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THURSDAY, APRIL 18, 1957

### Easter Bunny Will Hide Eggs At Irwin St. Park

The Baltusrol Civic Association announces that its annual egg hunt will be held on Saturday April 20th, at 10:00 a.m. at the Irwin Street Playground. There will be gifts for all and prizes for the winners.

The committee consisting of Mrs. Milton Billet and Mrs. Richard Moore and their workers are anticipating a good turnout, and assure everyone attending a good time.

The Baltusrol group consists of the following officers: Olive Owens, President, Isadore Yablonsky, Vice President, Nathan Hart, Treasurer, and Stanley Segall, Secretary.

The committees are composed of Tom Glen, Otto Granick, Sid Stolz, Len Gerber, Bill Peacock, Sid Miller, David Stamelman, Steve Bino, Bernard Shapiro, Ethel Moore and Jean Billet.

### League To See Liberty Skit

The Individual Liberties Committee of the Springfield League of Women Voters will hold an open meeting at the Springfield Public Library Wednesday, April 24, at 8:15 p.m. The program will consist of a skit entitled "Listen Now"—which parodies a popular T. V. program. Many questions dealing with adequate protection for our individual liberties will be examined.

Characters in the skit will present the view-points of a former head of the U. S. Civil Service Commission, a chairman of a Congressional "Committee on Government Surety," a former Senator, and a League member. Local Leagues throughout the country have been evaluating Federal loyalty-security programs for the past year, and may soon reach the point of recommending certain changes.

Mrs. Norman Freedman, committee chairman feels that since protection of our individual liberties is of fundamental concern to every citizen, all residents of the area are urged to attend this meeting.

### Ask Permission For 2 New Alleys

Mario Latella, owner of the Springfield Bowling alleys in Center street, has made application for the construction of an addition to the present building and a public hearing on the request for the needed variance will be held in the Municipal Garage next Thursday, April 25, at 8 p.m. The bowling alley owners need a special exception use variance to the zoning ordinance. The plan is to construct an addition to the present building to house two additional alleys.

### Downs To Read Rutgers' Paper

Rudolph Downs of 11 Essex road, a senior at Rutgers University, is one of the 17 Rutgers Scholars who will present oral papers at their annual academic field day here on Saturday, April 20. Henry Rutgers Scholars, chosen on the basis of extraordinary academic ability, are freed from two standard courses in their senior year to conduct independent study and research on a subject of their own choosing. As a requirement for graduation, they must complete a thesis on their projects.

Downs, a mathematics major, will read a paper entitled, "Measure and Integration—A Geometrical Approach." The son of Mrs. Mabel R. Downs, he is a graduate of East Orange High School and holds a science Scholarship at the University.

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 On Route 10, Hanover, N. J.  
 Open 8:30 to 5:30, also Sundays  
 Morris Turnpike at Millburn Ave., Millburn  
 Open 8:30 to 5:30, also Sundays  
 Friday and Saturday nights till 8:30

**HERE'S A WISE**

# Easter Bunny

**WITH A GROWING "NEST EGG" AT THE NATIONAL STATE BANK**

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### Dwyer Sends Map

(Continued from Page 1)  
It will then have to submit these new plans to the Bureau of Public Roads. The Bureau, in turn, will have to re-analyze the new plans. If the Bureau, after this new analysis, still believes the original route location plans to be better, from all viewpoints, than the suggested revisions, it will turn down the new plans and retain the first location. In such a case—beyond the extra cost involved—the public hearings will be meaningless, and the public will have had no voice in the selection of the route.

**Cart Before Horse**  
“New Jersey, in the case of Route 22, apparently has put the cart before the horse. It has made its surveys, filed its route location plans and now must ask the public

if it approves or disapproves of a route location that already has been analyzed and approved by the Federal government and given official designation on the maps.

“Bureau officials point out that any public hearings are going to result in controversy, with resultant changes being proposed in the route. This will result in additional man hours required for new State studies and additional man hours required for re-evaluation of plans by Federal engineers. If every State followed this procedure, it would result in greatly multiplying the cost of the Federal program.

“One Bureau official told me: ‘We believe it is in the interest of good public relations for the States to hold public hearings prior to the submission of route location plans, and if there is anything this program needs, it is good public relations.’ On the other hand, the policy followed by New Jersey on Route 22 is bound to create and public relations for the people will resent not having been heard prior to submission of the route plans.

**State Makes Survey**  
“Now, the responsibility of surveying and determining route locations is vested in the States, under the Federal highway program. It is the State that makes the studies and sets the policies. The Federal government, through the Bureau of Public Roads, merely coordinates the program, and cannot interfere in local problems.

“That is why, as Representative in Congress for Union County's Sixth District, I am addressing this letter to all State and county officials representing Union County, and to the officials of communities affected by the route location.

“Any changes in the present location plans for Route 22 will have to come from a State level. Likewise, any change in the State policy, which has resulted in filing of the route location plans prior to the holding of public hearings, will have to come from the State level. I believe this letter point is particularly important, for if the State continues this present policy for all of the extensive highway

### Miss Christensen Is Engaged To Wed



Marilyn Ann Christensen  
Julia A. Wozniak

Mr. and Mrs. Gordon C. Christensen of Keeler street announce the engagement of their daughter, Marilyn Ann to Craig Lewis Hurst of Glen Ridge.

Miss Christensen graduated from Kent Place School and attended Dickinson College, Pa. Mr. Hurst graduated from Montclair Academy and attended the University of Colorado followed by four years in the Navy.

He is now studying at Rutgers University and is with Union Carbide and Carbon Corp., N. Y. An early summer wedding is planned.

building program in the State, it can only result in confusion, costly duplication of effort and increasingly bitter public reaction.

“One of the most important keystones of the Federal Highway Program is the fact that, through public hearings, the people are given a voice in the planning of this vast network of highways that will criss-cross our nation. Under New Jersey's present policy, however, full meaning cannot be given to this important point of the program. As a result, I believe it is important, at this time, for public officials and private citizens to demand that the State change its present public hearing policy to conform with the sound recommendations of the Bureau of Public Roads.

“I will appreciate your keeping me advised on developments, on the State and local level, on this matter. If I can be of any further help from the Federal level, please let me know.”

(signed)  
FLORENCE P. DWYER,  
Member of Congress.

### Hi Neighbor!!

NEWS AND TIDBITS ABOUT YOUR FRIENDS & NEIGHBORS.

If You Have Any News Call . . .

DREXEL 6-4502



LORRIE LEWIS

Springtime is birthday time for Joel Schwartz, son of Mr. and Mrs. Arthur Schwartz of 22 Archbridge Lane. Joel was six years old on April 5 and celebrated at a party with fifteen of his neighborhood friends.

Mr. and Mrs. Sid Neels of 22 Archbridge Lane returned from a three week vacation in Miami Beach and report that they had a very pleasant stay.

Dr. and Mrs. Robert J. Belliveau of 98 Morrison road happily announce the birth of their daughter, Diane, on April 3 at Overlook Hospital weighing 6 lbs., 11 oz. The Belliveaus have a daughter, Karen age 4 years and a son, John age 2 years. Mrs. Belliveau is the former Joan Rostek of Garwood.

Hearty welcome to Mr. and Mrs. Ben H. Edelstein new residents of 18 Cypress Terrace, formerly of Jersey City. Mr. Edelstein owns an advertising specialty firm, Ben Haskell.

The Edelsteins have two children, Nathan Marc who celebrated his seventh birthday on March 21 and Edith Nan who will be nine years old on April 21. Edith will be feted at a birthday party by Marilyn and Tina Marzell and Judy and Hazel Kandler of Springfield and friends from Jersey City.

It's a boy for Mr. and Mrs. L. Kravitz of Archbridge Lane and brother for 6 year old Burt Kravitz. Elliot Allan was born on April 12 at Rahway Hospital weighing 7 lbs., 4 oz. Mr. Kravitz is popularly known in town as “Lou”, owner of Kay's Stationery in Springfield.

Mr. and Mrs. Robert Voorhees of 26 Center Street became parents of a son, Allen Paul at Over-

look Hospital on April 2, weighing 10 lbs., 3 oz.

Former Newarkers Mr. and Mrs. Rick Jierchio are now residing at 20 Berkeley road. They have two youngsters, Michele, age 3½ years and Ricki age 9 months.

Also recently moved here from Newark are Mr. and Mrs. John Ganas of 85 Twin Oaks Oval and their daughters, Amy, age 3 years and Melanie age one year. Mr. Ganas is the owner of the Hi-Way Diner in Newark.

Dates to remember—Be sure to see one of the performances of the Dramatic Workshop's production of “The Tender Trap” on Thursday, April 18 or Saturday, April 20.

The first meeting of the newly organized PTA of Raymond Chisholm School will be held on Tuesday, April 23. The by-laws will be adopted at this meeting.

GET YOUR CHEST X-RAY  
It Takes Only a Minute  
SPRINGFIELD  
— Florence Gaudinier School  
8 Springfield Ave.  
3:30 to 4:30 P. M.—6:30 to 9:00 P. M.  
Adults Only — Cost \$1.50  
Springfield Board of Health & Union County Tuberculosis & Health League  
THURSDAY, MAY 2

### Communion Luncheon For Jo Ann Natullo

A Communion Luncheon was held at the home of Mr. and Mrs. Joseph Natullo, Jr. of 53 Beverly Rd., on Saturday, March 30, in honor of their daughter Jo Ann. She received her First Holy Communion at St. James Church.

Those in attendance were her sister, Paula; her grandparents, Mr. and Mrs. Joseph Natullo, Sr. of Newark. Mr. and Mrs. Paul Soley, Mr. and Mrs. Frank Zela and children Darline and Frank; Mr. and Mrs. E. Middleton and children Richard, Nancy and Robert; Mr. and Mrs. Anthony Marchese and sons, Michael and Joseph; Mr. and Mrs. Fred Di Menno and children Diane and Freddie and Mr. and Mrs. Joseph Krigosky—all from out of town. Jo Ann is a second grade student at St. James.

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Closed Easter Sunday

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brings you the famous fit of **BESTFORM** girdles and bras  
Circular-stitched bra with extra rays of sunburst stitching that work wonders for you! In luxurious white cotton broadcloth. Sizes 32-36A, 32-40B, 32-42C. Individually packaged. **BESTFORM'S SUNBURST \$1.50**  
A top favorite . . . this circular-stitched bra in white cotton broadcloth with band bottom! Sizes 32-36A, 32-40B, 32-42C. Individually packaged. **BESTFORM'S RING-A-ROUND \$1.50**  
Nylon girdle with tummy-stimulating Criss-Cross inner belt; vertical stretch satin back. In white. 16" sizes 26-38, odd to 35. (18" girdles sizes 26-40, odd sizes to 25. . . \$6.95) **BESTFORM'S CRISS-CROSS \$5.95**  
Side-zipper girdle with the famous criss-over front panels that sleek your hips as they free your stride. In white rayon-cotton broadcloth with stretch satin back, leno elastic sides. 16" sizes 25-38; odd to 35. **BESTFORM'S FLIRTATION WALK® 7.95**  
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What Bestform doesn't know about women (their figures . . . and how they figure) isn't worth knowing. And now . . . for the first time . . . you'll find Bestform girdles and bras at Newberrys. You'll find the finer fit, the better quality, the surprisingly low price tags. Come see, you'll agree: Bestform is a welcome addition at Newberrys . . . and in your own wardrobe!  
OPEN THURS. & FRI. NITES TILL 9 P.M. General Greene Shopping Center SPRINGFIELD, N. J.

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Elizabeth Trainer says “a touch of color could be the magic that reveals an exciting lovelier you.”

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COME IN FOR A COMPLETE CONSULTATION AND COLOR TEST TODAY!! Our permanents are guaranteed not to kink, frizz or dry the hair and guaranteed not to relax.

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On the Occasion Of: Change of Residence Arrivals of Newcomers to City  
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New low Spring Prices are here on Famous Reading Anthracite. It will pay you to fill up now. Get the one—the only Red Trademarked-Famous Reading Anthracite. You'll be glad you did. Call us today



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**AUTO SHOW and a FASHION SHOW**  
SATURDAY, APRIL 20 . . . 10 A.M. to 3 P.M.  
See All Of The Sport Models Of The 1957 Cars  
AT THE SPRING AUTO SHOW IN THE PARKING LOT OF THE FIRST NATIONAL BANK & TRUST CO. OF SUMMIT (Maple St. & DeForest Ave.)

**OUTDOOR FASHION SHOW . . . Presented by LILLIAN O'GRADY**  
What the fashion wise ladies will wear for late spring and summer will be modeled from 11 A.M. to 12 Noon  
No Admission Charge—In the Event of Rain Show Will Be Held Saturday, April 27  
Sponsored by the Summit Auto Dealers  
**ANDERSEN PONTIAC & FOREIGN CARS** **ORLANDO MOTORS**  
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# AND THEN...IT'S EASTER!



Yesterday, these four were their Mothers' despair. Their faces were grimy, their play-clothes spattered with mud. They were even ready to put up their fists and fight when the rivalry between spacemen and cowboys became a little too keen.

Today, they are immaculate. They sing like young angels. They even look like angels... because today is Easter! And these boys are proclaiming the glorious message that Christ Is Risen.

Easter is the time of promise, beauty, awe at the miracle of birth and rebirth. Easter is the time to let the joy of living seep into you. It is the time to tell yourself that you believe... and, if there's been any doubt about it, to start believing again.

Spend part of your Easter in Church. Spend the rest of it looking, with new eyes, at the wonderland God has created around you.

### THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor in the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Mark	16	1-20
Monday	Matthew	28	1-20
Tuesday	I Corinthians	15	1-25
Wednesday	I Corinthians	15	26-38
Thursday	Hebrews	13	1-25
Friday	Revelation	21	1-27
Saturday	Revelation	22	1-21

## CHURCH SERVICES

### HOLY CROSS LUTHERAN CHURCH

635 Mountain Ave., Springfield  
Sunday School, 9:30 to 10:30 a.m.  
Morning Service and Holy Communion, 10 a.m.  
GOOD FRIDAY service, 8 p.m.  
EASTER SUNDAY service, 11 a.m.  
The Rev. Frederick Schroeder will preach.

### DAHAI WORLD FAITH

Fire-side chats every Friday evening at 8 p.m. Adult & Children's classes, Sunday morning 11 to 12. Home of Mr. and Mrs. J. C. Iosa, 141 Salter street, Springfield.

### THE SPRINGFIELD BAPTIST CHURCH

Holding services in the Florence Gardens School  
W. Earl Vautin, Pastor  
CE, 8-3341

Sunday, April 21  
9:45 a.m. - Church School class for everyone.  
11:00 a.m. - Morning Worship Service. We are studying the Book of Acts.

Monday, April 22  
7:30 p.m. - Youth Group meeting.  
7:30 p.m. - Evening Worship Service.

Wednesday, April 24  
8:00 p.m. - Prayer Meeting and Bible Study.

### ST. JAMES' CHURCH

Springfield  
Sunday Masses:  
7 a.m.  
8 a.m.  
9 a.m.  
10 a.m.  
11 a.m.  
12 Noon

### MILLBURN BAPTIST CHURCH

Rev. H. F. Heisterman  
Morning Service - "Reassured"  
Evening Service - "The Day Of Vain Jangling"

### TEMPLE BETH AYM

Beth Shalom Way  
Rabbi Abraham R. Levine  
Cantor Irving Kramerman  
Friday Night Services-8:30 p.m.  
Saturday Service-9:45 a.m.

