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Extra Discounts FIRESTONE U.S. ROYAL GOODRICH GOODYEAR


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| $670 \times 15$ | 26.28 | -13.21 | Ford |
| :--- | :--- | :--- | :--- | |  |
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| $750 \times 14$ |
| $710 \times 15$ |

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\hline $760 \times 15$ \& 31.81 \& 17.88 \& | Buick |
| :--- |
| Dasoto |
| $850 \times 1 \mathrm{~A}$ | <br>

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\end{tabular} FREE WHEEL BALANCING - Complete stock of foreign car tiros - Charge Accounts Solicited Unconditional Lifetime Guarantee against cuts, bruises, all road hazards

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 iors . . . all under one roof in our COMPLÉTELY NEW EXHIBIT!

Here, in our showcase model home, built with $4 \times 8$ panels and precut parts, wéve put on display just about evary -type of interior building māterial available. See for yourself how
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Everything Displayed Just As-You-Would Use It !

| - FLOORING <br> - FLOOR \& WALL TILE | - PANELING of every rype and descriptiop. | CEILING TILE - TEXTURED=GYSUM WALLEOAARD |
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 hibited in full size panels in both ninatural woos and premished panels. to demonstrate-



1. Add a Room
2. New Attic Room $\begin{aligned} & \text { 6. New Entrance } \\ & \text { 7. Recrataion Room } \\ & \text { 8. Painting- }\end{aligned}$ Nowt-Roof
3. Add a Garage
$\begin{array}{ll}\text { 9. Mordern Kitchen.... } \\ \text { 5. Picture Window } & \text { 10. Guthers \& Downipouls }\end{array}$

Easy smail Wonthly paymentis, lf deitrod-Yō-are cordially Invited to come in any time and see our
Remodeling Exhlibis and obtain any informatian you
desirine on Remodeling-no toot io you and no obliga,
U. S. BUILDING PRODUCTS CO.

700 Springfield Avenue Berkeley Heights, N. J.


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## SHIRT LAUNDERING

RHEMINGTON

Nancy-G.Moen Of Springfield Bride Of F. Michentelder Jo.



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## NEWBERRY'S

TThey're selling BANANA SPLITS $33^{*}$ Made vith rim, homemade REE-a plastic Boat!
That's Newberry
In Springfield.

Geckel DAIRY FARMS
Centerville \& Southwestern R. R.


MAY 14 Throurgh OCTOBER 12, 1960 SATURDAYS, HOLIDAYS OUC WEDNESDAYS ONIY

 Trans cava pomply on ha WEDNESDAYS: ©July and August Only ROUND TRIP- 2 MLLES CHILDREN under 12 Yrs:205:-Over 12 yrs. \& ADULTS 4

## nouberu4a <br> MOTHER'S DAY IS SUNDAY MAY $8^{\text {th }}$

 "Mr. Fix It..." AS NEW AS TOHORROWI HECTRONC TESTERFIX IT YOURSELF AT HOME WITH THE MEW "EL ECTRONIO DESIGHS" POGKET SIZE TESTE


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## SAVE A DOLLARY



Reg. $2^{50}$ - NOW $1^{50}$
Helena Rubinstein's Color-Tone-Shampoos Now in easy-to-lise plastic bottles



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Choose your wor "custom"



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Satürday, May 7 ; 9 A.M. Children's Hour at Newberry's An Invitation To All Chitdren From Newberry's
 $\star$ Your gift-will be gift wrapped freet $\star$ Each child will receive a free fresh Carnation Dother's Day!

3-PC TRAVEL BAG SET Trenilic valuel Wonde diflly

 $12^{\text {rir }}$ Rog. $14.099^{\prime}$

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Gardenlas, Azelias, Gerraniums and more Gardenias, Azelias, Geraniums and more! EASY, ROLLING 19.97

Regularly 24.98



OPEN MON - THURS FRR.


As mostof us know by now, this coming Sunday is set aside for MOTHER! Many of you will be going out for dinner, or gathering at the family's house for a quief day. And, it has become a custom over the years, to pay tribute with some manner of gift, or remembrance.

It has also become a custom at this time of year for Mother," "Queen of the Roost", to wear herself to a fine frazze in the efforts of Spring Cleaning, Spring Clothes - Problems, Spring This, That, and The Other Thing ... all of this, USST in time for her quiet day.

In lieu of these two problems overlapping, Mother's DAY and Mother's WORK, we've made a special effort this week to help solve both of them.

For instance, Woolworth's special for the week would hardly be appropriate wrapped as a loving gift BUT, you, as the housewife, willdelight in his ad. The same holds true for Echo Cleaners . . . can't wrap him up either: Buti just check his ad this week.

On the other hand, Miles Shoes are helping you select lor suggest to your husband) a lovely purchase for Mother. And again, in Sav= On Druut's ad, you have the combination. .. for Motter ... for you!

