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# The Springfield Sun

VOL. XXV—No. 21

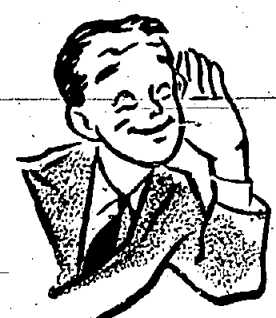
OFFICIAL NEWSPAPER

SPRINGFIELD, N. J., THURSDAY, MARCH 16, 1950

TOWNSHIP OF SPRINGFIELD

10c A COPY, \$3.50 BY THE YEAR

## LISTEN



### FRIENDS!!

As predicted in this column nearly two months ago our Democratic candidates for the Township Committee will be ex-officials George M. Turk and H. Stanley Glenn. . . the public's interest in their campaign started by waiting until a couple of minutes before the midnight deadline last Thursday before filing their petitions with Township Clerk Treat. . . An hour before the deadline Treat and this writer conversed on the subject. . . The clerk, even with his long experience, began to express doubts as to Democratic filings. . . with 60 minutes to go, however, we remained fully confident Turk and Glenn would show up. . . and, sure enough, in they walked in the nick of time.

It would be ridiculous to believe the Democratic office seekers were out punching door bells for the necessary signatures until the last minute, so let's see what they accomplished by waiting until the deadline before filing. . . they lost half a night's sleep and so did Treat, they ditched themselves right out of a headline in the dailies, they provoked scores of persons desirous of knowing the election setup, including members of their own party, and they proved conclusively they're going to be a couple of showmen. . . it is true that November is a long way off, but showmanship and serving on the Township Committee, do not go hand in hand. . . as far as most of the people are concerned, Turk and Glenn already are off on the wrong foot!

Many months ago we mentioned the possibility of councilmatic form of government for Springfield. . . in that way every section of town would be represented on the governing body and a mayor would be selected from among the councilmen. . . despite the apparent smoothness of local municipal operations with an all-Republican Township Committee, the people, businessmen and taxpayers stress minority representation as essential. . . unless the appearance of Turk and Glenn in the field keeps them happy (but we do not think so) we venture to say there probably will be an all-out move soon for a new type of local government. . . And the Citizens' League may get the plan off to a rousing start!!!

We can look for action at Revolutionary Square at most any time. . . a carpenter, passing through town the other day, stopped at the office and asked for the location of the proposed big development. . . he said he had just returned from the Building Union Headquarters where men were being registered for work on the local proposition.

Can't understand the reluctance of town officials to do something about the crosswalk at the bank corner. . . we've been suggesting correction right along and hope action is taken before one of the youngsters who attend school in the church meets with an accident. . . notice we now have a cop on Saturdays at the Center street crossing of Morris avenue. . . sure took a long time!

If Springfield's Morris avenue business center is to continue to brighten up and appear as modern as other growing communities, then we believe the next step is to take action to remove those street light and telephone poles. . . bury them or put them in the rear of the stores where they will not look like a spider's web holding the buildings together. . . come to think of it, let's do, too!!!

With the need for local school expansion coming to the fore, it now begins to appear as though the township's Free Public Library extension plans will have to take a back seat. . . although a formal request to approve the library addition is now in the hands of the Township Committee, a negative vote or one which would table the subject indefinitely is expected.

### SECOND SON

A son, William Ellis, was born March 10 at Overlook Hospital to Mr. and Mrs. Ellis M. Chisholm of 72 Rose avenue. The couple has another son, Jon J. Mrs. Chisholm is the former Ruth Wilson of town.

## Membership In Chamber Passed 150

### Deadline Takes Place Saturday For Directory

Springfield's Chamber of Commerce membership drive, already beyond the 150 mark, will come to an end this weekend when efforts will be concentrated on publication of the township's first business directory. The directory, which will contain an alphabetical list of all businessmen, professional men and industries having chamber membership, will be distributed to every family in Springfield about April 1.

In addition to the listings, the directory will contain a wealth of information.

### Mayor Proclaims Sports Holiday

Friday, March 24, has been set aside as a "Springfield Sports Holiday" by Mayor Robert W. Marshall in calling attention to the Regional Sports Night Program to be held that evening in the high school auditorium.

Purpose of the evening is to honor all of the sports activities and sports teams at Regional level. The Regional basketball and cheerleaders will be out in full uniform and will be a part of the program.

Sports celebrities in baseball, basketball, football, track, tennis, golf, boxing, bowling and wrestling to be interviewed by a master of ceremonies.

The mayors of the six Regional towns will be on hand as well as several members of the Township Committee. The Regional Board of Education will be there, plus many parents of the students at Regional. The general public is invited to attend, no admission will be charged.

Undeclared Regional football squad of last year (1949)—also Group III football Champions will receive a "Championship Jacket Award"—this will be given to each boy on the Varsity and Junior Varsity teams.

## Security Advice For Aged Workers

Older workers who are affected by job cutbacks and furloughs in industry were advised today to get in touch with the Social Security office without delay.

The warning "not to delay," that "you may lose money if you do it later," was voiced by Mr. Sawvel, manager of the Social Security office located at 1143 East Jersey street, Elizabeth.

"A worker who is age 65 and fully insured," must file a formal application in order to receive the monthly retirement benefit," Mr. Sawvel stated. The Federal insurance benefit payment is due a qualified worker after filing application, for any month in which he earns less than \$15 on a job that comes under Social Security.

"Even though an employee qualifies for weekly unemployment insurance benefits, he should not delay asking for old-age insurance payments. In New Jersey, both of these payments can be made at the same time. The receipt of one type of benefit does not limit entitlement to the other, provided he meets the requirements for both."

Many 65-year-olds hesitate to come to the local Social Security office because they are getting unemployment compensation, according to Mr. Sawvel. This is chiefly due to a misunderstanding of the law that is costing older persons money through loss of benefits, it was pointed out by the local manager.

## MAKE APPLICATION NOW FOR PLAY AREAS

All baseball and softball teams desiring to use fields in the Union County Park System during the coming season should file applications on or before April 1. W. S. Mathewson, superintendent of recreation, has announced.

League teams will be given first consideration, as in the past. It is the policy of the Recreation Department to serve as many players as possible and past experience has proved that this can best be done by favoring the leagues. Mr. Mathewson said. Otherwise, applications received by April 1 will receive equal consideration, and fields will be allocated as soon as possible after the closing date.

## Township Again Maps Plan For Civilian Defense Setup

Mayor Robert W. Marshall, chairman of civilian defense in Springfield, today was mapping plans for the local program in line with Governor Driscoll's executive order this week calling for preparations against possible atomic attack or other major disasters.

Marshall said that although preliminary plans have already been made for reactivating a civilian defense setup, further action depends on formal notification of Governor Driscoll's request.

"Great variations of the setup effective here during World War II probably will be required," Marshall declared. "We don't know yet what is wanted."

Marshall said he planned to get in touch immediately with Leonard Dreyfus, State civilian defense director, and ask what the requirements were in a community like Springfield, particularly in view of its proximity to New York and the heavy industrial areas. Meanwhile, Marshall said, this township will do everything possible to integrate its defense program into the State plan.

## Gas Station Break Nets Thieves \$200

Thieves who broke into John's Service Station on Route 29, near Dundar road, sometime Tuesday night or early yesterday made off with approximately \$200 in cash, according to a report to police by the owner, John Ludington, of 2255 St. George avenue, Rahway.

Ludington discovered the break when he opened the station yesterday morning. Police said the gas station was entered by breaking glass of a window over the catch. They said everything appeared to be in order around the station when it was checked at 4 a.m.

Ludington reported the money had been hidden in different places, some in a cash box under cloths in a waste can, and some in an envelope under a ledger in a desk drawer.

Sgt. Harold D. Searles and Albert A. Sorge and Patrolman Otto Sturm investigated.

## Town's Valuation Listed by Tax Bd.

Conforming to statutory requirements, the County Board of Taxation issued its completed table of equalization of real property Saturday. The figures, however, are the same as in the first computation because neither increases nor decreases were ordered in any municipality.

This table must be filed with each taxing district, the State treasurer, division of taxation, division of tax appeals and division of budget and accounting.

Clark	\$ 4,788,039
Cranford	22,243,700
Elizabeth	122,382,268
Fairfield	3,079,850
Garwood	4,508,618
Hillsdale	29,459,182
Killbuck	4,833,182
Linden	62,702,772
Mountainside	2,930,075
New Providence	3,801,226
New York Twp.	5,811,765
Plainfield	53,691,125
Rahway	24,550,675
Roselle	17,700,100
Roselle Park	12,894,725
Scotch Plains	3,787,820
Springfield	3,457,050
Summit	32,237,850
Union	41,813,080
Westfield	37,107,725

## Arborists Discuss New Tree Disease

The Nation's oak forests are being threatened with destruction by a new, deadly, microscopic fungus, arborists at a meeting of the Arborists' Association of New Jersey declared last Friday at the local plant of Andrew Wilson, Inc.

They said the disease, a comparatively new fungus which is deeply entrenched in Wisconsin and Illinois, was spreading at the rate of 50 miles a year. Although research workers have studied the disease, no effective control has been discovered except the felling and burning of infected trees.

Since the disease appears to be dispersed by minute, wind-blown spores, the prevailing winds are almost certain to introduce it further eastward and then southward, now that it is so completely established, the association was told.

Principal speakers at the session were Dr. Clyde Hamilton and Dr. Spencer Davis of the New Jersey Agricultural Experiment Station at New Brunswick.

**MRS. VERA KUVIN REPORTED IMPROVED**  
Mrs. Vera Kuvin, wife of former Township Attorney Herbert A. Kuvin, of Morris avenue, underwent a major operation yesterday at St. Barnabas Hospital, High Street, Newark. Mrs. Kuvin, well known for her local civic activities, was reported improved by her physicians today. She will probably remain at the hospital for the next ten days.

**NOW OPEN - Forbes Sales Garden**  
Route 10, Hanover - Ten Minutes Drive from Elizabeth - All Garden Needs At One Stop.

## Overlook Fund Drive Set for Town

### Focht to Lead Campaign Here To Raise \$30,000

An organization of more than 120 volunteer workers will conduct the public campaign on behalf of Overlook Hospital's \$2,000,000 building program next month in Springfield, it was announced today by Joseph L. Focht, chairman for this community. This group will be organized by Mrs. L. L. Andrews, Mrs. Albert Binder and Harry Monroe who have been enlisted as commanders.

Paul Voelker will serve as leader of the committee who will call on the business interests in Springfield.

In advance of a meeting of Springfield building fund team captains and lieutenants tonight at the William Pitt in Chatham, Focht disclosed that the Springfield (Continued on page 2)

## Sellout Expected For Lions' Show

At the dinner meeting of the Springfield Lions Club last Friday in Orchard Inn, Emil Hershey announced that tickets for the organization's annual show, "The Lions Roar Again," will be on sale Saturday.

Since the usual sellout is expected and the number of tickets issued must correspond to the seating capacity of the Regional High auditorium, Hershey has advised those who wish to attend the show to contact their Lion friends early. Seating will be provided on a first come - first served basis.

Al Bowman, who has been touring the theatrical and television circuits for possible variety acts, also spoke and promised the "biggest and best" show yet.

## Regional Seniors Off for Capitol

Tomorrow (Friday) 48 members of the Senior Class of Regional High School will leave Garwood for their class trip to Washington, D. C.

A visit will be made to the U. S. Naval Academy, grounds and buildings at Annapolis in the afternoon. After dinner at the Ebbitt Hotel in Washington, D. C., sight-seeing automobiles will take the party for a tour visiting the interior of the Congressional Library and Lincoln Memorial. En route points of interest will be pointed out and described.

On Saturday morning the party will take a tour of the City of Washington, Arlington National Cemetery, Alexandria and Mount Vernon.

## Plans Completed For Polio Benefit

Plans have been completed by the Springfield and Cranford American Legion quintets for the Polio benefit basketball game to be played next Wednesday evening in the Regional High School gymnasium. With a record of 17-2, Cranford is a ten-point favorite over the local eagles and boasts such former Regional stars as John "Yonk" Wanca, Frank "Ducky" Wanca, Tony English and Nick Druzek as its key players.

Springfield's Coach Ziegenfuss is counting on Carl Sacco's deadly set shot as the chief means of upsetting the Cranford team, and is centering the Continentals' defense around the local giants Morton Show, Colontone, Conley, Bell and Doyle.

Referees for the game, which will be played according to the National Basketball Association professional rules, will be Bill Brown, Regional's football coach; Lou De Rosa, line coach, and John Schumpf, NBA official.

The first game at 8 p. m. will be the battle of the fair sex with the East Orange Jays opposing the New Jersey Belles. Net proceeds from both games will go to the March of Dimes funds of Springfield and Cranford. Tickets are available at the Sun office and at the door.

## All-Out November Battle Looms as Democrats File

### TURK AND GLENN PRESENT PETITIONS AT DEADLINE

Republican incumbents Mayor Robert W. Marshall and Police Commissioner Albert G. Binder will have clear sailing in the primary next month as will Turk and Glenn, but the political fireworks should start popping in Springfield again soon after Labor Day.

The principal contestants are expected to be Binder and Turk. Little love is lost between the two and both are known to have sharp tongues. Turk will probably fire the opening blast and Binder, despite the advice of his followers, most likely will lash right back. That will mark the first round of what is expected to be a major fight. Although Turk lost his bid for reelection last November by a large majority he has since been reported to have gained many supporters as a result of his recent two-fisted attack on the 1949 municipal budget. Binder, on the other hand, is known to have provoked several members of at least two civic groups by his stand on the budget.

"Await Developments" Mayor Marshall, seeking his second three-year term on the governing body, has been promised the support of the Springfield Republican Club, which also is backing Binder. Marshall says he's "just going to sit by and wait for developments." The mayor says Binder has emphatically denied reports that the latter had urged Mrs. Anna Sylvester, president of the Citizens' League, to become a candidate for the Township Committee.

Turk's running mate, Glenn, who lives at 838 Mountain avenue, is known only for his letter writing ability. This newspaper has printed about a half-dozen of Glenn's "letters to the editor" in the past several weeks. Otherwise, Glenn's only public talk took place during the budget hearing when he criticized several items.

Action of the Democrats in filing just a few minutes before deadline was the only element of drama connected with the election thus far. However, it was not unexpected and Clerk Treat was in his office waiting for petitions.

Turk has had an up and down career in local politics. He was beaten in two attempts for a committee seat but was successful in 1948 when the Democrats captured two seats. He was defeated in a battle among three factions last year.

Glenn is seeking a committee seat for the first time. He has been a resident of Springfield for a number of years. He is employed in the accounting department of the Prudential Insurance Company. He is a member of Battle Hill Post, V.F.W., and served overseas in the Army. He formerly lived in Newark where he was educated.

The following filed for seats for the Democratic County Committee: First district, Anna Turk and Louis Lydikan Third, Mary L. Holmes and Glenn; and Fourth, Herman Scriba.

Republican county committee filings were: First district, Ole C. Cool and Daisy L. Johnson; Second, Charles Beardsley and Margaret Y. Runcie; Third, Max Sherman and Andy Bandomer; and Fourth, Eleanor H. Worthington and Robert J. Anderson.

## Legion Auxiliary Names Officers

The newly organized American Legion Auxiliary will hold an initiation of charter members and installation of officers in the Legion Home on Thursday evening, March 23, at 8:30.

The following members will be installed by county officers: Mrs. George Lancaster, president; Mrs. Robert Bennett, 1st vice-president; Mrs. David Roe, 2nd vice-president; Mrs. William Merkel, secretary; Mrs. Carl Sacco, treasurer; Mrs. Joseph Di Palma, historian; Mrs. Raymond Troeller, chaplain; and Mrs. Hans Nielsen, sergeant-at-arms.

Retirements will be served at the close of the business session.

## Church Book Sale Stated for April

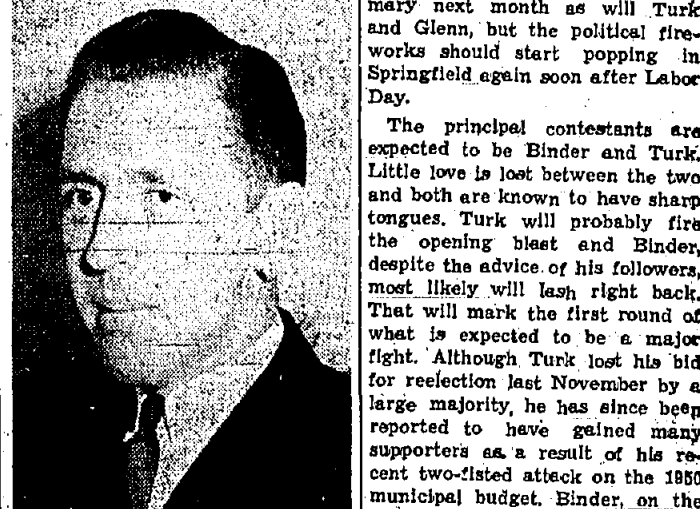
The Fireside Group of the Presbyterian Church, under the chairmanship of Mrs. Ward Humphrey of 176 Milltown road, is completing plans for a spring book sale to be held next month in the church.

Proceeds of the sale will be used to purchase a sound motion picture projector for the benefit of the various church groups.

## TURK AND GLENN PRESENT PETITIONS AT DEADLINE

An all-out battle in November between Democrats and Republicans for two available seats on the Township Committee was assured at 11:55 last Thursday night when former Committeeman George M. Turk and H. Stanley Glenn filed petitions with Township Clerk Robert D. Treat. Deadline for filing was midnight.

## Democratic Candidates



GEORGE TURK H. STANLEY GLENN

## ADULT RIDE UNITS BEING ORGANIZED

Adult riding groups are now being organized at the Watchung Stables, Gladstone avenue, Summit. The first group will start a ten-mile season on Sunday.

Applicants may be either novice or experienced riders and the groups will be divided according to the experience of the members. In addition to instruction in equitation, the members will take many rides over the 25 miles of bridle trails in Watchung Reservation. Information and application forms may be had by writing T. N. Tully, director of troops, or calling Summit 6-3168.

## Crack Police Car, 2 Men Sentenced

Two Brooklyn men were committed to the County Jail in default of fines Saturday after they pleaded guilty to several common pleas evolving from an auto accident in Morris avenue in which a police car was damaged.

Charles A. Price, 21 years old, 884 Greene avenue, Brooklyn, the driver, was penalized by Magistrate Henry C. McMullen \$33 for reckless driving and \$23 for driving without a license. Stanley Byard, Jr., of 882 Greene avenue, Brooklyn, owner of the car involved, was assessed the mandatory fine and costs of \$53 for allowing an unlicensed driver to operate his car. In default of payment the men were sentenced to 15 and 10 days in jail respectively.

Patrolman Otto Sturm, who was driving the police car, reported he had stopped in Morris avenue, near Short Hills road, when the police vehicle was struck in the rear by the New York car. Patrolman Merle Patton was in the police car with Sturm when it was catapulted over a 10-inch curb and into the yard at 188 Short Hills avenue. No one was reported injured.

## Town Women After Attendance Award

Never underestimate the power of a woman. It may take a little team work; but one way or another, the Springfield Women's Club is planning to walk off with the attendance prize at the annual Hahn's Day in Newark on March 23. On that day the 300 clubs in the New Jersey State Federation of Women's Clubs virtually take over Hahn's store in Newark. Some serve as sales clerks, some are floorwalkers, and some just go in to meet their friends. At any rate, those who register receive a coverage identifying them as Federation members, and the club with the largest percentage of turn-out by 2 o'clock receives the award, which is a sizable gift certificate. In addition, a percentage of the sales that day goes to the New Jersey Clubwoman, official magazine of the Federation.

Springfield Women are not letting this opportunity go by to bring home the prize for their club. They have organized a large telephone squad to make arrangements; and since many of them would have baby sitting problems, a cooperative baby-sitting venture has been worked out. Mrs. T. H. Ogronik, of Clairmont place, and Mrs. Leonard Field of 102 Saiter street, have offered the use of their nursery schools to club members without charge that day. Mrs. Ogronik will be available to take the children all day, while Mrs. Field's school will be open in the afternoon. Mrs. Robert Anderson of 5 Prospect place has offered to taxi the children from their homes to the schools if necessary.

Several members of the Springfield Club also expect to attend the Fifth District Spring Conference of the Federation on March 23.

(Continued on page 7)

### School Progress Heard by Parents

Parents who attended the Parent-Education meeting last Thursday evening at the James Caldwell School learned much about the ever-widening program which the local schools are making. Miss Rosa Hagin, school psychologist, gave a comprehensive report on the child study program which has been started in the schools. "It's a new program," Miss Hagin told the parents, "and we believe that it is a unique one. Our purpose is not much different from that of you as parents—we are interested in knowing more about children as individuals so that we can do more toward guiding them while they are in our care."

Formal plans were made last spring by Benjamin F. Newswanger, supervising principal, and Miss Florence Gaudin, school nurse, for the present child study program, and Miss Hagin was engaged for one day a week to work in both schools on testing procedures.

Miss Hagin said that her Mondays are spent in interviewing children. After school hours on that day conferences are held. The teacher, the principal, the school

nurse and the psychologist sit in on these conferences. "I have never met a problem child," Miss Hagin stated. "I have met children with problems, however, and my job is to get to the heart of these problems through tests and interviews. Every child has some problem in going to school and we are interested in helping them overcome these difficulties from becoming major difficulties." She told of the achievement and intelligence tests which are given to the children and emphasized her desire to cooperate with all parents who bring special problems to her attention.

Mrs. Stanley Pomret, Parent-Education chairman, announced that the next meeting will be held at the Caldwell School on April 20. The subject will be "The Measure of Responsibility" and Miss Cecelia Kiernan, psychologist in the Union Schools, will lead the discussion.

### MEMORIAL SHOOT SET FOR SUNDAY

The 5th Annual Jack Pride Memorial Shoot, a combination trap and skeet event, will be held at the County Park Range, Kenilworth Boulevard, Cranford, on Sunday, March 19, with firing starting at 1:30 p.m. In addition to the main event, 6, 7 and 8 grocery awards will be made.

Dr. E. E. Wetmore of Morristown won this shoot in 1948 and 1949 and also the high gun prize in traps. T. A. Manning of Union took the high gun award in skeets in 1949.

**REWARD**  
Please Return Beagle Hound Puppy, Answering to Name of Soobie, to Bracht, 48 Lyons place, Springfield, or Call Millburn 6-4239-R CHILDREN'S PET.

**First Church of Christ, Scientist**  
292 Springfield Avenue, Summit, N. J.  
A branch of THE MOTHER CHURCH, THE FIRST CHURCH OF CHRIST, SCIENTIST, in Boston, Mass.  
Sunday service, 11:00 A. M. Sunday School, 11:00 A. M.  
Wednesday Meeting, 8:15 P. M.  
Reading Room, 340 Springfield Ave. Open daily 11:00 to 4:30 except Sundays and Holidays; also Friday evenings 7:30 to 9:30 and after the Wednesday Meeting.

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- ... Complete fountain service
- ... Lunches for the businessmen
- ... Box Candles - Toys
- ... Cigars - cigarettes

Easter Candy, Cards and Novelties Now on Sale  
**NO PARKING WORRIES!!**

### Overlook

(Continued from Page 1)

field campaign committee has decided that subscriptions from Springfield residents should go toward the establishment of a Springfield Community Memorial in the new building. For this purpose a goal of \$30,000 which will build and equip an operating room in the new building has been set by the committee. "Last year 387 Springfield residents were patients in Overlook Hospital," the local chairman said, "which indicates how important the hospital is to this community. I am sure that when our citizens realize that more than 12 beds in the hospital are continually used for Springfield residents they will be very happy to contribute to the cost of building and equipping the hospital facilities needed and we have every confidence that we will over-subscribe the goal of \$30,000."

As campaign plans moved forward here rapidly under Focht's leadership, volunteer groups on behalf of the building fund program were organizing elsewhere in the area served by Overlook Hospital, under the general chairmanship of Woodruff J. English of Summit.

In Summit, 329 workers serving as members of men's and women's teams, are preparing for the April campaign to complete the fund needed to expand the hospital's overtaxed facilities. Similarly, there are 329 hospital building fund volunteers in Millburn Township, 72 in Chatham Township, 128 in Chatham Borough, 64 in New Providence Borough, and 40 volunteers in Passaic Township.

"With other groups still in the process of organization for the public campaign," Mr. English observed, "it is increasingly clear that each community whose residents look to Overlook Hospital in time of sickness and emergency is moving forward in support of the movement to expand the hospital's facilities. The conscientious and civic-minded men and women who are enlisting for this vital volunteer project are devoting much time and considerable effort to the task before them. I am confident that those on whom they will call for subscriptions to the building fund will be equally conscientious and civic-minded in determining the amounts they wish to pledge."

The first ship sunk at sea by an enemy submarine was the 5,000-ton British cruiser H.M.S. Pathfinder.

### Looking Into Yesteryear

From Files OF THE SUN

Five Years Ago

Reorganization of the Ladies Aid Society and the Women's Foreign Missionary Society into a new group known as the Women's Society of Christian Service was completed by the Methodist Church here. Officers of the new group included: Mrs. Ralph Titley, president; Mrs. Ralph Coe, vice-president; Mrs. Edward Kramm, recording secretary; Mrs. J. Grant Thomas, corresponding secretary, and Mrs. George Aray, treasurer.

Regional Board of Education announced that Supervising Principal Warren W. Halsey had been authorized to volunteer to appear as guest speaker at all district P.T.A. meetings. The plan was conceived by board president Mulholland with the hope that the residents of the districts might thus be better acquainted "with what Regional High has to offer."

The Springfield Republican Club adopted all proposed amendments and revisions to its constitution and by-laws at its monthly meeting in Legion Hall. No opposition was voiced to the changes which principally concerned non-endorsement of political candidates, tenure of membership to vote and procedure for dropping members.

Cecil Benadom, chairman of the Red Cross War Fund Drive, announced that the grand total of the drive was \$3,024.39 and that the residential quota of \$5,875 had been surpassed.

Ten Years Ago

Two men and a woman were killed when a coupe in which they were riding crashed into the rear of a 19-ton trailer truck at South Springfield avenue and Route 29. The truck had stopped for a red traffic light when the accident occurred. All three victims were residents of Irvington.

Edgar Jacobs of 156 Morris avenue, William L. Morrison of 112 Molsel avenue, Walter Schramm of 27 Brook street and Wendel Bentz, Jr., of 107 Tooker avenue were drawn for petit jury service before Judge Edward A. McGrath of Elizabeth.

Announcement was made of the engagement of Miss June Helen Gelger, daughter of Mrs. Emma Gelger of 12 Fleming avenue, to Robert S. Knapp, son of Dr. and Mrs. R. Knapp of Larchmont, L. I. Miss Gelger was graduated from Regional High School in 1938.

The 1940 municipal budget was adopted by Township Committee, following approval with eight detailed changes by State Commissioner of Local Government Walter R. Darby. It provided an estimated tax rate of \$5.68 a grade of 35 points below the previous year's.

SINGERS WANTED

Volunteers are being sought for the Adult Choir of St. Stephen's Church, Millburn. Applications may be made to Alton Bandes, choir master, at the church at Main, Church and Rector streets.

NEW NBA OFFICIAL

Jack Schrumph of 17 Henshaw avenue passed the basketball official's examination administered recently by the National Association of Approved Basketball Officials. Past commander of the Millburn-Springfield chapter, Disabled American Veterans, Jack is now a certified member of the North Jersey Board of Approved Basketball Officials.

ANTIQUE SHOW SLATED

Plans are being completed by the Ladies Benevolent Society of the Springfield Presbyterian Church for the 8th annual antique show and sale to be held in the chapel on April 18, 19 and 20.



WE MAY BE THE ANSWER TO YOUR PROBLEM!

WHY NOT CALL US AND SEE?

### TICHENOR EXCHANGE, INC.

(H. R. Elmblade)

— Realtors —

649 Morris Avenue

Springfield

Millburn 6-1715

Day and Evening

### SEEKS REELECTION



Representative Clifford P. Case, Rahway, already endorsed by party leaders and clubs, said last week he will seek re-election as Member of Congress in the Republican primary election, April 18. He is completing his third term as the representative from the sixth New Jersey district, which consists exclusively of Union County.

### Nurse Court Set At Junior College

Trustees of Union Junior College have announced approval of an expanded program of affiliation with the Elizabeth General Hospital School of Nursing, effective in September. An experimental program during the present academic year proved so successful, they said, that courses providing 12 points of college credit will be available to student nurses in 1950-1951.

The nurses will be at the Cranford college three days weekly for pre-clinical training. All laboratory work, however, will be done at the hospital in Elizabeth.

Dr. Kenneth C. MacKay, Union Junior College dean, said the nurses will have access to all student and extra-curricular activity. The courses in microbiology, physiology and anatomy will be taught by David Pakes, Jr., Forest F. Dexter, Jr., will be their chemistry instructor. Psychology and sociology, the courses available this year under the experimental setup, again will be in charge of Kenneth Iversen and Weyman O. Steingrafte, respectively.

The expanded program already has the approval of the State Department of Education. Dr. MacKay said the affiliation is in line with findings of the Russell Sage Foundation's survey of needs of the nursing profession.

### BIRCH HILL GROUP REVISES CHARTER

MOUNTAINSIDE—The constitution of the eight-year old Birch Hill Civic Association was revised recently in Borough Hall.

Changes include the deletion of the "political and partisan" clauses. The old constitution permitted membership for tenant residents as well as property owners, but only property owners now may hold membership.

Copies of the revised constitution are being printed and will be distributed not only to the present owners, but to the newer residents of the Birch Hill section.

In view of the growth of that area, where many new homes are under construction, some discussion was held as to its limitations, but no decision was made at the meeting as to just what should at this time constitute the area limitations of Birch Hill.

### GIRL TO EUGENE CAMPBELL

A daughter, Mary Ann, weighing 11 lbs., 9 oz., was born Monday at Overlook Hospital to Mr. and Mrs. Eugene Campbell of 63 Washington avenue. This was the couple's first child.

### LEGION MEETING

Nomination of officers will highlight monthly meeting of the Ladies Auxiliary, Battle Hill Post 7683, to be held Tuesday evening at 8:30 in the home of Mrs. Madeline Lancaster, 23 Alvin terrace.

### YOUR LIBRARY

Library Hours

Daily—10:30 a.m. to 5 p.m.

Mon. and Fri. Even. 7:30 to 9 p.m.  
At such a complex and serious point in history it might be well to remember Einstein's theory that all is relative. Scanning a few pages of history here and there, will prove that there have been many times when the situation seemed as hopeless and hard to resolve as the present one. Regardless of the tabloids and the shouting news commentators, we haven't noticed that the "A" or "H" bombs have caused any hysteria or craven fears among the people we meet every day. A thinking person can rationalize the situation, read up on world affairs and politics and try to place the right leaders in the right places. Books that may help in this respect are—"The Road Ahead" by John T. Flynn; "Fear, War and the Bomb" by F. M. S. Blackett; "United States in World Affairs" by the Council of Foreign Relations; "My Three Years in Moscow" by Walter Bedell Smith and "Situation in Asia" by Owen Lattimore.

Garden lovers who have been making plans for these new weeks will be interested in two new books just added to the garden shelf. These are "The Complete Garden Handbook" and "60 Practical Garden Plans." Whatever you have to work with as regards size of plot and pocket book these books will be of practical help for they contain information on everything from the simplest vegetable garden to the formal flower garden with planned color schemes, game courts and cooking and eating areas.

New books for the sportsman are "The Official Gun Book" edited by Charles E. Jacobs, and "Salt-Water Fishing" by Robert A. Dahne. Other books for adults are: "The Pink House" by Nella Gardner White; "Jubilee Trail" by Gwen Brierow; "The Forest of Eyes" by Victor Canning; "Phantom Fortress" by Bruce Lancaster; "Maine Doings" by Robert Triestram Coffin, and "The Art of Real Happiness" by Norman Vincent Peale.

### Midgets Triumph In Local Contest

In the first of two contests played this week in the Springfield Recreation Department's Junior Basketball League, the Midgets succeeded in breaking the Raiders' winning streak with a close 31-30 victory. The other contest saw the Wildcats score a 23-21 triumph over the Eagles. The scoring follows:

Midgets	Pts.	Raiders	Pts.
Tuscanak	4	Watkins	10
Weyer	4	Franklin	17
Donnington	7	Westerfield	17
Solander	3	J. Ford	0
Kath	2	B. Ford	2
Eldhorn	4		
Schaffernorth	7		
Eagles	31	Wildcats	30

Midgets	Pts.	Raiders	Pts.
Karlin	8	J. Leone	2
Schulte	5	Patzinger	19
Seaville	3	Petrone	6
Wandlandt	8	V. Leone	1
Pirker	0	Hardy	4
	21		23

### TB IN MENTAL INSTITUTIONS

One of the greatest sources of tuberculosis infection still remaining in this country may be found among inmates of mental institutions, according to U.S. Public Health Reports. In 1949 there were 635,769 mental patients in the United States, and 4,247 of them died of tuberculosis. This is a rate of 668.0 per 100,000 in contrast to 36.4 for the general population. Deaths from TB in mental institutions comprised 8.3 per cent of the total deaths from tuberculosis in the United States during that year.

### REGIONAL HI-LITES

By Kitty Sims

I think we must be enduring what is known as the March slump because there have been no very hi-lites since last week. One of the senior English classes tried Macbeth for the murder of Duncan, King of Scotland. The affair was highly publicized and there were numerous spectators. (Most of them from the class.) There was Macbeth, gully as sin, and what was the verdict? Not guilty! We wuz robbed!

The senior trip to Washington is scheduled for tomorrow. About 60 per cent of the class is going. The seniors who stay at home get the day off. Probably they will sleep late. Probably they need it. Even though the Regionologue has gone to press, there is still plenty of work for various energetic souls. Someone got the bright idea of having a mimeographed sheet of suggestive song lyrics inserted in each copy. (You know, like "Ghost Riders in the Sky"—

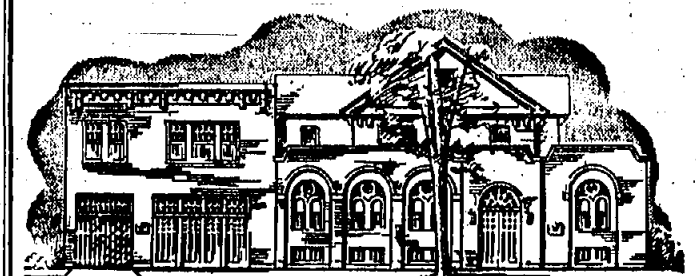
Thomas W. Lyons will preside, exams looming up on the horizon.) No rest for the weary.  
"What would you do if you were a funambulist?" That's the inquiring reporter's question for this issue of the Dayton News. Some of the choicer ideas were: "I'd make funambula"—"I'd ride a bicycle"—"I'd look funny"—"I'd find me another funambulist." and (which, I think, takes the cake) "Wal now, first I'd get me a trailer." If you read your Dayton News, you will discover that a funambulist is a tightrope walker.  
The Senior Play date gets closer and closer; the rehearsals get better and better. Have you bought your ticket yet? Better hurry.

### Boro Clerk's Pay Jumped to \$1,000

MOUNTAINSIDE—After 38 years as part-time borough clerk here, Robert Laing Tuesday night got a 100 per cent pay raise—from \$495 to \$1,000 a year.  
Laing, who is 76, put in his request for an increase last month after serving for more than 12 years without a boost. He cited the growth of the borough and subsequent increase in work to back up his demands.  
Union County Freeholder Albert Benninger, speaking as a representative of one of the "largest taxpaying families in the borough" said he was "strongly in favor of the increase, but I feel it is many years late in coming."