### FIRST CHURCH OF CHRIST SCIENTIST

292 Springfield Avenue  
Main Street, Millburn, N. J.  
11 a.m. - Sunday Service.  
11 a.m. - Sunday School.  
Sermon topic - "Doctrine of Atonement."

### ST. STEPHEN'S EPISCOPAL CHURCH

Millburn and Springfield Parish  
Main Street, Millburn  
Rev. Hugh W. Dickinson, Rector

### LENTEN SERVICES

Sunday -  
Holy Communion - 8 a.m.  
Church school and Family Worship - 9:30 a.m.  
Morning Service - 11:00 a.m.  
Wednesday - Except Holy Week -  
Holy Communion - 10:00 a.m.  
Evening Prayer and Sermon - 8:00 p.m.  
(Guest Trustees to be announced.)  
Monday -  
The Institution of the Lord's Supper will be commemorated at 10 o'clock in the morning.

### FIRST PRESBYTERIAN CHURCH

Morris Avenue at Main Street  
Springfield, New Jersey  
Home W. Evans, Minister

A cordial welcome is extended to all who worship in this suburban church. Representing over two hundred years of faith and service in this community it invites you to worship and work with those in its fellowship. 8:30 a.m. Sunrise Service for West-Indian Fellowship.

### WESTFIELD ANTIQUES SHOW

First Congregational Church  
Parish House 125 Elmer St.  
Westfield, N.J.  
Tuesday-Wednesday-  
Thursday  
April 30, May 1 and 2  
11 a.m. to 9 p.m. daily  
admission 65¢  
luncheon 11:30-1:30

### THE BAHAI FAITH Teaches:

There are 2 causes for sickness, one is material, the other spiritual. If the sickness is of the body, a material remedy is needed. If of the soul, a spiritual remedy.  
Bible books available in Public Library or call DR 9-8985 for information.

First Church of Christ, Scientist  
292 Springfield Avenue, Summit, N. J.  
A branch of THE MOTHER CHURCH, THE FIRST CHURCH OF CHRIST SCIENTIST in Boston, Mass.  
Sunday Service at 11:00 A.M. Sunday School 11:00 A.M.  
Wednesday Testimonial Meeting 8:15 P.M.  
Reading Room 340 Springfield Ave. Open daily to 4:30 except Sundays and Holidays; also Friday evening 7:30 to 9:30 and after the Wednesday meeting.

## Baptists To Hold Sunrise Service

The Springfield Baptist Church will once again hold a Sunrise Service this year.  
This service will be open to the public of Springfield and the surrounding areas and will be held on the front lawn of the Regional High School. The Service will commence at 5:45 a.m. Special speaker for this Sunrise Service will be Mr. Charles H. Feiler.  
Mr. Feiler has spent 3 years at Rutgers University and one year at Gordon College. Mr. Feiler is also the past president of the Young Peoples Cabinet of the Newark Evangelistic Committee.

## BOARD OF EDUCATION UNION COUNTY REGIONAL HIGH SCHOOL DISTRICT NO. 1

Springfield, New Jersey  
Sealed proposals will be received by the Board of Education of the Union County Regional High School District No. 1 at the Jonathan Dayton Regional High School, Florence Avenue, Springfield, New Jersey, until 8 o'clock P.M. daylight saving time, on Tuesday, May 21, 1957, for the following:  
APPROXIMATELY 120,000 GALLONS NO. 6 FUEL OIL  
Jonathan Dayton Regional High School, Florence Avenue, Springfield, New Jersey.  
APPROXIMATELY 100,000 GALLONS NO. 6 FUEL OIL  
Arthur L. Johnson Regional High School, Westfield Avenue, Clark, New Jersey.

Instructions to Bidders and specifications may be obtained at the office of the Secretary at the Jonathan Dayton Regional High School, Florence Avenue, Springfield, New Jersey.  
The Board of Education reserves the right to reject any or all bids and/or to accept the bid that in their judgment will be for the best interest of the Union County Regional High School District No. 1, Springfield, New Jersey.

By order of the Board of Education, the Union County Regional High School District No. 1.  
HELEN R. SMITH, Secretary  
April 18, 1957.

OFFICE OF THE TOWNSHIP CLERK  
TAKE NOTICE that at a meeting of the Township Committee held on April 10, 1957, tentative approval of preliminary Subdivision Plat was given to the application of Jeffrey Estates, Inc. "Map of Sherbrook" for land subdivision. Said application is on file in the office of the Township Clerk and is available for public inspection.  
ELEANORE H. WORTHINGTON, Township Clerk.  
April 18, 1957.

Want a Cab In a Hurry?  
Springfield-Nadel Cab Co.  
DRexel 6-5200

These Messages are being published each week in the Springfield Sun and are sponsored by the following interested individuals and business establishments:

NATIONAL STATE BANK OF ELIZABETH  
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INVESTORS LOAN ASSOCIATION  
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CHANNEL LUMBER CO.  
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115 Morris Ave., Springfield

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175 Morris Ave., Springfield

ELECTRICAL INSTALLATIONS, INC.  
Commercial and Industrial Contractors,  
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PENTAGON METAL PRODUCTS CORP.  
58 Brown Avenue, Springfield

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For many people, costs are a major consideration. Smith and Smith provides the answer by making available funeral services to meet every circumstance.

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EASTER  
The time of nature's awakening when all earth seems to burst forth into a triumphant song of victory... may this resurrection season inspire in us new hopes, fresh courage and strong faith for the days that lie ahead.

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ESTABLISHED 1908  
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CAMP-SUMMER SCHOOL

ATOP ORANGE MOUNTAIN • TWO LARGE OUTDOOR SWIMMING POOLS  
Day Camp Separate Camps for Boys & Girls, 6-14 years old.  
Hours: 9 A.M.-4:15 P.M. (For ages 2-5 see below)  
2 Weeks, July 17-28 8 Weeks, July 1-Aug. 23

Rates include transportation, swimming instruction, tennis, baseball, volley ball, outdoor sports and games, crafts, hikes, nature study, dramatics, story telling, sound movies. Arts and Crafts supplies. Delicious nutritious daily luncheon. Registered Nurse in attendance. Supervision by members of our faculty and experienced counselors. Elementary and Junior High School subjects available to campers. Reading techniques. Riding, small fee. Slight extra bus charge beyond 5 miles.

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Summer School Elementary and High School Subjects. Boys and Girls... 6 to 18 years.  
8 Weeks, July 1-Aug. 23. Review or advanced credits. Reading techniques. Pupils can save a year at high school, if illness or other circumstances have delayed their progress, by taking summer sessions at Carteret.

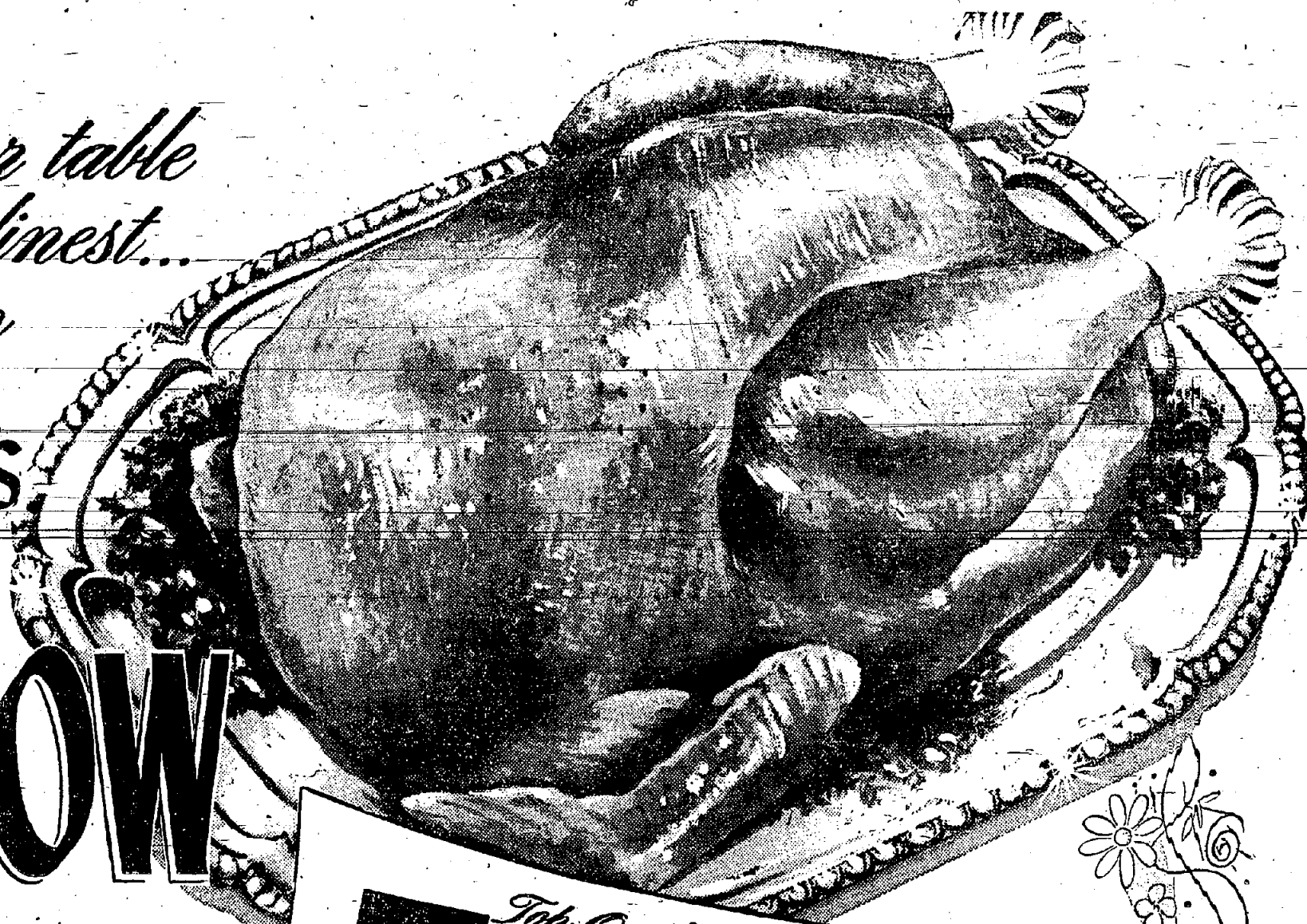
Boarding School or Camp, or part School and part Camp. School—All ages through High School. Camp—Through 14 years of age.  
8 Weeks, July 1-August 23... For those desiring to live on the campus and take courses for credit, or part camp and part studies, or all day camp. Attractive dormitories. Five days or full week. Good food. Comfortable beds. Housemother and faculty members supervising. Dormitories also available to Day Campers or Day Students for part of period... while parents are away on vacation.  
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Girls and Boys 2 to 6 years old. One, two or three sessions  
June 10-July 28. July 1-July 26. July 29-August 23.  
Reg. Nurse. Hot Lunch. Trained Teachers. Outdoor Play. Rhythmic. Water play, large concrete wading pools. Individual needs studied.

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For children under 7 years old—phone DR 3-4444. All other phone RE 1-3300



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in the finest...  
from*



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# Easter Show

of fine holiday foods

- DOLE SLICED PINEAPPLE** 2 9 oz. cans **29¢**
- FRUIT COCKTAIL** GRAND UNION 29 oz. can **33¢**
- TOMATO JUICE** GRAND UNION 2 46 oz. cans **49¢**
- DOLE PINEAPPLE CHUNKS** 20 1/2 oz. can **29¢**
- KITCHEN GARDEN ASPARAGUS SPEARS** 13 1/4 oz. jar **49¢**
- STOKELY CUT GREEN BEANS** 2 15 1/2 oz. cans **39¢**
- PILLSBURY PIE CRUST MIX** 2 10 oz. pkgs. **35¢**
- BAKERITE SHORTENING** 1 lb. can **29¢** 3 lb. can **79¢**
- FRESHPAK CRANBERRY SAUCE** Strained or Whole 2 16 oz. cans **29¢**
- LIBBY'S CORN CREOLE** 2 14 oz. cans **29¢**
- MARTINSONS COFFEE** FINE AND REGULAR 1 lb. can **1.17**
- LIPTONS TEA** 1/2 lb. pkg. **83¢**
- LIPTONS TEABAGS** 48's pkg. **63¢**
- SUNSHINE OATMEAL COOKIES** 1 lb. pkg. **39¢**
- KRAFT MINIATURE MARSHMALLOWS** 6 3/4 oz. pkg. **19¢**
- MIRACLE WHIP SALAD DRESSING** pt. jar **39¢**
- MCCORMICK WHOLE CLOVES** pkg. **21¢**
- MCCORMICK POULTRY SEASONING** can **17¢**
- EARLY CALIF. PITTED RIPE OLIVES** 5 1/2 oz. can **33¢**
- RED-HEART DOG FOOD** 3 16 oz. cans **46¢**
- SWIFT'S BABY MEATS** -STRAINED AND CHOPPED 2 jars **45¢**

*Top Quality "Dated" "Backed-by-Bond"*

## Turkeys

Ready to Cook  
Average Weight  
4-20 lbs.  
Including Beltsville Midget Turkeys

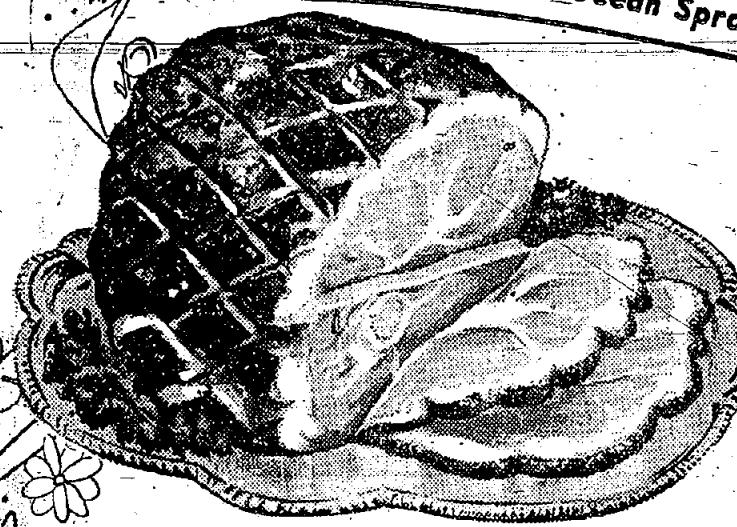
# 41

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Delicious With Ocean Spray Cranberry Sauce

Fresh Dressed Regular Top Quality

2 16 oz. cans **39¢**



*Small, lean, mild-cure*

## Smoked Hams

Shank End **lb. 29¢** Butt End **lb. 39¢**

Shank Half FULL CUT **lb. 45¢** Butt Half FULL CUT **lb. 55¢** Whole Ham **lb. 49¢**

**CANNED HAMS** Boneless, Fully Cooked, Ready to Eat HORMEL'S or ARMOUR STAR **lb. 69¢**

- Dress Up your  
Easter Dinner*
- Cherries** Freshpak 4 oz. jar **19¢**
  - Freshpak Raisins** Seedless 2 15 oz. pkgs. **39¢**
  - French's Mustard** 4 oz. jar **10¢**
  - Freshpak Olives** Stuffed 8 oz. jar **49¢**
  - Brown Sugar** Great Year High With II 2 1 lb. pkgs. **27¢**
  - Kosher Dill Pickles** Dorian Whole 4 oz. jar **37¢**
  - Cocktail Sauce** Grosser and Blackwell 12 oz. jar **33¢**
  - Scotkins Dinner Napkins** 24's pkg. **24¢**

- Burry Mallows** Moonlight 7 1/2 oz. pkg. **33¢**
- Light Meat Tuna** Starbuck 7 oz. can **35¢**
- Apricot Nectars** Hearst's 46 oz. can **41¢**
- Superfine Onions** Delight White 16 oz. can **21¢**
- No-Cal Beverages** 2 16 oz. cans **29¢**
- Pancake Flour** Aunt Jemima 2 16 oz. pkgs. **39¢**
- Pancake Flour** Aunt Jemima 2 16 oz. pkgs. **35¢**
- Quakers Puffed Rice** 4 1/2 oz. pkg. **27¢**
- Quakers Puffed Wheat** 4 1/2 oz. pkg. **23¢**
- Polaner Garden Salad** Blue Plate 4 1/2 oz. jar **37¢**
- Jumbo Shrimp** Devained 4 1/2 oz. jar **69¢**

FERRIS Hickory Smoked **CANNED HAMS**

3 lb. can **3.49**

Good Eating - No Waste at all - Just Sweet tasting pure ham, cooked to perfection in its own natural juices.