So you see, we may be new to your area, but not to yourneeds. See you soon, and don' Forget, ECHO MEANS SAVINGS! land have a happy day Momill

## Mother and Echo go hand in hand



## WOOLMORTHS





E.CON.O.WASH

So Safe - So Easy - So Economical
9 lbs . $15 \mathrm{c}-20 \mathrm{lbs}$. 25 c DRYING-10c - 10 Min.
OPREN 9 A.M. - 6 P.M. SUUNDAYS

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SPECIAL CHILDREN'S PORTIONS
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CHARCOAL BROILED HAMBURGERS AND-STEAKS
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DININGES ALWAYS A PLEASURE AT.
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Dainty Acetate Tricot Gowns for Giving


Dainty, delightul., featheright sleepwear for



## Spring Garden Sale

# YOU DON'T HAVETO EEA 

 BAKING FLOP
## EvERYTHING'S UNDER CONTROL WITH A FLAMELESS ELECTRIC RANGE

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Helps keep -your lawn Healthy and Beautiful

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Fanny Farmer has selecred of SPRINGFIELD PHARMACY

238 Morris Ave., Springfield DR 6-5050 to distribute her world-famous candies in your town! You know Wally Kleinman as the candy that's made from the one of the most pleasant fellows in choicest, purest foods, the freshe
town ... and Fanny Farmer candy, ever boxed- -see your friend,
-cortany-one-ox memast placase
Yau'll find it's handier than ever
reats you can find anywhere. Yau'll find it's handier than ever
So now, when you want the to stop while you-shop-to-pick up candy:thot's out-of-theorddinariy- He tamily's favorite candy.

JOIN THE OPENING DAY FUN
FRIDAY, MAY 6, 1960
There'll be free samples of Fanny Farmer candy for the grownups . . . free Kiddy Pops for the youngsters I Fanny farmer


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Grass Puts Up-Game Fight for Survival


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Here's. The Secret of Greener Grass


One - fill the Scotts Spreader with clean, odorless turf bullders. Two - set the dial to 6 . Three walk! As you go, the Scotts Spreader distributes TURF B YUDER evenly over the whole lawn. No need to water in. How's that for an easy way to feed grass the beauty-building_diet it needs?

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1958 DODGE


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Free Chance To Win A Vacation-Time Cottage NO-OBLIGATION • NOTHTNG TOBLET


Page 18. The Spriagtield
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## Liquid Detergent



## Liquid Bleach



A\&P-Mother's most reliable shopping ally all year -is sining all out to make
A hings evener es easier most thriftier for her her this week! The store is just brimming
thing
 - IWo prices that'll raise Mom's spirits notches higher: If's truly
food array - great values for these Very Important Patrons!

FRESH - TOP-GRADE . . . READY-TO-COOK
BROILING or FRYING
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STORE HOURS: TUESDAY; WEDNESDAY, THURSD

WONDERFUL EIGHT O'CLOCK COFFEE WONDERFUL LOW PRICE...
Special!


SALE ENDS SATURDAY Y, MAY ZZZ Dairy Favorites!
Wilmer - Select Quality
Large Eggs
Large White Eggs and

Sharp Cheddar Cheese
Cream Cheese Bars Berdoris Bend 0 or. 270
 Frigo Mozzarella Bail $\quad \begin{aligned} & 8 \text { ob l } 390 \\ & \text { bal } \\ & 55\end{aligned}$ Mel-OBit, Mold slicodAmonicar, iv. 550


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Don't Miss These! Sunshine Hydrox Cookies - $1 / 20$ ac o $25^{\circ}$
 Yukon Club

 Hawaiian Punch Carolina White Rice Star Ha Curtsy ph e


 Harcal Paste: Napkins- = pas 100
 White House Brand - Handy Pack tall cons Evaporated Milk $6^{\text {tor } 79}{ }^{6}$ Swift's Meats for Babies 2 'inn -49c Bib Orange Juice $\quad 3_{\text {com }}^{400}$ 280



Say "Happy Mother's Day" With AEP's . . . Gift Candy! Assorted Chocolate - box 65 Chocolate Thin Mints bot Chocolate Cherries $\quad . \quad 12$ bo 490


[^0]:    Springfield: 336 Morris Ave. (Opp. National State Baik) $\mid$ Warchung: Blue Star Shopping Center, Routeat \#22 Scotch Piains: 1818 East 2 nd St: (Opn Post Otfice) Plainfield: 30 Warchung Ave. (Opp. Montgomery-Ward Fanwood: 264 South Avenue (Corner Martine) Union: 2657 Morris Avenue (Nest to Acme)

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[^1]:    Ood baking rauire exactly controlled-reaches the desired heat automatically unvarying oven heat - the kind of con- shuts off and, at $350^{\circ}$ or thereabouts, has
    trolled heat you get in a flameless elec- to come on no more than 15 minutes out tric oven. Because it's so accurately of every hour to maintain the exact temregulated and completely insulated on perature. It practically eliminates bakall six sides, the electric oven never varies more than $5^{\circ}$ up or down. When it to come on no more than 15 minutes out
    of every hour to maintain the exact tem.
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