

Page Tw WEEKLY NEWS ANALYSIS By Edward C. Wayne Billion Dollars in U. S. War Supplies Is Pledged for Assistance to Russia As Stalin Asks 'New Front' in Nazi War; U. S. Warns Finland to Cease Fighting

RUSSIA:






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THE SPRINGFIELD SUN


Page Four
THE SPRINGFIELD SUN
Friday, November 14, 1941

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 THREAT TO THE PRESS
The greatest threat to our vaunted freedom of the press in of umnecessary economic controls masquerading as steps in tho Sational detenne interest.
So fur the threat has been directed at the advertising de partuent.' The Attiorney General sent a questionnaire to many
advertisers to find out how much -nnd in what ways they spend advertisers to find out how much and in what ways they spend
money; and for what purpose. It has been proposed in Wash money; and for what purpose. It has becn proposed in Wash sold as soap, candy, or what have you. Trisis, or course, would virtually kill advertising. And without. advertising support, the cost of in nowspaper would, be out of reach to most buyers.
There is a very general mpressiou that advertising adds considerabiy to the retail priee of goode. The fact is that whel it has been inteliligently used to increase the sale of alticiece lowering the price. Some interesting testimony on that phase o advertising was given before the Hoose Judiciary Committeo
by W.-W.-Farish, president of Standard Oil Company (N. J.) whick spends millions each year in advertisimg. Ho told the committee:
"Although the sums expended for advertising by some companies uro large, it is easy. to oxaggerato the part of thy
eustomer's gasoline dollar which is spent for advertising. It uastomer's gasoine dolar which is spent tor adverrising
ull the advertising oxpenditures of the industry were char to gasoline alone, it is probabile that they would represent less han a quarter of a ceut per gallon.
As a matter of fact, a Large proportion of the advertising money has beou applied to other products and serviess. Even
 nuch the had coutribiuitod $2 \neq \mathrm{c}$ for advertising and 60 e for state and Federal sales taxes.

## revitalizing the army

The Arriny is gradually weeding out incompetents among its officers. The way the wind blows was sliown whem a high ramking general was summariny
manded did badly in war-ganes.
Between World War I and two, the army was given 1 Ie attention, little money, Little equipment. Oriceers advanced
when and only when their superiors died or reached retiremen age. This niade for a bureaueratie sort of officer who simply bided lis time-playsed initernal polities, and leainned nothing. The Ameriean Army now seems to be taking a page out of the book of the Gernual Arny. Nazi commanders are mainly
young. Promotion is made on merit, not seniority. Daring and fesource ifulness are rowarded. In our Army, men with the righ sturr on the ball are todny being jumped in rank over the heads of their elders.
General Marshall, the Chief of Stanf, has litlle ise for sterilo traditions. Under him is a group of Lieutenant. Gonerals who
demand ressults. -So many an officer is going involunturily into demand resnlts. - So many an officer is going involuntarily int
retirentent or to an unimportnnt post becanse ho doosn't have the capneitites which modern war demands.

## Monntainside Activities

the writing on the wall

The San Francisco News, a newspaper which has always Ween a strong supporter of organized labor, recently said this
'We wish to sep organized labor endure and continue to grow
But we kuow that orgize lider rom which it derives its prosperity and security dö not endure organized labor is to endure, the"ssystem of free enuterprise
ust endure. Organized dabor cannot flourish if business sicl ins and dies. Leonomic peace and ceonomic security cannot be sible.
 today. But by that same token, organized labor never has had
such responsibility as it is charged with today. . . What hap pens to-the labor movement, what happens to business an
industry, what happens to the thousands industry, what happens to the thousands and thousands of
small wage carners who have no interest in the polities of th small wage cariners who have no interest in the politics of the
Iabor movement, will depend on whether Iabor leadership be labor movement, will depend-on whether labor leadership be
comes statesmanlike, whether it recognizes and assumes it proper responsibilities, whether it wields its power with wi Organized labor should be solidly at
Organized labor should be solidly at the forefront of those which if it continues, will meani the end of free enterprise, and the end-of sqecial and economic freedom for capital and labo alike. And organized labor for its own selfish reasons alone
should take the lead in proventing strikes in this time o einergency and danger, and should, like industry, fubmit it rrievances to arbitration.
The racketeers in the labor movement will destroy all gin or leaders, will do the paying. Cannot labor see the writing on the wall?

