## Cbe springtield sum


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SEPT. 10th thru OCT. 3rd

## WE'RE GIVING AWAY ${ }^{\mathbf{s}} 1000$ IN VALUABLE PRIZES

To 23 Lucky Winners
Merchandise Certificates will be awarded in the following amounts:

## Here's All You Do!

Complete the following sentence in 25 words or less ... on the official entry blank below:
"I like to shop at Jane Smith because .. "
That's all there is to it. Nothing to Buy-you need not even be a customer.

## Official Confest-Rules

Contest starts Sept. 10. Use only official entry blanks from our adver tisements or those available at the store.
2. Drop completed entries into the Magic 10 Box at the store on or before closing time Saturday, Oct. 3, 1959.
3. Each individual may submit only one entry
4. Employees of Jane Smith and their families are not eligible to enter contest. 5. Originality, clarity and aptness of thought will be important.
6. Winners' names will be posted in the window at Jane Smith at noon Oct. 10th, and will be published in the newspaper later. Please do not telephone.
7. Decision of the Judges will be final.
8. All entries become the property of Jane $\circ$ S-inith and will not be returned

Here Are Some Helpful Contest Suggestions:
I. Free Customer Pärking
2. Prompt Delivery Service
3. Attractive Gift Wrapping
4. Personal Shopping Service
5. Complete One Stop Shopping
6. Prompt Attention To Special Orders
7. Fine Quality Merchandise
8. Helpful Sales Staff
9. Easily Accessible Suburban Shopping Area -
10. Interesting and $V$ aried Assortments:

arnec)
AD 2-4800

Customer Parking at 132 Elmer'st.



## 渭atrhut Society Neres

 Social Events. In Scoich Plains, Fanwood,Berkeley Heights, Mountainside and Springfield

Thursday, Sopt, 10, 1959 7 libs. The- Weinbergs have two
other childrent, Shirley and
Jimmy oiher township afformey springteid's township attorney.
 gust 27 by Mr. and Mrs. Ed
wart- Kuma
ware of 256 Hillside Avenue when of their daughter
was born-atAvenue when their daughter
was born-at-Overlook Hospital.
Her name is Susan

why now is the best-time to seed
This is nature's time to seed. The soil is warm, the weather right. There are weeks of good growing ahead. Plump, vintage-harvest FAMILY is $100 \%$ perennial, like all Scotts-seed. Builds a handsome lawn that gives good wear, needs little care. Non=burning TURF BUILDER steady-feeds new grass and old. Can be applied same day you seed. Takes just 1 hour to seed and feed with the time-saving Scotts Spreader!

Family ${ }^{\oplus}$ Seed Turf Builder



## CARDINAL'S GARDEN CENTER

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$\rightarrow 2$


 Saturday. She is now at home
"feeling fit as a fldde".
Mr. and Mrs. Robert en Keen-

 weeki ago Saturday on the
Queen of Bermuda A- farewell
party was held on board before






 betore .returning home hor orr the
traditional birthday cake. At the fasquerade reeently
held at the Colony Swim Club,
there were two winners from
 most beautiful in the pre-ten Mrs. Fichards is the forme
Errico Fair Fashions
 donally famous halr atylituc. Special blended botious and modera techniques aspure you a hafir otylugs. trontment that makes, the most of your hair', texture
and condition. Under the Direction of Mr. . Call for an Appointment
ERTRICO Hair Fashions
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AIMin Po R ROCST - Grocery values
Juice Dole Pineapple: $3=79$
$=-37$
3
Prune Juice orn wime

## Plums $=2$ 19c

 Beansys.
3-35
Beans
Skippy , minturn
$2=31$
Oats $\quad 2=33$
Coffee - mem

## Coffee $=-77$





Redeem Your P\&G Coupons Here! Redem Zest Bath Bar 2 Catar 43 Bic coppon Zest-Beauty-Bar-2 2 Ratese 31 c





Pears = $=6$ - 29c California Pascal Celery $=19$ 19 Peat tmins $2^{29}$ Grass Seed







## 

## School's Imminent

 Opening Points Up The Importance Of Urging Motorists To Watch Out For ChildrenMost Children Are Too-Young to Watch Out For Traffic-It Is Your Responsibility To Think And Watch Out For Them. Every Side Street Becomes A Playground And It Is Youro Job Țo Protect Children .--

TAKE A MINUTE AND SAVE A LIFE

## WATCH OUT FOR KIDS AT PLAY

It's important to drive with special care.$\overline{\text {. }}$ always! No matter what time of day it is there may be children playing ... WATCH OUT FOR THEM!

