



ESTABLISHED SEPTEMBER 27, 1920... Official newspaper of the Township of Springfield and Borough of Mountainside.

Church Notes

The Presbyterian Church... Sunday, July 31: 10:00 a.m. Morning Worship.

St. John's Lutheran Church... Beechwood Rd. and DeForest Ave. Summit.

Springfield Methodist Church... Sunday, July 31: 10:00 Morning Worship.

St. James Church... Sunday Masses: 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 11:30 a.m.

St. Stephen's Episcopal Church... Rev. Hugh W. Dickinson, Rector.

First Church of Christ, Scientist... 292 Springfield Avenue, Summit.

CHRISTIAN SCIENCE LESSON SERMON... "Love" is the subject for Sunday, July 31.

First Church of Christ, Scientist... 292 Springfield Avenue, Summit, N. J.

Precautions Against "Polio"

As most of us will remember, 1948 was the second worst year for poliomyelitis or infantile paralysis that we have ever had in the history of the disease in the United States.

- (1) Avoid crowds and places where close contact with other people is likely. (2) Avoid over-fatigue caused by too active play or exercise or irregular hours.

Quite irrespective of polio, these are good rules to follow in summertime in order to help avoid contagious or communicable diseases of all kinds.

Mr. O'Connor reviews for us some of the early symptoms or signs which should warn us that infantile paralysis may be beginning.

"Fear and anxiety," says Mr. O'Connor, "should be held to a minimum. A calm, confident attitude is conducive to health and recovery."

If polio is actually diagnosed, Mr. O'Connor reminds us that we may call the Chapter of the National Foundation for Infantile Paralysis which is serving our community.

While the doctors and scientific investigators have not yet discovered the cause or found a cure for infantile paralysis, Mr. O'Connor sees the hope of victory over the disease in the "foreseeable future" provided that the research attack now being made on the disease from every angle can be properly maintained.

Security Plan Cushions Layoffs

Industrial layoffs of workers over age 65 are cushioned at least in part by the Social Security program.

"Drawing these payments does not mean that the wage earner may not go back to work. But if he does return to work, he must notify the Social Security office to stop sending him checks."

A qualified individual does not automatically receive benefits. He must file an application before any benefit can be paid.

The Elizabeth office of the Social Security Administration is open Monday through Friday from 8:30 a. m. to 5:00 p. m.

Merchants Blast

From 4:30 to 6:30 p. m. I was surprised at Chief Runyon's visit to my store and quite pleased. I told the chief that if the parking ordinance hurts too much I'm going to try to do something about it.

Home From Motor Trip

Mr. and Mrs. John Hoggland and Mrs. Martha Eaton of 151 Toker avenue have returned from a motor trip through Canada and the New England States.

Veterans' Queries

Q-1 was honorably discharged from the Women's Army Corps and an assured I meet eligibility requirements for Federal benefits.

Q-1 am a World War II veteran and suffer from a non-service-connected disability. Am I entitled to an examination for my disability?

Looking Into Yesteryear

Five Years Ago... Stirred by a tempest from Union Township officials that they are opposed to building Brooker Dam in Milltown road, at the Springfield-Union line, because of the swimming pool facilities there.

Raleigh Rajoppl, of Prospect place has been re-elected for his eighth consecutive term as president of the New Jersey State Council of Carpenters and Joiners.

Total sales in Springfield for all types of War Bonds in the 5th War Loan Drive has reached a figure of \$66,940.

Postmaster Otto Heinz has reported postal receipts of \$11,060 for a six-month period from January to June, 1949.

LEGAL ADVERTISEMENTS

NOTICE OF BIDS... Sealed proposals will be received at 8:00 P. M. on August 10, 1949, at the Town Hall, Main Avenue, Springfield, N. J.

LEGAL NOTICE

AN ORDINANCE TO ACCEPT STONY BROOK ROAD, BRIAR PATH AND WOOD VALLEY ROAD IN THE BOROUGH OF MOUNTAINSIDE.

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE BOROUGH OF MOUNTAINSIDE... Section 1. In compliance with the provisions of Revised Statutes 40:55-2.

NOTICE CHANGE OF ADDRESS: ON AND AFTER AUGUST FIRST DR. FREDERICK A. STEELE WILL HAVE HIS OFFICE AND RESIDENCE AT 25 ESSEX ROAD Summit, New Jersey Telephone Summit 6-0081

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We have a customer waiting to buy your home or lot. SELL NOW!! Our men will appraise your property for you—at no extra charge or obligation. BAKER & McMAHON Real Estate and Insurance. SPRINGFIELD OFFICE: 206 Morris Avenue MI. 6-4450 Res. MI. 6-0176-R. UNION OFFICE: 1338 Morris Ave., Union Unvl. 2-3089

Society

NOTES & NEWS
BARBARA PICCIUTO, Editor

Local Exhibitors To Enter Show

Several local florists, clubs and worthy three-spice entry of an individual are making plans to participate in the first state-wide show to be held by the New Jersey Florists Association at the Garden Club of Connecticut Park variety show at the Garden Club of Connecticut Park, August 4 and 5.

The exhibition will be open from 10 a. m. to 11 p. m. on August 4, and the following day from 10 a. m. to 9 p. m. Entries are open to garden clubs and gardeners, and to individuals. There will be no entrance fees. Mrs. E. J. M. White, of Union, a secretary of the Garden Club, has announced more than 1,500 exhibitors have been assured to be exhibited by backyard growers or as few as ten bulbs to wholesale dealers who grow greens. Mayor P. Edward Bierman is honorary chairman.

Former Regional Student Married

Mr. and Mrs. Charles Harold Wild will reside at 254 North 3rd avenue, Manville, following a brief honeymoon at Sea Girt, Married Saturday. The bride is the former Miss Marie Beatrice Gonzalez, daughter of Mr. and Mrs. Harry Gonzalez, Sr., of River road, Three Hills, formerly of Second avenue, Garwood. The bridegroom is the son of Mrs. Alice Wild of 461 Second avenue, Garwood, and the late George Wild. He is a former student of Regional High School.



L. Vincent McGovern and Miss Jane Kennedy

The marriage took place in the rectory of St. Magdalene's Church, Flemington. A reception was held at Pat Hills Inn.

The bride, given in marriage by her father, wore a gown of white, marquisette. Her veil was attached to a heart-shaped headpiece of orange blossoms. She carried an old-fashioned bouquet of white roses.

Miss Helen Finnegan was maid of honor and Frank Szabo, of Garwood, served as best man.

A graduate of Cranford High School, Mrs. Wild is employed in the office of the Johns Manville Corp., Manville. A veteran of three years in the Army, her husband is employed by Walter Scott Co., Plainfield.

Local Graduates Wed in Garwood

Miss Annmarie McGinnis, daughter of Mr. and Mrs. Walter McGinnis of 329 Hickory avenue, Garwood, became the bride Saturday of Anthony, Guerrero, son of Mr. and Mrs. Carmen Guerrero, of 802 Center street, Garwood. The ceremony was performed at 2:30 p. m. in the Church of St. Anne, Garwood, by the Rev. John M. Walsh.

The bride, given in marriage by her father, was attended by the bridegroom's sister, Miss Virginia Guerrero, James Guerrero was his brother's best man, and John Guerrero ushered.

The bride wore a gown of white, chanted lace, fashioned with an illusion neckline, puffed sleeves and long gloves. She wore a matching picture hat and carried a spray of lilies.

Both the bride and groom were graduated from Garwood schools and Regional High School, Mrs. Guerrero is secretary to the vice-president of the Diamond Expansion Belt Company, Garwood. Mr. Guerrero, a veteran of three years in the Army Air Corps, is employed by Vogel's, Ridgefield. After a motor trip, the couple will reside at 78 North avenue, Garwood.

"SON TO STEPPES"
A son, Frank Joseph Ralph, was born recently to Mr. and Mrs. Fernand Steppe of 202 Linden avenue. He is the couple's fifth child.

Local Man, Fiance Feted in Japan

Mrs. Cecelia McGovern of 21 Edgewood avenue has received word from Japan of the engagement and coming marriage of her son, First Lt. Vincent McGovern, to Miss Jane Kennedy, daughter of Col. and Mrs. E. T. Kennedy of Janna Air Force Base, Japan.

The announcement was made at a cocktail party given by Col. and Mrs. Kennedy at their quarters on July 10.

Miss Kennedy is a graduate of the Santa Clara, Cal., public schools, and for two years prior to her arrival in Japan, attended the University of California.

Lt. McGovern is attached to the Third Air Sea Rescue Squadron at Yokota Air Force Base, Japan.

Florida Visitors Feted at Dinner

Mr. and Mrs. E. Edward Day and daughter, Muriel, former residents of Springfield, have returned to their home in St. Petersburg, Florida, after a visit with relatives and friends in Springfield, Summit and Rockaway.

The Misses Carol and Elena Day, sister of Mr. Day, were hostesses at a family dinner Saturday in honor of their brother and his wife and daughter at their home at 180 Tooker avenue. Guests were present from Rockaway, Shark River Hills, Newark, Berkeley Heights, Plainfield, Millington, West Orange, Nutley, Roselle Park and Giffwood.

