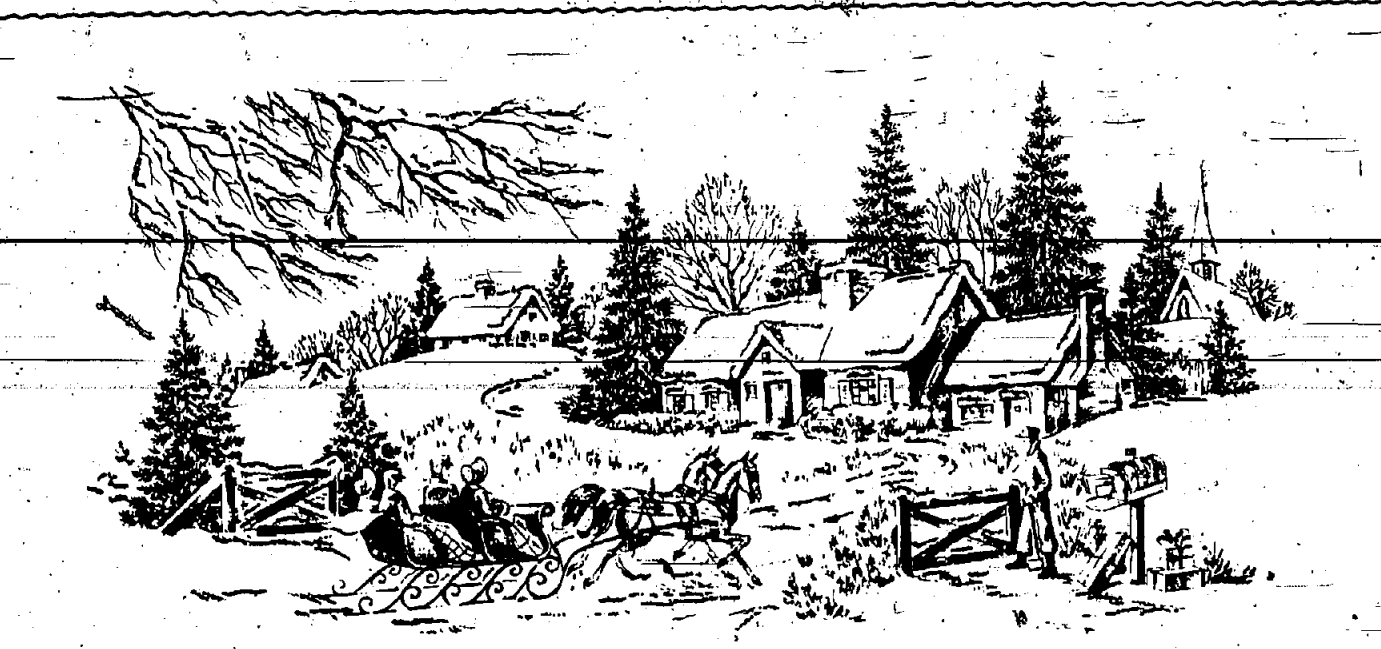


The joy that comes but once a year, reflected in the faces of young children... the dream come true, Santa at the door... the remembrance of the icy wind, bringing with it cheer, happiness and, of course, toys! This is the spirit of Christmas, caught in the glow of enraptured children... in all truth, a picture worth 10,000 words.  
(Photo by Michael Riccio)



GARDEN STATE WEEKLIES

WISH YOU ALL

A MERRY CHRISTMAS

## Health Board Revises Law On Licenses

The Board of Health has adopted an ordinance amending an ordinance which will eliminate the requirement of food handling licenses in the township.

Report was made of a water problem at the Walker apartments in Mountain Avenue. It was decided the township engineer should investigate the matter.

The board is continuing its interest in the county oral polio vaccine program scheduled for 1964. The program will be conducted on a county basis with the township in charge of its own clinic. Some 30 volunteer women will be needed for the undertaking.

The program will be known as "polio Sunday." Further details will be released by the board at a later date when the county plans are formulated. Health Officer Robert Milligan is in communication with county officials on the matter.

Report of the board secretary and keeper of vital statistics for the month of November was as follows:

Total births, 16 with nine male and seven female; total deaths, 12 with four male and eight female; marriages performed here 10; marriage licenses issued five. There was one case of bronchial pneumonia and one of lead poisoning.

## Carter Bell Takes Steps About Odors

Carter Bell Mfg. Co. representatives advised the Board of Health at its regular meeting last Wednesday in Municipal Building they are taking steps to eliminate an odor emanating from their plant.

At its previous meeting, the Board received complaints from residents living on Troy Drive. The Carter Bell plant, located at Brian Park Lake, is concerned with vulcanized vegetable oils, rubber substitutes. It is understood that the odor is from the fumes released at the plant.

Company spokesmen said they are investigating a new system involving a catalytic oxidation process which they said will permit burning at a lower temperature and eliminate fumes. The method under consideration would cost them approximately \$5,000 to \$7,000 plus installation expense, they reported. It would replace their present four-year-old scrubber.

They expect to place an order for the equipment shortly, after investigation, and have the new device in operation before warm weather.

Board of Health President Robert Hardgrove instructed the company representatives to inform the board of their progress in connection with the matter.

## Police Department Receives 386 Calls During November

During the month of November the Springfield Police Department received a total of 386 calls according to the report of Police Chief Wilbur C. Selander. This included 374 routine calls and 12 emergency calls.

A total of 88 summonses were issued by the department during the month. They were given for the following: moving violations, 35; non-moving violations, 22; meter parking, 10, and other parking violations, 21.

A total of 35 accidents were covered with 29 of them reportable and six non-reportable. A total of 16 persons were injured in 10 accidents.

Crimes for the month were listed as follows: break, entry, and larceny, five; larceny over \$50, four; larceny under \$50, five; embezzlement, one; bad check, one; disorderly persons, two; dog at large, one; hunting in the township, one. A total of 20 criminal offenses were listed.

## Christmas Arrives For Young And Old



THROGS JAM Gen. Greene Shopping Center sidewalk in anticipation of meeting Santa Claus who had just arrived (upper left) at the site via a Christmas float. His visit Friday was sponsored by Triple-S Blue Stamps and The Springfield Chamber of Commerce.  
(George Fallon Photos)



MRS. HANNAH SHAMCROSS, of Springfield Senior Citizens Club, stops off at Santa's knee during rounds at second annual Senior Citizen Christmas Party at Legion Hall last week. Mrs. Shamcross has seen Santa many times in her long, rich life, and doesn't seem too impressed. If Santa were a person, instead of a Santa, he might be Frank Franzese of Springfield.

## Last Year For Poinsettias

Things won't be the same around town next Christmas... There will be no wrapping of poinsettias by Gordon C. Christensen at his 56-year-old florist business at 673 Morris Ave.

The local resident expects to wind up the business itself next spring after he serves retailers for the Easter season.

The flower grower said his greenhouses will "go" from the junction of Route 24 and Route 78.

Christensen usually furnishes 8,000 to 9,000 poinsettias for

Christmastime, catering mostly to customers in Union, Morris and Essex counties.

Majority of the poinsettias are red with about five per cent white. He is especially proud of a specimen poinsettia he provided for display in the main lobby of Summit Trust Co., Springfield Ave. and Beechwood Rd., Summit.

The bank has had a standing order with Christensen the past 10 years. This year, the plant soars some five or six feet and boasts 30 blooms. (The red "petals" of the poinsettia are actually subtended red bracts

surrounding a small, green flower.)

Upon removal of the poinsettias from the premises, Christensen will turn his attention to some 6,000 dormant hydrangeas. They will be activated for Easter. Christensen also furnishes gardenias and lilies for that season.

The Christensen business was begun in 1907 by the present owner's father, Thomas Christensen. The elder Mr. Christensen has been dead about 10 years.

Home of Christensen is 47 Keeler St.



DAYTON DATELINE

# Coach Palmer Has Parallels At Army, Navy Academies

BY JOHN SWEDISH  
RHS Instructor

Herbert H. Palmer is short and rotund with an ebullient personality. Paul Dietzel is a young, blond, tall, lithe and super-charged character. Wayne Hardin is a taciturn individual with a round face and agate eyes. His voice is soft and his speech is rapid. All three men are different yet alike in many ways. All three men have a great deal in common as head football coaches: Hardin at the US Naval Academy, Dietzel at the US Military Academy, and Palmer at Dayton Regional High School. As DAYTON DATELINE chronicles, the career of Coach Herbert H. Palmer at Dayton check the similarity.

Herb has been head football coach at Dayton since 1960. He replaced Don Schneider (now at Watching Regional) who coached the Bulldogs to a 5-2-2 record in 1959 and then resigned. Herb is an extrovert, a practical psychologist, a chart man, an organizer, an inveterate corner and borrower of aphorisms. Under Coach Palmer, Dayton is strong on signs, slogans, epigrams, and "Palmerisms". He posts them in the team's locker room, attendance and athletic office, and training room. He does most of the art work himself. Some of his favorite phrases are scattered throughout this article. "Football is a game of contact. The team that hits the hardest usually wins. When playing the game, you hit or get hit. If you are to deliver a hard enough blow to knock your opponent back, you must be in body position which will enable you to use all your muscles in a coordinated manner to deliver the most forceful blow of which you are capable," says Coach Palmer.

"When the going gets tough the tough get going."  
"Football is nothing but movement and contact."

Coach Palmer's football teams have been very successful in adapting to this "hit or be hit" philosophy. In 1960 his team record was 6-3, in 1961, 7-1-1, in 1962, 5-3-1, in 1963, 4-4-1. His four year coaching record reads 22-11-3. Coach Palmer's 1963 record was good enough to gain recognition as Group III State Co-champs with Millburn. Herb gives a great deal of credit for the success of his teams to his assistant coaches for the

past four years: Vinnie Albano, Joe Mills, Ray Yanchus, Mike Iannelli and Bob Cumber. Mike took Jack Bicknell's place on Herb's coaching staff when Jack accepted the head coaching job at Roselle Park last year. Marry Sica, Kenilworth's one man wrecking crew, gained All State Honors under Coach Palmer's able tutelage in 1961.

"Winning is not everything, but it sure beats anything that comes in second."

"Winning is not the most important thing it's the only thing."  
"The number one way of American life is winning."

The final football game of the season against traditional rivals plays an important role in the careers of these coaches. Wayne Hardin became head coach of Navy in 1959 and has attained a unique record against Army. His teams have gained five successive victories without a loss to their bitterest gridiron foe. Hardin's five year coaching career at Navy is 34-14-1. Herb Palmer's coaching career at Dayton almost parallels that of Hardin, who believes that winning takes care of everything. Herb's Bulldog elevens have whipped traditional rival Rahway three times in a row—the first time in the series that Dayton has accomplished this feat. This year saw Dayton, like Army, lose to its bitterest gridiron foe in the final seconds of play. Coach Palmer has experienced the happiness of a Hardin and the despair of a Dietzel in his series with the Rahway Indians. Beating traditional rivals makes their season a success-losing makes their year a heart-breaking failure, no matter what the final records read. The Dayton-Rahway series stand at 6-17-2 while Army-Navy is 30-29-5.

"Condition plus desire equals a football player."

"Good, better, best—never let it rest—till your good is better and your better is best."

"To be successful you must believe in what you do."

The 1963 football season at Dayton is over. The Booster dinner and awards have passed into the records. The equipment and uniforms are stored away. The coaches have received their football checks but the season is not over for Coach Palmer. He, and hundreds of other football coaches are getting ready



HERB PALMER AT HIS REGIONAL DESK

for next year. Football is a day-week, but up in the Coach's office is a blue and orange Bulldog plaque which reads 251 days until football practice begins in 1964. Football coaches never fade away, they just die until the next season opens! Coach Palmer graduated from Dayton in 1947. He lettered in football and enjoyed the satisfaction of playing on a team that defeated Rahway for the first time by a score of 6-0. Herb was also an outstanding wrestler for the Bulldogs. He proceeded to Maryville College in Tennessee where he continued to throw his weight around in both sports

while earning his BS degree in Education. Rutgers University awarded him a M. of Ed degree in Education. He returned to Dayton as a teacher and coach after one year at Boonton.

Herb became head wrestling coach in 1956 and compiled a 48-37-1 record until he retired this year in favor of Jerry Sachsels. Coach Palmer's eight year dual records are: 3-7, 0-4, 5-5, 7-3, 6-4, 8-4, 6-5-1, and 7-5. Some outstanding matmen developed in Herb's Hideaway include: Harry Lake, Tom Venice, Marry Sica, Jeff Karlin, Ed Kasbarian, Ron and

Rich Lucariello, John Petrozelli and Jerry Vinella—current assistant wrestling coach.

Herb served as track coach for two years and golf coach for one year. He is now in his fourth year as athletic director. He is now the attendance officer at Dayton. Herb authored an article titled: "A Blocking System—for the High School Wing 'T'" in the current "Coaching Clinic" magazine. Mr. Palmer is the Recreation Director for the town of Kentlworth and is conducting a wrestling and basketball program there. He also finds time to officiate wrestling matches throughout the area as well as being an active member of the Presbyterian Men's Club in Morristown. Herb and his charming wife, Mary, and their three-year

old son, Herb, Jr., spend their summers in their Maine hideout fishing, boating, golfing, reading and restoring antique furniture.

"Ten Commandments of success: work hard, study hard, have initiative, love your work,

be exact, have the spirit of conquest, cultivate personality, help and share with others, be democratic, in all things - do your best."

This is the story of Herbert H. Palmer, the man of phrases—and football coach at Dayton.

## Township Report Quite Revealing

A Township Committee Report prepared by the local governing group some 84 years ago has come into the hands of our Editors and we began to riddle through its pages, some twelve in all, finding here and there a nugget of interest to present-day folks. Some 180 names are listed at the very fore part of the little book as owing taxes ranging from tiny sums like one dollar to

amounts more substantial: the highest \$252.50. The peruser of the report cannot help muse on how badly off an old time Springfieldian must be to suffer his name to appear as delinquent for such a trifling amount; there must be over 50 such listings. Of course, this was the day well before the telephone, the automobile, radio, television, all of them channels today for swift communication.



JAY GLADSTONE, son of Dr. and Mrs. Saul Gladstone of 124 Shunpike Rd., Springfield, stopped in at our editorial office last week to search our back files for a research paper he is doing at Rutgers where he is in his last year. Jay's topic was "Voting Trends in Springfield", and if he can come up with an answer many people in the township would be surprised.

**HOUSEHOLD HINTS**

with turpentine to get the remainder off.

Solution for leftover celery: Chop with an onion and cook. It will make a freezer item for future use in a stuffing or soup.

To make paint brushes as good as new after paint has hardened, boil them in kerosene, drain and rebill, then wash in soap and water and dry, suggests National Family Opinion, a Toledo, Ohio, research firm.

Good topping for baked potatoes—whipped cottage cheese mixed with a little minced onion and seasoned with salt.

Clean rusting garbage cans well. Dry thoroughly then pour melted paraffin in the bottom. Do this on that new can and it won't rust out.

## Baha'i To Hear Paul Sanford

Paul L. Sanford, Associate Professor of History at Jackson State College, Jackson, Mississippi and a friend of the late Medgar Evers, will speak on the evening of Dec. 28 at this month's Baha'i meeting at the home of Mrs. and Mrs. Joseph Joas of 141 Salter St. Sanford will attempt to answer the question: Are we experiencing the Negroes' second emancipation? He will also speak the First Baptist Church in Montclair and

the Baha'i Center in Teaneck before returning to Mississippi. Mr. Sanford is coming to Springfield to spend the Christmas week with members of the Baha'i Community in Springfield.

Besides teaching history at Jackson State, he has acted as college chaplain.

Sanford received his bachelor of arts degree from Morehouse College and his masters degree from Atlanta University. He is presently working on his Ph.D. in History.

Before going to Jackson State, he taught at Bishop College, Marshall, Texas; Florida A. & M. University and South Carolina State College.

Sanford is an active Baha'i and is chairman of the Local Spiritual Assembly of Jackson, one of the few integrated religious groups in Mississippi.

The Springfield meeting at which Paul Sanford will speak is one of a series of meetings sponsored by the Baha'is in Springfield.

United Press International Remove chewing-gum from shoe-soles by rubbing with absorbent cotton soaked in hot water. Saturate more cotton

Remove chewing-gum from shoe-soles by rubbing with absorbent cotton soaked in hot water. Saturate more cotton

**Greetings**

Santa's right on key with a gladsome greeting from all of us to all of you! We extend grateful thanks for your kind patronage.

OUR VERY BEST WISHES FOR A

**MERRY CHRISTMAS**

**REINETTE**

**YOUTH CENTER**

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**Merry Christmas**

May Christmas bring to you and yours all the happiness your hearts can hold. Best wishes!

**TO ALL OUR CUSTOMERS AND FRIENDS A VERY MERRY CHRISTMAS**

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GESINE AND WALTER PASCH

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304-306 Centennial Ave.

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"Normal & Orthopedic Shoes"

"We join Santa in a big warm smile and extend our best wishes to you and your family for the very merriest Christmas ever!"

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**HIGHWAY 22**

**SPRINGFIELD**

**NEW JERSEY**

**DR 9-4936**

**Yuletide Joy**

We're wrapping up our warmest wishes for a holiday that fulfills your finest expectations. Merry Christmas!

**NOEL**

Age-old, yet ever new is the expression of Christmas wishes... never more deeply felt than our greetings to you.

**WALL & FUHS**

**WHITE AUTOCAR**

**U. S. HIGHWAY 22**

**MOUNTAINSIDE N. J.**

**AD 2-4600**

**AUSTERS**

143 EAST BROAD

**Greetings**

WESTFIELD

NEW JERSEY

AD-3-2121

Santa goes full speed ahead to bring you a brimming load of our best wishes for a happy Yuletide.

