## Cue Springfielo \$un

## C.P.E.A. Holds Conference in Springfield



Xmas Rush on P.O.
Needs Cooperation

## Morris-Flemer-Main Bottleneck May Be Cured By Officials

State Puts OK On Lights for Morris Avenue The coming of the proposed shopping center on the
Flenner property has started a series of conferences between
Springfield, County and State officials to eliminate the rapidly worsening, traffic bottleneck at the Morris, Flemer
and Main intersection-and this
$\qquad$


## ATTENTION

| Reserve Your |
| :--- |
| Tickets Now! |
| P.TA. CARD PARTY |
| February 1, 1954 |

## Pago 2 <br> Achtesprinicafle 2 Sin 1




## sin

CON THE SUNNY SIDEDriving through various thriving communities at. this
high tide period of joynus Christmas slopping-one nat-
urally feels the throbbing spirit of expctancy as crowds throng the streets, as children eagerly press noses against
store windows-and harried husbands do a balancing act with bundles:
-This scene was typical everswher EXCEFT IN
SPRINGFIEDD LAST WEEK!
The multi-colored Cluristmas lights installed by the
Chamber of Commerce were the only indication that this. Chamber or Commerce were the only indication that this,
particular time of year was any different than mid-August
forthe streets were relatively deserted,-except for thirec-or for the streetg were relatively
four enterprising store owners:

- Throughout the - ear-
Throughout the year,-Mortiseavenue merchants hav conlectively cried the blues about .slow business, due to
Springfieldites shopping in Union, Summit and Milburn
and the soocalled stab-in-the-back" the Township Committee served on them with the parking ban - THESE
FACTS MAY BE TRUE!
However, when a newcomer to springtield, knee deep
civic pride which has taught her to do all her shopping in her own homè town, ventured onto Morris avenue last Monday, determined to do a good evening's Christmas
shoping EXCEPT FOR THE FOUR OR FIVE STORES THAT WERE OPEN, there were no parked cars, no traf the Dalton boys were expect
citizens scurried for cover.
If Morris avenue businessmen are complaining about business," they have themselves-to blame in this instance.
Let's put it-bluntly-what-beteer-time to make a few dollars than right around Christmas!
Certainly, through the Chamber of Commerce-or
amongst themselves, THEY ALL SHOULD HAVE DECIDED TO STAY OPFNN OR ALL STAY CLOSED. The
CID loudest shouts from disgruntled citizens point to the fact
that there aren't enough stores offering a variety of goods, that there-aren't-enough stores offering a variety of good
so why jeopardize the business outlook as a whole. It-doesn't take a merchandising research specialist shoppers. When a woman shopper comies to town, especially
during thr Yuretide season she may have one specific ite during the -uretide season, she may have one specific item
in mind, but many sales are made from the shopper who just came in "to browse-around:"
The time to realize big profits is now! One store opened
and one store closed is certainly NOT going to entice sho pers to Springfield when normally you can't get them to
The-famous Angus steer-=part of the purchase made mas-visited "Jim" Funcheon and "Les" Schulman Chist mas-visited "Jim" Funcheon and "Les" Schulman at their
Morris avenue store, but "Little Stuff", as he is nom-deplumed was-not-very-photogenic.
grand champion from the Chicago Live Stock Exposition stores before winding up on several sizzling platters, medium
rare with potatoes.
The lowable 500 pounds on the hoof attracted many
curious orilookers and interested Regionai- High agricultural
students to the Springfield Market, however, 14 photograph students to the Springfield Market, however, 14 photographs take our word for it, that's a lot of good meat!
The-Roselle-Morris avenue merchants battle
along its merry way with proposals and alternate proposals
still to be worked out. Since the Township Committee sent
out letters to merchants last week regarding the sanitary
code and the penaltes for non-conformance, drastic steps have been taken.
the committee has overstepped their bounds ong feasible the committee has overstepped their bounds . Ros. nore the Town Sanitarian, Arthur W. Marshall visited each of
the merchants on the ayvenue and presented each witt $a$ the merchants on the avenue and presented each with a
ycllow Christimes card waming the merchants that they
were violating the law and indicated how.It is obvious that the simplest-sotution -is to charge the merchante a-little more, natiratly beectise-they have-more
 In any event, Roselle has been hired by the Township
-pick-up-garbage, NOT AS ALAW ENFORCER! Case history No. 1 has seen on his yellow card that hoard cartons outmoded, must a merchant use two standardsized galvanized containers with covers just for paper and
sweoplngs? If these were food wastes which could decay, that would be as direct violation of the saititary code .. THE SQUEEZE IS ON! The merchiants have been in-
formed that they don't have to pay extra for their pick-ups formed that they don't have to pay extra for their pick-ups
- so instead-they'll pay a hundred dollar fine. Naturally, the average eitizen shouldn't have to carry
e tax burden for garbage removal of the merchants, but the tax burden for garbage comban ore been worked out to
it appears prathing coutd have
solve the problem. . a long time aro. solve the problem
of the year,", Robert C. Crane, State March of Dimes Chain man, warned-today-in-mmouncing-a-dozen new-cases_of the
disease throughout the state in the first weck of December. This is almost half. the to
which 25 were reported.
tinuing need for both patient care and treatment, Mr Cran inuing need for both patient care and treatment, Mr. Crane
declared. This phase of the March of Dimes program will
requiro $\$ 28,700,000$ in 1954 . requiro $\$ 28,700,000$ in 195
During November, Bergen County had the hiphest in
nimuber of casses, six. Its ncighbor, Essex , reported four
cases. The total number of cascis

