

FRIENDS!!

Board Orders Investigation Of Local Dairy
Moschutz Permit
Renewal Halted
By Health Body

Petitions Filed by Four For School Board Posts; Election Slated Feb. 8th



To Open for Public Inspection


New Suburban Funeral Home of Smith \& Smith Will Be Open for Public Inspection on Monday


THE SPRINGFIELD SUN; THURSD


## How To Stop Worrying About Profits



## A young executive once asked a famous pub

lisher: "What is the-secret_of making a profit?
"Spend less than you take in," was the ansiwer.

A still hetter reply wowld be:"Take in more
than you pay out." Psychologically there is quite a difference-because the emphasis is on selling. Beyond a certain point, cutting expenses may be dangerous. There is no datger in selling more and earning more

Well-directed newspaper promotion makes face-to-face selling more effective. That's why it's so important that the man who pays the bills should understand it. He is entitled to full value for his promotional investment. And he gets full value when his promotional advertising appears in.

## ${ }^{n}$ SPRINGFIELD SUK

206 MOKixis AVENUE
Regional Vote
Is Slated for
February 1st Polling-Places Listed; Six Men
Seek Four Posts

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 Explorer Club0

Funeral Home
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## Cociety

Richards-Sacco V. Potts to Wed Troth Announced Lebanon Girl


## To Our Neighors in Springrieio.

־ $\begin{aligned} & \text { hank you for your toleranice and paticice } \\ & \text { during the construction of our new subb- }\end{aligned}$ urban fuieral hounce. There have, we know, been upavidable amoyances and inconvenientes which are always present during construction, but thete have been no coimplaims from our neighbors:
Even the childreh lave been cooperative, and there has been no vandalism of any kind. Itroughout the entire operation.

Wo appreciate your neighberlinèss and pledge that we will do ourr utmost so that we, too, nay tome to be known as gigad neighbors.

## -Smitit ano Smith

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## PEOPLE WE KNOW by vigemi ntanis <br> HAPPY BIRTHDAY

Church Notes




CLOSING ESTATE
Furniture for Your Entire Home
.Dining room, Bedrooin sets, Sofa, Chairs,
Oriental rugs. Lamps, Paintings, Glassware, Chind, Silverware, Porch furniture, etc.-.

The Estare of MINOR C. SMITH 33 Brooklawn Drive
Short Hills, N. J.
Sale Runs Friday and Saturday January 21st and 22nd
From 10 A. M. to 5 P. M.
1 be happy.
THANKE YO


Our Offices Are Open Friday Evenings
From 5:30 to 6:30 p. m.


FIRST NATIONAL BANK OF SPRINGFELD




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| No |


| Name Attorney |  |
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| For Mountainside | Membership in Girl Scouts |
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PALSY COUNCIL



Magistrates Under New Court Set Up Commend Advantages Of "Kill Proof" Ticket System







there
Ways to Make Kitchen More Workable By Mary w. Armstrong
Union County Home Agent



 The proper station,

 Window Handy ot work. The equipment should b
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 Suggestions for that improve service. And by the Exxuntion cesontlng Rutgers Unlvoratty

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Family Life Today
Unnecessary Fears

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$\underset{\text { Sotistow box Will }}{\substack{\text { Wind } \\ \text { Satire }}}{ }^{\circ}$ Book Helps Those Searching New Homes To Grow Flowers

## ?



## Continuing

JANUARY UP T0 30\% Off!

WE PURCHASED TOO
 homs drustcully reduce

- BROADLOOMS ( 4.95 yd .8 up) . 9x12 RUGS ( 39.95 up ) - SHAG RUGS (1.98 up)
- RAG RUG (1.19 up)

THROW RUGS (69c up) - STAIR CARPETING (1.98 up) Featuring all the well-known Brand Names

SMITH



## Clothing but the efininest

At Fisher's, nothing but the finest furniture is displayed in our distinctive selections. Whether you are furnishing your home or redecorating a room shop at Fisher's . . . and you'll find exactly what you've been looking for reasonably priced to fit your budget.