**COMMUNITY SHOP LUNCHEONETTE**

247 MORRIS AVE

**Yuletide Joy**

SPRINGFIELD

NEW JERSEY

DR-6-9862

May the Star of Bethlehem shine again in your heart this Christmas!

**SOMERSET BUS CO. INC.**

**MERRY CHRISTMAS**

1062 Route 22

**Mountainside**

**New Jersey**

**AD 2-2030**

Deck the halls with boughs of holly! 'Tis the season to be jolly and to wish you and those you hold dear the very merriest of Christmases.

**MERRY CHRISTMAS**

Here comes Santa with our very best wishes for those it has been our privilege and pleasure to serve. May your holiday be an especially happy one.

**OAK TREE FLORIST**

1160 ROUTE 22

**MOUNTAINSIDE**

**AD-2-6402**

**Merry Christmas**

Santa's a-comin' with a mighty ho-ho and our wishes for a wealth of good cheer for you and yours on this Christmas!

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**TOWER STEAK HOUSE**

**Peace On Earth**

ROUTE 22

**NEW JERSEY**

**Mountainside**

AD 2-9789

AD 3-5542

May all men be blessed by the just and lasting peace that was the joyous promise of that first Christmas. It is our most sincere wish that the Day will be a happy and holy one—filling every heart and home with love and contentment.



### Suburban Deborah Announces Plans

Suburban Deborah held its regular meeting at Temple Beth Ahim, Springfield last Tuesday night.

Mrs. A. Schneider announced plans for a Millburn - Short Hills Membership Tea to be held on Jan. 8, at 12:30 p.m., at the home of Mrs. D. Kirschner, 62 Glenview Dr., S. Orange.

Requirements to attend this tea by a Deborah member is that she must be accompanied by a prospective member. For reservations and invitations please contact Mrs. Schneider at DR 9-9094.

Also announced by Ways and Means Vice-President, Mrs. B. Baron were plans for January for a Supper Card Party to be held at a Chinese restaurant in the area.

The next regular board meeting will be held on Jan. 13, at the home of Mrs. M. Goldberg, 212 Leisk Ave., at 8:30 p.m.

### It's A Girl!

It was a girl for Mr. and Mrs. Richard A. Holmes of 36 Severna Ave., Springfield, at Summit's Overlook Hospital on Dec. 13. Colleen Mary weighed in at eight pounds, 14 ounces.

Mrs. Holmes is the former Joan Markowsky. Three other children in the family are Brian, 4, Mark, 3, and Glenn, 22 months.

**NAME**  
LUBBOCK, Tex. (UPI) — A garden club in Lubbock decided that everything's in a name. Members named the club "The Petal Pushers."



MISS MARILYN CLAIRE BERGER

### Miss Berger Engaged

Mr. and Mrs. Leon N. Berger of Cambridge Terrace, Springfield, formerly of Newark, announce the engagement of their daughter, Marilyn Claire to Herbert Allan Horn son of Mr. and Mrs. Harry A. Horn of Smith St., Newark. A July wedding has been planned.

Miss Berger is also a graduate of the Berkeley Secretarial School of East Orange and is the secretary to the Executive Vice President of the Milton Brand & Co., Inc., Springfield.

Mr. Horn is employed as a Division Manager for Sears, Roebuck and Co., Newark. He is also attending Rutgers University College, majoring in political science.

The couple are graduates of West Side High School, Newark.

### Bloom Announces Grabarz' Position

Jay B. Bloom, Director of the Springfield March of Dimes Campaign, today announced the acceptance by Henry Grabarz of the chairmanship of the Merchant Committee of the March of Dimes for 1964.

"Grabarz," Bloom said, "is well known to the community for having served it directly and through many of the service organizations over the course of the many years; he has been a resident here. He has served as Chairman of the Planning Board, Building Inspector and Director of the Red Cross Drive in past years. He is presently a director of the Chamber of Commerce, as past president and president of the Lions Club of Springfield.

In accepting the chairmanship of this committee, Grabarz stated:

"I too well remember the terror of former years when in the hot summer months one was not able to read a newspaper without reading about how many cases of polio had been discovered or how many deaths had been suffered due to that dread disease."

"It is no accident that the National Foundation March of Dimes financed both the Salk and Sabin Vaccines. It was done with your money and with the colossal efforts of March of Dimes Administration and March of Dimes subsidized programs of treatment and research. But because the terror of Polio has been eliminated it does not mean that terror has been eliminated. It is still with us as a consequence

of many diseases and defects and of the most fear inspiring is the anticipation of a prospective mother in some way her child may be deformed.

"The March has been successful in the past and shall with your help be successful in the future. Please contribute your money and your time freely."

**HONEY CANDY**  
UNIVERSITY PARK, Pa. (UPI) — Pennsylvania State University has developed several honey candy recipes, assuring beekeepers of a continual income.

A spokesman said studies showed honey makes an ideal sweet for candies when used in special recipes.

### Company Names Richard Herman 'Man Of Month'

For the second consecutive month, Richard E. Herman, of 133 Laurel Dr. has been named Man of the Month by Pacific Mutual Life. He earned the title by insuring the lives of more individuals than any other representative, company-wide.

Associated with the company's Newark Agency since 1955, Herman has been a member of the Pacific Mutual Life sales promotion group every year; he has been with the company. The Rutgers University graduate has been ranked as one of the company's top dozen agents and has provided more than \$3 million of life insurance.

A native of Newark, Herman has been a member of the Pacific Mutual Life sales promotion group every year; he has been with the company. The Rutgers University graduate has been ranked as one of the company's top dozen agents and has provided more than \$3 million of life insurance.



MRS. BARRY LEON SEGAL

### Miss Denner Weds Barry Leon Segal

Mrs. Denner, daughter of Mr. and Mrs. Anthony J. Denner of 11 Briar Hills Circle, was married Saturday to Barry Leon Segal, son of Mr. and Mrs. Isidore Segal of 70 Midland Place, Newark.

The rites were held at Steiner's in Newark, and were conducted by Cantor Nathaniel Sprinzenof Temple B'nai Abraham.

The bride's gown was white with a sole trimmed with embroidered lace and seed pearls. The gown had a fishtail train. The veil was fingertip-length tulle with a crown of seed pearls and crystals. The bouquet was made of orchids and lilies of the valley and were mounted on a Bible.

Miss Phyllis Mand served as the maid of honor, and Mrs. Albert Greenspoon was matron of honor. Bridesmaids were Miss Mariann Mariano and Miss Donna Keil, cousins of the bride couple.

Ronald Denner, brother of the bride, served as best man. Ushers were Jordan Denner, Marvin Davis, Leonard Gohem, Terry Gruber, David Greenfield, Michael Singer, Sanford Fishman and Milton Resnick.

The couple flew to Mexico for a two-week honeymoon. On their return, they will reside in Parsippany-Troy Hills.

The bride is a graduate of Weequahic High School and Trenton State College. She is a school teacher in Livingston.

The groom is a graduate of Clifford Scott High School and Upsala College. He has done graduate work at Boston University and Montclair State College.

He served in the Army for six months at Fort Sill, Okla. He is a teacher and coach at Livingston High School.

### Ethical Soc. Plans Youth Program

Dec. 22 marks the annual Children's Sunday School "Winter Festival" assembly of the Essex County Ethical Culture Society.

This year's program scheduled for 10:45 a.m. at the Society's Meeting House, 516 Prospect St., Maplewood, has been written and produced by Hester Dawson of Gillette, former Sunday School Director. It is called "An Amiable Alphabet."

The program will be followed by a gift giving presentation and all the Sunday School Children will take part.

Refreshments under the theme "Sweets Around the World," is being co-ordinated by Alberta Lane, of Cranford.

Kim Gluck, of Elizabeth, this year's Sunday School Director, has extended an invitation to all the families and friends of the Ethical Society to attend the Winter Festival.

**Superb Chinese American and Polynesian Cuisine**

**CHU DYNASTY**

Try Our Fabulous Take-Out Foods!  
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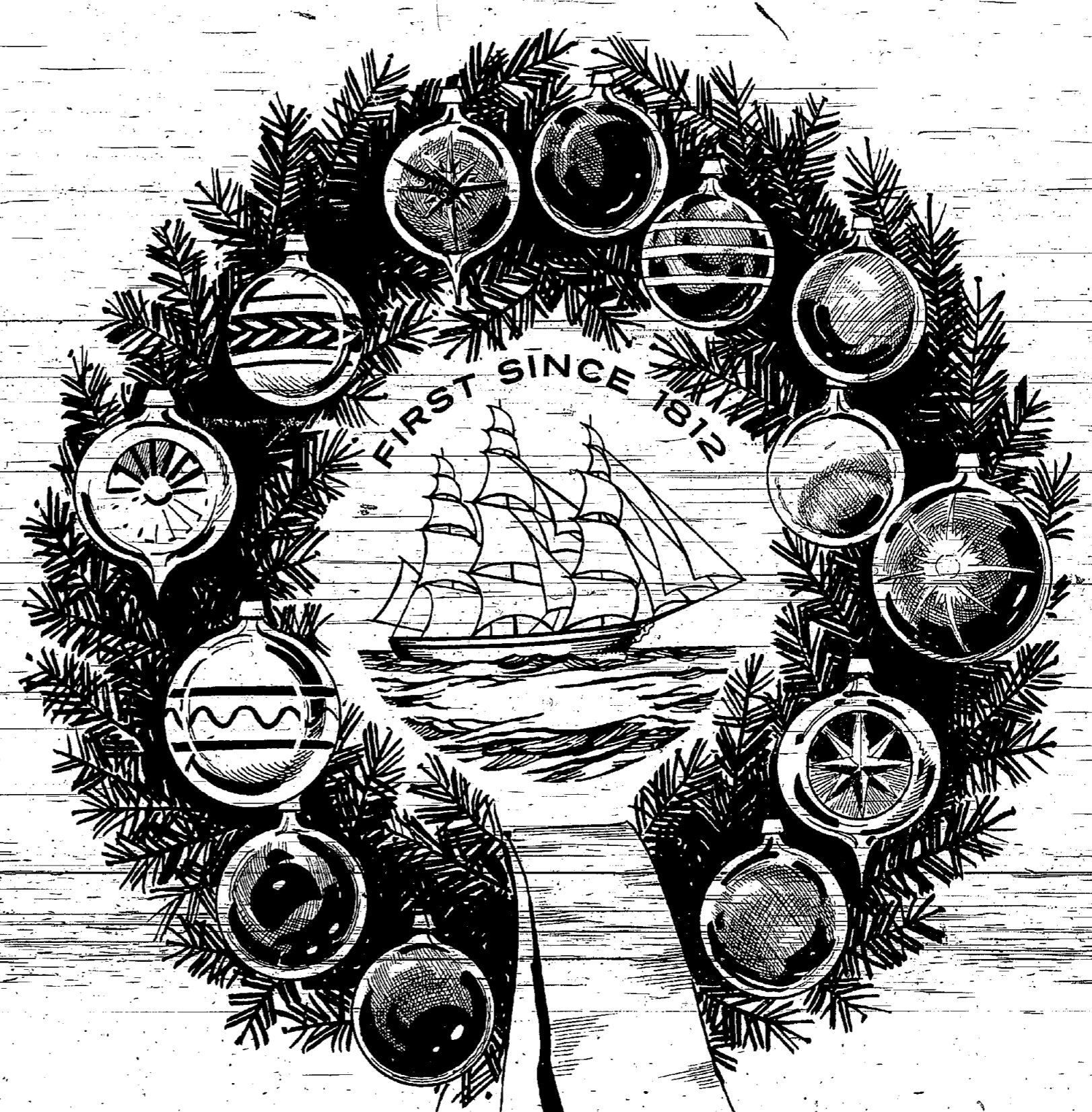
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# Holiday Greetings

from everyone at **THE NATIONAL STATE BANK**

**A Christmas Wish**

Glad holiday greetings to you and yours! We're wishing you the very best of everything, from merry times to quiet joy, as you celebrate this glad and glorious Yuletide season.



**GREG HAIR STYLIST**

261 MORRIS AVE

DR-6-9877      SPRINGFIELD N.J.



EDITOR'S CORNER

# Another Version Of 7-Year Itch

BY HERBERT JAFFE  
Associate Publisher-Editor

Now who is to say that the seven-year itch is not a truism, especially now that the Giants of New York prepare to do battle with the mighty Monsters of the Midway. They'll meet on Mr. Wrigley's gridiron in the windy City of Chicago come Sunday. After all, among the major topics of the day -- if not the most major -- is the Chicago Bears' first return to the championship arena since they were embedded in Yankee Stadium ice by the Giants in a memorable embroglio on that icy Sunday during the waning days of 1956.

It was a day, seven years ago, that will indeed be remembered in the annals of professional football's halls of memory. For on that day, which read 15 degrees in the enclosed press box, the Giants were so hot that the bravest of Bears, including the indomitable Smokey and his crew of fire-fighting juvenile delinquent cubs, were unable to stem the holocaust.

So thoroughly had the Bears been vanquished that even the 47-7 final score did not reflect the true damage incurred. It took seven years and a burning itch for the Bears to recapture the heights of the National Football League's Western Division. Their passion to fulfill the desires established prior to that fiasco prevail again.

Ironically, the Giants retained the privilege to attempt inundation of the Western Division champs -- as they have five of the seven years since doing in the Bears; to a point of near monotony. The House of Mara won the right again in 1963 by disengaging the Championship ambitions of the Pittsburgh Steelers, led by the same frustrated Eddie Brown, a quarterback by profession, it was this Mr. Brown who had heaped on him tons of embarrassment by similar tons of Giants seven-year ago, when he served as pilot of the Bears.

A gallant co-pilot that day, Rick Casares, sat on a locker room bench after the game and cried real tears. A hulk of fullback whose years of ability have been plagued by injury, Casares still ranks among the Monsters who will conflagrate against the Giants Sunday.

The itch has been torturous. Old Papa Bear George Halas has rebuilt his brood. Gone are two of the trio who played such key roles in a vital 17-17 tie with the Giants three weeks prior to the reign of terror, Harlon Hill, the circus catching end who outraced the Giant secondary twice in the closing minutes of the game to score touchdowns, is no longer around as is Brown, protégé of the great Sid Luckman, who threw both passes; Casares, a mere shadow of his former self, sits on the bench.

It's a new crop of Bears that the City of Chicago hopes to toast Sunday eve. It's the same Papa Bear who watched and suffered the ignominy on that Black Day and who will now pit his charges against the Mara Dynasty, for the right to appear on the Ed Sullivan Show. It's the pride of the Midwest that is again on the firing line.

All America has indeed gone professional football crazy. A sport that only 10 years ago was looked upon as an excuse for the Monday sports pages has since caught on in a big way, as best attested by the numerous sell outs.

Fortunately for us eastern Americans, this year's championship game will be played in the Western Division city, which means it will be televised hereabouts. It also means that the Giant fans who sat in the stands on that sub-freezing day, catching the full fury of a wind that whipped in over the right-field stands, can now enjoy the festivities in front of a roaring fireplace.

The immortal Luckman, then an assistant to old Yogi Bear Halas, told a group of writers after the 1956 pasting "we took it on the chin bad today, but we're itching to get back." Now Sid Luckman is a gentleman extraordinary who was well known by the same group of writers as the Bear who earned his glory heaving footballs for Columbia University. That was, in the days when football was something more than an extra-curricular activity for the kids on Morningside Heights.

In his fondest dreams Mr. Luckman would never have admitted that his yearning itch would take seven years. If the big encounter Sunday does nothing else, it will at least ease the traffic in Chicago's dermatology clinics.

# 'Quickie' Storms In Unique Dome

RENO, Nev. (UPI) — Seven its secrets are a specially built clouds boiled across the sky and 35 million camera and a lightning reached a pattern converted projector. The films through the heavens as if they were taken at the rate of one second per second.

It was just like a mountain thunderstorm. But nobody was drenched. There were no wet streets or broken tree limbs.

This storm arose when someone pushed a button to start a fast-motion film projector in the University of Nevada's unique new atmospheric planetarium. It spent its fury on a 30-foot interior dome so realistically that viewers below, invisibly and reached for raincoats.

There are many planetariums, but the atmospheric one is billed as the only one in the world. It adds to the usual study of the stars a pictorial facility for studying the sky. Through the use of time-lapse motion pictures, visitors and students can witness a "quickie" reproduction of the day's weather in a dramatic display set to music, the sounds of thunder, lightning, wind and rain.

The facility is under the university's Desert Research Institute whose director, Dr. Wendell Mordy, began developing the atmospheric idea in a basement workshop 15 years ago. When the Max C. Fleischmann Foundation of Nevada offered a \$480,000 grant and proposed construction of the planetarium a few years ago, Mordy pushed for the inclusion of the atmospheric.

The futuristic building, with its soaring and sweeping lines, houses the finest equipment in the world for developing the atmospheric idea in a basement workshop 15 years ago. Mordy is proud of the planetarium portion but he is enthusiastic about the atmospheric.

# If Alaska Thawed?

ANCHORAGE, Alaska (UPI) — Alaska was frozen thousands of years ago and it still hasn't thawed out. In fact it's still frozen solid 1,500 feet under the surface in some places.

Some Texans claim it if thawed out, it'd be smaller than the Lone Star state. The big melt would lop off a few chunks the size of Texas counties, but there still would be enough of it to make two of Texas, with a Rhode Island left over.



from all of us at the Garden State Weeklies...

# Changing Scenes

It's Christmas, and there's no denying that things are different. There are obvious changes to the interiors and exteriors of the stores and houses all over town. There are lights and wreaths, angels and Santa sleighs. Inside, we see cribs and Christmas trees, gifts and mistletoe.

