

Social

Cranford Girl Wed to Private Herbert Kent

Mr. and Mrs. Frank Bussey of 45 Spruce avenue, Cranford announce the marriage of their daughter, Ruth, to Private Herbert Kent, son of Mr. and Mrs. Harry Kent of 66 Warner avenue, on Saturday, March 17, at the Post Chapel at Chantute Field, Ill. The double ring ceremony was performed by Captain Unger.

The couple's attendants were the groom's brother and sister-in-law, Sgt. and Mrs. Harry Kent of Chicago. The bride wore a blue suit, with white accessories and a corsage of gardenias. The matron of honor wore a grey suit and a corsage of red flowers.

Following the ceremony a dinner was held for the bridal party and several friends. The couple will make their home in Rantoul, Ill., until the completion of Pvt. Kent's studies at the Field. Pvt. Kent has been in the service for the past three years. He is a graduate of Regional High School, class of 1942.

97th Birthday Party Held For Jonas M. Fleming

Mr. and Mrs. Frederick L. Fleming of 350 Mountain avenue attended the 97th birthday party for the former's father, Jonas M. Fleming of Plainfield, on Saturday. Mr. Fleming, formerly of Annapolis, has the distinction of being the oldest resident of that town.

On clear days Mr. Fleming takes his daily walk into town and during the summer has the care of a large lawn and garden.

About 20 of his children and grandchildren were present from town, Chatham, Clinton, Annandale, Carpentersville and Plainfield.

Suburban Shop Keeps Busy

One of the smartest shops in this area is the new Suburban Shop in Millburn. And in these hectic days before Easter the store is thronged daily with women selecting their Easter clothes. The shop, which only recently moved to a new ultra-smart, and commodious establishment at 321 Millburn avenue, is well-worth a trip just to see the gorgeous job of decorating that has been done.

Beautiful glass counters display accessories and lingerie in such a manner the shopper can make her selection with ease. The rear of the store is a huge mirror which enhances the beauty of the large dress and suit department, which is being heavily rushed these pre-Easter days.

An especially fine selection of cottons has been received by the shop, which is welcome news now that summer seems to be leaping on us.

Temperance Union Meets on Tuesday

The regular monthly meeting of the Women's Christian Temperance Union will be held at the home of Mrs. George Ayers of 324 Millburn avenue, Millburn on Tuesday, at 2:30 P. M.

The subject will be "The Nation's Health and the Children of Tomorrow—We Can Help in the Home, the Church, the School and the Community." The annual March message from National will also be given.

DEATHS

Frank George Rast

Funeral services will be held tomorrow morning at 9 o'clock for Frank George Rast, 50, at his home, 30 Center street. A high mass of requiem will be offered at 9:30 at St. James' Catholic Church, with Monsignor Daniel Coyte officiating. Interment will be at the convenience of the family.

Mr. Rast died at his home on Wednesday after a long illness. Born in Newark, Mr. Rast resided in town for twenty years at the Center street address. Before moving to town he lived in Millburn for the same length of time. Before his illness he was employed by the Thatcher Furnace Co. in Garwood for 8 years. Prior to that time he was superintendent at the Fandango Paper Mill, Millburn, for many years.

He leaves his wife, Mrs. Anna T. McQuinn Rast; a daughter, Miss Katherine Rast of town; a son, Frances J. Rast and a granddaughter, Patricia Rast, both of Morristown.

First Baptist

Services of Holy Week include communion on Holy Thursday and the special Good Friday service at 2 P. M. At the Holy Thursday communion the members of the confirmation class will commune with their parents at the first tables.

11 A. M. "The Triumphant Entry Personally Considered."
7:45 P. M. "World Politics and Their Inadequacies."

Berkeley

Berkeley courses for high school graduates, college women. District-wide faculty. Placement service. New term July 9. Bulletin. 420 Lexington Ave., N. Y. C. 17 22 Prospect St., N. Orange, N. J.

VINOY PARK HOTEL

St. Petersburg, Florida
Largest and finest fire-proof hotel on Florida's West Coast. Facing beautiful Tampa Bay and Waterfront Park. Golf, tennis, other recreation areas nearby... 375 rooms... American plan... Folder on request. References exchanged.
Sterling B. Bottoms
Managing Director

CHURCHES

Methodist

REV. CHARLES F. PETERSON, Minister
Church School, 9:45 A. M.
Senior Bible Class for men and women, 9:45 A. M.
Morning Worship at 11 A. M.
Services during Lent, 8 P. M.

The Palm Sunday service at 11 A. M. will feature special music by the choir assisted by the trumpeters, William Rosset and Wilbur Thomas. The Call to Worship, "The Palms" by Faure will be played on the trumpet by Wilbur Thomas. The choir anthem will be: "Hosanna! Hosanna!" by Rogers; the offertory, "Jerusalem" by Parker sung by Mrs. C. F. Peterson and the choir, Mrs. J. Grant Thomas, organist and director.

The sermon will be: "Jesus—the Hope of the World." Opportunity for baptism and reception of members will be given at this service.

Monday, 8 P. M. Alethea Bible Class.
Tuesday, 8:30 P. M. Girl Scouts; 4 P. M. Confirmation Class; 8 P. M. Community Prayer Circle.
Thursday, 8 P. M. Union Service in The Methodist Church with Dr. George A. Liggett of The Presbyterian Church preaching. As has been the custom the Holy Communion will be administered at this service. Mrs. Kathryn Stearns, soloist.
Friday, 8 P. M. Good Friday Service in The Presbyterian Church with Rev. C. F. Peterson of The Methodist Church as the preacher.

Miss Clara Kleher of Bareilly, India, will address the Departments of the Church School from the Junior to the Adult Department at the Sunday School hour 9:45 A. M., Palm Sunday.

St. James Catholic

MSGR. DANIEL A. COYLE, Rector
Masses: 7:30, 8:45, 10:15 and 11:45 A. M.
Sunday School following the 8:45 Mass.
Week-day Masses, 7:30 A. M.

St. Stephen's

MILLBURN, N. J.
REV. HUGH W. DICKINSON, Pastor
Holy Communion at 8 A. M.
Church School and Bible Class, 9:45 A. M.
Morning Prayer and Sermon by the Rector, 11 A. M.
Maundy Thursday, March 29
The Institution of the Lord's Supper will be commemorated at 10 A. M.
Good Friday, March 30
7 A. M. Holy Communion.
10 A. M. Litany and Penitential Office.
4 P. M. Young People's Service.
8 P. M. Evening Service.

Presbyterian

REV. DR. GEO. A. LIGGETT, Pastor
Pastor's Assistant, F. J. Schumacher
Sunday School, 9:45 A. M.
Morning Service, 11 A. M.
Christian Endeavor, 7 P. M.
Bible Study, 8 P. M.

St. John's Lutheran

DeForest Avenue, Summit
REV. W. S. HINMAN, Ph.D., Pastor
Bible School, 9:45 A. M., W. P. Thoele, Superintendent.
Morning worship, 10:30 A. M.

Palm Sunday will be celebrated with the confirmation of a class of five, four girls and one boy. The service, beginning at 10:30 A. M., will include a soprano solo, "Open the Gates of the Temple" by Knapp, sung by Miss Harriet L. Totter, and the anthem, "Jerusalem" sung by an augmented choir. Pastor Hinman will confirm the class and preach on "A Good Confession."
The Bible School will meet at 9:45 A. M.
The services of Holy Week include communion on Holy Thursday and the special Good Friday service at 2 P. M. At the Holy Thursday communion the members of the confirmation class will commune with their parents at the first tables.

First Baptist

MILLBURN, N. J.
REV. ROMAIN E. BATEMAN, Pastor
Sunday School, 9:45 A. M.
Morning Service, 11 A. M.
Young People's Service, 7 P. M.
Evening Service, 7:45 P. M.

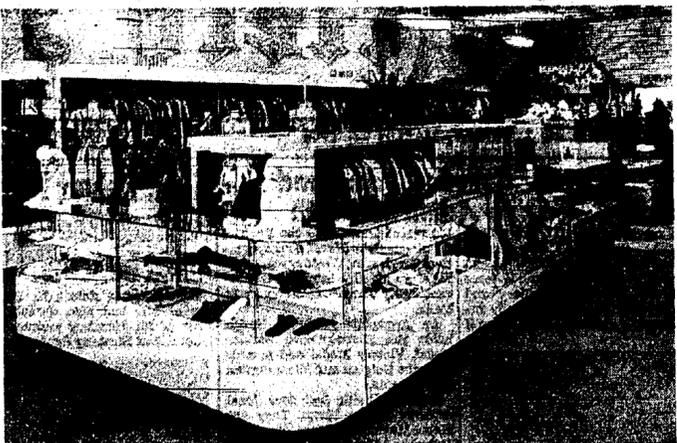
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A SECTION OF THE MARX DEPARTMENT STORE in Millburn, which was recently opened. In the foreground blouses, bags, gloves and other accessories are displayed. A section of the dress department is visible in the background. Such famous brands as Kay Dunhill, McKeltrick, Henry Rosenfeld, Queen Make and others are featured by the store. In the upper right corner may be seen the separate corset department, which has an experienced corsetier in constant attendance. The store also features a men's and boys' department as well as clothing for infants and toddlers.

PERSONALS

Joyce Field, daughter of Mr. and Mrs. D. Field of 102 Satter street was guest of honor at a party on Saturday afternoon in honor of her fourth birthday. Decorations were in pink and green. Joyce's little friends attending were: Patty, Eugene and Billy Haggerty, Patty Dreher, Billy French, Merrill Post, Judith Crowley and Joan Field, all of town; Andy and Burt Ray and Betty Lee and Richard Cubellis of Union, and Dennis Dobrowski of Nutley Hospital. The baby was born March 1.

Mr. and Mrs. Ebert Johnson of 229 Short Hills avenue had as week-end guests Mr. and Mrs. Edward Johnson and daughter of Dayton, Ohio. They returned to their home in Dayton Monday.

Mr. and Mrs. Arthur Brande and children, formerly of Maplewood, are now residing in their new home at 64 Keeler street.

Edward Hoagland of Indianapolis spent several days last week visiting his parents, Mr. and Mrs. John Hoagland of 151 Tooker avenue.

Mrs. Samuel Wilson of 89 Tooker avenue is confined to Overlook Hospital, Summit, where she recently underwent an operation.

Mrs. Charles Freeman of 82 Tooker avenue entertained on Saturday afternoon in honor of the 7th birthday of her granddaughter, Nancy Moon, daughter of Mr. and Mrs. Henry Moon. Nancy is in the first grade of the Raymond Chisholm School. The color scheme of the party was green, being carried out in St. Patrick's Day design. Guests included: Marfan Kisch, Dorothy Augustine, Francis Jahn, Barbara Roe, Doris Helmstretter, Buddy Quinzel, Richard Martinka and George Haupt.

PERSONALS

David Hall will return to Vinalhaven, Maine, tomorrow, after spending some time visiting his parents, Mr. and Mrs. Elliott E. Hall of 249 Short Hills avenue. On his way to Maine he will stop in Massachusetts to visit friends.

Mrs. August H. Schmidt of 33 South Maple avenue is visiting relatives in New York State and Pennsylvania for several weeks.

Mrs. Walter Charles of South Springfield avenue will entertain her bridge club Tuesday. Members are Mrs. Robert Slaughter, Mrs. James Haggerty, Mrs. Donald Lyon, Mrs. Edward Steltz, Mrs. George Pultz and Mrs. Herbert Fay of town. Also Mrs. William Wismar and Miss Hilda Wismar of Union.

Mrs. Edward Francis of 111 Linden avenue and her new son Dennis Jr. Francis arrived home March 10 from Orange Memorial

Rummage Sale Set For April

The Welfare Department of the Woman's Club of Millburn will hold a rummage sale in April. The group has asked that all discarded clothing be set aside until the exact day in April is given. The Drama Department of the

PERSONALS

Club will attend their theatre party to see "The Song of Norway" on May 28. Chairman of the party is Mrs. Murray Sawyer.

PERSONALS

Janice Smolley of Garwood and Fred Edwards of Clark Township made the Red Cross billboard, which has been standing at Morris and Plover avenues, for the recent drive.

The Honor Society will take an all-day trip to New York City on April 12, visiting Radio City Music Hall, St. Patrick's Cathedral and a tour of NBC, seeing radio programs and television in operation. Miss MacDonald will accompany the group. In charge of the trip are Jean Casgrove, Helen Smith, Carolyn Riley, Frances Wilderspahn and Nancy Hart.

Miss Margaret Smith, instructor of French at Regional High, has won a scholarship for the summer at Laval University, Quebec, Canada. While there she will live with a Parisian family and speak only French. Miss Smith's tenth article, "O'Eding Back My French Class to Me," has just been printed in the Modern Language Journal.

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First Meeting Was Held For Scout Leaders

The first monthly Scout Leaders' Round Table met Tuesday night at the home of District Commissioner A. E. Bowman, of Bryant avenue.

As this was the first meeting of this group of Scoutmasters and Assistant Scoutmasters, there were many problems up for discussion and the results were highly satisfactory. In particular, the Boy Scout and Cub participation in the scrap paper drive during March and April was discussed and additional plans were made for the balance of the campaign. Many other problems, ideas and suggestions connected with the furtherance and success of scouting and cubbing in Springfield District were considered and examined in detail.

Those in attendance, in addition to Commissioner Bowman, were: Scoutmaster Ern and Assistant Scoutmaster Briggs of Troop 68; Scoutmaster Drinkuth and Assistant Scoutmaster Mellich of Troop 70 and guest, Charles Nelson, Chairman of the Troop Committee of Troop 72.

The regular monthly meeting of the Scout Leaders' Round Table will take place on the second Tuesday of every month and all leaders are urged to attend.

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If you're looking for fashions that never vary in good taste... we'll show you Jaunty Juniors. If you demand coats and suits that never compromise with quality... we'll show you Jaunty Juniors. We have them and they are exclusively ours... the nationally advertised fashions that America has taken to its heart!

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New Jersey

is featured in every important Fashion magazine and is EXCLUSIVE WITH US



Sophisticated Furs

ARE THE LUXURY TOUCHES
 THAT "MAKE" YOUR EASTER ENSEMBLE
 AND KRESGE • NEWARK HAS AN
 IMPORTANT, IMPRESSIVE COLLECTION

The luxurious beauty of choice furs spans the seasons. In the Spring, jackets, capes, stoles, scarfs take the spotlight... to play important roles in both the day and evening scenes... a twin silver foxes to swathe around the shoulders of your untrimmed Easter coat... a cluster of minke to knot at the throat of your collarless suit... the fur stole, a dramatic accent for important dresses... a dashing cape for afternoon and after-five elegance... a fur jacket for now and Fall, too. Yes, furs like these are timeless in their appeal... to give the important "fur trimmed look" to your Easter ensemble... to wear for many occasions after. At Kresge • Newark you will find a superb collection.

Wild mink-dyed Russian
 Squirrel Cape... 345.00*

Wild mink-dyed Russian
 Squirrel Stole... 245.00*

Sable-dyed Russian
 Squirrel Stole... 245.00*

Silver Fox Jacket... 295.00*

Natural Wild and Ranch
 Mink Scarfs.
 Per Skin... 40.00*

2 Full-Skin Shimmering
 Silver Fox Scarfs... 195.00*

10-Skin Multiple
 Sable-Dyed Russian
 Squirrel Stole... 120.00*

Polo Wolf Jacket... 175.00*

Sable and Marten-Dyed
 Bessarisk. Per Skin... 20.00*

Sable-dyed Russian
 Squirrel Jacket... 295.00*

* PRICES ON FURS SUBJECT TO 20% TAX

FUR SALON — THIRD FLOOR



295.00*

Mountainside

MRS. ROBERT-VANING, Reporter
Phone Westfield 2-5232-W

Reception Held For Pastor and Wife in Chapel

MOUNTAINSIDE—An informal reception was held Monday evening for the Rev. and Mrs. Milton P. Achey in Union Chapel. Rev. Achey's birthday was also celebrated.

Mr. Achey opened the program with a prayer. The entire group then sang a few songs. The following young people presented a play: Lola Knoll, Fred Rodgers, Richard McDowell, Emerson Wilson, Shirley and Betty Danenhour, Myrtle Messina, Margaret and Ruth Westberg and Arthur Hall. Mr. and Mrs. Marvin Mosenman had charge of games played. Miss Margaret Messina sang "Symphony." Three moving pictures followed. "The Pin Cushion Man," "Wings of World Wonder" and "Cameras Adventures in Wildest Africa." Mr. and Mrs. Dewey Knoll had charge of the films.

The pastor was presented with a birthday cake, a purse from the congregation and a book by the President of the Board of Trustees, Clyde Gierhart.

Mrs. Edwin Skidmore, Mr. and Mrs. Dewey Knoll and Emerson Wilson were in charge of the social period which followed.

Submit Entries In Flower Show

MOUNTAINSIDE—Mrs. Harold Brooks of Westfield will submit two entries in the annual Spring Flower Show, sponsored by the New York Times March 21, 22 and 23 at Times Hall, West 44th street, New York City. The Mountainside Garden Club will be represented on March 22 with Mrs. Brooks' flower arrangement. The entry on March 23 will represent the Garden Club of Westfield.

Mrs. Brooks has captured many blue ribbons at outstanding shows in the Metropolitan area in the past few years. Prominent lecturers will address the audience at an afternoon and evening session on March 21 and again on March 23. Proceeds of the show will be for the benefit of the Red Cross.

Mountainside League

Standing of Teams	W.	L.
Jack and Joans	15	21
Hall and Fuhs	14	26
Mountainside Inn	13	29
Somerset	12	31
Watch Hill	11	33
Birch Hill	10	35
Surfside	9	37
Blitwise	8	39

Matches Won-Lost	W.	L.
Birch Hill vs. Somerset	1	0
Surfside vs. Hall	1	0
Jack and Joans vs. Mountainside Inn	1	0
Blitwise vs. Watch Hill	1	0

Surfside (2)	W.	L.
Tugans	120	103
Spence	115	112
Kolman	110	110
Joy	105	107
Purman	100	106
Handicap	95	105

Blitwise (2)	W.	L.
P. Noell	122	117
J. Noell	118	118
A. Young	114	118
Hamilton	110	116
Pubis, Jr.	108	116
Average	105	110
Handicap	101	117

Jack and Joans (2)	W.	L.
Hampster	120	117
Stevenson	115	117
Wright	110	115
Handicap	105	115

Watch Hill (2)	W.	L.
M. Charlton	120	118
Spangerson	115	117
Goodhart	110	115
Sturdy	105	115
W. Young	100	115
Handicap	95	115

Hall and Fuhs (2)	W.	L.
Bornhauser	120	117
Schubert	115	117
Fuchs	110	115
Long	105	115
Schmidt	100	115
Handicap	95	115

Birch Hill (1)	W.	L.
Stuffman	120	117
Thurston	115	117
Wiseburn	110	115
Winkler	105	115
Johnson	100	115
Thurhead	95	115
Handicap	90	115

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Shovel and Bulldozer Work Also for Rental
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Service Notes

MOUNTAINSIDE—Sgt. Frederick Messina, son of Mr. and Mrs. Anthony Messina of Parkway, an engineer gunner on a B-24 Liberator, is stationed with the Eighth Army Air Force in England. Fred is a graduate of Regional High School, Springfield and the Casey Jones School. He went overseas in December of last year.

Clarence D. Clark, seaman first class, (RM), recently spent a week-end with his parents, Mr. and Mrs. C. D. R. Clark of Trinity place. He is taking advanced training at the Naval Receiving Station, Casco Bay, Portland, Me.

Schneller Gets Sergeant's Rank

MOUNTAINSIDE—Mr. and Mrs. Andrew Schneller, Sr. of New Providence road, recently received a letter from their son, Andrew Jr., stationed in France, telling them that he has been promoted from Private First Class to Sergeant.

The nineteen-year-old Sergeant entered the Army on February 18, 1944 and received his 17 weeks of basic training at Camp Walters, Texas. In July, 1944, he was home on a 15-day furlough and returned to Camp Van Dorn, Miss. In November, 1944, he was transferred nearer to home where he was able to get home on passes. During the latter part of November he left for overseas and arrived in France.

Sgt. Schneller is with the 7th Army and participated in the taking of Colmar Pocket after which he was granted a two day pass, during which time he visited Paris where he wrote that he "had a wonderful time."

He has been awarded the Combat Infantry Badge and his unit received the French Croix De Guerre. Sgt. Schneller is a 1944 graduate of Regional High. He was active in Mountainside athletic circles.

Watch Hill in Sweep of Match Against Leaders

MOUNTAINSIDE—Watch Hill pulled a mild surprise Monday night in the Mountainside Bowling League by a clean sweep of three games against league-leading Jack and Joans, thus tightening the race with two weeks to go. Jack and Joans have a 5-game margin over their nearest rivals, but the loss enabled the next two teams, Hall and Fuhs, and Mountainside Inn, to still have a mathematical chance to tie.

The first and third place teams, Jack and Joans and Mountainside Inn, are scheduled next week and the final night, April 2, will pit the teams bowling according to their team standings. Mountainside Inn won all three against Blitwise to keep in the race, Hall and Fuhs lost a game to Birch Hill and could have crept a little closer to the top, while Surfside grabbed all three from Somerset Bus.

