## Red Cross Drive Feb. 27, 28, 29--Give! <br> COMPLETE ©he Springtield Sun



FRIENDS!!










## Slam Bang Time at Town Hall

 Over Naming of New Treasurer

Red Cross Ready For Emergencies

PROCLAMATION
Pat
PROCLAMATATION

| Spectacular Crash |
| :--- |
| Ties Up Route 29 |


| Present Bonus Hot G.O.P. Primary Battle Unchanged at Looms as Three Enfer Race |  |  |
| :---: | :---: | :---: |
| Public Hearing | OVER AMBITIOUS SNOW PLOWING ard" Pascale" is | Fred-Brown Will Run Again Despite Organization: Plea |

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Military Services For Charles Wernli

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Wait for Official


CHARLES W. GOGEL
TO RECEVE DEGREE
Post Makes Plans
For Annual Dance
For Annual Dance

Outlook for Small Retailing Some years ago, it was widely feared that the
small retail store was on its last legs, due to the proposals for levying punitive taxes against th heory that means of destroying them, on the pendent in business

As everyone now knows, the fear wa
rroundess-the good small store stayed open row and prospered, and held its share of the study recently made by Paul II. Nystrom, Pro ensor of Marketing at Columbia University, is ex cellent. The failure rate among beginners in re
tail business ls still high -but it was much higher generation ago than it-ls today. The sales in gases of independent stores, taken as a whole chains, mail order houses and department o small retailing looks bright, as bright as any others that mig of and much brighter than man outlook for business, retailing, small retailing, is certain to go on and to grow as population and is

This doesn't mean that all small retailers will g, experience and real management ability can not make the grade in retailing or any other busished retailer, with a flair for the business and a willingness to work hard, will hold his own against ing. And, from the small, one-man stores of today, method of retailing cannot succeed without legit lotion to restrain a competitor, its existence is no
minn,
$\begin{array}{r}1 \\ \\ \mathbf{T} \\ \hline\end{array}$ To the Citizens of Springfield:
The days of Febrinary-27, 28 , an Th have been set. aside for our
1018 Red Cross Fund Compar
On one of these days, your neigh bor your contrib rbi
for ye v generously.
 It stand id ready In to hay emergency you an
me at any time. Financial support is needed to
carry on tho groat home sorvico
program of your local chapter recreation, ruservition, heme he sur

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Little Bo Peep Nursery School

> Mrs. Jessie Er Hilbert; director Phone UNDiniome $2-\mathrm{F} 0 \mathrm{O}$

First Church of Christ. Scientist



Growing Clientele
Over the years a gradual but steady Increase in the families who select
Young'E Funeral home when the ned Young' Pineal Home when the need
for Mortuary Service arises evidence of effort which is essentially satisfactory.
It also permits such an organize public need in the manner which pe o plo appreciate.

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镸St. Stephen's
Episcopal Church
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Says Local Homes Bear High Share Of School Costs

## Church Notes












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## FINE GIFTS

A. O. Seeder



Your Garden
This Week

## SPRINGFIELD NEWSPAPER SERVICE

## Dependable


y delivery of nil


- T. Mulligan



## WEEK END <br> SAVING

FIBIDAY and SAFEUBDAY ONLY CHECK YOUR LIST WITH OURS!


VEGETABLE SPECIALS
MEAT SPECIALS
CARROTS ............. Per bunch 08c CHUCK ROAST .... Bone End 45c lb.


PROTECT YOUR INCOME WITH A GUARANTEED RENEW ABLE NON-CANCELLABLE ACCIDENT \&FEALTHINSURANCE-
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$\quad 1$ TSPECTAL $E E A T U R E S=1$
Non-Gancellable Waiting Period


Guaranteed Renewable To Age 65

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Complete Protection
Cult
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also Low COST LIFE YNSURANCE
mortgage insurance - retirement income savings play IF YOU ARE INTERESTED CHECK THE FOLLOWING COUPON BELOW sphecral agent


worcestrun, massachusetrrs
am intwrested, please call or phonit at thit folíowing address:

## AdDress

phonn



## D0 YOU KNOW:



LOCAL CAMPAIGN
FEbRUARY 27, 28, 29
Springifeld Chapter of нН American Red Cross



CLASSIFIED AIDVERTISING
 Telephone Work $\$ 32.00$
A WEEK TO SYART
Foi Five Day Wook
4 PAY INCREASES
THE FIRST YEAR







## REAL ESTATE CLASSIFIED




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| SERVICES OFFERED PARPAINTING-DECOBATING PAINTING - DECORATING |  |  |
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## Regional High Cagers Lose County Title by One Point to Jefferson



"New Eyes for the Needy" in Short Hills
Aiding Thousands Each Year with Glasses


China, Palestine, ERire, Greece, ERP and UN-it's time
this week for followers of Important-vents to board their
magic carpets and visit for a few fleeting moments in faraway places. For it is in those
wie will live in will be determine
Let's fly firat to Chln
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country of more than 400 millor


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RED CROSS SETS \$75,000,000 GOAL TO FINANCE ITS WORK tHROUGH NEXT FISCAL YEAR