Actually Laing has seen his wage scale soar nearly 1,000 per cent since he first started with the borough in 1908 at \$1 a week. Laing served as clerk until 1914 and was asked to return in 1918 at \$250 a year.

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For — your Electric Dishwasher automatically washes dishes... rinses... re-rinses... and then air-dries them sparkling clean... ready to be put away.

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**The Family Next Door... by Post Day**

"Don't hang up—maybe he's in his workshop!"

• Good advice! You can't be sure the person you're calling is within quick reach of the phone. So it's best to give him at least a full minute to answer before hanging up. Every day, here in New Jersey, more than 75,000 calls aren't completed, because the calling party hangs up too soon!

**NOTE TO THE CALLED PARTY...**  
By answering as quickly as possible, you help avoid disappointment for both yourself and the person calling you.

**NEW JERSEY BELL TELEPHONE COMPANY**

# Society

NOTES & NEWS  
JUNE QUIGLEY, Editor

## PEOPLE WE KNOW

By ANNE SYLVESTER  
Phone Millburn 6-0686-W

Miss Catherine Pantages of 68 Sherwood road has returned from a 5-day vacation in Atlantic City.

Mr. and Mrs. F. J. Keane of 33 Henshaw avenue entertained Rok W. Randall as a house guest. A former resident of Springfield, Randall is with the United States Navy and is stationed at New London, Conn. On his return, he will be transferred to the submarine base at Key West, Fla.

Dr. and Mrs. John Triolo of 126 Henshaw avenue are the proud parents of a baby girl born at Overlook Hospital on Sunday. This is their fourth child.

Last Thursday, the following residents of town had dinner at the Orchard Inn and then went to New York to see the show, "I Know My Love." Mrs. A. W. Little, Mrs. Daniel Lucy, Mrs. Robert Bryson, Mrs. Edward Holzner, Mrs. James Puchon, Mrs. Walter Winchurch, Mrs. David Stone, Mrs. Harold Frutchey, Mrs. Robert Obressa and Mrs. Peter Finnerty.

Henry Wasung of 86 Woodcrest Circle will commute every week for the next three months between here and Newburgh, N. Y. He expects to be home on week-ends until the job he has undertaken is completed.

Mr. and Mrs. Frederick Buerklin of Tower drive have returned from a three week vacation in Florida.

Mr. and Mrs. W. Monahan and daughter have moved into their new home at 123 Bryant avenue. They are formerly of Plainfield.

Miss Nancy Moon of Shunpike road was hostess at her 12th birthday party last Friday. The decorations were in the St. Patrick Day theme and the usual birthday games were played. Those present were Teresa Graziana, Frances Jahn, Virginia Gregory, Carol Matzek, Elizabeth Huber, Dana Lindauer, Joan Roland, Nancy Bolles, Sylvia Feldman and Doris Helmetter.

Mr. and Mrs. Robert Hayes of 175 Short Hills avenue entertained Dr. Maurice Shellim and Miss Cynthia Shellim at a dinner on Monday evening. Dr. Shellim is with Guya Hospital in London and resides in Calcutta, India. He and his sister will fly to London in April.

Mrs. Amy Bandomer of South Springfield avenue is recovering from a virus infection.

## HAPPY BIRTHDAY

A Happy Birthday is extended this week to the following residents of Springfield:

- MARGH
- 15 Lincoln Wood, Sr. Roderick Bohl
  - Mrs. Edward Jaockel
  - Mrs. Agnes Keller
  - Mrs. Charles Smith
  - Willard D. Watkins, Jr.
  - Jon Marshall Chisholm
  - William Buckley
  - Mrs. Eric Scriba
  - Howard George Messner
  - 16 Jack Barr
  - Robert D. Treat
  - Burt Peter Wronsky
  - Mrs. Lincoln Wood, Jr.
  - Mrs. Harry Monroe
  - Mrs. Jacob Kretz
  - Joel Michael Williams
  - John Devereux Kimball
  - 17 John E. Sweeney
  - Thomas J. Jordan
  - Doris Ann Vohden
  - Joseph Stetz
  - 18 Mrs. Phoebe Wilcox
  - Mrs. Dorothy Kubach
  - Donald Hardy
  - 19 Paul Maddelena
  - Gregg L. Frost
  - Donald Knowlton
  - Jack Voelker
  - 20 Mrs. Basil Dobushchek
  - Mrs. Ernest F. Swieher
  - Mrs. George G. O'Leh
  - Donna Lou Gibson

## Local Girl Guest At Hospital Party

Miss Gwen Rothlein, of 19 Warner avenue, Springfield, was one of the honor guests Saturday at a "Relaxation Party" which student nurses at the School of Nursing of the Hospital of St. Barnabas and For Women and Children, 885 High street, Newark, gave for a group of prospective nursing students who have signified their interest in enrolling in the school. The party followed the pre-nursing tests which the special guests took in Newark Saturday.

Each guest was presented with a good luck horseshoe, a four leaf clover and a gold ribbon. The group of prospective students was taken on a tour of the hospital and the Nurses' Residence, and was entertained at a dinner in the Recreation Room of the Nurses' Residence. All arrangements were made by the students of the hospital school, with Miss Mary Wolski, of Lyndhurst, N. J., senior student, acting as chairman of the committee on arrangements.

The School of Nursing at the Hospital of St. Barnabas and For Women and Children offers a three year course, in association with the Rutgers University Newark School of Science and Art. Students enrolled in the school enjoy all the privileges of Rutgers' regular students while taking their studies at the Rutgers school. At the completion of the course they receive a diploma from the hospital School of Nursing, and are eligible to take the state nursing board examinations, preparatory to receiving their registered nurse certification.

## BADMINTON EVENTS SET BY COMMISSION

The 14th Annual Union County Badminton Championships, conducted by the Union County Park Commission, will be held at the Singer Recreation Building, Trumbull and First St., Elizabeth, starting at 7:15 p.m. on March 29.

Regular championship play is open to all residents of Union County. To qualify for the novice events, entrants must not have won a first or second place in a municipal, county, state, district or national tournament. American Badminton Association rules will govern all play and the winner of the best two out of three games will be declared the winner of the match. Eligible persons may compete in both the championship and novice events.

Entries close at noon, March 22, with George T. Cron, Ass't Superintendent of Recreation, The Union County Park Commission, Box 231, Elizabeth.

## JOINS WOMAN'S CLUB

Mrs. L. S. Stevens of 778 Mountain avenue was among those elected to membership in the College Women's Club of Essex County at the club's monthly dinner meeting on March 7. The organization is one of the largest and most active of the New Jersey branches of the American Association of University Women.

## PTA CARD PARTY

The Regional High School Parent-Teacher Association will hold a card party tomorrow (Friday) at 1:30 p. m. at Koss Brothers, Railway. Proceeds will go to the organization's building fund.

## NEW DENTIST OPENS TOWNSHIP OFFICES

Dr. Marvin Gould, a graduate of the University of Pittsburgh with a D.D.S. degree, today announced the opening of his new offices for the practice of dentistry at 289 Morris avenue, above the Center Super Market.

Dr. Gould, who was graduated from Weequahic High School, Newark, and Upsala College, said he selected Springfield to launch his own practice because he felt it was one of the state's most progressive communities. Dr. Gould interned at Jersey City Medical Center and was formerly associated with Dr. Max Karlen in the Ironbound section of Newark.

## GIRL SCOUT CORNER



More than 200 people attended the Doll Show held by the local Girl Scouts and Brownies last Friday at the Methodist Church. Collections amounted to \$26.89 plus an additional \$17.78 given by the troops, all of which will be sent to National Headquarters to be put in the Juliette Low Fund for World Friendship. This money is

used to help foreign troops purchase supplies, and equipment. The following girls won prizes in the various classifications: Prettiest Doll, Dorothy Ann Boehm, Troop 4; Most Outstanding, Carol Lubenstein, Troop 12; Rag Doll, Susan Barr, Troop 9; Foreign, Judith Kaye, Troop 6; Costume, Janice Pierson, Troop 9, and Baby

Doll, Judith Wendland Troop 18. Troop 4 received honorable mention for an exhibit consisting of dolls made of fresh vegetables. The leaders of this troop are Mrs. Henry Vance and Mrs. P. Rudy. Judges were Russell Post, art teacher in the elementary schools, Miss Sue Carolla from the Sun and Catherine Shop and Mrs. Florence Watkins.

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GUILD OPTICIANS

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Drastic Reductions . . . on Most Demanded Carpeting

These remnants are from our FASTEST-SELLING and most popular patterns. All top grade first quality . . . NO SECONDS. They're the ends of rolls with just enough left over for one or two rugs. Some of this carpeting sold up to \$18 a square yard. We've cut these favored broadlooms into various size rugs and bound them in our own workrooms. Out they go . . . at prices that will tickle thrifty buyers. So be an "early bird" . . . get first pick.

(This is only a partial list)

Size	Description	Usually	Sale Price
4'6"x8'	Dove grey round wire	\$85.00	\$18.00
6'2"x10'	Mountain grey heavy linenback	80.00	44.00
4'8"x10'	Platinum beige twist	75.00	35.00
2'8"x11'8"	Silver grey twist	32.00	10.00
4'8"x12'	Meadow green	63.00	25.00
12'x10'11"	Mountain grey linenback twist	105.00	68.00
12'x7'5"	Cameo-rose linenback twist	114.00	73.00
12'x7'4"	Carousel green	95.00	65.00
12'x7'3"	Chateau grey	85.00	58.00
12'x7'	Christmas green	90.00	65.00
7'10"x15'	Sahara beige linenback twist	150.00	99.00
9'x11'7"	Sandalwood beige	125.00	85.00
9'x16'	Sharon rose linenback twist	164.00	129.00
9'x17'3"	Moonstone grey linenback twist	170.00	139.00
9'x18'10"	Sharon rose linenback twist	170.00	140.00
9'x19'10"	Sharon rose linenback twist	170.00	152.00
9'x18'6"	Platinum beige linenback twist	160.00	149.00
9'x18'5"	Cameo rose	155.00	118.00
9'x18'9"	Cocoa linenback twist	175.00	130.00
9'x11'9"	Cameo-rose linenback	210.00	170.00
9'x11'9"	Platinum beige	120.00	84.00
9'x22'	Grey twist	220.00	154.00
9'x25'	Carousel green linenback twist	250.00	200.00
9'x12'	Belge twist	96.00	72.00
12'x10'3"	Meadow green	128.00	98.00
12'x10'7"	Polka rose linenback twist	150.00	114.00
12'x11'3"	Platinum beige linenback twist	160.00	125.00
12'x11'	Carousel green	154.00	124.00
12'x12'2"	Platinum beige	165.00	98.00
12'x13'	Light beige linenback twist	178.00	139.00
12'x14'	Rose twist	212.00	169.00
12'x14'11"	Rose linenback twist	225.00	175.00
12'x15'2"	Polka rose	185.00	128.00
12'x17'8"	Mocha beige deluxe	318.00	240.00
12'x20'8"	Dusty rose	290.00	198.00
12'x21'	Belge	188.00	125.00
12'x16'	Moonstone grey	200.00	159.00
18'x18'	Edgewater green linenback twist	310.00	248.00
18'x14'9"	Forest green linenback twist	220.00	188.00
18'x9'8"	Edgewater green linenback twist	355.00	188.00

**CHINESE HAND-HOOKED ALL-WOOL RUGS**

3x5' size **\$12.95** Usually \$29.95

Each handmade in China! Exquisite patterns, with knot crowding knot to make a heavy rug for smooth lying. Woven of tough, select, native all wool yarns for a lifetime of enjoyment.

Borders: Green, Rose, Blue, Tau, Black

Size	Description	Usually	Sale Price
3'x8'	Green deluxe embossed Wilton	\$45.00	\$10.00
9'x13'	Rose carved Wilton	80.00	28.00
9'x9'2"	Rose carved Wilton	45.00	28.00
9'x9'9"	Chateau grey embossed, roundwire, Wilton	60.00	28.00
9'x9'9"	Grey carved, two-tone, Wilton	70.00	42.00
9'x10'	Gummetal grey carved Wilton	85.00	25.00
9'x7'8"	Belge embossed, roundwire Wilton	99.00	48.00
9'x9'8"	Heavy grey carved	125.00	85.00
9'x9'8"	Mist green heavy carved	125.00	85.00
9'x10'	Belge carved, textured	130.00	88.00
9'x10'10"	Mist grey Luxuria sculptured Wilton	167.00	124.00
9'x11'	Forest green Luxuria sculptured Wilton	203.00	148.00
9'x11'7"	Rose carved Wilton	156.00	78.00
9'x11'7"	Pearl grey carved Wilton	160.00	99.00
9'x12'	Honey beige Luxuria sculptured Wilton	220.00	158.00
9'x12'	Dusty rose carved Wilton	208.00	124.50
9'x15'	Rose textured Wilton	224.00	130.00
9'x17'	Pearl grey carved Wilton	225.00	139.00
9'x16'8"	Grey carved two-tone Wilton	170.00	119.00
12'x10'7"	Mist grey luxury sculptured Wilton	240.00	185.00
12'x9'10"	Mist grey luxury sculptured Wilton	240.00	175.00
12'x11'7"	Rose sculptured Wilton	236.00	178.00
12'x11'4"	Sea foam luxury sculptured Wilton	235.00	182.00
12'x10'4"	Pearl grey carved Wilton	188.00	122.00
12'x12'8"	Forest green luxury sculptured Wilton	315.00	229.00
12'x10'8"	Belge heavy carved	240.00	174.00
12'x10'8"	Normandy rose carved textured	175.00	125.00
12'x12'7"	Forest green luxury sculptured Wilton	312.00	227.00
12'x14'4"	Embossed roundwire rose Wilton	225.00	190.00
12'x20'	Mist green heavy carved	360.00	270.00
12'x13'6"	Gummetal grey carved Wilton	240.00	128.00
12'x15'8"	Grey-green carved Wilton	275.00	164.00
12'x13'9"	Mist grey sculptured Wilton	282.00	190.00
12'x13'	Grey carved Wilton	170.00	98.00
12'x21'	Cocoa brown handwoven	420.00	280.00
11'x15'	Rose carved Wilton	265.00	158.00
12'x14'9"	Grey-green carved Wilton	285.00	165.00
12'x20'	Mist green heavy carved	400.00	316.00
12'x4'4"	Rose embossed roundwire Wilton	89.00	28.00

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# The SPRINGFIELD SUN

ESTABLISHED SEPTEMBER 27, 1929  
 Published every Thursday at  
 208 Morris Avenue, Springfield, N. J.  
 by the SPRINGFIELD PUBLISHING COMPANY

TELEPHONES:  
 MILLBURN 6-1216 — UNIONVILLE 2-2000  
 RAYMOND SELL, Publisher

Official newspaper of the Township of Springfield. Subscription rates by mail postpaid: One year, \$3.50, six months, \$1.75, payable in advance. Single copies ten cents. Entered as second class matter October 3, 1931, at the Post Office, Springfield, N. J. under an Act of March 8, 1879.

## Church Notes

**Springfield Presbyterian Church**  
 Morris Avenue at Main Street  
 Bruce W. Evans, Pastor

9:30 and 11:00 a.m. Church School hours. Classes for juniors and seniors meet at 9:30 while classes for beginners and primary students (ages three through eight) meet at 11 a.m. Classes are available for all ages under competent leadership.

11:00 a.m. Church Worship. Sermon topic: "Is It True?" second in the series entitled "Compelling Questions for Everyday Living."  
 7:15 p.m. Christian Endeavor meeting.

Monday at 8 p.m. the Trustees will meet in the Chapel.  
 Friday at 3:30 p.m. the Confirmation class will meet in the Chapel. In the evening at 8 p.m. the Choir will meet under the direction of Charles H. Sills, choir master.

**Springfield Methodist Church**  
 Rev. Clifford Hewitt

Sunday: 9:30 a.m. Church School. Classes for all ages from nursery through senior high school. Departments meet separately and are capably supervised. A warm welcome awaits you.

9:45 a.m. Early Service of Worship. Held at the same time as the church school session, this service affords parents an opportunity to attend church together while the children are in their classes. Music by the junior choir. 11:00 a.m. Late Service of Worship. Solo and anthem by the senior choir. Services are identical except for special music.

**"Fleas Don't Bother Me I'm Dusted with PULVEX DOT"**

**PULVEX FLEA POWDER**  
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## Strange Facts About Polio

**POLIO IS NOT LIMITED TO ANY AGE GROUP**

**IN 1946, POLIO STRUCK ALL NINE CHILDREN OF THE FRANK ANDRES FAMILY OF RANDALL, MINNESOTA!**

**THE ANDRES CHILDREN, LIKE THOUSANDS STRICKEN IN 1949, WERE ALL HELPED TOWARD RECOVERY BY THE MARCH OF DIMES!**

**AND A 4-DAY-OLD CHILD IN MINNESOTA WAS STRICKEN WITH THE DISEASE!**

**POLIO IS THOUGHT TO BE AS OLD AS CIVILIZATION ITSELF.**

**ANCIENT EGYPTIAN BAS-RELIEFS REVEAL FETTERED WITH WITHERED LIMBS!!**

**DEPICTING MANY MEDICAL AUTHORITIES BELIEVE—VICTIMS OF INFANTILE PARALYSIS!!**

**MARCH OF DIMES RESEARCH PLAYED A VITAL ROLE IN WORLD WAR 2. A BY-PRODUCT OF ITS RESEARCH CONTRIBUTED TO THE DEVELOPMENT OF A VACCINE FOR JAPANESE B. ENCEPHALITIS, A DISEASE WHICH WOULD OTHERWISE HAVE THREATENED OUR ARMED FORCES DURING THE PACIFIC CAMPAIGN!!**

**Join the March of Dimes Jan. 16-31**

byterian Church, Westfield, for meeting: 7:30 p.m. This meeting with Youth Group at First and Trinity Church, South Orange.

Monday: 7 p.m. Ladies' Aid luncheon and meeting—7:30 p.m. Meeting of Junior "A" church school staff. Marine Ship "Waterwitch." Girl Scout Troop 13. 8 p.m. Ladies' Aid Evening Group; annual meeting.

Tuesday: 3:15 p.m. Girl Scout Troop 6. 3:30 p.m. Girl Scout Troop 34. 8 p.m. Prospectors' Recreation: 8:15 p.m. Couple's-club-meeting.

Wednesday: 3:30 p.m. Choir school. 8:00 p.m. Choir school. 8 p.m. Lenten meeting. Lecture: "The King." Dr. George H. Talbot. Social hour.

Thursday: 2:30 p.m. Choir school. 8 p.m. Motet choir. 8:30 p.m. A.A. meeting.

Friday: 6:45 p.m. Girl Scout Troop 37. 7:30 p.m. Boy Scout Troop 3. 8:15 p.m. Ark Fellowship Cenasta party.

King James version of the Bible include:

"God is our refuge and strength, a very present help in trouble. Therefore will not we fear, though the earth be removed, and though the mountains be carried into the midst of the sea." (Ps. 46:1, 2)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"God, Spirit, dwelling in infinite light and harmony from which emanates the true idea, is never reflected by aught but the good."

"The three great verities of Spirit, omnipotence, omnipresence, omniscience—Spirit possessing all power, filling all space, constituting all Science—contradict forever the belief that matter can be actual." (p.p. 503, 109)

### Veterans' Queries

Q—My son is not certain how much he will receive from VA while he is going to school under the GI Bill. He thinks it won't be enough to support him, his wife and child. Please let me know what amount he will get while in school?

A—The maximum monthly allowance in your son's case, if he studies full-time, will be \$120, but he will be permitted to earn as much as \$170 on the side and still get his full subsistence. Subsidy and salary can at no time exceed the \$280 monthly limitation set by law.

Q—I am the widowed mother of a deceased World War I veteran who died of a service-connected disability several years ago. Although he supported me, he did not have me listed as a dependent with VA. Am I eligible to receive compensation now?

A—Since your son died of a service-connected disability, you may make application for compensation at any time, but you must prove dependency. Payment on the claim, if approved, will not be awarded from date of his death, but from date on which your application was filed.

Q—I am taking on-the-job training under the GI Bill. Will I be permitted to go to school at the same time under the law?

A—Yes, you can go to school under the GI Bill while you are taking on-the-job training if the school course is determined by VA to be related to the on-the-job course.

Q—I dropped \$5,000 of my \$10,000 NSLI term insurance after my discharge from the army. Will I be permitted to restate the amount dropped and again carry \$10,000 worth of insurance?

A—Yes, but if the insurance has been lapsed more than three months, a physical examination is required. This will be given without charge at any VA regional office.

Q—Is compensation ever paid for disability due to misconduct?

A—Under provisions of Public Law 430, 70th Congress, compensation may be paid for such disabilities if it is shown they are not

## Boro PTA Marks Fathers' Night

MOUNTAINSIDE — Fathers' Night was observed by the Mountain Side School PTA Thursday in the school, with the husbands of the PTA officers conducting the business meeting. They also arranged the entertainment.

Taking part were E. Alder Owen as president; Robert H. Hose as treasurer; Bernard Nole as secretary; and Frank E. Urner as secretary. Lealand K. Beach was in charge of the "surprise program."

Mr. Hose announced that the fourth grade won the attendance award. Boxes were distributed for contributions to the "Quarters for Quarters Drive."

Supervising Principal Charles Wadas announced the annual children's treat will be held Mar. 22 at 3:15 p.m. in the school when the PTA will sponsor the appearance of the Howell Family of Scotch Plains who will entertain with a demonstration of glass blowing.

Miss Grace Raush, sixth grade teacher, announced the Clark Township Teachers Association and PTA will sponsor a discussion meeting Mar. 28 at 8:15 p.m. in the new Clark Township School, when a representative of the Information and Educational Service of the United Nations will speak on "The United Nations." Films will be shown.

Mrs. A. C. Patterson reported on the Parent Education meeting held Tuesday evening in the home of Mrs. Minor C. K. Jones of Far View Dr. The subject was "Teen-Agers." Rolfe Kristiansen, Board of Education president, announced an Easter Egg Hunt will be held April 8 on the school grounds. F. H. Stedman reported on the work of the Girl Scouts and Brownies.

Following the business meeting Mr. Beach served as master of ceremonies for the Fathers' Night program. A quartet composed of Frank Urner, A. C. Patterson, Walter Haupt and Mr. Beach sang several selections, accompanied by Temple Patton at the piano.

Mr. Patton presented a piano-radiol "take-off" entitled "Turn Off That Radio and Stop the Music." The Chord Cutters of the Westfield Barber Shop group, directed by Hank Moreness, sang. Talking part were Mr. Moreness, D. Paul Smith, Richard Berry and Lyman Loveland.

The social hour following the program was in charge of Mrs. Minor C. K. Jones, assisted by Mrs. Elmer Hoffarth and Mrs. J. L. Bower. Two of the fathers were at the tea table.

## Bulldogs, Group 3 Winners, Face Bound Brook Tonight

Regional's Group 3 title hopefuls will get their N.J.S.A.A. semifinal test at 9:30 tonight (Thursday) when they meet Bound Brook, Central Jersey winner, in the Elizabeth armory in the last game of the evening's tripleheader program. The Bulldogs won the Group 3 championship and the opportunity of participating in tonight's contest last Saturday when they defeated Hillside, 51-48, in one of the most exciting battles in tournament history.

In that clash both teams were physically matched and displayed a remarkable spirit, drive and fire from start to finish. Cliff Smith and Ken Belliveau, the two big Bulldogs, came out with a good share of the honors in the rugged rebound play, but oddly enough Ange Fortunato, Hillside's heady floor leader, emerged as the goat in a game in which he appeared to be the hero-with-a-minute to go.

The Comet star brought his team from behind with two and one-half minutes to play when he drove through the side of the regional zone for a layup and then cashed a resultant foul to give Hillside a 48-48 lead.

Here Hillside went into a freeze, and Regional, breaking its tradition's zone for a new formation, appeared to be "floundering." A bad pass gave the Bulldogs, and they pulled up to 48-47 on Jim Sevebeck's foul, but when the Comets went back to their freeze the Bulldogs' chances seemed shot.

Then Fortunato drove into the bucket and attempted an awkward layup shot which he had little chance to make. Belliveau grabbed the rebound and heaved a long pass to Jackie Murray, who promptly banged in the winning device. The Bulldogs froze for the last minute, picking up two points on foul shots by Sandy Conzlik in the process.

Dead-eye shooting by Regional's Sevebeck and Hillside's Al Friedman marked the entire contest. Sevebeck, a sub most of the season, harpooned Hillside's man-form defense with a succession of lefty pushes from the foul line to account for 18 points, making eight of 13 tries from the floor.

Regional

Team	G	P	P
Belliveau, f	1	2	3
Sevebeck, f	1	2	18
Smith, c	3	2	12
Murray, g	1	4	14
Conzlik, g	0	4	4
Totals	19	13	51

Team	G	P	P
Friedman, f	1	0	18
Schickedanz, f	2	0	12
Amato, c	3	0	6
Lauritzen, g	1	1	3
Bogusky, g	1	0	6
Fortunato, g	1	0	3
Scheer, g	0	0	0
Totals	19	10	48

Officials—Sharron, Lustig.

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63 MAIN STREET

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FRESH FISH BRINGING YOU A COMPLETE SELECTION OF FRESH FISH DAILY

LOBSTER FRESH OR COOKED  
 CLAMS • OYSTERS ON THE HALF SHELL  
 SHRIMP FRESH OR COOKED

### SEASONABLE FISH

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 MILLBURN 6-4244

English Titles Now Enable Everyone To Enjoy The Finest Of Foreign Films!

**TUESDAY, MARCH 28**

2 OUTSTANDING FRENCH HITS!

Viviane ROMANCE Michel SIMON

— ALSO —  
 Guy De Maupassant's "ANGEL And The SINNER" with MICHELINE PRESLE

SUMMIT

## STRAND

HELLO, CUTIE! HOW ABOUT A LIFT?

GOING SOUTH? SURE THING!

GOOD, THEN GIVE MY REGARDS TO THE PENGUINS!

WELL, CAN YOU BEAT THAT! SHE PASSED US UP LIKE A COLD POUND AND WHEN SPEEDY COMES ALONG SHE HOPS RIGHT IN—WHEN HE GOT THAT WE HAVEN'T!

A NEW PAINT JOB HE GOT AT MORRIS AVE. MOTOR CAR CO., INC.

SHE PROBABLY THOUGHT HE HAD A BRAND NEW CAR, BUT I SAWS "REALITY'S ONLY SKIN DEEP" CHECKERS—THEY OVERHAULED IT! GAVE IT WONDERFUL PICK UP!

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Friday 'til 9 P.M.

# ACME MEATS

## STEAKS

Sirloin lb. **55c**  
Porterhouse lb. **65c**

Top quality Acme Sav-U-Trim removes much surplus fat before weighing. Select just the one you want!

## Legs & Rumps Veal lb. 49c

Tasty milk-fed veal is sure to be a delightful change this week-end!

**Extra Fancy Fowl** lb. **35c**  
Serve fowl this week-end! A treat!

**Drawn Fowl** lb. **49c**  
Ready for the pot. Drawn weight! Featured in self-service meat depts.! Head, feet, entrails removed. Equivalent value to 35c fowl above.

**Ground Beef** Fresh lb. **49c**  
Make a meatloaf or serve hamburger.

**Plate Beef** Fresh or Corned lb. **21c**

**Boneless Veal Roast** lb. **53c**  
All meat, really delicious, at all Acmes!

**Rib Veal Chops** lb. **59c**

**Loin Veal Chops** lb. **65c**

**VEAL** Breast & Shank lb. **25c**  
Economical, delicious, easily prepared!

**Midget Salami** lb. **55c**

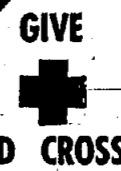
**Bacon** Krey Mellow Brand Sliced lb. **39c**



"Fresher than Fresh"—Acme frosted fish is quick frosted immediately after being caught. Ready for the pan. All food, no waste. Try Acme's frosted fish for wholesome Lenten meals!

**Toddy's Perch Fillet** lb. **35c** | **Toddy's Oysters** pkgs. **49c**

**Ten-Da Steaks** Package of 2 **33c**  
A frosted meat feature!



**Pride of Farm Catsup** Special for 1 Week! 14-oz. bottle **14c**  
**Pineapple Juice** DEL MONTE... Special for 1 Week! 46-oz. can **33c**  
**Sunsweet Prune Juice** Special for 1 Week! quart bottle **25c**  
**Van Camp Pork & Beans** Special for 1 Week! 2 16-oz. cans **19c**

**Lenten Suggestions**  
Gold Seal Spaghetti Prepared 2 15-oz. cans **25c**  
Light Tuna Fish Meat 7-oz. can **35c**  
Tuna Fish Chicken of Sea, Red Lobal, Light Meot. 7-oz. can **39c**  
Sardines in Oil 3 1/2-oz. cans **9c**  
Sardines DEL MONTE in Tomato Sauce 15-oz. can **21c**  
Large Shrimp 5-oz. can **47c**  
Beardsley Codfish Shredded 4-oz. pkg. **18c**  
Codfish Cakes BEARDSLEY 10-oz. can **19c**  
Icy Point Salmon Red Alaska 8-oz. can **39c**  
Pink Salmon 6-oz. can **37c**  
Tenderoni VAN CAMP 2 6-oz. cans **19c**  
Tomato Soup IDEAL 3 10 1/2-oz. cans **25c**  
Clam Chowder CAMPBELL'S 2 10 1/2-oz. cans **29c**  
Heinz Tomato Soup 11-oz. can **10c**

**No Finer Coffees At Any Price!**  
**Asco-Coffee** "Heat-Flo Roasted" lb. **70c**  
Richer blend. Ground fresh to order.  
**Wincrest Coffee** "Heat-Flo Roasted" lb. **67c**  
Lighter bodied. Vigorous flavor.  
**Ideal Coffee** "Heat-Flo Roasted" lb. **77c**  
Heavy bodied. Topp them all!

**Candies, Cakes, etc.**  
**M & M** Chocolate Covered Candy 7-oz. cello. pkg. **23c**  
**Suchard** Milk or Almond Chocolate 8-oz. pkg. **29c**  
**Chocolate Morsels** NESTLES 6-oz. pkg. **19c**  
**Baking Chocolate** HERSHEY'S 6-oz. pkg. **35c**  
**Lorna Doone** NABISCO Shortbread 2 3 1/2-oz. pkgs. **35c**  
**Fig Newtons** NABISCO 2 pkgs. **35c**  
**Sunshine Cheez-it** 6-oz. pkg. **17c**  
**Sunshine Hydrox** 8 1/2-oz. pkg. **27c**

**Heinz Prepared Spaghetti** 2 15 1/2-oz. cans **29c**  
An ideal Lenten dish!  
**Heinz Fresh Cucumber Pickles** 24-oz. jar **29c**  
Keep a supply in your pantry.

**GREEN GIANT PEAS** 17 oz. can **17c**

**Heinz Tomato KETCHUP** 14-oz. bottle **23c**  
Nationally famous quality.  
**Hygrade Frankfurters** 8-oz. can **35c**  
Just the thing for a quickie!

**Peanut Butter** IDEAL Creamy 16-oz. jar **37c**  
**Spaghetti Sauce** BRILL'S 10 1/2-oz. can **16c**  
**Cream-White Shortening** 5-oz. can **25c**  
**Cream-White Super-Creamed Shortening** 3-lb. can **69c**  
**Quaker Maid Syrup** 12-oz. bottle **21c**  
**Peaches** DEL MONTE Yellow Cling 16-oz. can **17c**  
**Fruit Cocktail** ASCO Fancy 30-oz. can **32c**

**Evap Milk** Farmdale Brand 2 Gall. can **23c**  
**Tomato Juice** SUNRISE 46-oz. can **27c**  
**Tomato Juice** LIBBY'S 18-oz. can **25c**  
**V-8 Vegetable Juice** 12-oz. can **23c**  
**Peach Nectar** HEARTS DELIGHT 15-oz. can **15c**  
**Heinz Vinegar** Cider 16-oz. bottle **13c**  
**Heinz Vinegar** White 16-oz. bottle **11c**

**Swift's PREM** 12-oz. can **39c**  
Acme's everyday low price!  
**Gorton's Fibered Codfish** 3-oz. pkg. **16c**  
Makes economical, tasty Lenten dishes.

**Virginia Lee Chocolate Thin Mints** lb. **39c**  
Our finest quality!  
**Dromedary Gingerbread Mix** 14-oz. pkg. **23c**  
Really delicious! Try a package!

**Gorton's Codfish Cakes** 10-oz. can **21c**  
Perfect for tasty Lenten meals.  
**D & G Kibbled Dog Biscuits** 3 1/2-lb. pkgs. **45c**  
A favorite with dogs!

**Charge Dog Candy** 2 1/2-oz. pkgs. **9c**  
**Soilax** 20-oz. pkg. **25c**  
**Noxon Polish** 8-oz. bottle **21c**  
**Soft-Spun Toilet Tissue** roll **10c**  
**Sweetheart Bath Soap** 2 large cakes **21c**

**My T-Fine CHOCOLATE Special 3 pkgs. 16c**  
**String Beans** Ideal Fancy French Style 2 19-oz. cans **33c**  
**Butter Beans** Special Large 20-oz. can **15c**  
**Lima Beans** FARMDALE 20-oz. can **15c**  
**Ideal Sliced Beets** 16-oz. jar **15c**

**Mrs. Grass Noodle Soup Mix** 3 3-oz. pkgs. **32c**  
Ideal for your Lenten meals.  
**My-T-Fine Lemon Flavored Pie Filling** 3 4-oz. pkgs. **22c**  
**PARD Dog Food** 2 16-oz. cans **25c**  
Enter the Pard Dog Naming Contest!

**Ocean Spray Cranberry Sauce** 16-oz. can **15c**  
For Sunday chicken! Acme's everyday low price!  
**Blue Suds** 2 2 1/2-oz. pkgs. **17c**  
"Blues as it washes!" 59th anniversary feature!

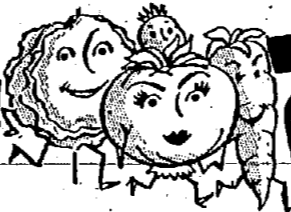
**Cashmere-Bouquet Soap** 3 cakes **23c**  
CASHMERE BOUQUET BATH SOAP 2 large cakes **23c**  
**Kirkman's Granulated White Grains of Soap** large pkg. **27c**  
PLUS a lather! lovely handkerchief in every box!  
**Lydia Gray Doeskin Facial Tissues** 2 pkgs. of 400 **65c**  
Best buy! Now 400 sheets!

