avenue, entertained twenty little friends at a birthday party in her home last Saturday.

REPORT HEARD OF W. C. T. U. SESSION

A report on the convention of the State Women's Christian Temperance Union, held last week in Hackensack, was given by Mrs. Edwin D. Pannell, president of the local union, at a meeting held Tuesday afternoon in the lecture room of the Methodist Episcopal Church.

Mrs. Pannell represented Springfield during the entire session, which was held for five days. Other local persons present on one day, Thursday, were the following: Mrs. William I. Reed, Mrs. Charles H. Ruff, Mrs. John Courtney, Mrs. Fred A. Brown, Mrs. Charles Schmidt, Mrs. C. B. Meeker, Mrs. Mark M. Brady, Mrs. George Carter and Margaret Rees.

Mrs. Meeker was in charge of the devotional services at the meeting Tuesday, and the program on "Temperance and Missions," which was to have been held under the direction of Mrs. Fred A. Brown, was postponed until the next meeting, November 17, at the home of Mrs. Courtney, at 19 Marton avenue.

The Local Temperance Union met Wednesday afternoon at Mrs. Pannell's home at 318 Main street, in Millburn, and arranged details for a Halloween party which was held last night at the Pannell home. Margaret Schery, president of the L. T. U., announced the following committees: Narcotics, Frances Langour; publicity, Lillian Schery; and money to animals, Ruth Ruff.

The Young People's Branch will meet Wednesday evening at the home of Ronald G. Pannell, at 237 Morris avenue.

CONTEST PLANNED

The Springfield Baseball Club will hold a contest in the Municipal Hall Saturday evening, November 15. Tommy Strumph's Orchestra of Livingston will play the music for dancing.

A contest will be held among local girls selling the greatest number of tickets at seventy-five cents apiece, and the winner will be awarded a wrist watch valued between \$10 and \$15.

SCHOOLS CLOSED TUES.

The local public schools will be closed Tuesday in observance of Election Day.

St. Stephen's Parish Plan "Turkey" Dance

The second annual Thanksgiving dance of the Young People of St. Stephen's Episcopal Church in Millburn will be held on Friday evening, November 28, in the parish house in Main street.

Many young people of the church will be home from schools and colleges and a large attendance is predicted. The first Thanksgiving dance last year proved to be very successful.

The committee are as follows: Music, Misses Dorothy Deller, Elsie Dray, Adelaide Silance, Ruth Geisler; decorations, Mrs. L. Eva Griffith, the Misses Estelle Henthorns, Edna Griffith, Virginia Deller, Anna Richards, Lura Anderson; refreshments, Mrs. H. Richardson, Mrs. H. B. Veun and Miss Alta Robinson. Music will be played by Tommy Strumph and his Moonlight Serenaders of Livingston.

METHODIST PARSONAGE SITE BEING REMOVED

Construction work in removing the parsonage of the Methodist Episcopal Church, in Main street, started the middle of this week.

The work was authorized by the Official Board of the Church at a meeting Monday night, after it had been approved by the Board of Trustees.

The building will be removed to the north side of the lot, nearer to Millburn, and further away from the street. After it has been completed, it will be in condition to connect with the sanitary sewer system, according to plans.

The change is being made due to the necessity of replacing the heating plant, and since the sewer will be in operation soon, it was thought best to perform the work at the present time.

The parsonage is one of the oldest buildings in the township and has been judged to be close to seventy-five years on its present site.

MRS. MARGARET KEARNEY

Services for Mrs. Margaret Kearney, 86 years old, of 181 North Ninth street, Newark, who died at her home Monday night, after an illness of several years, were held yesterday morning in the St. Rose Lima of Church in Rosedale, Newark.

The deceased, a widow was the mother of Mrs. John E. Gunn of 69 Morris avenue, and is survived by three other daughters and one son, Miss Margaret Kearny and Miss Mat. street address: Mrs. Frances McConn of Nutley, and Joseph Kearny of Baltimore.

APPEAL IS MADE FOR OLD CLOTHING

The cold weather is at hand, and we have already had some sharp, nipping days. To many anxious parents in our community, who have not the wherewithal to fit out their children in warm garments to withstand the icy blasts of winter, the thought of the relentless approach of cold weather is terrifying. The Millburn-Springfield Sunshine Society, which usually at this time of the year has a considerable supply of warm garments in reserve, reports that so far they have not one warm outer garment on hand. Mrs. A. Palmer Brill, treasurer of the society, is so concerned over the situation, knowing

SCOUT DRIVE FOR FUNDS COMPLETED

The drive of the Springfield Boy Scout Troop 65 to help raise its share of the \$26,000 required by the National Bank of Springfield, for Council to operate, for the coming year ended yesterday, according to a report from officials.

Louis J. Wilman, cashier of the First National Bank of Springfield, was chairman of the local drive, assisted by Scoutmaster Greenville A. Day and Assistant Scoutmasters George Spinning, Edward Hoagland and Harry Venn. The amount raised has not yet been disclosed.

Other Notes

James Widmer has been named leader of Wolf Patrol and John Schmidt as his assistant. Wolf Patrol will camp at Brookside over the weekend with Officers Day, Spinning and Hoagland in charge.

The photography course of six different lessons ended last night in the troop shack in Tooker avenue, with Instructor Spinning handling the details.

FIVE D. OF A. STATE OFFICERS ON VISIT

Pride of Battle Hill Council No. 17, Daughters of America, had five state officers as their guests at a regular bi-monthly meeting held last Friday evening in the Municipal Building.

They were State Councilor Elizabeth Huen of Newark; Past State Councilor Sadie Ludlow of Jersey City; State Vice-Councilor Mrs. Josephine Murray of Roselle Park; State Deputies Elizabeth Raab of Newark, and Jennie McCloud of Roselle Park. Councilor Lillian Small presided at the business session, and afterward, Halloween games and dancing followed.

Plans were discussed for an old fashioned barn party, to be held Friday evening, November 28, in the Municipal Hall. Tickets for the affair will be distributed soon. Mrs. Ida Martyn heads the committee in charge of details.

CHILD SLIGHTLY HURT WHEN HIT BY MACHINE

Betty Peiper, 8, of Colonial terrace, daughter of Mr. and Mrs. Fred Peiper, was slightly injured yesterday afternoon at 5:15 o'clock, when she was struck by an automobile operated by Louis H. Stiles of Mountain avenue at Morris and Madison avenues.

John J. King, of 65 Tooker avenue, riding nearby, took the child to Overlook Hospital, in Summit where she was discharged the same night, and a report said she suffered scratches on the legs, head bruises, and apparently no other injuries.

According to Stiles, the child dashed from the side of the road and as he attempted to swerve to the left, she continued on.

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CARD PARTY, DANCE HELD BY DEMOCRATS

A Halloween masquerade dance and card party for the benefit of the Springfield Democratic Club was held last Friday evening in the Colonial Inn. About twenty tables of bridge, euchre and pinocle were in play. Close to 100 persons were present.

Prize winners were as follows: Mrs. Vincent Shea, Mrs. A. D. Warner, Mrs. Joseph H. Gunn, Mrs. Cecil S. Yeakins, Miss Eleanor Binkerd, Miss Kathryn Raab and Arthur C. Priz.

Music for dancing was furnished by Jimmy Hill and his Orchestra of Elizabeth. While it was not compulsory to wear costumes, many present were attired in Halloween masquerade.

The committee in charge of the affair was composed of Mrs. John E. Gunn, Mrs. Vincent Shea, Mrs. Joseph H. Gunn, Mrs. Thomas J. Cullen, Mrs. Ralph Hantzsch, Mrs. H. J. McGeohan, Joseph H. Gunn, Vincent Shea and Ralph Hantzsch.