Women's Bowling League

Standing of Teams	W.	L.
Birch Hill	12	3
Blue Star	12	12
Blue Star	12	12
Birch Hill	8	7

Blitwise (2)	W.	L.
Blitwise	110	110
Blitwise	105	110
Blitwise	100	110
Blitwise	95	110
Blitwise	90	110
Blitwise	85	110

Birch Hill (1)	W.	L.
Blitwise	110	110
Blitwise	105	110
Blitwise	100	110
Blitwise	95	110
Blitwise	90	110
Blitwise	85	110

Blue Star (2)	W.	L.
Blitwise	110	110
Blitwise	105	110
Blitwise	100	110
Blitwise	95	110
Blitwise	90	110
Blitwise	85	110

Results This Week
Easy Aces 58, Three Panthers 20
Musketiers 51, Quiz Kids 58.

The Easy Aces won the second half championship. Winners of the first half title were the Wasps.

Throw your scrap into the fight scrap.

Cahott Freed Of All Charges

MOUNTAINSIDE—An indictment returned in July, 1943, charging John Cahott, 44, of the borough with second degree arson in connection with a fire at Sylvan Lake near Poughkeepsie, N. Y., was dismissed last Thursday by Dutchess County Judge J. Gardiner Emery because of insufficient evidence.

Cahott allegedly was the driver of a car in which a fatally burned man rode in the summer of 1943 from Beckman, N. Y., to Overlook Hospital, Summit.

Arthur B. Horton of Millburn, Cahott's companion, staggered in and told of being driven from Beckman. This led to a manslaughter indictment against Cahott. Horton was burned in a fire which destroyed a summer home at Sylvan Lake, near Beckman, police said, and was left near the hospital by Cahott. In Poughkeepsie on July 18, 1943, Cahott pleaded innocent to a two-count indictment charging second degree arson and accessory in the fire. These charges were dismissed last Thursday's ruling.

An earlier second degree arson charge against Cahott was dismissed July 8, 1943, by Justice of the Peace T. B. Hilton of Beckman who also ruled insufficient evidence.

Ready For Spring

MOUNTAINSIDE—Four members of the Birch Hill softball team reported "spring practice" last Sunday. Prospects look brighter for the 1945 season.

HAPPY BIRTHDAY

"Happy Birthday" greetings are extended this month by the SUN to the following residents of Mountainside:

- MARCH:
 - 23—Marion Eleanor Britton
 - 24—Robert Shongin
 - 25—Paul Harrington
 - Mrs. Hortense Fullen
 - 26—Mrs. Edward Mencher
 - 28—Charles W. Rinker
 - Mrs. Jacob Allman
 - Mrs. Carrie Pfeiffer
 - Mrs. Inga Petersen
 - Richard Peterson
 - 31—Nadine Marie Fogarty

- APRIL:
 - 1—Elnae Vincent
 - 4—Frederick H. Splitzhoff
 - Louis Heckel
 - Marlin C. MacMartin
 - H. J. Knazmar
 - James Mullin
 - 5—Joseph Timothy Harrington
 - Virginia Worle
 - 7—Pvt. Herbert Bahr
 - Mrs. Paul Molin
 - Miss Elizabeth Onksen
 - 12—Mrs. J. E. Adams
 - Miss Robert Grilling
 - T/V Francis Peterson
 - 14—Miss Cora E. Gould
 - 15—Shirley Mullin
 - 16—George Ann Bader
 - 17—Charles Fritz
 - Ronart Mitchell
 - 18—Joseph H. Hershey
 - 19—Paul J. Harrington
 - 20—Arthur Blitwise
 - 21—Charles Herrick
 - John Vosseller
 - 22—Fabian E. Vincent
 - 23—Mrs. Roger Masoner
 - Miss Evelyn Schweitzer
 - Mrs. Mary Boninger
 - George Blackburne

The Silhouette Club met at the home of Mrs. Alex DiFrancisco of Highway 29 on Wednesday evening.

Marion Britton was guest of honor today at a birthday party given by her mother, Mrs. J. Britton of Central avenue. She is twenty years old today. Decorations were in pink and blue with Easter bunnies for all and colored eggs. Neighborhood children attending were: Nadine Fogarty, Wally, Dicky and Peggy Knight, Bobby Oamulski, Bonnie, Billie and George Blackburne, Diane, Gregg and John Wadns, Barbara Jean Buck, Jimmie and Maureen Britten and Sharon Bounds of town. Also Eleanor Bush and Mrs. Alice Leaman of Westfield.

Many Springfield SUN readers are prospective for what you have to sell. Why not sell them? An ad in the SUN's classified section is inexpensive and productive.

Around The Boro

Mr. and Mrs. Joseph Hazley of Summit held a cocktail party last Saturday in their home in honor of their family's birthdays which are practically all in the month of March. Twenty-six guests attended from Long Island, Jersey City and Elizabeth, including Mr. and Mrs. Thomas Goodall of Sherwood parkway, and Mr. and Mrs. William Jacobus of Partridge run. Dinner was held at the "Brook" after which all returned to the Hazley's. The celebration was partially a farewell for Mr. and Mrs. Jacobus who moved to Buffalo this week.

Mr. and Mrs. Thomas Goodall of Sherwood parkway entertained at a farewell dinner party at the Park Hotel last Sunday for Mr. and Mrs. William Jacobus and daughter, Alicia. The Goodalls also celebrated their twenty-third wedding anniversary.

Mrs. Joseph Hershey was hostess to her bridge club on Wednesday in her home on Oak Tree road.

Church Society Sent Letters to Boys in Service

MOUNTAINSIDE—The Missionary Society of the Chapel met at the home of Mrs. Dewey Knoll of Parkway last Thursday evening.

This month, the society sent out letters to the thirty boys on the honor roll of the Chapel. Next month they intend to send letters to the 150 on the honor roll of the borough.

A discussion was held on helping Mr. Pemberton of the Foreign Mission in Africa and Mr. Jacobson of the Home Mission, who is in Florida. The next meeting will be held on Thursday, April 19, at the home of Mrs. F. B. McDowell.

Trucks Crash, One is Upset

MOUNTAINSIDE—Two coal trucks traveling east collided and one upset, scattering its load on Route 29 on Monday morning. Traffic was tied up for five hours at the traffic circle.

The trucks were driven by Robert N. Dean of Neptune and the other by Frank J. Gasper of Northampton, Pa., both being owned by General Motor Trucking Company. No one was injured. Both trucks had to be towed away. Police Chief Charles Honecker and Patrolman Harry Boynton investigated.

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School Board Okays Calendar

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CALENDAR

- Mar. 23 (Fri.)—Cub Scout meeting, school, 8 P. M.
- Mar. 23 (Fri.)—Boy Scout Troop 70, meeting, Borough Hall, 7:30 P. M.
- Mar. 26 (Mon.)—Troop 84 Girl Scout meeting, school, afternoon.
- Mar. 28 (Wed.)—Defense Council meeting, Borough Hall, 8 P. M.
- Mar. 30 (Fri.)—Boy Scout Troop 70, Borough Hall, 7:30 P. M.
- Apr. 2 (Mon.)—Library Board, meeting, home of Mrs. Arthur Ahearn, 881 Hillside avenue.
- Apr. 2 (Mon.)—Rescue Squad, meeting, headquarters, 8 P. M.
- Apr. 2 (Mon.)—Junior Garden Club, meeting, school.
- Apr. 4 (Wed.)—Planning Board, meeting, Borough Hall, 8 P. M.
- Apr. 10 (Tue.)—Borough Council, meeting, Borough Hall, 8 P. M.
- Apr. 12 (Thurs.)—Parent-Teacher Association, meeting, school, 3 P. M.

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Hearing Arranged on Caveat on Ayres Will

MOUNTAINSIDE—County Judge Walter L. Hatfield announced on Friday that May 1 will be the date for Orphans Court hearing of a caveat against probate of the will of Arthur J. Ayres Jr., late of the borough. Sons are arguing about their disproportionate shares.

Troop 70 Notes

MOUNTAINSIDE—Andrew Eberenz led the opening exercises at Boy Scout Troop 70's meeting at the Borough Hall last Friday evening. Patrol meetings were held and patrol leaders reported to Scoutmaster Hershey on their paper collections. "Capture The Flag" was enjoyed by all at the Park.

Union Chapel

MOUNTAINSIDE, N. J.
REV. MILTON P. ACHEY, Pastor
Sunday School, 9:45 A. M.
Morning Service, 11 A. M.
Bible Study, 3 P. M.
Young People's Service, 7 P. M.
Evening Worship, 7:45 P. M.
Midweek Prayer Meeting on Wednesday evening, 8 P. M.

The topic for Sunday morning service will be "Pontius Pilate." Rev. Achey has chosen "The Way to the Cross," for the evening worship. Prayer meeting will be held Wednesday evening in the Chapel at 8 P. M.

Two services will be held on Good Friday in the Chapel, one at 2:30 in the afternoon and the second at 8 P. M.

If it happened in town, read it in the SUN.

Sixth Graders Gave Two "Courtesy" Plays

MOUNTAINSIDE—Last Friday in assembly the sixth graders presented two "courtesy" plays. The audience computed by noting the discourtesies in the plays. Those taking part were: Katherine Green, Meryl Riker, Nelson Jacobus, William Compton, Dolores Zettler, Ethelyn Sawyer, Alan Zimmer and David Davight. Announcers were Irene Walsh and Richard Jennings.

The primary grades will present the play, "Hansel and Gretel" on Thursday, March 29, at 1:30 P. M. This will be the Easter program for the school. The cast includes: Hansel, played by Richard Sevovic; Gretel, Carol Ann Kristiansen; Mother, Jane Davies; Father, Billy Blythe; Witch, Janet Hoffarth; the Sandmen will be Richard Dietz, Joel Jennings, John Moxon and Charles Perrine, also a chorus of cookie and peasant children.

Books Loaned From State Library Board

MOUNTAINSIDE—Seventy new books have been loaned from the State Library Commission for a period of six months. These books are now at the Public Library. All have new titles and are fiction, non-fiction and juvenile books, many of which are "best sellers."

Police Court Notes

MOUNTAINSIDE—The following forfeited bonds last Thursday evening in Police Court on charges of speeding: Douglas Smith of Plainfield, \$5; Milton Miller, Plainfield, \$11; Owen Van Dyke, New Brunswick, \$13; S. Fowler Warner, Lakeland, \$15; and John Romag of Hazleton, Pa., \$15.

"Most of my wives have been named Mary,"—Seminole, Okla., man, 80, asked name of 77-year-old bride.

Specializing in Westfield & Mountainside Properties

T. B. & N. F. REYNOLDS

REAL ESTATE AND INSURANCE BROKERS
254 East Broad Street
Westfield 2-1010

NANCY F. REYNOLDS CHARLES J. FRITZ

A year of Peace... ..and a year of War

A COMPARISON FROM THE 1944 ANNUAL REPORT OF THE NEW JERSEY BELL TELEPHONE COMPANY

1939 1944

In 1939, before war clouds broke, 734,000 telephones were in use in New Jersey, and this Company received for its services about 50 million dollars—\$50,456,965 to be exact.

In 1944, war-busy telephones totaled nearly 960,000, and revenues were proportionately larger. The Company received for its services \$74,341,184—which meant

Operating Revenues Up 47%

To Serve You, in 1939, there were 11,297 New Jersey Bell Telephone men and women throughout the state, and they earned \$23,059,655.

To Serve You, in 1944, the number of telephone people increased 28%—to 14,470...and their earnings increased to \$35,184,461. In other words

Payroll increased 53%

Operating Costs, including taxes, salaries and everything needed to give you good service in 1939 totaled \$41,197,831.

Operating Costs, (including taxes which have more than doubled) increased in 1944 to \$67,285,362. This means

Operating Expenses Up 63%

The Result, in '39, was a net income of \$9,366,810, which represented an earning of 6 1/2 cents for every dollar invested.

The Result, in '44: Although operating revenue increased, as shown above, net income decreased to \$7,088,544. Only 4 1/2 cents was earned on each dollar invested... ..

Not Income Down 24%

Your Telephone Company has not profited by the war. Earnings, low in peace time, are still lower in this war period.
NEW JERSEY BELL TELEPHONE COMPANY

"The Red Cross Got the Message Through"

Relaying messages is just one of the functions of the Red Cross. This organization serves at home as well as abroad. Without your help the Red Cross could not carry on. It depends solely upon the money you and other Americans contribute. Give—so that the Red Cross can give.

GIVE NOW! GIVE MORE!

KEEP YOUR RED CROSS AT HIS SIDE

This advertisement placed by PUBLIC SERVICE

Editorial

SPRINGFIELD SUN
"LET THERE BE LIGHT"

ESTABLISHED SEPTEMBER 27, 1923

Published every Friday at

223 Morris Avenue, Springfield, N. J.

by the SPRINGFIELD SUN PUBLISHING COMPANY,

TELEPHONES: A.M. 1-1000 6-1226-1278

Entered as second class matter at the Post Office, Springfield, N. J. under an Act of March 3, 1879.

EDITOR AND PUBLISHER MILTON KESHEN

Subscription price—\$2.50 per year in advance. Single copies, 6 cents. Communications on any subject of local interest are welcomed. They must be signed and accompanied by return address. Unsigned letters will not be published. The SUN reserves the right to print only those articles which it feels are worthy of publication. All communications and contributions must be in our office not later than noon on Wednesday. Articles received later will not be published that week. It is important that this rule be observed.



STATISTICS OF SPRINGFIELD

Population—1915, 6,000; assessed valuation—1941, \$1,477,253; tax rate—1944, 25.07 (Township); 1943, 23.27; 1942, 21.87; 1941, 20.87. Springfield was established in the early 1700's. Its township form of government was established April 14, 1794, and was incorporated in 1857. Springfield is essentially a community of homes, with little industry except for a few streets and an un-ordinated manufacturing for these: 45 minutes from New York City on the Lackawanna R. R., with two stations at Millburn and Short Hills, less than a mile away; 1 mile to Elizabeth; 7 miles to Newark; excellent bus connections to Newark, Elizabeth, Summit and Plainfield. The Railway Valley Railroad with a freight station in the township affords service for factories, commercial and industrial purposes. State Highway 29 makes New York City convenient by auto in 20 minutes. Site of the \$100,000 Union County Regional High School, serving Springfield, Mountainide and four other county municipalities. It has good airports, water, gas, electricity and modern sanitary sewer system, excellent police, fire and school facilities; mail carrier delivery system; and zoning regulations for the protection of the individual property owner. Of interest in Revolutionary history with its historic Presbyterian Church, where the Rev. James Caldwell orled "Give 'em wats, boys!" in the midst of the Battle of Springfield, fought on June 23, 1780. Several colonial landmarks are to be found in Springfield, one of the oldest communities in Union County.

BUSINESS COURTESY

We often wonder if the war hasn't been used too often as an excuse for almost everything, that storekeepers haven't fallen back on the war to excuse plain inefficiency.

Everyone has been greeted with the old familiar: "Don't you know there's a war going on?" whenever they have been asked for something that has not been available. And from that "clever" observation, storekeepers have worked up until often they have been downright insulting to customers. Those same storekeepers do not seem to realize that the present conditions are not permanent, that sooner or later conditions in the country will return to normal and many of the articles that cannot be found now, again will be on the market and customers will be cajoled and begged to take their trade to one store or another.

Take cigarettes, for example. Today, when there is a shortage of cigarettes in the shops, customers "go the rounds" of stores, seeking to find a store where some cigarettes are on sale. Dealers have become used to selling their supply of cigarettes almost before they get them unpacked.

But the day will come—soon, we hope—when cigarettes again will be plentiful, when every store again will display plenty of all brands, so that a customer will be able to buy a pack of his favorite brand at any store he may happen to drop into. And when that day comes, many customers will remember the insults they had to endure in order to get cigarettes and other items. And the stores in which they were insulted will see them no more.

So, remember this wartime emergency is only temporary. Soon the very stores where it is the order of the day to insult customers who can't do anything about it will be turning every energy toward getting into their stores the same customers they showed so plainly were "bothering" them when they asked for items that were not available. And many of them will have long hours in which to remember that the memory of the public is long and that they coax in vain, that their customers no longer have to or will come to them.

This is what is known as a "seller's market." Soon the economic scales will tip the other way and there will be a "buyer's market," when the buyer has the choice of the store in which he will do his purchasing. And it is a sure bet that the dealers who have been so lavish in handing out insults will realize that a challenge is here.—Rahway Record.

WHAT THE SUN ADVOCATES

1. Sidewalks wherever needed.
2. 5c bus fare to Union Center.
3. Extended local telephone scope to Newark and Elizabeth.
4. Federal Post Office building.
5. An active Board of Trade to stimulate "Try-Springfield First" in purchasing.
6. Full-time position for the Township Clerk's office.
7. Encouraging clean industry to increase tax rates.
8. Extension of mail delivery by local R-F-D routes, to all portions of the township.

HAPPY BIRTHDAY

"Happy Birthday" is extended this week by the SUN to the following residents of Springfield:

- MARCH:
- 23—Joseph A. Oelling
 - Charles G. Nelson
 - Carl Holmberg
 - 24—Miss Mildred Spaeth
 - 25—Arthur H. Lunox
 - Donald Morrison
 - Mrs. C. Rauter
 - Carl Flomer, Jr.
 - Mrs. Frederick Loeser
 - 26—Mrs. Eugene W. Huttoff
 - Walter Ledogar
 - Jane Berstler
 - Tunls Elsvin
 - Harold Howard, Sr.
 - Walter Fleetwood
 - 27—Edward M. Cook
 - Russell Anderson
 - Gladya Spaeth
 - Shirley Ann Penr
 - Kenneth Southard
 - Miss Doris Bennett
 - Ralph Holler
 - Ruby P. Ball
 - Arthur Trivet
 - Mrs. E. Lorenz
 - Mrs. Carl Ledig
 - 28—Raymond Forbes
 - Mrs. Albert A. Sargo
 - John Kulp
 - Mrs. Randolph E. Long
 - Robert B. Wisinger, Sr.
 - Mrs. Virginia Geils
 - Mrs. Joseph Morris
 - Miss Eleanor Eskildsen
 - Leon Bideau
 - 29—Mrs. Sidney S. Smith
 - Howard H. Day
 - Edward Ambros
 - Donald Rosslet
 - Eileen Mae Peterson
 - Jon Francis Lee
 - Margaret Rose Moyer
 - Mrs. Doris Albrocht
 - Mrs. John Haselmann
 - Mrs. George M. Turk

REGIONAL HIGH

(Editor's Note: "Regional High" covers the happenings of interest about former pupils and what they're doing.)

Mrs. Catherine Furze of 46 Eighteenth street, Kenilworth, was notified by the War Department that her son, Cpl. John Furze, was slightly wounded in action in Germany on February 24. In his last letter sent home, dated February 21, three days before he was wounded, he told of a celebration following a previous victory.

Corp. Furze, a member of a tank corps, was one of Regional's football stars, and a graduate of the high school in 1939. He formerly worked at the Carpenter Steel Company's plant in Kenilworth. He entered the service two and a half years ago and went overseas in January, 1944.

Private Grace Lorraine Van Ripper, Waco, daughter of Mr. and Mrs. Peter Keller of Kirtley street, Clark Township, has graduated from the School for Medical Department Technicians, William Beaumont General Hospital, El Paso, Texas. Pvt. Van Ripper entered the service on October 30, 1944. She is a graduate of Regional High, Class of '40. She is the former Lorraine Keller.

A medical discharge has been given to Pfc. Stephen Patrick of 322 Willow avenue, Garwood, who was wounded in action in Holland. He had been a patient in Kennedy General Hospital, Memphis, Tenn. Pfc. Patrick, a 1941 graduate of Regional High received his training at Camp Hood, Texas and paratroop training at Fort Benning, Ga. He entered the service in 1942.

Officers Named By Ty-An Club

A regular business meeting of the Ty-An Club was held on Thursday evening of last week at the home of Mrs. Albert Moreland of Union. Election of officers was held as follows: President, Mrs. Albert Moreland; vice-president, Mrs. Earl Kinsley; secretary, Mrs. Charles Smith; and treasurer, Mrs. William Wagner. Plans were made for beginning another dress club. The next meeting will be held on Thursday evening at the home of Mrs. Charles Smith of Mountain avenue.

Louella SWEET CREAM BUTTER

Winner of over 500 Prizes

1 lb. CARTON in 1/4 lb. Prints **49¢**

America's greatest prize-winning butter costs you only 49¢ per lb. in convenient quarter lb. prints. Over 500 prizes have been awarded Louella butter in county, state and national contests. Featured at all Acme Markets.

EGGS Gold Seal Carton of 12 **48c**

Large Grade-A

Do you know there are over 300 ways to serve eggs? Serve more omelets, egg salads, custards, souffles, creamed eggs, poached, etc. Delicious, economical, quickly and easily prepared! NO POINTS NEEDED!

SILVER SEAL EGGS LARGE GRADE B CARTON OF 12 **45c**

Bleu Cheese 10 pts. lb. 50¢	Paas Egg Dye Single Package 10c ; 3 Pkg. 25c	Velveela KRAFT—12 2-lb. 71¢
Borden Cheese 12 pts. 2-lb. 71¢	Durkee Margarine 1 lb. Carton 2 Points 22c	Philadelphia Brand Cream Cheese 9-oz. Pkg. 12¢
Chateau 12 pts. 2-lb. 71¢		Grated Borden's American 4-oz. Shaker, 3 pts. 19¢
Old Smoky 4-oz. pkg., 2 pts. 14¢		Good Luck Margarine 1 lb. carton, 5 pts. 26¢
Bavarian 4-oz., 2 pts. 14¢		

SUGAR Best Granulated Use Sugar Stamp 35 **5 lb. Bag 30c**

BEEF—Grade A

Chuck Roast lb. **27c**

Now you can serve a tender, juicy "Grade A" chuck roast! 6 Points per lb.