- SLICED BACON** Hickory Smoked 1 lb. **69¢**
- SAUSAGE** Swift's Premium - Little Link Brown 'N Serve 8 oz. pkg. **49¢**
- FRUITED HAMS** Whole or Shank Half 1 lb. **69¢**
- HAM SLICES** Mild Cure Fresh - Snow White Center Cut 1 lb. **89¢**
- SEA SCALLOPS** Shell or Fry 1 lb. **69¢**
- LARGE SHRIMP** For Cocktail, Salad, Frying 1 lb. **98¢**

- Easter Candies*
- Concord Jelly Eggs** 1 lb. **25¢**
  - Rhodda Bunnies** 2 1/2 oz. **23¢**
  - Marshmallow Eggs** Branch 13 oz. **29¢**
  - Yellow Easter Peeps** 3 10 oz. **29¢**
  - Lewis Foil Creme Eggs** 6 1/2 oz. **27¢**
  - Fuzzy Bunny** Loden's Chocolate 4 oz. each **35¢**

Rich in Vitamin "C" ... Florida Valencia 3 (5 lb. bags 1.00)

## ORANGES

5 lb. bag **35¢**

**PINEAPPLES** Large Size! Tropical Taste Treat ea. **19¢**

**CAULIFLOWER** From Western Farms head **29¢**

**FRESH CORN** Sweet, Tender From Florida Farms 4 for **29¢**

**WALNUTS** DIAMOND BRAND 1 lb. pkg. **49¢**

*Dairy Foods*

Quality Maid Selected

## LARGE BROWN EGGS

2 dozen **97¢**

Quality Maid Grade 'A'

## LARGE WHITE EGGS

dozen **55¢**

- Holiday Tips for Lovely Hair*
- Lift Home Permanent** Med. \$2.00 plus 14¢ tax
  - Pin-It Home Permanent** \$1.50 plus 7¢ tax
  - Toni Home Permanent** Med. \$2.00 plus 19¢ tax
  - From Regular** \$2.00 plus 19¢ tax

- Frozen Foods*
- Dole Pineapple Chunks** 2 13 1/2 oz. cans **45¢**
  - Seabrook Green Peas** 2 10 oz. pkgs. **31¢**
  - Downyflake Waffles** 2 1/2 oz. pkgs. **31¢**
  - Downyflake Pancakes** 2 4 oz. pkgs. **49¢**

*Baked Goods*

- Nancy Lynn Hot Cross Buns** 12 doz. **29¢**
- Nancy Lynn Sugar Donuts** doz. **25¢**

*For Dishwashing Magic*

**Glim**

12 oz. can **39¢** 22 oz. can **63¢**

Deal Pack 2 large pkgs. **35¢**

Get 

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- Spic & Span** Makes Housecleaning Easy reg. can **27¢** giant can **87¢**
- Linit** Liquid Starch Complete with Ribbon and Pin ea. **1.98**
- Linit** quart bot. **21¢** 1/2 gal. bot. **39¢**

### Well Known Local Resident Dies

Mrs. Frances Ruth Quinn Cardinal of 260 Milltown road died of a long illness at her home Saturday. She was 75 and had lived in Springfield since 1913.

Mrs. Cardinal was the mother of Edward A. Cardinal, chairman of the Springfield Shade Tree Commission and owner of the Cardinal Nursery; Francis E. Cardinal, former Springfield tax assessor; John W. Cardinal, also of Springfield; Mrs. Carroll West of Clifton; and Miss Edna M. Cardinal, at home. She also leaves five grandchildren.

Mrs. Cardinal was born in Newark and moved to Springfield in 1913. She and her husband, Edward Cardinal, established the Cardinal Poultry Farm then (Mr. Cardinal died in 1949). Mrs. Cardinal was a member of the Rosary Society of St. James Church and was one of the founding communicants of the church. She was formerly active in Democratic party affairs.

The funeral was held yesterday (Wednesday) from Smith & Smith (Suburban), 415 Morris avenue, to St. James Church, where a High Requiem Mass was offered. Burial was in Gate of Heaven Cemetery.

### John Kupper Dies Of Heart Attack

John C. Kupper of 220 Milltown Road, a resident of Springfield for the past 15 years, died Sunday at Overlook Hospital after suffering a heart attack. He was 57.

Born in Newark, he was director of the Rehabilitation Center of the New Jersey State Commission for the Blind.

Mr. Kupper had been director of the rehabilitation center at 10 3rd St., Newark, for nine years. He supervised the training of the blind for employment.

Before becoming associated with the Commission for the Blind, he headed the occupational therapy center for the New Jersey Rehabilitation Commission in Newark. Under the direction of Dr. Henry Kessler, now head of Kessler Institute and then medical director of the New Jersey Rehabilitation Clinic, Mr. Kupper wrote a book, "Manpower vs. Occupational Therapy." It was published in 1939.

He leaves his wife, Mrs. Nellie Wooley Kupper; a son, Henry of Moore Park, Calif.; a brother, Louis of Springfield; a sister, Mrs. Mary Ahlers of Irvington, and five grandchildren.

The funeral was held yesterday (Wednesday) from Smith & Smith (Suburban), 415 Morris Ave. A High Requiem Mass was offered in St. James Church.

### "Husbands' Night" At Mothers' Guild

The Mothers' Guild of St. James School, Springfield will hold its regular monthly meeting and annual "Husbands' Night" on Monday evening April 22 at 8:30 in the

### 39 To Be Received In Church Tonight

After weeks of study the Pastor's Confirmation Class of the First Presbyterian Church will be received into the membership on Maunday Thursday night at a special Candlelight Communion Service 8 p.m. to be conducted by the Rev. Bruce W. Evans.

This group has been under the personal supervision of the minister of the Church and has met a list of qualifications established by the Elders of the local Church. They have been examined in Church history as well as the doctrine and sacraments of the Church and will take their place in the long line of worshippers who have met in this historic church.

Members of the class are as follows: Gary Kingsley Anderson, Judith Louise Arledge, Robert Headley Baker, Virginia Lee Ballegee, Jean Ann Brenn, Virginia Lynn Cusic, Susan Davis, John Joseph Deck, Robert Craig DeRonde, Lorraine Earl French, Marilyn Hilda Furst, Judith Elizabeth Grabarz, Robert Emery Hartz, Sandra Lucille Hofacker, John Dwight Hummel, Edith Josephine Johansen, Harold William Jones, Jr., Mary Susanna Justice, Robert Charles Kirk, Charlotte Anna Kopp, Norman Ronald Lawn, David Ross Lord, Gail Ellen Lyons, Richard Alan McGuinness, Marjane Kendall Murdoch, John Alfred Richards, Linda Ruth Richards, Renee Louise Rohahn, Joan Mary Ryder, Edwin Joseph Schnell, Jr., Raymond Paul Sism, Joan Claire Steels, Ruth Ann Sturtevant, Victoria Ilona Tomie, Sharon Lynne Tompkins, Henry William Von der Linden, Eileen Patricia Wagner, Raymond Victor Weiss, Richard Morton Zimmer.

All friends and members of the Church are invited to participate in this significant occasion and to join with the young people on their happy occasion. Adult members of the church will also be received into the fellowship of the Church at this same service thus signifying the unity of desire on the part of all who worship here.

Services for Easter Sunday will be held at 9 a.m. and 11 a.m. (Please note change of time for the First Service). Special music will be provided by the Junior and Senior choirs. The Sacrament of Baptism will be observed at the First Service, and a nursery for children from 2 years to 7 will be held during the Second Service. The church will have its usual display of Easter Lilies.

school auditorium after the Novena Services. The meeting will be presided over by the President of the Guild, Mrs. Louis James. Guest speaker will be Rev. Burne, OSB, of St. Benedict School, Newark. Father Burne's topic for the evening will be Catholic education.

### Woman's Club News

The third floor of Hahne and Company, in Newark, was headquarters for the New Jersey Federation of Women's Clubs, on Thursday, April 11, and several hundred women, representing clubs from all over the state, were present for Hahne's Club Woman Day, despite the inclement weather.

After registering at the desk, each person attending was presented with a lovely daffodil and during the day, fellow club members could be recognized as they shopped throughout the store, wearing their daffodil corsages.

A program was presented twice during the day, and as guests gathered in the auditorium they were greeted by Mrs. A. Hughes White, Editor of the Club Woman Magazine. The State Music Chairman led the group in singing the National Anthem, after which Mr. Richard C. Squire, vice-president of Hahne's, brought an official Welcome to the group. He, in turn, introduced the president of the company, Mr. J. C. Buck, who spoke briefly of the beginning of "Club Woman Day," twenty-three years ago.

Our Federation President, Mrs. C. Howard Sanborn, responded, and in thanking Hahne and Company for sharing the proceeds of the day's sales with the Magazine, she declared that "without this day, we probably would not have a Club Woman Magazine." She expressed delight that the weather did not interfere with the large attendance, saying that "Our New Jersey Club Women are really a hearty lot."

Had there been a Talent Scout in disguise in the audience, no doubt he would have signed members of the Belmar Woman's Club to a long-term contract, as he watched them present a musical skit, "Treasures". Complete with the proper gestures, costumes, and dramatic ability, their part of the program was a great success. Especially fitting for the occasion was their rendition of the number, "It's Great to be a Member of the Woman's Club."

Miss Christine Wallach, Fashion Co-ordinator of Hahne and Company, described the lovely

Spring Fashions, as various types of costumes with appropriate accessories were modeled. She revealed that there is a "revival of the 1930's" in today's fashions, but with a "1957 air".

Among members attending from the Springfield Woman's Club were the out-going President, Mrs. Charles F. Heard, and in-coming President, Mrs. M. D. Williams, as well as others.

The first Executive Board Meeting for the coming year will be held at the Cannon Ball House, April 24, 1957, at 8:15 p.m. Mrs. Merton Williams, new president will preside. Serving as hostesses are Mrs. Stanley Frank and Mrs. Edward Schubert.

At the last meeting of the Drama Department, plans were formulated for the annual theater party which this year will be "South Pacific" at the Paper

Mill Playhouse in Millburn. Any club member who would like to attend may call Mrs. Frank. Hostesses were Mrs. Leonard Field and Mrs. Louis Schneider. The Garden Dept. planned a covered dish supper for their next meeting at their organization meeting. Hostesses Mrs. Howard Sherwin and Mrs. Harold Edsall.

Among the gifts presented to the club at the April meeting was a silver candy dish, presented by Mrs. Merton Williams.

Mrs. Merton Williams and Mrs. Robert Hayes will attend a past presidents luncheon at the Washington House in Watchung on April 17.

Notice is hereby given that the Board of Adjustment of the Township of Springfield, County of Union and State of New Jersey will hold a public hearing on Thursday, April 25, 1957 at 8 p.m. Eastern Standard Time in the Municipal Garage Building on Center Street to consider the application of Donald J. Sobin, for a variance to the Zoning Ordinance concerning Block 66 D, Lot 25, 26 Evergreen Ave., Springfield, New Jersey.

Notice is hereby given that the Board of Adjustment of the Township of Springfield, County of Union and State of New Jersey will hold a public hearing on Thursday, April 25, 1957 at 8 p.m. Eastern Standard Time in the Municipal Garage Building on Center Street to consider the application of Donald J. Sobin, for a variance to the Zoning Ordinance concerning Block 66 D, Lot 25, 26 Evergreen Ave., Springfield, New Jersey.

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Cub Pack No. 62

Pack 62 Cub Scouts of Springfield, held their monthly meeting at the James Caldwell School on Tuesday April 9, 1957. This pack is sponsored by the Temple Beth Ahm of Springfield, N. J.

The following awards were presented:

Den 2, Bruce Goldmann, Denmers Badge; Den 3, Arnold Rayner, Golden Arrow, Richard Cohen, Golden Arrow, Bob Gold, Ass't Denmers Badge and Ricky Scales, Wolf Badge, Gold Arrow, Denmers Badge; Den 5, Richard Young, Ass't Denmers Badge; Martin Pedimoff, Denmers Badge; Wolf Badge, Gold Arrow, Silver Arrow and Stewart Rosen, Denmers Badge, Gold Arrow, 2 Silver Arrows.

Den 7, Steven Hodes, Ass't Denmers Badge, Gold Arrow, Silver Arrow; Ted Levitt, Denmers Badge; Stuart Lichten, Ass't Denmers Badge and Bagry Liebowitz, Denmers Badge, Gold Arrow Silver Arrow; Den 9, John Unterwald, Gold Arrow, Silver Arrow; Ronald Raab, Gold Arrow; John Tetrault, Gold Arrow, Silver Arrow, Denmers Badge; and Glen Zenzer, Ass't Denmers Badge.

The Theme selected for May will be outdoor activities. Plans are being formulated for the Pack to participate in the Memorial Day Parade to be held in Springfield. Arrangements are being completed for the Packs trip to a local auto assembling plant. A cook out is in the offing for June.

RAPPAPORT SPRING DRUG 273 Morris Ave., Springfield Free delivery--DRexel 9-2079 Prescriptions, Vitamins, Cosmetics Cut-Rate Prices

ORDINANCE... THE BOARD OF THE TOWNSHIP OF SPRINGFIELD, N. J. HAS ADOPTED THE FOLLOWING RESOLUTIONS...

RESOLUTION NO. 1... RESOLUTION NO. 2... RESOLUTION NO. 3... RESOLUTION NO. 4... RESOLUTION NO. 5...

P.T.A. NEWS... Members of the Executive Board of the Springfield Parent-Teacher Association will meet at the home of Mrs. Joseph Bender...

FOR FITTING and FOR WEAR CHILDREN'S Jumping Jack Sr. Expert Shoe Repair COLANTONE SHOE SHOP 245 Morris Avenue Springfield DRexel 6-2682 Free Parking in the Rear Store Hours: 8 a.m. - 9 p.m.