The Democratic candidates, Howard T. Potter for freeholder and George B. Gaskill, seeking the Township Committee post, were both present and gave short addresses.

ISLAND'S DISTINCTION

St. Kitts is the mother colony of the British West Indies.

Springfield Sun

"Let There Be Light"

Published every Friday at Brookside Bldg., 10 Flomer Ave., Springfield, N. J. BY SPRINGFIELD SUN PUBLISHING CO. Telephone Millburn 6-1266

Entered as second class matter at the Post Office, Springfield, N. J., under an Act of March 3, 1879. EDITOR MILTON KESHEN Subscription price—\$2. per year in advance Single copies—5 cents.

Staff—Photographer, Knight Photo News Service, 17 No. Essex Avenue, Orange, N. J.

The Starving Doctors

A recent dispatch in the Newark News informs us that Austria has more than 3,000 doctors too many for its present population and that to remedy the situation, the president of the Reichsverbandes Oesterreicher Aerztorganisationen, suggests that the surplus of doctors in Austria be sent to America, where they might find practice among the inhabitants of Middle Western small towns.

Several years ago we wrote an editorial "Rural Doctors Needed" in the newspaper crystallizing the sentiment felt among the small towns in the Middle West over the paucity of medical men.

Vienna, according to this news story has 3,000 physicians anxious to find a job. Rural America needs doctors. But will we let the Austrians in? Nothing doing.

We have our immigration restrictive clause. About two and sixty-trillionth of a fraction of Nordics, Alpines, Swedes or Hungarians based on the immigration figures of the nineteenth century are permitted to view the Statute of Liberty.

Monttime in the Middle West, some farmer's wife in the throes of a confinement case cannot be alleviated of her pain because Dr. Jones, the only medicine in the town is busy attending the diphtheria case of Mr. Smith's small daughter, Jane. First come, first served is his code. He would like to do all he can to help the farmer's wife but he cannot leave the side of Jane Smith for fear of a serious development.

Who can blame National Assemblyman Richard Roe for introducing the immigration clause? He was only obeying the call of his constituents and he wanted to sit in Congress very badly.

However, 3,000 learned physicians cannot satisfy the "inner man" in Vienna, the artificial grotesque head of an Empire that was. The United States sets up her restrictive immigration clause. The farmer's wife in the Middle West may have to die perhaps because Dr. Jones is busy taking care of Jane Smith.

A Millionaire Liberal

Daniel Guggenheim, who died several weeks ago, possessed mining interests that literally circled the globe. The effect which such a man exerts on the world, though unnoticed and unblazoned, is beyond calculation. The economic interests of mankind, out of which comes their basic living, touch them more keenly than anything else. It is in these fields that enterprises like the Guggenheims' exercise dominance. Guggenheim, his associates and technical helpers, combed the remote and obscure corners of the earth searching out copper, tin, and molibdenum, cheapening their cost and making them more available to fundamental industries, giving wages to hundreds of thousands, piling up fortunes for themselves, and bringing untold benefits to humanity by their productivity and their charities.

One could expect that a multi-millionaire, a man of vast investments, would shrink from liberalism. Struggling before a Congressional committee, Guggenheim gave expression to sentiments that in one less wealthy might be regarded as socialistic. He pointed out that industry keeps heading toward consolidation, a natural means of avoiding duplicated effort, waste, unproductive competition and at the same time affording a concentration of ability to expand and create. He

What the SUN Advocates

- Believing that the following improvements are vital necessities to nourish Springfield's betterment and substantial progress, the SUN advocates: 1. A high school. 2. Removal of dilapidated buildings which are "eyesores." 3. Sidewalks wherever needed. 4. Encouraging clean factories, to increase the taxable. 5. Better and more powerful street-lighting system. 6. Postpaid-carrier delivery. 7. Entire township under one Fire District. 8. Ample police protection in North End. 9. Set of Building Zones, before township is developed. 10. A county park.

recognized that this consolidation, unless there was a spirit of equity at the head or unless there was an impartial arbitrator such as the State, placed labor at a disadvantage, and he foresaw the eventual democratization of industry. The State, he said, should look after unemployed men, if it meant heavy taxation of rich estates.

We tax everybody to take care of the insane. We are all taxed to feed and house criminals. Where is the justice in leaving to their own desperate need the men of families who, through no fault of their own, are left without means of subsistence, who are willing to work, and seek it in vain? We live as social beings and not as individuals. The misfortunes of those who are occasionally not so happily placed cannot, with safety to the State, be left unnoticed as a purely private affair. A sufficiency of food for everybody, an adequacy of clothing and shelter, a fair opportunity for education and advancement, are the concern of society at large. If society evades or ignores, society and all in it, rich and poor alike, suffer. Society is a unit, and there cannot be a condition in one place without an effect throughout.

But State aid in itself has not provided a complete panacea. England has extended such help, and now complains of the thousands of able bodied men who grow up used to the dole, satisfied to live on it, and studiously avoid any excursions into work. High grade systems don't function unless the men in it have a character and idealism equal to the grade of the system. Liberty to irresponsible persons becomes outrageous license. Free government in the hands of the untutored becomes a holocaust in which the weak are consumed by the avarice and tranny of the strong. Men have to be equal to their institutions.

We certainly could put up with improvements in our social living. Extreme concentration of luxury joined with extremes of destitution, does not speak well for our economic organization. But if we are to have better systems that work, we will also need a larger community feeling bred in men. There will be no successful democratization of industry until the present contentious and combative spirit of men is replaced by an intelligent community idealism that is still far from a reality.

Press Opinion

CREATING GOOD WILL (From Montclair Times)

To the list of those who are doing all within their power to mitigate the unemployment situation and to fight the applicat of American business should be added the name of the Public Service Corporation.

At a time when bread lines are growing and suffering is becoming more intense, the transport unit of Public Service steps forward to abandon its attempt to secure an additional increase in fares and announces that as soon as mechanically possible the five-cent fare will be restored.

To many the attitude and action of the corporation, first in its adoption of the token plan and more recently in its attempt to secure permission to sell four tokens for twenty-five cents, have become odious. In many quarters the decision to return to the five-cent fare will not be attributed to a desire to aid in time of stress. But while it is true that less money was taken in under the token plan than previously, and that the abandonment of its rate case might not be motivated wholly by altruistic motives, it remains that such action at this time reacts to its entire favor.

Together with the announcement of the fare reduction, it is learned that the company will inaugurate a five-day work for all employees, enabling it to give work to many additional men. The latter action is being received in good grace by practically all employees who are willing to sacrifice a portion of their salaries in order to create jobs for their more unfortunate kin. Public Service long has stood in need of public good will. Its action in competing with the privately-owned transportation companies and forcing them out of the field has come in for

much criticism. Its recent actions should do much to reestablish it in the public's good graces.

HOW A NEWSPAPER IS RUN

(From Railway Record) It doesn't take money to run a newspaper; it can be run without money. It is a charitable institution, a begging concern, a highway robber.

The newspaper is a child of the air, a creature of dream. It can go on and on and on, when any other concern would be in the hands of a receiver and wound up with cobwebs in the window.

It takes gall to run a newspaper. It takes a scintillating aerobicic imagination, and half-dozen white shirts and a railroad pass to run a newspaper.

But money—Heaven to Betsy and six hands round—who ever needed money in conducting a newspaper? Kind words are the medium of exchange that do the business for the editor—kind words and church social tickets. When you see an editor with money watch him. He'll be paying bills and disgracing the profession. Never give money to an editor. Make him trade it out. He likes to swap.

Then when you die after standing around for years and sneering at the editor and his little Jim Crow paper, be sure and have your wife send in for three extra copies by one of your weeping children, and when she reads the generous and touching notice about you, forever ban her to neglect to send fifteen cents to the editor.