Rib Roast 7" Cut lb. **32c** 10" Cut lb. **30c**

Rib roast of beef makes a meal fit for a king. Grade A. At all Acmes.

Porterhouse Steak lb. **47c**

Serve a porterhouse steak for a real treat this week-end. 9 points per lb.

Sirloin Steak lb. **40c**

A delicious Acme sirloin steak will hit the spot! 9 points per lb.

Chuck Steak lb. **27c**

Yes, "Grade A" juicy, tender chuck steak at only 27c! 6 Points per lb.

Hamburger lb. **27c** | **Plate Beef** Fresh lb. **20c**

6 Points per lb. Economical, delicious! Only 3 points per lb. Easily prepared!

Sauerkraut No Points Needed lb. **12c** | **Scrapple** No Points Needed lb. **17c**

Serve More Seafood for Health

Fillet of Haddock Fresh lb. **45c**

Cod Fresh Sliced lb. **29c**

Whiting Fresh lb. **13c**

Porgies Large lb. **15c**

Weakfish Fancy lb. **25c** | **Flounders** Fancy lb. **19c**

Mackerel Boston lb. **19c** | **Oysters** Select Dozen **45c**

Westinghouse MAZDA Lamps Each **10c**

7 1/2, 25, 40, or 60 watt. 100-watt 15c plus tax.

WILBER'S SHOE-PASTE 2 3 1/2-oz. jars **15c**

SPRENGER FRENCH Dry-Cleaner Gallon can **49c**

3-in-1 Oil 3-oz. can **19c**

PENN-RAD MOTOR OIL 10 Quart Can **\$1.95**

RATION CALENDAR Red Stamps Q⁵ to Z⁵ A² to J² Worth 10 Points Each

Blue Stamps X⁵ to Z⁵ A² to S² Worth 10 Points Each

Sugar Stamp 35 REDEEMABLE FOR 5 LBS.

Swan Soap Medium Cake **6c**

Swan Soap 3 Large Cakes **29c**

All-Nu WAX FLOOR Pint Jar **19c**

Ideal DOG FOOD 8-oz. Pkg. **9c**

HUNT CLUB Dog Food 5-lb. Bag **43c**

Dogs love its rich, meaty flavor

MILK Farmdale Evaporated **2 Tall Cans 18c**

3 red points for 2 tall cans. Buy a supply now!

Cake Flour GOLD SEAL 44-oz. pkg. 20c	RAISINS SEEDLESS 11-oz. pkg. 10c
PRESTO CAKE FLOUR 2 1/2-lb. pkg. 25c	TOOTSIE V-M 1 lb. 47c
Flour Gold Medal 32c 10-lb. Bag 60c	RICE ROSEBUD Fancy 2-lb. 23c
DAVIS BAKING POWDER 12-oz. can 14c	TEA ASCO Orange Pekoe, 4-oz. pkg. 17c

Peanut Crunch Peanut Butter 16-oz. Jar **30c**

Corn Flakes GOLD SEAL 11c

Wheat Puffs GOLD SEAL 2 1/2-oz. pkg. **8c**

Rice Puffs GOLD SEAL 4 1/2-oz. pkg. **7c**

Oats GOLD SEAL QUICK 48-oz. pkg. **23c**

Peanut Butter ASCO 16-oz. Jar **25c**

Vinegar ASCO White 16-oz. Bot. **10c**

UNEDA NABISCO Crackers 3 pkgs. **16c**

Krispy Crackers 16c

BREAD Supreme Enriched Large 20-oz. loaf **9c**

Dated for freshness. Enriched with vitamin B1, B2, niacin and iron.

MUELLER MACARONI or Spaghetti lb. 13c	NABISCO Shredded Wheat pkg. 11c
Canned Lobster 6-oz. can 66c	Kraft Dinner Macaroni pkg. 9c
Sardines In Mustard 3 1/2-oz., 1 pt. 7c	Spinach ASCO Fancy No. 25, 20 pts. 20c
Codfish GORTON'S 5-oz. Fibersed pkg. 16c	Tomatoes Standard Grade No. 2 can, 20 pts. 10c
Heinz Beans Vegetarian 17 1/2-oz. jar 15c	Hurlock Peas No. 2 can 11c

Brill Spaghetti Sauce 10 1/2-oz. Can **16c**

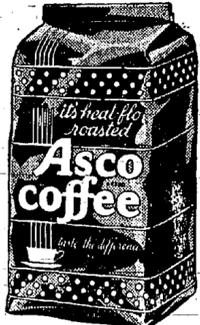
B-V Extract 2 1/2-oz. Jar **25c**

For Fuller, Finer, Fresher Flavor Serve

ASCO "heat-flo"

COFFEE lb. bag **24c**

2 1-lb. Bags, 47c



Every bean perfectly roasted by flowing heat, giving you "sealed in" fuller, finer flavor. Ground FRESH to your order. Save labels for gifts!

Rockwood Semi-Sweet Chocolate Bits 7-oz. 2 Packages **25c**

SPRY 1-lb. Jar **24c**

4 Points

3-lb. Jar, 12 Pts., 68c

Crisp-Tender Celery Hearts Bunch **15c**

Yes, celery hearts at only 15c. Adds flavor and vitamins to your menu.

Fresh Young Beets 2 Bunches 13c	Fancy Yellow Onions 3 lbs. 9c
Fresh New Red Cabbage lb. 5c	Canadian Yellow Turnips 3 lbs. 10c
Fresh Red Radishes Bunch 5c	Fancy Red DELICIOUS Apples lb. 12c

Oranges Juicy Florida 8-lb. bag **59c**

Best orange value of the day! Plenty of juice in these large sizes.

Carrots Crisp Tender Bunch **5c**

Imagine, fresh, tender carrots at only 5c a bunch! Why pay more?

WORK IN MAPLEWOOD

War Jobs in a Great Peacetime Industry - Electronics

Machinists **Mechanical Draftsmen**

Tool Makers **Mechanical Draftswomen**

Machine Designers **Junior Mechanical Draftsmen**

Tool and Fixture Designers

Junior Mechanical Draftswomen

Messenger Boys and Girls

NATIONAL UNION RADIO CORP.

1941 Springfield Ave. Buses 25 and 70 pass door Maplewood

WMO Rates

Acme Super Markets

***** OWNED AND OPERATED BY THE AMERICAN STORES COMPANY *****

PRINCIPALS IN SENIOR CLASS PLAY



BERNIE TREADWAY



JANE ALEXANDER



BOB GILBERT

Two-Day Show Being Offered At High School

Tonight and tomorrow night are the two dates set for the Senior play, "Janie," at Regional High School. The curtain will go up at 8:15 P. M.

The leading roles will be taken by Jane Alexander, daughter of Mr. and Mrs. Carl Z. Alexander of Bryant avenue, town, and Bernie Treadway, both of Garwood.

The following descriptions were in the March 15 issue of the Dayton News: "Janie" (Jane Alexander) is sixteen and extremely pretty. She has all the crazy charm of youth and is definitely a leader among her friends.

"Dick Lawrence" (Bob Gilbert) is nineteen. He is tall, dark and good looking, his uniform as a private in the U. S. Army adding to his appeal. He considers himself grown up, having finished his sophomore year at Yale, but he is fundamentally of sound material. "Scopier" (Bernie Treadway) is going to be a nice looking boy when he finally grows up to his hands and feet. At the moment he is all over the place, his ears stick out and his voice has its shrill uncertain moments. He is 17 and conscious of his importance as the president of the senior class at Hartonville High.

Other members of the cast include: Mr. Colburn, Bruce Jones of town; Mrs. Colburn, Virginia Knochling of town; Mrs. Baum, Jack Nelson of Clark Township; Bernardine, Esther Pidgeon of Clark Township; and Paul, June Packer of Garwood.

Others in the cast include: Muriel McDowell, Mountaineer; Charles Shomo, Mountaineer; Dot Davenport, Kenilworth; Dick Rochford, Garwood; Dan Benanti,

Petitions Out For Incumbent 3 Freeholders

Nominating petitions in behalf of three present Republican freeholders seeking reelection, Charles L. Bauer, Jr., Leo S. Rigby and R. Story Rowland, are attracting signatures in every community of Union County, their campaign coordinator, Roy E. Carey, 655 Duquesne terrace, Union, announced today. The trio of veteran county officials also announced its committee on vacancies this morning.

Bauer, Rigby and Rowland, in reporting their candidates for the primary election of June 12, pledged continued "efficient and economical administration of county affairs." The three together represent an aggregate of nineteen years' experience with the county governing board. With Federal, municipal and State taxes mounting in recent years, the county government—almost alone has witnessed tax rate stabilization accompanied by marked, gradual reduction of bonded indebtedness.



PAUL CONDON

Rowland was elected to the board early this year by the eight other freeholders, to replace James H. Acterman, resigned, as Plainfield's representative. He is a member of the finance, public welfare, purchasing, insurance, public property, grounds and buildings committees. An investment banker, Rowland is a member of Plainfield's Board of Health, a former councilman and director of Plainfield National Bank, a Yale University graduate and president of the Plainfield Country Club.

Bauer is chairman of the road committee which manages the county's 150-mile network of highway and of the public buildings and grounds committee, as well as a member of the bridge, legislation and public welfare management groups. Father of two service men, he is a building and loan director and active in Elks, Y. M. C. A., Exchange Club, civic and Republican circles in his native Elizabethtown.

Rigby, Springfield resident and former sheriff, is completing his second freeholder term. Past president of the State Sheriff's Association, he is chairman of the Union County Youth Welfare Council, heads the freeholders' legislation committee and is a member of four other committees.

The Committee on vacancies consists of Surrogate Charles A. Otto, Jr., of Elizabethtown; William J. McMane, of Summit, and J. Whitney Baker, 429 Stella Avenue, Plainfield.

Many Springfield SUN readers are interested in what you have to sell. Why not sell them? An ad in the SUN's classified section is inexpensive and productive.

Saved paper saves lives.

Handmacher Sponsors Suit With Attention to Details



To be worn with pride at Easter—the beautifully tailored suit by Handmacher. A suit that is basically smart whether played up for town wear or played down for country. It has the usual excellent Handmacher attention to details—sterling silver buttons— and that air of casual good fit characteristic of anything that master tailor puts his hand to. To be seen at Helen Michel, East Orange.

Scouts Combined In Paper Drive

Boy Scouts of Springfield will join with other Scouts and Leaders throughout the United States in an effort to collect 150,000 tons of waste paper during March and April.

Recognizing that waste paper continues to be one of the nation's critical shortages, the War Production Board, through its chairman, J. A. Krug, called upon the Boy Scouts of America to collect wastebasket scraps, brown bags, wrapping paper, corrugated and cardboard boxes and cartons, magazines, books and newspapers.

The campaign is sponsored by General Dwight D. Eisenhower because he knows personally of the great need for waste paper in the war effort.

A General Eisenhower — Boy Scout Waste Paper Campaign Medal will be given to each Cub Scout or Boy Scout who collects 1,000 pounds of waste paper during the two months. The medal, suspended from a red and white ribbon, bears a likeness of General Eisenhower with the inscription "War Service 1945" and "Boy Scout—General Eisenhower Waste Paper Campaign." On the reverse of the medal is the inscription, "Awarded for extraordinary patriotic achievement in the Boy Scout—Gen. Eisenhower Campaign, March-April, 1945."

A genuine shell case that carried a 7mm. shell or larger and that has been returned from a European battlefield after use will be awarded to each Cub Scout, Boy Scout or Senior Scout Unit which has collected waste paper equivalent to 1,000 pounds per boy member. Each will have a printed citation by General Eisenhower. As the paper in these shell containers has been specially processed it cannot be used again.

Nurse Registry Set Up For Duty At Camp Kilmer

Miss Wilhelmine Twidale, chairman of the Nurse Recruitment Committee of the Elizabethtown Chapter, announced that in response to a request from the Area Office of the Red Cross for registered nurses to volunteer for duty at Camp Kilmer, that a file of such volunteers would be immediately set up. Mrs. Harold Van Arsdale, R.N. of 421 Jersey avenue, Elizabethtown, was appointed chairman of a subcommittee to handle this work. Nurses wishing to volunteer are asked to register at the Nurse Recruitment Office, Boxwood Hall, 1073 East-Jersey street, Elizabethtown, 2-7238.

Here is an opportunity for all registered nurses to serve a most important cause, for even though they cannot enlist, as above military age and permanent commitments which make them unavailable for Army and Navy nursing, they can do a great service in helping care for these convalescing wounded men when they arrive at Camp Kilmer. These nurses will be asked to sign up for shift duty of four hours apiece, from 7 to 11 A. M., from 3 to 7 P. M., and from 7 to 11 P. M.—To be eligible, nurses must be registered, in good standing in their community, ineligible and not available for appointment to Army Nurse Corps. They will be asked to sign up for a certain shift and always be on call for that time, though they may not be called for weeks on end. Nurses must be inoculated against Typhus Fever before reporting for duty. This service is needed of registered nurses is not

If it happened in town, read it in the SUN.

Free Swinging Collarless Topper



Pastel all wool Ella Gaynes, box coat with black braid trimming. Matching hat and bag. From Junure House.

Smooth-Shouldered Waist-Whittling Jacket



Crisp shepard check-one button cardigan suit with button trim. From Junure House.

another regular job, but one which appeals to them to use their skill as a patriotic service.

Third Cluster On-Air Medal to Tech. Sgt. Roll

Technical Sergeant Charles S. Roll, 22, son of Mr. and Mrs. Stanley B. Roll, Mountain avenue, has been awarded a third Oak Leaf Cluster to his Air Medal for "exceptionally meritorious achievement" while participating in sustained bomber combat operations over enemy-occupied continental Europe. It recently was announced by the commanding general of the Eighth Air Force.

The citation accompanying the award read in part: "The courage, coolness and skill displayed by this enlisted man upon these occasions reflect great credit upon himself and the Armed Forces of the United States."

Sgt. Roll, engineer gunner on a B-17 Flying Fortress, has flown on some of the Eighth Air Force's toughest missions over Germany, including Merzbach, Schweinfurt, Stuttgart and Mannheim. Other successful bombing assaults credited to Sgt. Roll are those in the Ruhr Valley area where marshaling yards, bridges, and other lines of communication have been knocked out by our heavy bombers in coordination with the advances made by the U. S. ground troops near the battle line.

Sgt. Roll is a member of the 388th Heavy Bombardment Group commanded by Lt. Col. Lewis P. English, El Paso, Texas. He was graduated from Regional High School in 1940. He entered the Army July 25, 1942. His wife, Mrs. Leona Jenkins Roll, is from Des Moines, Iowa.

If it happened in town, read it in the SUN.

Response Slow On Sending in Service Data

Families of local servicemen, who were requested in postal servent weeks ago to furnish information to Township Clerk Robert D. Trent, in order that primary election ballots be sent to the military addresses, have been lax in responding. Thus far out of over 400 notices sent out, only 175 have answered with the necessary data.

The SUN also calls attention to readers that any families of servicemen not getting the home town paper, free each week, may furnish this service to their kin by submitting addresses. Changes of address must also be turned in, from families of servicemen now on the mailing list, to continue its delivery.

If it happened in town, read it in the SUN.

Added to Troop 70 Committee

Frank P. Crowe of 63 Colfax road is being added to the committee of Boy Scout Troop 70, specifically to act as senior advisor to the newly-formed Explorer Patrol of the troop. William J. Melick, Jr., of 98 Severna avenue, has been commissioned assistant scoutmaster. With two jr. assistant scoutmasters in the persons of Stephen Terrel, Jr. and James Lovell, Scoutmaster Clinton Drinkuth now has well-rounded leadership for the troop.

On Saturday and Sunday, the following took advantage of the excellent weather and camped overnight at Surprise Lake campsite, utilizing the Scout loan-tos: Earl Rumpf, James Pfizinger, Clifford Walker, Thomas Rile, Kerry Dalton, James Saffery, James Slaughter, Peter Green, Emory Egler, Kenneth Bellevue, Clifford Cameron, Robert Love.

Mahlon Woodring, Howard Scares, Glenn Phillips, Stephen Terrel, Jr., and Scoutmaster Clinton Drinkuth. Troop Committee Chairman Leonard Howarth has called a committee meeting for Monday evening at the home of Mr. Drinkuth, 70 Spring Brook Road.

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Armed Forces

Editor's Note:—When your service man or woman has been home on furlough, been promoted, graduated, or transferred, why not mail it to the SUN or place the office. Many of those in the service, miles away from home, like to read of the whereabouts of their friends, former schoolmates and relatives. We will be pleased to accept a photo of your service man, if we do not already have one in uniform. If we do, we'll be pleased to return the picture with a news item at your request.

Coast Guardsman Harry M. Dunn, seaman first class, is in the crew of an invasion transport which carried troops to the beachhead at Luzon and later managed to reach port after being torpedoed in the middle of the night by enemy waters. Seaman Dunn is the husband of Mrs. Johanna Dunn of 187 Milltown road.

His ship, veteran of amphibious assaults at Saipan, Tinian, Leyte and Lingayen-gulf, had participated in a surprise landing of Army troops behind Jap lines on the Luzon coast and was on the return voyage to his base when the torpedo struck.

"Most of us were asleep," said Dunn and his Coast Guard crew-mates, "and woke up with a terrific explosion ringing in our ears. The blast shook the ship from stern to bow. It was an awful sensation to feel the decks lurch and tremble underfoot and to hear the sound of steel-plates and beams twisting and buckling under the strain. You can bet we were relieved when we found she was going to stay afloat."

Despite the confusion of those first few moments, the crew was cool and orderly. Most of the Coast Guardsmen were already at their battle stations when general quarters sounded.

Crippled by the blast, the transport was taken in tow and reached a safe anchorage six days later. "We all had the jitters during that tow trip," said the Coast Guardsman. "Creeping along at only five knots we'd have been out of luck if another Jap sub had rounded us."

Mr. and Mrs. Joseph C. Kramer of 22 Henshaw avenue have received word of the promotion of their son, Joseph C. Kramer, from Corporal to Sergeant. Sgt. Kramer is a Turret Gunner on a B-24 in England.

Private First Class Chester Winters, overseas, sent a letter to his wife, Mrs. Virginia Winters of 62 Marion avenue, which described his work. "The letter read in part: 'Bench midnight tempered only by a faint glow from the snowmelted landscape, as the trucks loaded with combat engineers crawl along the winding road. Through a mass of tangled, twisted and broken trees to a sheltered valley near the edge of a town, tension mounts, as the trucks halt and the men unload. 'H-hour is not far away and a bridge must be built across a river before the Infantry can launch their pre-dawn attack. At an assembly point, floats and duckboards are fastened together to be carried to the site, down a narrow trail, through a pasture, and along the river. Silence and nervous tension, for the land across the river is held by the enemy. Not a word is spoken, and scarcely a whisper, only the muffled swishing of tramping boots in the snow. The intense cold is unnoticed in these anxious moments. Will they become aware of the attack and open fire with their machine guns? We know they are there; perhaps only a few yards from the opposite bank of the river.'

"The time is at hand! Almost noiselessly the sections are pushed into the cold, steaming water and the bridge takes shape. The first section reaches the other bank and is secured by strong ropes. Nothing has happened, can this be possible? One squad is checking the far shore for mines, then moving across the field into the blackness. Suddenly a chilling blast touches the frosty morning air, as a machine pistol cuts loose. 'The Jerries have spotted the mine clearing squad and opened fire on them. But here are the doughboys! Stretching back and blending with the snow, a line of white shrouded figures; they begin crossing the bridge and fanning out on the other side. And

another successful attack is launched."

A V-Mail letter came to us this week from Private Bernard Yeager of Ruby street, somewhere in England, which reads: "I, Pvt. Bernard Yeager, here in jolly old England, want to express many thanks to the Editor and the Staff of the SUN, even though many miles away from home.

"There is nothing better than to read about what's going on around the town. It really is a good morale booster. I have met Bob Swisher of town. I didn't see very much of him. It was hello and goodbye. I have been over here fifteen months. All we ever get is plenty of rain. But just let me get back to dear Springfield. That is the place for me. As they say it's rough in the E. T. O. Again thanks very much and keep the news coming."

Private First Class Mario P. Latella, son of Mr. and Mrs. Pasquale Latella of 50 Center street is a member of the 506th Parachute Infantry Regiment, which played a major role in the success of the Normandy and Holland campaigns and participated in the battle of Bastogne.

Within two days after the 101st Airborne Division pulled into Bastogne, shortly after the start of the Battle of the Bulge, it was completely sealed from outside help. Then the Germans demanded surrender, acting division commander, Brigadier General Anthony C. McAuliffe answered, "Nuts."

The defense was to attack continuously. At one point, the ammunition ration was 12 rounds to a gun. No planes were able to break through a low ceiling to bring support and supplies. There were too many wounded for the medics to handle.