There is a change in the people too. On the outside they look a little jollier and act a little more thoughtfully, inside there is a warmth and peace which is strange but pleasant.

The lights on houses are something new. Several decades ago, a wreath on the door was the common decoration; anything more elaborate was sure to be on the facade of a mansion. Today, lights are often strung around the entire outline of the house. Large front lawn displays are also common. The reason for this change can probably be found in fashion.

The personal difference in the people, however, is one that comes annually. It can be accredited to fashion, because it does not change. It is, however, contagious. Christmas is special. It is the day, as

Christianity tells us, of the birth of the savior of the world. This message lends hope and peace to a weary world, at least for a brief period.

Many traditions have come from this feeling of hope and happiness. The Christmas tree, the yule log, and wassail bowl, all have deep traditional meanings.

Families also set up their own traditions, based on their financial means, their religious creed, and their own environments and creative abilities.

One family we know buys a gift for Jesus which is greater in cost than any given to another member of the family. Others don't give any gifts at all, but prefer to observe the religious side of the holiday completely. The giving of gifts, however, is a symbol of unselfishness, however, and is now one of the boons of our economy.

Whatever one does on Christmas, or however he celebrates the holiday, we know that it means something special to all. For this reason, we extend our best wishes to all our readers for the happiest holiday season ever.

# SUN PROFILE

# Potential Next Mayor Enjoys Political Life

"I've gotten a great kick out of my participation in Springfield politics and have felt amply rewarded for my efforts," said Robert D. (Bob) Hardgrove when we talked to him the other day.

Bob has been a member of the Township Committee for the past two years and will complete his term next December. He looks back to the days, some six or seven years ago, when he founded the Twin Brooks Civic Association, which was, in effect, his entry into community politics.

Hardgrove has lived in Springfield for more than thirteen years, coming here from his native Maplewood, where he graduated from Columbia High School. His diligence and determination are shown by the fact that after he studied at night to attain his Master's Degree, completing his after dark studies but a short time ago. The first stage of this educational pursuit were the two years he spent at Union Junior College where he received his B.A. Degree. Thereafter, at Newark College of Engineering, he was awarded a Bachelor of Science Degree in Electrical Engineering and, ultimately, a Masters in Management. His engineering degree fitted right in with his day time occupation, for Bob is a career man with Public Service Electric & Gas Company, where today he is Associate Engineer in Distribution at the Elizabeth Office. His first job at Public Service was in the Maplewood Testing Laboratories as a "PS Cadet," which is the huge public utility's training group. It was largely from the college-trained.

"I feel every citizen should try to avail themselves of the opportunity to become a real part of their community, a fine town like Springfield, by attending the various official meetings and by taking advantage of the

services their community offers," said the energetic Hardgrove. "There is a new trend toward greater participation in public matters, particularly at the 'grass roots' level, and it is all the good. You will observe that some of the largest, public spirited companies across the country are now encouraging their executives and younger men

moving up the corporate ladder to take a greater part in their local civic activities. I am very happy about all this!"

Bob went on to say that his family chose Springfield to live in after much appraisal of various New Jersey communities, taking a long look at the Township's excellent school system, its capable municipal administration, and the fact that the residents seemed to be of a type truly responsible for its splendid neighborhoods. "I wanted to bring my children up here," continued Bob.

Those children, the three happy offspring of Bob and Hazel Hardgrove, are growing up at 125 Salter Place and they are Janice, 13, Lucille 11 and Robert, 5, the latter a pupil at James Caldwell School. The two girls attend the Florence Gaudineer School.

We asked Hardgrove if he planned to run again, upon expiration of his present term, some twelve months hence. The answer was "Yes, I've always had a strong interest in local problems and I'd like to continue to contribute my bit in their solution, doing the best I can as I go along."

Committeeman Hardgrove is presently Chairman of the Township's Public Safety Committee, which manages police and fire activities. He is President of the Board of Health and a member of the Planning Board. He is a member of the Engineer's Club, of the American Institute of Engineers and a member of the Board of Union County Tuberculosis and Health League.

Our last question brought a quick response. "What are your chances of being elected Mayor of Springfield at the organizational meeting of the Township Committee on New Year's Day?" Bob Hardgrove smiled and said "Who knows?"



ROBERT HARDGROVE

# Extend Deadline To 1st Members

Priority deadline given to charter members for joining the municipal pool has been extended to March 1st. Feeling of the Springfield Township Committee was that the previous deadline, Jan. 1st, did not give the members of last year ample time to rejoin the facility.

It was agreed that Township Committee "owed something" to the people who had faith in the project and entered into the program before the pool was built.

# Why Reach For The Moon When Problems Are Here?

BY LOUIS S. WARSHAW  
Associate Publisher

"The use of the sea and air is common to all. Neither can a title to the ocean belong to any people or private persons, forasmuch as neither nature nor public use and custom permit any possession thereof."

The above is not the consequence of any Geneva Convention -- nor was it born of a recent meeting between two heads of two great states -- nor was it the subject of heated debate in the United Nations. In fact, it's not current at all. Believe it or not the quotation is from Her Royal Highness, Elizabeth I, and was delivered as long ago as the year 1580 to the Spanish ambassador, delivered at a time when England was so oppressed by the spectre of King Philip's Armadas, which were constantly turning off-shore.

We ran across the passage in "Life Of Elizabeth" which we read recently, and it unloosed a whole procession of thoughts and attitudes about America's race to the moon and its desperate efforts to be the first to set her flag on that cold and distant orb.

I pondered the astronomic figures involved in such a race, the billions of dollars it would take, the untold hours of research and human ingenuity it would consume, the chauvinism it would unleash, the mountains of propaganda it would heap on the world -- and for what?

It was then that we came to a firm conclusion. We, speaking only for ourselves, of course, don't care if we NEVER get to the moon. Furthermore, if anyone does succeed, we don't give a damn if the Russians do it first. And if the Russians cannot make it, we feel it might be rather nice if the Congolese or the Tibetans do it faster and better than either the Russians or ourselves.

"What" we asked ourselves "are we getting so excited about? Why are we in such a tizzy about getting to the moon when we live in a world which is so riddled with war, and poverty, and hate? What will we find on the moon that will erase the grim realities of the cancer death rate --

or make man a more decent animal -- or free us of the stains of dictatorship and slavery -- or lessen the brutality of man's behavior toward his fellow man?"

Is the moon the Shangri-La we're all striving for? Does it have a program for Social Security, and is it prepared to offer a haven for our old, our disenfranchised, our poor and our sick? Will the Moon give us better housing for the masses, will we find peace and happiness there when this beautiful planet on which we live isn't able to provide it? Will the moon guarantee the end of color and racial barriers?

Or will some brave young astronaut hurl himself through space at unbelievable speed and equally unbelievable risk to himself -- only to find that a Russian got there at about the same time, I can almost visualize the result -- two brave and dedicated young men confronting each other, screaming shrilly "I got here first -- and what are you going to do about it?"

We feel that this is the time to heed Voltaire's injunction -- "cultivate your own garden." Let's call halt to that vast horde of evils which man has brought on himself here below -- let's have a society without slavery, disease, war, and let us learn how to prevent the rise of Hitlers and Caestros and Khrushchevs and Francos. Let's really try to build the dream of "the brotherhood of man" into a reality... and then let's be off for the moon and the stars and the rest of this magnificent universe.

Let you think we're sour and cynical, let us assure you, that we think man will ultimately achieve these goals -- that he will truly deserve the image we have of him as being cast in the mould of God. We're convinced he'll make it! But we're equally convinced that he hasn't made it yet.

We have, again speaking only for ourselves, one reservation about what we have said and in which we so passionately believe: IF, IN THE INTEREST OF NATIONAL SECURITY, A MOON RACE IS INDICATED, LET US PROCEED TO OUTRACE ANY AND ALL COUNTRIES -- AND WITH ALL POSSIBLE SPEED, WITHOUT REGARD TO COST OR LIFE.

# COUNTY LINES

# 'Rip' Plans To Aid All College Hopefuls

BY DAVID S. KLEIN  
Executive Editor

Loree "Rip" Collins, in addition to being a newly-elected state assemblyman, is a football scout for the U.S. Naval Academy, a member of the Business and Commerce "Who's Who", a former teacher in Rutgers University's graduate school of business, a member of the Scholar Advancement Association and a local (in Summit) business executive.

Quite an impressive and varied list of positions. Also quite a heavy work load. It seems as though there wouldn't be time for being an assemblyman.

Quite the contrary, said Collins. "I have always had a deep desire to be of service to people. That's why I entered politics -- and that's why I am most anxious to begin working as an assemblyman."

Collins, a Republican, will be sworn in Jan. 14, along with three other members of the GOP, which took four of five county assembly seats.

"There's another thing," Collins interjected. "We have a lot to do and a lot to prove. The Republicans were always a great minority party and truthfully always found a lot of things wrong. Now that we are the majority party, it will be up to us to accomplish those things we were complaining about."

One of those things centers around education which, from his background, thus centers in Collins' mind as a question of prime importance.

"We have to establish a College Admissions Center in the county," he began. "It's a crime that a vast number of eligible and qualified college material students don't know where to go when the school of their choice turns them down."

"We have to get qualified personnel into colleges, most do it, should make every effort to do it."

"If necessary, we must increase the amount of state scholarships and state loans now available, but more important we must make a more equitable system of distributing those loans. Now it's strictly based on how much a person earns as to

whether he is entitled to a loan for his family. If a man earns \$12,000 he'll never get a loan, but what if he is supporting six children -- on that salary? Legislators must think of how far that money is going, too."

Collins, while on the subject of colleges, does not think there is a need for additional instructions in the county, as such, but that the present Union Junior College and the normal colleges should be expanded to take in additional pupils.

"We should let each school grow as much as possible before putting up new ones," he said, "but if you asked me am I in favor of technical junior colleges I would say yes. As many as possible, with as wide a range of specializations as possible, too."

When Collins takes office, what will be the first attempt to do on this problem?

"I'm going to ask for a study commission to find out about that college admissions center and about the students who need college placement," he explained.

"Then I'm going to ask for legislation to publicize the facilities the state already has and make certain we are helping as many deserving students as possible. In the end, of course, we will try to make it possible for a family to help its own, but if all else fails we simply must get the qualified youngster into college."

Collins was an All-State football player at Farragut Academy, and later played for the Academy. He graduated N.Y.U.'s graduate school of business in 1960, having slowly matriculated through night classes.

There is Loree Collins, football player, businessman and, on Jan. 14, Union County assemblyman.

# Card Makers Shy from 'Sick' Yule Greetings

By GAY PAULEY  
UPI Women's Editor

NEW YORK (UPI) — Stamp, stamp, stamp, the cards are marching — some 3.25 billion of them through the mails this Christmas.

So reports the Greeting Card Association, which adds that more than 50,000 designs have been created for the 1963 season. The association, representing the bulk of the manufacturers, made no estimate on how much will be spent on Yuletide greetings.

But the president of one firm which said it alone will sell about 300 million cards estimated the total retail value of this bumper crop of Merry Christmas cards at \$616 million. The firm, American Greeting Card Co., Cleveland, Ohio, figured further that each family on the average will purchase 60 cards this year and receive about the same number.

One of the factors in that \$616 million estimate of sales is the trend to purchase of costlier greetings. American Greetings mentioned cards retailing at \$2.00 and \$3.00. These come in tapestry designs, with sections with gold leaf borders, and special attachments which could be anything from wicks of cotton for Santa's beard to plastic cornucopias, said American Greetings president, Irving I. Stone.

Both the Greeting Card Association and American Greetings agreed that designers are putting religion back into Christmas greetings.

Field said that in 1960, religious cards accounted for less than five per cent of Christmas sales. Today, the figure is about 20 per cent.

Disappearing from the scene are the "sick" sentiments of studio cards. In their place are more conventional cards with conventional sentiments.

The basic Christmas symbols — holly, poinsettia and Santa — are still by far the most popular.

One of the best-known collections cards — those painted for the American Artists Group, Inc., New York — this year retell of the birth of Christ, of scenes harking back to the artists' childhood in the country.

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# 'Aloha' Can Mean Many Things As State's Pavilion Will Prove

Most Americans know just seven words of Hawaiian: Aloha, lei, hula, ukulele, poi and mumu. Actually, you can get by with only one.

"Aloha" is a versatile word that means much more than just "hello" and "goodbye", as you'll discover if you visit the State of Hawaii Exhibit at the 1964-65 New York World's Fair. The official theme of the exhibit, "Aloha" is the traditional Hawaiian expression of goodwill, friendship, and when the occasion demands—love.

While you may not find love at the pavilion, you can find almost everything else the term implies—as well as a colorful sampling of island delights.

Visitors will get the impression that they are indeed on an island—the 2-1/2 acre exhibit has a Meadow Lake frontage of 543 feet, and the windings of inland waterways expand the waterfront area to 1,629 feet. At one end of the island, a group of thatched-roof buildings recreates an ancient Hawaiian village, offering a look at native life and crafts as they were before the white man came.

Here you can learn among other things—how to concoct a flowery lei and a tasty poi. And you can ride in an outrigger canoe, one of the world's oldest surviving means of transportation.

A few steps away is an open-air "Aloha Theatre" featuring Hawaiian music and dance performed on one of the most novel stages in the annals of "show biz". The stage is actually a man-made island off-shore from the amphitheatre.

At the Alpha Theme Building, guarded by an 80 foot Akua tower ringed by flaming torches at night, you can see 1,000 years of Hawaiian history, from the coming of the Polynesians to the achievement of statehood. The building itself, though, is pure modernity—a hexagonal roof supported by columns rising from a reflecting pool. Inside, the floor space is completely free of columns.

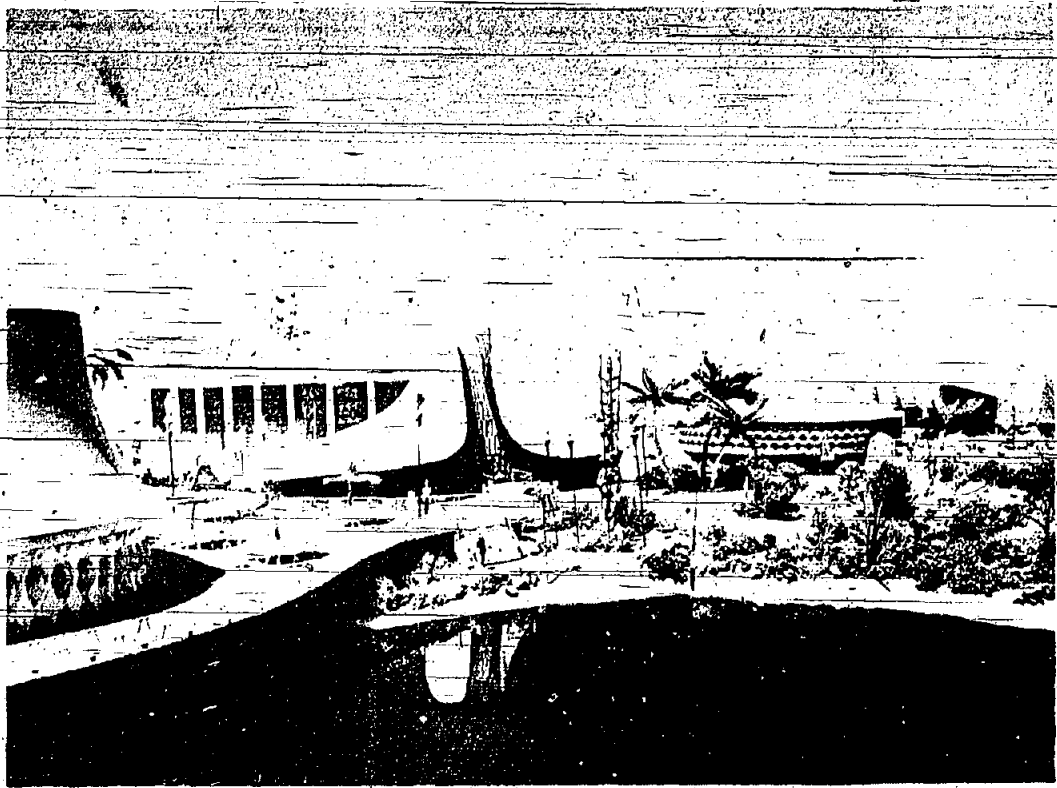
Arresting new architectural forms, surrounded by the exotic orchids, birds-of-paradise and coconut trees of Hawaii, create some striking visual effects.

A round-roofed building, capped by a smaller circle, shelters the Industrial Exhibits. If you want to buy anything from flowers to fashions to feather crafts, look for the nest of little Hawaiian shops in a picturesque fan-shaped structure nearby.

Even if you're not hungry, you can hardly miss the Restaurant of the Five Volcanoes, nestled under five squat towers that form the roof. Four days a week—on Tuesdays, Wednesdays, Thursdays and Sundays—it will offer a full-dress Luau, complete with the traditional Kalua pig, Luau chicken and Lomi lomi salmon.

Less ambitious appetites can be satisfied at a snack bar dispensing such items as Kona Coffee, teraki steaks, passion fruit and macadamia nuts.

After lunching in Lomi lomi, watching tapa cloth being made, sitting under a hula tree, catching the breeze on a lei (pearls and) or two, and appreciating the decorative effect provided by the wahines (girls) at the exhibit, you will probably find your Hawaiian vocabulary expanded to several words.