## DAIRY

**Mild Store Cheese** lb. **49c**  
Featured in all Acmes this week-end!  
**Cottage Cheese** SHEFFIELD 8-oz. cup **15c**  
**Muenster Cheese** lb. **49c**  
**Gold-N-Rich Cheese** lb. **59c**  
**Domestic Swiss Cheese** lb. **75c**  
**American Cheese** PROCESS COLORED lb. **45c**  
**Pabst-ett Cheese** Standard 6 1/2-oz. pkg. **25c**  
**Gruyere Cheese** Zausner With Tray 6-oz. pkg. **43c**  
**Gruyere Cheese** Zausner Regular Aged 6-oz. tin **39c**  
**Princess Margarine** lb. **22c**  
**Gold Seal Fresh Eggs** Large, Blue Carton of 12 **59c**  
**Gold Seal Large Eggs** Red Carton of 12 **53c**  
**Silver Seal Eggs** Large Grade 8 Carton of 12 **49c**

## FROZEN FOODS

**Seabrook Farms Corn ON THE Cob** Package of 2 large ears **21c**  
Enjoy the flavor of fresh corn on the cob. Straight from Jersey's own farms! A real treat at this low price! Double your money back guarantee if not the finest you've ever tasted!  
**Ideal Orange Juice** 6-oz. can **25c**  
Concentrated. Each can makes 1 1/2 pts. pure juice!  
**Strawberries** Liberty, Whole 16-oz. pkg. **45c**  
Luscious, large sweet strawberries at their best!  
**Frenched Green Beans** 10-oz. pkg. **23c**  
**Fordhook Limas** SEABROOK FARMS 12-oz. pkg. **31c**  
**French Fried Potatoes** MAXSON 9-oz. pkg. **19c**  
**Seabrook Peas** 12-oz. pkg. **23c**  
**Birdseye Peas** 12-oz. pkg. **25c**



## FRESH FRUITS & VEGETABLES

**Western Carrots** 2 Bunches **15c**  
Fresh Fancy  
**Fancy Selected Tomatoes** 2 Boxes **25c**  
ICEBERG  
**Lettuce** 2 Jumbo Heads **25c**  
**Celery Stalks** Large, Crisp 2 for **29c**  
**Texas Broccoli** bunch **29c**  
**Escarole** Fresh, Fancy 2 lbs. **19c**  
**Large Florida SEEDLESS Grapefruit** 3 for **25c**  
**Extra Large Grapefruit** Seedless each **10c**  
**Winesap Apples** JERSEY STAYMAN 3 lbs. **29c**  
**Delicious Apples** JERSEY RED 3 lbs. **29c**  
**Chilean-Spanish Onions** Sweet, Mild each **5c**

## BAKERY

**Virginia Lee Golden Pound Cake** Half Moon **35c**  
Rich, tender pound cake with delicious flavor. Can't be beat.  
**Sticky Cinnamon Buns** pkg. of 9 **35c**  
**Hot Cross Buns** VIRGINIA LEE pkg. of 12 **29c**  
**Cream Filled Streussel** Coffee Cake **29c**  
**Angel Food Ring** reg. size **29c** large size **55c**  
**Brown 'n' Serve Rolls** pkg. of 15 **15c**  
**Supreme White Bread** Enriched Loaf **14c**  
**Sandwich Bread** Thin Sliced Large Loaf **15c**  
Just the thing for tasty sandwiches!

## TUNE IN! "Bargin' Around with Boulton"

**Famous Master of Ceremonies from "We the People"—interviews celebrities and outstanding personalities.**  
**W.P.A.T. 93 on Your Dial, 11 A. M. to 12 Noon!—Monday Through Friday.**  
**WESTON'S Butterscotch Creams** 8 1/2-oz. pkg. **19c**  
**Sheffield Milk** Homogenized quart **21c**  
**HUDSON Paper Towels** 2 of 150 **27c**  
**Calo Dog Food** 2 16-oz. cans **25c**  
**Wilson's Mor Pork** 12-oz. can **39c**  
**Reddi Wip** 53c  
7-oz. can  
It whips itself!



Enter Acme's Sensational Supreme Bread **\$10,000.00 CONTEST NOW!**

Think of it—\$10,000.00 in cash—and there are many other prizes too! Here's all you have to do to win! You'll find an official entry blank inside the regular Supreme Bread wrapper. Simply tell us in 25 words or less why you prefer Supreme Bread. It's easy!

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Finest Food  
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**290-294 Millburn Ave. MILLBURN**

100% Self-Service Meat Dept!  
Pre-Packaged Fresh Fruits & Vegetables  
No Waiting In Any Dept!

You Pay Only  
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**COME--SEE COMPARE!**

Save the Most On the Best!

The Market of Tomorrow Here Today!

Free Parking Lot  
Adjoins Market!



SCHOOL NEWS

Raymond Chisholm

Grade 1
Today we finished reading the health book 'Good Times With Our Friends'...

Grade 1 & 2
The first grade has finished reading 'Good Times With Our Friends'...

Grade 2
The second graders have been working very hard to develop speed in addition and subtraction facts...

Grade 2
Miss Reig took Ricky Ashcroft, John Dooge, Edward Kisch, Peter Miller, Dick Niedermaier and Barry Smith to the town library to pick out forty-five books for us to read...

Grade 2
Our Brownies brought their dolls to school. Alice Huber's had come from Germany...

Grade 2 & 3

Every week several bring in slips from their dentist saying their teeth are in perfect condition...

Grade 3
We are sorry Mrs. Arey is sick. We hope she gets well soon. The children tried to be helpful while she was away...

Grade 4
In music we learned to read a Spanish-American folk song called 'Lullaby'...

Grade 4
Barbara Burns returned from Florida this week. She told the class about many places she visited...

Grade 5
The sixth grade boys also like the shoe shine stools they are making in shop...

cluded a vivid description of the alligators, the monkey farm and Silver Springs.

An exhibit of sea shells she collected as well as pictures of many other places she visited has been set up in the classroom.

Grade 5, 7 and 8

Gerry Richelo and Paul Havala are the new library supervisors. A supervisor fixes the stamps, counts and arranges the circulation and keeps the books in the correct place on the shelves...

The magic show we saw at Assembly was exceptionally clever and entertaining. We were surprised at the ability of Gerry Richelo who was made a member of the Magician's Union...

Grade 6
The sixth grade girls are very enthusiastic about the fancy sandwiches they are making in Home Economics class...

Grade 6
The eighth grade has been very busy selecting courses for the Freshman year at Regional. Miss Kwant and Mr. Halsey talked to the eighth grade mothers and answered questions concerning Freshman year...

Some of us made pictures of them.

Grade One
We have been learning to tell time in Miss Anderson's room. We know that there is an hour hand and a minute hand on a clock...

Grade One
Mrs. Corby's class is watching for signs of Spring. Some children brought in pussywillows and golden bells. We are also keeping count of how many windy and sunny days we have...

Grade Two
We are glad to report that Kenneth Schiffler is getting along very nicely. He has very much appreciated the many cards and gifts which have been sent him...

Grade Two & Three
This week we have been studying about magnets. We had several magnets and we have all worked with them. We had fun doing various experiments with different metals...

Grade Three
We had seven people out sick this week. We hope they get better. We had our picture taken Friday. We came to school all dressed up. Our hair looked very nice...

Grade Four
Miss Donavina's class enjoyed the Magic Show on Thursday. A few weeks back we had some tractors shown the class by David Friedman and Jimmy Finn. However, these boys couldn't figure out the tricks of the Magic Show...

Grade Five
Both fifth grades have been spending some time on the study of safety. We have learned that safety means good form in all kinds of work and play...

Grade Six
The sixth grade has exhibits on the bulletin board of illustrations of the characters in Washington Irving's 'Legend of Sleepy Hollow'. We had fun reading the story and drawing the pictures...

Grade Seven & Eight
Walter Schrenn and Arthur Wendland have given their reports in geography on Mexico and Cuba. The seventh grade girls of the Raymond Chisholm School won the basketball game this week. We only had four players and had to forfeit the game...

LUNCH ROOM

The menu next week at the Raymond Chisholm lunchroom will be:

MONDAY
Cheese rabbit on crax, buttered peas, fruit, bread, butter, and milk.

TUESDAY
Roast beef, mashed potatoes with gravy, corn, bread, butter and milk.

WEDNESDAY
Cream of tomato soup, tuna fish sandwich, apple with peanut butter and milk.

THURSDAY
Chow mein, Chinese noodles, rice, peanut butter sandwich and milk.

FRIDAY
Vegetable plate with hard boiled egg, apple, bread, butter and milk.

7 Bridge Keeps League Top Spot

Seven Bridge Tavern bowlers held on to their three-game lead Monday night when they made a clean sweep of their series with the Senators. Springfield Market also won three games in a contest with Bunnell Bros. and thus moved into second position. Hershey Ice Cream took two from Battle Hill to tie for third place with Gollack's Jewelers who won all three from Nelson's Texaco...

Don Pierson of Springfield Market was high scorer with games of 188, 208 and 210 for a total of 601. Highest game of the night was Ed Wood's 234, which was closely followed by Oscar Bronhorst's 217, Jimmy Fuchco's 215, Harold Burdette's 217, Eddie Garzell's 224, Bobby Jones' 224 and Jimmy Widmer's 215.

Standings

Table with columns: Team, W, L, Total. Lists standings for various bowling leagues.

SPRINGFIELD BOWLING LEAGUE

Table for Springfield Bowling League with columns: Team, W, L, Total.

Table for 7 Bridge Tavern with columns: Team, W, L, Total.

Table for Russell's Men's Shop with columns: Team, W, L, Total.

Table for Nelson's Texaco with columns: Team, W, L, Total.

Table for Gollack's Jewelry Shop with columns: Team, W, L, Total.

Springfield Market

Table with columns: Team, W, L, Total. Lists scores for Springfield Market.

Table for Democratic Club with columns: Team, W, L, Total.

Table for American Legion with columns: Team, W, L, Total.

Table for Hershey Ice Cream with columns: Team, W, L, Total.

Table for Battle Hill with columns: Team, W, L, Total.

Table for Wellhusen Chapman with columns: Team, W, L, Total.

Table for Brombofsky with columns: Team, W, L, Total.

Table for Bunnell Bros. with columns: Team, W, L, Total.

Table for Gollack's Jewelers with columns: Team, W, L, Total.

Table for Nelson's Texaco with columns: Team, W, L, Total.

Table for Russell's Men's Shop with columns: Team, W, L, Total.

Award

(Continued from Page 1)

At the Monday Afternoon Club in Plainfield. At that time members of the 20 clubs in Union and Somerset Counties will meet in an all day conference. In addition to musical entertainment and discussions, the highlight of the program will be a forum on 'Family Betterment' under the direction of the state chairman of American home and youth conservation. Members of the panel discussing this problem will be four women active in this kind of work in Union County and four seniors from Union High School. Springfield club women interested in attending may get more information from Mrs. Maurice Hatten of 680 Morris avenue. The music department of the Springfield club met last Friday night at the home of Mrs. D. Watts Chapin, 212 Baltusol avenue, for a rehearsal of the Springfield Women's Chorus. This choral group plans to meet on the second and fourth Friday evenings each month at members' homes. The next rehearsal on March 24 will be at the home of Mrs. Frank Beebe, 18 Park place.

DAIRY CATTLE EXPANDING NUMBERS

A Twentieth Century Fund study says that dairy cattle have been expanding their numbers at a steadily established long-term rate—about 2 million per decade. This rate may be exceeded in the near future.

Summit 6-6000 STRAND Matinee Daily 2:00 P.M. - Eyes From 7:00 P.M. Continues Show Every Sat., Sun.

Friday and Saturday, March 17-18 The Funniest, Biggest Laugh-Maker! JOB PALOOKA Meets HUMPHREY with Leon Errol and Joe Kirkwood, Jr.

Sunday and Monday, March 19-20 ALL TIME GREATS! Victor Mature, Louise Platt, Leo Carrillo, Leo Carrillo, Leo Carrillo, Leo Carrillo

TUESDAY, MARCH 21 ALL ITALIAN SHOW WITH COMPLETE ENGLISH TITLES ADRIANA BENETTI in '4 Steps In The Clouds'

Wednesday and Thursday, March 22-23 There's nothing more exciting than DANCING IN THE DARK with WILLIAM POWELL, BOB STEVENS, and BOB DRAKE

Dr. Marvin Gould Announces the formal opening of offices for the practice of Dentistry at 269 Morris Avenue, Springfield, N. J. Millburn 6-0699

Give Now The RED CROSS Is Always Ready A raging fire—a crippling storm—rising flood waters—these bring havoc to a community. The Red Cross is prepared to meet them all. It sees that the destitute are clothed and fed, the homeless sheltered, the injured cared for and hospitalized. This great organization must have money to carry on its countless missions of mercy. Once a year it asks for funds. Will you give?

WE DELIVER FINEST WINES & LIQUORS AT YOUR CALL SAMZ BROS. Formerly Wheelans 343 MILLBURN AVE. N.J. 6-0449

Summit 6-2077 LYRIC THEATRE MATS. DAILY AT 2:30 P.M. EYES AT 7:00 - 9:00 P.M. TODAY THRU WEDS., MARCH 22 'THE BEST PICTURE OF THE YEAR' 'THE BEST ACTOR OF THE YEAR' Winner, Annual Award N. Y. Film Critics All the King's Men with Broderick Crawford, Jonny Dey, John Ireland, John Herrick, Mercedes McCambridge. 7 DAYS - STARTS WITH PREVUE WED. NITE, MAR. 22 GENE KELLY - FRANK SINATRA ANN MILLER - BETTY GARRETT in 'ON THE TOWN' in technicolor

Duguid Appointed To Overlook Unit

Steps which insure an early start in actual construction of the new wing which will substantially expand the capacity of Overlook Hospital were taken last week at a special meeting of the board of trustees of the hospital, it was announced today.

John R. Montgomery, president, disclosed that the board voted to set the expansion program physically in motion immediately after the conclusion of the public campaign on behalf of the hospital's building fund in April.

In another resolution, the board reiterated and strengthened its policy of favoring the purchase of supplies and materials from business firms located within the area Overlook Hospital serves.

Mr. Montgomery also announced that James M. Duguid, well-known Springfield resident, has been appointed to the building committee.

Other members of the building committee, planning the expansion program since its inception, are Dr. Arthur F. Ackerman, John R. Montgomery, Arthur W. Smith, Dr. Arthur E. Tator and John W. White, Jr.

In reporting on the resolutions adopted by the board, Mr. Montgomery said the decision to speed construction had been made with two important factors in mind.

"The chaotic conditions which prevailed in the building industry until recently have largely vanished," he explained, "and now it is possible for the first time in many years to obtain firm estimates on large scale construction projects."

"Secondly, the large sum of money which will be required to finance the Overlook Hospital expansion program is, also for the first time, now definitely in sight. Subscriptions which have been made to date by corporations and individuals have advanced the fund's standing a most encouraging point further than the genuine interest and enthusiasm which have attended the preparations for the public campaign to be conducted next month give every assurance that the amount needed to complete the fund will be obtained."

"The delays and frustrations which, over a period of years, have impeded the long-awaited enlargement program are now disappearing, one by one. I am sure that the action which has been taken will be able to take last Thursday night will be welcomed by every family within the area served by Overlook Hospital."

Regional Seeks Retirement Plan

Mountainide, Clark Township and Kenilworth members of the Regional High School Board of Education were urged at last week's meeting of the board to have their municipal bodies consider submission to the voters of a plan for a retirement system for their local employees.

"It was pointed out that Springfield, Garwood and New Providence Township, the other three Regional District supporting municipalities, already have adopted the plan. Raymond Forbes, of this township, finance chairman, pointed out that board employees, other than teachers and janitors, who have no retirement plan, could be enrolled if all six municipalities adopt the plan.

Making preliminary plans for a possible expansion program in line with recent recommendations of Supervising Principal Warren W. Halsey, the board approved the appointment by Douglas Woodring, its president of a planning committee headed by Richard Southgate, of New Providence Township. It will include all members of the board in their capacities as chairmen of various committees.

Other committee appointments announced by the president and approved were: Finance, Forbes, chairman; Bertram J. Bertholamy, Garwood; Joseph M. Benintente, Kenilworth, and Dr. Minor C. K. Jones, Mountainide; building and grounds, Southgate, chairman; Forbes, James McGevna, Kenilworth, and Thomas Nolan, Clark Township; supplies, Benintente, chairman; Bertholamy, Victor Milkiewicz, Garwood; McGevna and Dr. Jones; transportation, Nolan, chairman; Milkiewicz, McGevna and Southgate; publicity and home relations, Dr. Jones, chairman; Forbes, Milkiewicz, Benintente and Southgate; teachers and cur-

riculum, Bertholamy, chairman; Benintente, Nolan, Southgate and Dr. Jones; and athletics, Milkiewicz, chairman; Forbes, Bertholamy, McGevna and Nolan.

The resignation of Bjorn Krause as a science instructor was accepted. His replacement is Thomas Langen, of East Orange, who will be paid \$270 a month. Dr. Jones suggested an open house for parents of grammar school students who may ultimately attend the high school. Board members will consult with Mr. Halsey concerning the project.

Following considerable controversial discussion the board voted to guarantee publication costs of the last four issues of The Dayton News, the high school paper. The total cost will not exceed \$320. Mr. Halsey pointed out that printing costs have risen. He said previously the paper was supported by advertisements, sale of individual copies and by dues card subscriptions. Forbes and a committee will investigate possibilities of a sales promotion and publication campaign which may be adopted next year.

The school commissioners will meet in conference on March 28 to discuss problems facing the board. Louis De Rosa was appointed head track coach to replace Arthur Boutot. De Rosa also is assistant football and assistant basketball coach.

The board adopted a liberalized policy for absences for employees. Henceforth, employees with less than five years of service may have ten days with full pay for personal illness and those with five or more years may have fifteen days. In the event of serious illness of a close relative the employee may be absent five days with the approval of the supervising principal. The measure also lists justifiable absences including court order, quarantine and professional business in line of duty. Regulations governing maternity leave also are established.

stated for the Plumbing Inspector, he shall receive, out of fees collected, \$2.00 for each sewer connection inspection. The fee to be paid on his voucher therefor.

4. The Tax Search Officer for the Township shall receive fees collected for tax searches up to a maximum of \$80.00 any excess to be paid over to the Township Treasurer.

5. This ordinance shall become effective upon its adoption and publication according to law.

I, Robert D. Treat, do hereby certify that the foregoing Ordinance was introduced for first reading at a regular meeting of the Township Committee of the Township of Springfield in the County of Union and State of New Jersey, held on Wednesday evening, March 8th, 1950, and that the Ordinance shall be submitted for consideration and final passage at a regular meeting of the said Township Committee on March 15th, 1950.

Administrative and Executive Township Clerk \$2,000.00 per year

Senior Clerk (Tax Office) 3,450.00 per year

Magistrate 1,200.00 per year

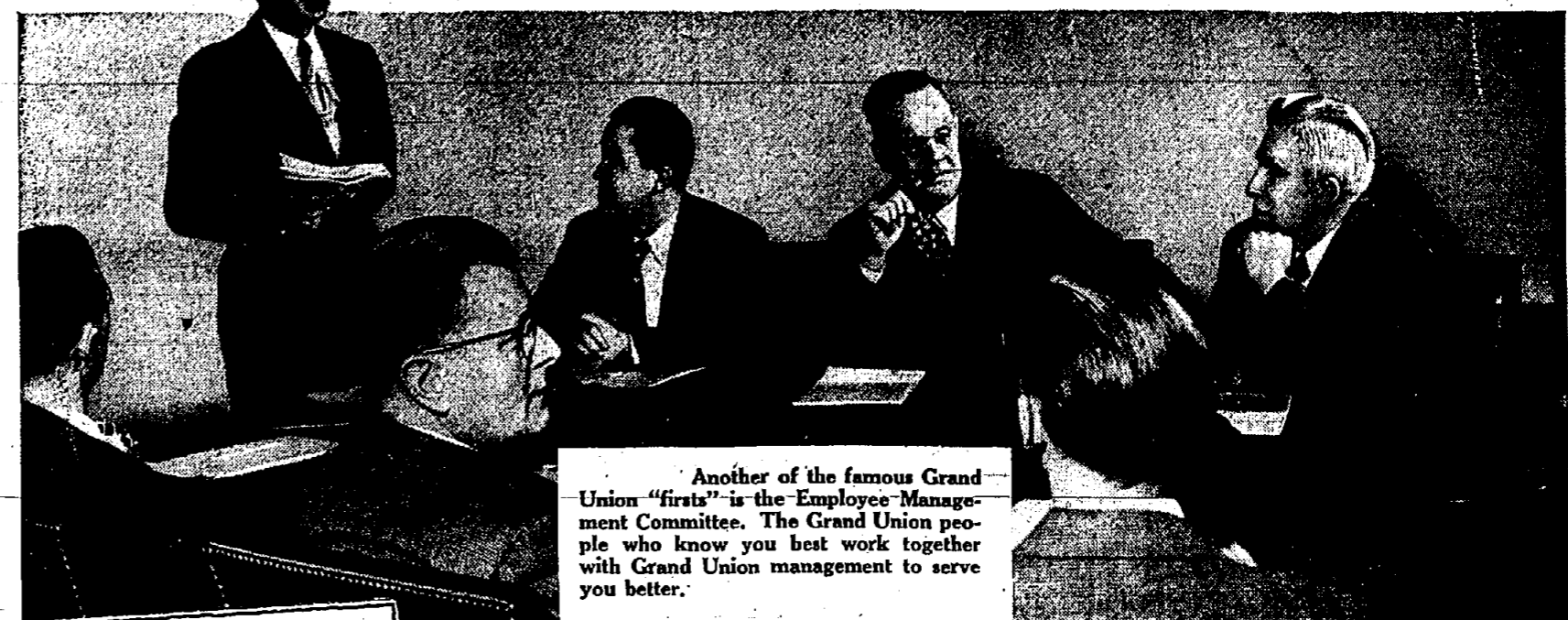
Chief of Police 4,850.00 per year

Chief of Fire 4,850.00 per year

Chief of Public Works 4,850.00 per year

Chief of Health 4,850.00 per year

STORE EMPLOYEES HELP RUN GRAND UNION



Another of the famous Grand Union "firsts" is the Employee Management Committee. The Grand Union people who know you best work together with Grand Union management to serve you better.

Grand Union Quality Meats. Fresh Tender Pork Loins, Chuck Roast of Beef, Broilers and Fryers, Veal Legs and Rumps. Prices listed for various cuts and quantities.

LEGAL NOTICE

TOWNSHIP OF SPRINGFIELD. AN ORDINANCE FIXING THE SALARIES OF CERTAIN OFFICERS AND THE PAY OR COMPENSATION OF CERTAIN POSITIONS AND OFFICIAL EMPLOYEES IN THE TOWNSHIP OF SPRINGFIELD, IN THE COUNTY OF UNION, FOR THE YEAR 1950.

Application will be received up to and including March 17th, 1950 by Chief of Police M. C. Runyon of the Township of Springfield in the County of Union, by male residents of said Township for appointment of Patrolman to the Police Force.

Applicants must be citizens of the United States and residents for two (2) years in the Township of Springfield. No person shall be appointed who has been convicted of a crime involving moral turpitude or who is less than twenty (20) years of age.

A copy of birth certificate must be filed with application. Military discharge and service records must be presented to the Chief of Police.

By direction of the Township Committee of the Township of Springfield in the County of Union, Dated: March 1, 1950.

LEGAL NOTICE. TOWNSHIP OF SPRINGFIELD. COUNTY OF UNION. AN ORDINANCE PROVIDING FOR THE INSTALLATION OF AN 18-INCH STORM SEWER THROUGH A PORTION OF MORRISON ROAD IN THE TOWNSHIP OF SPRINGFIELD, COUNTY OF UNION, BY THE COST THEREOF AND APPROPRIATING THE NECESSARY FUNDS TO PAY THEREFOR.

That the installation of said sewer be in accordance with the plans and specifications prepared by Arthur H. Lennox, Township Engineer, dated November 16, 1949, which plans are on file in the office of the Township Clerk, and are hereby adopted for said improvement.

That the estimated cost of said improvement is \$2,250.00. \$2,000.00 of said cost has been made available for the improvement in the 1949 budget; \$1,800.00 by funds contributed by the State of New Jersey, and \$200.00 by Township appropriation. The remaining \$450.00, including engineering fees and other charges and expenses incident to said improvement, shall be paid by the Township of Springfield from funds heretofore provided.

That it is hereby ordered that the balance of funds necessary to carry out the provisions of this ordinance and the expenses thereon be and shall be raised in prior years and made available in the budget duly adopted for the year 1950 for capital improvements, designated in said budget as "Capital Improvement Fund."

This ordinance shall take effect upon publication, after the final passage as provided by law.

I, Robert D. Treat, do hereby certify that the foregoing Ordinance was introduced for first reading at a regular meeting of the Township Committee of the Township of Springfield in the County of Union and State of New Jersey, held on Wednesday evening, March 8th, 1950, and that the said Ordinance shall be submitted for consideration and final passage at a regular meeting of the said Township Committee on March 15th, 1950.

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Grand Union Management Committee. Each month a new group of nine Grand Union managers representing the entire stores Division of the Grand Union Company meet at Grand Union headquarters.

Grand Union "Quality Controlled" Ground Beef. Fresh lb. 49¢. Made from Selected Cuts of Lean Beef with just enough Fat added for flavor and proper consistency.

QUALITY GROCERY VALUES. Blue Seal Salmon Columbia River No. 1/2 can 25¢.

Mexicorn Niblets-Brand 2 12 oz. cans 31¢.

Lipton's Soup Mix 3 pkgs. 31¢.

Green Split Peas 2 1 lb. pkgs. 21¢.

Asparagus Spears No. 300 can 21¢.

Corned Beef Hash 1 lb. can 29¢.

Rex Dog Food 3 1 lb. cans 22¢.

Oxydol Proctor & Gamble 1 lb. pkg. 24¢.

Dazzle Bleach 1 qt. bot. 13¢.

Pancakes for Breakfast. Pancake Flour Pillsbury's 2 20 oz. pkgs. 27¢.

Smoked Beef Tongues lb. 45¢.

Stewing Beef lb. 75¢.

Sliced Bacon lb. 55¢.

Stewing Lamb 1/2 lb. 29¢.

Boneless Cross-Ribs Pot Roast lb. 79¢.

Pork Chops Center Cut lb. 65¢.

Ham Slices Center Cut lb. 39¢.

Link Sausage Booklet of Star 1 lb. pkg. 55¢.

LOW PRICES EVERY DAY. Lenten Foods.

Macaroni w. Cheese 2 1/2 lb. cans 33¢.

Spaghetti 2 1/2 lb. cans 27¢.

Macaroni & Spaghetti 1 lb. pkg. 16¢.

Fresh Tender Pork Loins Rib End lb. 29¢.

Center Cuts Chuck Roast of Beef lb. 39¢.

Fresh Tender Broilers and Fryers lb. 53¢.

Milk-Fed Young Veal Legs and Rumps lb. 59¢.

Smoked Beef Tongues lb. 45¢.

Stewing Beef lb. 75¢.

Sliced Bacon lb. 55¢.

Stewing Lamb 1/2 lb. 29¢.

Boneless Cross-Ribs Pot Roast lb. 79¢.

Pork Chops Center Cut lb. 65¢.

Ham Slices Center Cut lb. 39¢.

Link Sausage Booklet of Star 1 lb. pkg. 55¢.

Grand Union Meats Are QUALITY Meats. "TRIPLE-CHECKED to give you the maximum amount of eating pleasure."

"INSPECTED and stamped by Grand Union meat buyers. RE-INSPECTED by Grand Union store managers. HIGH quality is never sacrificed to keep prices LOW.

COMPARE OUR PRICES! COMPARE OUR QUALITY! COMPARE OUR VALUE!

FRESH FRUITS AND VEGETABLES. Green Beans Stringless Tender 2 lbs. 19c.

New Potatoes 5 lbs. 29¢.

Grapefruit Seedless 3 for 29¢.

Winesap Apples 2 lbs. 23¢.

Cabbage New Green lb. 6¢.

Escarole For Salads 2 lbs. 17¢.

Yellow Onions 2 lbs. 9¢.

Walnuts Red Diamond lb. 45¢.

QUALITY DAIRY PRODUCTS. Quality Milk—Large Grade A. Chateau. Cheese Food 2 lb. loaf 79¢.

SHOP AT THE GRAND UNION SUPER MARKET NEAR YOU. Store Hours: Weekdays and Saturday 8:30 A. M. to 6:00 P. M. Open Thurs. & Fri. Evenings until 9:00 P. M.

NOW OPEN! SHORT HILLS GOLF DRIVE-IN RANGE. "The Place To Improve Your Game". MORRIS TURNPIKE SHORT HILLS, N. J. ED. MURRAY PROPRIETOR.



# Trials and Tribulations of a Weekly Newspaper

## News Columns Don't Tell Production Story

By JOHN COAD

Each Thursday this paper arrives at your door. Even as you are reading it now, the editorial and advertising staff, who have worked long and often hectic hours to produce it, have settled back to enjoy the brief respite between weekly editions. There is time now for a leisurely cigarette, time to plan for the next week and time, too, to meditate with half fearful expectation over the complaints which will come from readers and advertisers concerning the errors which inevitably seem to appear despite the most careful attention to detail.

That's the horrible thing about a newspaper. A mistake is a mistake and there isn't much you can do about it. Mr. Jones was called Mr. Brown. There it is in big, black bold type. You cannot deny it. You cannot say, "I was misunderstood." There it is staring you right in the face—and in everybody else's face, too. You cannot erase it; you cannot cross it out. It's as unalterable as the Day of Judgment.

Newspaper men and women are popularly often thought of as being engaged in one of the so-called "glamour" professions. It seems to rank in the public's eye on a par with the life led by circus performers, air line pilots and acrobats.

That's a misconception. It's fascinating, yes, but the days are hardly filled with an effervescent air of glamour. For the most part, the days are concerned with attention to pesky details and just plain drudgery. And the day ends, for this writer at least, with hands and face well smudged with printer's ink and long, black streaks from a copy pencil.

### Hard of Hearing Now Hear Clock Tick

A new device has been developed to give hope for the hard of hearing. Through the adoption of a new miniature electronic tube, science now brings restored hearing to the deafened.

No more large batteries or battery cords needed. This new device weighs only a few ounces yet so powerful the hard of hearing may now hear whispers.

It is suggested, if interested for yourself or a friend, write Tone-masters, Inc., Department M, 400 S. Washington St., Peoria, Illinois, for full free information.



**THE PAPER IS OUT!** — By some inexplicable process the weekly paper is completed on schedule each week. Above, copies of this week's fashion issue are coming off the press.

For most, the working week begins on Monday and ends on Friday. Each day starts at nine and ends at five. It all fits into a neat, well ordered existence. On a weekly paper the day begins at nine (as a rule at least), but there's no telling when it will end. For example, there is to be a story on Mr. Jones. A phone call to his home reveals that Mr. Jones won't be home until eight this evening. Tomorrow he is leaving for Chicago and won't be back for two weeks. There is nothing left to do except call on Mr. Jones at eight o'clock. In the meantime, the good wife is wondering whether to put the pork chops in the oven and hurry through dinner, or keep them out until you arrive home.

The work-week doesn't run, as it logically should, by calendar dates. It runs from deadline to deadline. Since the paper comes out on Thursdays, it means that sometime along toward middle of the week you will be working frantically with one eye on the clock and the other on some typewritten copy before you. There seems to be too much work, and too little time in which to do it. But somehow—it always is—the work is completed. The paper is

finished and printed. There is time for a leisurely cigarette, time to plan for next week and time to meditate over the complaints which will come from readers and advertisers concerning the mistakes in the week's issue.

**Complaint**  
We remember, with a good deal of anguish, still, the time the wrong crossword puzzle appeared in the paper. Shortly after the paper was published, the phone began ringing with irate crossword puzzlers demanding to know what had gone amiss. It seemed as if everybody who subscribed to the paper took it for the express purpose of doing the puzzle.

One woman indignantly scolded us, "I wait all week long for that puzzle, and when it appears wrong in the paper I am greatly disappointed."

She was right. It shouldn't have been wrong. But there it was, and

there wasn't very much that could be done about it.

The weekly paper is quite a different affair from the larger

metropolitan dailies. It is the dailies' task primarily to concern themselves with national and international news. There are the big stories—the stories of national elections, wars and disasters. The people headlined in the dailies are famous figures—people we read about, but don't personally know.

The weekly, on the other hand, prints and reports on events and about people whom we know. Where the daily is impersonal, the weekly is personal.

This, for instance, couldn't happen on a daily. A short time ago, a woman called this writer in great agitation. It seems that she was following a recipe for cinnamon rolls which had appeared in the paper. From her description, the rolls had been set to rise, and in fact were rising with alarming rapidity. She was unable to understand the directions in the recipe for the next step in making the rolls. Would we please give her further information?—and it sounded as if we had better make haste before the rolls splattered themselves on the kitchen ceiling. All other matters were dropped in an effort to expand on the recipe and to avert a tragic disaster in the kitchen.

This is the personal touch of the weekly. The stories in the paper aren't shattering or sensational. But at the same time they are important, or the editor thinks they should be, to local residents, because they are about the town in which you live.

The weekly differs from a daily in another respect, too. On a daily there is a large staff, each with its own specific tasks—sports, police news, social news, features, etc. On a weekly, with its small staff, everybody does most everything. And when one member of the staff is forced to be absent it throws a double burden on another's shoulders.

Yes, you may say, but you have

## An Individualized Service...

At Smith and Smith no two services are exactly alike because of the genuine interest of both principals and staff in carrying out the varying individual wishes of each family.

### SMITH AND SMITH FUNERAL DIRECTORS

415 Morris Ave., Springfield, N.J. 460 Clinton Ave.  
(Near Short-Hills Ave.) Newark 5, N.J.  
Millburn 6-4282 Bigelow 3-2123

(Ample parking on premises)

AN OUTSTANDING SERVICE "WITHIN THE MEANS OF ALL"

**\$1 to \$5000**  
**CASH LOANS**  
in 2 Minutes  
on your Jewelry.

**WMS RICH & SON**  
201 SPRINGFIELD AVE.  
(Near Belmont Ave.) NEWARK 3

**SPRING CLEANING?**  
Don't Forget Your Piano!  
**Harold Heuer, Tech.**  
Unionville 2-8431 or Unionville 2-4686  
De-Mothing • Tuning • Repairing  
Member of National Association of Piano Tuners

**Swing to "45"**  
for only \$12.95

Wait no longer! Start buying and save—start playing and enjoy—45 rpm records on the world's fastest, finest AUTOMATIC changer at the world's lowest price. The 45 converts any set into a "45." Plays 10 records for up to 60 minutes of music. Same changer built into highest priced sets. Completely automatic. NO needles to change. Compact, light, sturdy. Biggest RCA Victor value ever!

**Save 20% to 45%**  
The new distortion-free 45 rpm records cost you considerably less than old-style 78 rpm records. For instance here are the prices of some wonderful albums. Grand Canyon Suite, by Toscanini and NBC Symphony—\$4.82; Italian Operatic Duets, by Jan Peerce and Leonard Warren—\$2.81; Chopin Selections, by First Piano Quartet—\$3.81; Cowboy Classics by Sons of the Pioneers—\$2.43; Silver Jubilee Songs, by Vaughn Monroe—\$2.42; Poles & the Wolf, by Sterling Holloway—\$2.88.

**RADIO SALES CORP.**  
"See the Marks Bros."  
ESTABLISHED 1922  
828-827 Millburn Ave., Millburn, N. J. Millburn 6-4200

The **COLONIAL LIFE INSURANCE COMPANY of AMERICA**

Home Office, East Orange, N. J.