But seven days after the encirclement, the Battle of the Bastogne pocket ended. A corridor had been established with our own troops. The 101st Airborne had completed another chapter in its historic march through the battles of World War II.

An all-round sportsman is Captain Frank R. Kasperen, a one time resident of town, and group adjutant of the 58th Fighter Group of the Fifth Air Force Fighter-Command. Twenty-eight year old Captain Kasperen has gone in for amateur boxing, played pro football, amateur baseball, basketball, golf and frequented the bowling alleys in and around New Jersey since 1936.

Kasperen boxed with most of the leading middleweights between the years 1936-39. He played center and end in football for the Scotch Plains Athletic Association Club and in the Union County League. He played forward and managed the Springfield Athletic Association Club Basketball team. The Captain did double duty as pitcher and first baseman for a semi-pro baseball team in New Jersey. Finally, he bowled in the ABC Bowling Tournament in New York in 1935.

Kasperen enlisted on February 21, 1940 at Mitchell Field, N. Y. He was stationed at Westover Field, Mass. and Barksdale Field, La., before arriving overseas on November 19, 1943 at Sydney, Australia. He has undergone Japanese bombing and strafing at Saldor, New Guinea, Noemfoor, Dutch East Indies and in the Philippines. He holds the Asiatic-Pacific Ribbon with one campaign star and the Philippines Liberation Ribbon with one star.

Frank P. Lo, mallman second class, U. S. Navy was home on a five-day leave from Norfolk, Va., visiting his wife and two sons at their home, 52 Ross avenue. Petty Officer Lee left Tuesday night to return to Norfolk.

LT. (J. G.) Clifford F. Sausville was home recently on a 10-day leave visiting his family at 23 Marcy avenue. He arrived from the Naval Training Center at Miami, Fla. At the end of his leave he reported to San Francisco, Calif.

Having been home on a 10-day delay entente, Private Robert Day, son of Mr. and Mrs. Herbert R. Day of 20 Keeler street, has re-

ported at Fort Meade, Md. He was previously stationed at Fort Knox, Ky., where he qualified as a tank driver. His brother, Cpl. Herbert Day, stationed at Peterson Field, Colorado Springs, was also home over the week-end.

A letter from Private John Cunningham, son of Mrs. M. Cunningham of "Tooker" avenue, came to us this week, which reads: "I give to Private Krocbling a vote of thanks for his great effort in the Philippine campaign and in trying to raise the Americans into sensibility about the comfort provided by our government to the German Prisoners of War.

"Although I myself am as yet not training to go into battle, I speak in the sense of the men I meet back from overseas. They freely tell of their experiences because they feel their own mistakes should provide lessons of value to us. You can't get these stories out of them when they're home, because home means rest to them, from the horrors of seeing their lifelong buddy's body lying dead next to them after a hard battle.

"It's hard to believe on their parts how nicely the Italians and Germans are treated. If you let these returned overseas men have their way, they would shoot down these prisoners.

"It's a great provider of arguments here what to do with these prisoners after the war. Let them return and they would only prepare for another World War. American and British politicians are really the cause of this war. They should have taken the industrial wealth out of Germany after the last war. We'll do it after this war, though."

"I have now been in the hospital for seven weeks trying to get my legs and heart fixed up. Really would like to get out of this darn hospital, but I'm still not sure of my future."

A subscription to the SUN, \$2.00 will keep you accurately informed for a year of all local happenings.

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IF YOU have ever been called upon to take charge when a relative has died, you know the details that must be taken care of, and how difficult the task is for those in grief. Thoughtful people seek to spare their own families by settling these matters now. We will be glad to explain the plan which many other people have adopted.

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TIN HATS

Issued by Continental Post No. 228, American Legion, Springfield, in the best interests of servicemen and women.

Parked in backyards and garages, many contribute to the all out war effort. Second hand cars, today, are badly needed and bring a higher price than ever and in most cases, if sold now, will show a profit over the original cost. A car, if sold now, will enable the owner to purchase a better car later, while if held will be worthless as a trade-in, bringing only the junk price.

It is suggested that a power of attorney be signed which will enable the folks to dispose of the car for the present high price.

The O. P. A. has asked us to place along a plea, that when rough gasoline, (one gallon per day) is needed, the application be

made as soon as possible after arrival at home. For every day of delay, one gallon will be deducted which in this period means less car use. Also no gasoline will be granted unless the owner's mileage ration record accompanies the application. Help yourself by following the above advice.

There has been a lot of loose and vicious publicity and talk about all the strikes, the spending spree and the black markets here at home, but when all is considered, things are not as bad as they are painted. Most of us are going along, from day to day, trying to do our best and assuming our share of producing the needs of war. By far the greatest percentage of the folks are extremely war-minded. Most of us have pretty heavy stakes and we mean to conduct ourselves accordingly. Don't be misled by the actions of the very few who have sold themselves 100 per cent to the Japs, by striking, wild spending and dealing with the black markets.

Here is the first inquiry directed to this column, we hope there will be many more:

Q: "My wife is a WAVE. When she is discharged, she plans to work and we want to buy a home together. I understand that loans are available under the G. I. Bill of Rights for the purchase of a home and I would like to know if we both will be eligible?"

A: Yes. You will both be eligible to borrow money under the

G. I. Bill of Rights, regardless of the fact that you are man and wife. Since your wife also plans to work, it is likely that the bank will consider you a sufficiently good risk to give you both a loan.

An A-20 Havoc bomber, manned by Army-Air Forces personnel made a successful test flight through last September's hurricane.

Do we have your birthday?

Greet Friend and Family With

Fresh Cut Flowers

MARMON'S

Visit our greenhouses where Morris and Broad St. Meet

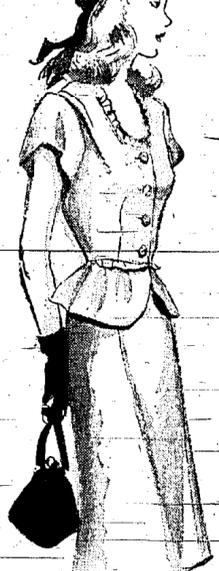
Springfield, N. J. Millburn 6-0222

AS NEW AS TOMORROW—

The Curved Waistline

Fashions in figures is taking a turn toward the slim "oh-so-becoming" waistline. Prints, peplum dresses, two-piece and one-piece . . . each one unique and so flattering. And the colors! Soft and delightful . . . designed to give a flipp to your wardrobe.








A—Two-piece crepe, assorted colors—12.98

B—Two-piece print, assorted colors—16.98

Daytime Dresses, Fashion Floor

C—Peplum dress, navy crepe, grosgrain trim, sizes 9 to 15—14.95

D—Peplum dress, print, sweetheart neckline, assorted colors, sizes 9 to 15—14.95

E—Print crepe, assorted colors, sizes 9 to 15—14.95

Economy Dresses, Fashion Floor

HARNE & CO Fashion Floor
Newark and Montclair

Don't Sit This One Out

Get on Our Production Line and Do Your Share for Victory

This Vital War Industry Needs

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Spring Fashions
1945

The Springfield Sun

Spring Fashions
1945



L. BAMBERGER & CO.



ONE OF AMERICA'S GREAT STORES

Selecting Her New Easter Bonnet



The well dressed small fry have their own Bo Peep Millinery Bar at Charm Lane at which they can select their own fashions in headwear.

Charm Lane Better Fashion for Charming Youth

For a most unusual childrens shop, you must see the Charm Lane Shops located in Summit, Montclair and East Orange. Specializing in "Better Fashions for Charming Youth," the stores carry a complete stock for infants to pre-teen sizes. Colorful, attractive displays so arranged as to allow the customer full visual appreciation of all the merchandises. The millinery bars are a new note for youngsters. Designed for them they are probably the first approach in giving the children the opportunity of selecting and deciding on their own fashions in headwear.

Another feature of the shop is the light pastel color scheme running from the baby blues and pinks in the infants section to the darker blues and shrimps in the older departments.

George J. Kay formerly of L. Hamberger and Co. is the General Manager of the chain. Mr. Kay informed us that the stores are now carrying stocks specially designed and created for Easter and warned us to remember that Easter this year is coming early, April first to be exact.

Three Points in Fashion

On these three points hang all the news in fashion. 1. The bare midriff is back, not only for country but for town, in short dresses as well as long. 2. The corseted waist is more and more insistent, accentuating the roundness of hips and shoulders. 3. The bare thigh is the high point and focus of the now-pausing bathing suits, based on the loincloth of primitive Islanders. From Harper's Bazaar.

Collar Button: Modern Version

Buttons with plastic "collar button backs" are one of Spring's most exciting fashion developments, for with these, smart women can at a moment's notice "dress up" or "dress down" a blouse or frock to suit the occasion.

Since metals marched off to war several years ago, no dress studs have been manufactured. Yet the great fashion surge to use buttons as decoration for clothes, and the fact that smaller wardrobes are a wartime necessity, has made a change of button originals more desirable than ever.

Tailored disks as small as a dime, as large as a nickel, or a quarter, are done in frosted crystal effects, simulated black jet, or transparent plastic of bright jewel shades. Some are rhinestone studded. Bolder and more dramatic studs are made of large plastic stones in a four-corner arrangement. These studs are B.G.M. Originals and have matching buttons for the women who only want studs for cuff wear, and for women who want to make matching earrings.

Quick-Change Dickey

For lightning-quick changes you'll want a supply of spanking-fresh dickeys and gilets. And fashion has worked wonders with them for Easter! Glistening sharkskins, snowy plaques, color-bright rustling taffetas, whooshy organdies may be had in a host of styles for every suit—every mood. These include the beloved bow-tie gilet, the new wicket "front," stitched "necklace" gilets, ascot dickeys and for dress-up ultra feminine dickeys spilling over with ruffles and lace. All make really delectable suit seasonings and they're perfectly attuned to today's capsule wardrobes.

Black and White Checks Herald Spring



Spring silhouette! It's the swing-back coat in crisp black and white checks. Misses sizes. B. Altman & Co., Central Ave., East Orange.

Spring Fashions Typically American Fresh Line, Color

America—land of the free, and of freedom loving clothes! The very air we breathe is fresh, clear, exhilarating. And spring fashion collections are equally fresh in design, clear in line and exhilarating in color. Life in America is stimulating, busy, purposeful with the victory its goal. And the clothes you'll wear this spring are fashion-

ed to meet with functional perfection and feminine graciousness each busy hour. Revel in spring for its promise of a better world: revel in your typically American spring wardrobe for its promise of utter becomingness and appropriateness around the clock, every day on your calendar!

Hint to Mothers

Kate Greenway styles are as simple to care for as they are quaint, with short-waisted Empire bodices, long or short dirndl skirts. Pinafors and jumpers are further laundry savors, since only the blouse or dicker worn with them needs frequent doing up.

New Version

The drop-front closing, a feature associated primarily with sailor trousers and with riding breeches has been so much favored in sportswear that now it is being brought in a host of different types at various moderate-price ranges. One is the square flap that unbuttons down each side sailor-fashion. Another is the curved drop front into which at each side inset pockets are worked. Skirts, slacks and shorts and occasionally a dress adopts some version.

VOGUE SAYS: "With a men's wear suit, a pretty-lady hat."

Gabardine

FASHION'S BIG WORD IN SUITS FOR EASTER AND SPRING.



\$35

American Woollen Co. pure wool worsted gabardine with hand-picked edges

Well-bred "good" casual... clean-cut, broad-shouldered, slim-hipped. Cardigan, club collar, and notched lapel styles... with zipper placket skirts kick-pleated front and back. Beige, blue, brown, green, gray, luggage. Sizes 10 to 20.

Ganet Shops

NEWARK... 121 Halsey St. IRVINGTON... At the Center EAST ORANGE... Central at Harrison BLOOMFIELD... Broad at Franklin MONTCLAIR... Opp. the Clairidge

Fluid Line in Coats Back View Rates Special Attention

About the new coats for Spring there is a flowing quality from whence is derived the truly descriptive expression, "fluid silhouette," which will be on every tongue. This note of fluid form, the design of the sleeves and construction of shoulders comprise the high fashion points of the season.

However it may be achieved, the new shoulder silhouette is rounded, smooth looking. It may result from cut-in-one sleeves—with rounded outlines; sleeves put in almost invisibly at a dropped shoulder line or in irregular cuts at deeper armholes. But the general effect is a simple, roomy look.

The "backview" rates special attention, for the newest and smartest Spring coats and jackets have the "swing back" silhouette.

Quite the newest of coat fashions is the short topper to be worn over suit or dress. In it is to be found generous back fullness, sometimes swinging from deep, rounded shoulder yoke and deep armhole sleeve. For novelty styling, color variety and fabric diversity these toppers easily hold the limelight. While high shades are the rule, variety is to be found in loud, half-inch checks in neutral tones of black, white and gray, or in attractive color combinations such as green and violet. Colorful awning stripes in broken diagonal

lines are equally smart. Bright color fulls, gay striped or plaid taffetas line some of these smart coats, while others are accented with shoulder or sleeve insets of contrasting color.

The belted tunic coat of two-thirds length in navy gray and some brighter colors for a high style note adds a detachable capelet often fur-bordered or braid-trimmed. In fabrics, worsted gabardines, soft Melton cloths and fleeces are favored, while black alpaca, moire and fulls are important light weights for ensemble coats and rustic toppers.

Silver fox, platinum dyed fox, summer ermine used as borders, collars and cuffs and shoulder sections lend richness and drama to the more dressy coats.

Nice Humor in Stone Set

Stylized animals such as the flying fish, the fox, flying geese or a bumble-bee are executed in gold-finished sterling or sterling with natural silver finish.

These pieces achieve a dainty appearance due to the way in which they are set with small, colored stones or rhinestones. There is a nice, subtle touch of humor in some of these pieces, such as the dachshund with a sleek body made entirely of square-cut stones. A graceful feeling is conveyed by several of the birds in flight, with sweeping wings and bodies. The trend toward smaller sizes is very evident in the pins, as well as in the earrings that match the pins.

Millicent Cameron Henderson, fashion editor for the Carter Publishing Company, wishes to thank the many people in the fashion field who have cooperated so fully in making this Spring Fashion Supplement possible.

Wave Tresses With Cologne

A big date tonight and no time for the hair dresser? There's no need to forfeit your feminine allure just because you're doing a man's job as one of the important war workers of this country.

When curls disappear here's a quick re-do with toilet water. It leaves a fragrant aura of roses and spice afterwards, too.

After vigorously brushing the hair, dampen it with a well known spray toilet water. There's less chance of catching cold than with water, and the drying time is cut in half. Make little pin curls just like your favorite hairdresser, or use curlers. If you wear a hat or bandana to protect your hair during working hours, put it up with toilet water and you'll find that it will be dry and properly curled for that important social engagement after work.

Or do your hair before going to bed. The alcohol will prevent you from getting a head-cold during your sleeping hours.

VOGUE SAYS: "Sweaters... neither too light-nor-too loose."

"Charm Lane" presents "BETTER FASHIONS

For CHARMING YOUTH



Specializing in Complete Ensembles From Layettes to Pre-Teens

- Colorful complete layettes for infants on Easter Parade.
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- Choice selection of dainty underwear, sleeping garments and robes.
- See our unusual Millinery Bars designed for young modern teensters.
- Sweaters, playtoys, sportswear for Spring and Summer wear.

Charm Lane

"Better Fashions for Charming Youth"

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375 SPRINGFIELD AVE., SUMMIT
875 Broad St., Newark — Springfield & High, Newark

Designers Face New Challenge In Postwar Era

In the post-war era, the world will look to America for style direction, and New York, above all, must take its leadership seriously. The crushing events in Europe have ended the fashion dictatorship which stemmed from there, and a world challenge calls to New York—that foremost city of the United States—to create, to compete, to express, to project the thought of the future in design for a free world.

This is the time to change things. We are on the threshold of a new era, when already the postwar effort is taking shape economically and industrially. New patterns are in preparation. Experiments in new techniques and designs in new rhythms will fringe the efforts of designers from superficial variations of long-accepted fashions to structural and functional creations which will have the modern spirit.

American Fashions

There is opportunity for an entirely New Era of Fashion—Fashion initiated in America and prospered by New York leadership. But designers of new clothes must project the thought of the future rather than constantly looking backward, reviving the past, calling up the ghosts of royalties and empires and all the artificial extravagances that went with fantastic court life. Even the fashion ideal that is being coddled now in the hope of keeping alive a paying formula, must pass; it belongs to an era of snobbism which is on the way out. Women will expect a new freedom even in their clothes with a modern symmetry and rhythm.

Competitive style developments and achievements after the war will stimulate creation, fuel a new consumer interest in fashions with life, vitality, real meaning. They will produce new buying appetites in both men and women, and the fashion industry must get ready for this new era by planning now with a free spirit of enterprise for a free world.

There is already a plea for a more completely modernized interpretation—functional, simple, beautiful. Our designers must think into the future and visualize style forms that will answer this plea—they cannot forever re-work the Paris pattern. It takes courage and initiative—these, fortunately, we have among some of our leading New York designers. It also takes the spirit to encourage and the daring to compromise with profit.

Fashion Industries

The New York fashion industries have a great future if designers create freely—developing form rather than depending on gadgets and tricks, and if producers are sincere in their efforts to sustain quality. We must have a change of ethics as well as a change of fashions. For that better world that everyone is looking for, we must have not only clothes that are better made but better ways of doing business, better methods in selling, more generous ideas in serving.

Leading manufacturers as well as a few of the leading retailers of New York have expressed a realization of the new place New York must take in the fashion world, their belief in the future prestige of the fashion industry. Things start in New York. It's now the broadcasting station for fashion information. It's a great fashion producing center and in this center is being realized the realization of New York leadership. There has been to present ambition and design as the voice of the fashion industries themselves, recognizing their true place, and at the same time showing some of the best types of fashion merchandise which gives New York its reputation as a great center of fashion.

All around us other industries are expressing themselves in the terms of new ideas, merchandise for a new era—new inventions, new designs. This thing that is going on under our eyes is reflected in the pages of magazines and newspapers and from the advertising of the most progressive firms now engaged in war industries. This advanced thinking must be crystallized for the fashion industries so that the lessons they have learned in the war years, the inventions that will improve their products and their service in post-war years, will carry on to share in world betterment.

In the tremendous export business of the future in American style merchandise, New York will be quoted as the style center not only in this hemisphere where it is already selling some of its best fashions to Mexico and South America, but to the other countries of the world as they revive and are able to buy from us.

These New York industries must work and design in a cooperative spirit, for broader horizons. Now we are looking at the whole world; not just one little section of it, and clothes must be created for every woman. It must be a united effort backed by individual contribution, a national campaign of a movement. —Women's Wear Daily.

GRECIAN GARLANDS

*... halo your head,
frame your face,
bare your crown
to make you look as glamorous
as the Goddess of Spring.
Field flowers
to circle a cluster of curls.
Roses to wreath
a chignon'd hair-do.
A veil-caged diadem of daisies
to crown a coronet braid.
These are some of the
bewitchingly beautiful
headdresses that forecast
the Summer hat story,
promise to make you
a 20th Century Persephone.
Grecian Garland 3.98 to \$10.
Better Millinery,
Third Floor.*



L. BAMBERGER & CO. B

Fisher Galleries Present Smart Home Fashions

In our Fisher galleries we have attempted to achieve the correct combination of good taste, smartness of design, charming style, and enduring quality. Our living room furniture for example is created by master craftsmen to our own specifications.

One of the most important rules of good decoration is to arrange the furniture in groups, each group serving a separate purpose. In the living room, the furniture should serve the leisure time interests of the family. Chairs and tables should be arranged for the greatest enjoyment of such pastimes as bridge, and gin rummy.

It is smart to start with the fireplace, because that is the heart of the living room. Group your furniture around this focal point. Two love seats facing each other in front of the fireplace are a classic example of attractive grouping. Tables and lamps should be placed conveniently as possible to give the most attractive and unusual effects.

English 18th century styles at the present moment are in good vogue. They adapt themselves most gracefully to present day requirements. Their lightness and grace of design is consistent with modern living room proportions. However, it is not necessary to fix on one period and to attempt to follow that line throughout the room. Mixing periods skillfully is a good way to achieve the informal cheery friendliness that is a mark of a perfect living room.

Color schemes should not be too exciting. Neutral backgrounds with small accents of bright colors are of course always safe and easy to work with.

Don't make your living room look fussy by crowding it. Give the lines of your furniture a chance to be seen. Successful rooms are usually the result of careful consideration of the taste and needs of the family.

Better conditions today in science. Conditions provide the possibility of any great influx of such furniture in the near future. Present day stocks at Fisher Galleries are adequate and early shopping is suggested. But there is no telling when any good additional quality will be available.

Flared Silhouette For Compromise

The flared silhouette is the compromise silhouette in spring dresses and suit-dresses. It offers some competition to the tapering silhouette that is in first place, and serves as a transition type between the slim lines that are accepted and the fuller lines that are new (examples of both illustrated on this page).

Follow the flares in skirts, and in peplum jackets, too. Nothing of the swing skirt, skirt sweeps being what they are today, but there is a feeling for animation that is not to be found in narrow outlines, a hint of more fullness to come.

Lapel Pins, Compacts Are Easter Specials At Busch and Sons

Busch and Sons, jewelers, are offering for their Easter special some exquisite pins for your spring coat or suit lapel. These pins—plain or fancy—to suit your own individual taste, will add to the richness of your spring outfit.