WORLD'S FAIR PAVILION HAWAIIAN STYLE

## Madison Campus Scene Of Lecture

Fairleigh Dickinson's Florham - Madison Campus was the setting for a lecture and demonstration, Friday, Dec. 13, by Dr. John N. Shive, Director of the Education and Training Center at Bell Telephone Laboratories. Students in Dr. Elizabeth Wood's Physics classes attend the lecture and demonstrations of "Waves and Wave Phenomena," in which Dr. Shive utilized equipment he had designed at the Laboratories in his present capacity.

## COMPENSATION

HOLLYWOOD (UPI)—Tammy Grimes failed to win the movie version of her Broadway role in "The Unsinkable Molly."

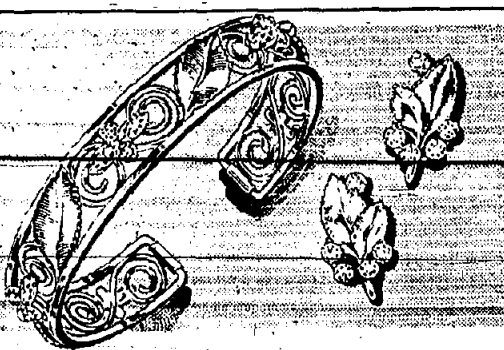


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## Fed. Financial Aid Being Considered At Union Junior

Union Junior College will give serious consideration to applying for federal financial aid for a science building under a law signed Dec. 16 by President Lyndon B. Johnson, it was announced this week by Dr. Kenneth C. MacKay, president.

The college aid bill passed last week by the U.S. Senate provides a three-year program to help finance the building of classrooms, libraries, laboratories and other academic facilities through direct grants and long-range, low interest rate loans.

Dr. MacKay said a science building would be the third stage in Union Junior College's long-range development plan. He said a science building would include laboratories, lecture halls, classrooms, faculty conference rooms, and additional study and library space.

The proposed science building, Dr. MacKay said, would be part of a 10-year, multi-million dollar development program outlined for Union Junior College by the Board of Trustees in 1960. This program envisions an ultimate enrollment of 2,000 students by 1970.

Under the new law, federal grants for college buildings would be allotted to states according to enrollment and the relative per capita income of New Jersey as compared with other states. New Jersey's share for undergraduate academic facilities would be only \$6 million. There are about 35 New Jersey colleges and universities eligible for the federal assistance.

## Vegetation, Farm Products Warn Of Air Pollution

"Vegetation and farm products can give warning of air pollution, just as the canary did in the coal mines years ago," according to Ida A. Leone of Elizabeth, speaking at a meeting Dec. 16 of the board of directors of the Union County Tuberculosis and Health League.

Miss Leone, an assistant research specialist in the Rutgers College of Agriculture, showed slides of her current research on the effect of air pollution on vegetation.

"Air pollution can cause considerable economic loss to farmers whose crops are damaged," Miss Leone said, "and it can affect human beings. By observing plants we are alerted to the possibility of ill effects on people."

Crop damage can be caused, Miss Leone explained, by a variety of sources of chemicals in the air, from gasoline engines or certain industrial processes, in combination with an atmospheric condition which causes the gases to settle and become concentrated rather than being dissipated in the air.

Rutgers University was the first university in the country to initiate a research project on the effect of air pollutants on vegetation. Co-researchers with Miss Leone were Eileen Brennan of Colonia, formerly of Rahway, and Dr. Robert H. Daines, both of the department of plant pathology in the College of Agriculture.

## Theater To Have Two Performances

Theatre-goers will have an opportunity to ring in at least part of the New Year at the Paper Mill Playhouse and then go on for more if they're hardy. There will be two performances of "The Tender Trap", starting Hal March, at 6 and again at 9 p.m. Both shows will give the audience plenty of time to leave the theatre and reach their favorite soda fountain in time to welcome 1964 with effervescence.

Although the Paper Mill is dark until the day after Christmas when the winter season begins with "Tender Trap", the box office will remain open seven days a week from 10 a.m. to 10 p.m. where subscriptions for the five show season, Christmas gift certificates and individual tickets are now on sale.

## Public Service Directors Vote

The Board of Directors of Public Service Electric and Gas Company Dec. 17 voted to recommend that the authorized Common Stock of the Company be increased from 20,000,000 shares to 30,000,000 shares, that each share of outstanding Common Stock of the Company be changed (split) into two shares of Common Stock, and that appropriate action be taken to preserve the relative rights of the holders of the outstanding shares of \$1.40 Dividend Preference Common Stock.

Such action would be (1) to change the number of votes which the holders of \$1.40 Dividend Preference Common Stock are entitled to cast from one vote per share to two votes per share, except as otherwise required by law; and (2) to change the proportions in which the assets of the Company would be distributed among holders of Common Stock and the holders of \$1.40 Dividend Preference Common Stock for their approval at the Annual Meeting of Stockholders to be held on April 20, 1964.

and holders of \$1.40 Dividend Preference Common Stock, on liquidation or dissolution of the Company, after payment to holders of \$1.40 Dividend Preference Common Stock of an amount equal to all accumulated and unpaid dividends thereon, so that the holder of each share of \$1.40 Dividend Preference Common Stock would be entitled to twice as much as the holder of each share of Common Stock. The proposal will be submitted to the holders of Common Stock and the holders of \$1.40 Dividend Preference Common Stock for their approval at the Annual Meeting of Stockholders to be held on April 20, 1964. The split of the Common Stock will require the authorization of the Board of Public Utility Commissioners of the State of New Jersey.

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Fri. 1st day - Leave New York via Braniff flight 797 at 3:00 p.m. Arriving Lima at 1:15 a.m.  
**LIMA**  
Upon arrival you will be met and transferred to the Hotel Savoy.  
Sat. 2nd day - Half day tour of the city, visiting colonial and modern Lima.  
Sun. 3rd day - Half day tour along the Pan American highway across the sand dunes to the Inca Ruins of Pachacamac.  
Mon. 4th day - Transfer from the hotel to the airport in time for departure of Panagra flight 81 at 8:05 a.m. Arriving Santiago at 12:05 p.m.

## SANTIAGO

Upon arrival you will be met and transferred to the Hotel Emperador.  
Tue. 5th day - Sightseeing tour of the city covering the major points of interest.  
Wed. 6th day - No sightseeing scheduled. Day at leisure for shopping and browsing.  
Thu. 7th day - Transfer from the hotel to the airport in time for departure on LanChile flight 107 at 9:50 a.m. Arriving Buenos Aires at 1:45 p.m.

## BUENOS AIRES

Upon arrival you will be met and transferred to the City Hotel.  
Fri. 8th day - Sightseeing tour of the city visiting all points of interest.  
Sat. 9th day - Half day sightseeing in the Tigre Delta, including motor launch trip.  
Sun. 10th day - Transfer from the hotel to the airport in time for departure of Varig flight 990 at 5:30 p.m. Arriving Sao Paulo at 7:30 p.m.

## SAO PAULO

Mon. 11th day - Sightseeing tour of the city including visit to Butantan Snake Farm.  
Tue. 12th day - Transfer from the hotel to the airport in time for departure of RG flight 990 at 10:10 p.m.  
Arriving at Rio at 11:10 p.m.

## RIO DE JANEIRO

Upon arrival you will be met and transferred to the Trocadero Hotel, including breakfast and dinner.  
Wed. 13th day - Complete tour of the city and visit to Sugar Loaf.  
Thu. 14th day - Tour to Tijuca Forest and to Summit of Corcovado to see the Statue of Christ the Redeemer.  
Fri. 15th day - Transfer from the hotel to the airport in time for departure of Pan American flight 516 at 10:30 a.m. Arriving Panama at 4:00 p.m.

## PANAMA

Upon arrival you will be met and transferred to the Hotel International.  
Sat. 16th day - A comprehensive 3-hour sightseeing tour of New and Old Panama, visiting the Canal Zone and the Miraflores Locks.  
Sun. 17th day - Transfer from the hotel to the airport in time for departure of Braniff flight 978 at 10:45 p.m. Arriving at NEW YORK 6:18 p.m.



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A special Thank You and Best Wishes are extended to You by the Scrap Paper Chairman for your loyal support of our monthly Paper Drives throughout the year.

Our annual Dance Nov. 8th was a great financial success. We are just sorry so many familiar faces at the Dance were absent due to illness & other commitments. Hope to see you all next Dance!

Many Thanks for your most appreciative support.

May you have a joyous Holiday Season & Prosperous New Year

The Dance Chairman

## Tentative Budget Passed By Board

Again reflecting the constantly increasing surge in pupil enrollment, the 1964-1965 budget for the Union County Regional High Schools has been tentatively adopted by the Board and sent to Dr. William H. West, County Superintendent of Schools for his approval.

Next year the enrollment in the three Regional High Schools will be more than 4525, an increase of approximately 200 pupils. The student population will increase approximately 5%; the proposed budget will increase 9%. The budget totals \$4,060,933, an increase of \$355,181.75 over the 1963-1964 budget. Much of this increase is reflected in salaries for additional teachers and other personnel, repairs, new equipment and Debt Service. The increase in the amount to be raised by taxation is \$363,979.75; of this amount \$100,000 is provided to pay the interest on the new bond issue for the Kenilworth school. With State funds of \$408,057.00 and Federal funds of \$10,500.00 anticipated, and with a balance of \$131,100.00 appropriated from

unexpended funds, the net amount to be raised by taxation is \$3,511,276.00. Each of the six towns in the Regional District will contribute a portion of this total, proportional to the respective adjusted assessed evaluations. The Regional system is supported by 1963 Equalized Property Valuation of about a half-billion dollars, i.e., \$494,033,880.

The increase in the 1964-1965 budget includes, also, salary increases and increments for the present staff. The Board has unofficially approved a teachers' guide which is increased somewhat from the current guide. This would give a beginning salary of \$5200 with bachelors' degree running to a maximum of \$8800 for the same degree.

The public hearing will be held on January 21, 1964, at 8:00 p.m., in the auditorium of the Governor Livingston Regional High School, Watchung Boulevard, Berkeley Heights, New Jersey. The budget as finally approved will be voted upon by the citizens of the Regional District on Feb. 4, 1964.

## Cub Pack No. 73 Library Reports Is Entertained Reading Increase

The Springfield Cub Pack No. 73 held a meeting and Christmas party Wednesday, Dec. 11, in the St. James auditorium. Rev. Francis X. Coville distributed gifts.

The following members received advancement awards: Gold Arrow: Mark Dostal, Patrick Quinn, David Casillas, Brian Mullen, Robert Sergi, and Bill Hingley.

Total circulation at Springfield Free Public Library for last month was 15,131, compared to 13,521 for the same period in 1962. Adult circulation was 5,387 for November, 1962 and juvenile circulation was 4,139 as against 3,708 for the same month in 1962.

The total figure includes schools, pamphlets, and periodicals.

Number of books loaned to schools amounted to 1,346. Some 249 adult and 66 juvenile books were processed during the period. A total of 186 rental books were circulated, compared to 201 in November last year. Monies received amounted to \$300.14. This sum included \$222.79 in fines, \$17.75 for lost and damaged books, and \$59.60 for rentals.



Seasons Greetings



### M&R REFRACTORY METALS, INC.

65 Brown Avenue  
Springfield New Jersey


Wishes Our Many Friends And Customers A Joyous Holiday Season And A Happy New Year



Christmas Joy

We're joining the chorus with good wishes for you at Christmastime! May your home be filled with the best of holiday good cheer.

**M&N BOYCHUCK STONE CO. INC.**  
All Descriptions of Natural Stone  
US Highway 22 Springfield N.J.  
DR 6 1333



Season's Greetings

Many thanks for your confidence and cooperation! May a magic touch turn everything your way now and all through the New Year!

**HARRY C. ANDERSON & SON**  
PLUMBERS  
146 Mountain Ave.  
Springfield N.J.  
DR 6-1896



NOEL

Hope this Christmas begins and ends on the happiest of notes for you and all those you hold dear!

**MODERN LIGHTING CO.**  
615 Morris Ave.  
Springfield N.J.  
DR 6-6648



Greetings

We put this little tree here to light up your heart with all the joys of Christmas.

**MODERN GARAGE DOOR CO.**  
21 SPRINGFIELD AVE.  
Springfield N.J.  
DR 9-2066



PEACE

May the bright promise of peace on earth, good will to men that was the message of the First Christmas, fill your heart with great joy.


**LINOLEUM & CARPET FACTORY OUTLET**  
Route 22 Springfield  
DR 6-5220



HAPPY HOLIDAY

All over town and countryside we go to express our thanks to all of you for your good will and patronage and to wish you a Merry Christmas.

**SPRINGFIELD HEIGHTS GARAGE**  
721 MOUNTAIN AVE  
Springfield, N.J.  
DR-6-1804



Christmas Greetings

Hope your Christmas is especially merry and bright! Our warmest wishes to all.

**LANCASTER ELECTRIC SERVICE**  
INDUSTRIAL-COMMERCIAL-MAINTENANCE REPAIRS  
ESTABLISHED 25 YEARS STATE LICENSE 594  
23 Alvin Terrace Springfield N.J.  
DR-6-0039



GREETINGS

Merrily we roll along to a joyful holiday season. We're hoping it holds packages just brimful of happiness for you and all your family.

**BALDWIN'S SHELL SERVICE**  
50 SPRINGFIELD AVE  
& MOUNTAIN AVE.  
DR. 9-9831 SPRINGFIELD N.J.



Greetings

Here's to sleighbells and Santa and everything nice! And here's a good old-fashioned wish for you and yours. May you have a good old-fashioned holiday time, brimming with the traditional joys of this merry season.

**ALL STATE WINDOW CLEANING CO.**  
Sidney Minitzky - Ronald Minitzky  
DR 6-3130 445 Morris Avenue  
DR 9-3489 Springfield N.J.



Yuletide Greetings

At the holiday season, we're chiming in with greetings and good wishes for you. Have a real bell-ringer of a Christmas!

**FURNITURE CRAFT**  
ROUTE 22  
Springfield N. J.  
DR-6-1100



Yuletide Greetings

Like a candle, cheery and bright, is our Yuletide wish for you. And warm as a candle's glow is our hearty "thank you" for your loyal patronage. It's always a pleasure to serve you.

**CLARK'S GARAGE**  
(FRANK CLARK)  
So. Springfield Ave. Springfield Dr-6-1014



A Christmas Wish

Glad holiday greetings to you and yours! We're wishing you the very best of everything, from merry times to quiet joy, as you celebrate this glad and glorious Yuletide season.

**CARDINAL'S**  
Garden Center  
272 Milltown Rd.  
Springfield N.J.  
DR 6 0440



Season's Best

3025 NOV 63 M.P. 30

May the Star of Bethlehem brighten your Christmas and fill your heart with peace and great joy.

**TALIT MFG. CO.**  
66 MAPLE AVE.  
DR 6-2526 Springfield N.J.



## BEST WISHES for CHRISTMAS AND THE COMING YEAR.

The season brings fresh inspiration for happiness and good will. Our sentiments are deeply sincere, as we express to you and yours our cheeriest greetings, our heartiest wishes for abundant joys and blessings this Christmastide.

**BALTUSROL GOLF CLUB**  
Springfield, New Jersey



Here's to a bright and merry Christmas time blooming with many joys and packed with the pleasures of family, friends and home.

**HASELMANN'S BAKERY**  
270 Morris Ave. Springfield  
DRexel 6-4120





MRS. STUART BARON

### Miss Bromberg Weds Dr. Baron In Springfield

Sandra Bromberg, daughter of Mr. and Mrs. Nathan Bromberg of 14 Highview Road, Jersey City, was wed Saturday to Dr. Stuart Baron of 339 Short Drive, Mountaineer. The groom is the son of Mr. and Mrs. Lewis Baron of Miami Beach.

The bride is a graduate of the Bergen School in Jersey City and Lesley College, Cambridge Mass. She is a teacher at the Sandmeter School in Springfield.

The groom is a graduate of Union High School, Tulane University in Louisiana, and the Kansas City, Mo., Medical School. He is a general practitioner. He is also the medical director of the Mountaineer Civil Defense unit.

The wedding was held at the Chanticleer in Millburn. Rabbi Reuben Levine conducted the ceremony. The bride was given in marriage by her father.

The bride's gown was satin and she wore a pearl necklace and earrings. The groom wore a tuxedo. The bride's bouquet was white orchids and lilies of the valley.

Mrs. James Rogers served as her sister's matron of honor. Irvin Dostis was the best man. Ushers were Dr. Albert Bromberg, Dr. Phillip Malvin, James Rogers, Daniel Lubetkin, Peter King, Peter Truzzolino, Albert Mamber, and Dr. Sanford Paul.

The couple will spend a three-week honeymoon in Europe, after which they will reside in Mountaineer.

## Strikes, Breakers, Split

Four Strikes	14	8
Four Wonders	12	10
Pin Breakers	12	10
Wild Bowlers	12	10
Lucky Stars	10	12
Pros	6	16

The Four Strikes and the Pin Breakers split in last week's head to head battle for the top spot in the Springfield Girl's Recreation Bowling League.

The Four Strikes bowled games of 415 and 399 to establish a new high series for a team at 814. In the first game the Pin Breakers defeated the Four Strikes, 435 to 415.

Leading the Pin Breakers' victory was Linda Gintis, who bowled 60 pins over her average to turn in a high game of 98. The other members of the Pin Breakers, Kathi Summerer, Linda Nortlik, and Diane Slater, also rolled good games.

In the first game Sharon Gagnon, Nancy Morlino, and Virginia Vogt of the Four Strikes, all topped the century mark, with Virginia's 120 leading the way. The second contest spelled victory for the Strikes as Virginia Vogt rolled a big 129 game, the second highest game bowled in the league this year. It also established a new high series mark at 249 for Virginia.