**Fifty-second Statement of Financial Condition**  
as of December 31, 1949

Assets	1949	Liabilities	1949
Cash	\$ 803,673.26	Statutory Reserves on all Policies	\$37,607,392.00
Bonds	8,081,359.49	Reserve for Claims not yet completed or reported	139,482.90
U. S. Government	2,168,512.61	Policyholders' Funds left with the Company	707,278.17
Canadian	3,902,399.38	Reserve for Taxes	150,000.00
Railroad	7,049,743.62	Premiums, Rent and Interest paid in advance	289,340.85
Public Utilities	1,179,431.58	Accounts payable and accrued expenses	88,860.01
Industrial and Miscellaneous	24,770,939.91	Other Liabilities	86,865.50
Total Bonds	24,770,939.91	Reserve for Employees' Pension Fund	400,000.00
Mortgage Loans	5,059,504.09	Total Liabilities	\$39,469,219.43
Guaranteed by Federal Housing Administration or Veterans Administration	7,446,978.41		
Conventional	12,506,492.50		
Total Mortgages	12,506,492.50		
Home Office Building	916,740.75	<b>Capital and Surplus Funds</b>	
Other Real Estate	354,362.46	Reserve for fluctuation in Asset Values	\$ 325,000.00
Policy Loans and Revival Liens	844,375.29	Reserve for Interest Assumption on Policy Reserves	125,000.00
Interest and Rents—due and accrued	291,984.53	Capital	900,000.00
Net uncollected and deferred Premiums	954,759.88	Surplus	742,606.56
All other Assets	118,507.41	Total Capital and Surplus	2,092,606.56
Total Admitted Assets	\$41,561,825.99	Total Liabilities and Surplus	\$41,561,825.99

During 1949 the Company paid \$1,634,197. to living policyholders and \$1,070,040. to beneficiaries. Over \$63,000,000. have been paid to policyholders and their beneficiaries by the Company since it was founded.

MUSEUM ART SCHOOL  
of Montclair, N. J.  
Two-Year Full Time Course  
with Graduation Certificate  
Register Now  
for 1950 - '51  
Catalog on request Tel. MO 3-2515

Don't buy Slipcovers till you've checked **SHERMAN'S** for...

- Quality Fabrics
- Distinctive Styling
- Expert Workmanship
- Perfect Fit
- High Fashion Features
- Overlooked Bound Seams
- Zippers
- Portrait Colors
- Budget Prices

No one but SHERMAN'S gives you SO MUCH for your money!

Call Bigelow 8-9600 for our Decorator

**Sherman's DECORATORS**  
432 Springfield Ave., Newark 3  
(at South 6th St.)  
Open Wed., Fri. & Sat. Evenings

**2,122 New Savings Accounts**  
Opened in 1949  
**How About You?**

Current Dividend **2 1/2%**

Insured Protection For Your Savings

Send for One of Our Save-by-Mail Folders

**INVESTORS SAVINGS AND LOAN ASSOCIATION**

Millburn Office 64 Main Street Union Office 866 Stuyvesant Ave. Brick Church Office 28 Washington Place

**Utility**

**ELECTIVE LAUNDRY SERVICE**

**94¢** 6-LBS.  
ADDITIONAL LBS 14c EACH  
SHIRTS 10c EACH

All flat pieces completely finished. Wearing apparel fluffed-dry-or-if-you-elect, finished-at-a-small-additional-charge.

**DRY CLEANING**

DRESSES Plain 79¢  
Suits Men's Business

Our customers marvel at this Utility value. Doing our own cleaning for 18 years has given us full control of the quality and the price. A trial will substantiate our statements.

**Laundry • Cleaners**  
CHATHAM, N. J.  
CHATHAM 4-3600

**PALMER SERVICE COMPANY**

All We Have to Offer You... is...  
**Worry-Free Television Reception!!**  
(That's Palmer Service Company's business)

We know you appreciate facts—Here they are—Straight from the Shoulder, as we see them—Palmer Service Company COULDN'T give you Filters, Rotating antennas, sets of dishes, or any other extra merchandise and STILL give you Worry-Free Television Reception.

When you invest your hard-earned money in a Television Set you are deserving of all the best in entertainment that set can provide... all the extra merchandise in the world will not give you the performance built-in to your particular set by the manufacturer.

It costs money to provide expert technical Television Service.

**PALMER SERVICE COMPANY** Offers You for Better Tele-Viewing

- A huge investment in the proper equipment for testing and repairing—a complete technical reference library—full line of commercial insurance needed for yours and our protection while on the job—a fleet of the latest model, finest equipped trucks for servicing and installing (no private cars with ladders hanging from the top).
- Many highly trained technicians who are noted for their "know-how"—they save you many hours of irritating waiting by being fast, neat, thorough workers.
- Only with its high volume "can" Palmer Television Service Company give you the full benefits of a highly trained, well co-ordinated organization that prides itself on its fine Service Work. Palmer Service Company CANT afford to spend money for merchandise to sell along with service... but... We CAN afford to spend money for equipment to see that you get the expert Television Service you pay for.

**PALMER SERVICE COMPANY IS YOUR GUARANTEE OF BETTER, WORRY-FREE TELE-VIEWING!**

The following manufacturers Authorize, Approve and Recommend Our Television Service:  
DU MONT - MAGNAVOX - STRONBERG CARLSON - GENERAL ELECTRIC - WESTINGHOUSE - ANDREA - CROSLEY - FADA - ADMIRAL - ZENITH - PHILCO  
Contracts also available on RCA VICTOR

**FOR A SERVICE CONTRACT: • Guaranteed replacement of defective picture tubes, regular tubes, parts and antennas. • Service normally within 24-hour period, OR TO SOLVE YOUR SPECIAL TELEVISION PROBLEM**

**DON'T WAIT CALL NOW** OR ange 2-4276 OR ange 2-4277

Don't be afraid to call for information—no representative will call unless you request it or fill out and mail the coupon below—TODAY!

**PALMER SERVICE COMPANY**  
436 Main Street, West Orange OR 2-4276-7

I am interested in a television contract. CP  
Please have representative contact me.

NAME \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
TOWN \_\_\_\_\_ PHONE \_\_\_\_\_  
Make and Screen Size \_\_\_\_\_  
Best time to contact me \_\_\_\_\_

**If All Ads Up To a Wise Act!**

# Poll Finds Bare Majority of N. J. Public In Favor of Legalizing "Mercy Killing"

By KENNETH FLINK, Director, The New Jersey Poll

Public sentiment in a state-wide survey by the New Jersey Poll made between February 25 and March 7 is closely divided on the principle of euthanasia, or mercy killing.



A majority of the New Jersey public is for the idea but the margin is very close.

In testing the state's views on this controversial and much discussed issue, the New Jersey Poll patterned its questions after the model bill proposed by the Euthanasia Society of America.

Their proposal would call for the consent of the patient and an examination by a board of doctors appointed by a court. Only if the doctors were to certify that no cure for the patient's disease is known to science could euthanasia (mercy killing) take place.

Here are the questions used in the survey and the vote:

A—When a person has a disease that cannot be cured, do you think doctors should be allowed by law to end the patient's life by some painless means if the patient and his family request it?

B—If the answer on part A was "No" or "No Opinion," New Jersey Poll staff reporters then asked: "Would you approve of ending a patient's life if a board of doctors appointed by the court agreed that the patient could not be cured?"

Forty per cent indicated approval on the first part of the question and another twelve per cent on the second, making the total state vote as follows:

Favor mercy killing	52%
Oppose mercy killing	46%
No opinion	2%

(Allowing for a 4% sampling variation means that opinion on the matter is very evenly divided.)

In general, judging by today's survey, people who have had partial or complete college educations

tend to be more favorably disposed to the idea than those who have had less formal schooling.

Here is the vote by degree of educational training:

	Grade of High school	College
Favor mercy killing	48%	53%
Oppose mercy killing	51%	44%
No opinion	1%	3%

The Sander case in New Hampshire and the Carol Paight case in Connecticut have stimulated widespread discussion of the pros and cons of legalized euthanasia.

In New Jersey the fact that only 2 per cent of the people questioned are undecided on the matter indicates the high degree of interest the subject of mercy killing has aroused among the state's residents.

## 'Family Forums' Hear Both Sides of Labor-Management

There are telling arguments on both sides in any discussion of labor and management relations, Roselle parents and their high school sons and daughters are agreeing in this community of 15,460 residents.

Understanding between these two family groups, whose thinking is sometimes far apart on current issues, is growing from an unusual educational experiment developed by the Roselle Board of Education and the Rutgers Institute of Management and Labor Relations.

Labor-management problems affect every one of us, the school board and State University representatives agreed when they made plans for a series of lectures and discussions on industrial relations.

Instead of programs designed separately for adults or high school students, why not provide a community-wide project for parents and their sons and daughters with top-notch representatives of labor and management as speakers, they reasoned?

They called their project "Labor-Management Relations and The Public," inviting labor, management, and government representatives to come to Roselle and present both sides of the issues affecting public welfare.

Parents were sent special invitations through their school-attending children. Members of the senior classes of the Roselle high school and neighboring Roselle Park high school were invited as guests, one-sixth of each class being asked to participate each night of the series, reporting back to class meetings on the discussion and lecture material.

Over 80 parents and their children were present at the first meeting at the Roselle high school on March 2. Just about equally divided between students and parents, it was a toss-up as to which group asked the most questions.

George Freifeld, supervising principal of the Roselle schools, regarded the attendance as highly successful.

"Bringing our parents and neighbors and their sons and daughters together to hear presentations by expert leaders and providing them with an opportunity to participate in discussions on labor-management problems affecting their welfare, has seemed a practical way for our young people to prepare for the world in which they will live and work," he said. "We hope this experiment will serve as a forerunner for similar educational efforts by the

State University and boards of education in the state."

The series began with a presentation by the New Jersey State CIO President, Carl Holderman, of the history and objectives of the unions. In "Unions and What They Stand For," Holderman traced union development to the present day and then turned the meeting into general discussion and questions. And the questions came fast ranging all the way from "Do you think it right that all the country must suffer for the obstinacy of several hundred thousand miners?" to "What is wrong with the Taft-Hartley Act?"

By the time the series is concluded on April 6, the Roselle "family forum" will have heard both sides of the management-labor relations picture, including talks on management's changing attitudes toward labor, the issues which are involved in labor-management relations, arbitration and mediation procedures, the trend toward industrial pensions, and a prediction of what labor-management relations of the future may be.

Parents and students alike are warm in their appreciation of the community project. One senior, Robert Neikes, told the speaker that he had always heard management's side of the story but had never had the opportunity before to hear labor's presentation.

One parent, Mrs. L. A. Heilmann of 136 East 15th avenue, Roselle, mother of a high school junior, pointed out that parents and their children today are often far apart in their thinking.

"Opportunities such as this to bring them together on a joint problem are very valuable," she said.

Bringing different generations together to discuss labor-management questions affecting their mutual welfare is only one way the Rutgers Institute of Management and Labor Relations goes about carrying out its legislative injunction to improve industrial understanding and harmony in the state. Through conferences, forums, classes and institutes from one end of the state to the other, it has served over 20,000 New Jersey citizens since its organization in the fall of 1947.

One of the great forward strides in the development of the modern steel industry occurred in 1735 when Abraham Darby, an English Quaker, first smelted iron ore with coke which he made from coal, instead of using charcoal as had been the custom for many hundreds of years.



## A PIECE OF YOUR MIND

By KARL PLATZER, Psychologist

Large advertisements in newspapers and magazines urge you to "Find the Job You're Best Fitted For! Let our aptitude testing help you know yourself!" How much truth is there in such claims?

Not too much, unfortunately. There is still no test or group of tests which can determine the one job that is best for you. Indeed, it is doubtful if any such occupation exists. It would be a dreary existence if we human beings were such simple machinery that we could do only one job well. Actually, every person has within him the potential abilities to perform well in many occupations.

Careful counseling procedure can help an individual to learn which of a number of fields of endeavor may be best suited to him. Within that field, however, would be many related occupations, almost all of which may be well fitted for the person being counseled. Testing may form one phase of the counseling procedure, but counseling is far more than testing an individual and communicating to him the results of those tests.

There is first of all the need for reaching a host of sympathetic understanding with the counselee. He must feel free to talk about his problems in an atmosphere of acceptance. He is encouraged then to evaluate himself in terms of vocational aspirations, to understand his assets and liabilities, and to weigh their effect upon his future.

Testing May Aid

Testing may be of aid here. Preferably, it should be kept simple and non-complex. A valid intelligence test, chosen from the many available because the counselee is like the group on which the test was standardized, is useful. A good interest inventory, designed to channel, formulate, and clarify, in terms of what really interests him, often helps. The use of such inventories is based upon the reasonable thought that if a person's interests are similar to those of people who have demonstrated success in a given field of work, he has better than average chances of like success. A personality inventory, designed to bring out the main superficial aspects of the counselee's emotional and social life, often proves of help. Then, specialized tests of aptitudes, such as those of finger dexterity, eye-hand coordination, small parts manipulation, musical talent, or art judgment, may be called for.

The results of these tests are evaluated in terms of norms or percentiles, that is, in the position which they show the counselee stands in relation to others of his group. Thus, to learn that a person made a raw score on an intelligence test which resulted in an intelligence quotient of 125 means little vocationally. When you find, however, that on the same test, the mean average score attained by all teachers was 121, with a standard deviation of 12, you know that 68 per cent of all teachers who took this test showed intelligence quotients between 109 and 133. Therefore, this particular person would have the intelligence to be a teacher, or for that matter,

an engineer, physician, lawyer or accountant.

The personality factors making for success in these varied occupations may be markedly dissimilar, however. The temperament required of an accountant does not necessarily make for success as a physician, nor may a good doctor make a good teacher.

Test results are only one phase

of the evidence required in a counseling process. They can, in skillful hands, produce important evidence, but other data are weighed carefully, as well. What a person likes to do in his spare time, his hobbies, his choice of reading matter, the way he gets along with his parents and his fellow pupils or workers, the subjects he liked best and least in school, the grades he received, all these are important to consider. Talking alone can not bring them out, and counseling is far more than testing.

Steel made in India from 400 to 300 B.C. was apparently of good enough quality for manufacture into 100 different surgical instruments, according to medical history.

## TOO CLOSE FOR COMFORT?



Make it a point to watch your youngster when he's studying. If he holds his head too close to his work, you may be sure there's a reason.

The reason is apt to be his eyes. But the effect can interfere with his studies, deplete his nervous energy—even harm his health and happiness.

Arrange an appointment with an Eye Physician (M.D.) and have him carefully check your child's vision. Ask us for the names of Eye Physicians convenient to you.

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## Tribulations

(Continued from preceding page)

edition appears to be some distance in the future. Nothing much to concern yourself about. Then suddenly, somehow, someday, the days have slipped by and issue date is at hand. And you haven't yet done all those things you promised to do six days ago.

Newspaper editors, like all other humans, procrastinate, too. The only difference is that there is less leeway for procrastination on a newspaper than in most professions.

As deadline time approaches, matters seem to become more confused. Your desk, which at the beginning of the week would do justice to any well ordered business office, assumes the appearance of a waste paper basket. Somewhere behind the mass of papers—all of them important, understand—is the editor, the reporter and advertising staff—all valiantly struggling to bring disorder to order. In the composing room, the foreman is demanding that dummies of the paper and last minute copy be brought to him on the clock-like schedule of a railroad timetable. Matters seem to have reached a terrible impasse. Smiles become shorter, and circles under the eyes grow a bit darker.

With a fervent prayer that everything is alright, last minute corrections are made, the paper is "locked up" and everyone goes home to bed. By some inexplicable process the week's work has again been finished. Tomorrow, you can start on the paper for next week.

Is it all worth it? The paper is delivered to the home. None of the heartache and work is told in the well ordered columns. The subscriber glances at it briefly, probably doesn't read the story you stayed up to midnight to write, saves it for the rest of the family who read it sportily, then your week's work is relegated to the role of wrapping up the after-dinner leavings, or used to kindle a fire in the fire place.

Was it worth it? At times you wonder. Then in the mail comes a short note from a reader beginning:

Dear Sir,

I read with interest your article in last week's paper . . . It was worth it, after all.

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 b OPEN TUES. AND THURS. EVENINGS

### Benefit Payments in Feb. Lower, Reports Show

New Jersey's economic picture as reflected by unemployment insurance payments in February showed signs of improvement. It was reported today by the Division of Employment Security, Department of Labor and Industry.

During the month fewer claims were filed; in the last two weeks new unemployment was half of the first two weeks of January and benefit payments amounted to \$7,045,000 compared with \$8,957,000 the previous month, but Employment Security Director Hoffman pointed out the short work month of February (two holidays) undoubtedly curtailed payments.

Benefit payments under the state system of disability insurance totaled \$30,897, and Service-men's Readjustment Allowance payments, for which the Division acts as servicing and paying agent, amounted to \$147,878, bringing the total of all employment security benefit payments in February to \$7,533,875.

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# Pleasure Bound Page

THEATER-RECREATION DINING-NITE SPOTS

## Pictures, Plays and People

### "The Outlaw"-Poking Fun at Westerns?

By PAUL PARKER

"Finally at last after a three-year delay you can see it!"

So the advertisements proclaim. They refer, of course, to Howard Hughes' "The Outlaw" which after a tussle with the censor is now being released to movie houses across the nation. It starts its suburban run next week.

Following a lot of fuss and feathers concerning the propriety of this film, all of which were willingly to bet won't hurt the producer's pocketbook one bit, the public-at-large may now see this cinema. And we might add here, that with the exception of a few low-cut blouses, we cannot imagine it to be a very severe threat to the morals of the nation.

"The Outlaw" is very loosely based on the life of Billy the Kid, played by Jack Buetel. And after

seeing it recently, we came to the conclusion that Mr. Hughes was having a bit of fun at the expense of the common "horse opera" when he made the production.

Billy the Kid, as portrayed by Mr. Buetel, is a snappy youngster, fast on the draw, but on the whole rather the type of juvenile you might expect under more modern circumstances to find in any one of our reformatories. During his wanderings, according to the film, he meets up with Miss Russell, a gunman by the name of Doc Holiday (Walter Huston), a sheriff (Thomas Mitchell) and a horse by the name "Red"—whose ownership is in dispute.

This unlikely quintet makes up very nearly the entire cast of "The Outlaw." None of them, with the exception of "Red," are types commonly found in Westerns.

Miss Russell is far from the shy heroine in calico in most "horse operas" and her relationship with Mr. Buetel, for a while consists principally of filling his canteens with sand while he in retaliation strings her up between trees on the desert supposedly to perish from thirst.

Billy the Kid, as we noted previously, is the snappy sort. His friend, Doc Holiday, is a quizzical soul. The two make an oddly assorted pair. And to confuse matters still further, the sheriff, (Thomas Mitchell) whose job it is to bring the desperadoes to justice, is a befuddled gentleman who is frustrated at almost every turn.

There is a good deal of gunplay, all done in the most genial vein, and all of which seems to cause no great concern to any of the principals involved. It would seem after seeing this film, that Mr. Hughes has seen fit to make his much discussed "The Outlaw" a two-hour treat in burlesque. If it is not that, then we misjudge—Mr. Hughes' power of perception.

Messrs. Huston, Buetel and Mitchell are all competent actors and turn in good performances. Miss Russell, on the other hand, shows no talent whatsoever in this film. But perhaps that was all in the plan.

"All The King's Men," Columbia's Robert Rossen production, added one more laurel to its already impressive list recently when it was granted the New York Newspaper Guild Award for 1949 in the motion picture division. The award, a bronze statuette of type casting, the film for its contribution, will be presented formally at the annual Newspaper Guild Ball at the Hotel Astor Ballroom, New York, April 14.

## Leading Players



WANDA HENDRIX, Orson Welles, the noted British actor Felix Aylmer and Tyrone Power are the principals in "The Outlaw," the drama which tells of the Borgias' reign in Italy, and now showing on suburban screens.

## Playing the Cards

By ALEXANDER SPENCER

In today's hand East doubled because he "didn't like the bidding."

▲ K J 3 2  
▼ Q 7  
▲ Q 8 5 4  
▼ Q J 6

▲ 8 4                      ▲ Q 10 6  
▼ 8 6 3                    ▼ 9 5 4  
▲ J 9 7 2                  ▼ E    K 10 6  
▼ 9 5 4 3                  ▼ A K J 10 2  
                              ▼ A 3  
                              ▼ 4 8

With nobody vulnerable the bidding went

South	West	North	East
1 H	pass	1 N.T.	pass
2 S	pass	3 S	pass
4 S	pass	pass	double
pass	pass	pass	pass

East didn't see how North could have enough to go to three spades if his bid of one no trump was right, and so doubled on suspicion. East was partly right — North should have bid one spade instead of one no trump — but the double by East showed South the only way to make the hand.

West opened the deuce of diamonds, the queen went on from dummy, East covered with the king and South took with the ace. Now South could see three aces losers — a diamond and two clubs — and a probable loser in spades. Without the double by East, South probably would have tried the fineness of the jack of spades and when it lost to the queen he would have gone off a trick, losing one spade, one diamond and two clubs; but the double was a strong indication that East had the spade queen, so declarer did it this way.

He cashed the king and ace of spades, leaving only the high trump outstanding, then played the queen, ace and king of hearts, discarding a club from dummy, and when East and West followed suit the contract was safe. On the load of the jack of hearts another club was shed from dummy, and regardless of who held the queen of trumps the defenders could only win a club, a diamond and the trump trick. So, by dropping a loser on a loser, South made his four spade bid.

Two out of two is a good score on today's quiz.

1. You are South and hold

▲ Q 5  
▼ K Q 8  
▲ A 10 7 5 3  
▼ 8 8 5

The bidding goes

West	North	East	South
1 H	double	pass	?
2 S	pass	1 S	pass
3 S	pass	3 C	pass

What call do you make?

1. Two no trump. Partner's take-out double indicates strength in spades, diamonds and clubs and

ANSWERS

1. Two no trump. Partner's take-out double indicates strength in spades, diamonds and clubs and

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## Teen-Age Televues

By BOB LAMBERT

TO FILM OR NOT TO FILM

"The Silver Theater's" presentation of "My Brother's Keeper" a few weeks ago again brings up the question whether it's better to present a show "live" or on film.

"My Brother's Keeper" was originally scheduled as a "live" show. However, at almost the last moment the producers ordered the drama filmed in California and flown to New York. The result was an average program. It concerned itself with the successful effort of an older brother to turn his kid brother from a life of crime back to honesty. In the process were seen an exciting chase in an amusement park, a fight in which the brothers beat the gangsters who were trying to lead the younger member astray, and ended in the usual-Hollywood clinch with the girl from downstairs.

The quality of the film used was high so we had no gripes on the technical end, but the fact remains that in filming a show it loses a certain quality which can best be described as a personal touch with the audience. We prefer our dramas shown at the time of their performance with bits of action impossible to show in a studio presented by means of films.

QUOTE OF THE WEEK: Dorothy Kilgallen in Television Guide wrote, "After Milton Berle and Kula, Fran, and Ollie, the most conspicuous success in the television industry up to now has been the feminine neckline."

THE COMMUNITY PHONE M. 4-2020

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"THE THREAT"

LIBERTY ELIZABETH

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Sun. To Wed. "The Human Monster" "Holla Lugosi" "Chamber of Horrors"

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CONTINUOUS DAILY FOR 25 CENTS

Now To See:  
2 Action Hits!  
"Wind-Jammer"  
George O'Brien  
"Tall Timber"

CRANFORD

March 16-17, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 18, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 19, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 20, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 21, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 22, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40; March 23, Sands of Iwo Jima, 2:50-3:00; Dangerous Profession, 3:30-7:10; 10:40.

LIBERTY ELIZABETH

March 16, 12 o'clock High, 11:10-2:40; 6:10-9:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 17, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 18, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 19, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 20, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 21, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 22, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 23, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11.

REASON MAIN & GROVE EAST ORANGE

March 16, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 17, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 18, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 19, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 20, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 21, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 22, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 23, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30.

REASON MAIN & GROVE EAST ORANGE

March 16, 12 o'clock High, 11:10-2:40; 6:10-9:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 17, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 18, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 19, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 20, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 21, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 22, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11; March 23, 12 o'clock High, 12:00-3:40; 7:10-10:40; Joe Palooka Meets Humphrey, 1:31-5:11.

REASON MAIN & GROVE EAST ORANGE

March 16, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 17, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 18, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 19, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 20, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 21, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 22, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30; March 23, Chain Lightning, 12:40-3:50; 8:30-10:30; Strange Gamble, 11:40-2:45; 8:30-10:30.

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WILLIE DAILEY  
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DAKOTA ILL  
Cinacolor  
MONTGOMERY AND CAMERON  
etc. etc. Marie Windsor  
Help repeat 20X on your movie ticket!

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Manager  
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ROBERT TAYLOR  
ARLENE DAHL  
MGM  
'TENSION'  
AUDREY TOTTER  
LATE SHOW EVERY FRI. & SAT. NITE

WEEKLY THEATER TIMETABLE  
The timetable listed here is correct at press time, but is subject to change without notice by the individual theaters.

## Weekly Crossword Puzzle

HORIZONTAL

1—Cut  
6—Greek letter  
10—Very large  
15—Speed contest  
19—Shun  
20—Dry  
21—Room  
22—Very black  
23—Dish  
24—Amphibian  
26—Persian tale  
27—Blind  
28—Ascend  
30—Poems  
31—Liquified  
33—Basides  
35—Unit  
36—Indian  
37—Prefix  
38—Dozes  
40—Nail  
41—Deride  
42—Spanish shawl  
43—Cure  
44—Press for payment  
50—Stories  
51—Cheapest part  
52—Serene  
53—Human being

45—Make an edging  
55—Sound  
56—Marked  
57—Expressive sentence  
59—Perennial herb  
61—Adjunction  
62—Lumber  
63—Attention  
64—Visionary  
66—Roman magistrate  
68—Adventitious sounds  
69—Skin  
70—Confection  
72—Salt  
73—Inland sea  
75—Smooth  
74—Spread  
77—Capacious  
78—Cavalry  
80—Finesse  
81—Admiration  
82—Prevarication  
83—Vessel  
84—Notable act  
85—Female demon  
86—Masculine  
88—Line  
89—Portion

90—Interjection  
91—Smaller  
92—Improved  
94—Work  
95—System of signals  
98—Grind with  
99—Short garter  
103—Slender line  
106—Sandarac tree  
107—Capital  
109—Topaz  
110—Run away  
111—Irish Gaelic  
119—Elevated weight  
121—Took sustenance  
122—Emanates  
123—Full of information

VERTICAL

1—Class  
2—Protin  
3—Taken by actors  
4—Roman highway  
5—Icelandic literature  
6—Cattle plague  
7—Musical instrument  
8—Fleashy fruits  
9—Ruminants  
10—Edible mushroom  
11—Length-measure  
12—Cheek bone  
13—Most unusual  
14—Covered with wax  
16—Thigh of an animal  
17—Small tree  
18—Omission-sign  
19—Split pulse  
25—16th Century collar  
26—Masculine name  
27—Ammonia  
28—Fibrous compound  
29—Grassy fields  
30—Great Lake  
36—Beloved  
37—Greedy

42—Final statements  
43—Depart  
44—Ether compound  
45—Bristle  
46—College in N. C.  
47—Cattle plague  
48—Musical instrument  
49—Fleashy fruits  
50—Ruminants  
51—Edible mushroom  
52—Length-measure  
53—Cheek bone  
54—Most unusual  
55—Covered with wax  
56—Thigh of an animal  
57—Small tree  
58—Omission-sign  
59—Split pulse  
65—16th Century collar  
66—Masculine name  
67—Ammonia  
68—Fibrous compound  
69—Grassy fields  
70—Great Lake  
76—Beloved  
77—Greedy

80—An animal  
81—Boxes  
84—Defect  
85—Guided  
87—Treating  
88—Of morals  
89—Babylonian god  
90—Group of gastropods  
91—Theater-box  
92—Rough  
93—City in France  
97—Soft dress material  
98—Porch upon  
100—Tropical tree  
101—Assorts  
102—Coarse perennial herb  
103—Strip of wood  
104—River in Africa  
105—Ceremony  
106—Presently  
107—Mud  
108—Fibrous material  
112—Hebrew judge  
113—A number  
115—Perceptive

19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123

**New Garden Showroom To Open March 17**

Rand-Rebell Nurseries will open their new showroom, at 447 South street, Morristown, Friday, March 17, according to an announcement by Warren Rebell Springfield, secretary of the firm.

The new showrooms which cover some 7000 feet of floor space will feature garden items in season as well as a variety of garden equipment and other merchandise.

According to the best estimates obtainable, there are over one billion tons of steel in use in America today, or about 14,000 pounds for every man, woman and child in the country.

**Student's Hunch Wins Bets With Collegians**

Gordon Winston, Whitman College student, had a hunch that most college students, just after taking an exam, thought they flunked—even if they had not. Recently he turned his hunch into cash, according to Pathfinder news magazine.

Standing at the classroom door as an exam ended, he asked the most forlorn looking students if they had passed. Usually the answer was "No." "I'll bet you 50 cents," Winston would reply. In his first week he collected from ten, lost to four.

**N. J. Growers to Exhibit at Flower Show**

New blooms-making their public debut will add interest to the 34th International Flower Show which will run in Grand Central Palace, New York, March 20-25. A number of these will be displayed by amateur horticulturists; others by commercial growers and professional florists. The list includes exceptional varieties, both native and exotic.

Among the outstanding will be those offered by Totty's, Madison. Totty's plans to show the new rose, "Happiness," a dark red greenhouse variety which won a gold medal at the Horticultural Society's autumn show last November. This will be introduced to the market in 1951 and widely disseminated. Totty's also will reveal some new carnations including the white, "George Alwood" (patent No. 876) the massive, fringed, highly fragrant flowers of which are truly thrilling. Another Totty feature is the lily collection in which attention is called to eight new umbellatum hybrids; also a new henryii hybrid and several regal types in colors never before seen in garden lilies.

Leger & Hurrell, Summit, in their large tropical orchid exhibit intend to feature a new variety, a delightful white creation named

"Peace." It is said to be one of the finest ever propagated. Peter Henderson & Co. will introduce a new begonia at the show opening—a delightfully quaint, overblooming variety named "Crimson Sweetheart"—and, of course its color is crimson. A bed of these will be planted in this entrant's garden on the main floor.

W. Atlee Burpee Co. plans to introduce a trio of new marigolds.

"One" is a French type named "Sunny"; the second, a sulphur yellow, "Riverside Beauty" which is a carnation flowered type, and the third, "Sun Giant" is a tall African type. Burpee also offers a new sinia "Floradale Scarlet" said to be the largest scarlet sinia ever shown in America, measuring as much as five and a half inches across and three inches deep, the petals being ruffled and the stems long.

**Hints on How to Fix Those Warps in Storm Doors**

Storm doors are an excellent invention. Sturdy, patient, durable, they stand forth to protect the entrance to your house from the onslaught of all kinds of weather during the fall and winter seasons.

But once in a while even they need a little assistance, over and above the painting or varnishing they should get when they are removed every spring.

For instance, a storm door sometimes will bow or warp along the side, either above or below the latch. If this happens, the top or bottom of the door, depending upon where the bow is, will not close tightly into the frame, thus greatly reducing its efficiency as a protector and insulator.

Now to remedy the situation: Remove the door from its hinges, and plan on having it off for almost a week. Lay the door flat on sawhorses, boxes or whatever suitable equipment you have that will serve the purpose. Be very sure to put it in the driest place you can find, then lay weights along the warped area of the door. That's all you do. The weights should be straightened out the door in a few days. It is also advisable, if you can do it, to let the weights remain on the door until they force it very, very slightly in the opposite direction of the original warp.

When you think you have it right, paint or varnish all the edges before rehanging the door, first making sure the finish has dried thoroughly, of course.

By the way, did you know that when you are taking off a door you should free the lower hinges first. Conversely, when you are hanging it the top hinges should be attached first.

Still on the subject of doors, perhaps you would like to know how to keep that front door from jamming up on the throw rug you have put down just inside for people to wipe their feet on.

Obviously, you have to saw or plane enough wood off the bottom

of the door to allow it to clear the obstacles. And since the simple result of this operation would be a dangerously large crack between the door and the sill, you have to raise the sill to meet the door.

You can do this by fastening a brass "saddle" over the door sill with special screw anchors. Your hardware dealer can supply you with these items. It's also wise to put metal weatherstripping along the bottom edge of the door so that it will lock into the saddle when the door is closed. This will forestall any leakage of wind-driven rain, too.

**YOUR GARDEN THIS WEEK**

By FRED D. OSMAN  
The influence of soil temperature on the growth of plants is a well-known fact. Roses, for example, tend to start active root growth when the soil temperature is above 40 degrees.

If the air is warm, top growth may start. This happened this year, before the latest cold snap. It is advisable to prune roses before they make top growth.

This year the pruning should be done rather promptly. There is always the possibility of a drop in temperature low enough to freeze the tops after they are pruned, but we shall have to take a chance.

This high soil temperature has had an effect on the growth of bulbs. In January I saw a snow-drip that had been picked in the garden. A week or so ago I saw a whole group of crocus that had bloomed, only to be killed back by frost. These were in a favored situation, near a house foundation facing south.

In the open garden, leaves of narcissus and tulips are 2 or 3 inches above ground. When these bulbs develop normally the leaves stretch up, but the flower bud remains pretty well down in the bulb. Accordingly there is little to fear and unless we have some unusual weather, the blooms will come through all right.

However, if you are fearful I suggest a light mulch of straw.

**Hard Water Adds to Householder's Budget**

The yearly cost of hard water to the household may run as high as \$150, while the average is a little over \$100, according to the findings of some research laboratories.

In a recent article in a leading home magazine, it was stated that hard water causes lime scale on plumbing which, according to the writer, "builds up slowly... maybe taking years before it clogs the hot water system." In the meantime, the author pointed out, the householder was spending perhaps 20 to 25 cents out of every dollar for gas or electricity for the hot water heater.

water has progressed in suburban New Jersey was pointed out recently by William A. Martin, secretary of the New Jersey Chapter of the National Association of Soft Water Service Operators. In less than four years, he said, the number of persons using soft water has risen from a few hundred to more than 22,000. And, he added, the number is increasing sharply.

**Expectant Husband Applies for Relief**

In Battle Creek, Mich., last week, a young man applied at County Welfare Director William Morgan's office for relief.

ting married Sunday. I can furnish the groceries. All I want you people to do is pay the rent."—Pathfinder News Magazine.

**PROTECTION**  
LAME-LASTING RETRAINED WIRE  
ATLAS FENCE COMPANY  
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NEWARK, N. J.  
TEL. MI 2-4412

**MY SAVINGS Earn 2 1/2% NOW**  
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Small sums, set aside each week, or larger amounts up to \$5,000, will give you such earnings in New Jersey's largest, insured Savings and Loan.

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New accounts invited by mail or in person.

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Officers: Ernest A. Minier, President; Leonard B. Zubi, Vice-Pres.; George E. Duffy, Treasurer; George M. Cooper, Secy.; Vincent H. Rible, Asst. Treas.; Marcy C. Sweeney, Asst. Secy.; Sue R. Di Biase, Asst. Secy.; William Motter, Compr.

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On Route 10, Hanover, N. J.  
Week Days and Sundays Till 6 P. M.  
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LAWN GRASS SEED — FERTILIZERS  
VEGETABLE SEEDS and PLANTS

FLOWER SEEDS, BULBS and PLANTS  
POT-GROWN PERENNIAL PLANTS

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Route 10, Hanover, N. J. Whippany 8-0375  
One Mile West of Livingston Traffic Circle

**Fool-Proof Sponge Liked by Doctors**

Synthetic sponges made of starch have been developed by Department of Agriculture researchers, together with a recommendation as to where they can best be used: In surgical operations. A doctor who forgets to remove the starch sponges before sewing up his patient needn't worry; they will be quickly absorbed by body fluids.

