## Springfield Merchants Open Friday Nights 'till 9

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Pago 2

## 

It is always our desire to anticipate every thought and detail and transiatie-them-
into $a$ service that is appropriate and understomding.

Young's Service Home



HE SPRINGFHELD SUN, THURSDAY, NOYEMEER 30,1950




## COLANTONE SHOE SHOP



## Youd GiveThem the World If You Could



## this Christmas Kou Can!

FIOR YOUR FAMMXY,Christmas 1950 can be the most wonderful hristmas everer. . . or ever to come. For never, before television, could you give your loved ones all the whole wide world.

- the exciting world where history happens before your eyes - and the news has meaning as never befofté the world of adventure, whère a little girl can be a princess, and a sixyoarohebzcly can tame the West on the world of knowledgc, where learning is fun, and no-one-wants to "play hooky"

the world of sports where champions teach sportsmanship as well as skill the world of laughter, which sweeps away the day's cares like a broomthe world of great musicic and culture $-\mathrm{a}^{-}$world of inspiration and reawakened faith
Yes, 'these golden hours are yours to share when you're a television family but lost forever if you delay Never before in all history' has there been such entertainment for all the family at so modest a price. Place your order for a TV set now - for this is the Christmas you can give the world to your family






Mrs. Franklin D. Roosevelt

## United Slates Delekget to tric Coneral Asembly

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 vill illuo to the children of todny. TI prurents

 Which cunnt bring nutch onjoynment autd much that:



 in the clididison get ontlortainment and education."

## TELEVISIDN

may never again cost so little!
EASY PAYMENTS-SEE YOUR DEALER TODAY

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Smart shapes
for shapely cuffs Let SWANK Geometrics solve your cuf
are slick-lookīīg, deftly designced links that d the eutos at junst the right angle, Each-has tho-patentod Elbo bend found only on SWANK links. smart-Tcrruce-Pitpeten
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## Lour"Eyesof the Word! <br> Sylvania's Front Row Seat Table Model

$S_{\text {HEAR }}^{\mathrm{BR}}$ all trat tolevision offersrings you "Movie-Cleän" pic wres PLUS "Studio-Clear" one! Compare the pitture fo sharper contraste and finet detail Enjoy thrilling "Studio-Clear" sound, delivered by Sylvinia exclusive: higher-fidelity FM ci cuits and tone-matched speaker Coday. Let your ownan eyes and
 ars be the judge!

 hrilling "Movie-Clear" picture on $\overline{\text { tecec : }}$ : two front controls, Reception on-all 12
 the show to all the famity. "Mellow-Tone". Hear it: Sylvania offers the smartese TV buy icreen for resfful; non-glare viewing: Calbinẹt, for your smartest dolan! \$879.95 Looking at it from any angle- pluw intullation OUR SMART DOLLAR BUY IS

Stivana Gimitelisiol
RADIO SALES corp.


# PPIILEDPSOARE WE Where is Springfield Heading? 

We of the Colfax Civic Association plus a goodly number of our neighbors have already registered our strong protest to the township committee concerning the passage of an ordinance creating a " $D^{\prime \prime}$ zone lapartment and multiple dwelling areal in an " $A$ " zone Ione family areal for the specific purpose of building an apartment. Our reasons are given below.

Because No. 1: An apartment on a site of this sort would change the character of a neighborhood and ruin an entire residential area.

Because No. 2 Zoning was established to protect and maintain property values and this would be an outright violation of that purpose.
Because No. 3: It is conceded by all that-the property involved presents no hardship to being developed for income producing onefamily homes. Under present zoning laws-this property would accommodate a fine Fifty-Five (55) home develop: ment.

Because No. 4: Allowing the inevitable devaluation of adjacent neighborhoods to occur is equivalent to confiscating property without due compensation.
Because No. 5 This would establish a trend leaving no zone untouchable and no home owner safe. This means you!
Because No. 6: "Spot Zoning" would be encouraged-since this is no part of any organized plan.
Because No. 7: "School Children": per 182 apartments of 5 and 6 rooms will most certainly equal more than those per 55 one-family homes raising education costs and your taxes.
Because No. 8: The additional town services needed will be greater than for a development of homes, that is, sewers, fire; police, schools, etc.
Because No. 9: Since-town services are on a per person basis, the number of persons in a given areais most important from a point of servicing cost. It is obvious that a 182 -family apartment unit would add much greater servicing costs than a 55 -- home development. Especially when such apartment is on the outskirts of town.