HAPPY BIRTHDAY

- JULY**
- 29 - Ernest Kallens
 - 30 - Robert A. Sost Jr.
- August**
- 1 - William P. Wiedersheim
 - David R. Egan
 - Margaret Anderson
 - 31 - Charles Coruse
 - Mrs. J. W. Elsworth
 - Melvin Riedel Jr.
 - Mrs. George M. Brigas
 - Bill Bellevue Jr.
 - Eugene Haggerty
- AUGUST**
- 2 - Stewart Brown
 - Dorothy Stiles
 - Fred E. Andeece
 - George Vohden Jr.
 - William J. Haggerty
 - Carol Ann Leysenart
 - Fredrick W. Sommer Jr.
 - 3 - Patricia Stachle
 - Luman Beraker
 - Mrs. John Powell
 - Edward Wronsky
 - Mrs. Clifford Mulbach
 - Barbara Ann Stively
 - Robert Tompkins
 - Eugene L. Morrison
 - Mrs. George Morton
 - Marshall William Lichtenstein
 - 4 - Norman H. McCollum
 - Mrs. Andrew Gall
 - Robert Deamelyk
 - Howard Heerwagen

Aristotle believed that plant form lice arose from dew falling on plants.

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Niagara Sojourn For Bridal Pair

The wedding of Miss Betty Ann Burns, daughter of Mr. and Mrs. James A. Burns of 222 Rowan avenue, Garwood, to Robert K. Bowley, son of Mr. and Mrs. Kenneth M. Bowley of 317 Myrtle avenue, Garwood, took place Saturday in the rectory of the Church of St. Anne there. The Rev. John M. Walsh officiated at the 5 p. m. ceremony and a reception followed at LeRoy's Roselle Park.

Miss Lois Murray, a cousin of Jersey City, served as maid of honor, and John E. Bowley was his brother's best man.

The bride, given in marriage by her father, wore a gown of white, Duchesse satin fashioned with illusion neckline, triple-tiered bertha collar, pointed waist line and side puffed sleeves. Her veil, fingertip length, was attached to a tulle of orange blossoms. She carried a white prayer book with a

with a white tulle-trimmed veil, streamer and a bouquet of white roses.

The bridegroom wore a tuxedo and carried a white prayer book with a white tulle-trimmed veil, streamer and a bouquet of white roses.

YOUR LIBRARY

A charming book exhibit for parents and children is being shown at your library this week. These up-to-date books on activities for children are the answer to many a distressed plea for "something to do." They constitute a complete program of every method and means of keeping little fingers busy and mischievous minds occupied. They are all age groups and include almost every known craft that ingenious educators can devise.

They are a far cry indeed from the multiple and haphazard basket of books of a past generation. They seem no time or place in this age of electronic gadgetry for the kind of training that allowed children the pleasure of making their own gingerbread men or taught them to "see a fine poem." But every generation must be brought up with its own type of development and the libraries must keep pace with the change.

Included with the old favorites in the exhibit are "A Treasury of Play Ideas for 'Tiny Tots'" by Caroline Horowitz, "A Little Girl's Treasury of Things To Do" also by Caroline Horowitz, "Trade Every Boy Can Do" by Joseph P. Todd, "Animals You Can Make" by Philip L. Martin, "The Good Time Book" for boys and girls from 7 to 11 and "The Jumbo Fun Book" for boys and girls from 9 to 15. With one or more of these and a few well chosen story books even the young preschool children can be kept happy and quiet during the trying weather.

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PEOPLE WE KNOW

By ANNE SYLVESTER
Phone Millbury 6-0686-W

Mr. and Mrs. Watts D. Chapin of 212 Baltusrol avenue entertained over the weekend. Mr. and Mrs. George E. Kelly and their children, George, Jr., Norma, Kenneth and Joan of Stratford, Conn., and Mr. Hugo Sapely of Stratford, Conn.

Mrs. Hunter Randolph and daughter Candy of San Juan, Porto Rico, are visiting Mr. and Mrs. Alfred Mann of 60 Shumple road.

Miss Jane Brasler of 217 Baltusrol avenue was hostess at a dinner party at her home on July 19. The following girls from Springfield were present: Miss Karen Larsen, Miss Nancy Hoffmann, Miss Emily Saevo and Miss Jean Smith.

Miss Georgianna Sims of 60 Shumple road and her grandfather, Mrs. J. H. Weymouth of San Antonio, Texas, are visiting Dr. and Mrs. A. L. Aulick of Albany, California. They are returning by auto and will visit Salt Lake City, Utah, and the Grand Canyon.

Mrs. William Steinen and children, Billy and Carol Ann, of 221 Baltusrol avenue have just returned from a 6-week stay at Sea Girt.

Mr. and Mrs. William Beckley and daughter Lorraine of 531 So.

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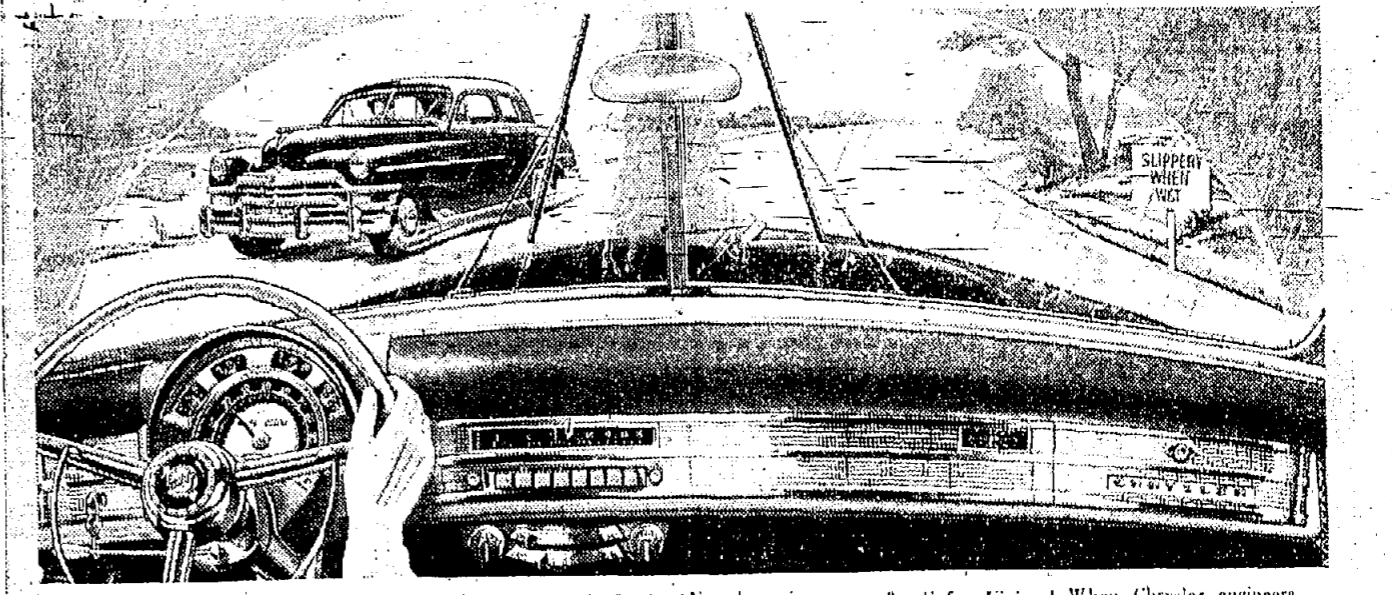
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SPORTS

Springfield Goes Into League Lead

LEAGUE STANDINGS table with columns for team, W, L, Pct.

With the Benefit Baseball Game on Saturday starting the weekend activities in the Lackawanna Baseball League...

Whippany, riding on the crest of its surprising upset win over Springfield Sunday in extra innings, will probably send word...

Maplewood, suffering a 6-2 upset at the hands of Madison last Saturday, will try to regain the winning trail by sending youthful right hander Ed Horbelt to the mound...

In the other league game, Chatham will be at home with Madison who in its last two starts has tied Springfield 3-3 in 11 innings.

Local Ball Club Splits Two Games

The Springfield Baseball Club won and lost over the week, on Saturday they visited Chatham and won 5-3 and on Sunday at home they went down at the hands of last place Whippany in twelve innings, 10-5.

The Chatham game was a high class game far superior in all respects to the Sunday game. Jerry Applefield pitched grand ball allowing four hits while striking out twelve and giving five free passes.

The Sunday game with Whippany was a lusterly playing game with the home team making five runs in the visiting club three.

Beats of various design have been received from the arts and crafts shop and they too can be made on the payment of thirty-five cents because of the high price of the leather.

Bill Koontz walked, Pasquale got on by the pitcher's error, Charlie Schaffernoth walked, Parlor flied in the pitcher's hand of the play Koontz scored. Hobie Kreibler slammed out a single to score two runs and tied the score at nine-all.

The winning run for Whippany and dumped Maplewood from the top position. Joe McLaughlin or southpaw Mike Brazza will start against Chatham's Bob Bell.

PLAYGROUND NEWS

Raymond Chisholm Playground

By Joan Coogan

The beginning of this week initiated the head-making campaign in our playground. The colors of red, white, blue, gold, silver and green were among the popular heads for pins and bracelets.

Next week, a hike, checkers contest, and softball game between two rival teams of the playground will be featured.

Wentz Avenue Playground

By Nancy Weldon

With our point system already four weeks in operation, the three highest to date are Albert Hector with 89, Andy Bolash with 71 and Chip Skousen, third, with 70 points.

A baseball team is in the process of formation to compete against the various other playground

was scored by Halabura, after he had hit a double advancing on a wild throw was sacrificed across by Jazewski.

The scores:

Scoreboard for Springfield vs Chatham with columns for player, R, H, E.

SPRINGFIELD LEADING BATTERS

Table of Springfield leading batters with columns for name, runs, hits, errors.

WHIPPANY

Table of Whippany leading batters with columns for name, runs, hits, errors.

LACKAWANNA LEAGUE STANDING

Table of Lackawanna League standings with columns for team, W, L, Pct.

Springfield Nine Leading Batters

Table of Springfield nine leading batters with columns for name, runs, hits, errors.

