

Set May 23

FRIENDS!!

Referendum Get
Approval From Approvai From
STate Officials

| Town Females Still Sizzle |
| :---: |
| Woman's Club Election Result |
| Causes Major Uproar Here |
| and Everywhere Else |



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\begin{aligned}
& \text { Chamber Requests Regional Spring } \\
& \text { Received by Board } \\
& \text { Concert Slated }
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## Town Bowling Champs




## 14th Gas Station Okayed For Morris Ave. by Board

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| To Attend Rally |  |  |
|  | Teachers' Association is provid- ing a number of mothers who |  |
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|  |  | Reaches \$17,000 |
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| PROCLAMATION WHEREAS, the Reserve Offlcers Association of the United States has established the thlrd weelk In May as the 28th annual observance of National Defense Week, and. WGEREAS, due to condilions' of unrest throughout the security of our nation and to the ircedom Which we all enjoy, the state of our nation's izen as well leaders, and <br> WHEREAS; equally the responsibillty of every state and community, THEREFORE, <br>  Robert W. Marshall |  |  |
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|  |  | tact one of the fund commandersor the chairman, in order that ourfinal report may be totaled and |
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|  |  | final report may be totaled and submitted no later than next weelf." |
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# PARTWERSHIP 



At Never-To-Be-Forgotten Savings! This Is the Opportunity You've Been Waiting For!


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 Mrs. Charlee Hillmaye
Robert Mann $*$ we invite you to see and ride the newest cars in america

## KAISER 1951 FRAZER

bullt to better trie best on the road
PARKVIEW MOTOR CAR COMPANY
"Let Parkview Service Your Car" 156-8 MAIN ST. K

Flower Sentiments for Mother's Day!

Flowers tell a story of their own! And our shop is bursting with a vast array of fresh, home-grown flowers to do just that for you on May 14th.
Drop in yourself, phone or wire Mother's gift of flowers in beautiful arrangements, corsages or table centerpieces. Potted plants and hardy plants in attractive containers.


MILLBURN $6-1118$

## THE BEST BUY IN SPRINGFIELD



YOU GET A REAL HOME FREEZER!

YOU GET A BIG REFRIGERATOR!

YOU GET GENERAL ELECTR/C DEPENDABILITY!



REFRIGERATORHOME FREEZER COMBINATION

Residence Construction Company
165 MORRIS AVENUE
MILLBURN 6-0458

## Authorized dealer <br> GENERAL (8G) ELECTRIC <br> REFRIGERATORS

## STRIKE OVERI! TAAING ORDERS FOR <br> NEW 1950 CHRYSLER AND PLYMOUTH CARS

- ALL MODELS -

TODAY!!
Morris Avenue Motor Car Company, Inc.

TMAY 11, 1950 I
Acme Answers
Your Questions
About -
1-PRODUCE
Are the Rruits end vegetables
in the produce department fresh
They are tresh. The most per-
ishable ittems are ::-ipt under

Why are some produce
To insure quality merchand
and to save shopping time.
Q. Is there un additional charge
A. No. The added cost is absorbed

2-SELF-SERVICE MEATS
meat department fresh or fro-
A. All meats are fresh. The packaging is done on the
premises $\operatorname{lin}_{\mathrm{a}}{ }_{\text {saritary }}^{\text {air }}$ conditioned room.
a. No.
Q. Is the "solection of cuts limited
A. No. The hostess or artendant
will secure any cut you may

3-CHECK-OUT
Where do you pay for your
purchase of meat and produce?
Another Acmo first! You pay
for all purchases at tho check out, theroby saving shopping
time had reducing the possit-
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gainst the price of merchan-
2. Why are Acme Markets known
A. Because the lay-out of the store sure" or "so per cont faster
$100 \%$ Self-Service
Meat Dept.
You've heard about it-eady-weighed, priced and wrapped in sanitary cellophane. You're always FIRST!