The Wild Bowlers continued to move steadily up in the standings by defeating the Lucky Stars twice to move into a tie for second place. The Wild Bowlers have captured six straight games.

Karen Lubber, turned in games of 87, and 93 led the victory surge. In the second game, when the Stars rallied to score heavily, it was Debbie Kieber who bowled well for the Wild Bowlers. Leading bowlers for the Lucky Stars were Marlene Mettrione and Bonnie Raskin.

The final match saw the Pros divide with the Four Wonders. The Pros rallied behind the good bowling of Karen Jacobs to win the first game by a 20 pin margin.

The second game saw the Four Wonders bowl a 406 team game to win handily. Alyse Cooper and Barbara Fulmer were the most effective bowlers for the Wonders in this game. Sheri Goldman with a 99 game paced the losers.

Diane Slater raised her slim margin in the averages to one pin this week. Diane's average is 93. Alyse Cooper remains right behind Diane at 92. Gail Poznanski remains the third with an 86 average. Marlene Mettrione with 81, and Karen Lubber with 80 round out the top five averages in the league.

place to a slim two games. The Giants, led by Steve Tasher's 479 series, swept the last place Dodgers. Ray Leacraft's 344 series also helped the Giants surge. Kurt Kuntze was the leading bowler for the Dodgers.

The Mets rose to the occasion last week and took two games from the Millers. Len Whitlock led the Mets in this surge. Ted O'Connell and Mike McCourt also turned in high games for the Mets. Joe Fiorilli and Ray Haines were the leading bowlers for the Millers.

Millers	30	9
Giants	28	11
Cards	21	18
Mets	17	22
Yanks	15	24
Dodgers	8	28

The Giants sweep their three games in the Saturday Morning Boy's Bowling League last week while the Millers were defeated twice to have their grip on first

### Library Closes Noon Dec. 24 and Dec. 31

Springfield Free Public Library will close at noon on Dec. 24 and 31.

Mrs. Helen C. Francis, acting library director, has announced "open house" for the staff and patrons will be observed Dec. 23 in the library with punch and cookies served from 1 to 2 p.m.

### Marshall Reports Local Milk Safe

Report of Sanitation Arthur L. Marshall for the month of November, submitted to the Board of Health at its last regular meeting Wed., Dec. 19, in Municipal Building listed the following: Scavenger and refuse complaints, four; dead animal on road, one; pigeon, one; odor, two; dog, one; leak in roof, two; water hazard, one; leaves, three; restaurants checked, five.

to you, if you are in the military service or are a patient in a veterans' hospital, stating your name, age, serial number, home address and the address at which you are stationed or can be found, if you desire the military service ballot for a relative or friend then make an application under oath for a military service ballot to be forwarded to him, stating in your application that he is over the age of 21 years and stating his name, serial number, home address and the address at which he is stationed or can be found. Forms of application can be obtained from the undersigned.

A. B. Anderson, Secretary Board of Education Township of Springfield County of Union, N. J. James Caldwell School Springfield, N. J.

disability, including blindness or pregnancy, or because of the observance of a religious holiday pursuant to the terms of your registration or because of non-attendance at a school, college or university, will be unable to cast your ballot at the polling place in your district on said date, and you desire to vote in the Annual School Election to be held in the Township of Springfield, in the County of Union, N. J., on February 11, 1964 kindly write or apply in person to the undersigned at once requesting that a civilian absentee ballot be forwarded to you. Such request must state your home address, and the address to which the ballot should be sent, and must be signed with your signature, and state the reason why you will not be able to vote at your usual polling place. No civilian absentee ballot will be furnished or forwarded to any applicant unless request therefor is received not less than 8 days prior to the election, and contains the foregoing information.

A. B. Anderson, Secretary Board of Education Township of Springfield County of Union, N. J. James Caldwell School Springfield, N. J.

Springfield Sun - December 23, 1963  
 Fees: \$3.75

NOTICE TO PERSONS DESIRING ABSENTEE BALLOTS

If you are a qualified and registered voter of the State who expects to be absent outside the State on February 11, 1964, or a qualified and registered voter who will be within the State on February 11, 1964 but because of illness or physical disability is unable to appear at the polls, you may obtain a military service ballot to be voted in said election to be forwarded

### SPCA Gives Its Report

Union County SPCA has advised Springfield Board of Health more than 10,000 cats and dogs have been picked up during the first 11 months of 1963 in its 10-community wide program. Total mileage for the 11-month period for the society was 53,436.

In October the SPCA received 79 telephone calls from Springfield, picked up 11 dogs, 11 cats, had three redemptions, and four emergency calls. In November, its work in Springfield included 122 telephone calls, 11 dog pickups, 12 cat pickups, one redemption, four misc. animals, and five emergency calls.

Some 996 dogs are registered in the township.

**ITEM PRESS PRINTING**  
 20 Main St., Millburn  
 Phone DRexel 6-4600

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**BRETTLER'S DEPT. STORE**  
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 ALL SIZES

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USE OUR LAY-A-WAY PLAN  
 FREE CHRISTMAS BOXES

**HAPPY NEW YEAR AT BOTTLE HILL**

More than ever we need to be gay and jolly and carefree this New Year's Eve. Ring in 1964 at Bottle Hill. Choice of 3 delicious dinners: Filet Mignon with Mushroom Caps and Bercy Sauce-Lobster Newburg with Crabmeat and Shrimp in casserole-Young Tom Turkey with all the fixings. Music and merriment from 10 P.M. to 3 A.M. \$15 per couple. By reservation only.

BOTTLE HILL  
 117 Main St., Madison, N.J., FR 7-2356

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 447 SPRINGFIELD AVE. SUMMIT, N. J.  
 Mat. every day DREXVIEW 8-3580 Sat. Sun. & Holidays at 2:30 P.M. continuous from 2:00 P.M.

ENTIRE WEEK BEGIN, WED. DEC. 25th  
 "4 STARS! A MAD MERRY FILM!" Daily News

**James Stewart SANDRA DEE**  
**TAKE HER, SHE'S MINE**  
 color by DELUXE CINEMASCOPE

ENTIRE WEEK BEGIN, WED. JAN. 1st.  
 Continuous Performance NEW YEARS DAY  
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The Wildest Showdown The West Ever Saw!

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**"McLINTOCK!" IS MIGHTY!**  
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# Roots Of Disease Traced Back To Age Of Reptiles

There was a time, according to the Old Testament, when the only inhabitants of the earth were fish, fowl and beast. Then, on the sixth day of Creation, "God said: let us make man in our image after our likeness; and let them have dominion over the fish of the sea, and over the fowl of the air, and over the cattle, and over all the earth and over every creeping thing that creepeth upon the earth." (Genesis 1:26)

And thus man provided for. The beneficent land yielded lush, bountiful crops. The forests, the lakes and streams were abundant with game, fowl and fish. Nature's gifts were limitless, it seemed. Despite these blessings, days were often clouded by a relentless struggle with enemies that threatened man's very existence.

There were times, as now, when the bounteous land was enshrouded with fearful stillness. Iggerd herds clouded the skies. Splendid crops were denuded, withered and died. Strange maladies struck flocks and herds. Virgin lands were decimated, resulting in desperate shortages of fuel and food. Man was stricken by hunger, disease and death.

THERE WAS A TIME when most of Europe and parts of Asia were stricken by probably the most devastating epidemic in history. In the year 1348, more than 1,250,000 persons died of the Black Plague while on pilgrimage to Rome.

Because of this Black Death, armies have collapsed, empires crumbled. Estimates of the total number of deaths resulting from the Black Plague ranged as high as 65 million. In London, just three centuries ago, 100,000 persons died of it. Only 56 years ago were scientists able to identify the carrier. Fleas transmit this monstrous killer to man from rats and other rodents. Today, in most economically advanced nations, this scourge has been partially controlled with antirodent campaigns, aided by modern pesticides.

MALARIA ACCOUNTS for 10 to 15 per cent of infant mortality among a third of the world's population. Archeologists have traced the disease back to the Age of Reptiles. A writer in early India called it the "King of Diseases". There was a time, in Sicily during World War II, when more G.I.'s lost their lives from malaria than from enemy operations. But with the discovery of DDT, the desperate fight against malaria soon changed. The carrier of the parasites, the female anopheles mosquito, could be killed over vast areas with this insecticide at a comparatively low cost.

In 1955, 250,000,000 people were stricken by malaria. Today, those figures have been reduced to half.

THERE WAS A TIME, in the 19th century, when 30,000 laborers employed by the French for the

Panama Canal, died from yellow fever. The French abandoned the entire project as a result of the inestimable suffering and financial losses.

Although controlled in many areas throughout the world today, a cure for yellow fever has yet to be developed and scientists and health officials remain vigilant. Mosquitoes transmitting the disease are still in abundance in the southern areas of the U.S.

ANOTHER MAJOR killer has been typhus fever. One epidemic killed 240,000 Christians during the First Crusade. Following the trail of squalor and human misery caused by war, famine, earthquakes and other holocausts, the common carrier of typhus is the body louse.

Typhus has a mortality rate as high as 70 per cent. Yet, as a result of modern insecticides, another of man's mortal enemies is today largely controlled.

THE TWENTIETH century has witnessed man's greatest progress in successfully controlling and eradicating disease, particularly in the more developed countries. Millions of people are alive today because of modern public health measures and the development of chemicals which have suppressed insect and rodent transmitting killers.

Whether dealing with houseflies, cockroaches, or rats in our homes and place of business, fighting an epidemic in an American city, or trying to save millions of lives taken by malaria and yellow fever in India, South America and Asia, the use of chemical pesticides have become indispensable as an offensive weapon. They alone can provide the time and energy required for putting sanitation and other public health weapons into effect.

These chemical insecticides must constantly be improved. They must be readily available to keep disease carrying insects under control, and for use in the occasional major epidemic battles in our never-ending war on disease.

100,000,000 offspring by August. If all survived, the number would cover the earth 17 feet deep.

In the United States alone, insects cause a \$4 billion crop loss annually. Weeds also rank with insect pests as natural enemies of man's food, competing for space, water and nourishment. If not controlled, crop yields inevitably suffer. In recent years, excellent selective herbicides have been developed which destroy certain varieties of plant life without harming others, permitting healthier plants, better developed, producing more.

THE EARTH WILL double its present three billion population within the next 35 years. That number may increase to 12 billion in an equal period of time every 60 minutes, mankind increases by 100.

Without better improvement of food production and pest and weed control, man may be so busy struggling for food he will lose sight of that margin of surplus of time and energy needed to maintain an advanced civilization.

There is a time, at this very moment, when half the world's population is going to bed hungry. Starved by hunger and disease from his remote past, man suffered, starved, struggled for death, survived, and is here to tell the tale. But only just.

## Albert Bendelius Named At Pfister Chemical Co.

Albert Bendelius, Vice President and General Manager of the Pfister Chemical Works of Ridgefield, has been elected to serve on the Board of Trustees of Pratt Institute.

A graduate of Pratt Institute, Mr. Bendelius has been with the Pfister Chemical Works since 1937. He is also President of Pfister Southern, Inc. of Augusta, Ga., Board Chairman of Specialized Food Services of Pittsburgh, Pa., and President of the Airlines Captains' Charter Service of Tebeboro.

He has long been active in the civic and philanthropic activities of his community. He has served as Welfare Director of Oradell, Vice President of the New Jersey

Society for Crippled Children & Adults; Vice President of the Bergen County Chamber of Commerce; Director of the Industrial Council of YMCA; and Director of North Bergen County Boy Scout Council.

Bendelius is a member of the American Society of Mechanical Engineers; Synthetic Organic Chemical Manufacturers Association; American Association of Textile Chemists & Colorists; Nyack Boat Club; Lake Placid Club; Hackensack Golf Club; Quiet Birdmen; Wings Club; and Lutheran Church.

He and his wife, Hannah, live at 850 Ridgewood Road, Oradell. They have two children, Alan and Jacqueline, now Mrs. Daphn Davidson.

## A.W. Dehls Elected To Trustee Board Of Newark Club

The election of Allen W. Dehls, 1491 Deer Path, Mountainside to the Board of Trustees of the Boys' Clubs of Newark was announced today.

The Board of Trustees is the senior governing body of the Boys' Clubs of Newark.

Dehls is Secretary and Sales Manager of Benzol Products Company of Newark. A graduate of Bucknell University, he has been active in the Mountainside Community Association.

The Boys' Clubs offer a building-centered program that promotes the mental, moral and physical welfare of boys. The Newark organization includes four club centers and a summer camp in Pottersville, N.J. The Boys' Clubs are supported by private contributions and United Appeals.

## 'Christmas A la Mode' Is Garden Club Theme

The Christmas meeting of the Mountain Trail Garden Club of Mountainside was held Dec. 10, at the home of Mrs. Rudolph F. Sarich, of 360 Pembroke Rd.

The theme for the day was "Christmas a la Mode" which was carried out in the decorations for the Luncheon tables.

The membership voted to send the usual donation to the Garden Club of New Jersey for their "Seeds for Egypt" program, a project of the World Gardening Chairman.

Mrs. Harry D. Irwin, Garden Therapy Chairman, reported the donation of Christmas roping had been made to Lyons Veterans Hospital and that 100 Christmas corsages had been completed for the Aged Women's Ward at Overbrook Hospital, Cedar Grove, they will be delivered by Mrs. Howard A. Rhodes.

Mrs. George H. Buchan, Program Chairman, reported the January program would be presented by Mrs. Paul A. Blaser, Conservation Chairman, and will be on birds. This meeting will be held at the home of Mrs. John F. Bretzger, 254 Bridle Path.

Mrs. Edward S. Powers, President, announced she had received an invitation to attend the Guest Day of the Rake and Hoe Garden Club of Westfield on Jan. 15th which she would attend with Mrs. Wilbur Groves.

Mrs. Walter C. Benzing announced she had received all of the merchandise purchased from Mrs. Kistner, club speaker at the Holiday Preview last month and it was now available for distribution to the purchasers.

The business meeting was adjourned for the covered dish luncheon which followed. Christmas gifts were exchanged.

## Virginia Schools Ask Local Help In Educable Work

The Prince William County Schools of Manassas, Virginia, have requested the assistance of the Union County Regional High Schools, Berkeley Heights, in the further development of their educable program. They seek help in the development of a program for educable, high school age, an area in which the Regional district has carried out some very interesting work.

The Virginia school system also asks assistance in the establishment of a program for slow learners. The four-year program of the Regional district has already been visited by school people from many districts in several states.

The southern school system was referred to the Regional schools by the Office of Special Education of the New Jersey State Department of Education.

### CONNORS IN COMEDY

HOLLYWOOD UPI—Mike Connors teams up with Jack Lemmon, Romy Schneider and Dorothy Provine in "Good Neighbor Sam". Connors, former "Tightrope" video star, plays Miss Schneider's husband. The film, a comedy, takes place in San Francisco.

### RECORD TIPPLING

OLYMPIA, Wash. UPI—Liquor sales in Washington state for fiscal year 1963 total \$311.6 million, highest in the state's history, the state liquor control board reports. Sales in state-controlled stores earned a profit of 29.8 per cent for the period.

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## Lutheran Church Announces Plans For Christmas

Westfield's Lutheran Church has announced the following services for the Christmastide: Christmas Eve at 6:30 p.m., Family Service in which both the Junior and Children's Choirs will participate; at 7:45 p.m., service in German for the benefit of newcomers from Europe and those who enjoy the traditional observance which developed among the original Protestants; and at 11:00 p.m. the Candlelight Service with cantata "In Dulci Jubilo" by the Luther Choir. Christmas Day will be observed by the service of Holy Communion at 10:00 a.m. The Junior and Luther Choirs will sing the Christmas anthems.

## GRAY

FUNERAL DIRECTORS

Arnold Salberg, Mgr.

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<p style="text-align: center; font-weight: bold;">A &amp; A RADIO TV SERVICE</p> <p style="font-size: small;">EST. 1944 2708 MORRIS AVENUE UNION N.J.</p> <p style="text-align: center; font-weight: bold;">MU 8-5800 SAME DAY SERVICE</p>	<p style="text-align: center; font-weight: bold;">M.A. Santacross</p> <p style="font-size: small;">REAL ESTATE INSURANCE BUY! SELL! RENT! In 2 big offices. And we Need More than 100 Houses. If you see Moving - Make one call and pack - Your House will be sold fast. Just call!</p> <p style="text-align: center; font-weight: bold;">464-1100 1700 SPRINGFIELD AVE. NEW PROVIDENCE</p> <p style="text-align: center; font-weight: bold;">464-1102 676 Springfield Avenue Berkeley Heights</p>	<p style="text-align: center; font-weight: bold;">RAPPAPORT SPRING DRUGS</p> <p style="font-size: small;">273 Morris Avenue Springfield, N.J.</p> <p style="text-align: center; font-weight: bold;">DR 9-2079</p> <p style="font-size: small;">LOFTS Western Union Candy Agency Agency</p> <p style="text-align: center; font-weight: bold;">FREE DELIVERY CUT RATE PRICES</p> <p style="font-size: x-small;">Ample Parking, Front and Rear</p>	<p style="text-align: center; font-weight: bold;">OLD EVERGREEN LODGE</p> <p style="font-size: small;">Arrangements for Weddings Guarantee 150 Adults and Up to 2000 Be OPEN Year round GROUP OUTINGS PARTIES</p> <p style="text-align: center; font-weight: bold;">FOR RESERVATIONS CALL DR 6-9489</p>
<p style="text-align: center; font-weight: bold;">PLUMBING &amp; HEATING GO GAS HEAT</p> <p style="font-size: x-small;">Sales &amp; Installation Conversion Gas Water Heaters and Boilers</p> <p style="text-align: center; font-weight: bold;">HARRY C. ANDERSON AND SON</p> <p style="font-size: small;">140 MOUNTAIN AVE. SPRINGFIELD DR 6-1896</p>			

# GREETINGS

...and good wishes to all

At the Yuletide, one of our greatest pleasures is to greet our many good friends with warm wishes for a season rich in the quiet peace of a winter landscape... the jubilant joy of a ringing bell. And may all the happiness of Christmas be yours.