This store has a fine assortment of compacts. Some are made from hard-to-get metals, such as sterling silver, or 14-K. solid gold. Others are the attractive tailored enameled ones. Whether gold or enameled, they will cause you to be proud whenever you use them.

The Single-Suiter

A single-suiter—a girl who knows what a difference a hat makes—a hat that will change the face of a solitary suit. A single-suiter is a canny young woman who knows that a solitary suit and a handful of hats and blouses will carry her with flying colors through every daytime occasion. Her way of dressing is a wise way, a wonderful way—above all, a wartime way. From Harper's Bazaar.

Frippery Pocket

Plush stuff for us who would rather be pampered. A bed pocket (one flap tethers under the mattress) to hold handkerchiefs and midnight frippery. Much elegance in trapunto-trimmed Colanese rayon, and just the thing to make you feel very French actressy.

Murray Millinery



22A North Harrison St. EAST ORANGE

Exclusive Easter Apparel Shown at Michaels



A whole collection of suits, coats, dresses and accessories to make you look definitely "Spring 1945," has been assembled at Michaels Department Store, Market and Washington Streets, Newark. They are especially proud of their exclusive "Ann-Stephanie" suits, coats and toppers. "Ann Stephanie" are made in a variety of styles and materials that embody all the newest fashion points. Cardigans, boleros and classic models in 100% wools, shetlands and beautiful gabardines.

These "Ann-Stephanie" styles in coats, suits and toppers are remarkable for their reasonable

price tags as well as their beautiful materials and exclusive style features.

Furs, too, are an important part of the spring fashion picture at Michaels. A fur jacket of fox scarf is a perfect complement to your Easter outfit whether it be a suit, coat or dress. You'll be able to select just the fur you want in the second floor fashion shop at Michaels. Their really beautiful fur department is managed by an expert furrier with many years of experience. You'll also find the accessories to complete your Easter outfit in the Accessory Shop on the main floor at Michaels where blouses, bags, gloves



and costume jewelry are shown in great variety. We believe Michaels is definitely the place to shop, if you appreciate quality, but insist

on a reasonable price tag. You'll find this happy combination at Michaels Department Store in Newark.

New Raincoats Liven Drab-Days

Inclement weather has its attraction these days when raincoats emerge as good-looking as they are practical. No longer are they functional and unbecoming; no longer do they resemble the shapeless, drab garb of college boys. Bright with color or stonky black, they are endowed with imaginative silhouettes, trim details and are made of workmanlike fabrics.

Pastel gabardine coats made on casual lines are pretty enough to do topcoat duty all summer long. Deep-cut armholes and rounded shoulders are features that make the raincoats comfortable over suits. These require reprocessing when dry-cleaned to keep their water-repellent qualities.

Rayon satin, processed for rainy weather, makes a sophisticated appearance in black or pastels.

Champagne, an off-white shade, proves a neutral choice for which it is easy to get accessories. The gleam of the fabric necessitates a simple silhouette and the trench-coat is a popular conception.

A rain fabric that is little short of miraculous in its qualities is made of parachute silk that has been rejected by the Government. It has been resin-coated by du Pont and according to them will not crack or smell, as rubber generally does. It is as light as silk and the most enveloping coat or cape is as light as the proverbial feather. Available now in navy or gold color, it has been fashioned with as much style as would be devoted to any high-fashion costume.

Pufftop Sleeves

A gathered sleeve top is a new feature. The modified leg o'mutton effect is accented by the tucked elbow band.

New Looking, Full Sleeves and Skirts

The fuller, easier silhouette is the big new silhouette in spring dresses. Shoulders, armholes, skirt lines—they all talk in softer terms for spring. Newest shoulders follow more rounded contours—no sharp exaggerations for 1945. Newest armholes are deeper; within the law but definitely deeper, easier, with a comfortable look.

Ensemble coats of rayon fabrics are particularly smart looking as shown in the new collections with full rounded sleeves and easy skirt fullness belted in to give a trim look to the silhouette. The beautiful working of stripes is muted or contrasted, one of the most interesting phases of fashions this season. The relaxed silhouette is the newest in the spring fashion program.

White Takes Lead

This season white takes on the importance of a color—for suddenly white wool sports and casual clothes are coming in again as a fashion. Most noticeable are the white fleeco coats that are staging a revival in box silhouettes. They look newer and handsomer than the pale beige and nude tones that have been such top sellers, and for resort and Spring they are particularly striking when they show vivid color linings or facings such as royal, scarlet or green.

VOGUE SAYS: "With a navy suit, a bright plaid hat."

Bolero Shield

Bolero Shield is a combination back and underarm shield, perfect to wear under a suit jacket when you don't wear a blouse. Keeps precious linings from staining, prevents marks from perspiration and rubbing when you wear velvet or nap fabrics. Wash shields often to keep fresh.

Soft and Smooth

Delightfully soft and smooth—that is the look of the new Spring suits . . . they give a feeling of youthful slowness and much is due to the appealing colors of the sleek materials.

WISS

... with an eye to Easter

Eye catching accessories, happily arrived in time to become part of your Easter outfit. They're beautiful, and they're beautifully made, and they're just a small part of the reason why we're constantly being told that our fashion jewelry collection is the loveliest in town.

In gold finished sterling silver set with jewel color stones and rhinestones.

Trifari's Lucite bumble bee . . . \$34

Medium size bee . . . \$15

A small size bee \$9, and matching earrings . . . \$18

Sea shell clip . . . \$20

Whimsical necklace . . . \$4.25

Graceful ballerina . . . \$45

All prices include 20% Federal tax

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GOLD CROSS SHOES

As advertised in VOGUE

To add lustre to your lovely new dress or suit... sparkle to your spirits... the bright swing of youth to your step.

America's unchallenged shoe value at **\$6.95**

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Orange's Only Exclusive Gold Cross Shoe Store
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Open Friday and Saturday Nights

Groomed For the Occasion

From the post newspaper at Camp Grant, Illinois, comes this description of an Army wedding: The groom, buck private scion of a well-known Egg Harbor, Wis., family, chose the season's popular olive drab blouse and trousers of wool serge with harmonizing sun-tan shirt, for his wedding.

Setting off the straight lines of the blouse was a single row of bright brass buttons down the front, with matching individual buttons.

His trousers were straight-cut without cuffs. Cotton sock of olive drab, with harmonizing brown shoes and a contrasting black woolen serge tie completed his ensemble. In his left hip pocket he carried a white linen handkerchief.

After a luxurious breakfast at a downtown hotel, the bride and groom left on a short honeymoon. For going away, the groom chose a heavy woolen coat of olive drab with brass buttons on front and shoulders. A dressy traveling hat of garrison design in olive drab with harmonizing brown leather brim and chin strap, and a pair of knit woolen gloves of olive drab were his only accessories.

The bride wore blue.—Frances Cavanah and Ruth Cromer Weir in Liberty Laughs (Dell Publishing Co.)

The WIDE WEDGE ARMHOLE gives your clothes that new easy-going air.

Spring Fashions in **YARNS**

Free Instructions at our "Knitting Bar"—
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Everything for the Knitter
Needles—Knitting Bags—Arinet—Tuxcord—Crochet Supplies
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Michaels

EXCLUSIVE WITH US

Ann Stephanie

SUITS

26.50

Ann Stephanie
Fashion

just the thing for Spring

Anne Stephanie all-wool flannel in classic or cardigan, in the most flattering and newest shade of soft beige-gold. Man-tailored in the best manner. The lapels are hand-picked. The jacket and skirt are hand stitched, as shown. The skirt has a zipper and is kick-pleated front and back. Wear it now and all year round. Sizes 10 to 20.

MICHAELS DEPARTMENT STORE
MARKET AND WASHINGTON STREETS
NEWARK

**Kresge-Newark Says:
Sailors Are First,
Flowers Second**

Spring goes to your head with a confection collection of appealingly romantic hats—sassy, sissy sailors, concoctions banked with flowers, rakish, little Churchill bowlers, demure, Directorate Dandy bangs and cherubic head-bugs, rings, eye-line cloches, to name but a brief few—all of them matching your more-than-ever feminine mood with froths of veiling, little-girl ribbon streamers, eye-catching designing.

Leading them all is the sailor... that jaunty little job that makes a bold play for your suit's affection and wins, hands down! There's something about a sailor this Spring, that leaves no doubt as to why it's the love your suit life... in fact, there are lots of somethings! For instance—crowns go from one extreme to the other from—pancake-flat-to-soaring skyward. Brims are modified or wide, or diminish to a mere shadow of their former self. Veils swathe them with allure... flowers twish around their crowns... streamers add to their impudent charm. You'll wear them backward or forward or (shades of your grandmother) plunked smack on the top of your head. You'll wear them constantly with suits... which is just about every-day plus Sunday... and anyway you wear them—you'll find your sailor utterly fascinating!

And then to please your completely frivolous side... come the hats that put on their own personal flower show. Angelic little affairs—that give the sailors a close run for their fashion money. Undoubtedly, with many, they'll even outrank the nautical nifties. We wouldn't question it. Because, without a doubt, this Spring's little blossoming hats we saw at Kresge, Newark, are more outrageously fluttering than ever. There are wreaths to crown your curly topknot... clothes completely enveloped in blooms... full-blown disc bouquets that perch provocatively over one eye... herfs and tiaras and sailors again... this time not straw-or-felt with flower touches, but entire masses of lush-toned blossoms.

So much for the silhouette. Now, speaking of colors—black, navy, brown and grey are reigning favorites... but that's not all, definitely not—snowy, ever-becoming WHITE is the flash news of the season... even threatening to outflank black for top honors! And watch pink... delicate as the petals on a rose, it's in the fashion picture and importantly so... exquisite foil for navy... to give you and your costume a light and lovely radiance. And so there you have a brief resume of the Spring-through-Easter millinery outlook. Now what about the sunny days to follow. Well, here are glad tidings! Flatiron will again be yours under the endearing shadow of a great big hat! Yes, whopping brims are coming back... to wear with your shanting town suits, your afternoon prints, your Sunday-go-to-meeting cottons... in milk and Rio braid and sheer lacy straws... in shady black, navy, brown, and cool white—and last, but definitely not least... delicious, golden-toast.

And just wait 'til you see your old friend Panama! There's a surprise in store for you there! Because Panama has taken to dressing up, like a duck takes to water! And the result is cute little hats that sweep back from your brow... sailors glamorized with veiling... and for both casual and dress-up occasions, the cloche will be on hand in several delightful versions.

So there you have the highlights of the Spring and Summer millinery story in a fashion nutshell... all the completely enchanting hats... completely smart hats... that the newest suits, the newest coats, the newest frocks are asking for.

PETTICOAT RULE

PETTICOAT RULE—is coming through again in spring dresses. This means the swish of actual petticoats and it means the glimpse of petticoat ruffles; in any style terms it means more femininity.

The petticoats are in crisp striped or plaided taffeta or tulle worn with two-piece suits and separately priced, of course. They give a zip, an impression of grandeur or flare, to skirts; some of them are sparkled up with sequins for a more provocative effect.

The petticoat ruffles are set into skirts, near the hemline, to give more flutter to the silhouette, and they froth out of redingote ensembles for more animation. Even the petticoat ruffle at the hemline of the narrow silhouette plays its part in the petticoat story, a story that can definitely be marked "To Be Continued."

YOKE SHOULDERS

YOKE SHOULDERS—broadening at the top is a fashion story that bears repetition for spring because it is one of the big themes of the season. Jackets and coats, often shedding collars, put their style emphasis on shoulder yokes that widen as they—decorate. Spring shoulders, 1945 style, give new ardor to a familiar silhouette. Not only in box shape but also in new rounded or oval drop shoulder effect.



**Kresge
Newark**

Easiest to Reach...Pleasantest to Shop In

Your Easter Suit . . .

SHEPHERD-CHECKED IMPORTED WOOLEN

Luxurious choice for your important new suit . . . superb imported woolen . . . tailored with dressmaker gentleness. The wide-flanged shoulders are extremely new . . . extremely flattering. Checked in black and white, brown and white. Misses' sizes. **59.95**

Suit Shop—Third Floor

- High-Crowned Straw Sailor . . . 10.95
- Millinery Shop—Third Floor
- Tortoise-Trimmed Fulle Pouch Bag . . . 25.00*
- Handbag—Street Floor
- Gold-Finished Acet Key Pin . . . 5.00*
- Jewelry—Street Floor
- Hand-Sewn White Cotton Slippers . . . 4.00
- Gloves—Street Floor

* Subject to 20% tax

Paris Couture 1945 Who's Who Among Paris Dressmakers

Four years of Occupation have brought changes in the Paris dressmaking world. Some doors have closed forever. Some designers have retired. Others who joined the armed forces have returned to form new connections. New names, new faces, new addresses have appeared. New talents have arisen during those years when Paris was a blank to the outside world. And a new feeling of unity and solidarity has sprung up throughout the whole couture field. The "Chambre Syndicale," whose president is M. Lelong, has grown in strength and influence. Its success in resisting the Germans and enabling the houses to remain open in 1943 when Goebbels ordered them closed has taught the French a new appreciation of cooperation—and this cooperative spirit may be of great value to the whole couture industry in the future.

Name by name . . . here is the present status of the Paris couturiers.

Lelong, as head of the Syndicate, holds an enviable position for his courageous efforts in keeping the French couture in Paris and saving thousands of workers from conscription—labor in Germany. Two new designers are now associated with him: Balmain and Christian Dior. . . the latter was with Piguet in 1938 before he was mobilized into the French Army. Vionnet closed in 1940, when Madame Vionnet retired. The closing of this famous house gave birth to three new houses:

Mad Carpentier, an association between Mlle. Mad, one of Vionnet's first modelists, and Mme. Carpentier, the directrice of the Vionnet salon. This house, located at 38 Rue Jean Mermoz, represents one of the great hopes of the Parisian couture. Mlle. Mad maintains much of the Vionnet tradition, adding to it her own originality and brilliant ideas. You will see her deft handling of fabric, her "new show" shoulders, draped armholes, and feminine technique in several models on the next page.

Marcelle Chaumont, at 16 Avenue George V, is another new house formed by a former premiere at Vionnet; already this house has a reputation for excellent dresses.

Charles Montagne, who was a tailor at Vionnet's, has for four years been installed in a new establishment on the Rue Royale, above Weber.

Enlencaga continues to assert his mastery. His collections have greatly influenced fashion during the past four years. His associate, M. d'Attainville, makes the hats and is partly responsible for the elegant ones seen in 1943. . . In 1944, the "Commission de Contrôle" penalized him for using too much fabric and forbade him to make any hats for the spring collection. Therefore, he—with Guillaume's help—originated the "crown" of braided hair.

Robert Piguet has become a top-ranking house, his salon has recently been redecorated by Drian, and several women of excellent taste act in an advisory capacity. Associated with Piguet, also, is Madame Brunel who will look after the accessory shop.

Paquin has a new designer, Castillo, the young Spaniard who or so did jewels and cufflinks for Chanel. At the beginning of the war, Castillo was associated with Piguet for two years, and now he is designing distinguished, wearable dresses for Paquin.

Marcel Rochas continues to be a designer with many ideas—some of which are excellent, some of which do not quite come off.

Schlaparelli has been managed by Irene Dana—while Mme. Schlaparelli has been in America. Irene Dana and Gilberte, the directrice, have kept the house running.

Beuys, a house noteworthy for its fine workmanship, hand-quilting, and beautiful embroidery has been making excellent coats.

Marcelle Dormoy is still the skillful cutter that she always was.

Madame Joanne Lanvin, the dignified doyenne of the dressmaking world, is respected by all as a leading couturier although she has not brought out any brilliant collections during the war.

Madame Molyneux is still the dignified doyenne of the dressmaking world, is respected by all as a leading couturier although she has not brought out any brilliant collections during the war.

Molyneux's house—while Molyneux himself was in England—was ably managed by his director, Georges, and his sports designer, Madame Nogues, who formerly directed the Lelong sports shop. For four years, she has closely interpreted the Molyneux tradition in designing, and she has done it with great success.

Marcelle Alix is the name of a new house, situated at 27 Avenue Matignon. Marcelle Tixou is at the head of this house; years ago she was a premiere at Piguet, and later established a couture house in Switzerland.

Gres is the name which Mme. Alix calls her new house—the Mme. Alix whom Tixou for drapery is known all over America. During the war, she had difficulty

Embroidery Highlights the Party Dress



Spun rayon dress with gay embroidered bands on square yoke, sleeve, waist and two flat pockets. Pink, yellow, aqua. Sizes 3-6. Best & Co.

The Smart Young Man On Easter Sunday



Imported Harris tweed all season coat with removable wool lining. . . Herringbone pattern in blue, heather or brown. . . Sizes 4-10, 11-12. Elton Cap to match with adjustable ear flaps. Best & Co.

Metropolitan Museum Exhibits Chinese Imperial Robes

A special treat awaits designers in the rare exhibition of Chinese Imperial Robes from the Forbidden City, opened early in March at the Metropolitan Museum of Art. About 200 examples of these magnificent robes are being shown together for the first time in this country, and they date from 1644 to 1911.

The exhibit is handsomely presented in a way to give inspiration to display workers, for the garments are draped on armatures on elevations that give motion and drama to a static exhibit; a fine play of lighting and richly painted walls further heighten the dramatic presentation.

For designers, the display offers, besides the most sumptuous embroideries, satins and brocades, and colors (the true Chinese vermilion, gold, blue and yellow), robe forms that are less familiar to the public. The skirts with jacket tops, loose and close fitting, are interesting, and above all, the sleeve and neckline designs are arresting.

BELOVED BOLERO—accepted wholeheartedly by American customers, continuing season after season as a classic type, but ringing in style changes for freshener-uppers.

In prints, in plaids, in monotonous or in contrasts . . . in woals or rayons . . . in three-piece suits or dress-plus-bolero . . . square-out and free-swinging for 1945, with a button and pocket interest . . . The Bolero Forever.

Rayon Proves to be A Help to Mother

The proudest children all spring will be wearing rayon togs as gay as the flowers they gather. The younger set should be well pleased with the attractive fabrics and styling of their new clothes. But the best part of the whole story, where mothers are concerned, is that so many of the new clothes prove that a dressed-up look can easily go hand-in-hand with sturdiness and washability.

Boys will be boys—and girls will be girls—and when they're growing up, you can't expect them to have a good time, yet stay neat and clean. The important thing is to know that Priscilla's dress or Johnny's suit will wear well—and wash well. And you don't have to be a fabric expert to judge quality in rayon fabrics. Labels with a clear explanation of the results of laboratory tests are a reliable guide to satisfaction in the rayon garments you buy for your family and yourself—and a help in keeping your New Year's resolution on conservation.

Easy-to-care-for features in design as well as fabric are highlighted in the new children's fashions. Sister party dresses, for example, that look very festive, may be made of a rayon fabric that has been tested and labeled for handwashability; and their simple basque bodices and flared skirts have no complicated trimmings or fills to take precious time when it comes to ironing. Junior's dress-up suits can be kept as neat as a pin, between wearings, when they consist of a launderable spun rayon flannel peajacket and button-on pants.

Changing Classic Typically American Softer in Line

MAKING THE BEST CLASSICS is now an American tradition. These fashion types are so called because they conform to a certain standard. They have stood the test of years. They are familiar, they are easy to wear, frequently simple to launder, they are neither frivolous nor artificial but honest to goodness styles. It is the change in the classics each season which keeps them in top demand.

This season there is a new ease of line which affects classics as it does everything else and as classics are inclined toward the tailored side, this softer look has much to do with the changing fashion aspects.

Easter Tip! Watch the "scarf" dinner dress this Spring! New and news—it's excitingly feminine—bewitching for far-flung dates.

THE BUTTON-FRONT DRESS—The word "classic" immediately brings it to the buyers' mind. This coat style, which has had acceptance in all its forms, from the shirtwaist type to softer interpretations, has been the "bread-and-butter" number for sportswear departments since their inception. This year's best-selling version takes on the softer silhouette. . . Extended shoulders and shirred fullness at either side of the front-waistline can't conceal its basic characteristics—easy-to-get-into and easy-to-leave.

Suits Are Season's Favorites—Wide Choice in Mode

American designers of suits for the American women of 1945, have taken every advantage of the more feminine trend in the character and colorings of the available woolen and worsted fabrics.

Notable are the soft and intricate style techniques with which tweeds are used in soft, mellow tones suitable either for town or country, and the clear-finished worsteds to which pastel stripes lend life and light. Shoulders command special interest, and collarless styles predominate.

While color again sounds the keynote for the Spring suit, the absence of severe tailoring is very noteworthy, and the trend towards more feminine treatment is a dominating influence. Draped to flatter the truly feminine figure, darts, tucks and other tricks of the fitter's trade are used intriguingly as a part of the suit's trim, while serving the more practical purposes for which they are generally used, and the ever-popular navy blue is a high favorite.

Cardigans First Practically still holds sway in the fashion picture, relieved, however, by the use of many high colors and luscious pastels.

No question exists as to the leading mode—the collarless, one-button, cardigan suit, easy to wear, its narrow-waisted look accentuated by broad shoulders, and to be had in glorious pastel shades of lime, coral, rose, pink gold, aqua and soft blues, truly a breath of Spring. If preference is for subdued colors then coral, olive green and gray are very smart. In fabrics, gabardine and a soft, smooth finished Venetian will take first place. Many such suits are California designed, typical of which is an Arlington Venetian twill with faultlessly tailored lines, four flap pockets and skirt with front kick pleat.