YOU'LL LIKE THE WAY WE DO THINGS We Print to Please Printing That Creates the Best Impressions The quality of our craftsmanship shows up in the appearance of your finished job... ITEM PRESS Where the Promise is Performed 391 Millburn Avenue Millburn, N. J. DRexel 6-1200

organization were adapted for the P.T.A. organizations... The organizational meeting of the organization were read by Mrs. Henry Boucheard...

Each committee chairman is requested to bring the annual report and the committee procedure book to this meeting...

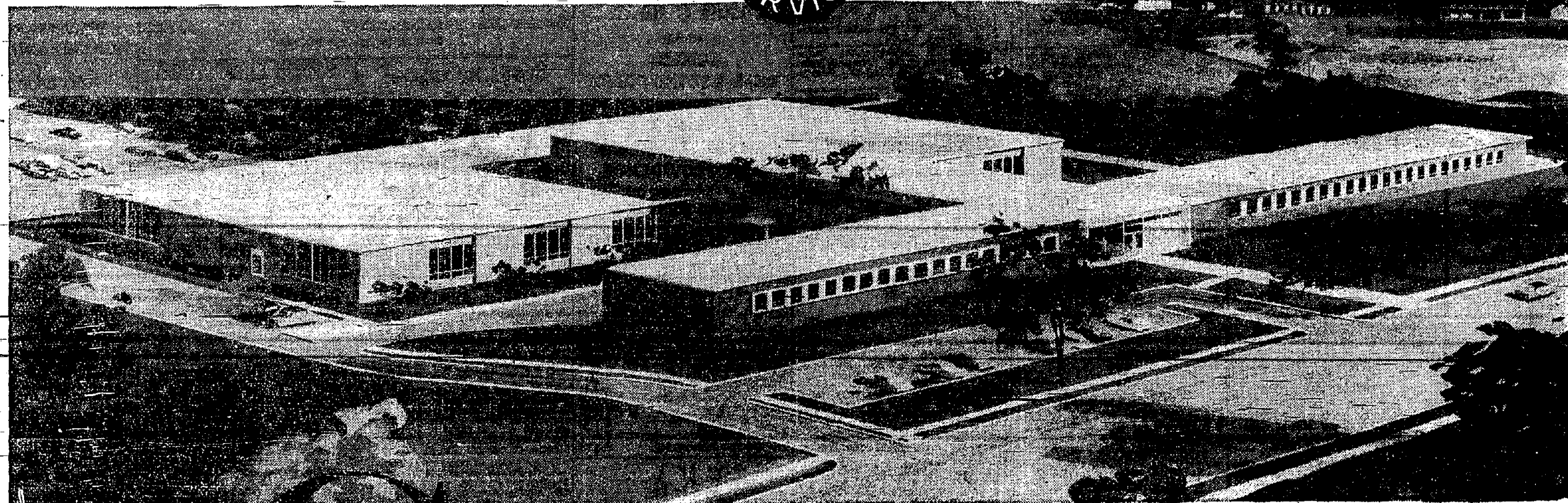
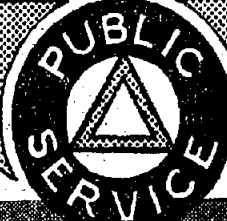
NOT MANY OF THESE AROUND TODAY--



FOR AN EXECUTIVE ● SPACIOUS LIVING ROOM With Fireplace Wall ● FULL DINING ROOM ● 3 TWIN-SIZE BEDROOMS ● 2 1/2 BATHS, ONE WITH STALL SHOWER ● BEAUTIFUL, FULLY EQUIPPED KITCHEN WITH PADDED LEATHER BREAKFAST CORNER ● MAHOGANY paneled BASEMENT RECREATION ROOM ● HUGE JALOUSIED PORCH ● TOP NORTH-SIDE LOCATION PRICED UNDER REPLACEMENT COST No compromises were made, by the fastidious owner of this authentic U-shaped, California, all-brick ranch. Custom-built to his conservative specifications, it contains every worthwhile feature. All of the rooms are large, the appointments beautiful and maintenance excellent. The grounds are attractively landscaped and adequate in all respects. Location is tops. Anne Sylvester's Realty Corner, Realtors 649 MORRIS AVENUE SPRINGFIELD, N. J. DREXEL 6-2300

COMBAT CRABGRASS WITH GOOD SEED LOFTS LAWN SEED PEDIGREED SEED COMPANY, 96 Forrest St., Jersey City 5, N. J. ROOTONE TREATED TO ASSURE FASTER GERMINATION! DEEPER ROOTS! THICKER TURF! IS A STRONG VIGOROUS TURF IS THE BEST PROTECTION AGAINST WEEDS

PUBLIC SERVICE COORDINATED TRANSPORT



Greetings Neighbors

As we move into our new general offices on Boyden Avenue, Maplewood, we of Public Service Coordinated Transport extend friendly greetings to all our new neighbors in this area.

We like being here and we hope you will like having us.

HELP WANTED FEMALE HELP WANTED FEMALE HELP WANTED FEMALE HELP WANTED FEMALE HELP WANTED—FEMALE HELP WANTED—Male & Female FOR SALE FOR SALE

JUNE GRADUATES You Have A Future At Kemper Insurance and you can start right now! Begin training for an interesting, challenging position in the insurance business on a part-time basis between now and graduation.

CLERICAL TYPISTS FILE CLERKS MAIL CLERKS ADDRESSOGRAPH OPERATORS ACCOUNTING CLERKS INSURANCE RATERS Interesting positions open due to continuous expansion program; excellent salary; pleasant working conditions; advancement opportunity; excellent benefits include Sears, Roebuck & Company profit-sharing plan.

6A-GARDEN SUPPLIES PANSEYS, azaleas, geraniums, Easter flowers, vegetables, flowers, plants, lawns, lawns, lawns. DOZEN, gladioli, Cereals, 37 Mechanic St., Millburn, Drexel 9-3533. LAWN mower, Roehm, Eclipse 2 1/2 hp. motor, best lawn mower, used only 1 season, \$50. CR. 2-2626. EASTER azaleas, hyacinths, \$1.50. Pansies, \$1.25 flat. Carolina Nursery, 43 Willow St., Millburn, N. J.

9-MISCELLANEOUS SPRING SPECIALS White ruffled duster parquetry curtains, 90" long, regularly \$24.95, now \$18.95. Also discontinued decorator's fabric samples.

Why You Will Enjoy Working at Kemper ULTRA-MODERN AIR-CONDITIONED BUILDING FIVE-DAY, 36 1/2 HOUR WEEK TIME OFF AND CASH AWARDS FOR PERFECT ATTENDANCE MERIT SALARY INCREASE PROGRAM PLEASANT WORKING CONDITIONS CONVENIENT TO ALL TRANSPORTATION AMPLE PARKING FACILITIES CAFETERIA ON PREMISES LIBERAL EMPLOYEE BENEFIT PLANS

Apply in person or phone Miss Lusk, CRestview 7-2000. ALLSTATE INSURANCE CO. MOUNTAIN AVE. MURRAY HILL

EASTERN FUEL CO. 233 Broad St. CR. 2-6004. THOR IRONER looks good, doesn't work as well. Good purchase for Handy Man. Will sell cheap. Wash-clothes, 20-cup, 22-cup, 28-cup, 36-cup. Very cheap. Call Steve Weick, MURDOCK 6-9364.

FOR SALE 11-8500 date Drexel 9-2622 evenings GIRLS WANTED For light assembly work in modern electronics plant. Excellent working conditions. Opportunity for better than average pay. Paid holidays, paid vacations. No experience required. Full or part time, or seasonal shifts 8 a.m. to midnight. Apply in person.

RECEPTIONIST SECRETARY Meet people... do things... enjoy the advantages of a career as a... TELEPHONE OPERATOR No experience necessary - learn on the job. Frequent raises - four in the first year alone. Pleasant working conditions, friendly associates. Interesting varied work as part of a statewide, world-wide telephone team.

Typist Experienced Excellent Salary - Interesting position in publishing for young, intelligent woman. Modern, air-conditioned office. Adequate lunch facilities. Liberal company profit benefits. Call Mrs. B. Zieglschmid, CR. 3-6060. MARTINDALE-HUBBELL, INC. 1 Prospect Street

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GENERAL TYPIST Working in safe deposit section BANK TELLER Excellent opportunity for person interested in teller's work. Teller or related experience desirable.

SECRETARIES To all secretaries... These are individual secretaries... not in a secretarial pool. Secretarial training beyond high school is not required.

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CLERKS Women and girls for mail and messenger work 5 day, 36 1/2 hour week Excellent working conditions Pay progression and opportunities for growth. Liberal benefits Company Cafeteria. Modern Plant. Our Rising Groups.

Stenographers Experienced or trainees Excellent opportunities for tab operator, experienced or beginners. Top salaries. Pleasant working conditions. Liberal employee benefits. 5 day, 36 1/2 hour week.

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REAL ESTATE FOR SALE AND WANTED

BRAYTON SCHOOL Older colonial in need of decorating. Brick built 2 1/2 story center hall living room, dining room, library, lavatory, kitchen, porch, 2nd floor 4 bedrooms, 2 baths. Recreation room, 2 car garage. Lot 100x150. Owner building smaller home. Asking \$40,000. 3rd floor 2 bedrooms, bath, storage. Hot water, 2 car garage. Lot 100x385. Includes salable extra lot. Only \$18,500.

FRANKLIN SCHOOL Lovely English home with side roof in one of Summit's best locations. 1st floor center hall. Living room, dining room, lavatory, breakfast room, kitchen, screened porch, 2nd floor 3 bedrooms, 2 baths. Recreation room, 2 car garage. Lot 100x150. Owner building smaller home. Asking \$40,000. 3rd floor 2 bedrooms, bath, storage. Hot water, 2 car garage. Lot 100x385. Includes salable extra lot. Only \$18,500.

WOODLAND PARK Beautiful English type home (masonry, slate roof) located on large 15 acre wooded lot, overlooking the Valley. Wide thorough center hall, stately pleasant living room, dining room, kitchen with breakfast room, 2nd floor 4 bedrooms and 2 1/2 baths on second floor. Panelled recreation room with fireplace and screened porch. Garage. Delayed possession if desired. Price \$45,000.

SETTLE ESTATE Owners have advised that this house must be sold. Situated on lovely large landscaped lot, 100x175, on quiet street in one of the best areas of Summit. This house has living room, with fireplace, dining room, kitchen with eating area, porch, patio, 3 bedrooms and 1 1/2 baths. Reasonable offers considered. Asking \$25,000.

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FOR SALE

10-MUSICAL INSTRUMENTS
Alec Saxe, 1710 Home
SHEET MUSIC: 100 NEW PIANO
GUTHRIE'S 100 NEW PIANO

SERVICES OFFERED

30-MISCELLANEOUS
ROOFING REPAIRS: All types of
Painting, siding and tile
Siding and painting. Springfield Road-

On Pingry Honor Roll

Jan Kennedy of 1 Warwick Circle and Thomas Curtiss of 290 Short Hills Avenue have been named to the Honor Roll for the 6th month at Pingry School in Elizabeth.

TAXI?
Springfield-Nadel Cab Co.
DRexel 6-5200

LITTLE WANTS ADS
GET
BIG RESULTS
Classified Advertising Rates

Classified Advertising Rates
All Classified Ads appear automatically in The Springfield Herald and The Summit Herald.

Rates:
10c per Word
(Minimum Charge \$1)

Ren'als
FURNISHED APT. FOR RENT
MODERN private apartment, ideal business couple, single. After 5 P.M.

UNFURNISHED APT. FOR RENT
KENT Court, 5 room duplex, furnished, occupancy. Call CR. 7-9888, 0885, 9 to 5 P.M.

Garage for Rent
MILBURN - 418 Milburn Avenue. Garage for rent, corner Blaine.

Room and Board
LICENSED practical nurse will board and give kind attention to mental or elderly lady. FR. 7-2929

Office Space for Rent
3 ROOMS, 1st floor. Parking, 323 Main St., Madison.

Rentals Wanted
UNFURN. APT. Wanted to Rent
2 OR 3 rooms for elderly widow. Prefer central location. Call FR. 7-2929

Unfurn. House Wanted
2 OR 3 bedroom house for telephone company employee and family. Nice location. Near schools. May 1 occupancy if possible. Call R. E. Gagnor, BR. 3-2858, New York City.

Unfurnished Rooms Wanted
QUIET middle age couple, Protestant, desire 3 to 4 rooms. Pleasant surroundings, private bath. Reasonable. Occupancy May 15th. Jane Lee, BR. 3-2858, 2-2927

To Late to Classify
HELP WANTED—Female
HOUSEWORKER, part time, cleaning, laundry, reliable, references. Call South Orange 2-3858

HELP WANTED MALE
CLERK in drugstore. Must have drivers license. Full time. Franchises Pharmacy Center, Maple St., Summit.

EMPLOYMENT WANTED
COUPLE DESIRE LIVE IN JOBS. WIFE HOUSEKEEPER, HUSBAND GENERAL HANDYMAN ON WEEKENDS. CR. 3-8232

ORDINANCE
AN ORDINANCE PROVIDE FOR THE CONSTRUCTION OF A CONCRETE SIDEWALK AND THE PERMANENCE OF WORK INCIDENT THERETO ALONG CERTAIN SECTIONS OF MOUNTAIN AVENUE AND ALONG THE EASTERN SIDE OF SOUTH SPRINGFIELD AVENUE FROM ITS INTERSECTION WITH THE NORTHEASTLY SIDE OF EVERGREEN AVENUE TO A POINT 475 FEET NORTHEASTERLY THEREFROM ALONG THE EASTERN SIDE OF SOUTH SPRINGFIELD AVENUE AND ALONG THE NORTHEASTLY SIDE OF MOUNTAIN AVENUE AND PROVIDING THEREFOR AND PROVIDING FOR THE PAYMENT THEREOF.

1. That a concrete sidewalk shall be constructed along the following streets within the Township:
a. Along the eastern side of Mountain Avenue from Briar Hills Circle to a point 127 feet southwest from Evergreen Avenue.
b. Along the eastern side of Mountain Avenue from Hilleto Avenue to a point approximately 120 feet south of the intersection with South Springfield Avenue.
c. Along the eastern side of South Springfield Avenue from its intersection with the northeastern side of Evergreen Avenue 475 feet northeast to a point in the end of an existing sidewalk on Madison Avenue.