Main Office—1886 Springfield Ave., Corner Prospect St., Maplewood—SO 3-4700  
Tuscan Office—1040 Chancellor Ave., Near Springfield Ave., Mpwld.—PO 1-4300  
Springfield Office—175 Morris Ave., Springfield—DR 6-3940  
Mountainside Office—Route 22 & Mountain Ave., Echo Plaza Shopping Center, Springfield—DR 9-2121



**Lutheran Pastor Talks Of Christmas For Our Readers**

Reyl Lester Messerschmidt pastor of the Holy Cross Lutheran Church, issued the following Christmas message for our readers.

"If there is one sentiment that Christmas should awaken in our hearts it is a sense of wonder. For in the strictest sense of an overworked word Christmas is indeed something wonderful. It brings the wonder of the incarnation. It shows how 'great is the mystery of our religion; God was manifested in the flesh.' (1 Timothy 3:16)

"In our day we have largely lost this sense of wonder. We are living in a scientific age. Men, unwilling to live by faith, demand proofs. They pride themselves on being realists.

"But Christmas is a festival of wonder. Its glory lies in the very fact that it surpasses the range of human knowledge, that it transcends the realm of human experience—its appeal is to faith.

"For Christmas shows us a mystery—the mystery of God becoming man; of divinity linked with humanity; of eternity linked with time. But this mystery is, at the same time, intensely real, in fact, that is just why it is such a wonder! Christmas is no child's tale. It is historic truth. Indeed, all history can be read aright only in the light of Christmas, which shows that human history has a divine purpose and an eternal destiny. In the wonder of Christmas all the ages converge.

**Duncan Opens Meeting On Accident Prevention**

BY JOHN SWEDISH  
RHS Instructor

"Accidents have always been a plague upon mankind and have been associated with all of man's activities and endeavors. It is well known by all that more than 50 per cent of all school jurisdiction accidents occur in the areas of physical education, athletics and recreation.

"This would seem to put it squarely up to us to do something to reduce accidents while participation increases in physical education, athletics, and recreation."

This was the keynote of Ray O. Duncan who delivered the opening remarks to the National Conference on Accident Prevention in Physical Education, Athletics and Recreation which was held by the AAHPER at the NEA Center in Washington, D.C. Sixty-two men and women from schools and colleges throughout the United States worked from Dec. 6 to Dec. 10 to compile a comprehensive report which will be published and distributed to all NEA members throughout the country.

John Brown, coordinator of health, physical education, athletics, and driver education represented the Union County Regional School District at the conference and he worked on the

topic: "Accident Investigation and Reporting".

His group emphasized the fact that an important procedure in reducing accidents is to investigate all accidents, determine their causes and take corrective action for preventing recurrences. This can be accomplished through the effective reporting of all accidents both in and out of school. Eight pages of printed procedures were drawn up to implement this program.

"Psychological Aspects of Accident Causation" outlined by Leon Brody of NYU points out the influence of "stress response", "an inadequate sense of responsibility," and "chance" in accident causation. Fred V. Hein, reporting on "The Health Aspects of Accident Prevention in Physical Education, Athletics and Recreation", lists five general principles which should be exploited as an "immunization" against injury: developing skills, conditioning participants, supervising play, providing equipment and facilities, and assuring health care.

J. Duke Elkov, Brooklyn College, speaking on "Accident Problems in Physical Education and Athletics" said that "athletics and physical education have three elements that require control: the player, the sport, equipment and facilities." He researched

the problems in each area and listed recommendations. Daniel P. Webster spoke on "Safety in Recreation" and presented a nine-point program of reducing accidents by raising levels of control by schools and college administrators.

"Negligence is the failure to act as a reasonably prudent person would act under the particular circumstances" emphasized Attorney Harry N. Rosenfield as he addressed the group on "Legal Liability for School Accidents". He explained the liability of teachers for negligence and the liability of school boards for negligence. Mr. A.E. Florio concluded the lectures by talking on "Educational Aspects of the Schools Safety Program in Physical Education, Athletics and Recreation."

The conference was divided into five groups that explored the following topics and reported their findings in detail on: "Teaching Techniques", "First Aid and Emergency Procedures", "Administration and Supervision", "Suggested Guidelines to Improve Accident Prevention Practices in Physical Education, Athletics, and Recreation as Related to Facilities, Equipment and Supplies", and "Accident Investigation and Reporting."

**Market Retains Bowling Lead**

Springfield Market retained its lead by sweeping three games from Policarpio in the Springfield Municipal League last week.

Jim Funcheon was high man for the Market team, rolling a new high series record to date, 209-199-214 (622). The balance of the teams stayed in the same positions.

Five Reglers made marks of 200 or better: Art Blair 212-200; Hank Andrew 247; Robert Jones 224; Richard Schwerdt 208; Harold Burdett 204.

SPRINGFIELD MUNICIPAL LEAGUE

Springfield Mkt.	29	16
Car. Gar. Cen.	27	18
Springfield Bowl	25	20
D'Andrea Driv's.	25	20
Baldwin Shell	23	22
Policarpio At.	21	24
Mende Florist	16	29
Bunnell Bros. Inc.	14	31

**AJC Holds Meeting Next Monday**

The regular monthly meeting of the American Jewish Congress, Union County Chapter, will be held next Monday at the home of Mr. and Mrs. Milton Schwartz, 1480 Stanley Terr., Hillside.

Joe Marzell, program chairman, has announced that Jacob Levin of the New Jersey State Division against discrimination will be the guest speaker. Mr. Marzell will outline his plans for future programs.

**Cheseboro Talks At Rotary Meeting**

District Governor Paul R. Cheseboro, Rotary International, was guest speaker at the weekly luncheon of Springfield Chapter Tuesday noon at Baltusrol Country Club. Mr. Cheseboro heads some 48 Rotary Clubs in Monmouth, Middlesex, Union and part of Ocean and Camden Counties.

Mr. Cheseboro, who is Headmaster at the Hun School, a private boy's school in Princeton, is a native of Mystic, Conn., and is a graduate of Amherst College, having also attended Princeton University. He holds an honorary DSC degree from the Lawrence Institute of Technology, was treasurer and past president of the Princeton YMCA and is a past president of the Princeton Teachers Association.

He is chairman of the Princeton Traffic Safety Committee and has served as Magistrate of the Princeton Borough Municipal Court. Mr. Cheseboro is a legislative committee member of the New Jersey Education Assn.

Preceding the luncheon, Governor Cheseboro held a two-hour meeting with Springfield Rotary's Board of Directors and other committee members. His message at the luncheon concerned the improvement of local chapter procedures, internal as well as community activities.

Two new members were inducted and received their Rotary pins from Mr. Cheseboro: J. Robert Skellenger, Division Manager, Eastern Division, E.H.

Sargent & Co., 35 Stern Avenue, Springfield, instrument manufacturers, and Paul C. Steck, of Paul C. Steck, Inc., sheet metal fabricators, of 25 Brown Avenue, Springfield.

The new members were inducted by Charles Remlinger, President, who spoke on intra-club and inter-club fellowship.

**Industrial Group Hosts 52 People At First Affair**

On Wednesday, Dec. 11, the Springfield Industrial Committee was host to 52 industrialists, real estate men and township officials at their first annual dinner.

The dinner began with an hour of informal discussions over cocktails. From the lively discussion generated during this initial contact period the success of the evening was assured. Dinner was called at 7:45 but due to the interests of the moment seating was not achieved until 8:00 p.m. The dinner was opened by Willard Jayne who welcomed the whole group and thanked his committee for their efforts. Mr. Jayne then introduced the chairman of the Industrial Committee Seymour Cohen, who said a few words of welcome and in turn introduced Mayor Falkin who responded with a warm, spontaneous, well received talk. The Mayor explained the functions and inter-relationships of the township bodies with the growing industries in town.

Dominick LaMorgese gave the invocation and everyone proceeded to enjoy a prime rib dinner.

The affair was attended by representatives of the following industries and associated groups: Elkay Products, M&R Refractory Metals, Grassman & Blake, General Electric Co., Reusch Machines, Jersey Central Power & Light Company, Brown & Brown Real Estate Co., Atlas Supply.

**Home Department Has Annual Party At Mrs. Bonadies'**

The American Home Dept. of the Springfield Women's Club enjoyed its Christmas Party on Dec. 10 at the home of Mrs. Vincent J. Bonadies.

The members and guests made a red and white Santa's boot and stuffed it with gifts and candy for residents of the Eton Memorial Home, Elizabeth.

The Garden Dept. celebrated its Christmas party at the home of Mrs. Robert Buffington by making floral arrangements for the Colonial Rest Home in Springfield.

**VERSATILE**

ST. LOUIS (UPI)—John Rogers, 17, a leader in his high school's bridge club, is the vixen's teams fullback.

**HOLIDAY GREETING FROM THE TOWNE SHOPPING AREA THE HEART OF MOUNTAIN AVE**

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AT **TABATCHNICK'S** Store  
SPRINGFIELD

**OUR SPECIALTIES**

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- GENUINE NOVA SCOTIA SALMON
- GREEN LAKE STURGEON
- PARTY CATERING · SMOKEY JOES · SLOPPY JOES
- COMPLETE SELECTION OF SMOKED FISH & SALADS
- ROAST TURKEYS
- HOME CATERING FOR CHRISTMAS and NEW YEARS PARTIES.

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**CHARLES A. REMLINGER**

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HOMES TO FIT EVERY BUDGET

RANCH	SPLIT	COLONIAL
3 Bedrooms, Family Room, All On One Floor, Large Lot.	3 Bedrooms Plus Ground Level Recreation Room & Laundry.	4 Bedrooms, Family Room & Laundry On First Floor.

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**Russell Stover CANDIES**



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- 2 lb. box 3.15
- 3 lb. box 4.50
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Here's a variety to please all tastes... creams, fruits, nuts, crisp and chewy centers... ideal for family gifts.

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**8lbs.**  
**\$2.00**



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Every Day Including Saturday  
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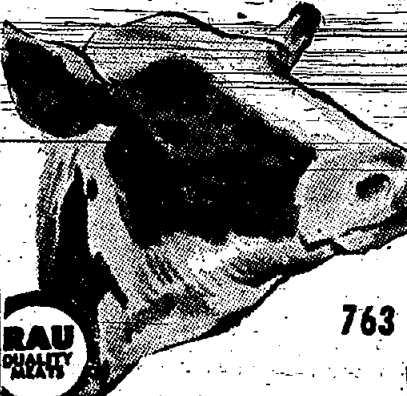
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**PRIME RIBS OF BEEF**  
FIRST CUT **65¢** lb

**PRIME PORTERHOUSE STEAKS** **99¢** lb  
AGED AND TRIMMED

FIRST PRIZE **SMOKED HAMS** **98¢** lb  
(BONELESS—WASTELESS)

- .5 lb BAG LONG ISLAND POTATOES **25¢**
- FRESH MUSHROOMS — lb — **39¢**
- FRESH BANANAS — lb — **10¢**



# Miss Bromberg, Dr. Baron Wed

Sandra Bromberg, daughter of Mr. and Mrs. Nathan Bromberg of 14 Highway Road, Jersey City, was wed Saturday to Dr. Stuart Baron of 339 Short Drive, Mountaintide. The groom is the son of Mr. and Mrs. Lewis Baron of Miami Beach.

**20th Anniversary Surprise Party Held December 7**

The bride is a graduate of the Bergen School in Jersey City and Lesley College, Cambridge Mass. She is a teacher at the Sandmeier School in Springfield. The groom is a graduate of Union High School, Tulane University in Louisiana, and the Kansas City, Mo., Medical School. He is a general practitioner. He is also the medical director of the Mountaintide Civil Defense unit.

The wedding was held at the Chantler in Millburn. Rabbi Reuben Levine conducted the ceremony. The bride was given in marriage by her father.

The bride's gown was satin with a train and a long veil. The bouquet was white orchids and lilies of the valley.

Mrs. James Rogers served as the bride's matron of honor. Irving Dostis was the best man. Ushers were Dr. Albert Bromberg, Dr. Philip Malvin, James Rogers, Daniel Lubetkin, Peter King, Peter Truzolima, Albert Mamber, and Dr. Sanford Paul.

The couple will spend a three-week honeymoon in Europe, after which they will reside in Mountaintide.

A surprise 20th Anniversary Party was held Saturday evening, Dec. 7, for Mr. and Mrs. James Savarese of 325 Timberline Rd., Mountaintide. Host and Hostess of the evening were Mr. and Mrs. Robert White of 308 Garrett Rd.

Invited guests were Mr. and Mrs. George Holzapfel of Elizabeth, Mr. and Mrs. David Anderson of Scotch Plains, Mr. and Mrs. James Gimes of Fairwood, Mr. and Mrs. Robert Tauter of Clark, Mr. and Mrs. Charles Butler of Stratford, Mr. and Mrs. Nicholas Bongiovanni of Elizabeth, Mr. and Mrs. Sherman Kiser of Cranford, Mr. and Mrs. Edward Tullman of Union, Mr. and Mrs. Rudolph Sojys of Colonia, Mr. and Mrs. Edward Sprague of Union and Mr. and Mrs. Joseph LaCorte of Rahway.

Mr. and Mrs. Savarese were married on December 12, 1943 in Philadelphia, Pa., and have three sons, Brian 10 and Glenn 13.

**Dance On Tuesday**

A New Year's Eve ball will be held starting at 9:30 p.m. in the auditorium of Our Lady of Lourdes Church.



MRS. STUART BARON

## Doctors Develop Heart Therapy

PITTSBURGH (UPI)—Presbyterian-University Hospital doctors have developed a technique which may some day make it possible for the average person to save a heart attack victim's life.

The technique is a combination of mouth-to-mouth resuscitation and external cardiac compression.

Doctors say only 10 per cent of attempts to save heart attack victims by this method outside the operating room have been successful.

From its inception, The Salvation Army ventured into the field of supplying man's physical wants while ministering to his spiritual needs. An early endeavor in the field of social welfare work was the establishment of low-priced food centers.

When the depression in America ushered in the "transient family," The Salvation Army set up free food stations.

In 1931, in New York City alone, 14 food centers provided 48,000 meals daily. Separate dining facilities were provided for the women and children so that they would not have to endure the long waiting lines or eat the "bread of charity" in public.

While today The Salvation Army more often provides a grocery check so that the family may enjoy a holiday dinner at home, hot Christmas dinners are served at neighborhood centers and at centers for homeless men and alcoholics.

These centers for men, like other Salvation Army institutions, have a history as varied as the demands made on them. Initially labelled "labor factories," they not only produced shabby articles out of discarded clothes and furniture, but jobs for men were created as well.

As those who were dependent on the protective environment of these "factories" grew able to assume the responsibilities of supervisory positions within the institution or move out to jobs in the community, they were in turn replaced by other men, and the centers became known as "elevators." These "elevators" were the rungs by which men who had skidded down to the lower depths rose once more to positions of respect and trust.

As this aspect of The Salvation Army service to those in need expanded, the centers were designated "industrial homes" to indicate the increased scope of the program of reclaiming lives through the mending of broken materials.

Today, the 124 centers for homeless men and alcoholics in the United States are known as Men's Social Service Centers. Open to men with social, emotional and spiritual needs who have lost the ability to cope with their problems, the centers provide adequate housing and work therapy in clean, wholesome surroundings where physical, spiritual and psychological care is provided until the men are ready to re-enter society.

Founded in 1865 by General William Booth, The Salvation Army took root in the slums of London's East End. The first meetings were held in a tent, but the congregation soon moved to an abandoned dancing saloon and indoor services were supplemented by sermons in the open air.

The first congregation of Salvationists, in rapid succession, then met in a warehouse, an abandoned stable, a penny theater and finally came to worship in what many historians consider The Salvation Army's first permanent headquarters—an old beer hall.

The Salvation Army first established "outposts" outside the British Isles in 1880 when Commissioner George Scott Railton and seven women officers "invaded" New York City.

Today the modern Salvation Army in the United States maintains a total of 8,663 centers of operation, including 6,488 service units. It also operates 54



MEMBERS OF THE EXECUTIVE BOARD of the Mountaintide Newcomers Club are 1, to r., front, Mrs. Duane Newton, Mrs. Theodore Pritch, President, Mrs. George Crane, Mrs. Fred Lutz, Mrs. John McGovern; back, Mrs. H.L. Beyer, Mrs. Paul Grant, Mrs. Thomas Klierim, Mrs. Albert Morgan, Mrs. Donald Skoog, Mrs. Carl Steinbach, Mrs. Lowell Smith, Mrs. George R. Snell, Mrs. George Stevens is absent from picture.

### GRACE SIDEWALKS

# Salvation Army Kettles Familiar Yuletide Sight

Once again this winter as they have for the past 69 years—the red kettles of Christmas will grace the sidewalks of small towns and large cities across the nation. Beside them will stand—as they have stood since the kettles were first used to secure funds for food and clothing for those in need—officers and soldiers of The Salvation Army.

While the red kettles first appeared on the American scene, they are now seen in the far corners of the world, in such diverse places as Tokyo, Paris, Stockholm, and many other cities. They have become one of the best-known symbols of Christmas and man's willingness to share with others.

The Salvation Army's red kettles echo the sentiment expressed in the Chinese proverb more than 5,000 years old: "He who truly happy be, Think of other before me!"