The Moscow bell, largest in the world in actual use, weighs 128 tons.

The first bicycle was made in Scotland in 1840.

Nearly 1,000,000 housing units were turned out in 1948.

Nankkeen cloth is said to derive its name from Nanking, China, where it is said to have been first manufactured.

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Entries Now Open For Swim Meeting

Entries are now open for the twenty-third annual Union County swimming meet, to be held at the Rahway River Park pool, Rahway, on Saturday, August 13, the Union County Park Commission has announced.

Two contests were held this week. These were bicycle races and a costume contest.

In the obstacle race, Martha Kisch came in first; Peter Meyer, second; and "Chip" Skousen, third.

It seemed quite a few of the contestants in the costume contest have ambitions of becoming cowboys. The most original was won by Donald Campbell; most colorful, Herby Etzel; prettiest, Richard Panceal; funniest, Andy Sheppard.

numberless errors were well mixed to make the score 13-13. Pitching for Riverside were Gordon Benkert, Bob Martini and Richard Stecher.

On Monday afternoon, Regional County Park defeated Riverside 3-2. Henry Walton was the losing pitcher with Junior Martini replacing him in the latter part of the game.

Contest results are as follows: Badminton, Lolar Beers, first; Henry Walton, second; Richard Stecher, third; junior checkers, Tommy Doherty, first; Walter Kraft, second; Ray Nendze, third.

In the afternoon, baseball games on the local playground and against other playgrounds for the older and younger boys, and contests will be featured.

Fritz Puntigam has returned from Mountain resort, and Gordon Benkert has gone to Long Branch for a stay at the shore.

making the most points in the men and boys division and to the high team in the women and girls division. Competitors may enter as many events as desired in any one class with the exception that Midgets may enter the boys and girls diving but points will not count toward a team trophy.

Tennis Clinic To Open For Playgrounders

In an effort to aid those who are already playing tennis and also to stimulate interest among those who have not played, William Leslie, assistant director of recreation, announced that a tennis clinic will be conducted by Fred Nichols on August 2 at 10 a.m. on the Memorial Field courts.

Mr. Nichols, who is often called the "Mr. Tennis" of this area, has been quite prominent while serving with the Union County Park Commission. He has been a life-long tennis enthusiast, and supporter. At present he is president of the Union County Indoor Tennis Association of which he was one of the original organizers.

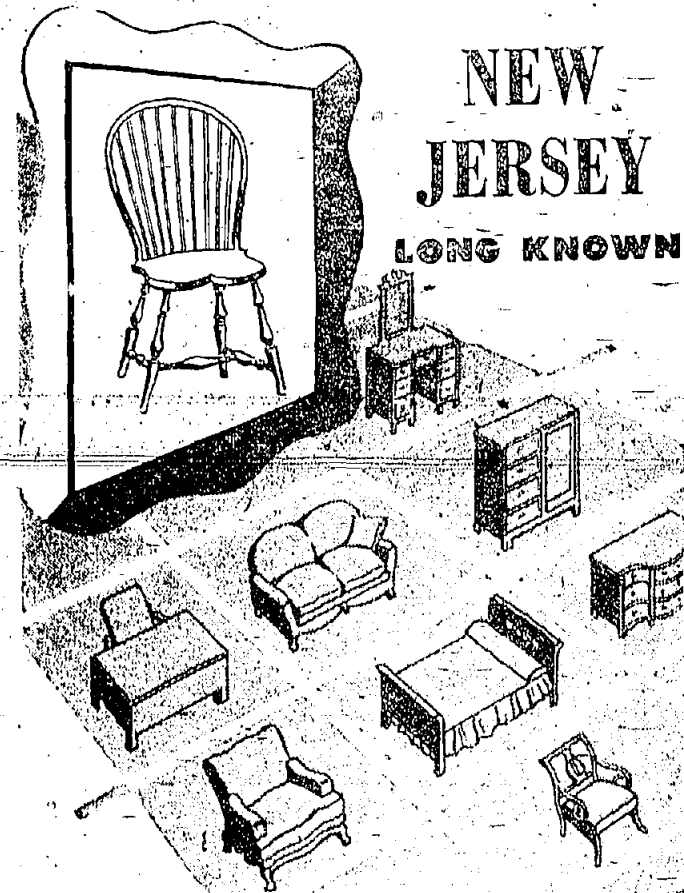
MOVING SALE! Moving to 7 Beechwood Road, Summit AFTER AUGUST 1st MORE THAN 5,000 RECORDS ON SALE at 29 Chestnut Avenue 15¢ each or 10 for \$1.00 NOEL RECORD SHOP 29 Chestnut Ave. Summit 6-2862



SPECIAL EXTRA! THE KITCHEN SHOP OF THE HOME is now located at 2583 MORRIS AVENUE UNION, N. J. UNionville 2-3354 NEXT DOOR TO BARDY FARMS SALE -- Grand Opening Days -- SALE JULY 28th - 29th - 30th

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STRANL Friday & Saturday, July 29-30 Dorothy Lamour-Dan Duryea "MANHANDLED" PLUS John Calvert-Albert Dekker "SEARCH FOR DANGER" Children's Library Selection Saturday Matinee Only All Edmund-Shirley Moffat "MY PAL WOLF" Sun. & Mon. July 31-Aug. 1 Randolph Scott-Jane Wyatt "CANADIAN PACIFIC" In Cinecolor PLUS Robert Armstrong-Mae Clarke "STREETS OF SAN FRANCISCO" Oriental Poppy Dinnerware to the Ladies Mon. Mat. and Eve. with Eve. Admission Plus 5c Service Charge.

Curie Beachwood Rd. Mt. 6-2079 230 E. W. 1300 P.O. Continuous Sat.-Sun. 10:2 P. M. NOW PLAYING THRU WED. AUG. 3RD M-G-M's Grand New Musical! FRED GINGER ASTAIRE-ROGERS The BARKLEYS of BROADWAY with OSCAR LEVANT TECHNICOLOR A METRO-GOLDWYN-MAYER PICTURE PREVIEW NIGHT WED. EVE., AUG. 3rd Joseph Cotton Jennifer Jones Ethel Barrymore "PORTRAIT OF JENNY" Come As Late As 8:40 To See "Barkleys of Broadway" "Portrait of Jenny"

Family Life Today

By JAMES WALTERS
Rutgers University

Children have no little respect for other people's property. Such a conviction is often expressed by the "robbers."

In some homes, it is the parents who permit their children to do as they please with the idea, "They're only young men." In many of these same homes, parents lovingly relate how they "authored" flowers from public parks and got away with it.

In such an atmosphere, no wonder children don't learn to consider the property rights of others too seriously.

The energy which is spent in criticizing the neighbor who does not sympathize with dear little Junior's antics may better be spent in re-directing Junior's energies into more decorous channels.

Whenever Junior shows lack of respect for property, it is best to stop him by saying, "No, Junior, this does not belong to you." But go further than this—also suggest something else that he can do.

There are certain things, of course, that Junior may not do. The sooner parents begin to explain this, the less difficult of this sort the family is apt to encounter in later years. Many parents recognize this, but fall in their actual method of discipline. They are much too severe when Junior fails to maintain the family standard. Such a pattern frequently has an unfortunate aftermath.

Stressing the taboo nature of infringing upon the rights of others often places the "forbidden" within the realm of the highly desirable. That is, if we stress what the children may not do, they may wish to do it all the more. Instead, we might find it more satisfactory to encourage a sincere respect for the rights of others—but at the same time show respect for the children's rights.

Whenever the rights of children are violated, it is well to point up the situation by reminding, "You didn't like that, did you? If I were in your shoes I wouldn't like it either. That's why we need to learn to respect other people's property—so they'll protect ours."

Learning such a lesson requires a long period of practice. The children will make mistakes. That's why we need to anticipate their errors as much as possible and to encourage their successes.

Gives Bacon Ideas for Quick Lunch

With bacon in the refrigerator, homemakers can prepare a good, quick lunch or supper with an unusual touch for hot summer days, says Robt. Stagg's, home economist.

Stuffed bacon rolls are an excellent choice. Bread crumbs are combined with chopped celery, green pepper and onion, seasoned and moistened with beaten egg and milk, then rolled up in the bacon and broiled.

A bacon grill is another tempting main dish. Pineapple rings, asparagus bundles and cooked potato halves are arranged on the broiler rack, and brushed or dotted with butter. For additional flavor the asparagus and potatoes may be sprinkled with grated cheese. When the bacon is crisp and the pineapple and vegetables are browned and heated through they are attractively arranged on a hot platter for serving.

When it comes to sandwiches, bacon provides a desirable crunchiness as well as high food value and delicious flavor. For a hot, brotherly combination, the bread is toasted on one side, buttered, spread with peanut butter, topped with chopped bacon and allowed to cook until the bacon is lightly crisp.

These sandwich fillings are also suggested—roasted bacon, chopped sharp cheese and minced onion moistened with mustard; sliced bacon and tomato with crisp lettuce; or chopped prunes and bacon mixed with mayonnaise.

Suggest Sauces To Complement Cold Meat Loaf

Sauces can help make favorite summer food extra appealing and tasty with a minimum of time spent in the kitchen. One good example is sliced cold meat loaf with a tangy sauce, points out Robt. Stagg's, home economist.

Among the numerous meat loaf sauces, she suggests prepared horseradish folded into whipped cream and expertly seasoned with sugar and salt. Or a mustard sauce of prepared mustard, mayonnaise, paprika, sugar and salt, or slightly whipped currant jelly mixed with chopped mint leaves and grated orange rind.