More of novelty styling is to be seen in other cardigan types—scalloped yokes, deep slit seams, high pocket effects, darts and fancy necklines.

Suit Variations Very new indeed and youthful is the "shirtwaist suit" with four-flap pockets, collar and cuffs, a long belted jacket and slim, front-pleated skirt. Particularly smart is a model in gray or beige woolen with contrasting stripe worn with wool jersey sweater or blouse in black or white or high shades.

Beautifully draped dressmaker suits with soft lines have many new details in collar-lines and revers, such as fold-back treatments and strap-and-button arrangements. Other daytime dressmaker types have flared tunics, belts with the appearance of slashes, simulated jewel buttons and buckles to give them a "dress-up" look. For restaurant and party wear pastel jackets to contrast with slim black skirts are an interesting variation from the all-black suit.

Not to be overlooked in the fashion picture are the chalk stripe tailcoats, simply but beautifully cut, in black, brown and gray.

In adapting her designs to the circumstances, and the Germans forced her to close her home temporarily for violating fabric restrictions.

Francourmont, the house organized by two of Mainbocher's former designers, has now been divided into Franco Obre and Madeleine Vramant, both make good dresses.

Appearing in the January 1, 1945 issue of Vogue. Copyright 1945. The Conde Nast Publications, Inc.

Gingham Goes to Town



Two-piece cotton town dress. . . Black and white checked gingham top with long sleeves and gathers at waist. . . Spun rayon skirt. . . Matching lapels. Sizes 12 to 16. Best & Co., East Orange.

Stockings Are Now A Source of Worry, Right Care Secret

Size is the first secret to longevity in a stocking. Yet many women don't know their right foot size, let alone their right length and width. Some stockings, including several rayon brands now on the market, come in varying lengths. Seek them out.

Soak stockings in water before you wear them! Rayon and cotton hose should be soaked for several hours in warm water. If you should be lucky enough to get silk stockings, immerse them in very hot water for about fifteen minutes.

Wash all types of stockings in mild lukewarm suds. Never rub "pull" them, simply squeeze the suds in and out. . . Rinse in several waters. Rayons are more fragile when wet.

Dry stockings by laying them flat, after rolling and patting in a dry towel. Never place them near heat. If you are wearing rayon, alternate with at least two other pairs, as the pesky things take about thirty-six hours to become bone dry.

Wear a pair only once between washings. Put them on by turning in the foot, then gently rolling up the leg. Straighten seams before fastening your garters, and secure the front ones while you are sitting down, then you can gauge the right tension.

Style and shade are a matter of taste, but remember that the denier (meaning weight) in rayons is important—fifty denier is the most popular, but the seventy-five is equally so and wears better. There are many qualities of rayon stockings. If you are careful to get the right size and weight and to care for your stockings properly, you'll find rayons wear and wear.

VOGUE SAYS: "Short, bouffant dancing dress—short white gloves."

Take Care of Shoes In Wartime Days Preserve the Leather

Protect the leather of your precious new shoes by polishing them with a neutral cream before wearing. This will protect the leather from water marks, and keep the dirt from grinding in.

Clean up your old shoes by using a good saddle soap. Make some warm suds and scrub the leather lightly with a soft brush. Do not attempt to scrub the shoes or let the suds get wet. After the shoes are dry, apply a polish. You can buy polishes now in almost any color—blue, red, etc.

Warm the leather if your shoes have been stored in a cold place. This sounds crazy, but if you wear shoes that are very cold, the warmth of your feet will cause the leather to crack. So leave your shoes in a warm room several hours before wearing them, or if time is short, take a soft cloth and rub the leather briskly a few minutes.

Prevent the corners of your shoes from breaking down by always using the good old-fashioned shoe horn. A broken-down counter causes a "run-over" shoe. The "counter" is the stiff part of the shoe at the heel.

Repair work is important, so do take your shoes to a good cobbler, and don't wait until the heels are worn down, as this will very often throw the whole shoe out of balance. Also, a well-built-up heel will help improve your posture and strengthen your ankles.

Spikes are worth saving—a good craftsman can work miracles by staving (tapering down the end), and then cementing the sole at the arch, giving new life to a cherished rationed pair.

BASIC BLACKS—"That good little black dress" is a phrase which belongs in the book of familiar quotations.

It's a style type that's strongly entrenched as a "must" for every wardrobe. For the 1945 character—the brief cap sleeves, the draped skirt.

SWING OUT

SWING OUT—sweet back fullness because it's a fashion in jaunty jackets and toppers that both suit and dress houses rate as successes. The short 26-inch boxy jacket with buck swish is a seller now in resort toppers and is sure to register strongly for spring in town. It's high-fashion in crisp fabrics such as faille or oxford, often with circular back fullness swinging from molded shoulder yokes.

The longer toppers—smarter in white or high colors—look newest when the back ruffles "roll out" from the shoulders or even from the back of the neckline. Deep unpressed pleats are the result that give these coats graceful back motion while front silhouettes is flat and smooth. One house calls them "Mobile" jackets as a clue to the 1945 characters, a silhouette of motion.

SPRING IS the TIME

to check up on your eyes, after possibly straining them during dark winter days. Consult an Eye Physician (M. D.) if your eyes trouble you. If he prescribes glasses, bring your prescription to KEEGAN, Gull Optician, where accurate lens grinding and proper frame fitting will leave that tiredness from eyestrain that is often called Spring fever.

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Best & Co.

William and Washington Streets East Orange, N. J.

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Spring Millinery Lavish in Use Of "Lure" Devices

A new bonnet is always a wonderful lift for your spirit and the new hat fashions for Spring 1945 will send them sky high. The hats that are the smartest are also the prettiest this season, frankly out to charm and beguile. Even the tailored toppers—and there are fewer of them—have soft and flattering lines, luscious colors and rich-looking fabrics to add to their appeal.

There is a definite trend to height, for tall toques and turbans are so slenderizing to the face and figure. However, for the long thin face, there are also many charming lower lines and modified silhouettes. Flowers and veiling, bloused crowns, rippled brims and original color combinations are strategically used to enhance the feminine allure of the new Spring chapeaux.

Although most women think first of a straw hat for Spring, this year's fabrics are so exciting that they merit careful consideration. Lightweight pastel felts, taffeta and satin ribbon, and a variety of new novelties will also be part of the picture. Laces, both heavy Irish types and sheer Chantilly types, are delightfully feminine. Straws are rough and shiny, lacy, nubby, smooth or soft enough to be manipulated like fabrics. Roses lead the flower collection, but almost every flower known will bloom on a pretty hat this Spring. Flower-like feathers, pastel ostrich curls, glossy hackle and dashing quills are combined with straw and veiling for a new look.

Pink is such a pretty color that every woman will surely choose one pink hat, or one hat with pink on it, this Spring. Every hue and shade will be seen, from faintest blush through warm rose shades to brilliant cyclamen and fuchsia. Leaf greens and the sparkling new Limelight are wonderful foils for flower colors. Clear light blues, vibrant royal blue and lively aquamarines will rival shade navy. Straw colors, lime shades and cloud white are other sparkling colors for charming new hats. Sailors in the Spring picture will follow the trend to higher crowns, although some wider, shallow versions will also be seen. Simple straw sailors and colored felt sailors may be utterly simple with contrasting ribbon bands and short streamers. Others will be wreathed with flowers and veillings.

Toques and brief-brimmed hats with a forward feeling are interesting. Cloches and toques may have the high turbaned-look. Turbans will have a lighter feeling, adorned with flowers and veiling and often with airy open crowns. Modified bretons with upcurving brims are in the new mood and here are high and full. The "Psyche" silhouette following the curve of the head with twin tiny hats fore and aft is a distinctive silhouette that should be watched. And the Georges Sands hat with the stovepipe crown, narrow, rolled brim and suave face veil promises to be another favorite.

Hosiery Fashioning Of Varied Types Several Methods Used

Since the human leg is curved and rounded, hosiery must be shaped to fit. This is accomplished by one of the following methods:

Full-fashioned—Knit on a flat machine. Permanent shaping results from changing the number of stitches at stated intervals during the knitting. This construction may be recognized by the seam down the back plus the fashion marks that look like dots at the thigh, calf, heel and foot. The greatest percentage of rayon stockings are made full-fashioned.

Seamless—Knit on a circular machine which produces a tubular fabric. Its fit depends on elasticity. This type is also called barologged and eliminates the hazard of crooked seams.

Cut goods—Made of a fabric which is knit flat, cut to shape and then seamed. Stockings made this way look well shaped when new and retain good fit if made of mesh or a lace knit which has some natural elasticity or "give" due to its construction.

A course is one of a row of stitches which run crossways.

A whale is one of a row of stitches which run up and down. The greater the number of courses and whales, the smaller the loops, the finer the texture and the greater the elasticity of the fabric.

Denier designates the measurement, thickness or weight of the yarn. The higher the number, the coarser the yarn. For example, 100 denier yarn is twice as heavy as fifty denier.

Gauge indicates the number of stitches per 1/2-inch on full-fashioned hose. The more stitches, the closer the construction and the finer the texture. OPA allows a range from thirty-nine to fifty-four and up.

Needles indicate the total number of stitches around the circumference of seamless hose. The OPA allows from 260 to 400.

The denier of the yarn is considered when the gauge or needles are set. A fine yarn is knit at a higher count than is a heavier, higher denier yarn.

Fashion marks are small clusters of stitches visible below the welt and along the leg seam of a

Joyce Suggests Wearing One Shoe of One Color The Second of Another

Joyce, Inc. taking full advantage of the more lenient shoe restrictions, swings into spring with harmonious groupings of play and casual shoes. "Cotton carnival" is a group of duckskins; in blue bottle, banana, geranium, turquoise, cochineal and parakeet. They are scuffs, suggested for wear in contrasting colors as an added note of gaiety: Blue bottle with banana, geranium with turquoise, cochineal with parakeet, but this pairing would be done by the customer through two pair purchase.

Three bedroom shoes, the strawberry patch, checkerberry and highland fling, are allied in the carnival division also. Strawberry patch takes its name from the strawberry blossoms and leaves of felt forming the pompon on natural linen-crash-like duckskin; the checkerberry, a checked cotton with berries and blossoms, and the highland fling Joyce's popular MacLeod, Cameron and MacArthur plaids, with felt and ribbon cocard for pompon.

The Islander and mariner, a "song of the Island" symphony, include an ankle strap and a cotton cord laced ghillie, in the same duckskin color range as the scuffs from "cotton carnival." "Old favorites" Poker flat, heyday, alert and hopscotch, have been "revised" over, this time in ash blonde box-glove leather.

As its "good neighbor favorites," Joyce has chosen the Mexicoloco, which is not permitted yet, but it hopes may be soon, and oxaca, or wah-huh-kah, a wide-vamp sandal with strap that laces through the vamp, continues to tunnel through side straps and buckle at side-front. This is in natural sandal leather.

"Variations on a casual theme" tells the story for the contempo last group, this time a bareback and a dog collar pattern as new diversions of the fall casual, which itself is repeated, but with perforated vamp. These are featured in white suede.

Guatemalan hand-loomed cottons in Bougainville yellow gold, coffee bean and turquoise with white stripes, are creations on a new bantam last. This is a 15/8ths tapered wedge heel pump or sabot with open back.

Studded suitings have been developed on the bantam last also, a starbright pump and sabot in white, gray, black or dark brown with studding on wedge heels and on the sabot. Bantams in box-glove are offered also, a pump, tie and sabot featuring geranium and parakeet box-glove.

A new look in the Joyce line are the "bantams in swing," as they are called, a swing high and swing low, either in suede or box-glove. As the names indicate, the first swings high at inside from a wide toeless vamp, and buckles to the outside with narrow strap. Swing low is a lower swing model, building up the outside. Stay-at-home Joyce's, featuring cochineal and parakeet suede and gold and silver kid in limited quantity include the coccomb, number out of Robin Hood; crisscross, the same in a sandal with emphasized boot strap at back, and cat's cradle, a fine multi-strap pattern designed to cross rather than cruce the toes, the firm assures.

SPRING CUTAWAY

SPRING CUTAWAY—another new line in spring costumes. There are the cutaway themes in bolero jackets, sometimes sharply cut up, sometimes curving throatward in a rounding line, but definitely cut AWAY from the waist. Sometimes the skirt itself is cut higher for compensation. In suit jackets, too, the cutaway silhouette is again an influence slashed away below the waistline and dipping at back, or sliced back and incorporating the foldover tabs or "lapel" effects which still look fresh and snappy. Rows of buttons also accentuate the cutaway line. It is our prediction that the cutaway will go a long way in spring selling.

White Is Tops

As the Spring season advances into Summer for fabrics the appearance of more and more white ground prints is noted in rayons. White denier crepes form floral patterns in pastels and broad stroke outline designs is one bright color. White is also noted as the ground color for an extensive group of Summer acetate jersey prints. A new style trend is leaving large areas of the fabric white so that any color in the print becomes sharper in contrast by its "isolation." This is also in keeping with the policy of using less color in prints.

full-fashioned stocking. They indicate a change in the number of stitches.

Plating is a process of knitting in an extra thread so that it appears on the wrong side only. It is used for reinforcements.

A run-stop is one or more rows of lock stitches placed below the welt to prevent garter runs from continuing down into the leg section.

A welt is the upper part of a stocking made strong and heavy to take the strain of garter pull. It may be double, single, adjustable or plated—made of the same yarn as the leg—or of a different yarn. The afterwelt is a narrower strip, reinforced but less heavy, below the welt.

Spring Silhouettes Full-Flared, Tapered Soften Contours

In the current New York openings—dresses and suits and coats take on new, rounded, softened contours. New degrees of fullness are interpreted in bias-flare. Un-

pressed pleats contribute to that released look and the rounded shoulder silhouettes are smoother, less angular and frequently expressed in cap oversleeves.

It is a season of beautifully worked stripes, stripes used in the Adrian manner for figure flattery. Of many more bare midriffs in day and evening dresses and collarlessness in all style types.

The tapered look is irresistible because the slim diminishing skirt width is smart below peplums or

tunics which continue with new drapes or more fullness.

Sheepskin in "Saddle Color"

"Saddle color," which may no longer be featured for handbags and belts when made of cowhide, is now being done in sheepskin, of a fairly rugged quality, which gives a nice approximation of the original.

The sheep is sometimes highly glazed, with a lustrous satiny surface, which makes particularly ef-

fective the soft rusty light tan which is identified with this color family.

Saddle color bags and belts, a nice coordination, are interesting to accompany gray flannel suits, navy suits, especially when rather tailored; dramatic with black tailored costumes. Retailers have had success with this color in genuine saddle leather, i.e., natural cowhide or side leather, and are responding heartily to 1945 interpretations done in the replacement, "saddle sheep."

CASUAL CLOCHE—Is the first of the head-fitting shapes to gain substantial and current American acceptance. Revived two years ago. It has been the all-American favorite continuously for six years as a coverall when bobbed hair came into fashion. Nineteen forty-five characteristics: Face-revealing, squared as to crown, tilted back.

Flowers—Flowers Everywhere !!

This spring put on your own personal flower show. Bedeck yourself with blossoms! Garland your hair, your throat, your clothes, festoon yourself with fashion flowers. Flowers beyond your most fantastic dream of color and profusion!



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Juniors and 'Teens Have Their Own Fashion Trends

Styles designed for their years and figures, but with a pert, sophisticated freshness and individuality that 'teen girls' love are in the dresses of cotton, rayon, woolsens which make up the Spring fashion picture for the young crowd.

There's the lumber-jerkin, a novelty, sleeveless sports dress combining the features of the lumber jacket and the jerkin to be worn with crisp blouse, sweater, tailored shirt or knit cotton slip-over. Its appeal is great in checked woolsens, herringbone tweeds, plaid or striped cottons.

High colors and woven plaids are the thing in cottons, new details in styling adding to their effectiveness. Port peplums, eyelet embroidery, draw string necklines with colored ribbons to provide contrast, new cap sleeves, use of diagonal pockets, are detail devices employed. One and two-piece collarless dresses of striped chambray with eyelet trimming in ruffles, tiny yokes or neckline insets vie with checked and plaid gingham in ice cream colors trimmed with scalloped collars, cuffs and pocket flaps in white pique and pleated skirts.

For the Junior-sophisticate's important dates are many novelty designs including variations of the poplin dress—Mod-often peplums are at the front, the back remains plain and smooth. Checked tafeta with a perky front peplum-trimmed in rickrack braid has an accompanying bolero fitted snugly into the waist to give a one-piece look. Navy slices with grosgrain trimming the peplum, neckline and belt are very chic looking. Even the popular print suit dress looks new and more sophisticated this year with a deep shirred peplum, and a rayon shantung print becomes very dressy when trimmed with black lace entwined with a front slit peplum.

Swing Into Spring

Short flared toppers with plenty of swing from the shoulders, boxy coats and toppers make fashion news for 'teenies' with colors as varied as the rainbow's. Radiant pink, lime, yellow, soft blues, American beauty, cocoa tan, Kelly green and Admiralty blue are seen in profusion. Effective for a contrast is the use of vari-colored jersey knit, striped fabric for facings with matching scarf on boxy coats, or swagger in matching color for rounded shoulder yokes or patch pockets on short, flared toppers. Receptors broadened at the shoulders and tapered at the waistline by use of braid trimming, repeated on the military collar, are very trim looking with silver button closing.

Chesterfield toppers in tweeds and soft woolsens still are popular, and the belted tulle topper with high breast pockets borrowed from the older girl, is extremely flattering to the young figure.

With career girl and school girl alike, the practical, collarless cardigan suit with flap pockets and pleated skirt, worn with a companion topper, is easily the number one hit in the Spring fashion parade. Wholly charming is a navy and white checked suit with bright colored companion topper tossed over it. Plain colors with matching topper and large decorative buttons, and a plain color jacket bound with a checked fabric to match skirt and topper are smart. Woolsen gabardine, Shetland type woolsens, melton cloth and floeces are favored fabrics.

For Dressing-Up

More dressy is the dressmaker suit with softly bloused waistline, rounded collar ends and sleeves tightened at the wrist. A definitely new and glamorous fashion launched for Spring is the cape suit—Gay shoulder capes with skirts to match in bold plaids or dashing bright red trimmed with military bands of navy blue are striking indeed. Suits for the tiny miss are equally as important as those for big sister. Puffed checked-boxy suits trimmed or combined with corduroy are new, and leisure jackets combining plain and plaid fabrics in luscious pastels will delight little sister no end.

The all-round pleated skirt has now interest in button down front closing. The shirred pleated skirt carries in its popularity in many new looking plaids in high colors, and the gray flannel "gob" skirt with button panel front looks like a winner.

Soft Sheer Wools

Soft sheer wool dresses in Fort-mann fabric have flattering details as jewel-studded belts, side drapes, "hourglass" figure detail.

MaryDunnWatson
Millinery



2 Washington Street
East Orange

Flowers and Veiling Enhance Your Loveliness



Lavish cabbage roses and black lace veiling combine to make this hat a vision of loveliness. The hat is a fine, natural colored straw. From L. Bamberger & Co.

L. Bamberger & Co. Presents An Exciting Fashion Picture

In Spring a young man's fancy may lightly turn to thoughts of love, but a young lady's thoughts turn seriously to fashion. And this Spring she has a wonderful treat in store for her. The fashion picture is so exciting and interesting it will warm her heart. Continuing the trend which began last season, the prosaic likeness in fashions has vanished and definite distinction and individuality are the keystones of each new costume.

Spring hats are important even before the first robin makes his appearance, and this season they are more important than ever. Again the small hat is overshadowed by larger hats with graceful charm. They're made with an eye toward pleasing the men too, which we know is an important factor in buying a hat. The large flowered, feathered, veiled hats that add graciousness to your self and your costume are as romantic as the mildest day of Spring. Sailors of all kinds, peach baskets, turbans, bonnets, cloches and beehives have a delicate grace to add a new look to any costume. Yards and yards of tulle and veiling as well as birds and flowers will run riot completely covering brims or crowns, sometimes appearing on the back of the hat in bubble fashion, sometimes peeping shyly from beneath large brims. The open crown hat completely covered with gay field flowers, which can be seen at Bamberger's is typical of the breathtakingly lovely trend Spring Millinery is taking.

The narrow pencil slim line which exemplified the dress of last spring is this Spring enhanced by lavish drapes, bustles and peplums which are so figure-flattering. Prints will be seen in profusion and will be smarter and more distinguished looking, for prints are at last being shown at their best... without the additional frou-frou of ruffles and plaits that detract from a smooth line. Interest this spring lies not only in color and design, but in the fabrics to which these prints have been applied. Unusual colors and high style designs on falls and Jersey as well as the more usual rayon crepes combine to give print a "costume" look.

Suits express a new versatility and individuality which makes it possible for any woman to make that old saw "suit yourself with a suit" come true. There are new shoulder treatments for this Spring's suits. There is news in the way sleeves are handled. Classic tweeds and flannels are not so severely tailored, but have assumed a graceful femininity with soft peplums, port bustles and flared tunics. The shirtwaist suit with shirt pockets and soft sleeves gathered in to a tight cuff is definitely 1945 news. Dramatic highlights in new suits can be found in the elbow cape, the new flared back jacket and the Dolman sleeve. An exceptionally wide variety of Spring suits can be viewed in Bamberger's Specialty Shop and Suit Department.