Money is a corrupting thing. The editor knows it and what he wants is your heartfelt thanks. Then he can thank the printers and they can thank their grocers. Take your job printing to a job office and then come and ask for half rates on church notices.

The Lord loves a cheerful giver. He will take care of all the editors. Don't worry about the editor. He has a charter from the State to act as a doorman for the community. He'll get the paper out somehow, and stand up for you when you run for office, and lie about your daughter's wedding, and blow about your sons when they get a \$4 per week job, and weep over your shriveled soul when it is released from your grasping body, and smile at your giddy wife's second marriage. He'll get along. The Lord alone knows how—but the editor will get there somehow.

LOOKING BACKWARD

October 31, 1929. Commissioner of Motor Vehicles William L. Dill appointed Lyons-Conley Company, at 277 Morris avenue, as new local Motor Vehicle Registration Bureau.

Three-year old son of Mr. and Mrs. Cunningham of Tooker avenue, found sound sleep in bathroom of home, by several police and firemen, after locking himself in for several hours. Silence alarmed mother, who called for assistance.

Election campaign awaits results, with the Democratic candidates for Township Committee, David S. Jeakins and Howard L. Potter on one side, and Lewis F. Macartney and Frank C. Geiger on the Republican ticket. Robert D. Trent, candidate for reelection as Township Clerk, is unopposed.

William Edwards of Ruby street, rescued by Patrolman Thompson in spectacular fire. Edwards died later at Overlook Hospital.

October 31, 1925. Boy Scout Troop will be included in jurisdiction of Union Council Scoutmaster Manning Day, Jr., announced.

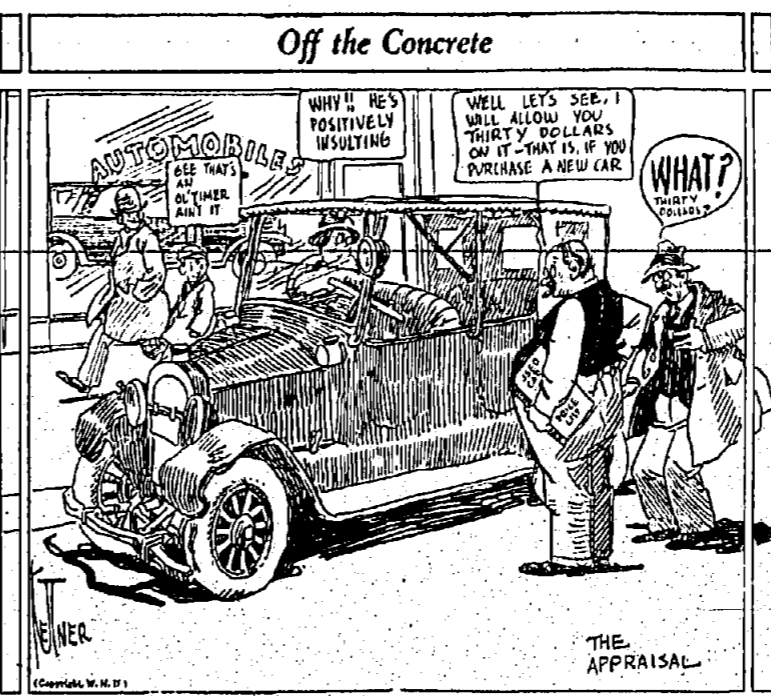
Men's Club of St. James Church held a Halloween masquerade, with more than 350 persons attending. A large delegation was present from St. Bridget's parish in Jersey City, where the Rev. Thomas B. Larkin, local rector, was a curate, prior to coming to Springfield.

Dr. Watson B. Morris, president of the Lions Club, reported that a dinner will be held November 7 in the Half-Way House, in Mountaineer.

The New Goal A life devoted to the acquisition of wealth is useless unless we know how to turn it into joy. And this is an art that requires culture and wisdom.—County Home.

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EVENTS OF THE WEEK

- Today Meeting, Lions Club, Colonial Inn, 12:15 P. M. Tonight HALLOWEEN EVE. Halloween party, auspices of Camp 209, P. O. S. A., Municipal Building, 8 P. M. Tomorrow Meeting, Twelve Trump Card Club, home of Mrs. Frank C. Geiger, South Springfield avenue, 8 P. M. Monday Meeting, Girl Scouts of America, James Caldwell School, 7 P. M. Flower Show, auspices New Jersey Florists' Association, Newark Armory, Sussex avenue, Newark. (Also to November 9, inclusive.) Theater party, Smart Set Card Club, to New York City. Court, recorder firm, Municipal Building; recorder, Everett T. Spinning; 8 P. M. Tuesday ELECTION DAY (polls open from 7 A. M. to 8 P. M.) Meeting, Camp 209, Patriotic Order Sons of America, Municipal Building, 8 P. M. Wednesday Meeting, Ladies' Benevolent Society, chapel, Presbyterian Church, 8 P. M. Meeting, Board of Health, Municipal Building, 8 P. M.

Comments from Sun Readers

To the Editor of The Springfield Sun: As the owner of property fronting on Mountain avenue, I wish to confirm the statements made by you on the present deplorable condition of pavement and sidewalks along Mountain avenue, between Flomer avenue and Morris avenue. In addition, the actual roadbed is so narrow, and the drop from the shoulder to the gutter is so abrupt that the hazard to driving is increased. The parking, under present conditions, adds to the traffic difficulties, as the cars driving up to the school are very numerous. As to the sidewalks, the pedestrian has to proceed warily in spots where the trees obstruct the light from the street lamps.

has been in existence for over a quarter century. Swamps in other towns of this county have been turned into beauty spots. Therefore, if the voters of Springfield want the same thing accomplished in this community they should vote for the park bonds. If the bond issue is defeated improvement of the lands in Springfield donated for park purposes will be postponed indefinitely.

Rambling AROUND SPRINGFIELD

ELECTION RESULTS TUESDAY will find our local patriots interested in how their particular party fares. A special feature of the service we plan to render, will be to inform the residents as to the result in so far as possible. It will be remembered that the primary election, last June, the number of votes received by each candidate, was posted on the windows of the SUN office, about one mile after the members of the various election boards, had finished their count. Watch the window of our office Tuesday night, for half-hour counts, when the polls have already closed. Many persons will be interested in a campaign to be held from November 10, to December 25, in which cash prizes totalling \$5,000 will be awarded to those doing high in a drive to secure subscribers to this newspaper and our temporary publication, the Union Register. Each candidate from both towns will work in his own community, and there will be no conflict. More details will be found in another column from all indications, relief for the local unemployed will be ready very soon. Every municipality in the country is working with the county, state, and national bodies in seeking relief for those who are unfortunately out of work. With the cold winter coming on soon, the question of hastening action is most important, and it is certain that the members of the Welfare Committee, as the local body may be termed, realizes the necessity of sufficient co-operation in having the project function with full speed ahead. However, it is to be considered that such a plan requires proper preliminary execution of details, and must be managed with a thorough knowledge as to its purpose. haste makes waste. Careful planning will always end in better results.

To the Editor of The Springfield Sun: A vote for the park bonds issue is a vote of confidence in the Union County Park Commission which has within a comparatively short period of time furnished this county with a system of parks that has attracted the attention of park commissions throughout the country and has been the subject of magazine articles. It has served as a model for park systems constructed in other sections of the country, notably one in California. The Union County Park Commission has been a pioneer in establishing a recreational program of the widest diversity, with a director of recreation who is an expert in his field and is sincerely devoted to his work. Springfield has parks on two of its borders, one completed and the other in process of development. It is reasonably assured of a parkway along the Railway River. The report recently issued by the commission shows that the park funds are expended with care, that approved business methods are used as to purchasing supplies, and that a friendly spirit of rivalry exists in keeping down the costs of maintenance in the several parks. The Union County parks compare favorably with those of Essex County, where the park system

SEARS 1st BIRTHDAY IN NEWARK

Nation-wide buying power, resulting in the lowest prices, has brought Sears, Roebuck & Co. Department Store to Newark. Its great popularity in Newark in one short year. Here are a few of the thousands of remarkable savings.