Meat loaf, also, may be combined with a sauce of chopped cucumber added to whipped cream with assorted seasonings as cayenne and celery seed. Another appropriate combination is made of sliced stuffed olives in a cooled cream sauce, along with chopped green pepper and canned peas, or a barbecue sauce made extra tangy with minced clove garlic and Worcestershire sauce.

Fall and Winter Flannel Suit



"STAND-OUT" COLLAR on a dark oxford grey all wool flannel suit from the Fall and Winter 1949-50 collection for Spectator Sports by a leading designer. Metal-rimmed self buttons fasten the "trouser suit" side tabs and jacket.



A PIECE OF YOUR MIND

KARL PLATZER, Psychologist

One of the many advantages in writing a column like this is that you can say almost anything in it. Now I'm going to proceed blithely to attack one of the cherished pillars of American life.

So as to keep none of my hypothetical readers in suspense, let me say right away that the institution I refer to is radio advertising. I don't mind news, paper or magazine advertising. For one thing, print itself exercises something of a sobering influence. You have to say something when you put your words in print, but you can't just blurt out words with a flood of unrestrained and repetitive hyperbole. For another thing, the reader can turn the page and look at something else if he wants to. But with radio, the darned thing pounds at your ears. If you want to hear the rest of the program, or if you're too lazy to get up and turn the dial, you have to sit through the whole recital.

And what a recital! Every advertiser seems to be following the dictum of the late George Washington Hill, to the effect that the way to sell something is to hit the buyers over the head with it, din it into them, hammer a few simple words home over and over again, don't let them forget it. The same old-ley, screechy jingle is repeated perhaps five times in a fifteen-minute program. It didn't make sense to begin with, and it's not intended to do so. What it is intended to do is to condition our minds to enforce by constant repetition the association between a product and a particular brand name of that product. To do any shadow of sanity in an advertising claim is enough; the primary point is to repeat it and repeat it until you think of it automatically when you go into a store to buy that product.

Hardly a cigarette is free from that tainted association. The result is that I smoke a pipe, and if I had to buy cigarettes, I think I'd ask to see Sweet Caporals, if they're sold yet. And if I have to buy soap or soap-powder, I'll buy something that hasn't a jingle in its name, poor thing. I notice Billy Rose modestly says credit to writing the first jingle. Now, I like Billy Rose. He's refreshing. He's done a lot of things he wanted to do, and that almost any normal man wants to do, from becoming a world's champion in something, even if short-hand, to putting on huge shows, marrying Eleanor Holm, and writing a book. But I say to him, "Billy, you'd better devote the rest of your life to a lot of good works and a lot of faith, because when the Final Judgment comes, and the Good Lord sees that part about radio jingles, you're going to have a awful amount of explaining to do."

Wouldn't Buy Anything I wouldn't buy anything, if possible, that's hammered away at me over the radio. If they do it the way WGNX works it, with a short dignified announcement of the sponsor at the beginning and

Tart Summer Apples Good For Applesauce

There's something exciting about green apple time. Perhaps it brings back nostalgic memories of childhood days when you used to pay "quiet" visits to your favorite apple tree. Or maybe you can still taste that fragrant green apple pie that was mother's pride and joy.

Starts and Twenty Ounces, two popular New Jersey summer apples, are on the market now. You won't want to let the summer apple season slip by without making a pie or two. You'll also want to can lots of applesauce.

For canning, you like the tart green Starts and Twenty Ounces, point out your County Home Agent.

These varieties don't keep well in storage, but their soft, juicy consistency makes them ideal for sauce.

You won't have trouble in trying to think up different ways of using that applesauce next winter either. Applesauce can be used in a fruit whip, molded in a gelatin salad with cottage cheese, or a frozen applesauce cream. If you like strained applesauce, quarter the apples, core, but do not peel. Cook until soft; then press through a colander. Add sugar or not as you prefer and reheat. Fill hot jars to one-half inch of top. Seal. Process in boiling water bath for 10 minutes.

If your family prefers applesauce of a rough, uneven texture, try this method. Peel, core and quarter apples. Cook with sugar until tender. Then fill jars and process following the directions given for strained sauce.

that they've ruined a good thing, and he's registered a sacred vow never to buy anything any more that's advertised with a crudity and persistence which are insulting to his intelligence. But I feel better for telling how I feel, anyway.

BROADLOOMS
FAMOUS BRANDS
4.95
9 and 12 ft. widths
Where else but Smith's would you find such a rare value? Nationally advertised brands of first line, 100% wool broadlooms at a price that tells you to act now. Floral, leaf, tone-on-tone and decorator designs.
Open Wednesday Evening Till 9—All Day Saturday
Complete Line of Applique and Rubber Tile
SMITH'S
Carpets • Broadloom
22 WALLEY ST. NEWARK 2, N.J. MARKET 2-2645

Garments Need Special Care During Summer

In a foundation garment it's the support that counts. To get greater support and longer wear, launder these garments frequently.

Hot weather is particularly hard on these garments for perspiration is one of the greatest enemies of elastic. That's why frequent and careful laundering is especially in order these days.

Liz LaBossier, extension specialist in clothing at Rutgers University, offers several suggestions in the care of foundation garments. Before laundering, be sure to close all garters and slide fasteners. Prepare the wash water as you would for any fine fabrics. Water of 100 degrees or less is recommended. If the water tends to be hard soften it. Use mild soap flakes and be sure they are all dissolved before you put the garment in. Use enough soap to make a standing suds and use two sud-sings if your garment is quite soiled.

If there are some especially soiled spots, such as on shoulder straps, spread the garment on a table or other flat surface, and scrub these places carefully with a small brush and extra soap suds. This method works particularly well for an all-elastic garment. Rinse the garment thoroughly in one or two softened rinses and one clear rinse. Do not wring. Just squeeze out the water and then press out additional moisture by leaning in a Turkish towel.

Stretch gently into shape, pulling it out lengthwise from the waist-line down. The brassiere portion of a one-piece garment needs special shaping, especially if it is made of lace. To do this, fold across and then in the opposite direction. Pull the lace gently outward. This will tend to re-shape the cup and keep it from getting too flat.

Hang the garment lengthwise over a rod or line to dry—away from excess heat and sun. Flinch clothes pins are recommended. But place them in the fabric and not the elastic.

Black Bottom Pie Is Easy to Make

Something that's cool. Something that can be quickly made in the early morning before it gets hot, so it will be ready and waiting to provide a luscious ending for a summer night's dinner.

That's the sort of dessert every housewife is looking for these warring days, and that's just the sort of dessert you get when you choose either of the following "double-decker" pies, each one made the speedy way with cracker crumb crust.

"Black Bottom Pie"
For the crust crush fine 20 round sugared chocolate cookies and blend thoroughly with 1/2 c. softened butter or margarine. Press firmly into an even layer against sides and bottom of 9-in. pie plate. Bake in moderately slow oven (325 F.) 8 min. Cool.

Filling: Soften 1 env. unflavored gelatine in 1/2 c. cold water. Scald 2 c. milk in top of double boiler over boiling water. Mix thoroughly 1/2 tsp. salt, 1/4 c. sugar and 1 tbsp. cornstarch; add to scalded milk and stir until mixture thickens slightly. Separate four eggs and beat the yolks; blend into a small amount of the scalded milk mixture, return to double boiler and cook until custard coats spoon. Add 1 tsp. vanilla.

To 1 1/2 c. hot custard, add 1 1/2 sq. melted unsweetened chocolate; heat with rotary egg beater; cool. To remainder of hot custard, add gelatine mixture; cool. Pour chocolate mixture into hot chocolate crumb crust. Beat 4 egg whites stiff but not dry; gradually beat in 1/4 c. sugar. Fold meringue into gelatine mixture, pour fluffy custard on chocolate mixture, top with shaved chocolate and chill in refrigerator.

"Strawberry Glaze Cream Pie"
Prepare graham cracker crust by crushing sufficient crackers to make 1-1 1/2 c. crumbs. Mix with 1/4 c. softened butter or margarine and 1/4 c. sugar. Pour mixture into 9-in. pie plate; press firmly into even layer against bottom and sides of



FOR A LIGHT, LUSCIOUS AND easily made summertime dessert, you can't miss on a Black Bottom Pie, with chocolate cracker crumb crust.

Men's Tie Racks Raided by Women

Myron H. Ackerman, president of the Men's Tie Foundation, Inc., reported last week on a new and (to men) dangerous phenomenon. For the past year, he said, women have been raiding men's tie racks. They rip the ties open, press them flat and wear them as ascots. Or they shorten them and attach them with scatter pins to the necks of collarless dresses. Or they use them as hair bands.

After all, why not? Nearly all of the ties sold in the country are designed by women. And a recent national-wide survey by the Foundation turned up the fact that 82 per cent of the buyers of ties are women. — Pathfinder New Magazine.

THE CLOTHESLINE

By Muriel W. Shonnard

Every now and then, some visiting fireman from Europe arrives on our shores and lets go a blast about how badly spoiled—how extravagant, American women are. Perhaps, but there is a hard-headed realism about our extravagance, as members of the erstwhile prosperous fur industry can testify.

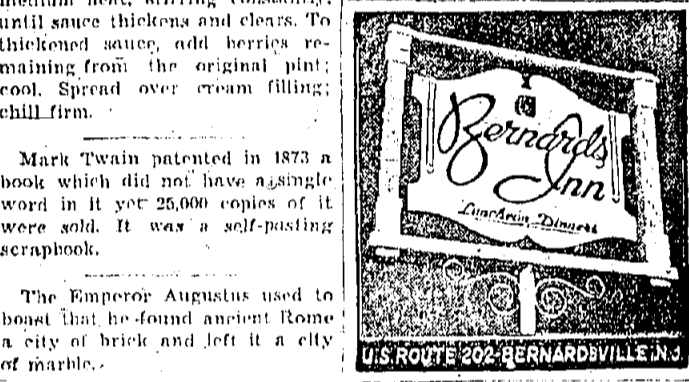
Certainly American women want all the pretties and all the comforts ingenuity can provide—but on the whole, they won't pay \$500 for a \$300 fur coat, nor purchase comforts they'd like to have, when the price is equally out of line. It isn't merely a question of being able to afford it, either. A report comes from the west coast of terrific response to an advance sale of mink coats priced at \$825.