DEWE'S
NOW
DEAN MARION
TEN THOUSAND BEDROOMS
Eleanor PARKER
MGM'S "LIZZIE"

PAPER MILL
PLAYHOUSE
MILBURN, N. J. DRexel 6-1343
7-8600
Eves. 8:30—Tues. Through Sat. Sun. 8:00—Mats. Thurs. & Sat. 2:30

Now Thru Tuesday
MAY 19
Cole Porter's Exciting Musical
CONCERN
Book by Abe Burrows
Tickets Bamberger's and All Agencies
Order by Phone—Pay by Mail

Now Thru Tuesday
WALTER READES THEATRE
MORRISTOWN 18 8-2020

Now Thru Tuesday
MAYNE WEEKDAYS 2:30 P.M.
EVENINGS AT 7:00-9:30 P.M.
Continuous Saturday - Sunday

WALT DISNEY'S
MAGICAL MUSICAL
"PINOCCHIO"
Walt Disney's
"PINOCCHIO"
Walt Disney's
"PINOCCHIO"

HUNTZ
MALL
Bowery
Boys
HOLD THAT
HYPNOTIST

of which the sum of \$1,500.00 will be raised by bond or bond anticipation notes of the Township of Springfield, pursuant to R.S. 40:1-1, et seq. The estimated amount of money to be raised from all sources for the work being the sum of \$12,000.00. Of the foregoing sum of \$12,000.00, a sum of money is estimated to be necessary to be expended as follows:

1. Interest on said obligation to the extent permitted by law.
2. Legal expense, cost of issuing obligation authorized for such purposes, including printing and advertising of ordinance, resolution, notice of sale and legal expenses.
3. The following matters are hereby determined and declared, as required by R.S. 40:1-1, et seq.:
a. The bonds or bond anticipation notes of the Township of Springfield, authorized to be issued in an amount not to exceed \$1,500.00 for the purpose herein expressed.
b. The maximum rate of interest on such bonds or bond anticipation notes shall not exceed 6% per annum.
c. The period of usefulness of said bonds or bond anticipation notes shall be limited to ten (10) years.
d. The supplemental debt statement required by R.S. 40:1-1, et seq., has been filed with the Township Clerk and said statement is on file in the Office of the Township Clerk and said statement shows that the funds debt of the Township is increased by this ordinance in the amount of \$1,500.00, and that the obligations authorized by this ordinance shall be within the debt limitation prescribed by the Local Bond Law.

BERNARDS INN
WITH ITS
Old World Atmosphere
is such a nice place to go for your wedding, banquet, lunch, dinner, or just a cocktail.

PREMIER OPENING TUESDAY, APRIL 23 at 8 p.m.
THE NEW SUBURBAN PLAYHOUSE
232 MAIN ST., WEST ORANGE, N.J. OR. 3-4222
A NEW COMEDY HIT—ONLY
VICKI CUMMINGS IN PERSON
in "A ROOMFUL OF ROSES"

South Orangé Ave. Florham Park
Make a date with us for a delicious Easter Dinner complete with cocktails and the finest cuisine. Call in advance.
FRontier 7-9895

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Wednesday evening, April 10, 1957, and that the said Ordinance shall be submitted for consideration and final passage at a regular meeting of the said Township Committee to be held on Wednesday evening, April 24, 1957, in the Township Committee Meeting Room in the Municipal Office on Center Street, at 8:00 P.M., at which time and place any person or persons interested therein, will be given an opportunity to be heard concerning said Ordinance.
ELIZABETH H. WORTHINGTON,
Township Clerk.

STRAND
447 Springfield Ave. CR. 3-3900
NOW PLAYING THRU SATURDAY
"Full of Laughs" MIRROR

FUN FOR EVERYONE!
Judy Holiday-Conte
RICHARD
FULL OF LIFE
SALVATORE BACCALONI
SPECIAL KIDDIE SHOW!
Sat. Mat. at 2 P.M.—Abbott and Costello Meet The Keystone Cops—Plus Cartoons!

THE WHITE SQUAW
DON'T KNOCK THE ROCK
ONE DAY ONLY APRIL 21-22
Academy Award Winner!
"BEST MOTION PICTURE STORY"
Great for Young and Old . . . News

It's the GREAT one!
THE KING BROTHERS present
The Brave One
CINEMASCOPE
TECHNICOLOR
INTRODUCING MICHEL RAY

OLDSMOBILE
STYLED TO SMART EASTERN TASTES
You'll like it even better when you drive it!
Neighbor: Say, your new Oldsmobile looks like a lot of fun!
Olds Owner: That's nothing, wait'll you take a ride.
(1 few minutes later)
Neighbor: Man-oh-man, where'd all that power come from? I've never felt anything like that before!
Olds Owner: That's Oldsmobile's new J-2 Rocket Engine!
Neighbor: What's that? Tell me how it works.
Olds Owner: When you're driving under ordinary conditions, it uses only one carburetor. That means economy with a capital E. But when you need a sudden burst of power, for safety's sake, you just press the accelerator three-quarters of the way down—and two additional carburetors cut in!
Neighbor: In other words, with J-2 you can have economy when you want it and power when you need it. That's for me!
Olds Owner: Better see your Olds dealer. He's expecting you!
\*Optional extra cost on all models.
SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

### Dinner Precedes Babe Ruth Games

Mrs. Emil Meyer has again undertaken the task of heading a committee of women who will prepare and serve the meal for the boys at their Second Annual Babe Ruth Baseball Dinner.

All boys who played last year in all major and minor league teams and those registered to play this year are invited to attend the dinner to be held Thursday evening, 6:30 p.m. at the Presbyterian Parish House. Rupe Hummer is in charge of the program.

With less than two weeks left for the opening game, plans are being coordinated. Springfield will soon see a cash of baseball uniformed boys riding around town to their playing fields on their bicycles.

It's "choose up sides and let's play ball" time in the Babe Ruth Baseball League. After a long day of try outs in a double session last Saturday, Ed Molitor of the Channels, Tom Dougherty of the angletons, Jack Brink of the Drakes and Bruno Becker of the Schables got together in an effort to select four balanced teams for the Major League. Teams will be listed on Friday, April 19, at both Kays, on the corner of Mountain and Morris Avenue and at the Goody-Box on Morris Avenue near the Post Office.

The teams will be assigned to either a major or minor league team and the initial practice session will be held Saturday morning, April 21, at 9:30 a.m. at Meisel Field. Every boy who registered will be assigned to a team.

There is an urgent need for fathers or adults to act as managers and coaches of these teams. Any capable adult may come to the field and indicate his interest and be assigned one of the teams that will participate. Boys in the 13-15 age group who haven't registered to date may still do so.

### Softball League Meets Tuesday

The Springfield Municipal Softball League will hold its annual pre-season meeting on Tuesday, April 23 at 8:00 P.M. in the Firehouse. The purpose of the meeting is to prepare for the on-coming season.

Due to the fact that many of the teams represented in the league last year have dropped out there are many openings for interested teams. Anyone who is interested in either entering a team or sponsoring a team is expected to be present at the meeting this coming Tuesday night.

If for any reason there is someone interested in joining the league, contact Scott Donington at DR 6-1665 before Tuesday.

### 150 Tryouts For Little League

The baseball season was inaugurated in Springfield last Saturday as about 150 new boys and former minor league players took part in Little League tryouts. On the basis of judging conducted at the tryouts, members of major league teams will be selected this week. Players for major teams will be notified Friday and practice games will be held Saturday, April 20. Players selected for major league teams will be notified at a later date with regard to their assignments and practice times.

League officers have announced that managers of major league teams this season will be Tom Glenn, Walter Becker, John St. John, and Bill Wood. Uniforms and playing equipment for all teams are available for the start of activities.

The league has also announced that followup is continuing on the recent fund drive and that final results of the drive will be known next week.

### Ensign Reinhardt On USS St. Paul

Ensign Ronald John Reinhardt, USNR, son of Mr. and Mrs. John J. Reinhardt of 50 Severna avenue, reported on board the heavy cruiser U.S.S. Saint Paul (CA73) for duty April 2 at Buckner Bay, Okinawa, recently.

Before reporting on board the 17,000-ton vessel he attended an eight-week training course at the Naval Communication School, Newport, R. I.

Prior to entering the naval service in August, 1955, he was graduated from Ursinus College, Collegeville, Pa., where he received an A. B. degree in economics. He was graduated from Seton Hall Preparatory School, South Orange, N. J., in 1952.

Aboard the veteran warship he has been assigned to the Operations department as a communications watch officer.

Saint Paul is currently acting as flagship of Vice Admiral Wallace M. Beakley, Commander, U.S. Seventh Fleet in the Western Pacific.

Since her Far Eastern deployment from her home port of Long Beach, Calif., on November 6, the heavy cruiser has visited Pearl Harbor, Japan—Formosa, Okinawa, Manila and Hong Kong.

Under the command of Captain Allan L. Reed, USN, and with a complement of 1050 officers and men, Saint Paul is scheduled to return to the United States during the latter part of May.

A peltocot was originally a vest worn by men, under coats or jackets. The ladies adopted it, changed its name and length and purpose.

### Legion No. 1 Leads All In Topsy-Turvy Bowling Loop

Turning the standings upside down in the Springfield Bowling League makes a pretty interesting pennant race.

For example—Monday night at the Springfield Bowling Alleys, the league leading American Legion No. 1 held on to their slim one game lead by falling apart in their last two games after posting a dazzling 1013 in the first game against Mend's Florist. Pressing hard on Legion is the stumbling Bunnell Bros. who topped two out of three to American Legion No. 2.

Don't count out Cuzzolino Furs, though. They led the upside down league most of the season and it is only due to a late season slump (they've won their last 5 straight) that has dropped them 3 games out.

At the other end of the league Springfield Market won 2 out of 3 from Frank's Auto Service to bury themselves further in the cellar. Parkway Garage wasn't much better, winning two out of three from D'Andrea Driveway to stay in next to last place.

Brunner Excavating stayed safely in the middle of the league (no matter which way you look at it) by taking two games away from Beckmann's Market.

Table with 2 columns: Team Name and Total Pins. Includes teams like Springfield Market, Parkway Garage, D'Andrea Driveways, American Legion No. 2, Brunner Excavating, Frank's Auto Service, Mend's Florist, D'Andrea Driveway, Beckmann's Market, Cuzzolino Furs, Bunnell Bros, American Legion No. 1, Springfield Municipal Bowling League, Monday, April 15, 1957, Beckmann's Market, Capogano 178, 181, Leavitt 126, 167, W. Schramm 164, 159, Schmidt 247, S. Burdett 147, 152, Gregory 169, 146, 169, Total Pins 791, 833, 856.

### FOOD FIT FOR ROYALTY!

You'll eat royally when you partake of our king-sized portions of top quality food.

For your entertainment—PERCY POST at the organ, to play all your favorite songs every Friday, Saturday and Sunday nights.

Dinner Served from 4:30 to 11 P.M. For Reservations, Call Drexel 9-9832

TERRY DEMPSEY'S RESTAURANT & COCKTAIL BAR Morris Ave. & Morris Tpk., Springfield

Table with 2 columns: Team Name and Total Pins. Includes teams like Bunnell Bros., G. Graziano 184, 161, 136; Martin 150, 122, 165; R. Schwert 151, 138, 164; Esposito 145, 141, 146; G. Scherwer 217, 142, 184; Total Pins 977, 788, 830.

### ORT To Help UJA Drive

The Springfield Chapter of Women's American ORT (Organization for Rehabilitation) have volunteered their services to Mrs. Harry Weismisher, chairman and Mrs. Joe Gans co-chairman of United Jewish Appeal of Springfield during a drive which will be in the first week of May.

The following women of ORT will participate in this most important task: Mesdames M. Fruchter, M. Sherman, J. Slater, W. Prokocimer, J. Fullmer, N. Furst, S. Margolis, C. Freundlich, L. Buzin, P. Goldhammer, W. Weisner and M. Maticek. This year will be an especially important one because of the dire need for money to preserve Israel and to save 100,000 refugees.

AUTOMATIC CAR WASH \$1.50 Incl. White Walls—No Waiting NADEL'S Service Center Morris and Center St., Springfield

Table with 2 columns: Team Name and Total Pins. Includes teams like Cavallo 187, 188, 201; Salzano 180, 207, 215; Zies 164, 163, 162; Total Pins 806, 902, 912.

### Charter Study

(Continued from Page 1) attend public meetings and hearings and participate in them. Remember, the Commission is an agent of the citizens, elected by them. It needs their viewpoint. It is to formulate sound recommendations, worthy of public acceptance, it must get enough data to support its views, and it must give serious consideration to opinions voiced. If the Commission and the people work together, if the Commission keeps the public informed, if the voters are willing to become more literate on the subject of their municipal government and seriously consider which form is best for their town re-

election. It is a common arrangement in other states. HOW WILL THE STUDY BE FINANCED? The Optional Municipal Charter Law requires the municipality to allocate funds to the commission and to utilize privately contributed funds.

### WHAT WILL THE BALLOT PROVIDE?

In order to save time, the ballot will submit both the question of a Charter Commission and, simultaneously, a list of members for that same Commission. If the people vote "yes" on the first public question, the Charter Commission would proceed according to law. If they vote "no," it would not come into being. On the second public choice, the five candidates receiving the greatest number of votes would be elected.

Regardless of a negative or affirmative vote on the first public question, the voter should give consideration to a selection of five members for the possible Charter Commission.

This is the way the people voted for delegates to constitutional convention of 1847 and on the question of authorizing the delegates to act. In order to save time—the two questions were settled at the same

present an estimate to the municipality with the request that an indication be given as soon as possible of the amount of public money which will be made available to the commission. When the intention of the Springfield governing body has been ascertained, the commission may decide whether it will seek privately contributed funds.

Funds will be needed to cover the following items: secretarial assistance; the consultants' fees; stenographic transcripts of public hearings and meetings; if these are desired; publication of reports; and miscellaneous expenses for maps, charts, room rentals, etc.

At an early stage, the commission should determine the main items of expenditure. It should

TAXI! Springfield-Nadel Cab Co. Drexel 6-5200

EASTER Flowers. Lilies, Tulips, Hydrangeas, Azaleas, Hyacinths, African Violets, Gardenias, Begonias, Dish Gardens, Many Others. Get the best... and get them at the best prices by buying directly from the greenhouse where they are grown. PRICES THAT ARE REASONABLE. South Mountain Nurseries. Established 1930. Millburn Ave. and Vaux Hall Road, Millburn. Open Daily & Sunday Until Dark DR. 6-1330

Our World Needs... Easter. In the months that lie ahead, people of all faiths will receive comfort and inspiration from this Holy Day. May joy and gladness overflow from your heart and from your home during this happy Easter season. CRESTMONT SAVINGS and Loan Association. 1886 Springfield Ave. Maplewood, N. J. 175 Morris Ave. Springfield, N. J.

The Twigs Luncheon Dinner Supper Facilities for Small Weddings and Parties 80 SPRINGFIELD AVE., SPRINGFIELD Drexel 4-9885

THEY MAY HAVE LIFE That is the real meaning of Easter. Not new clothes; not even the promise of bright skies and welcome warmth; flowering shrubs and birds singing; not self-denial (for a season), or full cheeks with magnificent music. "Sad is the world and cold and gray If this is all of Easter Day." Easter reiterates for us that love is stronger than hate; that faith and hope are eternal. He rose! And with Him, hope arose, and life and light. Men said, "Not Christ but death yesterday And joy and truth and all things virtuous Rose when He rose." Safe Deposit Boxes Available in All Sizes One of the Fastest Growing Banks in the U.S. The First State Bank of Union Morris Avenue at Busch Parkway Union, New Jersey MURDOCK 6-4800

The Springfield Sun Guidebook. This guide has been prepared by the staff of the Springfield SUN after a thorough study of the stores, restaurants, dealers, and firms offering services in the Springfield area. Our reporters have looked into the history, reputation, and quality of each business. Those appearing in this GUIDEBOOK are highly recommended. AUTO BODY WORK, AUTO REPAIR, BARBER SHOPS, DELICATESSENS, FLORISTS, FOOD MARKETS, INSURANCE & REAL ESTATE, LAUNDROMAT, LUMBER & SUPPLIES, MUSIC & PHOTO, PETS, POULTRY, RESTAURANTS, SERVICE STATIONS, SPORT'S STORE, TAILORING, TV SERVICE, USED CARS, WALLPAPER, PHONE NUMBERS.