And through the red kettles children find an opportunity, in the words of the British writer, John Oxenham, "to share a little with another."

Sharing is a Christmas tradition, as expressed in the story of the Littlest Angel who offered to the Christ Child his most precious possessions—a butterfly with golden wings, a skylark egg from a bird's nest, two white stones from a muddy river bank, and his dog's tooth-marked leather collar.

With The Salvation Army, sharing is not limited to Christmas. It continues throughout the year as well, as aid is extended to the less fortunate through many social service programs.

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## Chamber Music Lovers Discover Thrill Together

In 1948, travelling businessman Leonard Strauss decided there was no need for him to practice his violin alone in hotel rooms. Realizing that there must be scores of chamber music aficionados everywhere, he decided to locate them to help make future trips more enjoyable.

The outgrowth of Strauss' search for companionship—object: harmony—is a growing organization called the Amateur Chamber Music Players, headquartered in New York City and serving more than 5,000 members—1,000 in 50 foreign countries.

With the aid of an annual directory, ACMP travellers can arrange music sessions with other members, whether in Hong Kong or Walla Walla. For them, the ACMP directory is as important as road maps, credit cards and travellers' checks.

For instance, retired dentist Henry James used to travel nationwide in search of chamber music lovers. Dr. James had equipped a trailer for chamber music sessions and journeyed from coast to coast using his ACMP directory as a travel guide. Whenever he reached a new town, he consulted local listings and called on amateur musicians for evenings of musical companionship.

Since ACMP is international, members can also use the directory to help plan foreign travels. Richard Hoffman, a world-travelling amateur violinist from Wilmette, Ill., has spent evenings in Europe when the only common language between musical companions was their own music.

Hoffman spent one evening in Munich, Germany with ACMP cellist Kurt Nothass. Although neither understood a word of the other's language, the evening launched a firm friendship that has lasted for many years... and through several interpreters.

Hoffman once spent a musical evening in The Hague with a Dutch naval captain and several high officials of the Italian and Danish Embassies. The group named itself the NATO Subcommittee on the Performance of Chamber Music.



MAUREEN OST of 1 Evergreen Ct., Mountaintide, is currently vacationing at the Sherry Frontenac Hotel in Miami, Fla. Maureen is a secretary at CIBA Pharmaceutical Co., Summit.

## Kiwanis Sponsor Contest

The annual Christmas Decoration and Display Contest, sponsored by the Kiwanis Club of Mountaintide, will be judged this Friday between the hours of 7:30 p.m. and 11:00 p.m.

At that time, winners will be decided for the following categories: best overall residential display, best picture window, best residential doorway and the best overall business or industrial firm display. Winners will be feted at a subsequent dinner meeting of the Mountaintide Kiwanis Club, when prizes will be awarded.

All displays will be judged on the basis of artistic merit, originality, ingenuity and lighting techniques by a panel of judges composed of three members of the Mountaintide Kiwanis Club and a local artist. Every resident and business firm in Mountaintide is eligible with no entry blanks required. All displays must be lighted during the hours of 7:30 and 11:00 p.m. on Friday so the panel can make their decision.

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Impromptu for children... 75c  
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THE GOLINI PUPPETS  
75c  
Saturday, December 28th.  
11:30 AM and 2:30 PM

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# Dayton Grapplers To Open Against Westfield Jan. 3

**Matmen To Face Eleven Opponents; Sachsel At Helm**

Jonathan Dayton Regional High School  
1963-64 Wrestling Schedule

January	3	7:00	Westfield	A
	6	3:30	Jefferson	H
	10	3:30	Franklin Twp.	A
	15	3:30	Johnson Reg.	H
	17	8:00	Hillsdale	H
	22	3:30	Caldwell	H
	24	3:30	Scotch Plains	A
	29	3:30	Rahway	H
February	4	3:30	Cranford	A
	7	8:00	Columbia	A
	12	3:30	Gov. Livingston	H



DAVE ROBERTS  
98 lbs.



JOHN CARDELLA  
105 lbs.



PAT SCORESE  
115 lbs.



STEVE ARNOLD  
122 lbs.



BOB COSTANZA  
130 lbs.



MIKE GEOMEGAN  
135 lbs.



PAUL ISENBURG  
140 lbs.



TOM BAKER  
147 lbs.



BOB KAISER  
156 lbs.



RICH BASTA  
167 lbs.



LEWIS BORTGHT  
177 lbs.

## Novel Auto Seat Belt

NEW YORK (UPI) — A unique auto seat belt, a combination lap and chest-type that is anchored at three points instead of the usual two places, was demonstrated here recently.

The three-point belt, which is standard equipment on all Swedish-made Volvo cars sold in the United States, consists of a single band extending diagonally downward over the chest and across the hips.

The band is anchored to the car on the door pillar above the shoulder.

## Dishonest Women Give Stores Pain in the Cash Register

By MARGERY McELHENY  
United Press International

CHICAGO (UPI) — Sticky-fingered shoppers will help themselves to \$520 million worth of goods between now and New Year's Day, a manufacturer of anti-theft devices predicts.

The losses will be carried out of supermarkets in women's purses, coats, umbrellas and pockets, said Norman M. Kiven, president of Norman Industries, a manufacturer of convex, wide-angle mirrors and other devices to discourage shoplifting.

A loss of \$2 million may not seem like much but overhead and other operating costs demand that the food merchant bring up about \$35 in additional sales before he can break even on the loss, Kiven said.

Added up, these losses cost the grocery industry more than \$300 million last year, enough to feed San Francisco, Calif., for a full year, according to an industry estimate.

Kiven said that approximately 25 per cent of all the year's stealing occurs during the Christmas holiday season. He said various estimates show that retailers will lose more than \$2 billion to pilferers this year, more than the cost of all the nation's burglaries and holdups combined.

"The most frequent shoplifting offender is the average housewife," he said. "Ninety per cent of the stealing is done by her, and quite logically, because she does over 90 per cent of the shopping."

And shoplifting continues to increase. A report by the Federal Bureau of Investigation said it increased 10 per cent over last year during the first quarter of 1963.

"Walk down the aisles of a typical operation and you see acres of attractive merchandise displayed to create impulse purchases but backfiring to allow impulse stealing," he said.

Kiven attributed the increase to the tremendous growth of self-service type stores.

"Look around and get the feeling that you've extended your budget, but have to have a certain article, and the owner won't miss it. Or perhaps the potential pilferer thinks that because he or she has been trading with the store for some time management owes her something."

One of the solutions, he said, is to deter shoplifting by taking away privacy from the long aisles. Convex mirrors placed in positions where they reflect images from around gondolas or corners alert potential thieves to the possibility of being observed, so fewer persons will take the risk of stealing, he said.

Kiven believes prevention of the theft is more practical than attempting to prosecute the thief.

"If a merchant does file charges often the pilferer is placed on probation or in some states, where the shoplifting apprehension law is so weak that the thief goes free on a technicality, the merchant faces a false-arrest charge," said Kiven.

## Magic With Mirrors Possible In Bringing Back Hearth Image



RICH BITTLE  
HEAVYWEIGHT

Suddenly the house changes. The warm spot in the rug vanishes. The battleworn sofa stands straight and proud.

It's the magic of Christmas Eve — and the transformations of light and shadow you've created with glass and greenery.

Long ago, flickering fire shadows inspired early Germanic tribes to look for the shape of Hertha, the hearth goddess, in the flames. Old men told what

she forecast in the twisting patterns made by the smoke of fir boughs.

Today, even if you have no fireplace, you can still create Hertha-like magic with mirrors.

Make a "hearth" by placing a Pittsburgh plate glass mirror over a chest, tall bookcase, or even an upright piano. Here are some ideas for decorating both the "hearth" and other points of interest in your holiday home:

1. Drape a garland of greenery over the "mantelpiece." Discarded nylon stockings can form the basis for a graceful roping of greenery which frames your hearth — real or imaginary. Sew them together lengthwise, making three strips — then braid.
2. Experiment with shadow patterns. Try using a concealed light bulb to throw evergreen patterns on the walls of the room or over the mantelpiece. A small spotlight attached to a ceiling fixture is inconspicuous, uses the same principle you would to spotlight a painting. You can also try for special effects by concealing a bulb (see your local hardware store for fixture) in such a way that shadows are thrown against the wall. Be sure and keep bulbs several inches away from inflammable greens. (Always turn out all decoration lights when you leave the house, including the Christmas tree lights.)
3. Create your own stained glass windows. The gold winter sunlight can create patterns of dazzling beauty if it filters through clear, Christmas colors. Two ways to create stained glass

window effects are by means of poster paints — small — paneled windows can each be made a different color — or by slightly more complicated constructions of black cardboard frames pasted to colored cellophane "panes."

If you have an odd-shaped window in your living room — or a fanlight over the door — stained glass windows are a natural. If you have several windows, make each identical — or use all of them to create a symmetrical pattern. This avoids an unbalanced look.

4. Make the family's eyes sparkle by spraying your tree, wreath, pine cones or other woodland finds with gold, silver, or copper enamels.
5. Nuts, acorns, even weeds and dried stalks can be sprayed with glittering paint, they can be used as Christmas medallions on walls or table. With the use of florist wax they can also be adapted to serve as candle and flower holders.
6. Use shiny musical instruments. Does your child play a French horn or trumpet? Borrow the instrument, polish it to a shine and put it in the center of a huge evergreen wreath for the "hark the heralds" look.
7. Put shiny Christmas wrap-pines under the glass top of your coffee table. A variation of this theme is to use, under the glass, a series of Christmas pictures painted by one of your children. Or cut out pictures from magazines and use them to form a special Christmas "montage"

*A Christmas Wish*

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## Airmen Watch For 'Rudolph' Christmas Eve

By EUGENE H. BLABEY  
United Press International

GRIFFISS AIR FORCE BASE, N.Y. (UPI) — Just about the time that Santa is getting ready to begin his annual rounds, "Sleighbell 22" will be readied for takeoff at this Strategic Air Command (SAC) facility. "Sleighbell 22" is a code name for a KC-135 Stratotanker, a giant craft that looks like a four-engine commercial jet liner without windows. For the families of Capt. James P. Magee, of Cincinnati, Ohio, the pilot, and his three man crew, Christmas Eve, 1963, will be a time of separation. The four men, members of the 416th SAC Bomber Wing, will spend six hours on a lonely flight across New York and New England to a rendezvous point 1000 miles out over the North Atlantic.

There, some 35,000 feet above the frigid waters, "Sleighbell 22" will transfer a load of 100,000 pounds of fuel to a B-52 jet bomber from a SAC base in Europe. Both planes are part of SAC's Air Alert, a force of intercontinental bombers and support craft, a way airborne and ready to strike, even if their home bases should be destroyed in an enemy nuclear attack.

Capt. Magee's KC-135 and sister craft, on similar Christmas-Eve missions throughout the world, maintain the global capability of the Air-Alert bombers through the tricky rite of in-flight jet-to-jet refueling. Since 1952, an aerial hook-up between a bomber and a tanker has been completed on an average of one every 15 minutes, day in and day out.

Flying at 450 miles an hour, "Sleighbell 22" and the slightly larger B-52 will close on each other until the nose of the bomber is almost touching the tail of the tanker. The pilots must match their airspeed exactly.

"We'll only be about 47 feet apart, and that isn't much when you're going over 480 miles an hour," says Capt. Magee, a veteran of 10 years of tanker flying. Airman 1/C Raymond E. Carthage, of San Gabriel, Calif., boom operator, performs his duties while lying flat on his stomach in a tiny well under the tail of the 136-foot Stratotanker.

When the Christmas mission is completed and greetings exchanged with the other crew, Capt. Magee and his men will be able to return across the darkened communities of the Northeastern United States to their own families here.

On any other night, this flight would be fairly uneventful. But on Christmas-Eve, the routine is broken as periodic accounts of another strange flight come crackling in over the radio.

In bomber, official tones, are radar stations of the Ground Control Intercept network, part of the Air Defense Command, report spotting an "eight-angled" unidentified flying object. Its air speed, altitude, estimated time of arrival in the United States and the fact that jolly sounds of laughter accompany the flight.

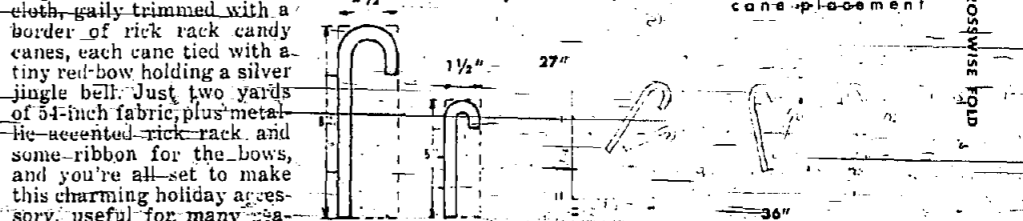
"We haven't spotted him yet," Capt. Magee says with a smile, "but I've told Capt. Boepple, Capt. Wayne T. Boepple, of Mohawk, N.Y., navigator on "Sleighbell 22" that I don't want him to get Rudolph's red nose confused with one of the stars he'll be sighting."



RED AND WHITE STRIPES, gay as holiday greetings in their traditional role on candy canes, add sparkle and fun to any teen-age gathering at Christmas time. Here's an easy-to-set setting sure to please the jolliest younger set any time during the Yuletide season. And the decorations look good enough to eat! Five giant candy canes — four with red ribbons — are mounted fan-style in the center of a frosty white wreath. From the dime store to make the jiffy centerpiece. The sew-it-yourself holiday tablecloth in bright red has a deep border design of red, white and silver "dancing canes" made of metallic accented rick rack; and the young hostess wears a white apron with matching trim. Real candy canes, six inches long, are used as stirrers and add a delicious peppermint flavor to the hot chocolate served with assorted Christmas cookies. A sparkling turquoise accent appears in the border design of the lovely melamine dinnerware, party perfect because it's shatterproof and made for fast cleaning in the automatic dishwasher. The same smart turquoise hue is repeated in the festive Christmas stockings used to decorate the wall.

## Candy Canes Supply Gay Yuletide Sparkle

A fresh and charming setting for holiday parties takes its theme from one of the oldest and most delicious of all Christmas season "goodies" — peppermint candy canes. Suggested by table-decorating experts of the Melamine Council as a festive idea certain to delight the younger set home for winter vacation, the cheery red-and-white color scheme and all the decorations can be created easily by any smart teen-age hostess.



Background for the setting is the vivid red tablecloth, gaily trimmed with a border of rick rack candy canes, each cane tied with a tiny red bow holding a silver jingle bell. Just two yards of 3/4-inch fabric plus metallic accented rick rack and some ribbon for the bows, and you're all set to make this charming holiday accessory useful for many seasons to come. Here's how:

**MATERIALS NEEDED:** two yards of solid red fabric, 54 inches wide; 20 yards of rick rack, red with silver accent; 20 yards of rick rack, white with silver accent; 20 feet of red satin ribbon, 1/2 inch wide; and 40 tiny metal jingle bells.

First step in making the canes is to interlock the two colors of rick rack into a single strip. Pin the top ends of the two colors together; interlock one point-over-the-other, making the 2 1/2" x 1 1/2" inch length. Make bows from each length. Hand together and continuing until strip is completed. To make the cloth from the 72-by-54-inch rec-

tailed fabric, press fabric edges over 1/4 inch and interlock rick rack in straight line around all edges of fabric; sew the straight line around all edges to cover raw fabric edge. This completes cloth, hem-line trim.

MARK PLACEMENT OF CANDY CANDIES on the cloth, following diagram, large canes should measure 8 inches in length with 2 1/2" inch curved handle; smaller canes are 5 inches long with 1 1/2" inch curved handle. Stitch interlocked rick rack into cloth to form canes in these two sizes. To complete trimmings, cut red ribbon into 1 1/2" x 1 1/2" inch length. Make bows from each length. Hand together and continuing until strip is completed. To make the cloth from the 72-by-54-inch rec-

## Fashion Books Suitable Changes For Yankee Doodle Dandies

By WALTER LOGAN  
United Press International  
NEW YORK (UPI) — The buyers of men's wear are all powerful souls who determine what the average man will wear in the months to come. And while the average man is trying to decide whether to buy a new fall topcoat, the buyers are already working on spring.

Twice a year the store buyers descend on New York in droves and although they do examine the wares of hundreds of manufacturers, most of them do it the easy way by sitting in a comfortable theater in the Fashion Institute of Technology and watching a Broadway-type show.

The buyers are highly organized and one of their groups is the National Association of Men's Sportswear Buyers (NAMSB) which keeps them informed on what's new and teamed up this time with Holiday magazine to produce the show a series of skits dramatizing the newest in men's wear.

Highlights: colors generally are lighter with emphasis on "old salt," a creamy off-white. But bottle green, Spanish sherry (really a burgundy shade), dark rum (a dark brown) and weathered blue are the most popular shades for sports wear. Stretch fabrics were used everywhere.

Here is a rundown on what's new:

Sports shirts — they have been changed so you can tell them from dress shirts. Stripes are lighter and there is more texture — muslin, homespun weaves and linen-like textures. More expensive ones have woven-in accents, fly fronts and striped front panels. Stretch fabrics made from cotton and polyester and cotton blends abound. Newest were short-sleeved shirts with waistband, worn outside the trousers.

Knit shirts — The "pro look" was the keynote. Others shown were Rugby shirts with very wide horizontal stripes; Henley, a three-button placket crew-neck; boating sweaters and "sweaters"; football jerseys (with numbers) for the beach; the ski look and winter-looking spring shirts.

Sport coats — two-button coat edging up, but three-button the basic model. Seersucker was the most popular with lightened madras, denim and oxford close behind. Seersucker seen in burgundy and bottle green stripes. Old salt a favorite background for stripes. Iridescent popular. Blazers shown in hopsacks, linen-types and homespuns. Many color-coordinated blazers and slacks were shown.