These same models cost \$1,485 last year—and didn't sell! Now \$825 is a lot of money. A mink cape isn't exactly utilitarian. Women who can pay such a price this year could have paid last year's price just as well—if they'd wanted to. (The same is true in all price ranges from bunnies to minks.) They didn't want to and loud cries of pain have been issuing from the furrier's marts in consequence.

Furs Realistically Priced
After recovering from the shock of discovering that women aren't as foolish as they sometimes appear to men, the manufacturers of fur garments got their feet back on the ground, substituted some solid thinking about ways and means for the rarified heights they'd been inhabiting, and have produced beautiful coats realistically priced to suit any budget.

Not only are the prices more sensible the designs are better.

DOOP'S
630 Central Avenue East Orange, N. J.
Pre-Inventory
CLEARANCE SALE
Late arrivals in new summer wearables have been added to the sale collection.
Also, further reductions have been made throughout the stock.
Dresses • Coats • Suits
Millinery • Accessories
SMARTLY REDUCED
1/3 TO 1/2 AND MORE!
positively all sales final.
Closed Saturdays — July and August



OUR ANNUAL AUGUST FUR EVENT
NOW IN FULL SWING
Luxury Fashions in CLOTH COATS with Regal Fur on FAMOUS QUALITY 100% WOOL FABRICS
PRICED FROM \$82.50 to \$275.00
LOWEST PRICES IN A DECADRE
EASY BUDGET TERMS
FLEMINGTON FUR CO., Flemington, N. J.
Send me your FREE catalogue entitled "Fur Pageant of 1950"
Name _____
Address _____
City _____
Air Conditioned. **Flemington Fur Co.**
8 Spring Street, Flemington, N. J.
Open Daily to 9 P. M.
Sat. & Sun. to 5 P. M.

Pleasure Bound Page

THEATER-RECREATION DINING-NITE SPOTS

Pictures, Plays and People

Comedy Film Presents Moral Issue

By PAUL PARKER
"It happens Every Spring," currently on suburban screens, concerns a chemistry professor (Ray Milland) who accidentally develops a solution which makes baseballs allergic to wood.

While this film is meant to be nothing more than a mildly amusing comedy intentionally or otherwise, it poses two moral problems, which although of minor importance, are worthy of mention.

It seems, according to this film, that Mr. Milland is working on a product designed to make wood brittle. He also is in love with the daughter of the college president. But the low wage paid college professors prevents continuation of the affair.

Comfortably Air-Conditioned
RKO PROCTOR'S
NOW
A tough, terrific adventure in grand farce!
Robert MITCHUM
Gene WILLIAMS
GREER BENDIX
THE BIG STEAL
Plus 2nd Bill
MISS MINK OF 1949
Jimmy LYDON - Lois COLLIER

DALACE
Portrait of Jennie
NOW AIR-CONDITIONED!
BEACON
Now To Sit
Best Picture of the Year!
"PASSION"
"LONE WOLF and his LADY"

NEWSPAPER
CONTINUOUS DAILY OR 4-23-21
2 Bits Now To
Tyrone POWER
Dana ANDREWS
"CRASH DIVE"
PLUS ALL THE NEWSLETTERS!

SHOWING EVERY-NIGHT
RAIN OR CLEAR
EASTERN DRIVE-IN THEATRES
NOW THRU SAT.
Dennis MOYAN - Jack JARVIS
"TWO GUYS FROM TEXAS"
Sun. - Mon. - Tues.
B. LANCASTER - De Carlo
"CRISS CROSS"
Wed. - Thurs. - Fri. Only
FAMILY FUN SHOW

AIR-CONDITIONED
CAMEO THEATRE
Tastefully Decorated
For Your Pleasure
81 ELIZABETH AVE.
NEWARK, N. J.
Big Show 8-1904
Thurs., Fri., Sat. - July 28-29-30
"NIGHT INTO NIGHT"
Sun. - Mon. - Tues. - July 31, Aug. 1-2
"THE LIFE OF THE LIZZY BORDEN"
Wed., Aug. 3 - "Colorado Territory"
"THE JUDGE STEPS OUT"

YOU WILL FIND . . .
EXCELLENT FRENCH-ITALIAN CUISINE • CIRCULAR BAR • PLEASANT, QUIET ATMOSPHERE • MODERATE PRICES.

BOAT TO CONEY ISLAND
SAILINGS DAILY
Leaves from NEWARK, N. J.
New Jersey Ferry Dept.
(New York, N. Y. Pass. Terminal)
10:00 A. M.
Leaves from CONEY ISLAND
West 23rd Street, Room 211 M.
EARLY MORNING TRIP:
ADULTS, \$1.50; CHILDREN, 50c
Tax Incl.
Moonlight Sail
Leaves Newark 8:30 o'clock, Music, Dancing, Entertainment, Fare \$1.50
TAX Incl. Phone MA 2-2037

As luck would have it, his experiment is ruined when a baseball crashes through his laboratory window smashing his apparatus, and with it, his dream of persuading his future father-in-law that he has the wherewithal to provide for his daughter.

At this low point, the college chemist accidentally discovers that the solution upon which he had been working makes a baseball shatter away from a stick of wood as a jack rabbit from a hunter.

Quick to see the potentials of this discovery, Mr. Milland takes on an assumed name and Milland shortly has himself signed up as a pitcher with a major league baseball team. With the aid of his magical fluid the college professor becomes the nation's leading twirler and takes his club into the world series.

No one, of course, knows of the fluid which he uses, but attributes the remarkable string of victories solely to Mr. Milland's skill and unorthodox pitching style.

It seemed to us, therefore, that when Mr. Milland won the world series for his club because of his unfair chemical advantage, that it was rather bad sportsmanship on the part of the producers of this film to let him get away with it.

Nevertheless the thought occurred to us that this film, unwittingly perhaps, subscribes to the philosophy that the end justifies the means.

The second, and more important moral issue, only parenthetically brought out in the film, is that

Mr. Milland is forced into this method of earning a living because a baseball player's salary is many times over that of a college professor. The film hints that there is some injustice in this distribution of the wealth.

"It Happens Every Spring," of course, ends with Mr. Milland returning to his professorial duties and to his fiance, albeit a bit richer for his sojourn on the baseball diamond.

There are a number of amusing moments arising out of the entirely unbelievable set of circumstances upon which this film is based, and Mr. Milland and Paul Douglas make an entertaining combination as professorial pitcher and down-to-earth catcher.

Paramount's music department is now at the peak of the summer's activity, with seven major productions receiving the attention of composers, music directors and song writers.

These assignments, including four pictures which have production numbers, or in which songs are otherwise important, assure a busy summer period for the department headed by Louis Lipscomb.

Hugo Friedhofer in writing the score for "The Lie," current Barbara Stanwyck-John Lund starrer. Daniele Amfitrotiu is scoring "Copper Canyon," big-screen Technicolor Western with Ray Milland and Hedy Lamarr heading the cast.

Another major project, "Sunset Boulevard," has been assigned to Franz Waxman, who has started composing the score of this Charles Brackett-Billy Wilder production.

Songs for Bing Crosby's next starrer, "Mr. Music," are in progress of composition by Jimmy Burke and James Van Heusen. Another production number for "Let's Dance," the currently shooting Betty Hutton-Fred Astaire starrer, is in preparation for the composer with Frank Loesser composing the music for "Tunnel of Love," songs for "Where Men Are Men," the Bob Hope-Lucille Ball Technicolor starrer, are being completed by Jay Livingston and Ray Evans.



ELLA RAINES has turned author. Her initial draft of her first literary effort titled "The Major and the Misses," has two publishers bidding for the book. Miss Raines is currently co-starring with George Raft and Pat O'Brien in "The Bail Bond Story," based on her book of the adventures she and her husband had in London and other European cities.

Theater

"Desert Song" to Open at Paper Mill; Foothill Finds Theater

Signum Romborg's "The Desert Song" will open at the Paper Mill Playhouse, Millburn, August 1, according to an announcement last week.

This will be Frank Carrington's sixth production of the outstanding opus of love and warfare among the French and the Rifas in North Africa.

Carrington has chosen a group of top actors and singers to support Donald Gage and Gail Manners, who will portray the "Red Shadow" and "Margot Bonvallet," the two leading roles. The two comedy parts of Bonnie and Susan will be in the hands of Clarence Neutron and Diana Marsh, who return after their performances in "The Red Mill" earlier this season.

Iris Whitney, who has been seen dancing and acting as "Azuri" in earlier Paper Mill editions of "The Desert Song," will be back for the first time since 1944. Miss Whitney has just completed a nationwide tour in the same role which followed the 1948 Broadway engagement.

Vivian Sutherland, who has just completed a long engagement with Maurice Evans in "Men and Women," has been entrusted with the dramatic role of "General Birbeau."

Another newcomer to the Paper Mill stage will be Michael Gaidan, a recent Arthur Goffrey Talbot Scout Winner, who will sing the tenor role of "Shid El Kar." The special choreography required by "The Desert Song" has been in charge of David Thmar and the settings are once again the work of Herman Rose. John Charles Sacco is the musical director.