**Better Mapping Needed in U. S.**

America needs more and better maps, the Geological Survey reported last fortnight. Only 25 per cent of the nation has been well charted. Topographical maps now covering about half the country are inaccurate or out-of-date. Necessary to complete a good mapping job are more money, men and 20 to 50 years.—Pathfinder News Magazine.

**OVERHEAD DOOR SALES COMPANY, Inc.**

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**COMBINATION DOORS**  
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Cedar lined wardrobes \$32.50

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Pine-Pong tables, Unpainted furniture, Plywood, Sheetrock, Knotty Pine, Flooring, Mouldings, Shutters, Palms and Hardware.

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EST. 1892

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by Suburban Properties, Inc.  
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for Better Flowers, Vegetables, Lawns

**EMERALD**  
Grass Fertilizer  
For lawns and golf putting greens. A well-balanced formula of purest ingredients, designed to feed grasses and to keep them in a healthy condition. Over 30 lbs. of natural organic materials in each 100 lbs. 5 lbs. 75 cts., 25 lbs. \$2.50, 100 lbs. \$6.50, 500 lbs. \$25.00, 1000 lbs. \$45.00.

**ECONOMY**  
Fertilizer  
A low-price mixture with a high analysis (8-10-5). Contains the chemical ingredients for the proper growth of all plants. Good where quick results are needed. Will grow succulent vegetables and good flowers. 5 lbs. 50 cts., 25 lbs. \$1.00, 100 lbs. \$4.25.

**SAWCO**  
Acidulous Fertilizer  
35% of the nitrogen is from organic sources. Rich in potash; contains sufficient nitrogen and phosphoric acid to give best results. Mix a handful with the soil before setting tubers and later top-dress with liberal applications. 5 lbs. 75 cts., 25 lbs. \$2.50, 100 lbs. \$7.50, 500 lbs. \$32.50.

**CATTLE MANURE**  
Shredded  
A soil-builder and mulch that is recommended for crops in hot, sandy soils. Ideal for perennial beds. 50 lbs. \$3.50, 100 lbs. \$7.00.

Get our big FREE CATALOGUE for a complete listing of fertilizers and complete garden supplies.

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At Lackawanna R.R. Arch Millburn 6-1919  
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are flying again. Watch for "Swarms" of "Flying Ants" which come with Spring, shed their wings, then disappear. These wood destroying insects cause much damage to property. Buildings not protected during construction usually require it later.

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Our 2-page ad in the March 20 issue of LIFE magazine lists almost a thousand Culligan Dealers who are providing money-saving Soft Water to communities in the U. S. and Canada! See how your hard water problems can be easily and economically solved with our Service. Culligan is the world's largest system of Soft Water on a Service Basis!

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CALL YOUR NEAREST DEALER

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CHATHAM 4-7878

SOUTH ORANGE 3-0071  
CRANFORD 6-3555

**OPENING MARCH 17**  
Your New Garden Center  
**Rand-Rebell Nurseries**  
447 SOUTH STREET  
MORRISTOWN, N. J.

WE CORDIALLY INVITE YOU TO VISIT US THIS WEEK-END.

SEEDS, BULBS, PLANTS AND GARDEN SUPPLIES  
LARGE PARKING AREA ON GROUNDS  
1 1/2 Miles South of the Community Theatre

**Hand Starched Shirts**

All Shirts are now Hand Starched just as you want them. Your Choice of Light, Heavy, Medium or No Starch. Only the Collars and Cuffs are Starched, the Body of the Shirt Remains Soft and Comfortable to Wear.

ONLY THE COLLAR AND CUFFS ARE STARCHED

THE BODY OF THE SHIRT REMAINS SOFT AND COMFORTABLE

Win a prize on Corby's Musical Quiz Show on Station WMTR, 1250 on your Dial—2:30 P.M. Every Wednesday.

**Corby's Enterprise Laundry**  
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FASHIONS  
1950

THE SPRINGFIELD SUN

SPRING  
FASHIONS  
1950



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*Also*  
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**THE NEW SUIT is belted and very slender. It is made of rayon faille with beautifully shaped pockets. Wearable, versatile in black or navy; sizes 10-16. At 49.95. Dress Salon, Bamberger's.**

### Spring's Fashion Spotlights

By SYLVIA JAFFE

Fashion Coordinator of Community Publishers

1950 Spring style trends have a certain freshness and crispness which is not revolutionary in nature but exciting, inviting and above all—feminine.

With the great diversification of fashion this season it should not be difficult to select the ones that are most becoming to you.

There are fluid flowing lines which substitute for the fullness of silhouette of past seasons.

Below are some of the highlights of the fashion picture to guide you in making your Spring and Summer selections and designed to keep you "in the know" fashion-wise:

- With the pencil-slim line of suit or dress there is the contrasting flow of cape and capelet.
- Much fuss has been created over the "LITTLE BOY LOOK" in youthful styles with emphasis on buster-knaw collars with big taffeta bow-ties on jackets, blouses and dresses.
- Our fashion-right woman is eternally feminine this spring with the dramatization of the rounded shoulder, the natural bust line and the small waist.
- The HEMLINE is definitely SHORTER—now a 14 to 15 inches off the floor.
- The SHORT DRESS FOR EVENING in the form of simple cocktail or formal dance version is important with the long gown still being shown for big party nights.
- FRAGILE and SHEER FABRICS make fashion news this season—nylon net, marquisette, georgette, chiffon, lace. Silk shantung—important.
- SUITS—with their LOOSENED JACKETS and slimmed skirts give the fashion important "BIG TOP" look. The suit with a cape collar is a smart contribution to Easter Sunday.
- There is the versatility of the new year-round 4-season rayon suitings that make news: menswear patterns in checks, glen plaids, hairline stripes; linen-like weaves and sharkskins.
- The "LITTLE THINGS"—these little things make the big news for Spring 1950: little FORWARD-ANGLED HATS on neatly cropped heads; LITTLE FURS in natural and in NEWLY-DYED NAVY or butterscotch, made into chokers and scarves; little sparks of color in scarves, flowers, jewels.
- GOLDEN YELLOW ACCESSORIES—are being shown as the perfect accent for spring's favorite wardrobe colors: they are inspired with navy, gray, black; fresh with white and the beiges; startling with red. Yellow hats, gloves, bags, scarves, shoes, belts and jewelry.
- Veiling—shaped and trimmed—worn as little caps "on the hair." These are tightly modelled to the head.
- SHEERNESS AND EXPOSURE—featured in sundresses and in sheer street dresses with fancy lingerie—"to be showing"—designed especially for the sheer look.
- SLEEVELESS DRESSES or cool cap sleeves with bare necks—are a "fashion-must" for spring and summer.
- There are DARK COTTONS that can be worn with long coats—in April, May, June and again in September because they ARE DARK.
- SLEEVES—of SHORTER and VARIED LENGTHS—in suits, coats and dresses—perfectly completed with

(Continued on Page 5)

### Coats and Capes for Spring



BRIEF IS THE WORD for coats and capes that add drama. These are featured in the Hahn & Co. Designer Collection.

### Versatile Bolero Shown in Many Newsmaking Versions This Spring

This Spring Hansen Bang highlights the ever-versatile bolero in several newsmaking versions, characteristic of his creative handling of interesting fabrics.

One version is a "topper," cut as short as a bolero, with a rippled back for free-flying fullness. Many of these waistline length toppers center their interest in such details as rounded shoulder molded to meet self-material bands placed high on sleeves and across center back . . . dolman sleeves that spread from a moth-wing back . . . propeller winged pockets placed high on the boom . . . and unusually exciting button arrangements on front or sleeve cuffs. Many are lined in the same print or dotted silk of their companion dresses to complete the perfect ensemble.

Ship or Shore greatcoats in rough textured monotone tweed or in red, white and blue bold plaid are roomy enough for casual over-a-suit wear, or the fullness can be cinched into sculptured folds with a crescent shaped navy kid belt. Black alpaca or duvetyl backgrounds full-length dressmaker coats that have softly gathered skirts . . . pretend boleros with silk satin revers . . . propeller winged pockets placed high on the boom . . . neckline to hem buttons.

Hansen Bang is known for the basic simplicity of his dresses and this season he has artfully broken the silhouette by pleats . . . all around pleated skirts . . . or loose pleated side panels. A low fan inset of pleats in the back skirt breaks the otherwise slim line of one black dress, and another has unpressed pleated panels from the hip line.

Hansen Bang tells an outstanding color story for Spring and Summer 1950 with cool Pistachio Green and tempting Watermelon. In solids or prints that swirl to create an over-all balance of color rather than a feeling of design. Pimento red in creamy fleece short coats gives top appeal when worn over a slim dress of navy blue. The nubby roughness of a John Burr tweed fulfills a promise of over-suit comfort in red, white and blue bold plaid greatcoat. Raw silk in a linen-like weave called "Bureta" is used for a handsome long cruise coat in oyster white with bloused back . . . lined in

navy and white polka dots to match the companion dress.

A favorite throughout the collection is a two piece suit with waistlet cut front that continues into flat poplin back. Variety is introduced in the notched revers and cuffs which are done in contrasting fabrics . . . crisp white pique or gingham checked taffetas.

Navy scores again as the color for Spring and Hansen Bang expresses his confidence in this perennial favorite in simple dresses of slim silhouette . . . broken by curved draped propeller pockets across the bust . . . For these dresses the designer uses sheer wools . . . Several of these are used as a background for the short dolman sleeved little jackets of pimento red.

Bright linings for the jackets of some of this season's casual-looking little suits will catch the eye of many a pre-Easter shopper. There is, for instance, a three-piece suit of navy and white checked wool jacket with red crepe lining topping a white pique blouse and slim navy wool skirt buttoned down one side.

Light or dark, and however different, this Easter's town suits are likely to have a touch or more of fluttering snow-white white, as little as a boutonniere or much more. A sleek black wool suit has white pique collar and cuffs, and a white pique ascot filling in the neckline.

### Easter Fashions Featured at Many Price Levels

Now is the season when "Put On Your Easter Bonnet" becomes Number One on the Hit Parade, and women everywhere start reading the fashion ads with avid concentration. Easter being early this year, it will be a preview of all the fresh creations from the New York collection.

The most "Easterish" costumes in the big parade will, as usual, catch the eye of the roving cameraman. And whereas women from coast to coast wish him luck, comparatively few give him a thought in their pre-Easter shopping. Rather, they have in mind simply a highly becoming suit, as neat-as-a-pin woolen dress, a pretty print with its own little jacket, or perhaps a newly-slim coat that's Easter proud but a lot more, too.

Price, just as choice of a costume, is a factor designers have given more than customary consideration this spring. If a woman likes this season's bloused jacket or pleated skirt, she can have it without straining the purse strings. It's just a matter of being more fashion-conscious than money-conscious, and of doing her looking early.

New York designers have dreamed up some particularly versatile Easter costumes. There is, for instance, Adele Simpson's combination of a bloused navy taffeta jacket, belted over a matching halter top, with a slim navy wool skirt—an on-the-avenue and on-to-the-party inspiration. There's a youthful full-skirted navy taffeta coat or coat-dress that may be worn on its own if the weather permits, or under a coat or fur jacket, if not.

Light in coloring and light in weight for warm spots of the country are numerous jacket-and-dress or cape-and-dress fashions, and all-silk coat and dress ensembles. Among the former is a costume teaming a watermelon pink wool bolero with a pink and grey silk print-dress—prettily-pleated-down each side of the skirt. An outstanding example of the all-silk ensemble is a loose cut coat of royal blue shantung and matching color dress. The coat, falling slim from the shoulders and full length, is lined in emerald and collared with black velvet.

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### Fashion Right Blue and White



BLUE AND WHITE CHECKS of spring are exemplified in this sheer wool sleeveless dress with wide V neckline and two pockets on skirt front. The large checked blue and white bolero jacket has graceful Florentine sleeves. From Adele Simpson's spring 1950 collection.

### Odd Cut Crystals Mixed with Pearls

Diamond cut crystals imported from Czechoslovakia and fashioned into a handsome collection of adjustable dogcollar, soft drapes and rope necklaces make an interesting item.

Included also are prism cuff links. Not only the clear crystal is represented, but soft pastels, such as pink, blue, beige, amber, blue-violet and turquoise are seen in the smaller tin cut beads.

The size and shape of these crystals have been expanded to include the round, ice cube, tear-drop and octagon patterns, all cut to dazzling brilliance.

Pearls—soft, yellows, mauve, smoke and pink, have been scrambled with these prisms and, in each case, the clear crystal picks up the overtones of the pearlescent color. Tiny rhinestone rondelles, also spaced with pearls are another way these crystals are shown.

Sports shoes for wear with golf clothes, slacks and shorts—needs a trim ankle in cotton, wool, nylon and in mixtures of nylon and wool or angora. Special Note: The new types have special appeal since they glow in the dark.

a new silhouette...

**Gaynes**

belted suit in **Miron checks**

The newest way a suit can look is the Gaynes way: narrow-skirted, belted, the main curve in its collar. For fabric, navy and white Miron worsted woven in diamond checks.

Sizes 10 to 16. \$55.00

**Donna Bailey**

10 NORTH HARRISON ST. EAST ORANGE

as advertised in Vogue, Charm and Mademoiselle

**Novelty Bag For Evening**

It is primarily a satin and bead handbag story for evening wear. Tiny evening bags with flower designs on solid bead backgrounds are dainty in envelope and oval shapes with either beaded handles or back straps.

Satin is feminine in feeling with drawstrings and pouches with silver frames and chain handles. Black lace combined with white satin is effective while the solid satin colors that are most popular are blue, pink, white, navy and black.

Black lace over gold or silver kid takes to tiny pouch shapes and ties in beautifully with corresponding shoes.

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**SACONY-CIELLA**, the heavenly acetate rayon that is creaseless, cool, packable and washable. Wear it simply "as is" . . . open-throated, carefree; or accessorize its convertible neckline. The elasticized waistband is convertible too—flexing to fit your figure without alteration. Sizes 10 to 20. Town and country colors.

It's a wonderful buy . . . . . \$10.95

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Then this slim smartly tailored suit is for you.

Cut to fine lines — endowed with beautiful details. In 100% wool Gabardine and Sharkskin.

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CHARGE IT—BUDGET IT—OF COURSE!

## Resort and Spring Wear Uses "Siamese Look" as Keynote

Tina Leser is never one to be stuck for an idea, as evidenced by the abundance of news in her latest collection for Edwin H. Rozman. What Miss Leser calls the "Siamese look" predominates, and is applied to both bra and skirt, as well as complete dresses. Slated to make headlines is the return to the beach sweater, small and cut like a

bolero with deep armholes, sometimes gayly striped or sequined in the Leser manner; bathing suits of pique or pale tabcloth damask frothed with organdy and embroidery; checkered Italian tabcloth fabric red sequined for sports wear; and dry-off dresses and dry-off playsuits of bright-striped

white terry cloth with square peg-top pockets. Tina Leser's special feeling for line, color, and fabric are intriguingly combined in a group of batika. A two-piece swim suit of the batik features the bound Siamese bra, wrapped to cover the back and leave a bare triangle in front. Beach dresses with the same wrapped feeling have Siamese-pleated skirts with the fullness concentrated on one side. Indian paisley cottons, rich in color, are done in the same manner. Newest conception of the one-piece wool knit strapless swim suit is the pull-over around, elasticized to fit snugly, and cleverly contrived to fold around the figure and button in back. These wool knits come in solid colors, or loomed checks or stripes, and some have contrasting elastolized wool ribbing for the top, waist and leg bands. Rabbit-hair beach sweaters are perfect mates for these swim suits, or for that matter, they make ideal cover-ups for bare shoulders any time of day or evening, and consequently some have brilliant embroidery. Featherweight corduroy has been printed, according to Miss Leser's specifications, to duplicate the

pink and gold Chelsea china pattern and the blue Willow Ware. The group makes many combinations and includes corduroy shorts lined for swimming; Siamese bound bras in contrasting wool jersey; square peg pocket skirts and cutaway boleros in printed or plain corduroy. A study in contrasts is the rugged denim and awning cotton playclothes embroidered and appliqued with organdy sailboats—or combined with red checkered Italian table cloth tops for wrap-over skirts, pedal pushers and culottes. A typical Leser prank

appears in a shirt cut like a boy's, red sequined in the squares of the tabcloth fabric. Beautiful blue Ming satin printed with a chalk white Chinese emblem is used for a group of beach ensembles designed especially for women and planned around a beach robe of the satin, completely lined with white terry cloth. Fine detailing is an important feature of these pieces. Chinese key motif worked down to the waist from one shoulder strap on a bathing suit and on a sun dress; the Ming pattern in pearls is embroidered on a bone white

brief beach sweater. Also for women are a group of "good body" swim suits of nylon satin featuring the swept-to-the-side look. Picture dresses of table cloth damask in pale colors have minute jackets or aprons of Swiss organdy padded and embroidered to repeat the pattern of the damask. The "candy-box" bathing suit is of white pique with eyelet embroidered scalloped hem banding bordered with pale blue organdy facing. The Spanish shawl dresses have the kind of draping Tina Leser is famous for: The bodice is made

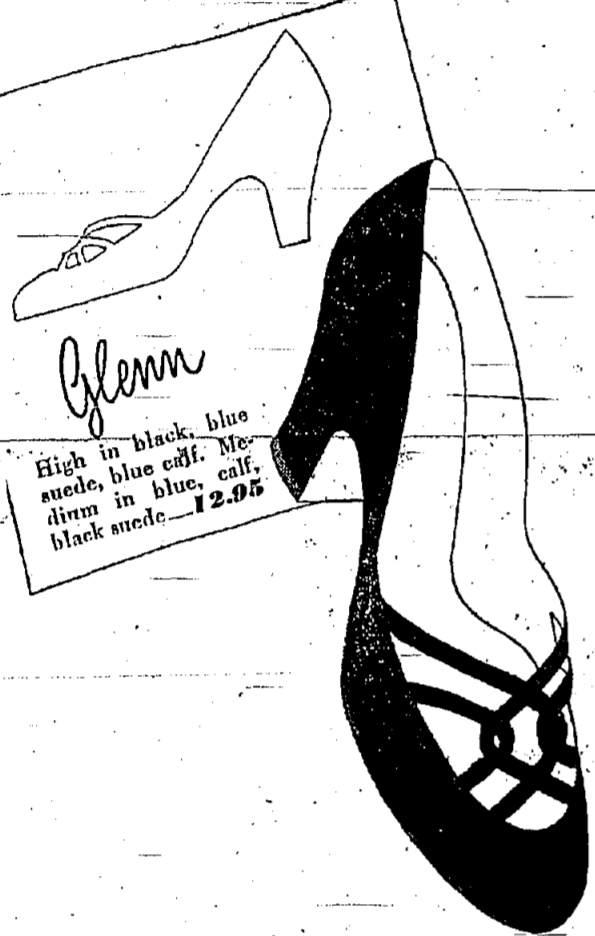
of a shawl wrapped around the body with one fringed end terminating in a loose skirt panel, and the other a stole and that may be worn over the shoulder. Printed chrysanthemum damask cotton and Spanish rose wool jersey are the two fabrics. "After-five" play dresses have strapless shawl tops with Asiatic tassels; twisted convertible tops, again tasseled; burrrose back bodices; or attached stolen panels to tie or use as a shawl. Some have obi-wrapped sashes to achieve a high waistline.



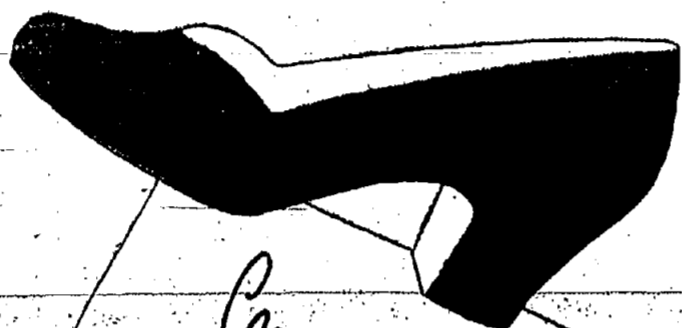
**Seemore**  
Black and blue suede.  
High and medium heel. **12.95**



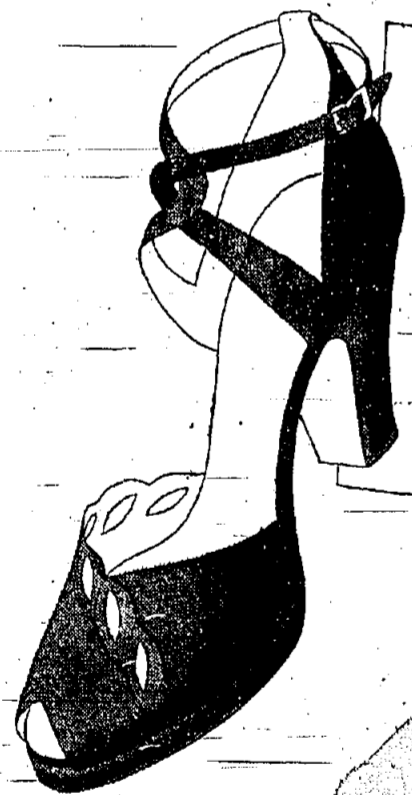
**Pipsy**  
Black and blue suede.  
High heel. **10.95**



**Glenn**  
High in black, blue suede, blue calf. Medium in blue, calf, black suede. **12.95**



**Conway**  
Black, blue suede.  
High, medium, low heel. **10.95**



**Ostrich**  
Blue, black, cola suede. Medium heel. **12.95**



# Now in Bamberger's Shoe Salon: Troylings

by Seymour Troy

creator of fabulous Troy originals

Come, see the exciting, exuberant, the young and fashion-forward Troylings designed just for you. Troylings have the coveted air of elegance, the delicacy of design, the fashion-rightness that only a shoe creator like Seymour Troy could inspire—at prices remarkably modest. You can find a Troyling for your every wardrobe need, from day to dark. You can find a Troyling in any leather you covet, and know it's the finest that money can buy. Troylings come in all heel heights, all sizes. Troylings come in every important color. And the Troyling fit is so marvelous you must experience it to believe it. Tomorrow is a fine day for it—Seymour Troy will be here in person. No Teleservice or mail. Bamberger's Shoe Salon.

**10.95 and 12.95** The ultimate in fashion at a minimum in price



**Clyde**  
Blue, red, tan calf.  
Medium heel. **12.95**

**L. B. Bamberger's**  
Newark and Morristown

### Color Is Rampant In Kresge-Newark's Handbag Dept.

The right accessories are always one of the most important parts of a lady's wardrobe. . . .

Trends in accessories, like those in apparel, change from season to season, usually conforming design-wise with the news in apparel, making for an attractive over-all picture of fashion as a whole.

In handbags, there are several fashion points to look for this spring and summer. Bags are getting bigger, and most of you will welcome this change from tiny, impractical bags to the new medium size, roomy enough to hold everything. Horizontal styling is an established fashion for spring . . . the wide horizontal shape appears in every type of bag. The top-handle bag is still tops, in both single and double handles, with over-arm preferred to small handbag. Overshoulder bags, too, are making a fashion comeback, and underarm and clutch bags, cued by the 20's influence, are gaining in importance. Smooth calf makes a spring bag with quality look and feel at every price range, and coordinates with spring's top-fashion calf shoes. Patent leather bags make a wonderful complement for 1930's crisp white touches, for checks, reds and yellows in apparel, for patent leather shoes. Straws will be seen, early, in new shapes, new colors, new straws. Color is rampant in the handbags in Kresge-Newark's Street Floor Handbag Department, where you'll find bags in colors to match, highlight, or contrast with spring colors in suits, coats, shoes. In gloves for spring, 1930 the newest look will be the longer glove, taking a cue from 1920's novel sleeve and sleeveless fashions, setting the pace for gloves in 1930 to twelve-button lengths, worn long or crushed. In Kresge-Newark's Glove Department you'll find a limitless assortment of

### New Silhouette for Spring



FROM LILLIAN O'GRADY and the famous designer Lo Balbo, we get this truly fresh slant on Hockanum's self. It's equally as smart in red or gold. Lasting wear. The silhouette is as new as spring it navy, all-worsted suiting, — a fabric noted for its

### Noted Designer's Collection Points Way to 50's Style

In a season generally intrigued with a backward look toward the 1920's, Pauline Trigere takes an independent step forward into the 1930's. Her slender, succinct lines with emphasis on the T-square top formed by draped Grecian armholes, conl-draped necklines, short flared jackets and new over-the-head "dot" boleros have an affinity to the current trend.

The descending waistline, with the figure well outlined between a bateau neckline and a reasonably short and narrow hemline, is noticed throughout the collection.

The famous Trigere coats carry this low-waisted feeling, being tapered into a low waistline at the back, all beltless and some of them falling straight in the front with ingenious gracefulness.

A series of "phantom coats" appear in dark wool chiffon, unlined and somewhat transparent, over white or beige sheath dresses.

There is a prophetic coat all-houette, in-curved, and with puffed sleeves. A shortened version of it becomes what the designer calls a "varouse" — handsome long jacket, limber and wrapped with multiple pockets, to complement any woolen dress. One of these in bold diamond checks, is shown with a straight dress of navy wool crepe.

The mantel, a Trigere contribution to coat shapes which has gone into the fashion language, is expressed in new ways: short, short and widely flared with sleeves that are really no more than cuffs fastened on to low-placed armholes. It is shown in white linen, above a slim navy alpaca-dress for afternoon wear, and in yellow chiffon weight fleece over a "yellow shantung-taffeta dress for evening.

At the opposite end of the short-to-long coat picture is the new Trigere cape-dress, a slim sheath of wool or corded silk with a full length cape attached at the collar and flowing back over the arms.

"Tres Trigere," which has become a catch phrase in New York fashion since a French friend of Pauline's summed up the look of her last season's American Fashion Critic's Award collection, is expressed now in her masterful handling of her favorite no-color combinations, black and white, beige with black, beige with navy (Continued on Page 5)

### Handsomely Tailored



FORSYTH'S PRECIOUS militeen suit goes everywhere this spring. This one has a plunging neckline — takes beautifully to blouses and scarves. It's handsomely tailored and styled for clear, flattering lines. About \$55. From Bamberger's Better Suit Department, Newark and Morristown.

### Yarn Shop Offers Everything for Spring Knitting

"The shop that offers everything for the knitter" — Jean Fessenden Yarn Shop, 556 Main street, East Orange — points to the new Festive and Printemps yarns which, they say, should be popular this spring.

The Yarn Shop carries yarns in many flattering colors and offers free instruction as a service to its customers. Kits of yarn and matching fabric by Ayr Scotch, Armstrong and Botany Mills are available as well as the new nylon yarns and nylon argyle sock packs. There also is a full line of regular yarns in many weights and colors for every knitting need by nationally known manufacturers.

Among the new "packaged items are muffler sets, argyle sock packs, baby packs and tie packs. There are knitting bags and needles in many styles and colors.

### Flowers - By Louis

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### Watch for New York Round-Up Of Spring and Summer Collections

Chalk up the end of the era of the moulded torso and full skirt! Watch for: Room at the top this season . . . Big sleeved jackets, roomy bloused backs, deeper armholes, large collars, short capes, flared boleros . . . Sometimes the "room" is an expanse of you that shows in wide straps open V of crescent neckline, or bodices with shoe-string shoulder straps . . . The belted Russian blouse and cape jacket both new extremes in the wide-topped outline.

The slim skirt takes the lead, but there are plenty of full skirts for day and evening—Some very artful dodges for making slim skirts act full when you move: hidden godets, "freedom" folds and pleats of all widths. Watch for: Less news than you think in hemlines . . . Skirts are only slightly shorter . . . The cycle is upward, about an inch shorter than last year—fourteen to sixteen inches from the floor . . . Most designers sponsor them at midcalf, and warn the wearer to let her own legs be her guide.

Watch for: Interest in the 1920's, seen through 1930, beauty-conscious eyes—No indication of a return to the flour sack silhouette . . . Hip-lines are stressed by folds, cuffs, darts, but the slender indented waistline above is far from forgotten . . . Many sleeveless dresses . . . Many fringed skirts . . . Nel flounces . . . Handkerchief points . . . Deep cloches . . . Long strings of pearls.

The middy blouse and sweater top, usually coupled with a pleated skirt, the favorite daytime wool dresses silhouette . . . In silk and cotton, smart day dresses come shirtwaist style with such surprise features as chiffon fabric, big bishop sleeves, plunging necklines, fan pleated skirts, metallic touches or "diamond" buttons.

Watch for: Suit blouses to be important again after many a season of buttoned up jackets . . . Suit jackets brightly lined to match the blouse . . . "A la carte" combinations of fabulous blouses and skirts for evening, sold separately.

Watch for: Tissue weight fabrics everywhere . . . Paper thin failles, taffetas, surahs and brocades reduce last season's bold swish to a faint whisper . . . Starched-chiffons and taffetized shantung . . . Roman silk . . . handkerchief-linen . . . cloud weight wools, thin worsted suitings and chiffon fleeces for all-season coats . . . Crepe de chine, chiffon, georgette, and net, used for tailored dresses . . . Liner encrusted with jewels and embroidery for evening . . . Gossamer Swiss organdies, nylon net and tulle in delicate drifting evening dresses, as romantic as ever in a season otherwise expounding sophistication.

Watch for: Colors that suggest a luscious fruit basket . . . Oranges and lemons, lime, apricot, banana, peach . . . Beige, sand and straw touched with black . . . Pin checks

Watch for: Cord and jewel embroideries on linen, mink on pique, venise type lace on wool, velvet pipings on tissue taffetas and surah, lace on wool jersey, metallic embroidery on chambray . . . Buttons that remember their calling, and really button something . . . "Dress-maker bras" of the dress fabric accompanying sheer topped dresses.

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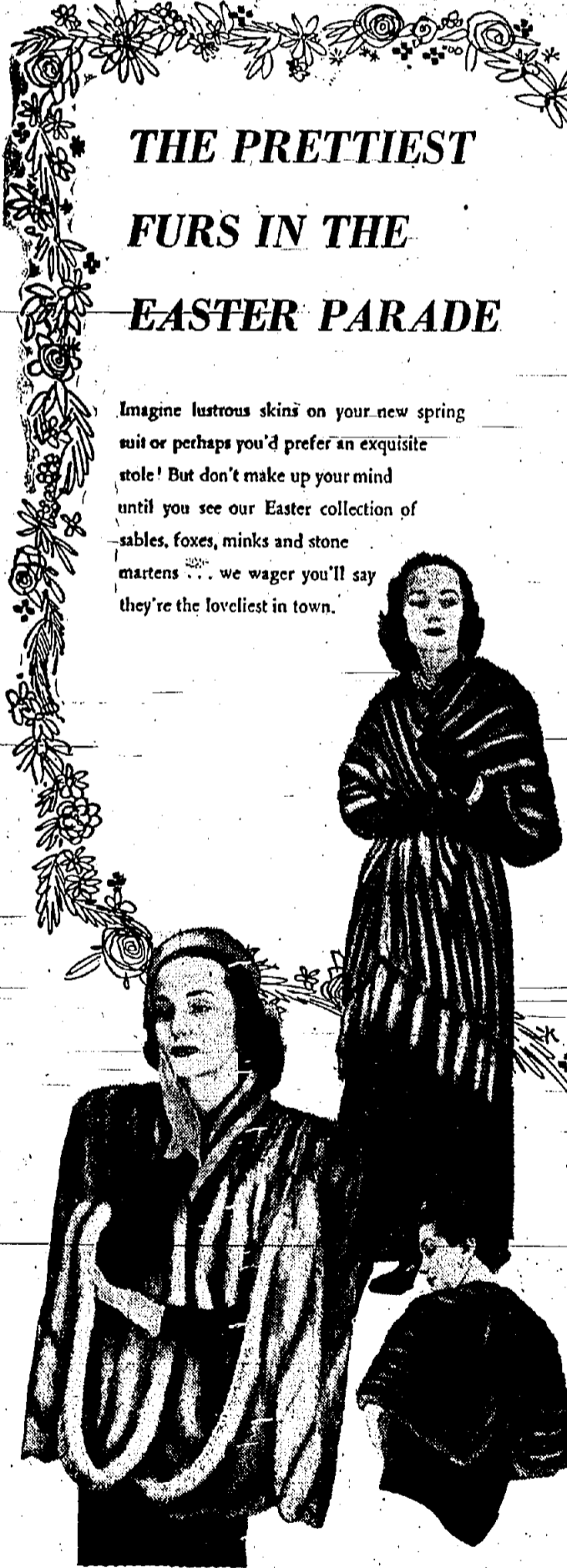
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### THE PRETTIEST FURS IN THE EASTER PARADE

Imagine lustrous skins on your new spring suit or perhaps you'd prefer an exquisite stole! But don't make up your mind until you see our Easter collection of sables, foxes, minks and stone martens . . . we wager you'll say they're the loveliest in town.



8 SPRING ST. FLEMINGTON, N. J. Store Hours: Daily to 9 P. M.—Sat. & Sun. to 5 P. M.



ANN'S of Montclair

dramatizes the details . . . as in this marvelous new go-everywhere suit for spring, one of an exciting "fashion news" collection. The jacket lines are easily elegant, the skirt pencil-slim . . . the fabric a lightweight sharkskin.

BROWN, GREY. Sizes 10 to 16.

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Luncheons - Dinners - Banquets



## Spring's Fashion Spotlights

By SYLVIA JAFFE

Fashion Coordinator of Community Publishers

(Continued from Page 2)

- the accompanying length of glove. Puffed tulip sleeves—ending at elbow—seen in suits.
- EXPANSION BRACELETS—are made to be WORN HIGH ON THE ARM to accent the new shorter and sleeveless fashions.
- Suit jackets that stop—at the waist whether boxy or fitted.
- The 1920 influence of the longer waistline—down at the hip—with the straighter look is a fashion to be watched as a future trend.
- FURS dyed in NAVY and in PASTEL COLORS—are part of the fashion story.
- Colors that are coming in for spring and summer are—REDS (shrimp, tangerine and lobster red)—PINKS—WHEAT AND BEIGES (ranging from light tan and various shades of amber—to toast and cocoa)—yellows—white—gray—sheer black—and, of course, our standby NAVY BLUE.
- EASTER BONNETS—with the forward-arch—the "FORWARD ON FOREHEAD" sweep. SMALL in size to mold the new short hair-dos. In natural Tuscan straw or shantung. The little white hats are shown. Sailors in NATURAL STRAW braid with trimmed grosgrain bands.
- The smartest angle this season is way forward over the eye or way on back of the head.
- WHITE ACCENTS—that trim suits and dresses. Drifts of white frame necklines and edge cuffs; white buttons and a finishing touch. Accessories are shown in white gloves or a parasol may be white.
- BELTS are LIGHT in WEIGHT—cool-looking and cool-feeling—made of straw and cane—an excellent hot weather item.
- CHECKS are seen EVERYWHERE—especially in the BOXY JACKET (worn over solid color skirt or dress) which emphasizes the season's darlings; BLACK AND WHITE or BLUE AND WHITE CHECKS.
- Dresses—with little boxy shirt jackets that crop at the waistline. Sleeves of jackets usually ending above the elbow.
- BLOUSES for spring are crisp and clean cut. Highlighted are the importance of LINEN as a fabric, the trend toward greater simplicity with softness but less frills, the advent of the chic SLEEVELESS WESKIT and the many adaptations of men's shirts. WHITE PIQUE sleeveless weskits or tuck-ins—a crisp and fresh note. Navy linen as the important fabric in spring blouses. SHEER SLEEVELESS blouses are seen with all types of suits.
- The shirtwaist dress stars from morning till night. It is seen in geometric motifs with softly bloused three-quarter sleeves and trim cuffs.
- The COAT DRESS as a topflight spring fashion—but-tens all the way down—usually double breasted and seen in navy taffeta.
- SHEER BLACK—a high style for SPRING AND SUM-

### Neat and Trim



THE BIB-AND-TUCKER FRONT is news in coats and suits of spring 1930, and imparts an unexpected, fresh look to daytime fashion. Neat, trim, and very new, they may be seen in the Hahne & Co. Designer Collection.