PRE-PACKAGED FRESH FRUITS \& VEGETA므﹎S
$\qquad$


$290 \cdot 294$ MILLBURN

AVENUE



# This Time The Anti-Trust Lawyers Won A Case Against A\&P 

As almost everyone now knows, the anti-trust lawyers in Washington have brought a civil suit to destroy A\&P. They ask the courts to order the dissolution of this company.
They say that this suit is based on the fact that they won a suit against us at Danville, Illinois, in 1946.
They did. In that case, Federal Judge Walter C. Lindley made a decision against A\&P.
Immediately thereafter, in a letter explaining his decision, Judge Lindley wrote:

> "I have not condemned the A\&P system.
> I have not made a finding which could be the basis for a suit of dissolution."

So, now we have the anti-trust lawyers saying that their suit to dissolve A\&P is based on Judge Lindley's decision; while Judge Lindley himself says his decision could not be the basis for a suit of dissolution.
In previous ads we told you about the cases against A\&P which the anti-trust lawyers lost. We promised to tell you about this case they won. Here is the story of the Danville case.

## What Judge Lindley Objected To

At Danville, the anti-trust lawyers made all of the charges which they are again making against A\&P today. They were substantially-the same charges they had made and dropped In his docision, Judge Lindley was critical of some of our activities. He threw some of the charges out of court. He did not make any decision on others.
He even took occasion to praise A\&P for the efficient job of food distribution it had done. Judge Lindley-said:
"To buy, sell and distribute to a substantial portion of $130,000,000$ people, one
To buy, sell and distribute to a substantial portion of $130,000,000$ people, one
and three-quarter billion dollars worth of food annually at a profit of $11 / 2$ cents on each dollar; is an achievement one may well be proud of.
"No place in the world I take it are people so well fed as in the United States. Nowhere else, I suppose, do food distributors accomplish efficient distribution at so low a margin of profit. In contrast, we are told in other nations the problem is not one of an adequate diet but one of no diet at all."
But Judge Lindley did find us in violation of the Sherman Act. He based his ruling on the dual role played by our fresh fruit and vegetable buying subsidiary, the Atlantic Commission Company, whereby that organization acted both as buying agent for A\&P and as selling agant for growers.
Judge Lindley said:
"If I assume for the purpose of disposition of this case that in general the policy
of A\&P was to operate within the law and attribute to defendants a desire to comply with the law, there still remains the conscious, knowing adoption by all defendants of a plan of action by the Ailantic Commission Company affecting every department of $A \& P$ and every retail store which cannot be squared with
the intent and purpose of the act."
In his letter explaining the decision, Judge Lindley wrote: "I have condemned their practices through the Atlantic Commission Company."
Judge Lindley imposed fines totaling $\$ 175,000$. When his decision was upheld by the Circuit Court of Appeals in Chicago, we paid the fines. This ended the case-but we did not stop there.

## What We Did To Correct This

In the light of the decision, we immediately set about reviewing our activities to be sure that there could never again be any criticiam of our operations.
First, the Atlantic Commission Company abandoned the dual role to which Judge Lindley objected and which he said was the basis of his decision against us.
We did this even though the Atlantic Commission Company had been liconced for many years by the United States Department of Agriculture to act as both a buyer and seller of fresh fruits and vegetables.
The Atlantic Commission Company now only buys for A\&P. In other words, we atopped doing the thing which Judge Lindley said put us in violation of the Sherman Act. We made additional changes in other methods of operation which Judge Lindlog. had questioned at Danville, even though he did not base his docision on them. We did even more than this!
We went down to Washington and asked the anti-trust lawyers what elee they thought We went down to Washington and asked the anti-frust inwyors what eles thoy thought
we should do to conform to their new interpretation of the vague anti-trust laws. The only answer we ever got was that we should break up this company!

Despite their claim that they were not opposed to A\&P's size, thay insited that we destroy this size.
Despite their claim that they were not opposed to our manufacturing operations, they insisted that we get rid of our factories which produce many of the fine foode you buy at A\&P.
Despite their claim that they were not opposed to our low prices, thiey insisted that
Despite their claim that they were not opposed to our low prices, they insise.
we destroy many of the efficiencies that make these low' prices possible.
In other words, they insisted upon the dissolution of A\&P.
We were still trying to find out from the anti-trust lawyers what olee thoy-thought we should do to conform to the law when they filed the current suit to deatroy $A \& P$.