Coats are being designed with a somewhat top heavy look to center interest above the waist. Shoulders have been built out, armholes are wider and double rows of buttons are concentrated above the waist even when they are purely ornamental giving the skirt of the coat an enviable slim look. Wonderful new colors are used too, ranging from soft pas-



"PROUD LADY LOOK... DARK, SHEER and GRACIOUS"

A Pattullo original designed by Jo Copeland. As featured in Town and Country March 1st.

Doop's

630 Central Avenue
EAST ORANGE, N. J.

Tailoring Is Tempered With a Dressmaker Touch



Ideally suited not only to all types of Spring life and the way the sleeves are gathered into a "tight cuff." From L. Bamberger & Co.

tel shades to bright vibrant variations of reds, blues and greens.

And of course, there are lavish looking accessories to complement your spring costumes. Bags are smaller, but fuller. Pigskin, goatskin and fabrics have all been utilized to produce handsome bags with a new and delicate charm.

Blouses in every style the imagination could conceive are available after a season or two of near scarcity, and you can give your suit a different look with each blouse. There are sophisticated crepes with high draped or surplice-crossed necklines, lingerie sheer cottons, and dainty prints.

Inspired by Le Dandy perfume, Bamberger's has created a collection of accessories designed in colorful plaids to accentuate your Spring suit. Ascots, scarfs and handbags come in both large or small plaids. The large plaids feature stible black and fuchsia, and the small one, navy-fuchsia-lime or brown-fuchsia-lime. Particularly exciting is a plaid enclosed umbrella for gloomy skies or a quick April shower, carrying an umbrella can be fun when it matches your costume. For the first time since we can remember,

an umbrella is a real accessory to fashion.

All in all this spring is a season when every woman can make of herself what she wishes. A well cut navy dress can be dressed up or down to suit the occasion. Because they are graceful and rather on the large and heavy side they give the wearer a ladylike look. But they are never dull. Costume jewelry changes the subdued tone of the all navy or black dress or suit to a setting for a ravishing piece of "Order" jewelry. This Spring you call the attention of your audience just where you want it. They will be aware of your jewelry as you display it against the simplicity of your "Best" spring dress. Or of your hat when you switch the emphasis to your head with one of the "shock" hats in Bamberger's third floor Millinery Salon. Don't forget how different an important looking belt may make a dress appear. Don't be too conservative in your accessories. Dress yourself up when the occasion demands it. Dress yourself down for less important dates. No matter which you do, this is the season to have fun doing it.

Collarless Coat

When the Easter coat begins to make its appearance it will be interesting to note how many of them are in color, how many are collarless, and how many have soft front fullness from a fitted or belted waistline. These factors make the formula this season for the afternoon coat when it gets away from the box silhouette.



"MORE CHARM PER CAPITA... BY JOHN FREDERICKS"

Width in face framing flattery... with hand-tied frou of ribbon belting... Natural straw with taupe...

FROM OUR COMPLETE SPRING COLLECTION

Doop's

630 CENTRAL AVE.
EAST ORANGE, N. J.

Simple Line Compliments This Interesting Print



Getting away from the cluttered prints of former years, this simple turquoise and black print is outstanding for its simplicity. Notice the scarf neckline which ends in a sash. Large black cartwheel sailor and long black gloves complete the costume. From L. Bamberger & Co.

"Had Eve Worn Clothes"

Punta del Este, "Si Ve Se Hables Vestido" is the title of the biggest Corrientes-local Broadway-hit of the season. Leading designers, Frida Loos, Henriette and Hector Forguo made the dresses for the musical comedy which plays in Punta del Este, the fashionable Uruguayan seaside resort.

Gloria Guzman, star-of the comedy, featured two-piece beach outfits with drawn blind skirts and bra-tops. An outstanding evening gown consisted of dark brown tulle with fitting bodice and deep decolette. The gown developed into four very full tulle skirts of different lengths and shades producing at bottom a rainbow color effect. As the latest beach style, a garment is quoted in this play which in summer serves as a swim-suit, and in winter as a handkerchief.

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Tapering Silhouette

Is Still a Favorite

The tapering silhouette is polling the greatest number of votes in spring dresses. American women have taken it up enthusiastically, and apparently will keep on with it for spring because it is flattering to a number of figures. Here shoulders are broader, hip-lines are emphasized, but skirts narrow to taper the silhouette to a T. The greatest variation is at the hip-line, where tucks break the slender skirt line, or pleats make the break, or drapery adds that bit of figure flattery.



ELSA HATS

536 Main St., East Orange
20 Church Street, Montclair

Play Clothes From Jane Engel



Now is the time to start looking forward to that summer sunshine, and if you want to be very smart, get your play clothes now while such lovely ones as these are still available. The tie-shouldered, sleeveless sun dress is of soft everglaze and the dirndl skirt is banded at the hem with a wide band of the crisp white pique. Sizes 10 to 16.

Magnificence in Silver Fox



Gleaming frosted loveliness of silver fox in a classic jacket designed for night-and-day wear from TERZAKO Furs, 10 Prospect Street, East Orange.

The Small Fry Planning Their Spring Wardrobes at the Maypole



Tea-partying at the Maypole finds three junior women-comparing notes on what they will wear to Easter Events. The young fry get very enthusiastic about wardrobe planning, and here we find Dayle Marlene Fish, Juanita Megaro, and Barbara Steiner making early plans. Clothes are all by the Maypole, 605 Central Avenue, East Orange.



TOP HONORS
Go to this

Marian Carol STUD DRESS

Tailored by Brookmeade
in Duplex CLEONA CREPE

For with us! When you see the Marian Carol label, you can depend on noteworthy quality in every detail. Flattering pose's collar boasts detailed stitching, repeated on cuffs, pockets and belt. The contrasting flying fish studs give it an added touch of dash. Good skirt. Navy, sky blue, coral sea, aquatone. Sizes 12 to 42

\$14.95

Reg. U. S. Pat. Off.
Edith Taylor
DRESSES
118 Maplewood Avenue
Maplewood, N. J.

Chambray Party Dress With Eyelet Embroidery



The eye catching slogan, typically JANE ENGEL applies just as well to the Jane Engel Children's Shop-as-to-the dress department. What could be more charming than this pastel, self-figured chambray party dress, with its bands of white eyelet embroidery, one at the waist band, and one forming a shoulder to shoulder yoke. The softly shirred skirt, puff sleeves and gay little bow are vastly flattering to the little miss, and-of course-it tubs beautifully. Sizes 8 to 6x.

Put Sparkle in Your Eye

Eye sparkle is a must for that full-of-vitality look. That's your cue to take up where nature leaves off. And you do it with your rouge-correctly placed. The Pond's Company reports the simple tri-dot system for sure-fire sparkle. With a fresh puff or a piece of cotton place one dot on the cheek just below the pupil of your eye. The second dot goes on at the cheekbone. Place the third no lower than the tip of your nose. Now fill in the triangle, and blend-blend-blend-until your rouge resembles a natural glow. Reason: Red is true, clear color for natural sparkle.



PETITEEN DRESSES

For you who are 9 to 15, too small for teens and too old to wear a child's dress, these dresses are the perfect answer.

There are many lovely styles-the one pictured is in over fast rayon and cotton, washable, in a multi-color stripe with a white background. 10 to 14. 7.95.

Jane engel

18 Washington St.
East Orange
Open Thursdays 'til 9

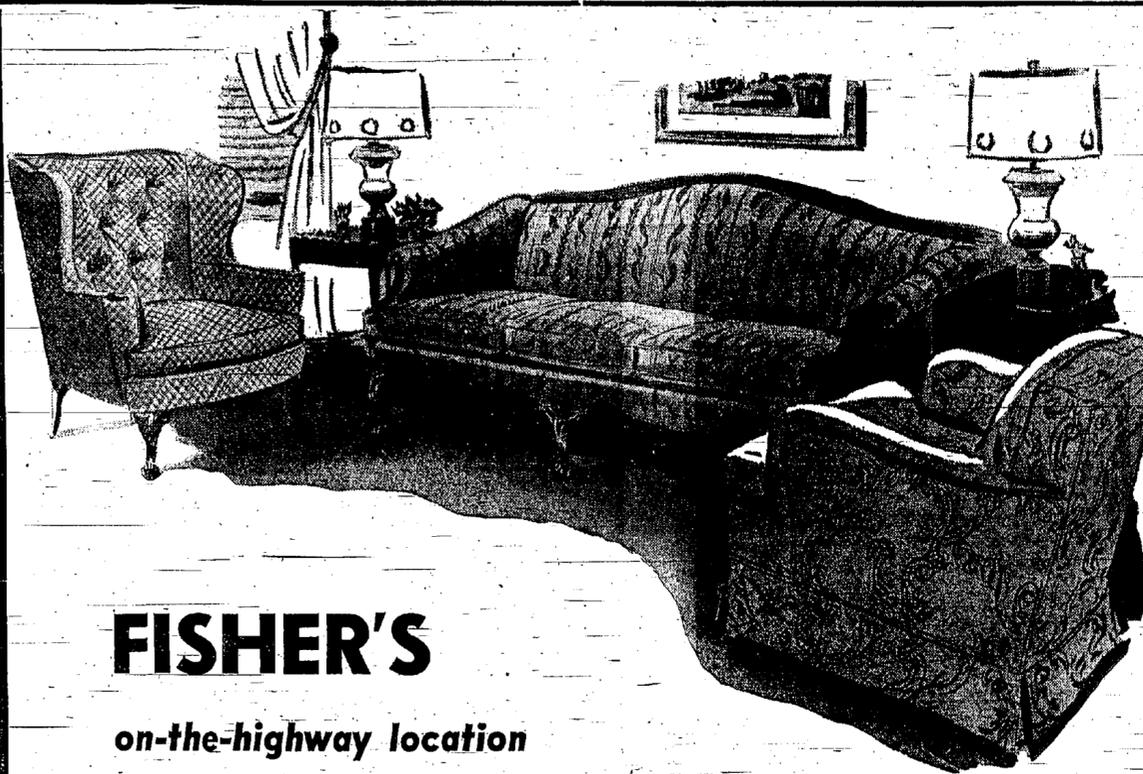
Typically Jane engel

SUITS

Gabardines, wools-long jackets, short jackets, Etons-classic and dressy.

Sizes 9 to 18.
17.95 to 65.00

18 Washington Street, East Orange
Open Thursdays 'til 9



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We're on the highway, conveniently located, practically in the backyard of most of the better homes of Northern New Jersey. We've eliminated the foldovers usually associated with the selling of Decorator type furniture, added the savings to the economies made possible by our low cost location, and passed the sum total on to you. We invite you to visit our extensive display (you'll find it the largest showing of better-type living room furniture in these parts), and discover the difference.

FISHER Furniture Galleries

505 MILLBURN AVE. . . (opp. Chantier) . . . MILLBURN, NEW JERSEY
Open Evenings to 9 P. M. Planned Payments . . . Millburn 6-0290

Keep Nurses' Aide Uniforms Smart; Dip Into Blue Tint

Here's a suggestion for keeping nurses' aide uniforms smart, color-bright and fresh-looking. Since these uniforms require frequent washings by reason of the patriotic tasks performed by their wearers, faded color poses a perennial problem.

It's a problem, though, that's easy to solve—as many nurses' aides have discovered. All you need do when the original color begins to lose its freshness is dip the uniform into a French blue tint-bath. In a few minutes your uniform will emerge looking as fresh and sparkling as the day you bought it. The French blue shade is one of the fifty true-to-type tones you get in those gray boxes of tints and dyes carried by practically every drug, department and dime store.

The tinting process is simply itself—a fact known to the millions of women who re-dye their wardrobes and home decorations regularly. You need but follow the easy-to-understand directions on every box. The cost is so trifling (a package of tint or dye costs but ten or fifteen cents) that you can re-tint your uniforms as often as necessary. That won't be too often since a lining will last through a number of washings.

ROMAN STRIPES—Matching head scarf and high-tied neck scarf, done in Roman striped celanese fabric with a gossamer sheen is typical of a group of coordinated accessories to set off the simple shirtwaist type frock or the early spring suit.

Smart-Simple Line After the Chinese



The Mandarin Silhouette . . . exemplified by this straight-lined, slit-side topper and contrasting skirt . . . priced separately. Coat in yarn-dyed grey wool, bound-in-noon-blue or-kelly-green; skirt in noon-blue or-kelly. Suit Shop . . . Kresge, Newark.

A Flattering Fur Jacket to Compliment Your Afternoon or Evening Dress



Russian sable-dyed squirrel . . . styled with this Spring's fur elegance . . . in a day-and-night-jacket with collarless neckline, windblown lapels, deep manipulated cuffs. From the Fur Salon's important collection . . . Kresge, Newark.

The Fur Trimmed Topper In An Elegant Mood



Heralding the return of the fabulously furred Spring coat . . . a free-swinging brief topper in aqua, mist grey, gold or green suede-textured-wool . . . with lavish cuffs of lynx-dyed white fox. Coat Shop . . . Kresge, Newark.

To Toss Over Suits or Casual Clothes



Casual coat softly draped and belted, featuring unusual shoulder treatment. The type of new, short coat fashion to wear over suits and dresses to make a versatile spring wardrobe. Hahne & Co.

Flower Accessories to Complete Your Ensemble



Pretty prescriptions for spring fashion fever: your face charmingly framed in a bow of flowers, and wearing the "hands-off" glove in fresh flower colors. Daytime accessories with an evening look about them. Hahne & Co.

Smartly Suited With Soft Dressmaker Touches



As the temperature goes, so goes the enthusiasm for spring suits—and it is rising rapidly. Hahne and Company show this flattering spring wool suit with the new "uncluttered look." The distinctive scallop shoulder treatment is appealingly feminine.

Head-Huggers

Nothing better for comings and goings than those young head-huggers, which are made of scraps more often than not. And nothing snazzier with them than a squashy draw-string bag to match.



Spring Blouse

for the spring-suit—in a variety of this season's favorite colors—fuchsia, maize, aqua, teal, black and white, priced at \$5.98.

824 Main St., East Orange.

Fashion Note

Crisp suit hats are high in number in the Spring hat collection. A fedora in brown straw braid trimmed with quills is one of the smartest.

Tunic Coat Fitted Often With Skirt

Success of the fall-season, the tunic length coat now aims for even a better spring record. In its newest phase, pared down to a sleek, fitted, collarless fashion, the fitted, gathered silhouette so good this fall is giving way to this new smooth treatment—usually collarless.

Sold in high color separately, such as American Beauty or Royal with black slim skirts or else the companion skirt can match to form a long-jacket suit look.

It recalls the 1914-1918 era when the tunic coat was the darling of fashions. In soft colors such as almond green, putty pink or Victorian white (grey), it is more youthful and springlike, and still has a certain elegance that goes well with the new larger hats.

More Low Necks

Last Summer, as far as dresses were concerned, the bare-top-look was mostly a matter of low necks. But this Summer, it's going to be more low necks, all kinds of clipped-on sleeves or built-out shoulders, and the ideal shoulder-strap dress that comes with a cover-up jacket so that it's a practical proposition.

WELCH SHOP

2 Washington Street
East Orange
SMART DRESSES
FOR SPRING and SUMMER
Women's and Misses' Sizes
Open Wednesday Even.
7:30 P. M.

Checks, Stripes For Sportswear

The asymmetric drape with one shoulder strap effect and that lightly fitted and wrapped look through the body, is a dramatic feature of this season's fashions.

As suggested by a beach dress in a Guatemalan cotton black ground with red, blue and gold stripes. The bustle ripple in the back another significant fashion in beachwear this season, as seen in rayon surah, with the new swishy feeling in dramatic black and white check with a soft blue pastel woven in, an all day dress with the simple lines and cap sleeves that are characteristic of some of the new season's best fashions.

Dream Wardrobe

WAC ideas on their postwar wardrobe do not include khaki. They have made up a composite "dream wardrobe" in those tones: Shell pink-trimmed-with-ecru-lace nightgown; eye-catchmen pink-housecoat with grand slide fastener all the way down the front; four formal dresses including a sleek black, a smoky blue with yards of tulle, a dazzling blue with yards of tulle.

Easter Tip

Steal the spotlight—recast your Easter costume with a fashionable fur scarf—prize it through Spring too!

"Rancho Rose"

Rippling the name as only she can do it, "Rancho Rose" is Josephine Hull's description of her daughter's afternoon reception dress as she telephoned the society editor in "Harvey" the new comedy—hit at the Forty-Eighth Street Theatre. It's a good-term, too, for the bold de rose crepe-slim afternoon dress with emerald-green satin wide girlo, cap sleeves and

Such Goings on—

On Central Avenue at the Oranges Fashion Shop

You will see spring suits designed for the well-dressed woman who wants that long and lean appearance. Here, too, you will find the correct accessories—handbags—long wearing bags that retain their good looks—matching gloves and blouses.

The Oranges Fashion Shop
Ladies' Custom Made Suits and Coats
THE FINEST HANDBAGS, GLOVES, REDUSES AND COSTUME JEWELRY
609 Central Avenue East Orange

Helen Michel



\$10.95
Spring Into Summer Style
Six Party buttons accenting the bodice effect. Two-piece rayon, Oxford-like fabric. Gray and white. You'll wish for more of this same. You'll wish for more of this same.
531 Main St. East Orange
At Brick Church

Spring Furs

For your immediate inspection . . . Terzako Furs presents a new, beautiful Spring collection of Jackets and Scarfs . . . in a variety of furs and prices . . .

TERZAKO

FURS
19 Prospect St., East Orange, N. J. OR 5-1313



Presenting premier of the Easter Parade
Yes! the young fry takes the spotlight this Spring.
Infants—boys and girls—up to 6

The Maypole
595 Central Avenue
East Orange
Janet Flax, owner OR 4-9834

**Color-Style-Fabric
Made for Every Hour
Variety Endless**

Everything significant in fashion for spring defines them as typically American. In dress-up clothes there is elegance without ostentation. In sports wear there is clean-cutness without stark, functional simplicity. In fashions for the business woman there is simplicity without masculinity. In short—designers have been guided by the requirements of life in America and by the true femininity of the American woman's desire to always look "pretty."

In dresses the activated silhouette will be the most important; the silhouette which is not a straight, uninterrupted line—but one given motion by the use of a peplum, a tunic, tiers, ruffled with restraint, or by the play of color against color.

Although any becoming sleeve length is good style, the newest of all for spring is the sleeve so brief it's like the shoulder extension of a jumper; just a cap given gracefulness with a slightly flared cut or a cuff matching or contrasting with the entire garment, or button adorned.

At last there really are capes to flatter every height, girth and figure contour. There are minuscule capes rippling over the shoulder, some midway between shoulder and elbow, and on to elbow, hip and longer lengths. They're on the dresses themselves, on the jackets of suit jackets, and the stand-in as companion garments to jacket suits, or substitute for coats. No "Stop" Light.

And just as there is no "stop" light in colors, neither is there in the variety of fabric weaves, or in prints. The dearly beloved dots, checks, stripes and plaids persist—but in many variations on the original theme; and prints go in for all sorts of whimsy such as V-mail and ballet dancers—or favor the quiet elegance of penmanship motifs—and there are always flowers, dainty as buds or so large that a single one may dominate the front of a dress. And fruits grow on many a fabric.

Doubling the effectiveness of a print is its use to line a bolero jacket—the bolero being one of the most important spring silhouettes, whether worn straight-and-boxy or tapered in the belloboy tradition.

There is a refreshing amount of detail in dresses to make even the simplest of them interesting. The use of slot seams, tucking and drapery proves the designers' fine art, and trimmings are so effective despite wartime limitations, that every fashion appetite can be satiated though one's wardrobe is kept on a rigid "diet."

There is so much news in spring fashions! Yet because they are so typically American, they also reflect our love for the traditionally classic. That means—the coat dress, and the slim skirt with simple little fitted jacket. That means the shirt dress, and the middy dress, and all these fashions which the years have proved ever more wearable.

For After Five.
And at the other end of the fashion picture—is the strictly dress-up dress which promises to have a busy life all spring and summer. It starts its social life any time after five p. m. and may be seen over restaurant tables, on dance floors, and house parties, and wherever there's a good crowd. In these dresses the briefest sleeves are the smartest with street-length hemlines, while strictly formal gowns have an inhibitions insofar as the double exposure of shoulders and backs are concerned. They use color most dramatically, and a great deal of drapery, to accentuate the line from shoulder to waist, and to make skirts provocatively flattering, especially when they're slashed at the ankle. A great many low placed bows in the back and tiers of draped fabric give a bustle effect without bulk.

This is decidedly a season for every woman to name her fashion—and find it: for in typically American spirit, there is a fashion for every woman.

**Quality Buys
Are Wisest**

It has long been proven that true economy is achieved only by quality... that quantity will not necessarily give good service, nor confidence for present or future use. The purchase of a good brand item, backed by performance and service to the public is a comfort and a necessity for every American housewife as much as is dollar-value. And the American woman has learned the need of quality merchandise to give long and dependable wear so that "storms" may be more easily weathered.

Just such "storms" today, as the government program which is asking us to adhere to, provoke added value of good labeled and brand merchandise. So, we must consider all the fine points to get the best for maximum wear and service, which will help to maintain our high and envied standard of living.