- MER—charming nets for cocktails.
- For the late cocktail and dinner hour—an inspired by the 20's black PURE SIK GEORGETTE. The capelet flounce at the back and the low flare of the skirt give it the talked-of "FLUID SILHOUETTE."
- SHOES—are "NUDE"—narrow PASTEL kid STRIPPINGS. The shell pump is shown with strippings (narrow bands of leather, suedes or fabric), too.
- FABRIC makes news: red and blue check gingham angle ties. Also, white trims on black patent ankle strap. Graceful suede pumps with contrasting calf strippings are quite flattering. Pump of hounds tooth checked-wool with border of black patent for matching suits.
- SHORT TOPPERS—in CHECKED WOOLS—important. RED and pastel colors are seen with dropped shoulders, double-breasted—closings, DEEPLY CUFFED SLEEVES with flare or fitted back. Fullness of the spring topper is very often stitched in under the belt with dolman style sleeves.
- FULL LENGTH COATS—in CHECKED TWEEDS—fitted or loose.

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(Continued from Page 4)  
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Pauline Trigere's interest in sleeves is expressed by their charming proportion to the rest of the silhouette. Several long narrow coats have long wide sleeves that push back in deep folds above the wrist.

Though she is firm in her belief in the slim suit and figure molding dress, Pauline Trigere indulges in all sorts of gentle dodges for softening the line of both top and skirt: she superimposes Norfolk trunks on narrow jackets, cape folds at the back like gills to make the silhouette "breathe," and jabot cascades at the sides of skirts, often of contrasting sheer fabrics.

Two tones of Lorganza, one over the other to give a shimmering changeability, are used often in the afternoon and evening series. Shimmering, too, are the fringe dresses for evening, the tops elongated and fitted in at the waist, the skirts straight tiers of white or black trings over crepe in the contrasting colors.

An audacious Harlequin coat to wear to parties will be most talked about for its strong fashion appeal.

**STRAPPED SANDALS**  
Ally strapped sandals demand a sheer, cobwebby, full-fashioned or seamless stocking with little or no foot reinforcement. At the most, a slight toe reinforcement is permitted. The sandal foot stocking is the answer to this ally shoe style.

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A HANDMAKER gabardine just right for spring at Helen Michel, 631 Main street, East Orange. \$48.95.

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590 Central Ave.  
EAST ORANGE  
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15 W. Park St.  
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BEAUTY IS REBORN. NATURE  
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Lillian O'Grady

SUMMIT

WESTFIELD

SPRING LAKE

PALM BEACH



tailored by **Handmachers**\*

\*ours alone

**Kresge Newark**

## Spring's Fashion Spotlights

By SYLVIA JAFFE

Fashion Coordinator of Community Publishers

(Continued from Page 2)

- the accompanying length of glove. Puffed tulip sleeves ending at elbow—seen in suits.
- **EXPANSION BRACELETS**—are made to be WORN HIGH ON THE ARM to accent the new shorter and sleeveless fashions.
  - Suit jackets that stop—at the waist whether boxy or fitted.
  - The 1920 influence of the longer waistline—down at the hips—with the straighter look is a fashion to be watched as a future trend.
  - **FURS** dyed in NAVY and in PASTEL COLORS—are part of the fashion story.
  - Colors that are coming in for spring and summer are—REDS (shrimp, tangerine and lobster red)—PINKS—WHEAT AND BEIGES (ranging from light tan and various shades of amber—to toast and cocoa)—yellows—white—gray—sheer black—and, of course, our standby NAVY BLUE.
  - **EASTER BONNETS**—with the forward-arch—the "FORWARD ON FOREHEAD" sweep. SMALL in size to mold the new short-hair-dos. In natural Tuscan straw or shantung. The little white hats are shown. Sailors in NATURAL STRAW braid with trimmed grosgrain bands.
  - The smartest angle this season is way forward over the eye or way on back of the head.
  - **WHITE ACCENTS**—that trim suits and dresses. Drifts of white frame necklines and edge cuffs; white buttons and a finishing touch. Accessories are shown in white gloves or a parasol may be white.
  - **BELTS** are LIGHT in WEIGHT—cool-looking and cool-feeling—made of straw and cane—an excellent hot weather item.
  - **CHECKS** are seen EVERYWHERE—especially in the BOXY JACKET (worn over solid color skirt or dress) which emphasizes the season's darlings; BLACK AND WHITE or BLUE AND WHITE CHECKS.
  - **Dresses**—with little boxy shirt jackets that crop at the waistline. Sleeves of jackets usually ending above the elbow.
  - **BLOUSES** for spring are crisp and clean cut. Highlighted are the importance of LINEN—as a fabric, the trend toward greater simplicity with softness but less frills, the advent of the chic SLEEVELESS WESKIT and the many adaptations of men's shirts. WHITE PIQUE sleeveless weskits or tuck-ins—a crisp and fresh note. Navy linen as the important fabric in spring blouses. SHEER SLEEVELESS blouses are seen with all types of suits.
  - The shirtwaist dress stars from morning till night. It is seen in geometric motifs with softly bloused three-quarter sleeves and trim cuffs.
  - The COAT DRESS as a topflight spring fashion—but tons all the way down—usually double breasted and seen in navy taffeta.
  - **SHEER BLACK**—a high style for SPRING AND SUM-

## Neat and Trim



**THE BIB-AND-TUCKER FRONT** is news in coats and suits of spring 1950, and imparts an unexpected, fresh look to daytime fashion. Neat, trim, and very new, they may be seen in the Hahne & Co. Designer Collection.

**MER**—charming nets for cocktails.

- For the late cocktail and dinner hour—an inspired by the 20's black PURE SIK GEORGETTE. The capelet flounce at the back and the low flare of the skirt give it the talked-of "FLUID SILHOUETTE."
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*Lillian O'Grady*

SUMMIT

WESTFIELD

SPRING LAKE

PALM BEACH

SPRING  
FASHIONS  
1950

THE SPRINGFIELD SUN

SPRING  
FASHIONS  
1950



*That Hahne + Co. Look!*

NEWARK • MONTCLAIR

### Fashion Magazines Predict

#### Mademoiselle Looks at You

This spring and summer will find your hair short and sassy under a pretty hat, level eyed and thrust forward, according to MADEMOISELLE, the magazine for smart young women.

"Your shoulders are downhill and practically boneless," MADEMOISELLE predicts. Your new suits and dresses will have dropped shoulders and important sleeves, either melon, kimono or lantern shaped. Or, at the extreme, you may find yourself wearing no sleeves at all, with gloves that barely touch your wrists.

Those tight bodices you've been wearing will relax with the help of pleats or a drawstring waist. Shirt jackets will puff out over your belt.

Your suit skirts will have a straight and narrow look and any fullness will be condensed into pleats. Skirts will be shorter too, showing more leg, and the showiest will end just short of mid-calf.

On your feet, you'll rediscover the serene beauty of spectator pumps and the classic grace of square-toed town shoes — in patent or calf or a combination of the two. Intricate strip sandals in delicate pastels (accompanied by pale stockings) will carry you light-heartedly through spring and summer evenings. And as we slip into summer, these will be made of natural or dyed fabrics — linen, shantung and burlap.

Summer will see the triumph of sheer fabrics for everything from bathing suits to dance dresses. You'll wear sheer cottons, sheer rayons and sheer nylons — in shirtwaist dresses, separates, blouses, redingotes and after-five fashions. You'll even throw a two-layer sheer coat over your short evening dresses.

Summer will also see the triumph of the sleeveless dress — the perfect hot weather uniform — and you'll find it in linen, shantung, chiffon, rayon jersey and cottons of all types.

Also practical and destined for wide popularity this summer will be chameleon outfits which change their appearance as the occasion demands. For example, you'll be able to shed your blouse and skirt to reveal a bra and shorts; you may wear a sheer, big-sleeved blouse and skirt over a strapless second dress underneath.

All told, as MADEMOISELLE sees you, this summer will find you dressed more practically and at the same time more prettily than ever before.

#### Glamour Says

Glamour's magazine editors tell us how to turn each of four exclusive spring-into-summer outfits into at least eight exciting and different-looking, fashion-minded ensembles. So if this spring you want to meet your evening's date right after work, but if you want to look as if you had been home for a complete change of costume (and mood!) the following is suggested:

A bloused jacket top and slimmed skirt of pure silk-tissue-faille, a weskit of imported Irish linen. For the office, for luncheon dates, the jacket top and skirt combine, turn up as a newly soft shirtwaist dress; after five, just discard the long sleeved jacket, wear the sleeveless linen blouse with the skirt, add long gloves, a pretty hat, and every eye will "look twice" in your direction.

Perfect for the first spring days just around the corner is a three-piece suit. The jacket buttons diagonally across; the detachable collar and deep cuffs are reminiscent of high priced French imports. The slim skirt in line with the new silhouette. This time a mock linen weskit is the magic component. Leave off the jacket, let the skirt and weskit do a solo and you are right for after five dates.

Next in this series of "Look Twice" fashions is a dress of pure silk shantung with a cardigan-cut jacket of light weight pure wool Heller worsted jersey. The dress and jacket when seen together are perfect for casual daytime wear. Wear the dress alone with sophisticated jewelry and after-five accessories and the character of the outfit is changed completely.

Newly important this spring is the coat dress. Note the new dropped shoulders, full sleeves that taper into snug fitting wrists, the deep shawl collar and the full skirt. Pin the collar up high, add a belt and the dress-coat becomes a live-alone-and-like-it coat dress you can wear all spring.

When you look through your closet to go over your spring wardrobe keep Glamour's suggestions in mind and remember that each piece in your wardrobe can and should lead a double fashion life.

#### Charm Believes

Sun Yellow accessories, ranging in tone from pale Sunrise, through High Noon to the new Sunset shades. Beige — from top to toe; navy blue. (Beige for newness; navy for popularity.) Grey, especially with yellow accessories. White coats and toppers. Hats, shoes, bags, all in beige to blend with costume. Skin tone stockings.

All textured fabrics — textured tweeds, cotton tweeds, pongee, shantung, linens, crash, burlap — in accessories as well as suits and coats. Menswear woolens (and rayon!), tropical weight menswear fabrics, gabardine for suits. Checks in windowpane or large houndstooth design for suits. Knits, especially jacquard knits, suggesting textural interest. Nyons in afternoon dresses. Sheer rayons, such as georgette or net, chiffon, organdy, marquisette.

The big top look as exemplified in capes, short coats. Rounded, dropped shoulders, a la Dior. Bolted suits. Tuck-in dresses. Fullness in sleeves between dropped shoulder and elbow. Yoked or collared emphasis on bodices. Shorter skirts. Slim skirts — short-jackets — fitted. Vests and weskits. Loose, mantle-like coats with yokes and dropped shoulders. Short sleeved coats. Sleeveless dresses for daytime, dateline, evening. The small neat head achieved with small hats, short hair: a la Renaissance, neat little furs worn close about the neck. Light foot — in cut as well as color — with stripping ankle ties; medium heels or flats.

Pleats — all around or in panels. Buttons as trimming on dresses. (Continued on Page 5)

### Classic Short Coat, 1950 Edition



SPRING 1950 EDITION of the classic short coat. In Double-breasted front, belted back. At Kresge-aqua, coral, pink, gold, white and slipper flocco. Newark. Also at Summit Branch.

### Bamberger Fashion Authorities Point to Fresh Prints for Spring

Fashion authorities at L. Bamberger and Company agree that fresh prints, either in silk, nylon or sheer, are as much a part of a woman's spring wardrobe as April showers and softly veiled hats. They always have a timeless appeal; they always have a feeling of elegance.

The Better Dress Department on the third floor of Bamberger's in Newark features delightfully flattering styles that are well priced and take to many moods. In all the eyes of spring go from the

walst up. Now silk dresses have a "top look" emphasizing dolman sleeves, mandarin collars, pocket interests. Many women will want to build their spring ensemble by combining a pure silk print dress with a short jacket, fly-away jacket or redingote of sheer wool or felle. The newest and prettiest dresses include both slim and full skirts. The full skirts have pleats, low placed flares, set-in pleated flares, massed back or front fullness. There are many women who prefer full skirts and look best in them, and there is a new trim look to the full skirts this spring. The slim skirts are new and interesting because none is plain. Some have fitted oval front or back panels, some have fine pleating. Most of New Jersey will welcome the fact that this will be a pleated spring for the exciting nylon dress. Pleats of all kinds are already an accepted fashion for day or night, ranging the fashion gamut from separate pleated skirts to pleated skirt dresses, to pleated tops, to all-over pleated dresses.



A CHRISTIAN DIOR original of black pure silk faille with jet buttons and now sleeve interest. About \$200 at Doop's, 630 Central avenue, East Orange.

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### Gobs, Coolies Little Boys Sway Blouse Modes

Blouses as subtle tie-ups between your suit skirts and jackets are a fashion story of the past.

Spring 1950 ushers in a smartly styled, clearly toned array of blouses that fairly demand to be appreciated in full.

Yes, blouse fashions, fabrics, colors and prints are as varied and sparkling as those of your dresses, coats and suits. The slimmer look is a present perfect picture. Sleeveless designs, complete in themselves without cover-ups, take starring roles. The middy blouse is back and ready for exciting accessorizing. The "little boy" appearance is predominant, complete with handy-to-laundry removable collar and cuffs. Chemise-like

### Front Cover Page

On the cover . . . a Ben Gershel original in three magnificently co-ordinated parts. The suit, softly molded in spring grey, stroked with navy . . . the toper, its artful echo. From the Hahne & Co. Designer Collection.

blouses with waist-deep necklines that can be shuttered together or worn open also make a proud appearance. Softly tailored cottons replace peasant effects.

Details as precious as gems are exciting features of spring 1950 blouses. Laces and embroideries, pleats, from box pleats to "concertina" permanent nylon pleats and rows and rows of fine tucks, combine to make your new blouses fashion treasures.

More and more pastels lend delicacies of color to the blouse scene. Lacquer reds run to floral pinks. The gamut is run from Navy to sky blue.

### Draped Necklaces, High Bracelets in Paris Collections

The fill-in draped necklaces, large or pendant earrings and bracelets worn high are favorites among those shown in the Parisian Couturier collections. New back and side treatments and interest in colored stones are significant.

There is a three row swinging earring at Desses which is composed of little mushroom shaped rhinestones mounted on fine silver chains.

The bib necklace which is much worn at Desses is generally seen in gold.

Dior has big evening necklaces or rhinestones that "drop" over the shoulders.

At Fath the big circular rhinestone earring is tres chic.

YOU ARE CORDIALLY INVITED TO VISIT OUR NEWLY ENLARGED SECOND FLOOR FASHION CENTER

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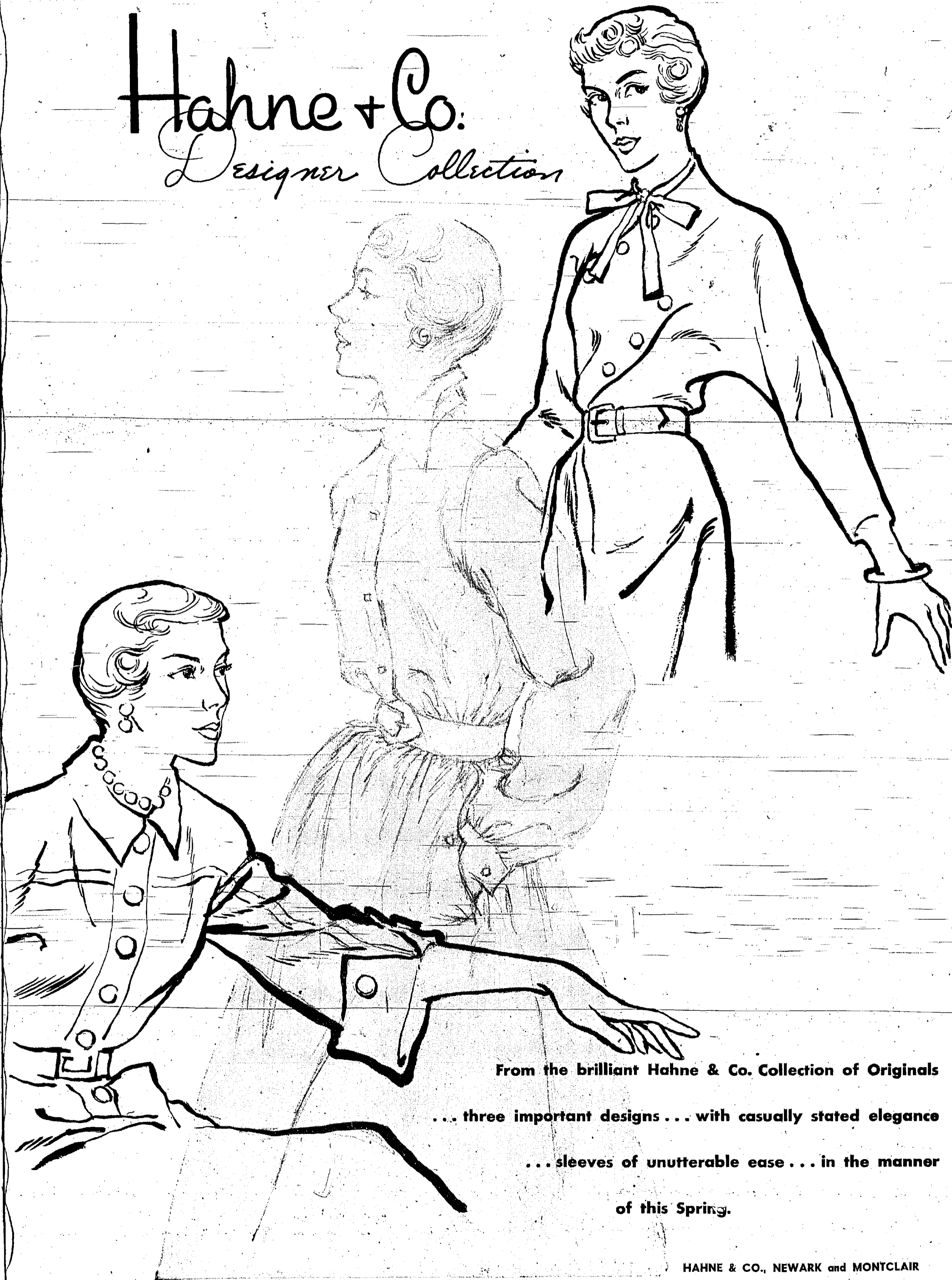
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The "doggie" hats are arriving and parading daily at  
**Doop's**  
On the Avenue  
Near Harrison St. East Orange

# Hahne + Co.

Designer Collection



From the brilliant Hahne & Co. Collection of Originals  
 ... three important designs ... with casually stated elegance  
 ... sleeves of unutterable ease ... in the manner  
 of this Spring.

HAHNE & CO., NEWARK and MONTCLAIR

## Beach and Play Dresses Make Use of Pleats

This spring, ask what's new about pleats and the answer is, "Claire McCardell."

Considering that Townley's designer is one of the most original talents in the business, it's still amazing that she can turn out a "completely pleated" collection and keep it completely fresh. Ways and means include new fabrics such as her wonderful nylon nudes, new yellows from chalk pale to mustard, and a new, long-overdue idea in the beach or playdress. Called the "short shift," it stops just above the knees, and makes every bit as much sense as the short tennis dress.

For all purposes other than play, the dress that holds the spotlight is the piping-tied pleated column making its initial success in the last McCardell collection. Slim, yet in no wise fixed-looking, it is shown for both resort and spring, with little sleeves and without, and in a variety of materials from tissue worsteds to tissue tulle. But promising to cause the most commotion is a series in the aforementioned nylon tricot in fascinating sunburn-nude tints. These permanently-pleated, nymph-like dresses are faintly printed in a tiny half horseshoe motif, and are worn over slips in darker tones to bring out the coloring and movement of the pleats. One, finely-pleated from neckline to hem, has a little ruffle of pleating at the throat softening its sleevelessness.

A new feature of the pleated column that makes it even more becoming than it has proved to be for many different figures is elasticized stitching at the waist and under the bosom. Also, a goodly number of these dresses are belted in leath style for a slightly tailored touch, rather than wound to the waist with pipings of the fabric.

Just two suits appear in the Townley collection, each notable for its young grace and pleated skirt. One is in kasha-colored worsted and has a popcorn white cotton barthea blouse. The other, in black and white shepherd's checks, has a jacket that's waist-length and snug in front but dipped and kerchief-pointed in back—one of several entirely fresh developments of the designer's bandanna theme. There's a charming afternoon print dress of tissue tulle gaily printed in miniature with all the flags in Lloyd's register, for instance, that has a bandanna collar in twin-chiffon print. Again, the bandanna shape comes out in a loose-sleeved short travel coat of brown and white houndstooth checked wool lined in camel-colored wool jersey to tone with the dress beneath; and in a brightly-striped beach cape, made double, of heavy cotton. This is shown with a new edition of the famed McCardell swim tube, in yellowish-green worsted elasticized in all the expected places.

Other, bloomer bathing suits, also beach dresses, reiterate the pleated refrain of the collection, but with emphasis on a practical note. The pleating is broomstick, and crimps right back into the suit after it is wet, rolled, and dried. Clan plaids, among other cottons, are used for both the bathing suits and several short shifts pleated in this manner, and help up with piping halters.

Certain hazy and lovely blends of coloring in a diversity of fabrics in the Townley collection are talked about as "the blues," for example, or "the mauves." The former are usually of a delphinium cast, but include a soft blue-grey in a hand-painted silk called "seaspray," and used for a diaper bathing suit with extra, short skirt. Yellow, though, keeps coming up. It's pale in a shadow-checked cotton bathing suit and—matching broomstick-pleated smock coat, and vivid in a red-dotted silk beach jacket and bra worn with red linen shorts. White appears most memorably in an all-pleated chiffon wool jersey column with little shirt collar, no sleeves, and—white leather leath belt.

## Buttons from Everywhere On Everything This Spring

This year, buttons dominate the fashion scene.

Buttons are everywhere! Accenting scissor panels, sweeping up during back silts of skirts, dramatizing new nubby woollens of coats and jackets, glittering in the narrow straps of chemise dresses. Buttons are an integral part of every chic costume.

The woman who makes her own clothes will capture the feeling of a small child let loose in a candy store when she visits a button department. Variety, glamour and abundance mark the button collections.

There are burnished straw buttons from the Caribbean and Orient designed to match the straw bugs which will be prevalent this spring and summer. Tanned leathers from the plains of Argentina and Texas to place on wool knits and rough tweeds and to add a touch of originality to simple leather gloves.

Polished woods from the Northwest forests add an expensive custom-made note to gabardines, jerseys and wools. Sparkling jewels from Europe and Africa give stunning accent to chiffons, crepes, wools.

Throughout the Bailey, Green and Elger button collection, colors have been dyed and matched to the Forstmann County Fair colors.

### 'Agile Silhouette' Tops Designer's 1950 Collection

To the tempo of the future, Brigrance of Charles W. Nudelman dedicates his spring 1950 agile silhouette, soft and yet clinging in the right places. The secret of the "fit" look lies with a new wedge cut and a way of fitting with darts to make lean coats and nimble suits and dresses. A clever neckline treatment appears in Brigrance's "vice versa", undivided twins in dress and coat, where the collar appears on the back of the jacket, the front of the dress.

Brigrance pays particular and profitable attention to what he calls "briefs", little coats of great elegance and variety shaped to go over everything from cotton to chiffon, day to evening. These reach below the hip (from 23 to 25 inches). They are cut full, but on the straight of the fabric, running off into bias at the sides to give a new balance above both full and slim skirts. These "briefs" are made in monotone tweeds or light weight chinchilla.

The lean coat, in a bright or light color, hanging straight from the shoulder is a Brigrance favorite for spring. Shoulder lines are rounded with sleeve often cut in one with the body of the coat. Many are collarless, but if there are collars, they are small. Welt, seaming and angle pockets accentuate the wedge look. The lean unlined coat of wool jersey—often made with convertible neckline—is a favorite over printed silk dresses. The coat dress is shown in navy and white line plaid worsted. It is fully lined, buttons down the front and has white pique collar, navy belt.

There are slim, trim suits with refined details throughout the collection. Made of worsted and flannels, they have their jackets clipped, smoothed and hip covering or short and boxy. There are the minimum of buttons, the minimum of pockets. Suit collars are small; cuffs turn back at the wrist. Some of the suits are belted. With flannels and worsted Brigrance likes to show patent leather belts and patent leather shoes.

Dresses are agile, young but non-juvenile, in soft wool jerseys, silk shantung and pin-checked marh. There are some, too, in a star-flecked silk print. Tops are soft but do not blouse or bag. Skirts are both slim and full, because this designer believes there must always be a place for both. White pique touches are virtually the only non-functional decoration, and the "under collar" of pique is shown repeatedly. Little "boonie propeller" tabs and peep bows on the dress are specially made to push out of the coat collar when the coat is worn over the dress. Several print dresses have their own little short solid color jersey jackets. These jackets may be rib-hugging or loose, but they are always waist length.

Brigrance, who can always be counted on for pleasing and unusual color combinations, favors creamed colors, divine for the skin, in this collection.

### Levy Brothers Opens Enlarged Fashion Center

There's no need to scurry from floor to floor when you shop at Levy Brothers, Elizabeth. The newly enlarged second floor fashion center which opened March 7 with 25 air-conditioned fitting rooms centralizes all of Levy's spring fashions in one convenient location.

There is a complete selection from over 10,000 dresses, all created by famous American designers.

Selected to fit any budget or figure, these dresses may be found in the six shops of the fashion center. Value and fashion are combined in the Pin Money and Moderate Priced Shops, originals and select models in the American Designer and Women's World Shops, and smart frocks for young figures in the Casual and Junior Colony Shops.

### A Lord & Taylor "Christening" Gown



THIS CHRISTENING GOWN for your grown up flies on bodice and sleeves. \$16.95, sizes: 32-36, colors: baby is of imported batiste with Alencon lace ruff. white, blue, pink. At Lord & Taylor's.

### Lord & Taylor's Millburn Store Typifies Modern Merchandising

A store, like a woman, is as young as it feels, and Lord & Taylor which a little over a year ago opened a new store in Millburn, at Millburn and Wyoming avenues, has always had the reputation of being a young, energetic, imaginative organization even though as the oldest store in the United States, it celebrated its 124th anniversary last month.

In 1826, "The New York Enquirer" carried an advertisement of goods to be sold "at fair prices as usual" by the eight month old Lord & Taylor. The new store was at 47 Catherine street, situated below the Bowery which was the fashionable shopping district of New York City at the time. The goods that the new firm was offering were "heavy plaid silks for misses' wear; superior quality men's and women's silk hose; bobinet lace veils, caps and collars; muslin bands and elegant cashmere long shawls."

From that opening day, early in 1826, Samuel Lord and George Washington Taylor, founders of the firm, made a success of their venture. The two young merchants, both in their early twenties, started their business with the unique policy of winning customers by satisfying their shopping needs rather than by hiring "pullers-in" as other stores did. ("Pullers-in" were energetic young men who tried anything short of kidnapping to bring customers into business establishments.)

By 1833 Lord & Taylor had expanded so much that it was necessary to weather the storm.

Lord & Taylor, as many other organizations, struggled through several difficult years. It was not until the late '80's and '90's that the business began to expand again until finally it was necessary to enlarge the Broadway and Twelfth street store by annexing the building behind, which opened on to Fifth Avenue. In 1902 headlines of the New York papers announced "Department Store Invades Fifth Avenue," and Lord & Taylor was the first retail store on now famous Fifth Avenue, which experts predicted would be the shopping street of the city. In 1914 Lord & Taylor had sold both the Grand and Christie street and Broadway and Twelfth street stores and prepared to move into its sixth new home. The new building, at Fifth Avenue and 38th street, was one of the most modern and luxurious stores in New York City—and is still the home of Lord & Taylor.

The Millburn Lord & Taylor store is the company's third suburban store. The first opened in Manhasset, Long Island, in 1941; the second, in Scarsdale, New York. Embodying, as both these do, the principle that department stores should be both beautiful to look at and easy to shop in, they have served as models for stores all over the country.

Embodying the most advanced principles of functional design, the new Millburn Lord & Taylor has a charming, spacious air lent by the landscaped terraces which surround it, the pastel wall hues of its interior, its fanciful murals and the wandering snake aisles which ingeniously guide the visitor from one department to another. Picked

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### Fashion Forecast For Spring, 1950

The general effect of clothes for spring this year is simpler—unfussy in the modern American way. After exhaustive reviews of manufacturers' spring lines, the fashion editors find that there are lots of good-looking, suits for spring wear, tailored, but not too rigid looking. In fact, they point out, the quality of more suppleness is salient in all 1950 spring fashions.

Here is the line-up for 1950 spring fashions:

**Short-Jacket Suits Prevail**  
The short, fitted jacket appears to be headed for top popularity in suits. There is crispness, too, in bolder checks, in short boudoir-tooth toppers, and suits in neat geometric patterns. Better-price suits are often boxy, but there is a careful balance of jacket-bulk above a stem-slim skirt. Long revers with low-buttoned closing are a 1950 identification, usually with a deeply cut blouse neckline. The cinched-in belted line is another point to watch for Easter suits. More dramatic, these suits have hip-bone or longer jackets, belted in; but which can also be worn straight. Back-biased lines appear on these; and some have modified dolman sleeves. The majority of shoulders follow through with set-in sleeves—slightly rounded, but with a definite crisp angle.

It's generally acknowledged a short "topper spring" and the ultra-short ones or the belted-in versions are best right now and probably will continue. In full-length styles, the fitted coat with bloused bodice lines, the dress coat with white pique accents and the checked refer are all good fitted coat types to keep an eye on.

For more individual wear, the waist-length cape, or cape-jacket, flared and perky, is another favorite.

**Pique Blouses to Star**  
Under the Easter suit, it's the white pique, rhinestone buttoned blouse that is expected to star. Blouses are also being made with many tucks in nylon,obby cotton, dotted swiss and crepe, and bear a close similarity to men's formal shirts, whether sleeveless or long-sleeved. Although white is the dominant color in blouse color shows up in sharp pink and lime, closely followed by orangey red, yellow and navy.

**The White Touch on Dresses**  
Underrated is the favorite adjective in prestige dresses for spring this year. Navy or neutrals in tiny checks and worsted mixture effects are set off by neat white touches and done up in soft

### Silk Print for Spring



THIS NEW PURE SILK spring print by Henry Rosenfeld features the wing sleeves that loom so large this spring. A small mandarin collar and three-quarter sleeves make it a sure-fire fashion hit. About \$17.95. From Eamberger's Fashion Center, Newark and Morristown.

### Wearite Opens New Store in Union Center

Wearite Shoes has announced the opening of its new store at the location formerly that of Farber's Shoes, 1024 Stuyvesant avenue, Union. The opening was held on Friday,

March 3, at which time a vast array of spring merchandise in footwear for the entire family was shown. The nationally advertised lines at Wearite include: Florsheim and Roblee for men. Air-Step for women and Easter Brown for children.

### Value in Men's Suits Based on Hidden Qualities

When Father decides to buy a new suit, he probably heads for his favorite store, hoping to make his purchase as quickly and easily as possible. He is less likely to "shop around" as women do.

But in spite of his casual attitude toward shopping he wants good value for his money in terms of three things: the material, the fit, and the tailoring or construction, points out Inez LaBosler, extension clothing specialist at Rutgers University.

Wool is still the most popular fiber for suits according to a recent survey on men's preferences made by the U. S. Bureau of Agricultural Economics. And the chief reason the men give for this preference is the fact that wool—particularly good quality wool—has a springiness and resilience which make it wrinkle less easily and keep its press over a longer period of time than any other fiber. However, men seem to be accepting some of the newer fabrics, such as rayon or nylon blended with wool—at least for summer suits.

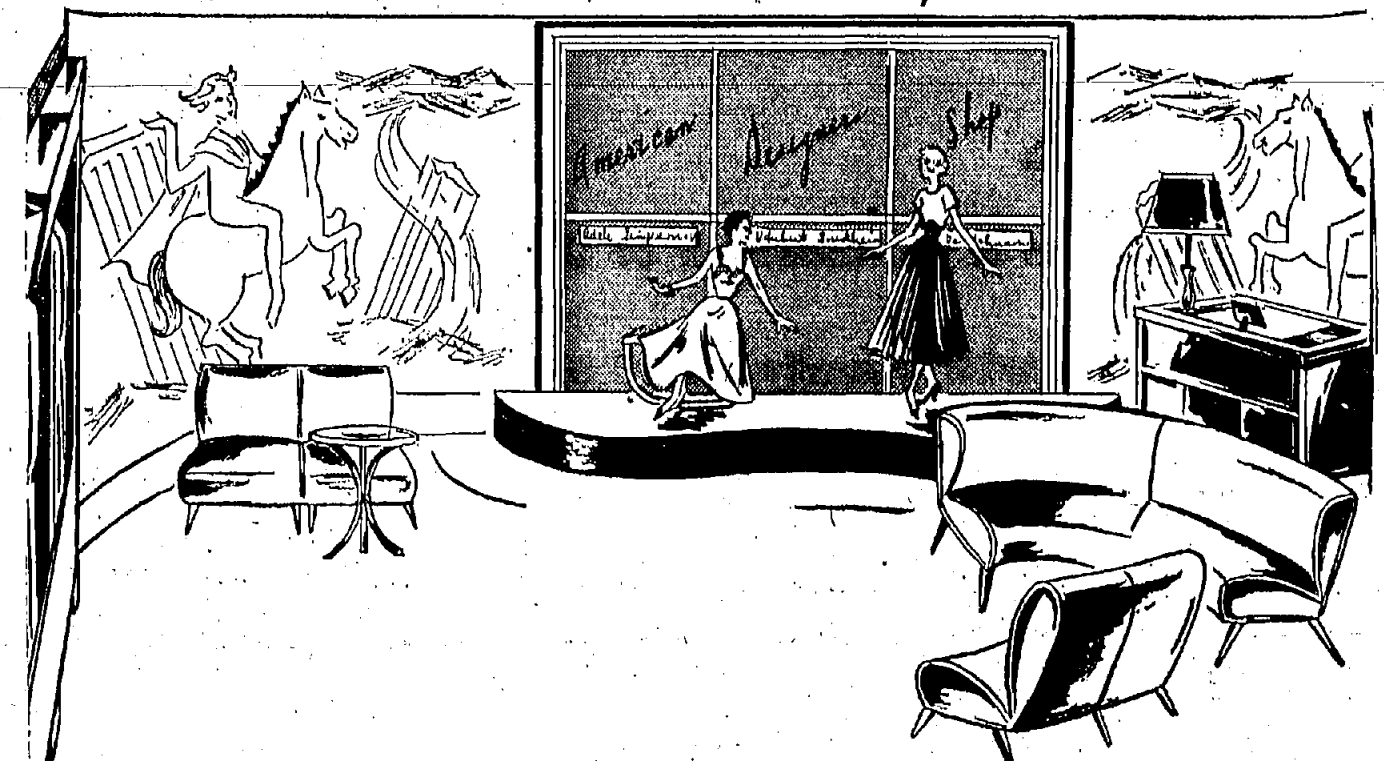
Father expects his suit to wear well with as little cost of upkeep as possible. But he also wants it to look well, to be comfortable and to drape well. He may call this fit, although it involves many things. The way the suit is cut is all important. Like women's garments, men's clothing cut off grain will never set well or feel comfortable. Fullness of cut is also important. Proportioned sizing is a help in many instances.