COMING-GREAT SPRING FASIIION NUMIBEIR-MARCH II


## Weekly Crossword Puzzle




## About the House


OPEN DAILY - DANCING NITELY


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When there le plenty of sto



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sunday STEAK DINNER


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| HITCHIN' <br> POST INN Moute.29. Inion Luvi. 2-3170 Our Snecialty DANCING Fri, Sat., Sun. Night | CHICKEN BARN |
| :---: | :---: |
|  | WALLY'S MOUNTTAN INN Located $1 / 4$ Mile from Route Walchung, N. J. |
|  | ful course DINNERS |
| ZIGLER'S COOKERY! <br> take home <br> Rurady fin Sarutía <br> HOT FOOD <br> Whole Roast Chicken <br> dmalely $2^{24}$ pounds) |  |
|  |  |
| ZIGLER'S COOKERY Munn and Central Ave. Phone OIR 4-9314 |  |
|  | Tel. Fanwood 2.988 |

## CHI-AM CHATEAU

Featuring Chinese-American Cuisine DINNER FROM \$1.25

RAY De VALLEE
AND HIS ORCHESTRA
Fcaturing ALLEEN PAUL
Westfield 2-3873
GEORGE CHONG
T. J. RYAN'S

RESTAURANT and TAVERN

 sateribiatano
wirta potato DINNER
SUNOAYS Drymplings
 FOR THE FINEST IN TELEVISION WAETERTS TWO BARS

FAMOUS FOR CHILI CON CARNE AND STEAKS
 TYME

COACH amal THIRSES RESTAURANT
Union County's Eating Place of Distinction UNDER THE DIRECTION OF 3 MAGIE AVE., ELIZABETH PHONE ELIZ. 2-625)


THEATER-RECREATION The "Pleasurure Bound" Page DININC-NITTE SPOTS


When in Morristown Let's Meet at the

## TOWN HOUSE

For Cocktails, Soda or Delicious Dinner $\sqrt{\text { Cig THE OLDMILLINN }}$ television LOUNGE
 JERSEY THEATIE
II

PLAYING ** $\star$ CRANFORD.
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## $\star$ NEWARK





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$\star$ ROSELLE PABK

RAHWAY

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** NOW


Pictures, Plays and People Yn a special broadcast marking the inauguration of th
1948 Red Cross fund drive, the Theater Guild on the Air wil present Madeleine Carroll, Brian Aherne and Frank Allenby
in "The Barrets of Wimpole Street" this Sunday"at $9: 30$ in "The Barrets of Wimpole Street" this Sunday at $9: 30$
p. $m$. (ABC). During the broadcast President Truman will The program will originate in Washington, D. C. with
ing government and Red Cross officials as guests.


## or W <br> 



"Voice of the Turtle" At Community Today The Walter Reade Thentres
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DELICIOUS MEALS
IN HOME-LIKE ATMOSPHERE
YE OLDE VILLAGE INN


Enjoy Our Delicions Foods

## Tastily Prepared - Pleasingly Served at the

FAR HILLS INN
ROUTE 31, SOMERYILLE, N. J.
Phone Som. 8-2166


## Pabd por

- THREE CROWNS RESTAURANT
Fàmous Swedish Smorgaşbord
Luncheon and Dinner
Featuring the Grand Plano
during Cocltall and Supper Hours A.M. in our Cocktall Lounge CATERING TO PRVATE MOMES,
WEDDING RECEPTIONS, EIC.


CANARY COTTACE
Now Under tho Management
REGINALD A. DOEL

## EXCELLENT FACILITIES FOR

BANQUETS, DANCES, WEDDINES and parties

Dancing Every Saturday Evening
to the Canary Cottage Orchestra


## NEW JERSEY SPORT <br> by LEE ROSE

stay home and win games
With barely three weeks of regularly scheduled basketball games left this season, we decided to scan the records
nnd see what percentage of games are won or lost at home and see what percentage of games are won or lost at
and on the road by most college teams. What those percentages are doosn't really matter, since that sort of ma-
terial is Tor the record books primarily, and makes pretty dry reading. Our motive was to try and prove a theory that the home team is about eight points better off-all things the present basketball setup.

We think we've proven our point. And here's why: nothing whatever to do with the meritt of tho indive that thave play-
 spectatorn. Woll tako thiem in orde





 team's home court can offectively throw oft the accuracy of players'
shots, and destroy the effectiveness of either oft onse or detenis.

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on JJnunry 33 the same two teams met at Prineenton, nad the Tligers
won


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The one example cited Is. Indtentve of the whole
be It high school, college; or independent comptitlon.
Another big factor in the varying degrie of effectlveness of home


 Luckity, It doesn't work to the snme degree in opposite circum:
stances, where a team worting nut on a dimyly ht home court plays


- oposing forecs. seating aribangements

The third factor-senting airingeentents for spectutors, in perhaps
more paychological than actual, but we do belleve that there is some



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The recertstandardize conditions

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 have the coup do maitre of the Spring hastion
season. Navy, or black and white Misses' sizes.


Open Wedmesday Undill 9 M.