In appreciation, we invite you and your friends to celebrate our first birthday by enjoying the

LOWEST PRICES IN YEARS!

NOW! THE NEW "BANTAM" RADIO

that larger sets envy for its TONE... CONVENIENCE and PRICE!

5 Tube, Triple Screen Grid With Dynamic Speaker.

\$37.50

A radio that brilliantly outperforms, larger, more expensive sets—besides conveniently going into many places larger sets can't go! A beautiful walnut "mantel" model with latest type screen-grid circuit and powerful dynamic speaker. Installed in a minute—for years of pleasure.

GUARANTEED USAGE 1 YEAR The last word in scientific manufacture SILVERTONE TUBES 45 tests and inspections insure best quality reception

Single-Barrel SHOT GUN

unusually Low Priced \$6.98

"Eaton Arms" 12-16-20 or 410-Gauge

Simple, trouble-free action—tested by the U. S. Army and U. S. Navy. For the man who wants a good gun at a very moderate price.

AMMUNITION

74c Box of 25 Mallard Spot Gun Loads Du Pont Shotgun Shells

3 Drams—1 oz. 6 or 8 Shot Case of 50 for \$14

MEN'S SHEEP-LINED COATS

\$19.50

Two sheep are needed to make each coat. Front quarter-horse-hide with lamb's wool lining. Double-breasted with wombatine collar and belt all around. Pockets reinforced. Sizes 36 to 48.

Men's Leather Coats

\$6.95 \$9.95 Values

Genuine Black Horsehide Wool Lined. Sizes 36 to 48

Boys' Sheep-Lined Coats

\$3.69

Sturdy moleskin-lined with warm sheep felt. Snug beaverized collar. Sizes 6-8-10-12. Sizes 14-16-18 \$4.69

STORE OPEN 9 A.M.-5:30 P.M. Open Friday and Saturday Evenings Until 9 P.M. LARGE FREE AUTO PARK

SEARS, ROEBUCK AND CO. DEPT. STORE

ELIZABETH AVE. & BICLOW ST., NEWARK, N. J.

For Your Convenience: Other Sears' Stores, 1000 Broad Street, Newark and 582 Central Avenue.

SOCIAL : - : PERSONAL

Guest From Pennsylvania
Town Committee and Mrs. Lewis F. Macartney are having as their guest a former resident here, Mrs. Macartney's sister-in-law, Mrs. Fred Wesley Compton of Ebensburg, Pa.

In N. Y. State
Mr. and Mrs. B. M. Woodruff of Morris avenue, are on a motor trip to New York State.

Move From Maine
Mr. and Mrs. Willis H. Hamilton and family, formerly of Dover Fox Croft, Maine, and now residing in Springfield, Mrs. Hamilton is the daughter of Mr. and Mrs. Frank Dohl of Morris avenue.

Rossett-Chisholm
Announcement has been made of the marriage of Miss Marion E. Chisholm of Flermer avenue, daughter of Mr. and Mrs. Herbert M. Chisholm of Nicholson, Pa., to William Rossett of Millburn, on October 22, at the home of the bride's brother, H. Leslie Chisholm of Keeler street. The ceremony was performed by the Rev. William I. Reed, pastor of the Methodist Episcopal Church. The couple left on a trip to Washington, D. C., and upon their return will reside in the Brookside Building, in Flermer avenue.

Entertaining Guest
Mr. and Mrs. Clarence R. Peterson of Short Hills avenue had as their guest this week Mrs. Percy E. Hall, of Philadelphia a former Springfield resident.

Operated for Appendicitis
Andrew Wilson of Bryant avenue, who was operated last week in Overlook Hospital, Summit for appendicitis, is recuperating.

Visited in Brooklyn
Mr. and Mrs. George Cicero and family of Alvin terrace, visited in Brooklyn over the week-end at the home of the Misses Gladys and Betty Cicero.

Leave For Home
Mr. and Mrs. A. D. Williams of Youngstown, Ohio, have returned home after visiting here at the home of Mrs. Williams' brother-in-law and sister, Mr. and Mrs. Frank R. Kohler of 3 Bryant avenue.

From Asbury Park
Mr. and Mrs. T. V. Rorer of Morris avenue, had as their guest recently Mrs. Josephine Bateman of Asbury Park, Mrs. Rorer's sister.

Plan Theatre Party
A theatre party to New York City, to attend a performance of George White's "Flying High", has been planned by the Katy-Dids Card Club for Saturday, November 8.

Home From Manasquan
Mr. and Mrs. Joseph A. Tonkin of Short Hills avenue, returned recently from their cottage in Manasquan, where they spent the summer.

Entertains at Cards
Mrs. M. V. Pullis of 240 Morris avenue, entertained at a card party in her home last Friday afternoon.

Celebrate Arrival
A boy was born yesterday noon to Mr. and Mrs. James C. Carter of Mountain avenue in Overlook Hospital, in Summit.

In Adirondacks
Mr. and Mrs. Charlotte H. Morrison of Madison and Russell Morrison of Bryant avenue, are on a motor trip to the Adirondacks.

Attend Wedding
Miss L. Frances Howard of 25 Salter street, supervising principal of the Saybrook School in Hillside, and Mr. and Mrs. Chauncey Griswold of Madison were present on Saturday at the wedding of Miss Jessie Johnson of Lawrenceville to Stewart Reed, also of Lawrenceville. Mrs. Johnson, Mrs. Griswold, and Miss Johnson, were members of the same graduating class at the Trenton State Normal School.

Has Halloween Party
Owen Morrison, son of Mr. and Mrs. Roy Morrison of Henshaw avenue, entertained little friends at his home last Saturday afternoon with a Halloween party. Present were Miriam Parsell, Helen Paik, Eileen Mende, Fred Van Pelt, George Elmer Mersell, Edward Falk, Herman and Bobby Mende, and Roy Randall. Decorations were in orange and black. Games were played.

On Fishing Trip
Douglas Macintosh of 19 Center street and Alfred N. Dambrea of Battle Hill avenue were on a fishing trip in Red Bank the latter part of last week.

Smart Set Club
The Smart Set Card Club met Tuesday evening at the home of Miss Gladys Chennells of 91 Severna avenue. Prize winners were Mrs. Gordon C. Christensen and Miss Mary Meeker. Mrs. Christensen will be hostess at the next meeting to be held on Tuesday evening, November 11, at her home in Mountain avenue. The members of the club are planning a theater party in New York City Monday evening of next week.

On Business Trip
Assistant Scoutmaster Harry Veau of the local scout troop, who resides in Millburn, left last Saturday for Fort Wayne, Ind., on a business trip. He is expected to return in about a month.

Through a Woman's Eyes
By Joan Newton

AN IMPERSONAL LOOK AT YOUR LIVING ROOM

A DIVAN in the parlor is worth two benches in the park and the very foundations of the American home are threatened by the father who refuses to replace the old horse-hair sofa in his living room. That was the pronouncement made by one of the delegates to a convention of furniture dealers recently held in New York. "Things have come to a pretty pass," he said, "when the American girl has to entertain her suitors in a cabaret, just because the proper facilities are lacking in her home. Indeed, if the furniture is right, the daughter will be content to do her loving at home. "The jazz age," continued this editorial-minded furniture dealer to his colleagues in convention assembled, "has not died, and there is work for all of us. If every mother could see the advantage of creating a proper home atmosphere—by means of furniture—she need never worry about the whereabouts of her daughter."