## MAKE SAFE DRIVING YOUR RULE!

.. ${ }^{\text {.ALSO }}$ MAKE YOUR MOTTO, "CHILDREN SHOULD BE SEEN AND NOT HURT." SEE TO IT THAT WHEN KIDS ARE EITHER SCHOOL-BOUND OR FUN-BOUND, THEY ARE NOT ACCIDENT BOUND, TOO.





## REAL ESTATE FOR SALE ....in



## plus Iow Pinge amPRESIDENTS Sew WEEK

Save on These National Brands!

NIBLETS CORN $22^{\circ}$ SUNSWEET
PRUNE JUICE


HERSHEY SYRUP 2 ${ }^{\text {Com }}$ 35
BIRDS EYE POT PIES : Effytum 4 ,
HUNT'S CLING PEACHES $2{ }_{2}^{\text {som }}$ 39
SUNSHINE-KRISPY CRACKERS 25
COCOA MARSH


## 37




LOW PRICES
WITH YOUR PROCTER \& GAMBLE COUPONS...GET BLUE STAMPS TOO. ON FULL RETAIL PRICES.
 Cheer Detergent ${ }_{p}^{6 \pi}$ IVORTHIQUID
 Mr. Cleam

UPTN $\$ 50,000$

- in the Happy Homemakers' Contest GIAM: CET ENTAY BLANKS AT


The Springfield Sun


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## Thurdayy. Sopt. 10, 1959 <br> sanus hawar:

## at your

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$\vdots$
$\vdots$

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open a new account with $\$ 25.00$ or mpre
When you open your saving account, you receẹve your first 6 -piece place setting FREE. Then-as a SILVER CLUB member, each time there$\frac{\text { after thai you add } \$ 25 \text { or more to your account you may-obtain an- }}{\text { other } 6 \text {-piece place setting for only } \$ 2.25-\text { a fraction or tis value! }}$ Mèmbership is limited

DEPOSITS RECEIVED ON OR BEFORE SEPT 15 EARN

Safe Deposit Boxes Available in All Sizes更e of the Fastest Growing Banks in the U.S."

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 Morris Ave. at Telephone MÜrdock 6 -4800
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TAKING CAREOF YOUR GARDEN
By Edward A. Cardinal

Bridge Club Winners Told




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## , <br> 

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| Bon Ami Oleanser <br>  | RIBS OF |
|  | LAMB SHOULDERS ${ }^{\text {Same }}$ <br> RIB LAMB CHOPS |
| Lux Toilet Soap | SLICED BACON Top budo |
| $3{ }^{\text {cosem }} 3$ | Fresh Fruits and Vegefables Californla-Medium Siza |
| Lux Toilet Soap Epecially for tho bath |  |
| 2 etats $30^{\text {bo- }}$ | Purple Plums 2- $2^{\text {bac }} 19^{c}$ <br> swat, july |
| Lux Flakes |  |
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| Colgate's Vel | Miligan- |
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| lexp ${ }_{\text {cose }}$ | Oxlord Park-For Fall Pianting <br> Grass-Seed shit 1.59 |












ANDREW KOVACS

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hoped the conterence
357 milisurn ave, miliburin Near-Iheatre dE 9 -4Bs

Carol Elaine Dance Studio
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Children 3 years and up-Teenagers=Adulits ballet - TOE - TAP • MODERN JAŻZ acrobatic - twirling
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Luct-remains very cilose to the
Landrum-Grifin bill in each of
the major areas of controversy


## DR 6-3041

ES 5-3031

##  <br> 



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Within 48 hours Crestmont will arrange your low-cost FHA Home Improvement Loan. Repayment can be made over a period up to 5 years in convenient monthly amounts to fit your income.


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 Libhy's Red Raspherities ioce $29^{\circ}$ Libhy's Whole Strawherrises ind iniso Doran's Candied Yams


 Flounder Fillet Corement Cod Fillet

Dairy Values:-

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Store Cheese sumencision 1.650
 Provolone Cheeses emperid thin $7.955^{\circ}$

 Wise Potato Chips At Altrowt tose $25^{\circ}$ Broadcast comed ${ }^{\text {comed }}$ Hash Armour Vienna Sausage $2^{2}$ soin $45^{\text {som }}$
 Dixie Sups Impored thtien Marcal Pastal Mapkins.,., Vaseline Petroleum Jelly




|  | Rinno |  | Coigat' Fab | (1) Super Xarkets |
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| 2834-Morris Ave.. Union |  | 945 Stuyvesant Ave, Union |  |  |
| Corner of Spruce St. <br> Elm Sti, Westfield |  |  |  |  |
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URexele 6 -6iu8 Establisheed $\mathbf{2 4}$.6408 Years | tablished $\begin{array}{l}24 \text { Ye } \\ \text { in Newark }\end{array}$ |
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