## fisher

+ FURNITURE
furniture galleries + campers a rugs Peaty of free
parking peace




Weird Tale Told In "Night Has.




Weekly Crossword Puzzle

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ox of Wrap


"Harvey" to Open At Montclair Theater Feb. 7 $5 \operatorname{sen}^{20} 5$ $=4$ $==-=x$ $=2=2$







Pork Market Glur Is Nor Foreseen





TOWNLEY'S

 ATTER TEEATRE SNACKS


Parsippany's HOWARD JOHNSON'S

NEW LOOK

## HITCHIN' POST INN

## LILLIAN BITOWN

IN THE COCKTALL LOUNGE

- DANCING NIGHTLY - No Mininumı

Manhattian Serenaders Fri.-Sat. Sun.
Specalizing in Werdinkr: Binquots - Parties

DELICIOUS MEALS
N HOME-LIKE ATMOSPHERE
T
YE OLDE VILLAGE INN South Orange $\begin{gathered}\text { Plioun } \\ \text { so } \\ \text { 2.968 }\end{gathered}$ 8888888888888888898

## 2 ange DINING ROOMS

SPAGHETTI © RAVIOLI
HOT SAUEAGF
CHIOKEN CACOITORE Hanilly-Styly
DINNERS DINNERS
LA PIZZZ

## LA STELLA



NOW PLAYING

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Current Impressions
$\left\lvert\, \begin{gathered}\text { 'A Song Is Borr' } \\ \text { Brings a Musical } \\ \text { Cuval cade }\end{gathered}\right.$
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When in Morristown

## TOWN HOUSE



## "MANHATTAN ANGEL


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## SUNDIY TmaU TUESDDAY

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Pictures, Plays and People




Martha Craham and Co. Will and




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Lord \& Taylor, Following Suburban Trend, Opens Millburn Store Next Month


Her







GIFFORD EQUIPMENT CO.
$\underset{\substack{\text { ROUTE } \\ \text { whit } \\ \text { Where }}}{ }$



Looking Through the Lens





Housing Problem No Nearer Solution Than It Was a Year Ago, Public Feels





 2 now and are INSUREDI Small sums, set aside each Week, or
larger amounts up to 5,000, will give
your such earnings in New Jersey's you such earnings in New Jersey
largest, insured Savings and Loan. A Carteret account is the fin
standby of 40,000 thrifty families.

 Caterectssumes


## LINDEN LUMBER CO. <br> 'SUPER MARKET

## Building Materials offers quality materials manufa

## AT AMAZINGLY LOW PRICES:!

## WExeriacuigin No. Li

 YELLOW PINe roofers and sheathing. Jorins-MANVILLE ceiling tile, $\mathbf{s} 3 / 4$ T. \& G. Killu-dried G" $^{\prime \prime}$ and $8^{\prime \prime}$. S8F.50 MJoins - MANFMGuE Combination thick. 9 H/, Sq. Pt . BARCCAY Plastic finish tile board
for bathroom and kitchen modernize for bathroom and
U.S. PLYWOOD 5/16" plywood sheath

 UTS. GYPSUM $3 /{ }^{3 \prime}$ Sheetrock, $41 / 2 d \mathrm{sq}$. it. $1 / /^{\prime \prime}$ sheetrock 5 ed sq. ft. Mahogany rainboard 7 ${ }^{6}$ sq: ft GOLD BOND rock wool insulation WEYERHAEUSER - 18" red cedar shingles clears, $\$ 9.75$. $1 / 1 / \times 8$ clear be v
eld siding (clapboard) YELLOW PINE flooring $131 / \mathrm{sec}$ sq. "A" Grade Interior Doors $\mathbf{8 8 . 7 5}$. WE INVITE YOUR INSPECTION

## SEE THE "1949 AMERICAN HOME"

## LINDEN LUMBER CO.

## LID