While I have absolutely no interest in nor even a slight leaning towards the furniture business (I) it must be admitted that there is something to his appeal to "change the old horse-hair sofa." While the motives of this can't business man were not entirely unselfish, his reminder of the importance of charm in the home by means of its furnishings is an important one for many of us. There are many homes in which the "old horse-hair sofa" or something just as bad, having become a habit, is consciously noticed by those who are spending a large part of their lives in association with it. But, whether they know it or not, a refurbishing and freshening up of the home would make a very noticeable difference in their disposition and mental attitude when they are at home. While some women manifest a need for excitement in a too frequent and extravagant change and discarding of their home furnishings, it is no less true that countless housewives, preoccupied with the daily routine of their busy lives, are oblivious to the fact that they are every day looking upon and living in a flat or ugly setting when they can well afford to make the changes which would make as much of a difference in their outlook as if they were to move from a home facing the disorder of docks or rubbish heaps to a boulevard on a park. Frequently the necessary freshening and refurbishing involves the expenditure of little in money, and can be accomplished by a little changing here and freshening there that is made possible by attention and thought and requires a clever needle.

To a certain extent it is a matter of attitude and attention—this keeping the home fresh and lovely, which is no important not only for the purpose which the gentlemen we have quoted refer to, keeping the young people at home, but for its restful and pleasurable value to every person in the home, including the woman who spends more time there than anyone else. Take an impersonal look at your living room!

Motor to Massachusetts
Mr. and Mrs. Alvin H. Boss of 36 Salter street motored on Wednesday of this week to Pittsfield, Mass., to attend the funeral services held there for Mr. Boss's cousin, L. S. Lewis, who died unexpectedly from an attack of acute indigestion Monday. Mr. and Mrs. Boss returned to their home yesterday.

Bridge Party Tonight
Miss Jessie Ruby of 90 Mountain avenue will entertain at a Halloween bridge party to be held this evening. Four tables will be in play.

Expected to Return
Lee S. Rigby of 8 Prospect place was expected to return home the latter part of this week after a short business trip in Upper New York State.

Guest from Jersey City
George D. Spinning of Morris turnpike will have as his guest for a few days next week Harold Yokum, of Jersey City.

It's a Boy
A son, Richard, Junior, was born Sunday to Mr. and Mrs. Richard Pollard of Morris avenue at the Irvington General Hospital.

Home from Hospital
Mrs. Otto M. Hopler of 50 Severna avenue, who was injured in a fall in her home several weeks ago, suffering a broken knee-cap, returned home from Overlook Hospital last Saturday. She is expected to be confined for six weeks.

Birthday Party
Patrolman and Mrs. Nelson Siffes of Mountain avenue entertained friends and relatives at their home last Friday evening in honor of the first birthday of their son, Nelson Jr. Eighteen guests were present from Newark, Union and Springfield.

Attends Home
The Horster home in Bryant avenue, has been purchased by Mr. and Mrs. James T. Siskley, who will move into their new premises the latter part of this week.

At Motorcycle Race
Johnny "Happy" Horrigan of 37 Mountain avenue, attended the national motorcycle races held Sunday in Freemansburg, Pa., together with forty members of the Queen City Motorcycle Club of Plainfield, of which he is a member.

Twenty-first Century Club
Mr. and Mrs. LeRoy Baldwin of Battle Hill avenue entertained members of the Twenty-first Century Card Club at their home Wednesday evening. Prize winners were Mrs. Stephen Wicks of Newark, Mrs. Fred O. Wicks of Union, and Walter M. Colombo of Springfield. A Halloween party for members will be held this evening at the home of Mr. and Mrs. F. O. Wicks in Union.

Operated On
Mrs. Frank A. Malorino of 161 Morris avenue is recuperating at the Newark Memorial Hospital, in Newark, after an operation Tuesday. She is expected to return home in about three weeks.

NUTTY NATURAL HISTORY BY HUGH HAYTON

THE HUDSON BAY OSTRICH
HUNDREDS of these creatures have been employed by York Eskimo farmers in the vicinity of York Factory at the mouth of the Nelson river ever since sometime ago, to pull the plows and cultivators in the garden fields. Their long legs enable them to take the enormous strides necessary to get over the rows of dandelions that grow to an immense size in that latitude. The female ostriches are very proud of their small feet and refuse to work for fear of flattening



them out. The ostrich plumes are rather inferior, but do fairly well for mattress stuffing. The pedal extremities of this four-legged biped are composed of toothpicks and split navy beans. These are fastened to a single peanut body to which is also attached a toothpick tail. The head is an almond kernel with navy beans for the eyes and a popcorn popcorn.

Nuts Grow in Clusters
The brazil nut grows in a heavy shell like a coconut shell except that it is smooth, and the meat of the nut is arranged within the shell like the parts of an orange.

TAPPING THE SEA FOR POWER

A HOLLOW cylinder of steel, reaching 2,000 feet down to the bottom of the sea, has been put in place off the shore of Cuba, and by its air Georges Claude expects shortly to produce electric power in a way that seems magical.

The cylinder is two yards in diameter. At the surface it is washed by waves that vary in temperature from eighty to ninety degrees and at the bottom it lies in water forty-five degrees colder. The power magic lies in that difference in temperature.

"The general principle involved," says the Review of Reviews, "is that behind the simple high school physics laboratory experiment by which water, subjected to a vacuum, boils, it gives off steam at temperatures much below 212 degrees Fahrenheit, which is the boiling point of water at sea level. It is a law of thermo-dynamics that differences in temperature can be converted into energy. The ordinary steam engine works on this principle, though of course on a much higher differential than exists between the temperatures of bottom and surface sea-water.

"Professor Claude proposes to start his boiler by making a vacuum high enough so that water will boil at a surface of eighty-six to eighty-eight. The steam from this will be directed against a turbine, and then cooled rapidly by water drawn up from the bottom. This cooling will produce a vacuum, and so permit continuous operation with the startling vacuum pump cut off."

Three times Professor Claude tried to sink his tube to the ocean bottom. Twice he encountered disaster—and the cost of each attempt was \$1,000,000. If the tube now in place operates as he expects it to operate, he will be able to produce limitless electric power at cheap rates. His dream is to reorganize the world's economic geography and make of the tropical bay where he is conducting his experiment a vast industrial area fed with cheap power.

Odd Pickaxes
Antlers were used as pickaxes by prehistoric men in northern countries.

Advertisement for the New Jersey Flower Show. It features a large floral arrangement and text: 'NEW JERSEY FLOWER SHOW', 'NOVEMBER 3rd to 9th INCLUSIVE', 'SUSSEX AVE. ARMORY, NEWARK, N. J.', 'OVER \$8,000 IN PRIZES'. It also includes a small illustration of a person and text about the show's location and dates.

Large political advertisement for Dwight W. Morrow. It features a portrait of Morrow and text: 'New Jersey's OPPORTUNITY', 'Elect DWIGHT W. MORROW United States Senator AND THE ENTIRE REPUBLICAN TICKET on Tuesday, November 4, Polls Open 7 A. M. to 8 P. M.'. The ad includes a detailed biography of Morrow, listing his various roles such as Governor, Ambassador, and Senator, and his contributions to the state and nation.

Advertisement for Springfield Bakery. It features the headline 'Did you ever stop to think' and text: '—that any one of our many tasty, "home-baked" bakery specialties will help you save time in serving well "rounded out" meals. Try our crisp, flaky breakfast rolls—white, rye and whole wheat breads—our juicy, fresh-fruit deep-dish pies—or our splendid assortment of cakes and cookies for every need.' The address is 270 Morris Avenue, Tel. Millburn 6-0840.