nockout blow, but it wur tak tak
We must hope for our most
community during January.

| CHURCH SERVICES |
| :---: |
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|  |

Country Oaks Plan
Party for Sunday

| Sunday |  |
| :---: | :---: |
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| party on Sunday afternoon, De-cember 20 , Irom 2 to 5 at theEvergreen. Lodge. |  |
|  |  |
|  | -tamis |
|  |  |
|  |  |
| George. Mrs. Francis Keane, Mrs.Vincent Carney, Mrs, Carl Ledlg,Mrs. Stanley Jacobus, Mrs. Wit- |  |
|  | Route 29 |
|  |  |
| INTIQUES |  |
|  | -th Haking Done |
| ODD GIFTS |  |
| African Violets | Birthday \& Wed |
| Visitors Welcome |  |
| on dahlia farms | Pastrioe |
| 70-Mountain Avenue | open All Day and Night |



NOTICE TO PERSONS DESIRING ABSENTEE BALLOTS
$\qquad$
Union County Regional High School Dist. ${ }^{\text {Hit, }}$

On Revoked List,
Driver Fined $\$ 103$

New ' 54 Model

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| And | mame |
|  | 4, |
| and |  |

u.s. . eeds SANTA Is Coming to FUTTER BROS. SHOE STORE TONIGHT
THURSDAY,DECEMBER 17 Hh FREE GIFTS FOR ALL THE KIDDIES!
NOTHING TO BUY!

333 Millburn Avenue


## Fresh Cut

## Christmas Trees

ALL SIZES
POINSETTIAS And Many Other
CHRISTMAS PLANT

SOUTH MOUNTAIN NURSERIES
millburn avenue or Vauxhall road, millburn

THE SPRINGFIELD SUN, THURSDAY, DECEMBER +7, 1953


| Tickets Available, ${ }^{\text {memm }}$ mem |  |
| :---: | :---: |
|  | "Tel-E-Viewing" ${ }^{\text {b }}$ |
|  |  |
|  | (eme |
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| contact Mrs. D. Licy at Millburn 6-2063-J or Mrs. H. Kern at Mill burn 6-0984. | \% Me |
| Millburn 6-2073 | 0 Ho 0 , |
|  |  |
|  | JIM'Sapplucre <br> sfunce <br> 3 Main St., Mädison "(Not a Toll Call) |
|  |  |
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| Our Purchasing Poliey lis secring Surl |  |
| He Leading Manfactivers Enabies Us To |  |
|  |  |  |
| Price Of Women's And Debs' Bronded Sho |  |
|  |  |
| 9,95 Value Our Price 55.90 |  |
| \$10.95. Vatue Our Price ${ }^{5} 6.90$ \$16.95 Value Our Price 88.9 |  |
| 95 Valie Our Price 5.90 |  |
| 52.95 Value our Price ${ }^{\text {s }} 10.90$ |  |
| due to factory restrictions we ame nó permittedto advertise tile names of these manufacturers, but yod will find the firm name stamped-n-everis paik |  |
| FDDTWEAR inc. |  |
|  |  |  |
| 354 Springfied Ave: Summit N. J. |  |




## 1954

CHRISTMAS CLUB

## NOW OPEN

\$1-\$2-\$3-\$5-\$10 CLUBS
INVESTORS SAVINGS and LOAN ASSOCIITION

64 Mäin St.
Millburn, N. J.


## SANTA SUGGESTS



MLLLUURN $6-1242$
Columbia Lumber \& Millwork Co.