Stanley and Charlotte Klein's Foothill playhouse moved this week to the Newark Opera House where they are presenting "For Love or Money," under the direction of Alan Whitney. Next week, the Foothill Players will remain at the Opera House to present "Yes and No."

It has been a rather hectic summer for the Foothill Players whose playhouse burned down last March. Stationed at the Findersg School, Bound Brook, for what they thought was a full summer season, permission to use the school was suddenly withdrawn.

After several weeks of frantic searching to find a place to produce their plays, the Plainfield YWCA granted permission to use the "Y" as a rehearsal and meeting hall.

Arrangements were worked out last week with Tom Jordan of Union to stage plays at Newark Opera House, Washington street, Newark.

Paper Mill Playhouse
MILLBURN, N. J. SHORT HILLS
FRANK CARRINGTON, DIRECTOR 7-3000
LAST 3 DAYS "The Great Waltz"
(Even. Exc. Sun. 8:30)
(Mats. Wed., Sat. 2:30)
OPENS MONDAY, AUGUST 1
Your All-Time Favorite Operetta
"THE DESERT SONG"
STARRING
Donald Gage - Gail Manners
Clarence Neutron - Iris Whitney
Diana Marsh
John Charles SACCO - Musical Director
Box office open 10 to 10. Tickets
Kresge-Newark, Hamberger's

FOOTHILL PLAYHOUSE PRODUCTION
Director Stanley Klein
"FOR LOVE OR MONEY"
by
S. Hugh Herbert
COMEDY IN 3 ACTS
JULY 27 - 31
Curtain at 8:40 P.M.
NEWARK OPERA HOUSE
Washington and Court Streets, Newark, N. J.

New, Uses Sought For Cerey Crop
Last week, at the Agricultural Experiment Station at the University of Florida, scientists were pondering the results of a winter's experiments with one of the state's largest crops - cerey, says Pathfinder news magazine.
The objective was to find another way to eat cerey in addition to the traditional crunching of fresh stalks. Under review are such dishes as cerey in brine, cerey juice and cerey-and-tomato juice combinations.
It, said the experimenters, just one processed cerey dish should prove a winner, it would provide a vast new outlet for Florida winter cerey.

CLIP THIS ADV. AND SEE
The IMPERIAL Theatre Guild
Fifth Consecutive Season in the Oranges
"KEMPY"
The Love Life of a Plumber
Tonight, Friday and Saturday
July 28, 29, 30
at **ORANGE HIGH SCHOOL**
Central and Lincoln Aves. Orange, N. J.
This adv. will entitle 2 adults to orchestra seats without charge.

EVERY SUNDAY—
COCKTAIL HOUR
4 to 6
Old Mill Inn
Invites you to be their guest for campes to be served with all cocktail orders in their **CYPRESS COCKTAIL LOUNGE** during the above hours.
This makes an ideal way to relax with your family and friends before enjoying a delicious dinner or supper.
AIR CONDITIONED - AMPLE PARKING SPACE
On U.S. Route 202 between Morristown and Bernardsville
Bernardsville 8-1150 (Closed Mondays)

When in Morristown
LET'S MEET AT THE
TOWN HOUSE
For Cocktails, Soda or Delicious Dinner
FOUNTAIN AND SNACK BAR—Open Evenings until Midnight (Except Monday)
Sunday - 12 to 8 P. M.
Old Mill Inn Town House
40 PARK PLACE, ON THE SQUARE
Phone Morristown 4-0750

WEEKLY THEATER TIMETABLE

The timetable listed here is correct at press time, but is subject to change without notice by the individual theaters.

THEATER	PLAY	DATES	TIME
CRANFORD	"Boston Blackie's Chinese Adventure"	July 28-29	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 1	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 2	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 3	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 4	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 5	8:00-10:15
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CRANFORD	"The Desert Song"	Aug. 9	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 10	8:00-10:15
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CRANFORD	"The Desert Song"	Aug. 14	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 15	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 16	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 17	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 18	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 19	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 20	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 21	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 22	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 23	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 24	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 25	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 26	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 27	8:00-10:15
CRANFORD	"The Desert Song"	Aug. 28	8:00-10:15
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CRANFORD	"The Desert Song"	Oct. 24	8:00-10:15
CRANFORD	"The Desert Song"	Oct. 25	8:00-10:15
CRANFORD	"The Desert Song"	Oct. 26	8:00-10:15
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CRANFORD	"The Desert Song"	Nov. 4	8:00-10:15
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CRANFORD	"The Desert Song"	Nov. 7	8:00-10:15
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Movies

Notes and Comments on Suburban Runs

"Barleleys of Broadway"—Fred Astaire and Ginger Rogers return to the screen in their first technicolor. Expert hoofing, as usual, by this pair.

"Beautiful Blonde from Bashful Bend"—Betty Grable, a lass who knows how to handle a six-shooter, stars in Technicolor western comedy. Rudy Vallee and Cesar Romero also star.

"Boston Blackie's Chinese Adventure"—Clayton Morris as Blackie discovers murderer of Chinese laundryman.

"Bride of Vengeance"—Paulette Goddard portrays the life and loves of Lucretia Borgia.

"Caucasian Captive"—Yvonne De Carlo all togged out as Western bad girl, Calhoun Jane meets a bad man in the form of Sam Bass (Howard Duff).

"Canadian Pacific"—surveyor Randolph Scott builds railroad across Canadian Rockies. Jane Wyatt and Victor Jory also star.

"Connecticut Yankee"—gay, tuneful technicolor version of Mark Twain's story of the same name, starring Bing Crosby, Rhonda Fleming and Sir Cedric Hardwicke. Should be enjoyed by adults and toddlers alike.

"El Paso"—technicolor drama of the West following the Civil War when frontiersmen battle for homesteads and women. John Payne, Sterling Hayden and Gill Russell are the principals.

"Forbidden Street"—Maureen O'Hara and Dana Andrews star in film version of Margery Sharp's "Britannia Mews."

"It Happens Every Spring"—Ray Milland, chemist, becomes big league baseball player, after developing a ball that is allergic to wood. Jean Peters and Paul Douglas also star.

"I Shot Jesse James"—account of Bob Ford, the man who shot Jesse James. Stars John Ireland, Preston Foster and Barbara Britton.

"Night Unto Night"—Vivica Lindfors, widow, becomes enamored of epileptic scientist (Ronald Reagan).



LUCILLE BALL, who is co-starred with Bob Hope in "Sorrowful Jones," recently on suburban screens.

"Neptune's Daughter"—Swimming beauty, Esther Williams and funny man Red Skelton star in technicolor aquatic comedy.

"Outpost in Morocco"—French Foreign Legion, life and loves of George Raft, Legion captain and Marie Windsor, Arab chief's daughter.

"Palau"—Italian film tells story of invasion of Italy by American troops. English dialogue and captions when needed.

"Portrait of Jennie"—Selig production of semi-philosophical nature, concerning a little girl from another world. Jennifer Jones, who inspires a young artist, Joseph Cotton, to paint a famous portrait. Better than some.

"Red Canyon"—Ann Blyth, plays role of discredited army officer, who takes initiative to recover payroll after it has been stolen from him.

"The Big Steal"—Robert Mitchum and Barbara Stanwyck play role of young woman with a passion for gambling. Stephen McNally and Robert Preston also star.

"Tulsa"—Technicolor story of oil starring Susan Hayward, Robert Preston and Pedro Armendariz.

"Woman's Secret"—two musicians, Melvyn Douglas and Maureen O'Hara aid radio singer in a triangle that has amusing as well as mysterious results.

George Brent and Howard Duff star in Technicolor version of Zane Grey's "Wildfire."

"Stratton Story"—James Stewart and June Allyson combine to portray story of baseball player's struggle to overcome crippling physical handicap.

"Sorrowful Jones"—Bob Hope comedy based on Damon Runyon's story.

"Take One False Step"—William Powell as college professor gets mixed up in comedy-mystery.

"The Lady Gambles"—Barbara Stanwyck plays role of young woman with a passion for gambling. Stephen McNally and Robert Preston also star.

"Tulsa"—Technicolor story of oil starring Susan Hayward, Robert Preston and Pedro Armendariz.

"Woman's Secret"—two musicians, Melvyn Douglas and Maureen O'Hara aid radio singer in a triangle that has amusing as well as mysterious results.

Shows At Nearby

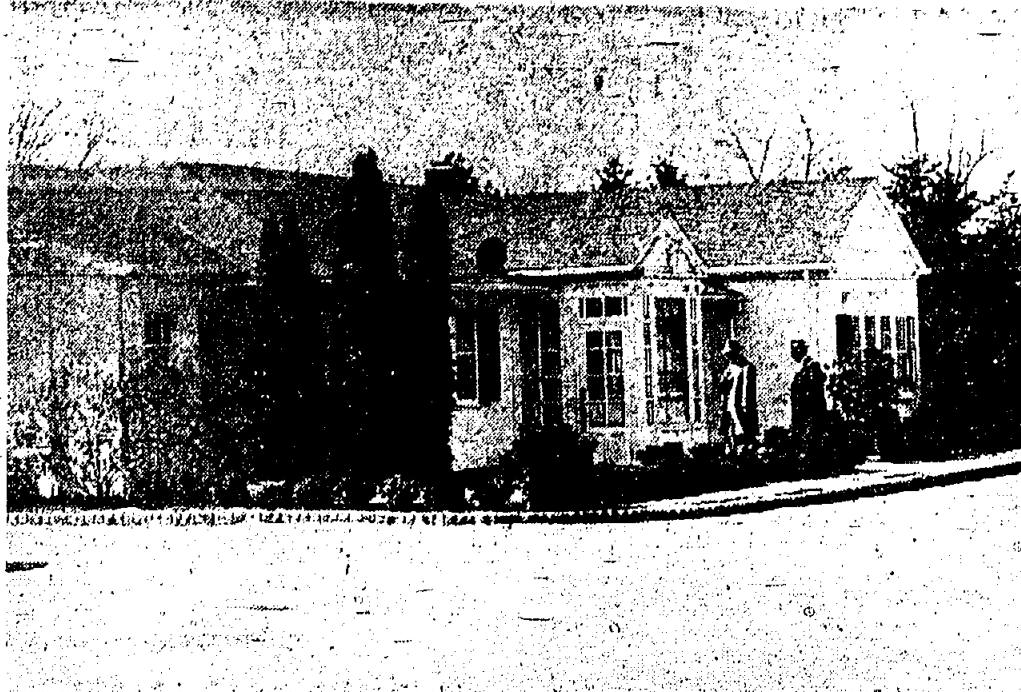
Summer Theater
In Summit, Actors' Theater '49 will present "The Soldier's Wife," today through Saturday at the Beechwood Hotel.