## Why, Then, Do They Want To Put A\&P Out Of Business?

Ever since this suit was filed, the anti-trust lawyers have been making damaging statements that could acriously hurt our business if they were believed by the public.
They say that we were found guilty at Danville of all the charges they are making today. This is not true. Jadge Lindley did not sustain all of the charges of the anti-- trust lawyers.

They say this suit is designed to enforce the law.
But A\&P has clearly demonstrated its sincere desire to abide by the spirit, as well as the letter of the law.

They say they are seeking to "enjoin" A\&P from engaging in certain "alleged" practiene Actually, the whole purpose of, this strit is not to "enjoin" ws, but to pate te ouil of buasiness.
They say that this suit for dissolution is bated on the decision hiandod down by Juidet
Lindley in Danville.
-But Judge Lindley has said of his decisions "I have not made a finding which could be the basis for $a$ suit of dissolution."
What, then, is the real reason why the anti-truat lawyora want to destroy this company which for 90 years has pioneered the methods of distribution which have diven the American people more good food for their money?

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RARE BUYS...HUGE SAVINGS!
poob braided OVAL RUGS 68

Braided of sturdy ALL WOOL yarns, in multi-colored bands stitched securely together. Yet priced less than cotton braided rugs! Terrific values! Wear-resistant, mark-resistant. Solid borders in Grey, Green, Brown, Blue, Red and Black.


CHINESE

Fashioned on hand looms . . . of resilient, tough-wearing ALLWOOL yarns . . . in multi-tone patterns of exquisite artistry. Luxuriows cushion ing for any floor, in a choice of border colors: RED, BLUE, BLACK,
GREY, WHITE, TAN, PINK and GREEN.


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The nicest. most thoughtful gift-a gay, appropriately wrapped box of Her own favorite candies. Come in-select from a wide group of sweet and bitter chocolates with delicious frash fruit, nut and novelty fillings!

MARCEL'S LUNCHEONETTE

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271-Morris Avenue-__ME 6-4365
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| CLASSIFIED ADVERTISING $\qquad$ $\qquad$ 70 CENTB - OABH WITH OEDES BOMMIT HERALD <br>  $\qquad$ Bu. C-0300 Bipinar <br>  |  |  |  |  |  | Social Security Refunds Due to Some Workers Workers in this area who havepaid Social Security taxes on wagesof more than $\$ 3,000$ In 1948 should of more than $\$ 8,000$ in 1948 shouldapply for a refund of overpaymentto the Collector of |  |
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Recruiting Representative
NEWARK CITY HALL
nEwark, new Jmbsey


DOUBLEYOUTR MONEY BACK if you are not completely satisiied with girani dinon veats
gRAND UNION MEATS ARE SELECTED QUALITY, "BACKED-BY-BOND" AND "TAILOR-MADE"
here's what grand union "tailor-made" meats mean to you


If YOU ARE NOT SATISFIED WITH GRAND UNION MEATS WE WILL GIVE YOU DOUBLE YOUR MONEY BACK THIS GET-ACQUAINTED OFFER GOOD ON PURCHASES MADE THROUGH MAY 13TH)

-SEA FOOD

CUT-UP CHICKEN


39








STRAND

ABBOTT AND
COSTELLO HITS "IT AIN'T HAY" "PARDON MY SARONG"
s. George Montgomery Rod Cameron
Marie Windsor "DAKOTA LIL"
"PORT OF NEW YORK" 2 Foreign Fiilms
English Titles BAKER'S WIFE" "GRAND
ILLUSION" d. - Thur. May 17 Dick Powell "MBS. MIKE" "SARUMBA"

[^0]MAY 11, 1950 fRature section

Story of a School Which Outgrew Its Housing Union High School And This Happened








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## RIMBACK

STORAGE CO. moving epaoking rug oleaning MILLEURN 6-2000




A PIECE OF
YOUR MIND



 mehow column will discuse that point.