-COMING
EVENTS

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## Mountainside Notes

 Mountainside NotesCharles o. Wadas., supervissin
princlpal of the Mountainside Schoo


## 'I didn't

know the Bank
could hañdle that",

Oceasioinally even old customers over-lank-ispreparod-to-rendor, fu fact, it, is impossible to make a complete list of these helpful services.
It is a good plan, therefore, to come sure-that if it is anything pertanining to financial ntitters we can help youand we want to do so at every possible

THE FIRST
NATIONAL BANK of SPRINGFIELD, NEW JERSEY
$\qquad$

## THANKSGIVNG FOOD SALE

WE ÄRE PREPARED TO SERYEYOUR HOLIDAY
WINE and LIQUOR NEEDS

Make Your Thanksgiving Dinner Complete by Shopping SCHAFFER'S

Ordee-Your-Holiday Wines, Liquors and Beer-from Our Large. Selection

## Schaffer's Food Store

DAIRY - DELICATESSEN - GROCERIES WINES and LIQUORS
246 MORRIS。AVENUE, SPRINGFIELD, N. J.
WE DELITVER
TEL. MILLbưnN 6-1922 on Thanksgiving Day Call MILLBURN 6"-0626 AND HAVE YOUR HOLIDAY FLOWERS
DELIVERED BEFORE YOUR ARRIVAL.

## WEBER'S FLORIST

ROUTE 29
SPRINGFIELD, N. J.

Friday, November 44,1941
THE SPRINGFIELD SUN

PERSONAL MENTION About People You Know

HOWARD JOHNSON'S
Old Fashioned New England THANKSGIVING DINNER
JOIN US FOR THE HOLIDAY

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M E N U
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Mrshed Potuto e

 ororoe:
 Special Children's Dinner reservatons ame now being min
phone millburiv 6.0717

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Route 29


THERE'S NO PREMIUM IN BUYING FINE
Hallmark Greeting Cards
 And there's a wide chooiec of Christmas packets,
all in dozenss, which start as low na 20 a.

## Springfield Sun

## gas ranges

 derson; ful now rango batantee. . BIIKENMEIER \& COMPANY



Be ready for Thanksgiving

## Have

 CURTAINS crisply LAUNDERED by Morey_LaRue

 only 39c piat purtm



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acrace LAUNDHRNG DRY CHPANTE




## Mende's Florist

MOUNTAIN AVE. SPRINGFIELD, N. J.


And how easy it is to cook fowl to perfection when you have a Certified Performance gas range!
We'll be glad to explain the special features of these CP ranges to you; show you h
they make cooking and baking so easy. wanceme


## Kathleen Norris Says Old Men and Women Eat Too Much


 by Kathleen norris

 | unhapy, annoying, useless |
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| and |
| This is is an unpleasant truth |


 ing young and, cheerful and
eager to serve, and feeling
heavy and old and ill is often he difference only between a
sensible dinner and a foolish Two pork chops with gravy
mashed potato ,hot biscuts, stuffed tomato and a cup cus-
tard can do you ho harm while
they remain in the refrigerar. But once inside you the



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NATIONAL AFFAIRS Reviewed by
CARTER FIELD



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## Fun for the Whole Family

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MESCAL IKE By S.L HuntLey
In That Case You Never Can'Tell



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Page Eight
Play Will Open
On November 21 On November 21































## ODPAPER PLAYHOUSE

MILEBURN, N. hone Shfort Hinls $7-3000$

Now playing
NUNCY GAROTTO
 "THE BOHEMIAN GIRL" s.int tit


## LYRIC THEATRE







Friday, November 14, 1941


Proudly we announce a new feature!

## The Hammond Organ

Heard nightly at
ORCHARD INN
Tayern - Restaurant
$\qquad$
Charcoal Broiled Steaks - Sea Food Southern Fried Chicken - Dinners ROUTE 29 hans deh, prop. SPRINGFIELD


For better health and personal charm Budget your time to include daily Baths
Lasting popularity depends largely on personal charm. And beauty experts say personal charm Your bath is a carefree break in the day's routine. It rouses sleapy circulation . . . refreshes mind and body. And the alternating hot and But remember: Continued benefits-from bath depend on daily repetition. Had yours yet foday?

Daily baths make you feel better-
and others notice it, admiringly! COMMONWEALTH WAIER $\mathbf{C O}$
 OF DEFENSE EFFORT***
are swiftly setting up tho connections that help to speed our mution oncy program them ie, "The Call Must Go Through"
new jersey bell telephone company
tune in "Tile telephone hour" monday night atrs - weaf - kyw