# THE HIGHWAY EXPRESS

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BULK RATE  
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Springfield,  
N. J.

VOL. I — No. 1

THURSDAY, APRIL 25, 1957

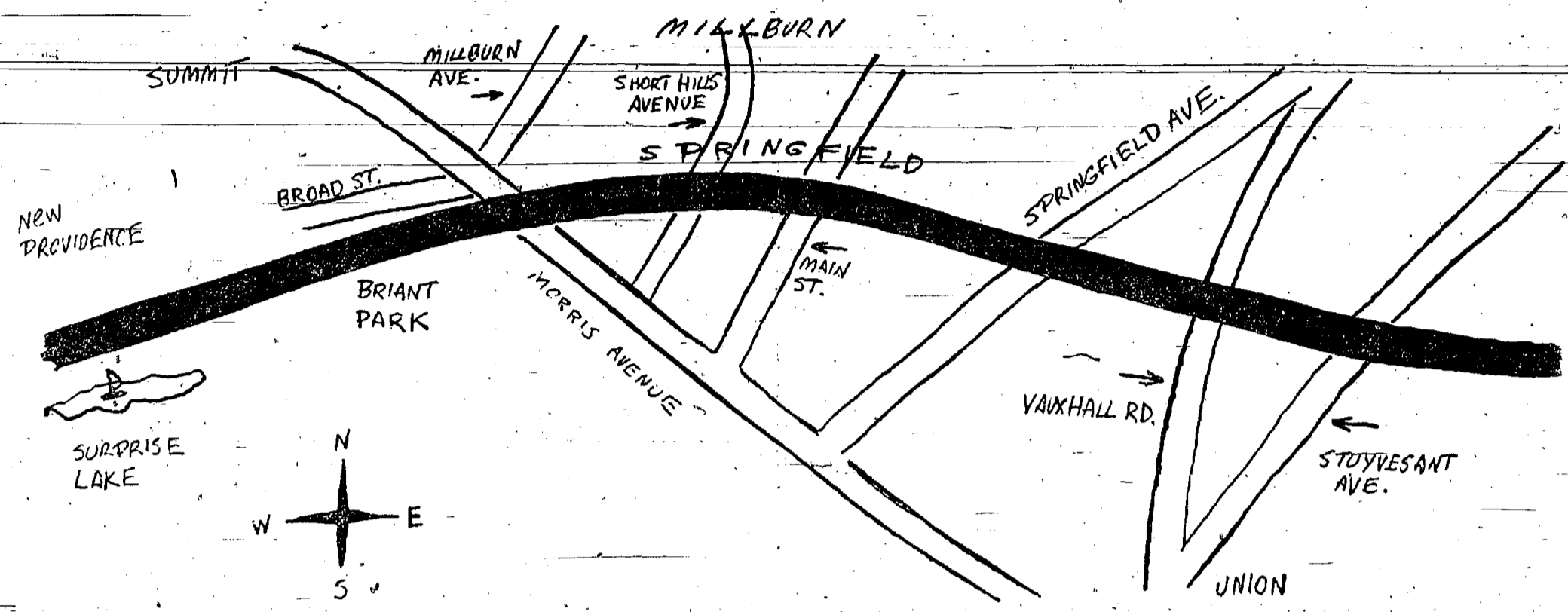
Official Newspaper  
of Route No. 22

## New Road To Ease 22 Traffic

Announcement has been made by Congresswoman Florence P. Dwyer, representing the Sixth District, that the Federal Bureau of Public Roads in Washington has accepted the State Highway Department proposed plan for relocating Route 22 to relieve the traffic congestion on the present highway.

The plan is to build a new Route 22 going east through Bedminster, Far Hills, Springfield, Union and joining with the present highway through Newark. This will leave the old highway for local transportation, joining the new road at Potterstown going west into Clinton and through to Phillipsburg.

Rep. Dwyer, in response to the many requests for more information on the proposed realignment of a new Route 22, released the following today with drafts of maps:



### It All Began When Channel Led the Way

The Wall Street Journal recently proclaimed on its front page that Route 22's Channel Lumber Co. was "the lumber yard of the future."

The Journal informed businessmen that merchandising history was being made by a progressive trio of Newark lumbermen who in three short years had set traditional lumber and building sup-



BEN K. CHARIN  
Channel Lumber executive sees bright future for Route 22.

### Here's How To Locate Places Of Business Along Route 22

The publishers of the HIGHWAY EXPRESS had planned to run an artist's conception of Route 22, showing the entire length of the highway from Hillside to North Plainfield, marking the location of each place of business.

In order for readers to be able to find any place of business on Route 22, the map would spot each business with a flag, pennant or some other eye catching mark.

The artist's work was not completed in time for this edition but it will be ready for the next issue. It will serve as a guide to those who want to locate any business on Route 22 by observing the landmarks on the map.

For instance, starting at North Broad in Hillside and going towards North Plainfield, the autoist will see the following places in, practically, this order:

- HILLSIDE**
  - Jones Retail Drive-In Pies
  - Rawood Furniture Outlet
  - Plymouth Homes
  - Rayco Seat Covers
  - Jackson's Shoe Mart
  - KV Sales Co.
  - Essex Auto Seat Covers
  - Quality Homes
  - Howard Johnson's Restaurant
- UNION**
  - Garden State Restaurant
  - Hi-Way Bowling
  - Redwood Construction Co.
  - Island Restaurant
  - Strauss Linoleum & Floor Sheelard, U.S.A.
  - Roth & Schlenker
  - Cury's Home Supplies
  - Bushberg Bros. Furniture
  - Force Machinery Co.
  - Union Drive-In Theatre
  - J. J. Auto Stores
  - Park 'N Shop. Housewares
  - Cressley-Bentix Home Appliances
  - Dean's Cut Rate Floor Coverings
  - Strand Furniture
  - Alexander Carpets
  - Flag Shoe Center
  - Surrey Electric Co.
  - Golden Key Homes
- MOUNTAINSIDE**
  - Somerset Bus Co.
  - Blue Star Inn
  - Adler Screen Co.
  - Built-In Age
  - Elks Club
  - H. A. Wilson Furniture
  - Chi-Am Chateau
- SCOTCH PLAINS**
  - Seth-Ben-Art Furniture
  - Bow Craft Sport Shop
  - Ray's Sport Shop
  - Dahn's Gifts
  - Old-Heidelberg
  - Pools For Home Corp.
- WATCHUNG**
  - Two Guys From Harrison
  - Best & Co.
  - Kinney Shoes

**GREETINGS!**

This is your newspaper — to be published regularly, and devoted to news of Route 22.

ROUTE 22 HIGHWAY EXPRESS will serve the more than 52,000 homes contiguous to the busy highway from Hillside to North Plainfield.

Later we hope to extend our coverage along Route 22 but, for the time being, we want to tell shoppers and home owners along the highway how the New Jersey State Highway Department, the municipal governing bodies and the merchants are all cooperating to "make buying on Route 22 a pleasure."

The news will cover the amazing variety of recreational facilities available on the highway, the rest areas, the picnic grounds, the plans for highway development, and features on surrounding towns that will be of general interest to all.

Naturally, the emphasis will be on news of the Route 22 shopping community — the people who make it up and the contributions they are making to the residents of nearby towns.

Route 22 is a prime example of the revolution which is changing the face of American shopping. The new ideas in merchandising which are being tried out today along the 12 mile stretch of highway, connecting Union and Somerset Counties, are paving the way for a new way of living in the second half of the 20th Century.

It will be the purpose of this newspaper to give voice to those ideas — to show that Route 22 is really a new kind of "Main Street," tying together the people, of many communities into one community.

Now that Route 22 has a newspaper all its own, we believe it is truly coming of age.

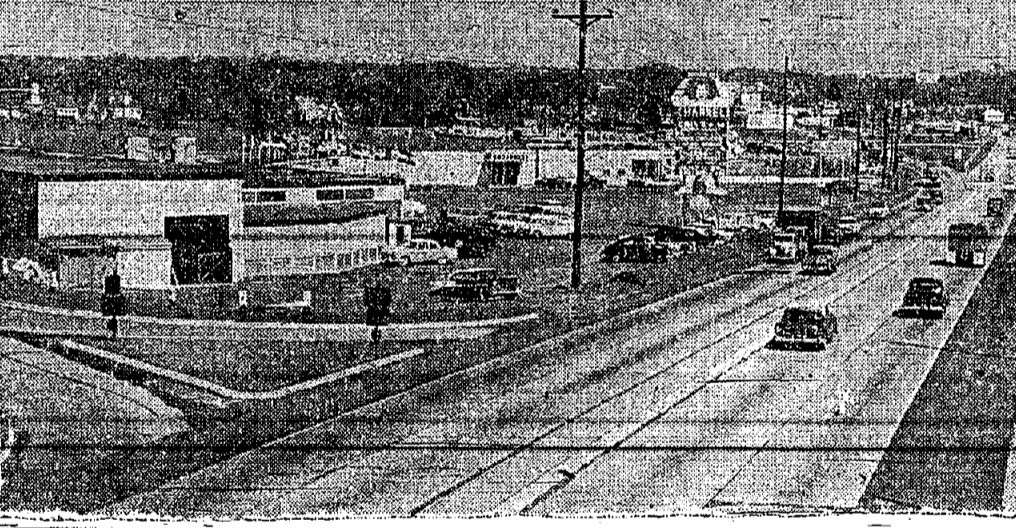
### Rte. 22 Offers More Than Just 'Impulse Buying'

The proposed realignment of the new Route 22 should increase shopping on the present highway and help business considerably, according to those who have been watching the growth of this throbbing highway.

The Newark Evening News, in an editorial last week, also saw improved and increased business, stating that "now" one of the most heavily traveled highways in the state, the old Rte 22, will be restored to local users' one of the many benefits the municipalities can expect when the new Federal freeway is built.

Ben Charin, an executive of the Channel Lumber operation in Springfield, has always been a leading Route 22-booster and believes the present highway will "become a virtual Main Street for the communities along Route 22 after the new realignment is completed."

"Shopping on Route 22 is no longer impulse buying," Mr. Charin (Continued on Page 3)



PLENTY PARKING MAKES IT EASY TO SHOP. Photo taken from overpass at South Springfield Avenue, Springfield, looking towards Union, Hillside and Newark. Shows (to left) huge parking space of Channel Lumber, the Broadway Shops and Davega. This is one of the typical shopping areas on Route 22 — with room for parking thousands of cars — and dining and resting for the family while buying. (Photo Mickey Fox.)

### Rt. 22 Losing Its Soft Shoulders

Route 22 is tops on the State Highway Department's plans to harden the state's shoulders.

To reduce accidents caused by vehicles stopping on the road or only partially off the road and at the same time reduce the cost of shoulder maintenance the State Highway Department instituted a new policy "covering shoulders" in 1954.

The three parts of this policy were:

1. All new highways would be constructed with hard-surfaced shoulders, 10 feet wide.
2. All existing shoulders would be widened to a minimum of 8 feet, preferably 10 feet.
3. All existing shoulders would be stabilized to reduce the necessity for frequent grading and provide a firmer travel surface.

Since 1954 the Department has stabilized a total of 24 miles of shoulders on routes on the State system. The program is continuing.

ply merchants on their ear with some revolutionary ideas.

Actually the trio, Benjamin Charin, Samuel Charin, and Louis Slater, have just applied the su-

(Continued on Page 3)

### 600 Merchants Organize To Help Business

Representatives of more than 600 merchants from all corners of New Jersey pledged to join in the fight against Sunday closing at the first general meeting of the Suburban Merchants Association of New Jersey held at the Military Park Hotel, Newark.

The Association also received word that the Parsippany Troy Hills Chamber of Commerce voted by an overwhelming majority to oppose Sunday closing, and that the already organized merchants in Paramus agreed unanimously to join the Association and wage their battle through the state organization.

A five-point program of action on the Sunday-closing issue was adopted by the Association's membership. The program states:

1. We will wage a continuous campaign to bring all the facts about Sunday closing to the attention of the general public, through the American Shops in the community groups, labor organizations, Route 22, Union.
2. The members of local and state legislatures and political leaders.

(Continued on Page 3)

## How Will New Highway Affect Present Route 22?



MEL HORN — an owner of Linoleum & Carpet Factory Outlet, Route 22 Springfield — "If the new highway is open to trucks it will benefit business on the present Route 22. No matter what happens I can't see where it would affect shoppers living south of the highway."

MRS. ROBERT M. LAZO, 767 Springfield Ave., Summit, and son Teddy. Both Channel Lumber customers. "We only shop at Channel now because we can drive in off South Springfield Avenue without going on the highway. If traffic were reduced, we'd shop everywhere."

DON LENNY — manager of Channel Lumber Co., Route 22 Store — "We serve local people. Haven't sold a rake to anyone in Pennsylvania all Spring. Can't hurt us to let our local customers get to us without all that interstate competition."

MRS. FREDERICK CALVERT, JR., 107 Boyden Ave., Maplewood, a Gem Shoe customer — "It wouldn't affect me at all. I like a lot of the stores on Route 22 and would come down to shop and look around even if they turned the whole thing into a canal."

DAVID LANE — one of the owners of Gem Shoes — "The new highway will take away interstate traffic, making it easier for people to shop. Only way to hurt business on this highway is to make people walk to the stores. I guess we'd be able to sell extra shoes for that."

MRS. FAITH CAMPBELL, 226 North 18 St., Kenilworth, N. J., secretary at Adler Screen Co., Route 22, Mountain-side. — "I just got my driver's license and I'd be delighted if they cut down traffic on Route 22. In our town, Route 22 will always be 'Main Street.'"

ED KAUFMAN, President of Modern Era Furniture, Route 22, Springfield — "It won't make a bit of difference to business so long as we don't become less available. In our business women usually make the first call — and I think they are sometimes a little timid about bucking the traffic."

# ROUTE 22 THE HIGHWAY EXPRESS

THE only newspaper published in the business of Highway 22 and mailed to 22,000 residences in towns along the Highway from Hillside to North Plainfield.  
 Publisher — JULIAN SAROKIN  
 Advertising Manager — Philip Barf  
 Letters, articles and photos to appear in the Route 22 HIGHWAY EXPRESS should be mailed to: Publications and Advertising Office, 222 Morris Avenue, Springfield, N. J.  
 Telephone — DRexel 9-3600  
 Telegrams — MURDOCK 6-7444

Thursday, April 25, 1957

## Time Magazine Says . . .

Following is a reprint from TIME MAGAZINE on the subject of "SUNDAY SELLING" which makes interesting reading.

When a New Jersey clothing chain opened a new branch at Union Township one day this month, 20,000 first-day shoppers from a 30-mile radius jammed highway 22 for four solid miles. Main reason for the stampede: the store opened on a Sunday, thus permitting entire families to do their shopping together. Such booming Sabbath business has become a nationwide phenomenon — and one of the hottest controversies in U. S. retailing.