The People's Choice

DEMOCRATIC CANDIDATES

PROGRESSIVE EXPERIENCED EFFICIENT



HOWARD L. POTTER



GEORGE B. GASKILL

SPRINGFIELD TOWNSHIP ELECTION NEXT TUESDAY, NOVEMBER 4th

For Freeholder

X HOWARD L. POTTER
Regular Democrat

For Township Committee

X GEORGE B. GASKILL
Regular Democrat

United States Senator (Full Term)	Vote for one
X ALEXANDER SIMPSON	
United States Senator (to fill the vacancy caused by the resignation of Walter E. Edge)	Vote for one
X THELMA PARKINSON	
Member of House of Representatives (Fifth Congressional District)	Vote for one
X WARREN N. GAFFNEY	
Members of General Assembly	Vote for one
X HARRY WELTCHEK	
X SARAH V. ACKERMAN	
X FRANK A. PIZZI	
X JAMES E. MAHER	

\$3,000.00

Treasure Chest Club



We extend an invitation to every man and woman over 16 years of age (or younger if approved by parents and this paper) to join our "Treasure Chest Club". All you have to do to become a member of the club is clip the Entry Blank appearing on this page, fill out and either bring or mail to the Manager of The Treasure Chest Club, care this newspaper. This is one of the greatest opportunities ever presented the citizens of this community. It is so planned that every one who enters the Treasure Chest Club will snare in the prize distribution. It costs nothing to enter the club, and costs nothing to win the valuable awards. They are *Free*. This is not a **NO LOSERS. NO RISKS. NO REGRETS. GET IN AND WIN. AN EARLY START IS IMPORTANT.**

popularity or beauty contest. Every one has an equal chance. All it takes is a little well directed energy and an alert mind. The Treasure Chest Club is something entirely different. As fascinating as fiction, as thrilling as a great game, and gripping in its intensity as the goal and its fine awards is approached. Not a game of chance—but a liberal business proposition based upon the natural instinct of man since the days of creation, the search for Treasure, a pastime well spent, where all participating will be well paid for their efforts — **SOMETHING NEW — INTERESTING — ELEVATING — WITH BIG REWARDS.**

Campaign Officially Opens
Monday, Nov. 10, 1930

Campaign Officially Closes
Tuesday, Dec. 23, 1930

First Grand Award
\$1,000 CASH

TO BE AWARDED CONTESTANT HAVING HIGHEST NUMBER OF CREDITS AT THE CLOSE OF THE CAMPAIGN.

Second Grand Award
\$500 CASH

TO BE AWARDED CONTESTANT HAVING SECOND HIGHEST NUMBER OF CREDITS AT THE CLOSE OF THE CAMPAIGN.

Third Grand Award
\$200 CASH

TO BE AWARDED CONTESTANT HAVING THIRD HIGHEST NUMBER OF CREDITS AT THE CLOSE OF THE CAMPAIGN.

\$1,000.00 IS SET ASIDE TO PAY 20 PERCENT. CASH COMMISSION TO ALL ACTIVE NON-PRIZE WINNERS AT THE CLOSE OF THE CAMPAIGN.

Fourth Grand Award
\$100 CASH

TO BE AWARDED CONTESTANT HAVING FOURTH HIGHEST NUMBER OF CREDITS AT THE CLOSE OF THE CAMPAIGN.

Fifth Grand Award
\$50 CASH

TO BE AWARDED CONTESTANT HAVING FIFTH HIGHEST NUMBER OF CREDITS OF THE CLOSE OF THE CAMPAIGN.

Sixth Grand Award
\$25 CASH

TO BE AWARDED CONTESTANT HAVING SIXTH HIGHEST NUMBER OF CREDITS OF THE CLOSE OF THE CAMPAIGN.

CONTESTANTS WINNING PRIZE OF LESSER VALUE THAN 20 PERCENT. COMMISSION WILL BE PAID THE DIFFERENCE IN ADDITION TO PRIZE AWARDED.

A Pledge of Honor

There is no catch in this campaign. It is a frank open pledge by this newspaper. We must have a large circulation and are willing to pay well for it. The candidates entering this campaign will gradually realize that for a few weeks effort of a convenient and easy nature, no other business on earth, save the newspaper, could afford to offer such enormous remuneration for services rendered over so short a period of time.

You're Invited

To Join The
Treasure
Chest Club

Free
To
All

Paying for Service

This paper is willing to spend thousands of dollars in awards with its readers and citizens, and can well afford to do so, simply because the entrants of this campaign know their own territory better than the professional solicitor. We find this type of campaign not only more efficient, but more loyal to home industry, and a most logical system of accomplishing in a few short weeks, that which would otherwise take us many months to do.

RULES AND REGULATIONS

- 1.—Any reputable man or woman over 16 years of age (or younger if approved by parents or this paper) is eligible to become a member of the Treasure Chest Club and compete for a prize.
- 2.—The winners of prizes will be decided by their credits, said credits being represented by certificates issued on subscriptions, advertising trade cards and by coupons clipped from this newspaper.
- 3.—Club members may work where they please, collecting back subscriptions and renewals as well as entirely new subscriptions, and credits will be issued on both.
- 4.—Cash must accompany all orders where credits are desired. There will be no exceptions to this rule. Credits cannot be purchased. Every cent accepted through the campaign office must represent a subscription or trade card. Unless otherwise stated in the schedule, no subscription will be accepted for less than one year nor more than five years in advance from any one club member.
- 5.—Credits are not transferable. Club members cannot withdraw in favor of another club member. Should a club member withdraw from the race, his or her credits will be cancelled.
- 6.—Any collusion on the part of club members to the detriment of other club members will not be tolerated. Any club member or club members entering into or taking part in such combination will forfeit all right to a prize or a commission.
- 7.—All credits issued for subscriptions or advertising trade cards may be held in reserve or pulled at the discretion of the club manager or subscriber up to and including the last day of the campaign, except at the discretion of the campaign manager, no member may poll more credits in any one week than 20,000 credits above the leader in the previous standing.
- 8.—In the event of a tie for any one of the prizes a prize identical in value will be awarded to each tying club member.
- 9.—Each club member in this campaign is an authorized agent of this newspaper and as such may collect arrears and advance subscription payments from present subscribers as well as from new subscribers. It is distinctly understood and agreed that club members will be responsible for all money collected and they will remit amounts in full as required by the Campaign Manager in the campaign department.
- 10.—No person connected with this newspaper in any way, or directly related to the owners or employees, will be eligible to become club members or to participate for prizes. This does not apply to carrier boys, news dealers, or correspondents.
- 11.—There will be several prizes awarded, besides cash commissions to ACTIVE non-prize winners, but it is to be distinctly understood that in the event of ANY club member becoming INACTIVE, failing to make a cash report twice each week, he or she will be disqualified and thereby forfeit all right to a prize or cash commission.
- 12.—In becoming a member or participating in this campaign, club members agree to abide by above conditions.

SCHEDULE FOR SUBSCRIPTION CREDITS

The Subscription Price of the Union Register or Springfield Sun is \$2.00 per year in advance, any place in the United States, delivered by mail. During the Treasure Chest Club Circulation Campaign, credits will be issued to candidates for subscriptions, as follows:

DOUBLE CREDITS — Embracing period from Nov. 10 to Dec. 8, inclusive.		DECREASED CREDITS — Embracing period from Dec. 9 to Dec. 16, inclusive.		BALLOT BOX CREDITS — Embracing last four days of Treasure Chest Club, Dec. 20-21-22-23.	
1 year	1000	1 year	750	1 year	500
2 years	10000	2 years	7500	2 years	5000
3 years	18000	3 years	13500	3 years	9000
4 years	24000	4 years	18000	4 years	12000
5 years	30000	5 years	22500	5 years	15000

DOUBLE THE ABOVE SCHEDULE FOR ALL NEW SUBSCRIPTIONS

The above schedule of credits which is on a declining scale basis positively will not be changed during the competition. However, a special certificate good for 50,000 EXTRA credits will be allowed for every "Club" of \$20.00 in cash reported, and an additional 250,000 EXTRA credits for every "Grand Club" of \$100.00 reported. Remember this and lay your plans accordingly. No subscriptions will be accepted for less than ONE YEAR nor for more than five years in advance from any one club member. Special awards for Meritorious Work.