Men should check especially the set of the garment at the neck and shoulder lines, says the State University specialist. A well-fitted suit-coat sets up smooth and close to the back and sides of the neck. It does not pull down at center back. There is a firm unbroken shoulder line from neck to shoulder point. And the line from the shoulder to the lower edge of the coat (back and front) hangs straight—with no wrinkles.

The real marks of satisfaction in a highly-tailored garment such as a man's suit are really dependent on those hidden qualities or processes of manufacturing which affect quality. There are from 21 to 26 hand operations used in top grade suits. Not all of these are necessary to a good buy, however.

You can't see the interfacing in the collar, lapels and fronts of the coat, but it is well to find out about the type used.

### American Designer Shop at Levy Brothers



ABOVE IS a sketch of the American Designer shop, one of the six new sections which were recently opened in the second floor fashion center at Levy Brothers, Elizabeth. In this shop, a wide selection of dresses created by American designers may be found. Also included in the new fashion center are 25 air-conditioned fitting rooms.

## IT'S Gruber's FOR EASTER

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You May Budget Your Account

Widest variety in all styles—100% wools . . . flannels . . . checks . . . plaids

Wedding Gown of Imported Lace



THE NEWLY OPENED Bridal Department at Donna Bailey, East Orange, features this old fashioned wedding gown of Imported Brussels Lace. Designed by Joel of Murray Hamburger, it is exclusive with Donna Bailey in East Orange. Patty Stevens, professional model of Glen Ridge, is pictured above as she modeled the gown recently before an audience of "Brides-to-Be."

Fashion Forecast For Summer Dresses

A large and diversified picture is seen ranging from simple hot-weather cotton prints to glamorous chiffon-lace, black chiffon or embroidered organdie.

Shantungs are very prominent in one-piece wearable shirtwaists, as well as jacket-suits and bare tops plus cover-up jackets.

Black sheers with capelets and velvet touches are a high style fashion—georgette and marquisette used as the sheer fabrics here.

Checked silk organdies are seen. Shantung weave linen is a quality feature appearing in a series which starts a suit with built-in revers attached to the wearable jacket.

Wearable—pretty fabrics will definitely be seen this summer. They include silk organdies, shantungs, Cadwallader cotton prints, plenty of voiles with some pin-and-cobble dots, pique, chiffons.

Big sleeves are shown—bloused under softly and pushed up.

The trend is definitely SHEER.

Dark silk organdies are an important group which are done in black, navy, brown, sienna, gray and individualized by "caught on" appliques, push-up sleeves, rhinestone buttons, little seed pearl embroideries for collar and cuffs. They are feminine with floating full skirts.

Charm Hairdressers

Charm Hairdressers, 4 Center street, Chatham, offers individualized service and expert hair styling in the latest coiffures and permanent waves.

Striking Skirts and Jackets



JACKETS WITH EASE are a mark of the new spring suits in the Hahne & Co. Designer Collection. Worn with the casual air of a blouse, they provide a striking contrast to the slender skirts, create a softer silhouette.

Fashion Forecast

(Continued from page 4)

simple styles relying on an easy fit.

Rounded allness is the leading dress silhouette, involving an easy bloused back, sloped shoulders, capelet collars, peg-pleated skirts. Neat, quiet, well-bred, but always interesting—if a dress can be called these, it's in for Easter.

Straight Fulness for Juniors

Junior fashions are neater and simpler. Skirts remain full, but it is a straight fulness, instead of a gathered circular skirt. Our fashion experts find that neat details of tucking, white collars—very small and crisp—capelets that detach and plain low scooped necks are all popular. Navy is the top color in wools, sheers and fallies. Crisp taffetas in tiny scattered patterns are dressy styles. The long torso line, jacket-topped dress, or jacket over contrast top dress, are also slated for many Easter junior wardrobes.

Millinery is Gay and Feminine

Spring millinery promises to be gay, feminine, with flowers to be sure, but not in such abundance. Trimmings will major in flowers—roses, daisies, lilacs—fruits used alone or with fruit blossoms, straw flowers and bees, painted linen butterflies or jeweled ones. Ribbon bows and all manner of veilings with novel motifs sum up trimmings. Decorative accents at the back are new variations.

Two basic silhouettes are sailors and bonnets, in many varieties and different sizes. Newest are those which are forward-pooped and these should prove popular because of the youthful manner in which designers have interpreted them.

It will be a straw spring. White pique and some black sheers and the silks will have fabric representation with much black velvet facing on straw. Colors should give first place to the natural-to-burnt family: black, navy, white, red, pink, a little green pineapple and pine green.

Accessories are "Color-Matched"

A "color-matched look" is the dominant fashion trend in accessories this spring. Pink is being suggested as an accent for pink, and yellow for yellow, sometimes perfectly color-matched, often different shades of the same color tone. This is especially true of the whole blonde-to-auburn range which is getting a great deal of play in all accessories. These are linked with natural color linen and shantung dresses. A favored contrast is natural with navy, and red-white-and-navy combinations.

White neckwear—pique or linen—with cuffs to match, is due for a big revival.

Handbags that are long with "in-

Checks Chart the Way



CHECKS CHART the way to a fast stepping spring in a three piece outfit. This pure worsted Jaunty Junior check is featured at Brohman's, Central avenue, East Orange.

Cottons Blossom Out For Summer Dresses

Cotton takes no back seat to any fabric in the new summer collections. It can be just as formal, just as "exciting," and just as "feminine" looking as any pure silk—and it is.

New designs, new textures, new weaves are all part of the new cotton fashion story. Watch for the important little dresses that will appear in the evening this summer for top-notch parties.

Exciting colors have lots of appeal when these handsome cottons are plain—as in the cotton satins. Metallic-looking yarns that can't tarnish, give formal glints to airy tissue sheer cottons.

Native prints of Oriental influence and American prints combining black and vivid ground colors are favorites for exotic evenings—doubling for day and evening by virtue of their little cover-up boleros.

Highlights of Junior Dresses for Summer

The Sleeveless Look is really in. All manner of fabric and color combinations are all around. Typical high style interpretation is the pink-and-white-gingham top accented in black lace with black and white gingham skirt.

Shirtwaists for Juniors are sheer and big sleeved—voiles and organdies, printed or plain are typical fabrics with high fashion honors going to beautiful silk chiffons and the shadow plaid silk organdies.

Sheer Topped Dresses—these are the sheer organdie or voile coats and pinafores over simple sundresses of cotton print, gingham or chambray—the sheer over-apron or the organdie lumber-jacket falls into this group.

Novelty Details include cotton satens used for belts, colored bur-lap belts, velvet button and lots of shiny black accents—including patent leather belts and licorice buttons.

Fashion Magazines Predict

(Continued from Page 2)

suits and coats. Pockets on skirts, always placed low, especially at back and on side. Flap pockets, detailed collars, important sleeves.

Senior Prom Says

The Shirtwaist dress. Suddenly it's spring. Suddenly the Shirtwaist dress bursts forth with a new air, a new elegance. We show it in one of the pretty new satin striped sheer cottons for a Sunday or date dress. We like it in a pale color with a crisp touch of white organdy collar and a red rose under the chin.

We show the Shirtwaist in a more tailored version—a neatly checked cotton dress with a pleated skirt, white pique collar and cuffs and a black patent leather belt. This spring there is a Shirtwaist fashion for all teen activities—for school as well as parties.

The Dress Plus the Jacket.

A fashion-to-go—many places, to do many things. Minus the jacket, it's a perfect party dress for a teen. We like this pretty and practical spring fashion in checked taffeta with a low scooped neckline, a dashing pleated skirt. We show it dressed up with pearls, white gloves and a bright flower for a party. Add the closed fitting jacket with its big taffeta bow and the party dress becomes a Sunday or date dress.

Pink. We stress pale pink for a teen's spring and summer doings. It's cool looking and so becoming. We like it set off with a touch of bright red—a red rose at the throat of a pink cotton Shirtwaist dress, a red belt at the waist of a pink sheer party dress.

Yellow. "Yellow, Yeller Catch a Feller" our spring theme for a teen's spring wardrobe.

We like the perennial navy spring suit set off with bright yellow accessories—tiny yellow butterfly scatter pins and stick pins, a bright yellow cotton scarf and handkerchief, make-believe buttercups held at the throat by a printed buttercup tie scarf, a crisp yellow organdy blouse, navy sling pumps with yellow calf, and so forth. We also like the look of a yellow suit or top worn with navy accessories. Red, White and Blue—colors of the flag, colors of spring, 1950. We feature the nautical theme in a trimly fitted waist length cotton cardigan (April cover). The newest cardigan has no sleeves—looks well over summer skirts, dresses and shorts.

Summer is a Sheer Cotton. We are stressing sheer cottons in our Butterick teen patterns and our spring and summer fashion pages. Sheer cottons will be worn from morning until night—sheer gingham and dotted swiss in trim looking dresses that will be right for a summer job—bare top party dresses in crisp organdy and pretty cotton voiles. This summer teens will wear sheer cottons for partying—for playing.

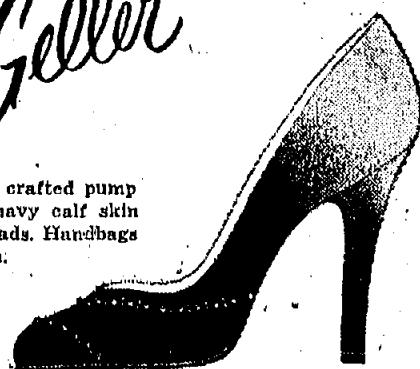
- Our famous-for-comfort Air-Steps
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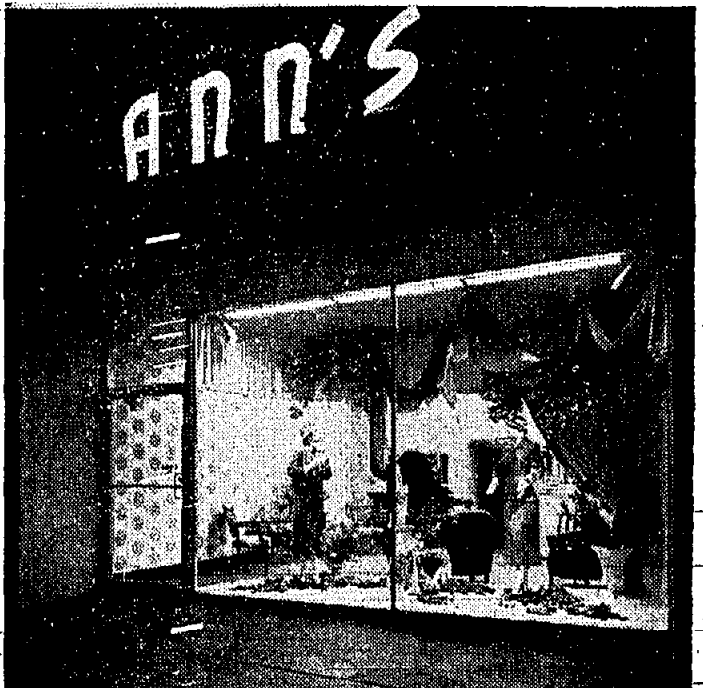
Short Sleeved-Look in Fall Coats and Suits

Sleeves on spring merchandise are cut off from mid-forearm to above the elbow, and this popular short-sleeved look can be achieved with the regular length sleeves as well. Sloped shoulder seaming, simulated cuffs breaking midway, and bands of contrast fabric or applied fur are just a few of the ways that the short-sleeved-look can be achieved.

Foldback short sleeves, which are appearing on coats and toppers this Spring look to follow through, too, for Fall. These sleeves button or fold back into shorter lengths—can show off pretty linings or facings.

A coat and suit designer back from Paris cites the "costume look" for Fall. Short sleeves could be worked out with costumes, very well; shorter sleeves on the suit, longer sleeves on the coat.

Fashion Center



THE NEW HOME of Ann's, (above), which is located at 859 Bloomfield avenue, Montclair. In this modern store, Ann's carries a smart line of dresses, coats, suits, sportswear and beachwear—\$14.95 up.

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### "Perfectly Eased" Silhouette Used in Three Variations

A straight line is the shortest distance between two points, but not necessarily, or even hardly ever, the most flattering.

For all those women who see eye to eye with Herbert Sondheim, the "perfectly eased" silhouette, shown in three variations in his spring collection, is more like it—and like them. That is (1) a gently-bloused line above the waistline, or (2) diverted fullness below, or (3) both the one thing and the other.

The first silhouette is applied alike to dresses, suits and dress and jacket costumes. All are slim of skirt and are usually belted in leather, shaped to the waist, to emphasize the blouse. The second silhouette is most subtly effected in a series of dresses with smooth little tops, but with graduated go-downs of fullness set into the skirts just within the hipbones front and back. Hence, even though the skirt is shaped with a lot of yardage, it shows only an easy swing. The third silhouette is seen outstandingly in one of the prettiest daytime dresses of the collection. Designed in grey crepe with luggage contour belt, it has a bloused bodice, pleated from a pointed shoulder yoke in back, and a pseudo-slim skirt pleated down the center front and back. Long sleeves, like a number of others throughout the showing, are seamed in but have underarm depth.

Sondheim suit jackets are shorter this season than last—to the waist or three inches below. Several, in addition to being bloused, are finished with poplin-loop hems for an even more pronounced contrast to the slim skirts. Similar jackets, dashing in a soft manner, belt over one-piece, thin wool dresses in blending, neutral color. One such ensemble, in fine kasha weave wool, combines a natural-toned severely simple dress and bloused beige jacket with divided panel back and cuffed shirt sleeves.

Shown in many variations is the strapless—or bra-top—dress and jacket or stole, as the case may be. This fashion for resort wear is especially new in a three-piece combination of beige mat crepe pleated skirt with strapless midly top and little bolero of orange-tinted wool jersey. In taffeta for spring evenings, the bra top is smoothly moulded to the bosom and overlaid with small, close set daisies of the taffeta. Among these dresses is a changeable royal blue and green taffeta charmer, its intricately-shaped skirt narrowed to the figure on one side and panelled in giant petal drapery on the other—another one-sided compromise on the straight up-and-down line.

A new and exclusive fabric with Herbert Sondheim is a sheer nylon in waffle-like weave, looking like chiffon and handled in the same way for some delightful afternoon or after dark dresses in navy. Layers of starched chiffon—many as black over white—make another series of very feminine, very youthful short dinner or dance dresses, one with a little crystal-embroidered Peter Pan collar. The basic dark crepe dress, always well represented in this collection, is sheer in weight and sheer flattery, particularly in the "body beautiful" silhouettes that continues a Sondheim signature. Softly slim, the 1938 edition is again shirred on each side of the elongated bodice, has short and cuffed kimono sleeves, and fastens with big bone buttons down the front.

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### Scoop-Brim Sailor Hat



FOR SPRING, a forward scoop-brim sailor of genuine velvet. At Krage-Newark.

### Forward Movement in Millinery

General comment seems to be that there is much interest registered in the forward movement, balanced look. Sailors, bonnets, cloches, and derbies are reported to be the favorite silhouettes. Straws with little floral or fruit trimmings are preferred everywhere. Straws include milan types, candy and the rough type of straw. Trimmings which are being accepted include large clusters of flowers, fruits, velvet bands and streamers, sea shells combined with flowers, jet and pearl ornaments.

Back interest in hats is a definite corner and something to be watched.

#### LEADING STYLES

Little on-the-level silhouettes in petitpail, bakou and stail straws are definitely going to be seen this spring. The "wheat" tones (shades of beige) are favored in these shapes. Current activity on panama is centered on simple—rollers and again on pillboxes, with the trimming—accent here minute straw bugs and owl trimming—sitting on the tip of the twisted velvet spirals or at the edge of the brims.

Promotional colors receiving attention and interest are antibes, a lomonny yellow and lobster bisque, a reddish pink. Navy is best liked as a trimming accent with both shades.

#### Toyo Bonnets

White toyo straws in angular wide brim bonnets and navy toyo derbies are featured. Black velvet trimming on white, and navy and red trimmings on navy are favorite combinations. Bakou in wheat ones with green ribbon decoration and fruit trimming are close followers, while epinard green combined with deep red is reported gaining in buyer acceptance. Back fruit trimming is shown on several of the narrow derby types, with cherry the top choice.

Telescoped Crowns Ripped brim bonnets, cushion

### Forward Movement in Millinery

brim sailors and telescoped crown sailors are shown in many collections. Women's hats with youthful feeling are particularly strong in exotic straws. In this series, small to medium shapes with floral trimmings are shown. Bonnet types with low, nipped brims are quite attractive for large head sizes. Navy blue and black with pale blue or white trimming register here. Panama appears in a new grouping of post-Easter shapes.

Interpreted in bonnets and pillboxes, this straw takes velvet trimming in bow and button treatments, in facings and on narrow brims. Fruit and shell ornaments decorate small Panama shapes.

Jockey Cloches Small jockey cloches, helmets and rollers in pique are being promoted in novelty type hats. White pique cloches in the red bands and small helmets with cherry trimming will be quite popular.

Cushion Brims Rough straw and candy braid cloches with cushion brims and fruit—trimming are coming in strongly. The fastest selling colors in these shapes are navy, wheat and pink. The best liked trimmings are feather quills, velvet bands and tiny rose and fruit ornaments.

Medium sized sailors are making a strong showing, with navy candy straw and white pique facing as a charming combination. Caps—small hats worn molded close to the head—are extremely important with the new short coiffure.

"They Are Wearing" NAVY AND PINK AND RED. Neither rain nor snow can keep women from wearing new

Fashionable Coiffure



PICTURED ABOVE is a "fashion right" coiffure by James V. Tully of 12 Washington street, East Orange.

### "Seashell Hats" Keynote Dache's Spring Showing

"Venus under a seashell" might be called the theme of Lilly Dache's Spring 1938 costume collection.

Hats are in seashell forms—blanc hats made in deep ovals with both long back and long front, shallow cockle shell shapes set on the back of the head and extending down almost to the shoulders at the back and sides, spirals, large brims fanning forward from a narrow back and deeply waved like the convolutions of a giant shell; there is even a little "barnacle cap," a cap-shaped cluster of small rosettes of straw set on elastic, clinging to the head as close as a bathing cap.

The Dache 1938 Venus (like Botticelli's, whose Venus and Primavera, Goddess of Spring were posed by the same model) is slight, small-shouldered and willowy with young curves accentuated by the way fine textured, and often sheer, fabrics are smoothed or draped. Although featherboning and buckram interlining are used in many of the Dache costumes, it is with such a light hand that the taut waist and built-out hip are never obvious. Bloused backs, pleats, wide sash waistline, big frothy sleeves, wide wing-like aldes which rise from the waist and leave the arms bare, and lace textures keep the feeling of airiness and delicacy foremost in mind.

Lace plays a daytime and evening role in the collection. There are lace cardigan dresses, strictly tailored. There are full-length lace coats over slim taffeta and satin dresses. There is fabulous colored-thread lace applique decorating pastel shantung for evening.

Hat with points on the forehead, points flying out at the sides or rising at the back, the high backed hat, and a new rocker shape with its front and back rising to a peak, its sides curved like rockers, are other new hat silhouettes presented in this collection. The rocker is designed to be tilted forward or back at your own best angle—and Lilly Dache points out that the smartest angle this season is way forward over the eyes, or way back of the head.

The feeling of lightness extends into the hat materials: straws are thin and pliable as chiffon and many are transparent, chiffon itself is basket woven or draped into the new rocker cloches and rocker turbans. There is a new cellophane straw, lustrous and iridescent like the inside of a seashell. There are many horseshair straws and braids.

All hats, however intricately manipulated, are moulded into a very definite shape. There are no wrappy dressmaker, cut-and-sewed hats. Lilly Dache points out that the softer more diphannous outline in dresses and coats automatically demands a precise outline in the hat. "The rule of contrast in silhouette is fundamental in looking well-dressed," she says. "Looking drapery from head to hem is just as unattractive as looking hard and mannish."

"On the other hand, thin or sharp outlines on hats look wrong with the very short hair which is the mode now, so I have introduced rounded lines and softened edges in all my hats. Most of the brims have double, puffed-up edges, and the interesting pointed hats are bound with black or navy grosgrain to both soften the edge and emphasize the outline."

Evening hats, large and small, are designed to put the head in a shimmering aura of light, for all are transparent and most are jeweled. Two layers of maline, chiffon or rosettes of pastel horseshair with matching flowers are the components of some of the most luscious confections ever Dache-produced.

This is a year for light shell colors, for leaf greens, for orange-y pinks, sunshine yellow as well as for the perennial navy-blue and white, says Lilly Dache. A last minute addition to the Dache collection is ginger blossom-pink, taken from a lot of these lovely flowerings which Lilly brought by plane from Hawaii, where she spent Christmas. Black is usually an accent—rather than an all-over color, and is most often used in contrast with shell and golden beige, natural straw or white.

"Trimmed" hats, particularly flower-trimmed hats, are important for both Spring and Summer, because women love them and they, too, complement a period of short

### A Hat for Spring



PERFECT AND PRETTY, this becoming hat is typical of the creations at Martha Todd millinery shop, 66 Halsey street, Newark

### Handbags Set For '20 Revival

Smaller, smoother fabric-ed handbags are at hand to pay smart homage to your new slim-lined fashions.

With the modified '1920 look in 1938, the envelope bag has appeared again. A perfect foil for new wrapped coats and shorter length sleeves, this spring's envelope bag will be slimmer than ever and if it has a handle, the handle will be a small one, lying flat to the top of the bag.

Box bags, youthful looking and roomy enough to hold all the many necessary purse accessories; slim, controlled pouch bags with narrow top-handles; shoulder strap bags that are shorter and lie close to the silhouette and spectator bags, made in contrasting tones to pair off with spectator shoes, will all be available for a right fashion choice this season.

Patent leather, either the genuine or plastic type, promises to be the leading handbag fabric for spring. Along with it smooth calfskin and Goerskin finished cow-skin will be the featured fabrics in handbag designs.

### Varied Lengths, Colors In Gloves for Spring

Gloves this season come in an assortment of colors to either harmonize or boldly contrast with the fashion colors for spring.

Wheat, yellows, white, pinks and navy are strong, "not to mention" filmy black to be worn with dressy sheer black frocks. Real fashion news in gloves that is noteworthy is their many varied lengths due to the shorter and "quite different" length sleeves found in fashion-right suits and coats, plus the sleeveless trend in dresses. Naturally, the most suitable accompanying glove—either the long and often—very long—or short is properly selected with each costume.

### Helen Hall Announces Summer Merchandise

Helen Hall, 21 Scotland road, South Orange, has announced the presentation of her advance summer merchandise which include "fashionable musts" for the season such as: chiffon, voile, luxurious sheer cottons, sun backs and washable cottons.

colifuges, Mme Dache states. Intermingled bouquets of flowers and bird wings are, as always, something to sigh over and sing about in the Dache collection. But best of all this designer likes the hat trimmed with just one flower, a beautiful French flower, usually, and most often poised in an unusual way. A rocker turban, for instance has one large tallman rose shooting forward at the center point.

Evening hats, large and small, are designed to put the head in a shimmering aura of light, for all are transparent and most are jeweled. Two layers of maline, chiffon or rosettes of pastel horseshair with matching flowers are the components of some of the most luscious confections ever Dache-produced.

### James V. Tully Keeps Pace with Leading Styles

James V. Tully, hair stylist and owner of the smart hair dressing salon at 12 Washington street, East Orange, accepts as a challenge those who have problems in hair styling. His specialty is keeping pace with the leading styles and hair-dos that are in vogue.

Mr. Tully for many years was connected with leading department stores such as Bonwit Teller's, Saks 5th Avenue and Best and Company of East Orange.

His fashionable salon is air conditioned and tastefully decorated with French Provincial furnishings.

Included on Mr. Tully's staff are Mr. Melvin, formerly associated with L. Bamberger and Company. The shop carries a complete line of Harriet Hubbard Ayer cosmetics and perfumes for notes of distinction.

### Milliners Create Original Hats at Martha Todd Shop

In the early part of this century the word "millinery" had a meaning all its own. Hats were "creations," and the best were hand made. Each one was a project. The attics of today bear testimony to this fact with the enormous cart wheels of ostrich plumes, and hats bedecked with flowers now tucked into some forgotten corner.

However the changing silhouette of women's fashions relegated this type of headgear to the past, as the simpler look in clothes became the dominant style. With the change, hand made millinery, by and large, was replaced by machine methods.

At 66 Halsey street, Newark, however, the Martha Todd millinery shop still continues in the tradition of creating—hats off the woman who insists upon being catered to for individually designed hats.

The shop is owned and supervised by Mr. Ben Silverberg, whose forebearers all were interested in millinery creations, and whose workshop personnel has an accumulated time of 137 years in dealing with millinery problems.

According to Mr. Silverberg, this coming spring season is expected to be a banner year for the milliner. Hair styles, he says, make it a "must" to wear a hat that looks as if it "belongs."

POPCORN BEADS Featured in foam white, these popcorn beads are another resort—into—summer item. One and two strand necklaces—all knotted, are shown in the white series, which also couples pancake and smooth round bead shapes.

### MARTHA TODD MILLINERY

DESIGNED by

Ben Silverberg

MA 3-3408

66 Halsey St., Newark

### JAMES V. TULLY

HAIR STYLIST



PERMANENT WAVING

AT ITS BEST

Problem Hair is No Problem to Us

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AIR CONDITIONED SALON

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Here's the secret for lovelier hair...

- Do you feel your hair can be more beautiful? Get the thrill of seeing yourself with more lustrous, true-color hair—and a natural look. It's assured with a RAPI-DOL Oil Shampoo Tint, in the color you desire and get. Our skilled operators know how to give results you love. Make your appointment today!

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Note! Attention! Fashion is at arms! Sleeves command new interest for Spring and Summer 1950 . . . and you'll want bracelets, links, chains, tags, bangles . . . Illustrated, are two from our fabulous collection.

a. Gold Plated Bow Knot, tag bracelet by Monet. 3.95\* (has matching necklace and earrings)

b. Flexible Link Chain In the Golden Manner of Monet. 5.00\*

\*Plus tax.

JEWELRY KRESGE-NEWARK STREET FLOOR and Summit Branch



Tissue Faille Shirt, has detachable linen collar, pimento, navy, lime, mauve, terra cotta. 10 to 16. 7.98

**THE LATEST WORD IN SPRING**

# Matchables

*is exciting color, good detail*

*and fresh newsy fabric!*

Pima cottons, pure silk shantung, and smooth tissue failles . . .

fresh from the designers drawing board and styled into clever skirts and blouses that you assemble to suit yourself.

The delicious colors are lime, pimento, red peppermint, citron, kelly, terra-cotta, mauve, navy, copper . . . a cinch to combine into interesting outfits. Just use your imagination!

SPORTSWEAR, KRESGE-NEWARK, THIRD FLOOR and Summit Branch

Tissue Faille Shirt with hook-and-eyes. Navy, white, lime, pimento, mauve. 10 to 18. 7.98  
Group pleat skirt in navy, black, brown, pimento, 10 to 16. 10.98



Pima Cotton Shirt and Skirt in navy, black, citron, brown. Sizes 10 to 16.

shirt, 5.98 skirt, 8.98 (contrast belt and flower included)

Pure Silk Shantung shirt, beige, mauve pink or copper. 10 to 18. 8.98

Pure Silk Shantung skirt navy, kelly, red peppermint, 10 to 18. 8.98

Tissue Faille shirt with detachable collar, vestee and cuffs of white imported linen. Navy, black, brown, pimento. 10 to 18. 8.98

Slim, matching skirt, 8.98

# Kresge Newark

and Summit Branch

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or a BUDGET CHARGE ACCOUNT.

Enjoy Your Clothes as You Wear Them!

### Shorter Skirts, Straighter Lines Highlight Footwear

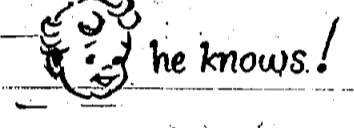
Whether her foot is as dainty as Cinderella's or the average 6 1/2 of today's glamorous princess, the woman in step with fashion for Spring 1950 knows that shoes will have great significance in style and allure. For between the blousy look at the top and the rising hemline below, it just stands to reason that a pretty, tastefully shod foot is going to catch the eye first—and hold it longest.

That's one of the reasons, says Herman Delman, why the highly decorative, colorful shoe is big news in the Delman collection designed to accompany the slender, neutral or multi-colored (seldom black) clothes of the top creators. "History never repeats itself, even in fashion," Mr. Delman points out. "Mere fustiness has no place in our lives and will not return. But shorter skirts and straighter lines in clothes inevitably put the spotlight on the feet and legs.

The modern answer, we believe, is the shoe of unusual, rather abstract outline that seems to be sculptured on the foot. The effect is light, pliable and almost fragile, but the proportion and such new materials as blonde and pastel kids, colored patent leathers, nylon mesh, nylon shantung and lace-embossed suede make them perfect for walking and durable.

The street sandal and the low cut "pump with a difference" are Delman forerunners of the more-foot, more leg and consequently less shoe trend for the coming year. The street sandal is open at the back, or all over in a design of narrow strips, but its outline is nevertheless tailored and soft, and it is made of standard street leathers, patent, dark or colored calf, suede, and the reptiles alligator and lizard. One of the most stunning in this group is in red calfskin smooth-toed with a swirled line curving diagonally across the foot and emphasized by a threadline piping of black patent leather which turns into a single narrow strap of patent continuing around the heel. The medium French heel is in the patent leather.

### ask your doctor about JUMPING JACKS



he knows!

In increasing numbers, doctors from coast to coast prescribe, and recommend Jumping-Jacks.

**\$4.50**  
White Elk, Red Elk, Brown Elk, Brown and Beige  
**JUMPING JACKS**  
WEINER'S SHOE SHOP  
"For the Foot That Is Hard to Fit"  
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### Fitting Tot's Shoes Is Child's Play



THE UNIQUE DEPARTMENT for the younger set at the Robert H. Wuensch Company, 33 Halsted street, East Orange, makes fitting children's shoes "more fun than a circus." While waiting for their fitting in this veritable playland, the children can

ride "Mobo" the horse, drive the tractor or scurry through the spacious area on a high-powered bicycle. On the "Fitting Stage" (rear) the tots are definitely in the limelight. The entire store is equipped with

red calfskin smooth-toed with a swirled line curving diagonally across the foot and emphasized by a threadline piping of black patent leather which turns into a single narrow strap of patent continuing around the heel. The medium French heel is in the patent leather.

For the brief little gadabout suit and black linen chemise dress that the career girl will "live" in next summer, there is a street sandal composed entirely of narrow strips of black or navy patent set on the diagonal, with a low or medium heel.

The asymmetric line, sometimes a simple spiral and sometimes an intricate web of fine stripes of leather intertwined or knotted is an important keynote of the collection, giving fantasy without—Mr. Delman said—fustiness. Often the spiral on diagonal is accented by a delicate bowknot of leather or grosgrain set at one side.

The open look and the asymmetric line both Delman prophesies, have effected that beloved Delman classic, the opera pump. Though this authority still maintains his eternal belief in the simple, perfect pump, this collection introduces at least a dozen variations in a group called "Pumps with a Difference," still the balanced beauties that they always were, but with scalloped shell curves, high pointed backs, narrow cross straps above a low-cut shell shape—open work flower patterns on the vamp and deep V openings on the toe over which is set a "buckle" of contrasting leather.

Bows of all types from the flat tailored to the true feminine bows-knots are used throughout as a decorative motif.

The long delicate line from knee to toe-tilt, for which American women became world-famous in the 20's returns in 1950 via blonde and tawny shoes of calf, kid, suede, shantung or linen to which you match your stockings and wear with sports clothes, beige wools, cottons and evening chiffons—according to Herman Delman. Pale shell beige, blonde, ginger and nutshell are among the tones in opera and shell pumps, sandals with diagonal straps crisscross knotted stripings, or "wedding ring" loops.

Navy and red, however, are the

### Favorite



THAT PERENNIAL favorite, the platform anklestrap, reappears this season in a lovely, new, lacy version combining fine black, navy or koka brown suede with nylon mesh. \$10.98. At Arnold's, 151 Halsey street, Newark.

### Weiner's Outstanding In Juvenile's Footwear

"Close, closer and closest," is the rule that Mrs. Mortimer Klein, formerly Eleanor Weiner, owner of Weiner's, 108 Halsey street, Newark, emphasizes in telling why she is successful in operating her children's shoe store.

"Fully 75 per cent of a children's shoe business is on staples which we must watch closely, 25 per cent is on novelties which must be watched more closely, but in either case it is the fitting that must be watched most closely of all," she says.

Weiner's, which has been at its present location for the past 25 years, specializes in women's and children's shoes.

two top color ratings for Spring, Mr. Delman believes. "Navy shoes are so important that they might rank fifty-fifty with black in ultimate sales," he said.

Cocktail and evening shoes in the collection feature falls and satin, often used together; a wonderful new group of cotton taffetas in "necktie prints,"

### Spring Lingerie Shown at Preview Is Colorful, Gay

Lingerie will be colorful, gay and varied this spring. Fashion's approving eye got a preview of the new styles in springtime underthings when the Negligee and Lingerie Manufacturers' Association presented their first joint fashion show at the Waldorf-Astoria, in New York.

The chemise, returning to popularity with short slender skirts, was one of the first items in the news. Chemises in the usual pastel shades were overshadowed by the ones in bright reds, greens, polka dots, floral prints, and stripe patterns. Every conceivable variation was presented, and these included chemise-length slips, strapless chemises, and petti-kits, which are petticoats in chemise length with the crotch feature. These variations in the chemise will be a boon for the strapless, low-necked, and uneven hem-length silhouettes for Spring. They will also be immediately adaptable for cruise and play clothes.

Innovations in suit slips received much attention. One was shown in a deep lavender crepe with a purple lace blouse top. The top has a tiny collar and was buttoned with rhinestone buttons to the waist. It was designed to be worn as readily with or without a jacket. Still another suit slip was shown in white nylon with a puckered nylon blouse top, featuring a high round neckline. This, too, could be worn without a jacket. The two-toned suit slip was also shown with white tops over navy, black, or colored skirts.

Petticoats were exciting in color and style. Particularly new were the two-toned ones with nylon marquisette net in a dark hue over a taffeta underskirt of a lighter hue. Blues, browns, reds, and so on were used. The permanently pleated petticoat was also introduced for the slim silhouettes as were petticoats with slashed hemlines. Another petticoat was one to be worn under the wedding dress. It was made of white bridal satin with 8-inch flounces, alternating lace and satin, from the hips to the hem. The entire length of flouncing was underscored with hoops.