From New Orleans' Schwerman supermarket to Los Angeles' \$6,000,000-a-year, 24-hour-a-day Ranch Market, grocery stores now find that Sunday is the third biggest day of the week (after Saturday and Friday). As supermarket stocks have expanded in postwar years to include goods ranging from shovels to shotgun shells, discount houses, clothing stores, furniture and appliance dealers have turned to Sunday selling. Many department stores even hold "Sunday special" sales. For auto dealers, Sunday trade often amounted to 50 per cent of total weekly sales.

Even in Mormon Salt Lake City and Baptist Atlanta, where the Sabbath is scrupulously observed, real-estate agents say that Sunday is still the heaviest day of the week by far.

The great majority of retailers contend that seven-day selling is indefensible in the face of nationwide pressure for a four-day week. While small businessmen say they are forced to open Sundays to meet low-margin chain-store competition, many chain operators have found that Sunday volume has become too big to jettison.

A big Arkansas supermarket operator who returned to the six-day week found that receipts dropped 40 per cent. In Indianapolis, after agreeing to close on Sundays, the Kroger chain was forced to reopen nine of its 16 markets.

Determined attempts by businessmen to keep stores locked on Sundays have proved ineffectual in most areas. In Los Angeles, where Sunday shoppers come from towns 50 miles away,

more than 85 per cent of auto dealers are represented by a trade association which recently agreed to observe a six-day week. While some 85 per cent have kept the picture, five of the city's 31 Buick dealers have already reopened Sundays. Union efforts to give members their traditional day of rest have also boomeranged. Merchants take punitive wage costs in stride while union members vie eagerly for double time Sunday duty.

Although 38 states have laws banning nonessential Sunday work, the laws in most cases are antiquated, vague, unenforced or unenforceable.

In Arkansas, Colorado and Michigan, blue laws have either been ruled unconstitutional or are under appeal. In New York, an accountant who was arrested last January for working on Sunday was acquitted by a judge who pointed out that baseball stadiums and theaters have long violated the Sabbath with impunity. In many cities, where Sunday-closing ordinances are enforced, merchants sidestep the law by selling from branches outside city limits. Rather than turn away customers, businessmen in such cities as Newark and Little Rock, Ark., have repeatedly paid fines and continued to cater to Sunday trade.

Critics of the blue laws argue that they ignore a profound shift in U. S. living and shopping habits. In an era of full employment, many husbands and wives both hold jobs, find it impractical to shop on weekdays. Moreover, merchants who try to solve the problem by keeping late weekday hours report that most customers prefer to shop (and invariably spend more) on Sunday, when they can take their time and bring the family.

With the exodus to the suburbs and the growth of one-stop shopping centers (TIME, Oct. 15) in outlying areas, families have become accustomed to shopping by car. Says a Cleveland housewife: "Getting up late Sunday and shopping with the kids after a slow breakfast is fun. It's like going to the fair."

Thus many retailers genuinely feel that Sunday service, however burdensome, is a necessary and legitimate response to consumer needs. In Chicago, Courtesy Motor



**PAINT BY THE BARREL**—This handy little paint machine is hardly what you'd need at home to mix colors, but it is what the Atlantic Paint Co. needs to brew up the big batches which enable them to sell paint on ten 22 for such big savings. Atlantic has the first of ten paint supermarkets in New Jersey in Springfield next to Echo Lane Bowling Alleys.

They are able to knock \$3 off a gallon of paint by (1) not giving out color cards (all colors are on big wall cards) (2) saving on national advertising (3) carrying no charge accounts or deliveries and (4) most of all doing a big chain store volume. The result is 30,000 gallons of top grade paint on hand in Springfield at prices below any competitor.

## Barriers Make For More Relaxed Ride

The New Jersey State Highway Department has constructed more than 40,000 feet of centerline barriers on Route 22 in the last two years between Scotch Plains and Newark.

These safety devices have proved 100% effective in preventing head-on collisions during this period.

Several types of barriers were experimentally installed but the most commonly used device is solid concrete, 30 inches wide at its base and extending 16 inches above the pavement.

Sales President Jim ("World's Largest Ford Dealer") Moran, a Roman Catholic, relies on Sunday deals for 25 per cent of his weekly volume. Says Moran: "It's no sin. As long as saloons are open on Sunday, I don't see anything wrong with selling automobiles."

## Watch for Next Issue!

YOUR NEXT COPY OF ROUTE 22 HIGHWAY EXPRESS will be delivered to your home with features on . . .

How the new ROUTE 22 — through Far Hills-Berkeley Heights-Springfield and Union — will relieve traffic jams on the present highway and make shopping like a drive down Main Street.

What the New Jersey Highway Department plans to do about making ROUTE 22 the safest highway.

Reports on several new Triple-A firms planning to build retail stores on the highway — making it the busiest thoroughfare in the area.

What the relocation of Route 22 will mean to local shopping.

And many others.

Members of SOCIETY OF INDUSTRIAL REALTORS

## We've Been Planning For ROUTE 22's FUTURE

EVER SINCE THE 1920's

We have pioneered in the planning and development of the entire Route 22 shopping and industrial community. From the largest chain stores to the smallest operations, we have helped get the Route 22 ball rolling. It's only now beginning to snowball!

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ANY COLOR \$3.95 Reg. 7.05

for Only

Including: Ceiling, Walls, and Trim

For Amazing Bargains And Huge Selections Of Famous Brand Quality Paints

Visit ATLANTIC PAINT Co.

"The Original Paint Super Market"

Daily 9-9:30; Sat. 8 to 7; Sun. 9 to 7

Your Local Store: Rt. 22, Springfield DRexel 4-9936

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1 MILE WEST OF DAVEGA

## LOUVRE DOORS

2-0 x 6-9	pr. 9.99	2-8 x 6-9	pr. 11.99
2-6 x 6-9	pr. 10.99	3-0 x 6-9	pr. 12.99
2-6 x 6-9	set of 4 18.95	3-0 x 6-9	set of 4 19.95

## SHEETROCK

4 x 6	1.09	4 x 8	1.44
KNOTTY PINE 4 x 8 2.79			

## FLUSH DOORS

1-4 x 6-8	\$4.99	2-0 x 6-8	\$5.75
1-6 x 6-8	5.25	2-2 x 6-8	6.50
1-8 x 6-8	5.55	2-4 x 6-8	6.75
1-10 x 6-8	5.75	2-6 x 6-8	6.75
Stain Grade 1 3/4" Thick, 2-8 x 6-8 \$7.50			

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DURALL ALL ALUMINUM TENSION SCREENS \$3.36

# ADLER SCREEN MFG. CO.

Pittsburg Paints 20% Off List

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 Open Mon., Wed., Fri. 11-9 P. M. — Tues., Thurs., SATURDAY, SUNDAY 11-5 P. M.

## RAWOOD UNPAINTED FURNITURE

Route 22, Hillside  
 HOURS: DAILY 10 A. M. TO 9 P. M. SAT. & SUN. 10 TO 6

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UPPER UNITS FULLY ASSEMBLED - READY TO HANG

24" HIGH 18" WIDE	\$8.95	34" HIGH	\$12.95
18" wide - \$8.95	54" wide - \$29.95	18" wide - \$12.95	24" wide - 16.95
24" wide - 12.95	60" wide - 36.95	24" wide - 16.95	30" wide - 17.95
30" wide - 15.95	72" wide - 39.95	36" wide - 19.95	42" wide - 22.95
36" wide - 17.95		48" wide - 25.95	54" wide - 27.95
42" wide - 19.95		60" wide - 34.95	72" wide - 38.95

SPECIAL: Another RAWOOD Service. We make up 100% birch veneer cabinets for you at no more cost than the next large stock size cabinet.

### ALL WOOD BASE CABINETS (LOW PRICES)

1 DOOR BASES	2 DOOR BASES	SINK FRONT STYLE
12" wide - \$18.95	30" wide - \$30.95	24" wide - \$12.95
15" wide - 21.95	36" wide - 35.95	30" wide - 16.95
18" wide - 23.95	42" wide - 39.95	36" wide - 19.95
20" wide - 25.95	48" wide - 44.95	42" wide - 22.95
24" wide - 27.95	54" wide - 49.95	48" wide - 25.95
	60" wide - 54.95	54" wide - 29.95
	66" wide - 59.95	60" wide - 34.95
	72" wide - 64.95	66" wide - 39.95

GENUINE CALIFORNIA REDWOOD SAWBUCK SETS

2" THICK SELECTED KNOTTY REDWOOD

5-FOOT LONG	6-FOOT LONG	8-FOOT LONG
21.95	25.95	36.95

CLEAR REDWOOD

5-FOOT LONG	6-FOOT LONG	8-FOOT LONG
25.95	28.95	39.95

SPECIAL—50-INCH ROUND TABLE—25.95

RAWOOD UNPAINTED FURNITURE 376 Route 22, Hillside NEAR BRISTOL MYERS PHONES MU 6-0222; MU 6-0229

## "The ORIGINAL" and STILL THE BEST VALUES

# JACKSON'S DRIVE-IN SHOE MART

Wear The Finest Brands At Low Low Prices!

### CHILDREN'S SHOES

Dr. Posner - Buster Brown American Jrs. - Pedi-Stride

From \$3.84 to \$5.84 According to sizes Expertly fitted by trained personnel

### CANVAS FOOTWEAR

For The Entire Family

Goodyear - P.F.'s Keds - Ball Brand

\$1.99 and up

### Women and Teen Type DRESS and PLAY SHOES

Troylings - De Liso Debs Customcraft - Life Stride Gem Teens - Park Ave.

From \$2.84 to \$10.84

### MEN'S Top Brands At Discount Prices

BATE'S FROM \$4.84

FREEMAN'S \$4.84

KNAPP BROS. to \$10.84

MOC-ABOUTS \$10.84

EMONS

# JACKSON'S DRIVE-IN SHOE MART

560 Route 22 Hillside, N. J.  
 T Block West of Boy St. Overpass

### Ten Years of Improving 22 Bring Bill of \$7,641,547.

The State of New Jersey has spent over \$7½ million on improving Route 22 during the last decade.

This includes over a million and a third for the purchase of new right of way for the many bridges and accesses added to the highway.

Examples of what it costs to build a road are:

The extension of the Blois Street overpass in Hillside cost a cool \$146,723.42.

The Empire Street-Mountain Avenue pass in North Plainfield was just shy of a million dollars—\$907,686.82.

Even the landscape improvement in Mountainside cost \$7,702.87.

### Adler Mart Is Also Info Center

How can you "do-it-yourself" if you don't know what to do?

The answer to this puzzle lies at the Adler Home Mart on Route 22 in Mountainside. This building and home supply center specializes in personal attention to individual building problems.

"As a division of the Adler Screen Manufacturing Co.," manager Dave Adler explains, "We can offer personal service and at the same time buy in sufficient quantity to offer big savings."

For example, Adler says he has a large stock of shutter doors and windows which nobody can beat for price. He also carries big items like Jalousie porches at 60 per cent savings and screens cut and built to size.

A lot of the "how to" is explained if you know "where to"—namely, Adlers.

### Your Ideas Are Strand's Designs

If you have a chair in the back of your mind that you'd like to put in the front of your parlor—Strand Furniture on Route 22 in Union should be able to deliver it.

This growing store (4,000 new square feet this year) specializes in producing furniture that homeowners desire.

"We have designed and built 90 per cent of the furniture on our floor," co-owner Bert Kreigim declares, "We have our own factory in Newark and pride ourselves on being able to improve in quality on any designs in the country."

Kreigim says that Strand is the medium to better price categories.

### 600 Merchants

(Continued from page 1)

2. We will actively fight against discriminatory Sunday closing legislation on the local and state level.

3. Where such legislation is passed, we will challenge it in the courts, carrying our case up to the Supreme Court of New Jersey and the Supreme Court of the United States if necessary.

4. Where such legislation has been adjudicated, we will seek repeal.

5. Pending repeal, we will fight for non-discriminatory enforcement of Sunday closing laws to eliminate the gross inequity of forcing some merchants to close their places of business while other stores remain open.

State-Wide Campaign

Speaking for the Association's Steering Committee, Alvin C. Schottenfeld stated that in addition to conducting a concentrated state wide campaign, the new organization will implement its program by making the services of expert public relations and legal counsel available locally to any of its members threatened by Sunday closing.

"We are faced by a highly organized pressure group—the large in-city stores—who are trying to close us down on Sunday for their own economic gain. Really, this is strictly a fight between two groups of merchants with the public caught in between. Sunday Blue Laws curb the liberties of every citizen. That is why we are taking it upon ourselves to inform the public of the issues," Mr. Schottenfeld said.

### Big Discount Savings

• Indoor Antennas from \$1.95

• TV Picture Tubes BRAND NEW (Guaranteed ONE Year!)

• Batteries for Portable Radios, etc. (All New Spring Stock)

• 50% OFF Radio and TV Receiving Tubes

• TV Stands, Tables (Style Setters at \$5.95 and up)

• Outdoor Antenna -- Lead-in Wire Mounting Hardware

Savings You'll Appreciate

906 Westfield Ave. Elizabeth EL 5-3900

Open Daily 9-9 Sat. and Sun. 9-6

N. J. R. T. TV TUBE MART FREE TUBE TESTING

Route 22, Springfield (next to Howard Johnson's) DR 6-6139

Open Daily 12-9 P. M. Sat. and Sun. 9 A. M. - 10 P. M.

### Robert Hall Clothes, Korvette Among New Stores on Route 22

Route 22 is on the threshold of another sensational expansion program — with some of the nation's greatest retail organizations ready to build or holding off official announcement until slight legal complications are out of the way.

The coming of the Robert Hall Clothes to the highway has already been announced and work on this elaborate establishment is expected to start shortly. The Robert Hall Clothes store will be located near the American Shops on the western side of Route 22 going towards Springfield, just opposite the Island Restaurant.

The Forsythe Shoes will come to Route 22 with 5,000 square feet leased to this organization and there is another highly rated retail outlet scheduled to close for a large store in that same area, the name to be announced shortly.

The deal for the National Shoe stores to build one of their largest drive in establishments is practically closed, this well known firm having purchased or leased considerable property on the island in the center of Route 22, Springfield.

Another development in Route 22 will be the new shopping center in Springfield where the highway meets Mountain Avenue. There will be 80,000 square feet available with one of the large

food supermarkets taking 22,000 of the space. A nationally known variety store has also signed a lease to occupy a large space in this new center.

The big news in the Scotch Plains-Watchung area of Route 22 is the enormous shopping center to go up on the property adjoining Mount St. Mary's Academy.

One of the big stores in this soon to be constructed center is an E. J. Korvette department store. This New York firm has gained a national reputation for the size and scope of its operations.

Also in the Scotch Plains center will be one of the new and fancy 5 & 10 cent stores now being built by S. S. Kresge Co. These Kresge department stores are actually a far cry from the 5 and 10 cent stores of yesteryear. The Scotch Plains branch will carry everything from soap to nuts in a store that promises to make its mark in department store field.

There will be approximately 10 other stores in the shopping center, one of which will be Thom McCann shoes.

Trustees of the Neelon estate, liquidating the farm property and then bringing in the restaurant, first operated by the Donahue interests. This later became the Flagship and recently was leased to the American Shops for one of Route 22's most sensational clothing operations.