CLUB MEMBERS MUST REPORT ALL SUBSCRIPTIONS PROMPTLY AND BE CAREFUL TO GET NAMES SPELLED CORRECTLY AND COMPLETE INITIALS AND STREET OR POST OFFICE ADDRESS.

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies within one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any questions of sufficient moment which might happen to arise during the competition, and from which a committee shall be selected to act as judges and count the credits the last day of the campaign. The personnel of this board is

CHARLES W. MINK, President, Union Township Republican Club	ALBERT KREH, Mechanical Engineer	EDWARD A. CONLEY, Real Estate and Insurance
ROBERT SHAUGER, Cashier, Union Center National Bank	CHARLES HUFF, Hardware Merchant	ADDITIONAL NAMES WILL BE ANNOUNCED LATER.

THE "TREASURE CHEST CLUB" PLANS

HOW TO WIN THE TREASURES

- 1.—Clip the ENTRY BLANK KEY found on this page, it counts for 5,000 credits.
- 2.—Clip the 100 FREE CREDIT COUPONS, collect all of these you can. Get your friends to save them for you.
- 3.—Get a receipt book from the Treasure Chest Department of this paper. If you cannot call at the office, phone or write us, and we will send you supplies. NOW READ THE SCHEDULE OF SUBSCRIPTION CREDITS—get your first subscription there.
- 4.—Clip the FIRST ORDER KEY TO THE TREASURE CHEST—all it out and bring to this office. You are now a full fledged member of the Treasure Chest Club. You do not have to be a subscriber to join the club.
- 5.—Now see your friends, get them to subscribe, organize them to assist you in your campaign. USE THE PHONE. Tell every one you are in to win the greatest prize.
- 6.—Once in stay in. ASK QUESTIONS. Read the announcement over fully. Let the Treasure Chest Manager work with you, and take his advice. The campaign is of such short duration, that you can well afford to lay your plans for an intensive drive. YOU HAVE EVERYTHING TO GAIN AND NOTHING TO LOSE. Only once in a life time does such an opportunity come to you.
- 7.—GET YOUR RECEIPT BOOKS AND FULL INSTRUCTIONS TODAY. THE EARLY START MAY MEAN YOUR VICTORY.
- 8.—Management reserves the right to close campaign in two weeks if lack of interest is displayed by the public.

100 Free Credits

IN THE

"THE TREASURE CHEST CLUB"

NOT GOOD AFTER NOVEMBER 27

For _____

Address _____

Collect all these coupons you can. Each coupon is good for 100 credits.

ASK YOUR FRIENDS TO SAVE THESE FOR YOU



CLIP THESE MONEY MAKING COUPONS

Church Notes and Affairs

METHODIST EPISCOPAL
Rev. William L. Reed, pastor.
Sunday School, 9:45 A. M.
Morning worship, 11 A. M.
Epworth League, 6:15 P. M.
Evening service, 7:45 P. M.

The third of a series of special services on "Pilgrim's Progress," by John Bunyan, will be held Sunday evening. Everyone is invited to attend.

Family Pew Service
A Family Service will be held Sunday morning, at which time members of the church and their families are asked to be present in their family pews.

FIRST PRESBYTERIAN
Rev. Dr. George A. Liggett, pastor.
Sunday School, 9:45 A. M.
Morning prayer, 11 A. M.
Endeavor meeting, 7:45 P. M. in the chapel.

The get-together social for officers of the various societies in the church held Monday evening, proved to be successful, and many officers were present. It was held under the direction of the Ladies' Benevolent Society, and Mrs. P. M. Marshall was hostess for the evening, and also in charge of refreshments. Dr. Liggett presided.

Benjamin M. Woodruff, president of the Board of Trustees, spoke on that body's work; Carl H. Fiebor, also a trustee, told of the beautifying of the cemetery being planned; William N. Heard, treasurer of the church, stated that the financial standing was in good condition; and Henry Gieschen, dwelt of the work of the elders. Other short sketches were given by August Evers, superintendent of the Sunday School; Miss Flora Day, superintendent of the infant department; Mrs. M. Herbert Higgins, the home department, and Miss Colla Landers, the cradle roll, on which fifty-eight babies are enrolled.

Harvey Roberts, trustee; Clarence French, sexton; Mrs. A. Lamb, choir leader; Fred Warner, and Williston French, president and treasurer of the Christian Endeavor Society; were among the other speakers. Mrs. James M. Duguid, treasurer of the Ladies' Benevolent Society, presented a gift of \$100 to the Board of Trustees, to help pay off a debt which occurred with the addition of several recent improvements.

The Ladies' Benevolent Society will meet Wednesday afternoon in the chapel at 2 o'clock. The topic is "Korea," and Mrs. J. M. Duguid, will have charge, assisted by several other members. Plans will be discussed for the chicken dinner to be held December 5 for the benefit of the society.

A Family Pew Service will be held Sunday morning, and Dr. Liggett will preach a special sermon.

ST. JAMES CATHOLIC
Rev. Thomas B. Larkin, rector.
Masses: 7:30, 9:30 and 11 A. M.
Sunday School, following 9:30 mass.

ST. STEPHEN'S EPISCOPAL
(Protestant) Millburn
Rev. Hugh W. Dickinson, rector.
Holy Communion, 8 A. M.
Church School and Bible Class, 9:45 A. M.
Second Holy Communion (Choral) and sermon by the Rector, 11 A. M.

The church was overcrowded last Sunday at the Homecoming Service. Many former members and their families were included in the attendance. The Junior Guild will meet Tuesday evening at the home of Mrs. D. H. Brown of Ferncliffe terrace, Short Hills. A meeting of the Women's Guild will be held the same evening in the parish house. A meeting of the rector, wardens and vestrymen, is set for Tuesday evening in the rectory at 8:15 p. m.

New-Providence

Democrats Held Rally

A Democratic mass meeting was held Monday night in the school auditorium. Assistant Prosecutor John B. Walsh of Elizabeth acted as chairman. Warren N. Gaffney, candidate for Congress from this district, spoke on the national situation, and attacked the present tariff, the unemployment, problem and prohibition. The four candidates for State Assembly, Sarah V. Ackerman, Harry Welch, James E. Mahor and Frank Pizzi, also gave addresses.

Walter Kruttschnitt, candidate for Mayor, and Russell Vanderhoof, seeking a place on the borough council, addressed the gathering and urged their support in the coming election.

The Rev. Henry Scratchley, Mrs. Scratchley and family, who lived for many years in Diamond Hill road, Murray Hill, have moved to Asheville, N. C., where they will make their residence.

The New Providence Board of Health held its regular monthly meeting last night in the Borough Hall.

Mr. and Mrs. Fred Porter of Springfield avenue had as their guests recently Mr. and Mrs. Robert Fulcher and family of Jersey City.

Short Hills

Mr. and Mrs. James M. Symington of Old Short Hills road had as their guest for the week-end Mrs. Albert Symington of New York City.

Major Harold Steele, F. R. G. S., of the Royal Canadian Mounted Police, will give a lecture on "The Saga of the Mounties" at the Community Center Friday evening of next week, November 7, at 9 o'clock. Mrs. Melbourne Smith of Pine terrace is in charge of arrangements.

A Halloween masquerade dance was held Saturday evening at the Short Hills Club.