Sunny Taft arrives next week at the McCarter Theater, Princeton, to play the lead in "Petitcoat Fever." Edward Everett Horton continues to star in "Present Laughter," the remainder of this week.

At the Towara Playhouse, Cedar Grove, "Anna Lucasta" will be presented beginning Tuesday of next week. The current play, "The Late Christopher Bean," continues through Saturday of this week.

The profession of acting was confined entirely to men in ancient Greece.

"The Harbor"—It's Landlocked



ALTHOUGH "THE HARBOR," Route 6, Parsippany, is virtually landlocked, the owners derived the name from a poem by Dryden. Specialty of the restaurant, which is recommended by Ducan Hines, is a turkey dinner. All the fowls are raised on the property—some 9,000 of them.

Restaurants

"The Harbor"—Humble Origin; Now Fashionable Restaurant

Eight years ago this month, Garrett Buttel, purchased a piece of property on Route 6, Parsippany, on which stood a small hot dog and sandwich stand. Today, "The Harbor," which is located on this property, bears little resemblance to its "quick lunch" forerunner.

The low, rambling eating place, owned and operated by Mr. Buttel, has been enlarged to three times its original size and the meals which come from the kitchen have been recomputed by no less an authority than Ducan Hines.

While "The Harbor" located as it is on Route 6, is virtually landlocked the name, according to the management, was derived from a quotation by Dryden:

"For Harbor at a thousand doors they knocked." Specialty of the fashionable restaurant is the turkey dinner. Some 9,000 turkeys are bred and raised on the premises exclusively for use in the restaurant's kitchen.

Although a few of them were sold to the patrons last Thanksgiving, the management says that this year all will be used in their own kitchen.

Mr. Buttel is also raising 400-500 pheasants which, he says, should be ready to serve his customers this fall.

"The Harbor" seats 150 diners who are served in either one of two air-conditioned dining rooms. A second dining room was added three years ago, and due to its New Orleans decor, has been named "The New Orleans Room."

A cocktail bar and lounge serves "tall ones" to those so inclined, and in the evening from 6 p. m. till closing time, an organist plays subdued music for the slippers in the cocktail lounge.

"The Harbor" is open from 12 to 3 a. m., with dinners served till 10 p. m. and a la carte service till closing time.

The red tree mouse of the Pacific Coast will starve unless it can get the needles of the Douglas fir tree to eat.

In the Middle Ages only kings were permitted to own swans, which were part of the regalia of European courts.

KING CHICKEN
says:
Closed for vacation during last week of July
Mon., July 25 to Mon., Aug. 1
Inclusive
Come for lunch on Tuesday
The Chicken Barn
Route 5 Little Falls 4-0881
Totowa Boro

HITCHIN' POST INN
Route 29, Union UNVL 2-3170
DINNERS DAILY AND SUNDAY **\$1.25** and up
Nightly Organ Interludes in our Cozy Cocktail Lounge
Dancing to Manhattan Sounders Friday, Saturday and Sunday
DANCING NIGHTLY

OLD WORLD GAIETY
Dancing to Prof. Krauss' Orchestra SATURDAYS AND SUNDAYS at the **SCHWABISCHE ALB**
"In the Heart of the Watchung Mountains" WARRENVILLE, N. J. B. B. 9-1219
For an Enjoyable Evening Any Time (except Monday) Bring Your Party Here

COOL CLUB MAYFAIR
1664 Stuyvesant Ave. Union, N. J.
"Comfortably Air Conditioned" ENTERTAINMENT NIGHTLY WITH MEL AND HIS HAWAIIANS
Special Attention Given to Wedding Parties

YOU WILL FIND IT COOLER and PLEASANT TO EAT OUT (A Large Menu to Choose From)
Enjoy A Movie—
A Musical Comedy—
An Ice Show—
Picnic - Swim - or
Enjoy A Boat Ride
WHEN YOU MAKE YOUR CHOICES FROM THESE TWO PAGES

AIR-CONDITIONED DONOHUE'S
"A Fine New Jersey Eating Place"
MOUNTAINVIEW, N. J.
On the Newark - Pompton Turnpike (Route 2)
Presents **HILL SAUVRE'S ORCHESTRA**
VII - SAT. - SUN.
Luncheon - Dinner - A La Carte
MOUNTAINVIEW 8-0632

We are now closed for vacation — but when we open again on JULY 30TH, you will find that —
It is quite worth the drive. To be sure you will find food that is wonderful — costs that are kind.
—And you will find easily how to get there by consulting the full-page map on the next page.

What Do You Know About Your Mate?

Last year 1,265 cases of bigamy reached our courts; another estimated 2,000 bigamists never got to court because women's vanity prevented display of public defeat.

The divorce figures are equally conclusive that women don't know their mates; there were 2,000,000 marriages in the U. S. last year, and 500,000 cracked up in divorce.

To the Tracers Company of America, love often is not only blind—it is frequently also deaf and dumb. Tracers Company of America has had some experience in this field. They make it their business to check into the character and background of prospective brides, grooms, husbands and wives.

Five years ago a young woman became involved in a whirlwind courtship with a handsome man who apparently was a most devoted son too. Every week-end he visited his parents, or so he told his bride. At first the wife thought her handsome husband was merely a good son; after a while she could not understand his constant devotion. She walked into the offices of Tracers Company of America, at 515 Madison Avenue, New York, and asked them to find out where her husband spent his week-ends.

Arthur E. Linker, general manager of Tracers, a private detective, who had been finding missing persons for 36 years went to work. In two weeks he reported back that even if her husband were jet-propelled, he'd have quite a time visiting his parents every week-end. They lived in Australia.

His week-ends were spent visiting alright—visiting a married woman who happened to be his wife. To his wife, he was a traveling salesman who spent week-ends on the road.

"Just another week-day wolf," says Mr. Linker. "The woods are full of them."

The disillusioned wife promptly gave her husband the boot, and Tracers promptly started a new department which they called the "Background Bureau," devoted to checking the background and character of men and women bent on marriage.

An advance guard for a blind and often silly cupid, Tracers' "Background Bureau" has been died over 3,500 cases these past five years, including the common bigamist, the love swindler out for the lady's money bags, the mother bent on preventing her daughter's marriage, or most often, the shrewd father logically interested in an accurate estimate of the man with whom his daughter expects to spend her life.

"One day recently, a handsome woman of 30 tearfully related to an investigator of Tracers that her husband had disappeared after two blissful years of marriage. She was certain her husband had been in an accident and perhaps met an awful death. The investigator patiently interviewed then went to work. A few days later he summoned the wife and gave her a detailed account of her husband's disappearance. The misspouse was traced from the war plant where he had last worked and back to his native Kansas City, where he had formerly been a street car conductor, a member of the local Elks, the husband of another lady and the father of five children.

Sometimes it is the parent, not the suitor who causes the trouble, says Linker. He recalled the recent case of the young girl who became engaged to a nice young man. His mother, however, objected to the marriage.

"She is a fine girl," the mother

to her son," but it is you who cannot marry." A few days later the engaged girl received a note from her fiancé. "I am leaving for good. My mother told me the real reason for her objections to our marriage. She is afraid our children will be born insane because she said my grandfather and father died in insane asylums," the note read.

The girl brought the tragic news to her own mother. They both rushed to Tracers, afraid that the fiancé might have committed suicide. A quick check revealed that their fears were pointless. He had withdrawn \$2,000 from his bank—all his savings, and would-be suicides never need money. One investigator quickly began checking the boy's family history; another began checking on the fiancé himself, gathering a mass of detail no one would consider important. There was one minor fact—he was a crack chess player. In three weeks he was found in a Philadelphia chess club. He was told that neither his grandfather nor father died in an insane asylum. The whole story was a vicious ruse devised by his mother to prevent his marriage. They were married the following week.

"When an insurance company writes a policy," Linker says, "or a merchant seeks credit, or an apartment is leased, the applicant gets a thorough financial, physical, even moral investigation. But when two people enter matrimony, the most important undertaking of their lives, they usually do it without asking one question about each other."

Now I can't imagine what else they expected me to do, but I was always under the impression that it was normal for a young person to grow and change as the years roll by. Frankly, I thought their statement reflected a lack of imagination. But to make a bad impression worse, these long lost relatives immediately launched into an argument as to whom I resembled most—Mother or Dad. In short order my parents were stripped of their eyes, nose and hair (and believe me, most fathers can't afford to lose too much of that already sparse stuff that sits on top of their heads.)

All through this lengthy debate I was forced to stand by. I hurriedly eyed the doorway, thinking I could make a quick get-away, but as luck would have it, the debaters sensed my discomfort and saw to it that two moderators were strategically located at both exits. I was trapped!