Camisole tops and petticoats were shown in delicately hued eyelid cottons as well as in rayons. One was featured in black crepe, with a flesh backed lace bodice that could be worn under a suit without a blouse. Another was created in dotted swiss in a wild rose shade, and still another in bright green and white checked gingham.

Nightgowns were as lovely as evening gowns. Many were executed in strapless or one shoulder styles, in all colors and fabrics. One gown was made of pink nylon with a permanently pleated skirt and a front panel of scrolled embroidery. The narrow straps were of green velvet, and the matching stole featured the same trim. Another was in bright red with a lace bodice having a molded and draped bust line.

Another gown was in flame colored chiffon with an irregular handkerchief-pointed hemline. Another new feature in gowns was introduced in shirtwaist and blouse-top gowns with plunging necklines and full skirts. These were shown in styles including all lengths of sleeves.

Still another was in a pale jonquill silk crepe with an off-shoulder neckline framed by a cape-effect of delicate green lace.

Shortie nightgowns were shown in flowered nylon prints, high-necked cottons styled after Granddad's nightshirt, or in briefer strapless versions with elasticized tops and waists, shirred for effect. Many cotton gowns were shown in ankle lengths, too.

Slips were shown in bright cotton plaids, red and white polka dots, and in all-over laces. One glamorous cocktail slip was of orange satin with black lace trim.

### Properly Fitted Shoes Essential For Children

A poor fitting shoe can affect a child's posture, his walking habits and his bone structure. So place shoes at the top of list of clothing expenditures for the children in your family. As every mother knows, this is a real expense item.

Since children's feet increase in size so rapidly, it's important to check the shoes your two-to-five-year-olds are wearing every four to six weeks, says Inez LaBoeffer, extension clothing specialist at Rutgers University.

If there is less than one-fourth inch space from the toe to the front of the shoe, discard the shoes. It is poor economy to permit a child to wear shoes which are too short because short shoes may do permanent damage to the feet.

Unfortunately, shoes don't fit in the class of hand-me-downs. Foot development is different for each child. Therefore, shoes worn by one youngster will take on the shape of that particular foot—and that may be quite different from the shape of his younger brother's foot.

For the child over five, continue to check his shoes at least every two or three months. Sometimes it is more practical and economical at this stage to buy shoes of medium quality, rather than the best, because growth factors are more important than durability. Poor quality shoes are never a good buy because they do not hold their shape.

Be sure the child is standing with full weight on both feet when he is measured for shoes. Here are points to consider when you buy shoes.

Be sure that there is 1/2 to 3/4 inch from the tip of the longest toe to the end of the shoe when the child is standing. The shoe should be wide enough across the vamp so that a slight wrinkle of leather can be picked up between thumb and forefinger. There should be sufficient depth over the toes to permit free action of all the toes.

The shoes should be wide at the base of the heel to provide a good foundation for walking. They should fit snugly at the heel to prevent slipping. The shoes should be so balanced that they permit the child to stand naturally—feet parallel, toes straight forward and weight properly distributed.

## "Growing Feet" REQUIRE Properly Fitted Shoes



IF— your child is not "properly fitted" with the correct last, and shoe size, serious foot troubles can result. That is why so many New Jersey families drive miles to WUENSCH'S for their Children's Footwear. Here—they are certain of "meticulous fittings" by specialists in the Juvenile Field.

### REGULAR and CORRECTIVE FOOTWEAR

Whether Sturdy Shoes for School, Mary Janes for dress or corrective shoes prescribed by your physician, WUENSCH'S has them all.

REMEMBER... IT COSTS YOU NO MORE AT WUENSCH'S

So why not visit us soon? YOUR CHILDREN WILL LOVE OUR PLAYLAND.

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"A REPUTATION BUILT ON PROPER FIT"

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### Here You Will Find

## BAREFOOT ORIGINALS

the nationally advertised high style line for women as seen in leading fashion magazines.

See the latest Spring styles including new fashion strippings—a "fashion must." They come in suedes, patent, and calf skins.

Colors—navy blue, red, black and balenciaga. \$11.95 to \$14.95

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If it's fit you fancy, try...

# Naturalizer

THE SHOE WITH THE BEAUTIFUL FIT

We've a whole new stock of spring shoe fashions by Naturalizer... to prove that you can have fit and fashion... to prove our reason for saying that Naturalizers are truly "the shoe with the beautiful fit." We'll show you the latest of styles... the newest of colors to accent your fashions for Spring 1950.

\$7.95 to \$10.95

Sizes to 10



ROBERT H. Wuensch CO.  
EAST ORANGE

33 HALSTED ST.—Opposite Brick Church Station

OPEN MON. - WED. - FRI. EVENINGS

### Smart Outfits for Juniors



**JUNIOR ROUND-UP.** Three of the season's smartest outfits for juniors. Left is the white collar Easter Suit. Of navy wool gabardine with short belted jacket and large pockets. White pique collar and cuffs, silver buttons. It has a six-gore slightly flared skirt. \$39.95. The center coat is a multicolor checked classic casual with careful detailing and interesting

pockets. Houndstooth checks in pastels or navy with white. \$47.95. At right is the short flecco cape with the "top look." Wonderful to wear over suits or dresses. Single breasted with novelty gold colored buttons. In red or gold, \$25. All come in sizes 8 to 15. From Bamberger's, Newark and Morristown.

### East Orange Shop Carries Many Exclusive Gifts

To meet the needs of the most fastidious, Black Starr and Gorham, 586 Central avenue, East Orange, carries a charming collection of beautiful gifts in sterling, crystal and china, both domestic and imported.

For the brides' attendants, Black Starr and Gorham suggests a variety of gifts beginning with sterling silver miniature perfume funnels at \$3 to a jewel studded 14 karat gold compact or cigarette case, lipstick or lipstick brush in 14 karat gold. For the groom's attendants, Black Starr and Gorham suggests a wide variety in sterling silver accessories beginning with currency clips at \$2.25.

Black Starr and Gorham hasn't overlooked the busy executive either. For him they suggest a handsome sterling silver cigarette box.

In their ecclesiastical department Black Starr and Gorham carries precious sterling silver and 14 karat gold rosaries as well as many other ecclesiastical articles.

This exclusive store also has a selection of wedding stationery on the finest paper as well as personal stationery.

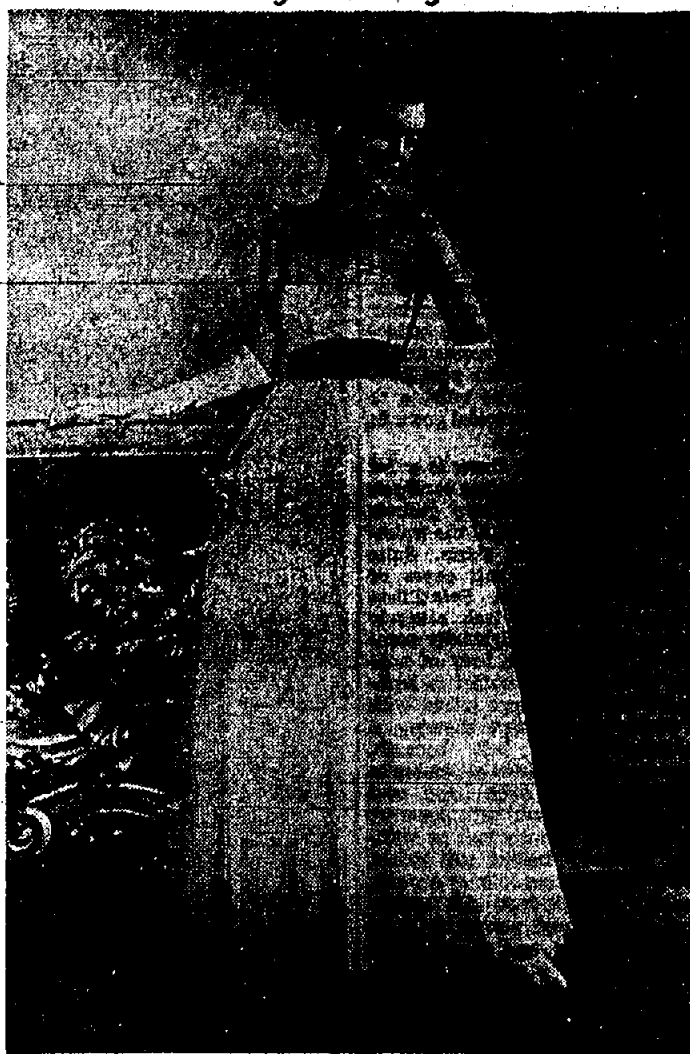
### Pearls Appear in Many Variations For Spring 1950

There is no longer any need to feel that you must confine your love of pearls to strands, for this spring, in addition to the single or many strands, Madame Madjeska has designed for La Tausca brooches, scatter pins, stick pins and earrings in combinations of pearls and colorful glass beads or rhinestones.

As every woman knows there is nothing so adaptable to the whimsical quirks of fashion as pearls. There are countless variations: several scatter pins worn on a lapel... two or three worn on a hat band... or to fasten a scarf in an interesting unusual way use the double end stickpin that has pearl clusters on each end... or highlight your belt with several scatter pins.

Pearl earrings, so important now, that women have discovered how convenient and flattering short hair "come-in" the popular ball design or in clusters.

### Striking Evening Dress



LILLIAN O'GRADY has an extensive group of evening and graduation dresses for the younger set at very modest prices. This white nylon tulle over taffeta with a bright red cummerbund is typical. \$35.00.

### Donna Bailey Opens New Bridal Department

The Donna Bailey Shop at 21 N. Harrison street, East Orange has recently opened a complete Bridal Department, under the style-wise eye of Marie Rung. Here the prospective Bride will find a beautiful and diversified selection of Bridal Gowns and Veils, as well as dreamy Bridesmaids frocks for spring and summer weddings.

Here she may choose the smartest fashion in a complete range of prices starting at \$49.95 for Bridal Gowns and \$25.00 for the Bridesmaid. In addition, the Bridal Department offers gowns to wardrobe worried prospective brides many little services sure to be helpful in arranging the complete wedding.

### Maternity Modes Meets Expectant Mothers' Needs

The recently opened Maternity Modes, 10 N. Harrison street, East Orange, is completely equipped to care for the fashion needs of the expectant mother.

Included in a wide selection are: suits, washable prints, slacks, jumpers, lingerie and neckwear to make the mother-to-be fashion right.

### Shell-Like Casual Featured at Shoe Box

The Shoe-Box, at 20-10 Morris avenue, Union Center, has in its array of spring styles the line of Sandlers of Boston. Shoe-Box features in this line the "Witchery" shoe, a shell-like casual with wrap around straps.

### Past Events, Forecast of Future Gayly Depicted on Spring Scarfs

One of our foremost designers of useful art-pictures that don't hang on walls—Brooke Cadwallader, recently presented his spring and summer 1950 collection of scarfs to the local and visiting fashion press.

Cadwallader fans who look for recollections of the past as well as interpretations of the future will find much to please them. Spring suits and dresses and summer sports clothes and cottons will be gay with stoles, Windsor ties, belts and scarfs both large and small in silk, satin, chiffon and batiste handkerchief linen. "Woodcut" is an authentic reproduction in black of medieval-looking animals closely spaced on brilliant turquoise blue, canary yellow, spring green or crocus pink china silk. "Garden of Pan" centers a statue of the small god on a pedestal, as he might appear blowing his pipes in an Italian garden, with stone grey statues of other mythological figures making a wide border among the green leaves.

Coming down to the recent past, there is "Bootery," a twenty-inch square of batiste handkerchief linen blocked off in squares with old drawings of boots and shoes buttoned to their high tops, with pointed toes and odd-looking heels. The outer edges are filled with notations of shoe sizes.

"Gardener's Guide" is a large silk scarf, lovely in soft flower pastels and at the same time as factual as a seed catalogue. Printed across the numerals of each of the calendar months of 1950 is sound and succinct advice for the East Coast. "West Coast" and Southern gardeners, such as: April—"Remove mulch gradually," and July—"Set out young cabbage plants now." A rich flower and leaf design forms the border. "Fur" prints come in rows of

one of twenty-seven inches and a wee twelve-inch square to be tucked in a pocket or worn tied around the wrist.

While the little silk sheer neckerchief will still be seen as a background for jewelry, Brooke Cadwallader thinks it is gayer and more feminine as a wristlet.

(Continued on Page 10)

### Accessories for the Spring Wardrobe



**NO SPRING WARDROBE** is complete without accessories to complement your new outfit. Above: A fallo handbag. Price \$10.95. A gold perfume vial in a felt case, containing "My Love" with a ruby stone top—Price \$2.50. White dooskin gloves—Price \$3.95. A heart shaped silver compact. Price \$19.95. A taffeta umbrella with tortoise handle in all colors. Price \$5.95. A glamour stick which contains "Optimist" lip-

stick at one end and a vial of "Optimist" perfume at the other. Price \$2.50. A pastel summer fish design scarf in silk. Price \$3.95. A large calf handbag with many compartments. Price \$25. Hand crocheted string gloves in pastel colors. Price \$4.95. A red leather compact with attached lipstick and perfume vial. Price \$2.25. At Lord & Taylor's.

### The Male Way



**GOOD LOOKING** fashions for men are in the spring fashion picture, too. Above, smart attire for the males, as shown at Gruber's with stores at Union Center and Irvington Center.

**now**

... in my new home  
treasured gifts  
heirloom jewelry

**Ruth Satsky**

n. harrison st.  
e. orange

### The Right Tie for Him

Almost any color tie is appropriate with a grey suit. Brown suits go best with ties that combine brown and grey or brown and blue, while combinations of yellow and

blue or yellow and maroon are particularly fine for any blue suit. Ties with maroon and gold tones (beige, yellow, etc.) are the philosopher's tones of neckwear; they can turn the dross of any color suit into high-fashion gold.

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Pastel shades  
Sizes 10 to 18

*Brookman's*

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### French "Dressmaker" Classic



**SOPHISTICATED HARBINGER** of spring, this Josill version of the little French "Dressmaker" Classic is free of frills and froth, but rich in the niceties of fine tailoring. Of fine wool gabardine—\$45 at The Babs Shop, Summit.

### Fashions for Jr.'s Tighter Bodice, Looser Skirt

Love and spring and youth are synonymous. That's how it seems when you see the youngest, loveliest, springiest clothes in town. It's not necessary to be honeymoon-bound to like the clothes, but when you wear them you may want to be, for the whole collection has an air of romance and a trousseau-look from the pert little suits with crisp white touches to the heavenly mauve bridal gown in floating silk organza. Besides romance there is a lot of news in the collection: cardigan-neckline suits with boxy jackets and sleeves that meet at the waistline over very slim skirts. Suits jacketed in half'n half capes or V-shaped capes in Pointillate checks. Suits that look severely simple in front, delightfully complex in back with a navy of narrow pleats from shoulder to hemline. Navy blue serge spiced with a short boxy jacket showing a brilliant yellow belt beneath. Sleeveless dresses and separates in print, in plain, with linen coat dresses or without, with cover-up cardigans of novelty knit or without. Minutely tucked silk prints, elasticized tops on suits or dresses, delicate French-type silk organza, embroidered panels on short evening dresses, and the Twenties look for the twenty-year-olds in a chemise dress, triple tiered for fullness, but still short and very gay.

### Pert Outfit



**FOR THE YOUNGER SET**, a Coolie-Casual Coat in Terry Cloth or Sail Cloth by Terry Trix of California and shown at Charm Lane, 379 Springfield Avenue, Summit.

### Mollie Parnis Emphasizes That Freshly Soft Look

Like a bunch of bright field flowers, the Spring collection designed by Mollie Parnis for Parnis-Livingston has a fresh but soft outline in the strong clear contrasts of red, blue, flaxen tones and white. Its full skirts blow out gaily (but neatly) in the breeze. Its slim skirts are flexible as flower stems. Its fine curved collars make the wearer's head a part of the bouquet. "Straight skirts look wonderful in wool, but the free and easy skirt in a light thin fabric is what the average woman really loves to wear from Easter into Autumn," says Mollie Parnis. And being a woman whose life is lived in the clothes she makes, she settles the problem of early Spring in a few precise, effective gestures: an excellent little suit of light weight six-chock taffeta, urbanely bound with velvet, its jacket short and nipped, its skirt hiding plenty of fullness beneath a deep fold at the back, some exciting new woolen sweater-top dresses with hipline cuffs finishing their form-hugging bodices and permanently pleated skirts of Jerilda jersey or wool, and a devastatingly demure "work" dress of pin checked sheer wool with a full skirt, molded bodice, and collars and cuffs of spanning white starched linen. This group also introduces the little dark wool suit with a bright silk blouse and jacket lined to match. Rounded at the shoulder and hip, with big self-buttons massed on the diaphragm like the spots on a domino and a high notched collar, the suit has a blouse and lining of bright red silk sarah. Women who love to rustle right along with Spring will find Mollie Parnis, as always, responding in a charming whisper of tissue taffeta, printed and plain bengaline, satins, and the new woven-pattern cravat taffetas, just like a rich banker's tie. Most of these have the pretty flashing freedom skirt which shoots out in a pyramid of fullness at the back or side. Tops are rounded and modelled at the front and bloused slightly at the back above neat curved belts. The shirtwaist dress with a difference, pleated, festive in color and with jeweled buttons here and there, is this designer's contribution to the chemise trend. One of the handiwork of these is in bright red silk sarah with a fine "spatter" print in black, its knife-pleated from shoulder to hem and has square pockets at the bosom.

### "The Coat That Grows"



**FOR BROTHER AND SISTER** this spring, it's "The Coat that Grows" . . . a modern innovation that means as much to mothers as the automatic washer. Aside from its renowned stylishness, its thru-and-thru quality, "The Coat that Grows" saves mothers time, work and money . . . children's coats last longer, costly tailoring fees are eliminated. Just a tug on Magic Threads bring down the cleverly hidden hems in skirt and sleeves. A quick press and a few stitches . . . that's all there is to it. At The Younger Set, 326 Millburn Avenue, Millburn.

### Past Events Depicted on Scarfs

(Continued from Page 9) "Stars in Your Eyes" is a scattering of tiny black stars on strong bright grounds. The cheerful note of color of this season's Windsor ties at the necklines of suits and dresses is repeated by matching bolts. "Siena" and "Medici" are formal designs of stars and laurel leaves and of sunflowers. Many of the designs and colors were inspired by the material obtained during Mr. Cadwallader's recent trip to Italy. The names used are those of famous Italian families whose collections of tapestry and paintings were put at his disposal. Also on bright satin are whimsical drawings sure to delight lovers of dogs, cats, horses, cycling or just anyone. "Feline Follies" and "A Dog's Life" show engaging members of each species in assorted sizes and breeds. "Follow the Leader" is a succession of high wheelers of the days when cycling was a perilous pastime, while "Cavalcade" repeats the design of a sturdy little equestrian. Other Windsor ties (these in China silk) are "Woodcut," some of the animals that appear in the large scarf of that name, and "Borgia" and "Orsini," geomet-

rics of two colors on a dyed ground, the first bright and the second subdued, both matched to twenty-eight inch scarfs. The triangles of silk crepe which Brooke Cadwallader introduced last season to complement a high collar, printed in small solid patterns following the triangle form, are shown in conventional designs in three colors. Cadwallader scarfs to be introduced in the Spring collections of two fashion designers were included in the showing. Mollie Parnis' dress of white silk sarah with big bow tie made of his scarf "Button, Button, Who's Got the Button?" in white silk with red buttons was worn with its own matching coat. Three dresses by Nat Kaplan combined a print with a matching scarf. A Cadwallader print lining a red fleece coat and designed exclusively for Originals, the New York coat-creators, was called "Rain, Rain, Go Away" and shown in red silk with gay black and white umbrellas set among white polka dot raindrops. Very full and loose, of three-quarter length, the coat boasted an extra asset of the scarf tucked into the neckline.

### Straw Handbags Top Fashion This Season

Italian raffia, Milan and Swiss braid are most prominent among the imported materials used in straw handbags which will be featured for the coming season. Although straw handbags came into fashion prominence last year, handbag authorities claim that they are now due for a banner year. Fine Milan straw bags in delicate colors include: cocoa, burnt orange, wheat, red, green, cream, caramel, yellow and purple. Two outstanding novelty shapes are a flower pot type and a "butter ball" bag especially effective in yellow. These bags are all nicely lined in matching falls. There are excellent selections at moderate price lines which puts this bag within almost everyone's reach.

### Pigskin Shoulder Bag Featured in Magazine

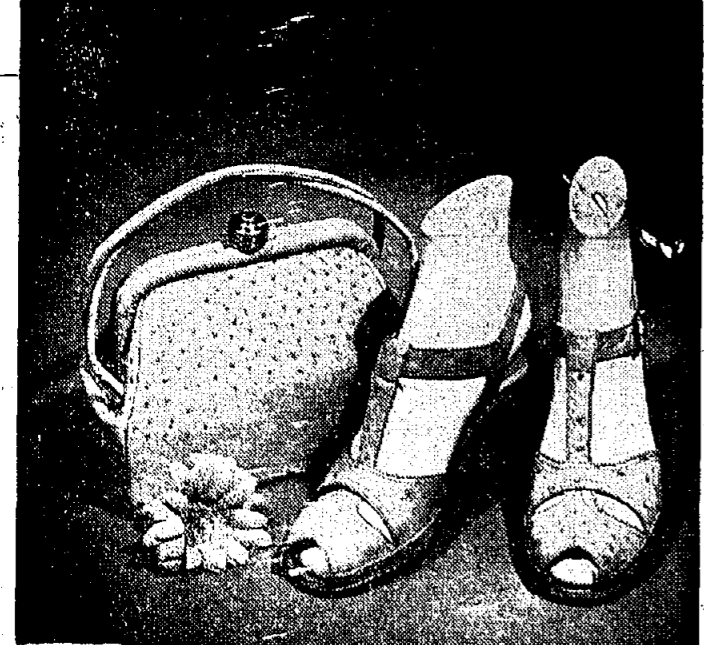
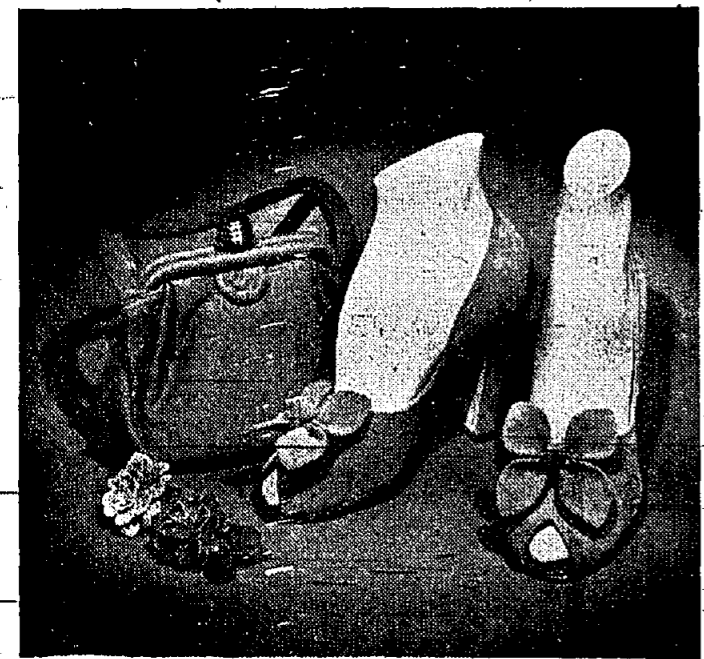
A handsome bag of genuine pigskin is to be seen in April Glamour Magazine. The bag belongs to the sturdy, oversize casual style trend and can be worn beautifully with this season's new fashions. It takes as easily to the linen suits as to the tweed greatcoat. It is made in two versions: a glossy ocre pigskin in the new parchment, beige, tan, red, green, navy, brown and black — or created as an ostrich-grain pigskin in the warm tan shade of fine ostrich. This model is made with adjustable shoulder strap attached to slender loops, strap flap lined in suede and a very fine gold-in-color turn lock.

### Double Check on Navy



**GOWNS FOR SPRING** at Beau Mode, East Orange. Shown on the dais is the popular Double Check on Navy, featured in Women's Home Companion and exclusive in East Orange at Beau Mode.

### Accent on Shoes for Spring



**THERE IS** a marked trend toward the soft beige tones as an accent color for spring. Milk Chocolate is the most popular in this series. A beautiful complement to suitings in brown, navy, black and green. Illustrated at top is the Cosmie, a DeLisa Deb creation with matching purse. Genuine ostrich at bottom has reached a remarkably strong acceptance because of the soft neutral character of the leather. Shown herewith is a new T-strap version which is being featured in the economy price field. Shoes \$10.95, purses \$12.50 plus tax. From a collection of new spring footwear, presented by Harrison Brothers of East Orange and Montclair.

The evening clothes predict a gay season. Sheer organza has been embroidered, ruffled, pleated and tucked for some enchanting dancing dresses. Beige and brown organza combines to make a short evening or cocktail dress with a jacket and paneled skirt of brown organza over a pale beige organza gown, full skirted, short and strapless. Another confection uses white organza to make a strapless short, bouffant gown with a paneled skirt embroidered with pink flowers. A thin, cross-barred organza in blue, has been all-over ruffled in a pattern of squares. The Look of the Twenties gets the mid-century touch in a dress of bright red puckered cotton trimmed around its three-tiers with black cotton check. The top is chemise style with narrow strings for shoulder straps and a tiny black velvet ribbon for a belt.

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**Fashion Dictates Shoes And Hosiery as Mates** Stockings properly coordinated to footwear are extremely important this spring with the return of the open shoe that exposes most of the foot. Shorter skirts and sheerer fabrics call for this special emphasis as well. There are special stocking constructions to be featured for every shoe type—colors of stockings have been carefully planned to go with footwear colors and there should be proper color coordination in addition to type.

"the coat that grows"  
A favorite with  
Mid-Teenagers



They admire its supreme stylishness . . . its quality details! And mothers agree that there's a bit of magic and wonder in the way it grows. An ever-so-light tug on Magic Threads brings down hidden hems in a matter of minutes . . . the coat has grown in sleeve and skirt length. Sizes 10-14.

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# Easter Greetings

The Easter Bunnies are wearing -  
Charm Lane's Mother and Daughter Aprons!  
Fresh ginghams and plaids for everyday -  
Crispy, chintz and shere for the special occasion.  
Mother and daughter dresses, skirts, blouses and aprons are being featured at Charm Lane now.  
You are invited to our Pre-Easter Showing.  
Cordially yours,  
Mabel Erickson

### Hotel Suburban and Entrance to Hunt Club



EXTERIOR OF the Hotel Suburban, 870 Springfield avenue, Summit, (above). Within recent years it has become an increasingly popular location for civic and organization meetings.



BLACKBURN ROAD entrance to the Hunt Club, which is now available for private reservation at the Hotel Suburban.

### Hotel Suburban Grows as Center For Civic and Social Activities

The growing popularity of the Hotel Suburban, 870 Springfield avenue, Summit, as a civic and organization hub is apparent in the ever lengthening list of reservations for the hotel's banquet department. Opening the Hunt Club Room for private affairs, filled the long felt want for an organization room which afforded privacy and which could be entered without going through the hotel. This private entrance opens off of Blackburn road. An especially colorful room, brightened with red leather upholstery and a novel drum bar, the Hunt Club has been chosen as the meeting place for the newly formed Lackawanna Brown Alumni club, which draws people from a large area, and for the Summit Duplicate Bridge club. The Washington Park Civic Association of Union recently held its annual dinner, with an attendance for over 40 people in the Hunt Club, along with a number of future industrial and organization affairs from inside and outside of Summit. The room has a seating capacity of 100 and is served from the main kitchen with the same delicious food as the main dining room, The Audubon Room, which is becoming well known for the excellency of its French chef. The weekly luncheon meetings of the Elons Club and the Optimist Club

add to the hotel's civic activity, augmented by a number of other local groups.

The extensive parking facilities is an added feature in making the hotel popular for organization groups. With marked parking spaces extending along the circling drive way, an additional and large parking area is available at the rear, behind the hotel garages.

Long a valuable addition to Summit through its top fireproof rating, aristocratic atmosphere and elaborate guest facilities, an additional advantage was shown by a recent compilation of yearly figures indicating the large expenditures made by the hotel to local merchants. Every hotel commodity available in Summit, is purchased from resident firms, which, added to the expenditures of the salaries of the hotel's personnel of over 60 local people, gives valuable business to the town. Extensive additional patronage is given the community by the residential guests who have been drawn to Summit through the hotel's desirability, although their business connections may be as distant as New York. These people, representing many of the finest and most affluent families of Northern New Jersey, form both an economic and social asset to the town.

### New Studios of L. H. Nolte Company



INTERIOR VIEW of the new L. H. Nolte Company showrooms, 329 Springfield avenue, Summit: Top, the Wallpaper Studio in its attractively furnished setting, Bottom, the Interior Design Studio. In these two studios clients may select entire furnishings and color schemes.

### Tali E. Waters Keeps Step with Specialized Age

Today, we are in an Age of Specialization, calling for highly trained specialists in practically every field of endeavor. So says Tali E. Waters, owner of the retail rug and carpet store bearing his name at 19 Halsted street, East Orange, New Jersey.

Time was when our grandmothers selected rugs and carpets for their utilitarian value only. As the old expression, it had to be "All wool and a yard wide."

Not so today. What with Radio, Television, Extension school courses, and Newspaper and Magazine articles, millady has become rather well informed in the principles of Interior Decoration, Color Co-ordination, Period Design authenticity, as well as how to determine quality-values.

Therefore, it is demanded of the retail salesman that he be thoroughly posted and informed in order that he may recommend to the prospective customer an entirely complete co-ordinated ensemble, perfectly blended in color, correct method of installation, and furnish undisputed information as to quality, etc.

He must also be completely informed as to the care and treatment of fabrics and pass this information to the customer.

That is why Mr. Waters carries only Domestic Soft Goods, leaving Orientals and Hard Surface to the specialists in that field. If you have a toothache, you do not go to an M.D., but to a Dentist, one who has specialized in this field. Therefore, Mr. Waters says, for rugs, carpets and broadlooms, go to a specialist.

Mr. Waters spent 18 years with the Bigelow Sanford Carpet Co., largest manufacturers of rugs and carpets in the U.S.A. During these years Mr. Waters spent much time in the mills studying production, in Advertising, Selling and training retail salesmen.

yellow birds on them. An abstract mural in the ruglice department combines chandeliers, sundials, candles and other objects associated with sleeping and walking up. The budget department is aquamarine with wood chevrons strips in floral designs standing out from the walls.

### Antique Jewelry Salon



A CORNER of Ruth Satsky's newly opened salon for heirloom and antique jewelry, 14 N. Harrison street, East Orange. Miss Satsky creates and redesigns original pieces in this tastefully furnished shop which carries one of the largest selections of heirloom jewelry in the East.

### The Tyrolean Way

Tyrolean hats, once a great favorite with American men, are again heading the men's wear field as far as leisure clothes are concerned. Emphasizing an unorthodox tapered crown, and sporting these gay, jaunty hats are appropriate for any type face and tops in any man's leisure-wear wardrobe.

dox tapered crown, and sporting these gay, jaunty hats are appropriate for any type face and tops in any man's leisure-wear wardrobe.

### One of Largest in Northern Jersey



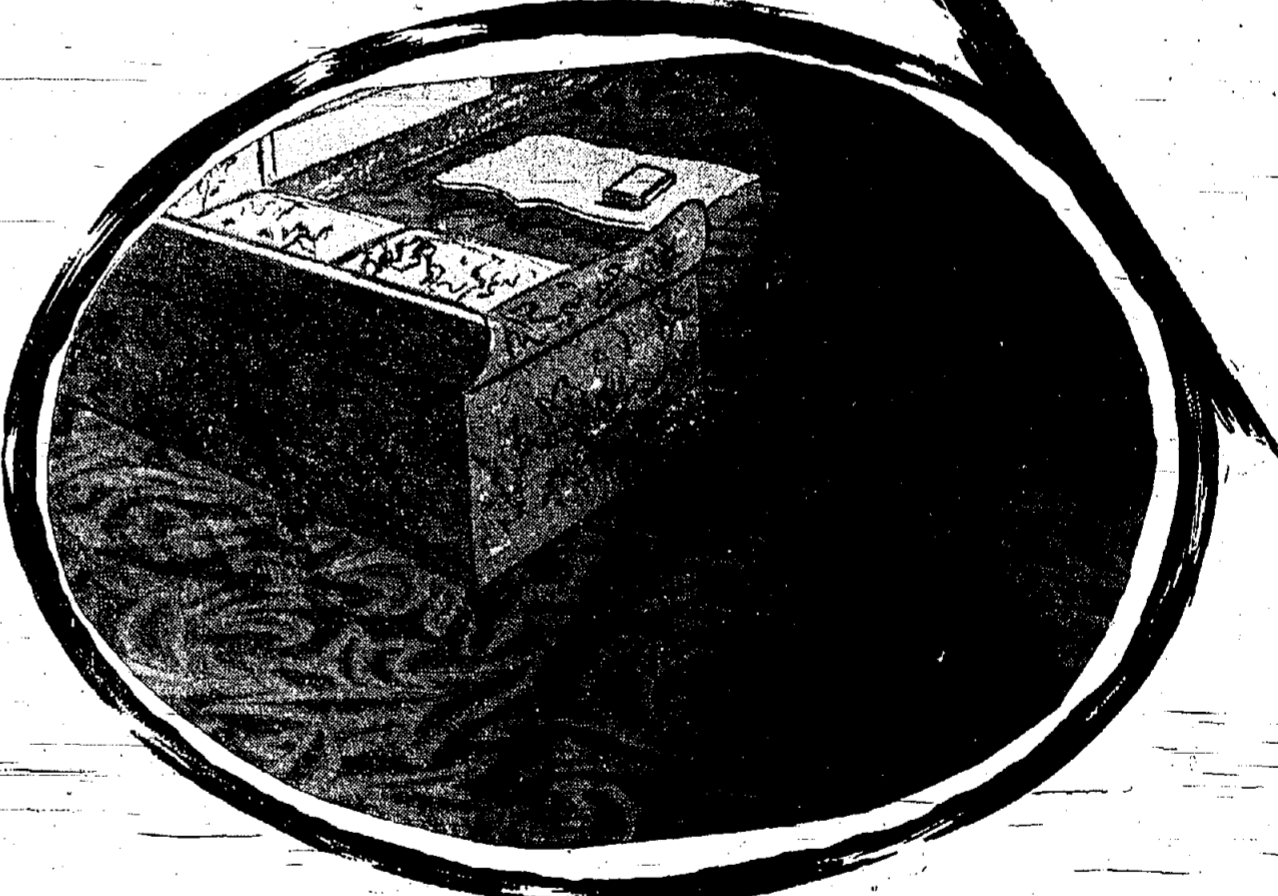
CENTER CARPET, one of the largest floor covering dealers in Northern New Jersey, with an outlet at Broad street and Summit avenue, Summit, (above) and at 87-89 Speedwell avenue, Morristown, has a staff of trained decorators who without obligation are ready to help the homemaker with her decorating problems in her home. Center Carpet is also sponsor of the radio program "Club Woman Reporter," heard over Station WMTR.

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- Gullston
- Alexander Smith
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- and many others



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in smooth or rough straw—  
worn head-on at the hairline.

**is charming,** bonneting young faces,  
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is wonderful with color after color.

**is ours alone and—15.00**  
(is also navy, black, white, red)



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The skirt that bells out; sleeves that push up—

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worsted checks. Sizes 10 to 16. \$59.95



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