NOTICE TO PERSONS IN MILITARY SERVICE or patients in vetierans hospitals and to their relatives and friends

If you aro in the military service or are a pal
in a vetorans hospital and desire to vote, or if you -xeyplce or is a patient in a veterans hospital who, you
 High School District No. To be hiold on-Foburary -2 nd.
l. 954 at the Township of Springtield, Borough of Garwood, Berough of Konilworth Borough of Mountainside,
New Jersey, kindly writo to the undersigned lat once
making-application-for a military service ballot to be
are-in the-military-service-or-are-d-patient-in-d-voterans' hospital, stating your name; age, serial number, home
address' and the addross at which you are stationed of can boe found, or if you desire the military service ballo for a relative or friond thon make an application under him, stating in your application that he is over the age of, twenty-one yoars and stating his name, sorial num fioned or can be found.

Dated: December 17, 1953.
HELEN R. SMITH

Union County
Flemer Avenue
Springfield, Now Jersey

## RICKEL BROS. PLUMBING and HEATING HIGHWAY SUPER MART 2485 ROUTE 22 (Formerly 29) UNION, N. J.

 One Mile West of the Flagshíp Restaurant-Two Miles East of Howard Johnson'
## DO-IT-YOURSELF



Make It a Practical CHRISTMAS GIFT! COPPER HOT WATER CONVECTORS

THATCHER

EOR HOT WATER OR
ywayive


DUST STOP
AIR FILTERS


| CHROME <br> SHOWER HEAD <br> Reg. $\$ 3,95$ <br> Now. <br> '1.95 |  |
| :---: | :---: |
|  |  |
| $\begin{gathered} \text { AERATORS } \\ \text { FITS ALL FAUCETS } \\ \text { Reg } \$ 1.25 \end{gathered}$ |  |
|  |  |
| SNAKE WIRES10 FT Reg. $\$ 2.10$ Nyw15 FT Reg. $\$ 2.40$ sour 1.95 |  |
|  | Plastic Show |
| CHROME SURFACE-TYPE SINK-FAUCET | $\text { WAS } \$ 3.45 \quad \text { Sow }$ |
| WAS \$13:25 suw...... ${ }^{\text {'1 }}$, 9 | at-Tlmer "Vari-Valve" |
| GAS SIDE-ARM HEATER WA 10 CAL CAPACTY WAS $\$ 22.95$ Nuw..... 19.95 | RADIATOR AIR VALYES <br> WAS $\$ 3.45$ now.......'2.99 FOR qUICK-BURE heat |
| ASBESTOS GLAZED PIPE COVERING <br> j. Foot slecrions | SPRAY-ON-PAINT minow away can <br>  |
|  |  |

ALL MERCHANDISE
F.O.R. YARD


Jane-Berstler Buser-Richelo To Become Bride of Deer Is-Injured,

Is Bride-Elect
 Buser-Richelo
Engagement Told
$\underset{\text { If you have any } \text { tems -please send them to }}{\text { People }}$ If you have-any items-please-send-them-to
the Springfield Sun-Office or telephone $\therefore \quad$ MILLBURN $6-5000$



Causes Collision


Be a Practical fa
Be a Practical
Santa


Hififon Screen \& Lumber Co.


Dancing Every Saturday Night
We Cater to Parties and Rent the Hell
for All Occessions
MAKE YOUR NEW YEAR'S RESERVATIONS NOW!