I concentrated very hard—hoping the phone might ring, but I knew it was of no use, for all my friends were away. Taking one deep breath, I glued a special smile - for those kind - of people on my face, and gave-up. The heated discussion finally drew to a close. The only conclusion reached was that I look very much like my mother, but then again, I'm the picture of my father."

These people probably left with the impression that I am an extremely dull child, who never utters more than one syllabic words at a time. I wonder how ridiculous their "pearls of wisdom" sounded to my ears. Since their visit wasn't pointed directly at me, it would have made things so much more pleasant had I been asked a few direct questions such as "What are you doing for the summer?" or "How do you like your summer job?" Then I could have supplied some enlightening information, and would be free to leave the room.

I know that these well-meaning friends and relatives are no different than any one else, for all of my teenage friends have at some time been made to suffer through the same ordeal.

The real reason I wrote this

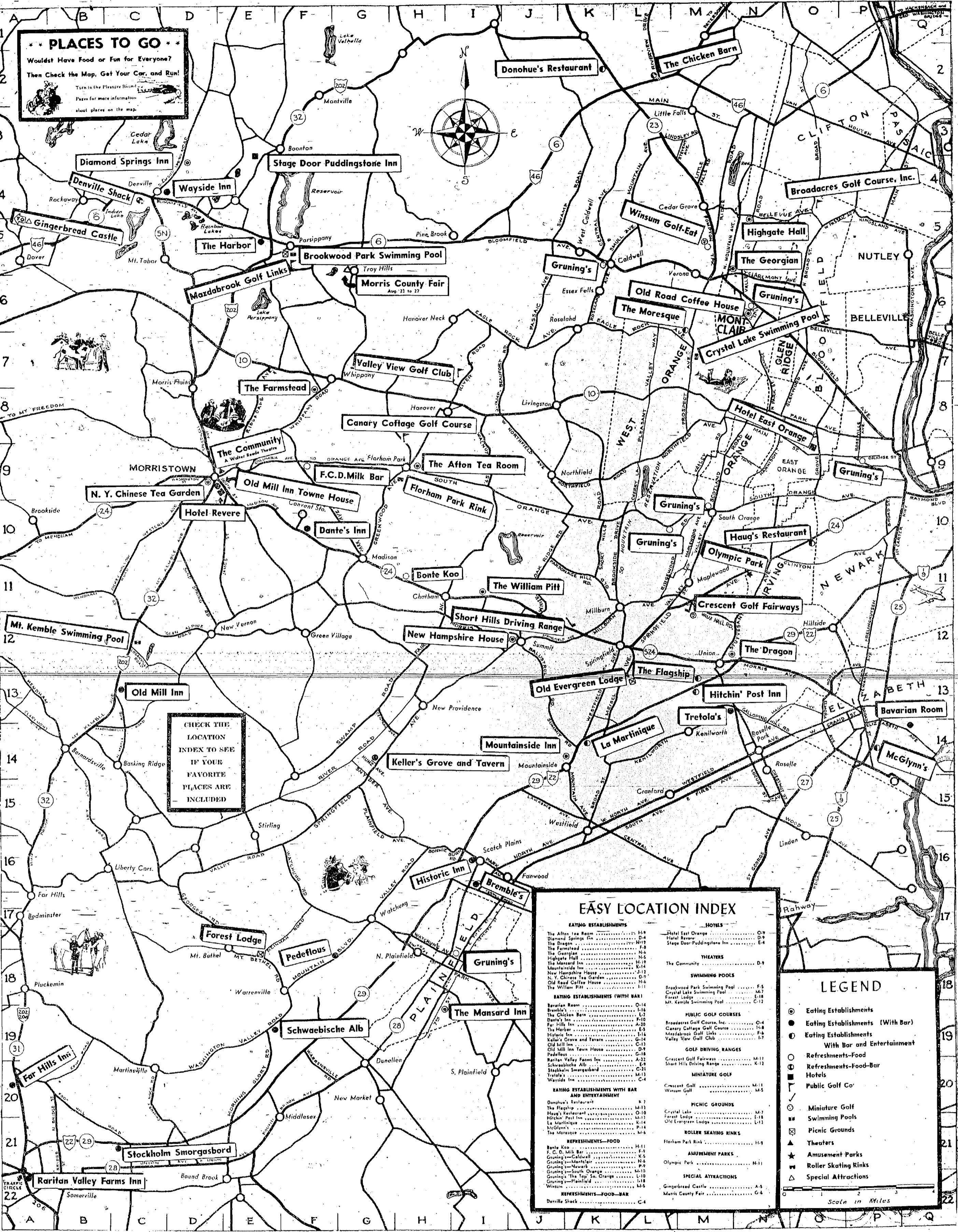
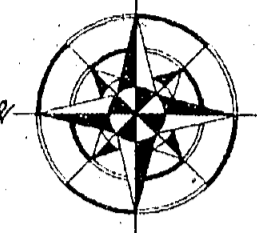
The MANSARD INN
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SEE OUR LOCATION ON MAP — NEXT PAGE

Weekly Crossword Puzzle

HORIZONTAL										VERTICAL															
1—Absorbed	54—Short-napped fabric	84—Free from	1—Pieces of land	38—Garment	76—Melt	101—Bat lightly	102—Wild ox	103—Withered	104—Amorite	105—Whirlpool	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction
2—Is concerned	55—Jumbled type	85—Against	2—Egg-shaped	39—Cast off	77—Substances	102—Wild ox	103—Withered	104—Amorite	105—Whirlpool	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction	
10—Woman's work	56—Jumbled type	87—Ambassador	3—Apart	40—Shore	78—Chimney	103—Withered	104—Amorite	105—Whirlpool	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction		
15—Acting part	57—Jumbled type	89—Look sullen	4—Journeys	41—Shore	79—Damage	104—Amorite	105—Whirlpool	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction			
19—More than	58—Compass point	90—Guilt letter	5—Sustain	42—Musical drama	80—Spouses	105—Whirlpool	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction				
20—Nimble	59—A hollow roar	91—German river	6—Periods of time	43—Defamer	81—Delites	106—Dance step	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction					
21—Excuse	60—Bank	92—Satisfactory	7—Border	44—Musical drama	82—Savior	107—Eggs	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction						
22—Always	61—Satisfactory	93—Separates to convey	8—Runaway	45—Plasma	83—Delites	108—Latin conjunction	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction							
23—Mulberry bark	62—Grate harshly	94—Wax conveyed	9—Separates to convey	46—Plasma	84—Savior	109—Latin conjunction	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction								
24—Changes location	63—Grate harshly	95—German state	10—The substance canst	47—Legal action	85—Delites	110—Latin conjunction	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction									
26—Infering	64—Bow of a vessel	96—Spill pulse	11—Indian madder	48—Porthead	86—Marriage	111—Latin conjunction	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction										
28—Drools	65—Spanish vell	98—Storion in parts	12—Offer	49—Porthead	87—Marriage	112—Latin conjunction	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction											
29—Fatal diseases	66—Note in Guido's scale	99—Storion in parts	13—Asleep	50—Thin nail	88—Marriage	113—Latin conjunction	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction												
32—Mock	67—Immerse	100—Bargain	14—Fathers	51—Jargon	89—Marriage	114—Latin conjunction	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction													
33—Depend	68—Magician's stick	101—One who subjects another to abuse	15—One who subjects another to abuse	52—Thin nail	90—Marriage	115—Latin conjunction	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction														
34—Human beings	69—Exclamation	102—Sports expert	16—Latin poet	53—Cover	91—Marriage	116—Latin conjunction	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction															
37—Church pew	70—Repeated	103—Flower	17—Unit of work	54—Barrier	92—Marriage	117—Latin conjunction	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction																
39—War god	71—Swift	104—Among	25—Worm	55—Changed position	93—Marriage	118—Latin conjunction	119—Latin conjunction	120—Latin conjunction																	
40—Smart blows	72—Swift	105—Among	26—Biblical name	56—Thin nail	94—Marriage	119—Latin conjunction	120—Latin conjunction																		
42—Greek island	73—Begins	106—Male	27—Biblical name	57—Thin nail	95—Marriage	120—Latin conjunction																			
46—Rude dwellings	74—Concerning	107—Male	28—Biblical name	58—Thin nail	96—Marriage																				
47—Folding beds	75—Concerning	108—Male	29—Biblical name	59—Thin nail	97—Marriage																				
48—Scold	76—Hero of medieval romance	109—Male	30—Biblical name	60—Thin nail	98—Marriage																				
50—Mature	77—Severage	110—Male	31—Trap	61—Thin nail	99—Marriage																				
51—Single object	78—Ran away	111—Male	32—Top of the head	62—Thin nail	100—Marriage																				
52—Valley	79—Concerning	112—Male	33—Mineral spring	63—Thin nail	101—Marriage																				
53—Loyal	80—Possessive pronoun	113—Male	34—Top of the head	64—Thin nail	102—Marriage																				
	81—Pese for an artist	114—Male	35—Mineral spring	65—Thin nail	103—Marriage																				
	82—Shaded walk	115—Male	36—Stores	66—Thin nail	104—Marriage																				
	83—Happy	116—Male		67—Thin nail	105—Marriage																				

Forest Lodge
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Plainfield 8-0510
Catering for Picnics and Outings

PLACES TO GO
 Wouldst Have Food or Fun for Everyone?
 Then Check the Map, Get Your Car, and Run!
 Turn to the Pleasure Index
 Pages for more information
 about places on the map.



CHECK THE LOCATION INDEX TO SEE IF YOUR FAVORITE PLACES ARE INCLUDED

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LEGEND

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Scale in Miles