From that beginning the Browns have been the most active realtors for Route 22 bringing some of the nation's finest organizations to the highway. More than 40 industrial plants have been attracted to Route 22 by this enterprising office and the Browns have handled most of the outstanding establishments, among them being the Sandler & Worth carpet store, the Roth and Schlegler executive offices and one of their larger retail outlets, Quyn's, Bushberg's Furniture, J. & J. Auto Supplies, Crossley Bendix, appliances, Rickel Bros., Modern Era, Linoleum and Carpet Factory Outlet, Dava's stores, Channel Lumber, Du Ponts, and a long list of others.

The Browns also brought to Route 22 such operations as the Drive-in-Theatre, Howard Johnson's Restaurant and Motor Lodge — some of the most successful on the highway.

Frank Cardinal, former Springfield tax assessor, joined the Brown organization and, with his experience and know-how as far as zoning problems and variances are concerned, these industrial experts were able to offer complete packages to prospective buyers.

Still Very Active

Right now—the Browns organization has leased a large piece of property in the Union section of Route 22, opposite the Island Restaurant, to the nationally known Robert Hall clothes organization where, it is understood, one of their largest retail outlets will be constructed.

Another project in the Brown office which will shortly start construction work is the shopping center at Route 22 in Springfield where it intersects Mountain Avenue. Here there will be 90,000 square feet available and already leases have been signed by two of the leading food supermarkets, the selection to be made in a week or two. The supermarkets will have 22,000 square feet and the remainder of the new Springfield shopping center will have a nationally known variety store and other small units to divide the remaining space.

Jersey Leads Nation In Outer Edge White Lines

It is believed that New Jersey is the first state to stripe the outer edges of all State highways including Route 22 with reflecting white lines. This program was undertaken in the late spring of 1954 and was completed in March 1957. The only sections of road not striped was where curbing bordered the highway.

This program was originally limited to "black top" pavements. The success of this program was so outstanding, however, and public reaction so favorable, that it was expanded to include concrete surfaces as well.

By visually defining the edges of pavements at night many accidents are prevented. This is especially true during foggy weather when reflecting white lines are frequently the only means a driver has of maintaining direction.

### Left is Right in New "Jug Handles"

Sometimes the only way you can make a left hand turn on a busy street is with a Sherman tank.

The State Highway Department has gone to bat for people who

don't own tanks by building a series of "jug handle" turns on Route 22. Even a Volkswagen can make a left hand turn into a "jug handle."

The idea is simply that you turn right to get left. These lanes take off from the highway in advance of the intersection and convey traffic into the cross road from where it crosses the highway with local traffic under signal control. Besides providing greater safety, the "jug handle" greatly reduces traffic delays which left turns create. Briefly, a "jug handle"

can be considered as the intermediate degree of intersection control between the simple traffic signal and the overpass.

The Highway Department declares that many "jug handles" are planned for the Route 22 area from Hillside to North Plainfield.

A Sherman tank retails at \$75,000 each (F.O.B. the Pentagon). Therefore if you want to make left hand turns, the Highway Department's "jug handles" are a real bargain at the estimated cost of \$50,000 each.

### Modern Era

ROUTE 22 - SPRINGFIELD, N. J. JUST TWO MILES WEST OF FLAGSHIP

Giant Revolving Mosaic Tile Top Table Custom Designed by YOU!

Imagine the interesting effects you may obtain through your very own planning and designing genius! Yes... you may select your tile colors for this provocative lazy susan table from forty varied samples... each with a hue to please every decorator's heart... and they're fade-proof, alcohol-proof and fire-resistant, too!

Choice of table base is yours, too. Sturdy solid brass with either a mirror polished finish or natural woods in just about every finish. Of course... this is typical of MODERN ERA's many interest arousing innovations!

8195

FREE PROFESSIONAL DECORATOR SERVICE - avail yourself of this plan and select colors, fabric, pattern, upholstery without charge!

HOURS: 8 P. M. Mon. thru Fri. - 9:30 A. M. to 9:00 P. M. Sat. 9:30 A. M. to 6:00 P. M. Sun. 12:00 to 6:00 P. M.

EXTENDED PAYMENTS - of interest

Visit the NEW... Broadway fashion discount center

ON ROUTE 22, SPRINGFIELD, N. J. QUALITY FASHIONS AT DISCOUNT PRICES

For Your Springtime Fashion Needs

Carrying: A COMPLETE LINE OF COATS, SUITS, DRESSES, MATERNITY, MILLINERY AND CHILDREN'S WEAR, INCLUDING BOYS' WEAR... PLUS OUR FAMOUS HOSIERY, LINGERIE AND SPORTSWEAR.

Route 22, Springfield, N. J. Open Evenings, Sundays 10-7

WE BOUGHT HUNDREDS OF YARDS OF BROADLOOM TO OFFER AT THIS SPECIAL ROUTE 22

LINOLEUM & CARPET FACTORY OUTLET

SPRINGFIELD, N. J. 2 Doors from Swingle's Diner - Open Daily to 9 P.M. Sundays 9 A.M. to 6 P.M. - DRexel 6-5220

BUDGET TERMS - UP TO 36 MONTHS

Reg. \$9.95 Value Limited Time Only!

FAMOUS MAKE 4.95 sq. yd. 12-ft. widths ONLY

WILTON TWEED Broadloom

In such desirable colors as Spring Cactus Green, Goldenrod, Redwood, Brown, Aqua, Mauve, Piney Woods.

Due to the ridiculously low price on this woven merchandise we are not allowed to divulge the manufacturer's name, a name synonymous with quality carpeting for over a half century. Can be made into room-sized rugs or for wall-to-wall installations.

**KIMSUL INSULATION SPECIAL**

Kimsul offers you all the comfort of a regular insulation at a price you can afford.

#660 Semi-Thick Reg. 62¢  
**53/4¢** sq. ft.

#880 Full Thick Reg. 84¢  
**73/4¢** sq. ft.

**KNOTTY CEDAR PANELING**

6" & 8" WIDTHS

Beautiful "K" pattern. Not veneered, but solid cedar—3/4" THICK. Panel any room with this beautiful wood.

**13¢** SQ. FT.

**3 Cu. Ft. Wheelbarrow**

10" Wheel with self lubricating bearings and 1.75 puncture proof tire.

**795** List 15.95



**GOOD OLD-FASHIONED SAVINGS ON EVERYTHING YOU'LL NEED FOR THE WARMER MONTHS AHEAD!**

**GET-ACQUAINTED BONUS COUPONS**

FOR "HIGHWAY EXPRESS" READERS ONLY!  
PRICED AT COST OR BELOW!

SAVE MORE THAN YOU PAY!  
**SAVE 83¢**  
WITH THIS COUPON  
1 QT. ROUND PLASTIC WASTE BASKET  
CHOICE OF COLORS  
LIST \$1.49  
**66¢**  
WITH THIS COUPON  
LIMIT 2 TO A CUSTOMER

SAVE MORE THAN YOU PAY!  
**SAVE \$2.51**  
WITH THIS COUPON  
WEST BEND COPPER BOTTOM WHISTLING TRIG TEA KETTLE  
2 1/2 QT. LIST \$4.95  
**2.44**  
WITH THIS COUPON  
LIMIT 2 TO A CUSTOMER

SAVE MORE THAN YOU PAY!  
**SAVE \$4.07**  
WITH THIS COUPON  
ALL CHROME 14 QUART STEP-ON-CAN WITH POLYETHYLENE INSERT  
LIST \$8.95  
**4.88**  
WITH THIS COUPON  
LIMIT 2 TO A CUSTOMER

SAVE \$2.07  
NATIONALLY ADVERTISED Westclox  
**BIG BEN**  
WORLD'S BEST KNOWN ALARM CLOCK  
Black or Ivory Finish  
LIST \$6.95  
**4.88** Plus Tax  
WITH THIS COUPON  
LIMIT 2 TO A CUSTOMER

**CHANNEL ROCKS THE TOWN with its BIG SPRING WING-DING!**

**Porter-Cable**

8" HEAVY DUTY POWER SAW  
Reg. \$95  
**69.95**

**Miller Falls JIG SAW**

Saws straight lines and curves in hard and soft woods, metals, plastics, wall-boards, sheathing, siding, etc. Cuts its own starting hole. Cuts at 24" per minute in metal. 2.3 amps. Includes blades.  
Reg. \$49.95  
**34.95**

**LUMBER SPECIALS**

2x4 8' HEMLOCK 29¢  
2x4 8' HEMLOCK 56¢  
2x4 10' HEMLOCK 69¢

**OPEN SUNDAYS and EVENINGS**

SEE NEWARK, SPRINGFIELD & SAYRE WOODS STORE HOURS LISTED BELOW

**Channel's No-Cost Charge-It Service Means**

NO BANKS NO INTEREST  
NO DOWN PAYMENT

**CHANNEL HAS NO HIDDEN GIMMICKS**

YOU BUY WHAT WE ADVERTISE—Only Channel Saves You So Much On First Quality, Nationally Advertised Merchandise.

NO SECONDS NO IMPERFECTS  
NO HIDDEN DEFECTS

Free Delivery On Purchases of \$30 or More Except Where Noted



**ALUMINUM STACK CHAIR**

1" TUBING HIGHLY POLISHED

5-WEB SARAN IN VARIOUS COLORS

COMPARE THE PRICE

**5.98** Reg. 9.95

**ALUMINUM LEADERS and GUTTERS**

Aluminum Gutter H.R. 10' Lengths. **2.45**

Aluminum Leader 2x4-10' Lengths. **1.89**

**Do-It-Yourself FORMICA TOP Package**

Formica-pre-laminated to 5/8" ply. Includes all moldings and hardware—all-you-do-is-assemble. Save 30%.

8' 39.95 28.95  
7' 33.95

**"PERMA-LINE" DRAIN and SEWER PIPE**

3" diameter, 8' long. 1.58¢  
Foundation, drainage, down spouts, and drains. Industrial uses, sewers, and septic tanks.

8-FT. LENGTHS **2.49**

**SCALLOP MOULDING**

2", 3", 4", 6", 8", 10" and 12" widths  
8 Ft. Gum Plywood 1/2" thick.

Perfect for Valances, Decorative trim on cabinets, bookcases, shelves, etc.

2" Width 8 ft. length **89¢**

**SHELV-IT-ALL STEEL SHELVING**

72" High—36" Wide—12" Deep  
Will hold 200 lbs. Per shelf. 5 shelves—Extra heavy construction—compare. Wonderful for canned goods—tools—staples—records—toys or paints.

**9.95**

SAND & CEMENT MIX 1.49  
80 lbs.

HYGIENIC PLAY SAND 89¢  
100 lbs.

Sta-Dry Waterproofing 1.79  
5-lb. box

**DENNIX HARDWOOD LEGS**

Adjust for straight or flared stile  
Easy to attach  
Cratefully tapered

6" 4 for 2.75  
12" 4 for 3.25  
16" 4 for 3.75  
22" 4 for 4.75  
28" 4 for 5.49

**RIDGE OVER-THE-HEAD GARAGE DOORS**

8x7' 4-Section **48.95**  
1.00 Delivery Charge

**METAL & WOOD FENCING**

Metal: Welded—Single and Double Scroll—Chicken Wire  
Hardware Cloth—Gates & Posts. Wood Fencing: Split Rail—Full Round Basket Weave—Cedar Picket.

Call for prices

**STEEL CELLAR DOORS**

Completely Assembled 5 Sizes

34" h. 48" w. x 58" or 84" or 70" long  
24" h. 51" w. x 64" long  
24" h. 54" w. x 70" long.

**\$55**

**POWER LAWN MOWER HEADQUARTERS**

All 1957 Models—All in Stock—Lawn Boy—Pennsylvania  
Jacobsen—Pioneer—Porter-Cable & Power-O-Matic

19" PIONEER ROTARY—Front Discharge, Offset Rubber Wheels, Leaf Mulcher Attached, Recoil Starter.

**49.95** List 74.95

**ROSE BUSHES 89¢**

MANY VARIETIES FULLY GUARANTEED each

**SPECIAL!**

100% ORGANIC FERTILIZER 1.79  
50 LBS.

5-10-5 FERTILIZER Michigan  
GARDEN LIME Peat Moss  
Wonderlawn LAWN FOOD In Stock

At Springfield and Sayre Woods

**VISIT OUR LIFETIME ALUMINUM DEPT.**

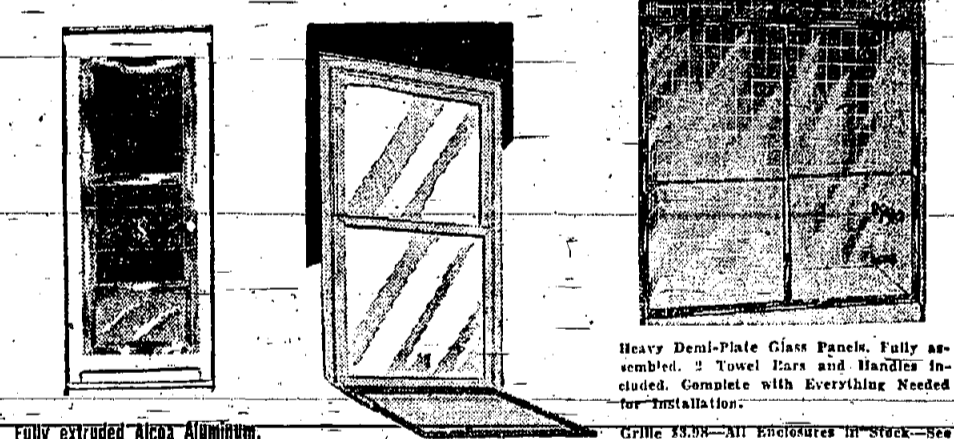
**SPECIAL!**

TRIPLE-CHANNEL TILT ALUMINUM COMBINATION WINDOWS

Nationally Advertised \$33.95

**SENSATIONAL VALUE!**

GLASS TUB ENCLOSURES



Heavy Dual-Plate Glass Panels. Fully assembled. 2 Towel Bars and Handles included. Complete with Everything Needed for Installation.

Grille 18.00—All Enclosures in Stock—See Our List and Compare—Installation \$10. No Quote on all Types of Installations.

Our Deluxe Window  
Reinforced Corners  
Windows Open to Any Level  
Interlocking Glass Panels

Installation \$10  
Reg. \$39.95 to \$44.95  
**19.88** each

**SPECIAL** 22.95  
Installed Free for This Sale Only  
1 Year Free Service Included

29.95 47.95  
4 1/2 FT. 37.95 5 FT.

**ALUMINUM JALOUSIE PORCH ENCLOSURE**

Made to fit your opening in one unit for ease of installation. Outstanding header & sill for extra beauty & durability.

Sample Porch 30 Ft. of Jalousies including sill, 27" x 27" and 18" x 18" aluminum Jalousie Door.

**299.95**

Installation Arranged

**1ST PRIZE AWARDED TO CHANNEL LUMBER AS NATION'S TOP RETAILER OF THE YEAR**



**CHANNEL LUMBER CO.**

"DO-IT-YOURSELF SUPERMARKETS"

Springfield: DR 6-6000-1-2-3  
ROUTE 22 (N. J. ROUTE 29)  
Open Daily 9 A.M. to 9:30 P.M.  
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Newark: Bigelow 2-3100  
675-SO. 10th ST.  
(Between Avon and Springfield Aves.)  
Open Daily 8 A.M.-6:30 P.M.  
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SAYREVILLE, N. J. - SO 1-4300  
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(3 Miles South of So. Amboy) - Sayre Woods Shopping Center

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