Estelle \& Jim, Managers
Millleurn 6-0489 <br> <br> } <br> \section*{FRIENDS <br> \section*{FRIENDS <br> <br> FRIENDLY <br> <br> FRIENDLY <br> <br> PEOPLE <br> <br> PEOPLE <br> <br> Are Invited <br> <br> Are Invited to the to the <br> <br> OLD EVERGREEN LODGE} <br> <br> OLD EVERGREEN LODGE}
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weing Distance calls,
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## Gail Runyon to

Sing in Concert
 mulslo progrun Colluge Chiftumns
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$\qquad$ wili puen The Frwhimun Chorns
 On evonings precelling viention




SUBURBAN
FIVE \& DIME, INC.


Box of Dozen Miniatures 19c 25c Box of Ornament Hangers 5 c Illuminated Santa Claus 2.69
Tanta Climbing in Chimney. $.2 .59 \%$ Santa on Reindeer . . 1.98
Plastic Standing Santa 2.49
Illuminated Plastic Church . 2.69
OUTDOOR 7 LIGHT SEI OUTDOOR 15 LIGHT SET

$\underset{\substack{\text { INDOOR } \\ \text { TREE BULBS }}}{\text { and }}$ $\qquad$

| Bulb Reflectors . . . . 5c |  |
| :---: | :---: |
| Electric wreath ....... 98c |  |
| Electric candle | 51.09 |
| 3-LIGHT CANDELABRA | 52.59 |
| 8-LIGHT CANDOLIER | 53 |
| Fancy Garlands |  |

Fireproof lcicles Box 10:-25:
Plastic Snow $\quad-\quad$ io
Angel Hair $\quad$ Box $10^{\circ}$
Felf Tree Mat $\quad 18^{\circ} \times 72^{\prime \prime} 2^{59}$
Sparkle Cotton Mat $-3 z^{-\times 64} 98^{\circ}$
Cotton Batting $\quad \geq$ Rot $25^{5}$
ChURCHES ANIMALS.
TRES, ELE.
10
Wrapping Paper shen $10 \div 49$
Wrapping Paper $\quad$, Rolls 29
Ribbons and Ties $10^{\circ} 49^{\circ}$
Boxed Xmas Cards $29^{-100}$
Plastic Spray Snow can $98^{4}$
Again this Christmas
tong
for a telephonone call
is such
a friendly way to say "Merry
Christmas." And, as always, all
of us will be doing. our best to get
your Christmas calls through quickly

- But, in spite of all we can do,
some calls are bound to be delayed.
That's why it's a good idea to make
your Long Distance call before:
Christmas Eve or after Christmas Day
- Calling by number whenever pos--
sible speeds long distance service, too









CP Pledges High In State-Not Here




ain Unbeaten; Students to Start
Id by 48-35 Holiday Vacation

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JOE LOUIS
"मans Be EE
JET"

## NEED MONEY?

courteoug ateveryour personal momey problem may be you'll find prompt, choose your own loan and repayment plan ... and be assured of com plete freedom from annoying red tape and embarrassment.

If its $\mathbf{s} \mathbf{2 5}$ or $\mathbf{5 0 0}$ you need
we offer a complete Loan Service with or without security-for Personal Family, Business Needs - Home Improvements - Auto Purchases and worthwhile purpose.
High installment payments can also be cut substantially through our

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## Magatiox



Pago 8
School News


WANT TO SELL YOUR HOME?
Multiple List it Now With
HENCH AGENCY REALTORS
12 Holmes Street
Opp. R.R. Station
Millburn 60498 Millburn, N. J.



## It's Clean!

## Whether you use Gas for cooking, heating or any other house

hold purpose, it is perfectly obvious that Gas is Clean! --
Now add its efficiency and controllability and you'll know why Gas is so Popular.
Por years, Public Service bas been spending millions of
dollars to constantly bring you improved Gas service.
is an investment in new, modern equipment, larger distribu-
tion mains, personnel iraining - everfathing that goes inco giving ou better service. .everything that witt-lielpourgrear-State
continue to grow.

## GAS

the wonder fuel - $\quad$ TIME, WORK AND MONEY
PUBLIC SERVICE

## 

THE SPRINGFIELD SUN, THURSDAY, DECEMBER
Ior rellygious Treedion. He When Fort do

## ANTIQUES <br> HEIRLOOMS OF YESTERDAY

GIETS FOR TODAY
THE ATc Felcome To Browse


THE FIRST NATIONAL BANK OF SPRINGFIED

