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A Checking Accoun Eyiminates THEFT Hrazardin office or hōme Depposit your money, pay hy check.


No Risky cashl Delivery.
Simply USE THE mAILS That saves you waiting on linest to may bins or make neposits. Ohech Saves HoURS in
Very Few Weeks
No problem of changing hig bills or waiting for receipts. Your can
celled thecek ir your receipt. Our officers corrially invite you to come in nd plan your' savings and checking account. FIRST NATIONAL BANK OF SPRiNGFIELD, N. J.

## News






## and ond torke

Two of our roys, Sam Dekiosss
nd Jamee Ford

RAYMOND CHISHOLM
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## You Get Dollar for Dollar

 When You Buy Your CoalFUEL SALES CO.

Speciallzing in All Sizes of Quallity Anthracite
679 Morris Ave.
Springfield, N. J
South Orange 2-0200
Millburn 6-0880-1


Explorer's Club Bouquet Presented for Kid Movies
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 to many of octed of her. She goectil functlons which her husband must attend hee provides plicnic must lunches and
refresthments on numerous oce slons for young peopte or addult
who are invited to the house. sh
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$\qquad$
A. boy. Barry Paun, welghing
pounds. 8 ounces, was born to
Mr Pounds. 8 ounces, was born to Mr.
and Mrs. Jack Toll of 52 Mapes
avenure, Springtleld, at Beth Isreet Hospltal. Newerk, Monday after
noon. Barry is the couplest first child and both baby and $n$
are roported doling flno.

Secortd Daughter
$\qquad$ was born February 16, at Overlook
Hospltal, Summil, to Mr. and Mri
Albert Spencer of 2a-Millburn ave

## The New 1949

Will Be On Public Display In Our Show-Rooms For The First Time On Friday
MARCH 11!
MORRIS AVE. MOTOR CAR CO., Inc.
155 MORRIS AVE
MI. 6-4210

## At last prices have caught up with us

 and we have had to ask for a raise!Everybary knows that when outgo oxceeds income something has to be done about it. We are in that position now

Since 1945 our electric operating expenses and maintenance excluslve of depreciation and taxes, period increased only $24 \%$

Practically everything that goes into electric whe gone up in pris, doans a hgher an-th-194. We our electric operations. Copper wire has almost doubled in price. Poles are up more than one-third. Taxes applicable to the company's etectric department, not Including federal income taxes, were approximately $\$ 2,000,000$ in $1948-30 \%$ higher than three years ago. The company has met its omployees' higher cost of living needs with average wage increases of $\mathbf{4 6 \%}$ since $\boldsymbol{V}^{-J}$ Day

We cannot go on absorbing higher costs and still render the kind of electric service to which our customers are entifled. That's why this company has flled new ratos with the Now Jersey Board of Public Utillty Commissioners.

To our home users of electricity the new rates mean an increase of 25 c por month-less than 1c
per day. There will also be slight increases in rates for commercial, industrial and muncipal wholesale users and for seasonal customers.

This is the first electric rate increase in the history of the company. In fact, the company's record is one of continuous reductions in electrio rates. Electric rate reductions in 1946 and 1947 alone brought savings to our customers of $\$ 1,725,000$ annually. The new rates would restore $\$ 675,000$ or $4 \%$ of the company's present total annual electric revenues.

Customer demand on our electric facilities has beeni growing at min mprecedentead rate. Buring the war we were limited, and properly so, in improvements we could make to our plants and equipment. Slnce 1945 the company has spent $\$ 8,853,000$ to expand electric service. Another $\$ 16,000,000$ will be required during the next three years making a total of $\$ 24,858,000$ for new electric equipment and improvements made and to be made in a six-year period.

The new rates will, enable the company to carry on its construction and equipment program and proteet service standurds.

Jersey Central Power \& Light Co.

## MOUNTAINSIDE

Diner Wins Three, Public Hearing Cuts Bliwise Lead Held on Budget

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NOW MAY BE | We would be pleased to |
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TO SELL
THAT HOUSE OR LOT Baker\&McMahon

Springtield Office
206 Morris Ave.,-Springfield -... Mi. 6-4450 Union Office


## Springfield Auto Painting

 and Body Repairs, Inc.
collision, body and
fender work fender woot
painting
wheel alligment wheel balancing complete frame
straightening electric welding

52-54 Springfield Avenue, Springfield tiny martini, Manager
Mi. 6-4355



ASSOCIATED RAILROADS OF NEW JERSEY

Mobile Phone Turns Car Into 'Second Office'

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Public Wants More Motor Vehicle
Inspection Stations, Poll Reveals By KENNETH FRNH
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May We Serve You?
SAVINGS ACCOUNTS IMPRÖVEMENT LOANS

MORTGAGE LOANS
Save hy Mail - Free Folder on Request
INVESTORS SAVINGS



Thecee Simple Everyday Cotton Dresses




Expert Describes Easy Way to Make Professional Bindings


 Business-Facts for the Home


Hubby's Ties Reflect Wife's Taste





Pago 6

## and




See the 1949

## Carpet Crealions at our Fashion

 OpeningAh! Look! Imspiration for brand new home decorating ideas! Never bofor wool carpets and rugs! Now -for the first time - a complete showing of the 1949 colors, patterns, textures! See them here this week s6



All Have Some Artistic Talent Sculptress Says

Playing the Cards

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## Now! Buy the Radio custom-built to your specification's

\section*{If you're tired of mass factory designed and built sets ... if you want a superior custom-built radio-and still save many dollars - you owe it to yourself to see how easy it is to own a high fidelity Lafayette combination at low cost. You get the same famous name components found

 assembled into your set. That's the Lafayette way of custom-iftting your choice to your musical
ear and budget. Come in and discuss your plans with experienced Lafayette sound enginecrs. <br> compare this typical music lovers combination with mass production radios <br> 

Ewith the BROWNING AM-FM TUNER and the SCOTF DYHAMIC NOISE SUPPRESSOR


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## LAFAYETTE RADIO

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