Beguiling Beret

A beret can be very beguiling with a dash of Mexican-style embroidery atop. And with its very own bag! Try set in red embroidery on white.

THE PATTERN, THE NEEDLE AND YOU

Are You Satisfied With Your Clothes?
If you are, we envy you... but if you are like most of us, here are some ideas which may open up a new world!



which captivate your imagination and answer to a need as well as to a whim.

Your attention is caught suddenly by a wonderful rayon print! It looks familiar and you remember seeing it made up in a perfectly simple dress priced at \$85.00. You consult the tag at the end of the bolt and find that the fabric costs all of \$3.95 per yard. For \$15.00 you can make a dress similar to the one you saw for \$85.00! The print is lovely—pale blue leaves on a black ground—and you visualize yourself wearing it with a large black hat and pale blue doekin gloves crushed down at the wrist. You're sold! Then you discover another fabric with clove-and-horse cavorting happily over a bright pink ground. The tag specifies rayon but the feel is that of pure silk. The print



This is one of the most beautifully fitting sunbacks we've seen. It's cut just right around the arms and in back and is shown in a California border print called "Victory Gardens." The tiny figures and flowers are fuchsias, purple and brilliant green. The ground is sparkling, sparkling white. McCall 5594.

It begins quite simply—this desire to sew! You want a jacket that comes to just the Right Length and can't find one. You'd like a neckline that makes your throat slender and long and gives your head a patrician look; a sleeve that accentuates your lovely hands; a dress that makes your waist truly hand-span and your figure young and dynamic. You can't find them anywhere and you're tired of compromises. What to do!

Perhaps you've sewn a little or perhaps you've never sewn at all. Anyway you don't think seriously about it one way or another. But, unexpectedly, one quiet afternoon you find yourself in the piece goods department of your favorite store.

The counters are not as full as they were several years ago but there are still plenty of fabrics



This soft dressmaker suit in deep lavender wool, has a shoulder flange, a nipped-in waist and a beautifully fitted skirt. Ideal for the woman of any age. It is pattern No. 5982.

and coloring are exquisite. There is a mirror nearby. You drape the prints over your shoulder and wonder if you may have both. The clerk smiles and says a dress length of each is permissible. While your packages are being wrapped, you begin to think about your other clothes. These dresses (or makings) you just bought are necessary but what about the things hanging in your closet? What can you do with them? That gray suit, for instance. It's plain and not quite—but almost—dowdy! Could you team it with a brilliant scarf... perhaps the leftovers of the bright pink print? And make a new mimosa-yellow blouse with a high swathed neckline?

What about revamping that old black dress, so plain and so perfect but worn all shiny where you sit? How would that look with a huge square of silk or rayon printed around the waist, like an

apron in reverse! Or a flaring peplum! Or a bright jacket! By this time you are armed to the teeth with ideas and you make a bee-line for the pattern counter.

You may be familiar with McCall Patterns, through use or hearsay. But maybe you aren't and for the first time in your life you discover that McCall Patterns are PRINTED! When you analyze that fact, you realize that this alone assures you of an EXACT reproduction of the master dress which was made up in the designer's workroom.

Upon examination, you find that McCall Patterns have a double printed cutting line with a MARGIN which enables you to anchor the fabric firmly on BOTH SIDES of the cutting line. That margin is your safeguard because it not only protects the perfect accuracy of the cutting line but it is your



A spectator sports dress in the pink of a strawberry soda. It has those simple, easy lines suitable for any age or figure type and can be made with long or short sleeves. The pocket-like tabs and set-in bib are beautifully detailed and stitching forms the only decoration. Pattern 5930.



assurance that your scissors won't slip—even on the thinnest, most slithery fabrics. Your seams will be straight and true because you cut THROUGH TISSUE and achieve a clean and perfect edge. Instructions are printed right on the pattern pieces. Notches are numbered so that matching them is simple as A, B, C. The grain of the fabric (so very important to the final look, hang AND wear of your garment) is clearly indicated by long thin printed arrows.

You just can't make a mistake. Everything is so clearly outlined and you realize suddenly that anyone who can read, can sew! The pattern pieces indicate the seam allowance and the cutting charts show just how to place the pattern pieces on the fabric. To put the dress together, you simply follow the clearly written sewing guide with its down-to-earth illustrations. Before you know it, the guide and printed tissues have led you through every step of the making of a dress and you begin to realize how easy sewing is when the technical details are so clearly set before you. When you sew, you discover a whole new world of creative interest and exciting pastime. You

This is a mix-match combination. The lime green-side-draped skirt is pattern 5847 combined with a clover printed blouse, 5783. The lime green wool jacket, 5699, loose and casual, may be worn with the printed dress or the skirt. The coat is lined with the same grey clover print that makes the dress, 5789, and the blouse.

learn to make color, texture and design do your bidding—and delight in the skill of your hands, in directing them with taste and imagination. There is a great stimulation in creating, in making something yourself!

Sew, and have fun doing it. In those few extra hours after your job or between periods of volunteer activity, you can pursue this hobby when you like, pick it up or lay it down and you'll find it is limited only by the number of ideas you see or hear and the time you have.

This is a way to have your cake and eat it too! Learn to dress beautifully—on little. Have the kind of clothes you want, in quality fabrics, and still be economical, conserving and patriotic the American Way, by making your own!

**Flowers, Ribbons
Add to Gay Easter
Millinery Season**

The fashion spotlight places emphatic approval for headfit through the larger, often squared crown allied with cloche, directoire-inspired bonnet, sullen or profile brim hats. In many instances the contours are sharp and tailored but this effect is balanced by the softly draped ideas in which the focal point is the larger often squared crown. The head fitting crown is developed on youthful, non-heavy lines, and posed back on the head.

Open crowns and cutouts with "That Bare Look" express the designers' ingenuity—wreath ideas, lightening the look of the top-lofty crown by omitting the lip, cutting out the brim back to accommodate the chignon or long bob. Often sheer mesh or flowered hats are worked on wire frames. Brims build the drama in large and small hats, they have equal versatility and verve with crowns this season.

Two new-looking silhouettes reflect the influence of Greek inspiration. One is Walter Fiorini's "Psyche" silhouette, expressed in flowers and ribbons with tiny funnel crown worn at the center back of the head and projecting outward. The second is Harryson Hats "Oracles" inspired by the 1830 Greek Revival in America period. These, interpreted for day and after five wear, are shaped to the head, worn far back, and curved upward with some thickness not to interfere with the chignon.

The fresh ideas in flowered hats, is the emphasis put upon the large or more exotic looking as well as the smaller blossom. The wreath or hoop designs of flowers are worn straight or back; in this season of the back treatments in costumes, the bustle-back cascade of flowers and ribbon bows and some reflection of back treatments for height are recurrent. Roses stand out as the number-one choice, in pink and rose shades, usually contrasted with green leaves or green satin ribbon.

Every type of ribbon available in the market is used—satin, plaid, checked, taffeta.

Wide streamers reappear, smashing bows at front or back pick up the emphasis on the larger silhouette.

VOGUE SAYS: "Wrap a silk scarf (or two) around your throat."

**Your pattern—
is your KEY!**

To turn the lock and open wide the door to fashion rightness... to personal suitability—McCall gives to you—the woman who sews—a wide choice of clothes. The design becomes individually yours, because you choose the fabric, you combine the textures, you choose your colors. You can have a charming wardrobe, using a small amount of fabric and an equally small amount of money.

Spread the McCall pages of fashion before you and plan your wardrobe now.

Choose a shorter length coat with the flared back... a suit with bloused effect... and the newest in sleeves, the modified dolman.

Welcome the wonderful two-piece that can mix and match so beautifully... then the soft skirt fulness of the side drape makes the perfect afternoon frock.

Let your McCall® printed pattern be your key to fashion loveliness!

**McCall—the only modern printed pattern
is your KEY to fashion success.**

Buy Your Preferred McCall Printed Patterns At Leading Department Stores

More Trimming Characterizes the Topper For Spring



Three new fashion points make this spring coat outstanding. Its flatteringly simple lines give it the new-cape-like look; being three-quarter

length, it has a new debonaire flair and drapes beautifully over your spring suit, and the airy crisp wool accented with braid is decidedly new. Hahne and Co.

Hahne's New Feminine Fashions For Spring Are Easy to Wear

Today, women are busy. The entire scheme of living for many has been radically altered. Their many duties require them to be well-dressed, and becomingly dressed. The influence of the war, which all are feeling in their mode of living, is subtly reflected in the innate feeling of women to be feminine. However, it is a femininity not accompanied by needless frilliness and gewgaws, but rather a simple type of femininity revealed in the softly tailored new suits, the little suit dresses, three-quarter length toss-on coats with their debonaire flare, and conversation-making blouses.

Like many new, good ideas, the new spring fashions are really very simple. Although it's smart to possess that new "uncluttered look"—it is offset by the gayest, most colorful feminine accessories in years; and pert sailors, hats laden with flowers, hats sweeping off the face or tilted over an eye.

As a matter of fact, HAHNE'S Spring Coats in general are arousing an enthusiastic acclaim. Their versatility is amazingly flattering to all types of figures. They are bright or subdued in color. As long or as short as you wish, but again—they are now in feeling. Shoulders are soft and rounded, the armhole may be deeply cut to smartly accommodate a softly tailored suit underneath. And

ZINGO—A Thousand Dresses

It could only happen here. In no other country of the world are clothes and fashions made in the mass: one for all. There is nothing an inventive designer invents, nothing a demanding American girl demands that the native genius for mass production can't work out and turn out—the new, the nifty, the clean in color and fresh in fashion; the little flannel skirt that costs \$10 and wears for years. It's not an easy trick. The clothes-makers have come a long way from the first house dress to the ready-made dress with the made-to-order air. They faced the size dilemma and the individuality-of-taste dilemma (why should two size-16 women be alike?), and gave us adjustable waistlines, convertible necklines, detachable sleeves, and outfits with interchangeable parts. They faced L-85, the wartime restriction on fabric, and gave us a new look . . . and proof that American ingenuity makes of shortages, not makeshifts, but new worlds.

The electric knife slices a thousand layers of stripes at a clip, and zingo a thousand dresses are on the line . . . a thousand identical dresses that a thousand different women will make their own: one by way of her brass-buckled belt, one by her scarlet shoes, and one by the ribbon she braids in her hair. From Harper's Bazaar.

Open Shirts

Proceeding on the assumption that many women like to wear shirts open at the neck, blouses are being made with revers, worn pinned back with sparkling costume jewelry over the lapels of a suit jacket. This trick of accentuating the dressy blouse collar increases feminine look of suits. Especially pretty are black shirts, combined with pastel or gray Spring suits.

Spring Beret Crop

The beret crop for Spring is exceedingly versatile, including deep-sided styles worn back that have a padded, curved outline; ticornie, profile and kidney-shaped versions, as well as the classic favorites which practically every woman can wear.

speaking of suits, it goes without saying that this Spring your wardrobe begins with a suit. These busy days demand the comfortable, trim ease of a suit and you will be wearing them every hour of the day.

Of course, you'll wear a colorful scarf, tied ascot-fashion about your throat. Your handbag and gloves, those all-important accessories, must lend a deft touch to your ensemble. Spring costume jewelry is perfect. It is terribly important, especially earrings—with the new hair-do's and hats. These are the little things that make or unmake that youthful, charming look that means Spring 1945.

Fashion Critics 1944 Awards Reflect Large Scope of Am. Design

Adrian, Tina Leser, and Emily Wilkens were chosen by the American Fashion Critics Jury as the designers who have contributed significantly to the development of American fashions in 1944. Designers influencing industry, as well as marking artistic progress, under wartime restrictions. Adrian received the Malvina Hoffman statuette and \$1000 in war bonds, Miss Leser, a silver plaque and \$750 in war bonds, and Miss Wilkens, a silver plaque and \$500 in war bonds. This is the first year in which all the awards have gone to costume designers exclusively; in the past, honors were shared with milliners and accessories designers.

Adrian, first-award winner of the third annual award of the American Fashion Critics, sponsored by Coty, is entering his second decade as an influence on American clothes. First as Adrian of Hollywood, designer for 12 years with Metro-Goldwyn-Mayer, the clothes he made for Greta Garbo, Joan Crawford, Norma Shearer, and other big movie stars, the impact of his individual designs on movie audiences shaped style trends—some still world-accepted fashions. The famous Letty Lynton sleeves and shoulders for Joan Crawford and the casual suit coat for Greta Garbo; the peasant bodice and long sleeves of the chiffon dinner dress worn by Garbo in "Ninotchka" started the career of a model turned out by the thousands all over the country, in all price levels. And it is still being made.

Now the influence of Adrian of Beverly Hills, the dressmaker, spreads even more emphatically. The Adrian shoulders have become universally adopted in every possible type of garment; even the shoulders of children's coats have become Adrianized.

At the moment when suits were threatened with monotony of style—the strictly mannish tallmade—Adrian's soft tallure re-formed the pattern of suit making. The shoulder, of course, but just as vitalizing, the drape of body and sleeve, the collarless neckline, the buttonless fastenings, and innumerable tailored seaming patterns, including the most famous V-necked back. Through these seamings introduced in a striped suit, striped clothes have had a new birth, and after three years are still going strong.

Swinging into L-85 regulations, Adrian made the narrow silhouette in dresses seem the only possible one for women to want to wear. He brought out the drama of a long slim skirted dinner dress with Greek drapes in asymmetric and swagged panels for the skirt, poplin, and widened underarm bodices, and soft wing shoulders. Each of these has made its imprint on soft dress fashions, and the bustle for daytime wear can be added to that list.

He can be dramatic, too, with un-

derstatement, using a braid or a ribbon in a stylized version of a military fourragere on the most utterly simple dress. This is another phase of his feeling for asymmetric lines which he expresses in so many ways, and accounts for the type of print that has come to be known as an Adrian print—flowers and animals of gargantuan size—a single motif will do for a dress—make a new issue of this branch of fashion; some of his best-known dinner dresses are signed with one of these prints whereby accentuates the maximum in the size of a cat, or a spray of tulips.

Through her acute instinct and her training for decoration, Tina Leser, second-award winner, has given American play clothes a new character. Actually, she has given a new and broader definition to play clothes, for she includes the at-home and leisure-beach kinds just as importantly as those active and rumpus-making beach types more familiarly associated with the term "play clothes." In the past year, her cabana dress, with its bra top as a base and its long skirt, apron-like, set the base for another mood of play clothes, just as her newer dinner-shorts promise another style form for this summer and next year.

Both of these give a glimpse into the character of Tina Leser clothes. One has a Far East suggestion, and the other is frankly derived from the Greek. Right from the beginning of her overnight success in the United States, she revealed an unusually strong sense of exotic decoration applied to homest, American style patterns. Going from the lush flora and fauna of Hawaii, which she painted on these first clothes she made and sold, she has progressed to the forms themselves of skirts, trousers, and draperies of other exotic sources.

She has made "naked" fashions more pleasing by introducing draped bras, draped panties and skirts, beautiful colors and prints not formerly used; draped slacks and shorts.

Emily Wilkens, third-award-winner through the specialized fashions she designed for teen-age girls, made them care about clothes just at a moment when they looked like a lost generation as far as clothes were concerned. She asked themselves, or giving them what they want: Pretty clothes, that were made for their own figures, made for their own special activities, and in better cuts and with better workmanship. In so doing, she not only met the needs of a definite public, but she also awakened an industry to the potentialities of the teen-age public.

Her convictions on keeping juvenile styles pretty and action-loving, simultaneously, has made her design along a formula that may be said to remove the inhibitions from Victorianism. The ruffled pinafore is worn over a thorough-going shorts outfit, and all through her designs there are transformations so that a girl can be active and happy in the clothes she wears.

Mexican Influence

That Mexican trip—it showed designers what resources there were in design and fabric and color combinations that they could apply in a thoroughly American fashion, in a way not too pennywise to suit every taste.

Slot Seams

Slot seaming this Spring is a decorative detail of great importance and gives distinction to a suit jacket. Slot seams appear along the shoulder and are worked in curved effects—sometimes in clusters—to soften the body line and give that above-the-waistline interest.

The Style Shop Offers Casual or Suit Dresses In Pastel Shades, Prints

The Style Shop of 377 Springfield avenue has a complete line of casual or suit dresses in pastel shades and prints, sizes 9 to 15 for juniors, in cotton or rayon, and sizes 12 to 24½ for women in rayon.

A selection of suits and coats, ranging from size 12 to 20 in the spring shades, are offered. Hats, flowered, plain, or with ribbons, are on display.

Cap Oversleeve On Suits, Coats

The cap oversleeve on suits and coats for spring is now in the ranks of more popular styles. Tracing it back to its beginning when it was a jumper and then came through in sportswear inspired by medieval fashions, it is now one of the first fashions in new suits. The oversleeve cap brings the realization that something new is finally happening to shoulders—that the upholstered broad, exaggerated line is softening and sloping downward. Some of these caps are short and just over the shoulder, others drop lower into a double effect—youthful looking, it says spring 1945.

Kresge-Newark Says: Spring Suits Have a Dramatic New Personality

Suits say it's Spring! And Spring, 1945, says it's Suits . . . dramatically different! Suits as individual as your own personality. Suits with a new look from the curve of their more decisively broadened, newly rounded shoulders to the animated tip of their hemline-pleated skirts. Suits that follow the trend to the costumed look with a world of beautifully executed distinction in their every line.

Yes, things have happened to suits to give them a world of news, and all of it's good! Jackets go to all lengths to provide new silhouette excitement . . . from the creped-short dash of the bolero down to the hip-length drama of the tunic. Shoulders are stressed impressively. They're either emphatically T-squared, fluidly curved, flanged, capped, or set above a dolman-arm-hole. Collarless necklines abound and have inspired varied, new prettifying-up treatments, such as petalling, nothing, or curving, with one flowing line sweeping from the throat over the arch of the shoulder. Collars that do exist, more often than not, jut in

dashing-lapels. Skirts are slim-as-an-arrow . . . supplemented by gores, spirited hemline pleats, insouciant all sides. Colors run the gamut from pale poetic pastels to sharply flavored shades, with black, grey, and navy, predominant favorites as always . . . the latter's prestige hoisted enormously by the return of navy shoes to the fashion fold. Stripes are good . . . checks, miniature or bold, better than ever. Luxuriously textured woolen fabrics include gabardines, crepes, doeskins, twills, worsteds, flannels, genuine Shetland tweeds . . . their superb quality assured by such famous names as Forstmann, Julliard, Pacific, Gera, Hockanum, and Stroock, among others.

So you can see that there's nothing half way about the new Spring suits. Kresge, Newark, is sponsoring them all the way as Easter's top-ranking fashion. Their collection is abundant, diversified . . . with each and every suit a perfect exponent of the "new look."

So much for suits in themselves. Now let's remember that there's more to the Spring suit picture

than just the basic ensemble. Naturally, the suit is the focal point . . . you begin with it, yes! But you triumph with the extra touch! And what exemplifies the extra touch? You guessed it! It's the touch of accessories . . . keyed to each other . . . keyed to your suit. Yes, accessories to your suit. Yes, accessories as they've been "christened" by Kresge, Newark. . . . are the little things that are of such tremendous importance to the complete success of your Easter suit.

For instance—pick a pair of mated beauties in your bag and shoes . . . add a few well-chosen accessory accomplices . . . presto, your important suit assumes an impressive personality! Let us give you a brief guide to Easter drama in accessories . . . colorful, planned accents that will cast a magic spell over your entire ensemble. Choose red for your pumps and handbag . . . frost it with a white gilet, white cotton shorties, a white double row pearl choicer. Or with navy shoes and bag, we think you will find the subtle harmony of roses in a flower corsage and rosy-tinted cosmetics, irresistible. Highlight patent with limelight in scarf and gloves. If you decide on brown for your handbag and shoes, try startling

it with a glowing aqua blouse and matching twin pins. Yes, exciting accessories like these, are the inherent components of the charming whole and they're just the beginning of a host of suggestions we saw in Kresge, Newark's Main Floor Suit Haberdashery Shops . . . all designed to make your suit, personal . . . distinctive . . . stunning!

New Play Suits

That more individual play suit—Designers know from experience that women will want many more play suits with skirts this Summer and they are not going to give them the same old styles, so now these costumes have new necklines and sunbacks, come in charming new cottons, feature new shorts from diaper to adjustable-romper type.

Cutaway Vest

While not actually a blouse, the cutaway vest is a style that should be included in a blouse feature for its adaptability. Made of a bright wool or shantung it can be worn with a blouse and matching skirt, with a contrast skirt, with slacks or shorts, with a print dress or a plain dress, and as a sleeveless blouse for Summer.

Newark
Hahne & Co.
Montclair



The Slick Sailor
wide-brimmed hat, straw, 15.00
little sailor, straw, 5.95



The Flower Shop Hat
band of field flowers, 7.95
hyacinth grip back, 8.95



The Coachman's Cloche
at left, high-crowned felt, 12.95
at right, George Sand cloche, 8.95

this spring . . .

get a hat-start!

Hahne & Co. is blooming with luscious beflowered bonnets this Spring! We're sleek with shiny black straw sailors and complete with coachman's clothes! Top off your suit, your coat with one of our elegant hats; perch our band of field flowers behind your pompadour for that fresh and shining look. See our whole wonderful collection of hats to give yourself a hat-start this Spring!

MILLINERY, FASHION FLOOR