Because No. 10: At the rumored rental per year of $\$ 2,400$ to $\$ 3,600$, Springfield will gain no additional housing facilities for its needy citizens, but rather, spawn a new group of transients with no reason for civic inferest.
Because No. 11 Springfield already has constructed, under construction, or zoned for apartment construction, over 700-apartment units. This represents four (4) times the number of apartment units recommended for a town of our size and-character by expert town planners and competent realtors.
Because-No. 12: The-lack of any-comprehensive plan as to when and where further zone changes might be allowed, proves the need for such-a plan before we make any changes. Since this is your town and you pay the bills, you should know how Springfield is to devalop without further delay.

We believe these facts should make you realize that on December 6, 1950, at $8 \mathrm{p} . \mathrm{m}$, you should be at American Legion Hall to demand with us that this change of zone be rejected, and that steps be taken to formulate a plan for Springfield's orderly delelopment according to the wishes of its people.


## These Scenes Duplicated in Almost Every Section





## Order TV Now for Christmas Giving!

\author{

- For Lowest Price - . $\bullet$ For Guaranteed Delivery - For Choice of Model - For Comfortable Shopping and be sure your selection is <br> THE NEW. . . BRILLIANTLY ENGINEERED . SUPERBLY BEAUTIFUL....INCOMPARABLE
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Waik out an owner of the finest television re.


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 7-7 Turkey Day Deadlock The fourteenth chapter of the traditional Rugional-
Rahway grid war unfolded before a gathering of about
8,000 spectators, at Ruhway Thanksivivis Day Rahway grid war unfolded before a gathering of abo
8,000 spectators at Ruhway Thanksivimg Day. An earl
morning snow made the field sloppy thus explaining th low score. Rahway authorities tabped the contest a finan


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LEf YOUR HOME REFLECT THE JOY OF CHRISTMAS

- SLIPCOVERS -DRAPERIES

hese decorative accomplishments will capture the heart warming theer of the holiday season . . . adding zest to the pleas üres of home, day after day, year after year

MUST EACH DOLLAR DO THE WORK OF-TWO?
FOR YOUR BENEFIT we have searched the market to find a de lightful selection of prints and coliors that will never cease to thrill your family and your guests . . . including an almost endless selcction of beautiful but inexpensive year-round cotton fabrics

THESE ARE FABRICS that can be magically transformed into gracefully channeled draperies to yield a gracious touch of clegance to your windows . . . bro
"tatty": chairs and sofas

OR . . . to give your furniture a new lease on life ar much less expense, let us show you the most varied selection of slip
cover fabrics in all New Jersey. . We will qladyy help you select an individually styled set of slipeovers to protect or hide your upholstery . . . and glorify your home-as-well.

OUR SLIPCOVERS-offered at lowest competitive prices- $\$ 19.95$ i $\$ 29.95$ per-chair-feature the-suporior-workmanship-of-decorator-shyled-cover -and include overlocking of all seams to prevent fraying of edges-AT NO

SLIPCOVERS OR DRAPERIES ORDERED GEFORE 6:00 P. M. ${ }^{\prime}$ SATURDAY DECEMBER 9, WILL BE DELIVERED BY CHRISTMAS. DEADLINE FOR NEW YEAR'S., DECEMBER 16


## WE ARE PROUD TO HAVE BROUGHT THIS HONOR TO SPRINGFIELD AGAIN!



DOGGETT \& PFEIL CO.


SMITH AND SMITKF (SUBURBAN)

We have always held the beauty of Springfield foremost in our tification survey. Judging was on the basis of general attracminds. It is gratifying to have been seleçted as winners by The . fiveness, landscaping; absence of unsightly signs and conformGarden Club of New Jersey in jts fourth annual highway"beau- ity to state standards of health and satety.

Roge 10 THEATER TIMETAELE
$\underset{\text { LYRIC }}{\text { SUMMIT }}$ MORRISTOWN MADISON


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Pork Loins
Cut From Grain-Fed
Young Porkers
m 29 . 6

Chuck Roast of Beef
53

## OUICK-FROZEN FISH

## - <br> $\stackrel{F}{-}$

Flounder

Boston Mackerel
Cod Fillets

- $\quad$ bl $31 \%$ Stewing Beef

. $14 \mathbf{A 9}_{\notin}$
. Pi Draus Meals at Low Cost

65 - Fual Siked Liver
${ }^{6} 95$ f Sisiced Bacon.

5. 59 Stewing Lam

29 \%






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Creme Sandwich | rander rasty |
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| Green GiantPeas - 17 oza | witibetes corm $22^{\ldots} 31$ ddaho Potatoes minaim $10-49$ Pemanut Butter Partid Doé Food Rex Dog Food

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| Swan Soap |
| 214 |

## 35 Brussel Sprouts

 17