Miss Elizabeth Craig, daughter of Mr. and Mrs. Frederick P. Craig of West road, and her aunt, Miss H. Keana of Windemere terrace, sailed last Friday on the Saturnia for an eight-month trip in Europe.

Beginning Friday evening of next week a series of ten lectures on current topics will be held in the Community Center by Miss Anna Woodman of Summit, formerly connected with the Kent Place School of that place. Each lecture will be held at 3 o'clock on alternate Fridays. Mrs. Robert M. Gow Jr. of Delwick lane is in charge of arrangements.

A dinner and dance has been listed for tomorrow evening at the Baltusrol Golf Club. A similar affair is also being planned for Saturday evening, November 15.

Mr. and Mrs. Clifford E. Dunn of Windemere terrace returned home Tuesday after spending several weeks in Hot Springs, Va.

John Parke, son of Mrs. Dodsworth Parke of Forest drive, is spending the winter in Freiburg, Germany.

A Halloween costume dance will be held tomorrow evening at the Short Hills Club. The costume theme is "the suppressed desire," and it is expected many will appear in costumes of aviators, aviatrixes, jockeys, egyptians, Venetian ladies and many other odd assortments.

The officers of the executive committee of the Community Center, as elected last June, include the following: President, John Robb Montgomery; vice president, Mrs. Percy F. Benedict; secretary, H. Hamilton Weber; and secretary, Frederic S. Gordon.

Present at the Princeton-Navy football game held Saturday in Princeton from Short Hills were the following: Mr. and Mrs. Thomas J. Watson, the Misses Jane and Helen Watson of Western drive, Mr. and Mrs. Pare Chapman and Miss Molly Chapman of Highland avenue, Miss Mabel Greor of Old Short Hills road, Mr. and Mrs. Ralph R. Rummery of Forest place, Mr. and Mrs. J. A. Foulhoux of West road, Mrs. Louis P. Bayard of Hobart avenue and her guests, Mr. and Mrs. Perry E. Hall of Villa Nova, Pa.; Mr. and Mrs. George T. Moore of West road; Mr. and Mrs. William S. Roe of Forest drive; Mr. and Mrs. John Robb Montgomery of Baltusrol way; Marshall Geer of Old Short Hills road and Clarence Schultz of White Oak Ridge road.

The luncheon committee of Christ Church Guild, under Mrs. James M. Symington, included Mrs. John Rhea Montgomery, Mrs. William A. Hunter, Miss Eleanor Rhodes, Mrs. William Lee McKim, Mrs. Vance Lauderdale, Mrs. Gustav A. Stewart, Jr., Misses Gladys and Constance Lord.

Mr. and Mrs. William K. Wallbridge of Jefferson road attended the Yale-Army football game held Saturday in New Haven, Conn.

Christ Church Guild opened its first meeting and annual luncheon last Friday afternoon in the church. Officers are: President, Mrs. Philip Smith; vice president, Mrs. Smith Ferguson; second vice president, Mrs. William Hunter; secretary, Mrs. Henry Amy; assistant secretary, Mrs. Frank L. Sholes; treasurer, Miss Jane Duand; assistant treasurer, Mrs. Robert S. Harnsberger.

AT THE STRAND

University of Southern California football stars appear in action in "Good News," which will be screened today and tomorrow at the Strand Theatre in Summit. Beatie Love is featured in the picturization of the Broadway musical comedy, directed by Edgar MacGregor and Nick Grinde.

The supporting cast includes Mary Lawlor, Stanley Smith, Laol Lane, Gus Shy, "Ukelel" Cliff Edwards, and others.

"Around the Corner," with George Sidney and Charlie Murray, that old comedy team will be the attraction at tomorrow matinee.

Ramon Navarro not only sings, but dances as well in his new vehicle, "Call of the Flesh," the Strand's feature Monday and Tuesday. He and

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Friday and Saturday, October 31, November 1—
BESSIE LOVE in "GOOD NEWS"
in MARY LAWLOR, CLIFF EDWARDS, LOLA LANE
and GUS SHY
Cartoon • Our Gang Comedy • Vodvil-Film

Saturday Matinee Special at 2:00 P. M. Only—
George Sidney and Charlie Murray
in "AROUND THE CORNER"

Monday and Tuesday, November 3 and 4—
GRAND HOLIDAY PROGRAM—"ELECTION DAY"

Ramon Navarro in "CALL OF THE FLESH"
with Dorothy Jordan and Renee Adoree

Wednesday and Thursday, November 5 and 6
CLARA BOW in "HER WEDDING NIGHT"
Supported by Charles Rogers

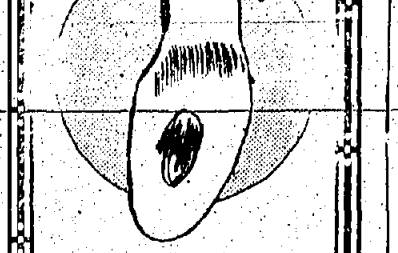
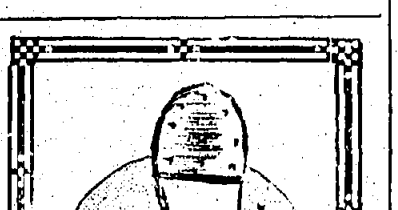
Renee Adoree dance the "Argotin," an old Spanish dance centuries old. Dorothy Jordan plays the heroine, and Ernest Torrence is among the others in the supporting cast.

Clara Bow in "Her Wedding Night," with Charita Ruggles, star of "Gentleman of the Press," "The Ladle Lies," "Roadhouse Nights," will be shown at the Strand Wednesday and Thursday of next week.

WILLIAM CLARK—Grade 9A.
Teacher—Miss Parkhurst.

Bernard Shaw Brusque
An English friend once secured the consent of Bernard Shaw to address a summer school. The friend wrote a note asking the playwright the subject of his talk. "I will deliver an address on anything that occurs to me," was the reply.

Knights' Decorations
The Swedish Order of Seraphim dates back to 1333. The Golden Fleece, a Spanish and Austrian order, is the most coveted of all knightly decorations.



Save It!
The Top Is O. K.

There's no necessity for discarding a shoe just because the sole or heel happens to be worn out. If the top is intact the shoe can be made to look like new and you'll get a great deal more wear out of it.

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Have your shoes shined here.

Mountainside

Mrs. Edward Menerth, newly-elected president of the Mountainside Parent-Teacher's Association, has been chosen as the delegate to attend the annual convention in Atlantic City, November 5, 6 and 7.



Prevent Colds NOW!

And Avoid Annoying Expense
Don't let a cold destroy your vitality this Winter and cause you heavy and unnecessary expense. Anticipate and prevent colds with wise protection. We'll gladly explain a simple, inexpensive method. Home Remedies We Recommend

Cough Medicines—
Pulmonic Balsaam 50c
Flaxseed, Menthol, Wild Cherry and Rock Candy 50c
White Pine and Tar 25-50c
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SPECIAL!
25c box of powder with 1 pint of McKesson and Robbins Cod Liver Oil.

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16 inch boot, reg. \$8. everywhere \$4.50 pair
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JOE CASTERNOVIA
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TO THE VOTERS OF SPRINGFIELD

On Tuesday, November 4th, give the matter of voting careful consideration.



CHARLES H. HUFF
Republican Candidate Member Board of Chosen Freeholders.



WILLIAM HOPPAUGH
Republican Candidate Tax Collector.



FRED A. BROWN
Republican Candidate Township Committee.

THE ABOVE THREE CANDIDATES, SEEKING REELECTION TO THEIR RESPECTIVE POSTS, STAND ON THEIR PAST RECORDS. IF THEY HAVE YOUR CONFIDENCE TURN OUT AND GIVE THEM YOUR VOTE.

(Paid for by Springfield Republican Club.)