## DON De CARLO ${ }^{\text {saless co. }}$ s.

 NEW JERSEY'S BEST TEEEVISION OUTLET!- Where all the sets are new!
- no give away of junk!
- NO OBSOLETE MERCHANDISE!
- WE don't take in your old SET AT A SUPPOSEDLY HIGH PRICE! - WE DON'T STRETCH YOUR DOLLAR!


## Why?..

WE GIVE YOU REAL DOLLAR SAVINGS TO-BEGIN-WITH.
PLEASE COME IN AND LET US SHOW YOU THE BEST FOR FAR LESS AT OUR TWO STORES.
INTRODUCTORY OFFER!

830 New Savings Accounts Opened Since Jan. 1 How About You?

Current Dividend

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Insured Prołection For Your Savings

INVESTORS SAVINGS

Fámous Make table model TELEVISION BIG $121 / 2^{\prime \prime}$ PICTURE
Only $\$ 134.00$
HUJRRY! JUST A FEN AT THIS PRICE!
DONDe CARLO Salis co.

383 SOUTH STREET NEWARK 348 MILLEBURN AVE MArket 3-8349 Millburn 6-4079






## Segal's decorative fabrics <br> 358 MILLBURN AVENUE (Near Theatre), MILLBURN <br> MiLleburn 6-2134

Our store is as close to you as your tolephene. Let uis show our mammoth collection of fabrics right
in your own home to insure the most suitable selection of materials. No charge or obligation for this service.

Page 2

Transplanting Times


Keep out of the bean paten whe
It 1 wet 11 you dont want rust

## FOR MOTHER＇S DAY

give FORBES ROSES

The ideal gift－a live rose bush，in leaf，ready to bloom from June on，this year and the years to come．Each is thoroughly rooted in o $7 \times 9$ inch pot．Easlly set out in her garden without any setback．All shown in natural color for－easy selection．

All Pot Grown，$\$ 1.50$ and up

| MADONNA LILIES IN POTS |
| :---: |
| All ready to continue growth and bloom in your garden in June．Started by us last fall in large pots，these are in full leaf and may be planted whenever convenient without any setback． |
| －85¢ each， 3 for \＄ $\mathbf{2} .40$ ，\＄9．per dox． |

Also a large choice of Annual Flower
and Vegetable Plants now ready．All
are grown on slowly in cold frames．
FORBES
SALES GARDEN
Route 10，Hanover，N．J．Whippany 8－0375 One Mile West of Livingston Traffle Clircle Ten minutes drive from Chatham centor Drive over for your garden needs Weekdays and Sundays－Open Evenings We Deliver Promptly

Act Before Harm Is Done to Kill Gardn Is Inects

TERMITES


TERMITE Control Bureau 2 Locust Street

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Astronomy for the Amateur


## Weekly Crossword Puzzle




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## STORE

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Laundry - Cleaners CHATHAM 4.3600


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 HOME BEVVRAGE SERVICE
## IT COSTS NO MORE

 DELIVERED TO YOUR DOOR' SOME OF THE FAMOUS NAME RRANDS WE DELIVER

ALSO KEG BEER AND COOLERS FOR Route 29, Hillside - Phone UNIonville 2-3022


1. Mobilheat


Mobilheat gives more heat-2 ag. ..designed to give you the -- top value for-your fuel dollart

## 2. Friendly Service-



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You can forget your fuel supply withus-That's becauso our Mobil heat servive is completely autmmatic Weplied right through |winter. . give you fast, expert burner wera
vice. Our courteous drivers protect our property. Motered trucks

## Mobilheat

 CHarham 4-6800CROWN OIL CORPORATION Chatham, New Jorsey
Looatod At OHAATHAM-EAST RUTHERFORD
BOX - RIDGEFIELD PARK-WHIPPANY



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    MATINEE 50e - EVENING $\$ 1.00$