Slacks — almost all manufacturers feature stretch fabrics for comfort rather than a skin-tight fit. Teen slacks show a Western influence with wide belt loops and fancy pockets. Little change in traditional slacks except for new linen and polyester blends and colors. Golf slacks run the gamut from lime to mallard blue with emphasis on a linen-look.

Walking shorts — stripes are the big story here in all widths and textures, plus printed seersucker, madras, batiks and classic glens and tattersalls. More stretch fabrics.

Sweaters — short sleeve sweaters, once a West Coast fad, seen everywhere, often with beach wear. Pro-type alpaca cardigans also are big with mohair used in lightened versions. Cardigans, the overwhelming best sellers.

Swimwear — The West Coast takes over on swimwear with the surfer look predominating — a knee-tied waist securing a higher-fitting trunk, and a large back pocket to hold wax for the surfboard and a longer leg to protect the surfer. Also new: a swim-walker short-for-double duty, with knitwear in three lengths accounting for half the sales.

Outerwear — early spring outerwear features combinations of suede with laminated knits with cardigans popular. Leisure coats also come in sueded and combinations for cool days, button-front sports coat inspired coats in linen, sharkskin, denim and duck for warmer days. The "ski parka" is popular for beach and boating. Popular fabrics — tugged nylon taffeta, vinyl-coated madras and chambray; denim, duck and seersucker. Boating parkas are undercoated. They also stretch.

Rainwear — emphasis on raglan shoulder styling on denim weaves; deeply patterned poplins and lighter weight blends. Stretch poplin is the latest thing. Classic plaids and checks are lighter and so are the fabrics.



TRIMMING THE TABLE is half the fun when you entertain at Christmas. Today's busy hostess finds that colorful party goods like this "Santa" pattern by Rust Craft, add new liveliness to holiday entertaining, not to mention their work-saving features. In this matching "Santa" set are a honeycomb centerpiece, table cover, coasters, beverage, luncheon and dinner napkins, cups, and two plate sizes. "Fun without fuss" is the motto of smart homemakers who use these smartly styled settings.

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Publishers Present Grant To UIC  
McGraw-Hill Publishing Company has made a grant of \$49,500 to Union Junior College as part of its expanded aid to education program. Dr. Kenneth C. MacKay, UIC president, announced today.

McGraw-Hill is making the supplementary grants to non-profit making, privately supported colleges and universities where its employees take approved courses. Three McGraw-Hill employees are attending Union Junior College's Evening Session: Herbert G. Blanton of East Orange, Mrs. Theresa M.B. Davis of Roselle Park, and Miss Anita L. Glasstetter of Scotch Plains.

While the amount of this grant is small, it is significant because it recognizes one of the truths of higher education: tuition alone cannot pay the full cost of a college education.

McGraw-Hill said it was making the grants in recognition that "the courses our employees take will help them in their careers" and "the average tuition charge covers only part of the costs involved."

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# CONVENTION CONTEMPLATIONS

## Sophistication Will Influence Presidential Aspirants

BY GEORGE SHERIDAN  
Staff Writer

The time is coming for presidential nominations. Next summer, the Democrats will be holding the first national convention of a major political party in New Jersey. Several weeks earlier, the Republicans will meet in San Francisco's Cow Palace to select their candidate.

Some things are certain in regard to who the candidates will be. Others are safe bets. As in most things, presidential aspirants don't have a chance unless they adhere to several musts and a majority of shoulds.

The public is more sophisticated now than it used to be concerning political conventions. This fact is one positive result of television. It forces the parties to act more responsibly, since they are being watched by the voters. Of course, there is the stillness of every delegate trying to get on television, but all-in-all, the outcome is good.

The major political parties are in business to win elections. Their purpose at the conventions is to select winning candidates, the politicians with the fewest enemies and the greatest number of natural advantages. This is where the musts and shoulds come in.

A candidate who entertains hopes of success must be male, white, and Christian. No major party ever selected a candidate that was not all three of these, and it will be many years before it is done.

There was talk of having Sen. Margaret Chase Smith run as the Republican vice-presidential nominee, but this has lessened since the death of Mr. Kennedy made the people aware of the chances a vice president has to become President.

The list of presidential shoulds is long. A candidate should be Protestant. Only twice have Catholics been chosen, and only once has one been successful. Unfortunately, his period in office was too short for the voters to realize that religion doesn't make any difference.

A candidate should be mature in age. The politicians feel that 59 is advisable. It is far enough up in years that the voters feel the candidate is politically knowledgeable, but it is below 60 which is felt to be the beginning of old age.

In 1960, the age of Mr. Kennedy was not too great an issue because his opponent was only three years older. In 1944, however, Thomas E. Dewey was many years the junior of President Roosevelt, and this caused the acid Secretary of the Interior Harold Ickes to say: "Dewey has thrown his diaper in the ring."

Mr. Eisenhower was well over 60 when he ran in 1952, but Mr. Eisenhower could have gotten anything he wanted politically because he was Eisenhower. He also conducted a very vigorous campaign, just to be sure.

The candidate should also have a good pronounceable name. Here, too, Eisenhower was a phenomenon. But since the turn of the century we have had such solid names as McKinley, Roosevelt, Taft, Wilson, Harding, Coolidge, Hoover, Truman, and Kennedy.

Candidates should also demonstrate that they can win a large pivotal state. New York governors are always considered for nomination. The parties do not choose southerners. This was Estes Kefauver's only drawback. He had won every primary he entered. The national stature of Johnson will transcend this barrier next year but it couldn't in 1960 when he was just a senator.

Sen. Harry Truman could never have won the presidential nomination because of the small population of his state. After he ascended to the presidency, he had the national stature that could give him consideration.

It is better for an aspirant to be governor of his state than to be a senator. A senator has to take too many stands on national issues, and this gains too many enemies. The governor can stay at home and criticize. Sen. Taft was a great politician, but was too controversial for nomination. Sen. Goldwater has his stands to contend with as well as an uncommon name and a non-representative state.

A candidate should be a family man. Every-

one knew Caroline Kennedy, and Eisenhower's grandson David, and Margaret Truman. A dog helps this image, too. We remember Caroline's Charlie, Nixon's Checkers, and Roosevelt's "little dog Fala."

The candidate should also be of good moral character. This can mean different things, but it is agreed that Rockefeller's divorce and subsequent marriage to a divorcee is against him. Grover Cleveland, however, was the father of an illegitimate child, but was admitted because he never disclaimed the child even though he had every opportunity to do so. During that campaign, the Republicans would march down the streets of New York chanting, "Ma, Ma, where's my pa?" The Democrats got their revenge at the polls however, and in their victory parade they chanted, "Ma, Ma, where's my pa? Papa's in the White House, ha-ha-ha."

Candidates should not have too close an association to Wall St. This might be bad for Rockefeller. It is a primary factor for the rejection of Gov. Harriman. Wendell Wilkie stressed the fact that he was born on a mid-western farm, even though he made millions in the stock market. The aforementioned Harold Ickes tartly tagged Wilkie "the barefoot boy from Wall St."

## TERCENTENARY TALES

### Louise Went To The Top For Holiday Money

BY JOHN T. OUNNINGHAM  
N. J. Tercentenary Column

Little girls whose minds and hearts overflow with Christmas joys fortunately are never practical. No adult, for example, would dream of turning to the Secretary of the Treasury for Christmas help. But Louise Howard of Newark was lucky; she was a child.

Louise faced Christmas, 1865, with dread because her father, a government employee, said some people named "Uncle Sam" and "Hugh McCulloch" couldn't pay him. She solemnly agreed with father that no money meant no Christmas, but it seemed terrible to her that little sister Jeanie should have no presents and no tree.

Desperate situations call for desperate action. Next day Louise asked her fifth grade teacher for Uncle Sam's "last name". The teacher smiled and replied that he had no last name.

When Louise asked if she had ever heard of "Mr. Hugh McCulloch," the teacher advised her that Secretary of the Treasury Hugh McCulloch took care of "Uncle Sam's" purse.

The story, first related by Sara Guerin of Newark in the Saint Nicholas Magazine for January, 1894, is based on two letters sent by Louise to Mr. McCulloch - and on two replies from him.

Addressing "Honorable Hugh McCulloch," Louise laboriously wrote (the misspellings and lack of punctuation are hers):

"Don't you please excuse me for writing to you. I am in such trouble and want you to help me please - my papa says we can't have a christmas tree this year now isn't that too offed bad? He says Uncle Sam owes him some money and he can't get it."

"My papa is in the revenue business," the revenue business has stamps left, his name is Mr. Henry Howard, 52 Sprague St. Newark, N.J. won't you please ask Uncle Sam to let you pay my papa."

"My little sister Jeanie cries all the time, she wouldn't care much if she was dead, she feels so bad she's so little not to have a tree. have you got any little girls, maybe the war wouldn't let you get paid too. I hope your children won't have to go without any tree."

Louise excused her poor writing and spelling, explaining that her mother usually helped "but she don't know about this neither does my papa."

Mr. McCulloch answered Louise promptly, assuring her that he could "and would" help. The money owed Mr. Howard would be in Newark by December 22. He added:

"I have a dear little girl like you. Her name is Louise, too. She was pleased with your letter and wishes that she could have:



Illustration shows the Howards of Newark and Christmas tree supplied by "Uncle Sam".

picture of you and little Jeanie. "Yes," my little girl will have a tree, too, so I am sure of the happiness of three children, at least."

After Christmas Louise penned the happy ending for Mr. McCulloch:

"My papa was so surprised when I got the big letter all sealed wax, he laughed and kissed me hard and said what a child but he was glad and so was mamma. \*\*\* oh what a beautiful tree we had, not so big or so fine as other years, but we liked it better because we didn't expect it."

"... this is our picture taken with the tree, do you like it, do you see that little man hanging right in front - that George Washington, it's a pen-wiper, a little boy in my father's study school class made it for his Christmas gift, those are my skates hanging on the wall and that's Jeanie's doll, isn't she nice. Jeanie has tight hair and blues

eyes I have brown hair and gray eyes answer soon."

No Secretary of the Treasury, or any man with a fondness for sweet innocence, could keep from replying:

"Mr. McCulloch wrote: "I was more than pleased, I was delighted, with your picture."

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FASHIONETTES  
United Press International  
Spring millinery has a light-headed look. Fabrics include chiffons and organzas. Watch for a new type of turban combining lavishly embroidered African skull caps with chiffon, handkerchief linen, or organza.  
International Jewelers, reports "Harper's Bazaar," are searching for gold mesh handbags, status symbol of the kid-gloved "elegantes" of the twenties. They've come back. Also revived: the fabric bag on which you pin one conversation gem.  
The beautiful blouse is "in" for spring. The blouses include white 'organdies' with crisp ruffing, the tucked blouse in soft fabrics, and the cow-neck blouse that frames the neck in soft folds of fabric.  
Socks, all lengths, are getting ready to produce another fashion best-seller for spring.

## Mobile Home Ass'n Has Party Tonight

The annual Christmas party of the Mobile Home Owners Association of New Jersey will follow a short business meeting to-night. All residents of mobile homes in the state are invited to attend the affair at Meeting Room #2, Edison Lanes, Route No. 1, Edison.

Homemade foods will highlight the menu, announced party chairman Annette Petrick.

## Electricity Output Listed By P.S. Co.

Output of electricity by Public Service Electric and Gas Company for the week ended Dec. 12, was 338,293,000 kilowatt-hours compared with 324,054,500 kilowatt-hours in the corresponding week a year ago, an increase of 14,238,500, or 4.4 per cent.

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# Cheap Or Expensive, Toys Should Always Be Chosen Wisely

If there is a pre-schooler in your heart and home this Christmas, playing a wise Santa Claus can be a real problem.

Besieged by television commercials of gimmick toys at costly prices, the youngster is likely to want everything he sees and change his mind many times over. If the parent is an indulgent Santa, broken toys the week after Christmas are likely to be a disappointment to the child as well as to the family pocketbook.

parent can make mistakes in selecting toys for pre-schoolers. According to Playschool Research, the most common mistakes are these:

Selecting toys which appeal to adults, rather than to the child. Toys are fascinating to grown-ups too, but they often forget that the child's experience, strength, skills, and interests are a generation away. Spending most of the family's annual toy budget at Christmas. Pre-schoolers outgrow toys faster than they outgrow their clothes. Toy buying should be

spread out over the entire year and toys selected to meet the rapidly changing needs of the child.

Selecting toys that recreate the world-in-miniature. Charming as these toys may appear, if they are too detailed, they can confine the child's imagination or be too intricate for him to understand and play with freely.

Buying toys which are too similar in play values. A child should have a wardrobe of toys which meet a variety of needs and interests. He should have toys, for example, which appeal

to the sense of hearing as well as to sight. Learning to listen and appreciate sound and music are habits that should be encouraged early and can enrich a lifetime.

Underestimating the child's ability. To the pre-schooler, learning is fun. At an early age, he can enjoy and understand toys which enable him to absorb basic concepts of time, sequence, and mathematics, and graphic symbols which encourage reading readiness.

GOOD TOYS are just as im-

portant to the pre-school child as good nutrition. They are his tools of play, and it is through play that he learns, practices his new skills, experiments, develops his imagination, and works out his problems. In learning while playing and having fun, the pre-schooler develops mentally, physically, emotionally, and creatively.

To guide parents of young children in the proper selection of toys, Playschool Research recommends these checkpoints: Durability. To withstand a child's amazing ability to break

toys, his playtoys should be sturdy, soundly constructed, and made from durable materials. His toys are important to him and they should have enduring quality.

Safety. Paints should be non-toxic, and all edges, surfaces, and parts should be finished well. Avoid small parts so inviting to small mouths eager to "taste" everything. For many reasons, including safety, electrically operated toys are not suitable for the pre-schooler.

Construction and design. Toys should challenge, but not


frustrate a child. The well-designed toy "works." Its construction should be simple enough for a young child to understand, to take apart if he wishes, and to put back together again by himself.

Make sure your child has some non-specific toys such as kindergarten blocks. With this classic construction toy, a child can give free rein to his imagination and the toy can "grow up" with the child.

Most important—select the proper toys for the stage of development of the individual

child. Every child has his own pace in skills and interests. The age-grouping of toys by some manufacturers is helpful, but it is simply a broad guideline. Watch your child in play. Know his interests, the skills he enjoys exercising most, and the skills which should be challenged and developed.

ONCE THE PROPER TOYS have been chosen, give your child a creative environment in which to play. He needs an opportunity to play to learn and to discover at his own pace.



**Greetings**

We're never up a tree when it comes to wishing our many good friends a Christmas overflowing with joy and the best of cheer.

**ARTHUR L. MARSHALL & SON**  
**PLUMBERS**  
74 WASHINGTON AVE.  
DR 6-1797 SPRINGFIELD N.J.



**MERRY CHRISTMAS**


It's time to trim the tree, and wish our good friends a happy holiday. Many thanks for your patronage.

**DAVRON STUDIO**  
**OF PHOTOGRAPHY**  
173 MOUNTAIN AVE  
DR-6-4448 SPRINGFIELD N.J.



**KARLIN'S PAINT**  
**AND**  
**WALLPAPER**  
**ARTIST'S SUPPLIES**  
14 CENTER ST.  
SPRINGFIELD N.J.  
DR-9-2099

We're sending you our very best wishes for a happy holiday and a Yuletide filled with good cheer.



Here's to sleighbells and Santa and everything nice! And here's a good old-fashioned wish for you and yours. May you have a good old-fashioned holiday time brimming with the traditional joys of this merry season.

**DORE-ANN DRESS SHOP**  
263 MORRIS AVE.  
DR-6-5191 SPRINGFIELD N.J.



**Yuletide Greetings**

We're putting the finishing touches on Christmas by wishing you and yours an especially joyous and memorable holiday season.

**CHINA SKY RESTAURANT**  
GENERAL GREENE  
SHOPPING CENTER  
DR-9-5010 SPRINGFIELD N.J.

At Christmas, our thoughts turn to those we serve, and it is with grateful appreciation that we wish them the best of everything during Yuletide season.

**Season's Best**

**BUNNELL BROS. INC.**  
REAL ESTATE & INSURANCE  
8 MOUNTAIN AVE. SPRINGFIELD  
DR-9-2400



**Christmas Greetings**

Bells are ringing for a Christmas filled with joy and merriment, and we're chiming in to add our own good wishes for all!

**Jay Sperling**  
**PARK DRUGS**

**Merry Christmas**

Hope Santa fills up your stocking with everything that will make Christmas especially merry and bright. We extend glad greetings to one and all.

**THE CENTER SANDWICH SHOP**  
DOLORES & LES KORODY  
234 MORRIS AVENUE  
DR-9-9806 SPRINGFIELD

**Merry Christmas**

May Christmas bring to you and yours all the happiness your hearts can hold. Best wishes!

**FRANKS AUTO SERVICE**  
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DR-6-0162 SPRINGFIELD



May the miracle of the Christ Child's birth lift your heart with its joyous promise.

**Merry Christmas**

**CENTER MARKET**  
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Prime Meats & Homemade Bologna  
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DR 6-2064



**Greetings**

We're sending a special reminder to you with our every good wish for a Merry Christmas!

**SPRINGFIELD TOOL & DIE CO. INC.**  
109 Springfield Ave.  
MU 6-4182 Springfield N.J.



**Holiday Greetings**

While we're waiting for Santa, we'd like to wish each and every one the merriest of Christmases.

**Bob Bryson**  
**FARMER'S & CONSUMER'S DAIRY**  
24 PERRY PL. SPRINGFIELD DR-9-2644

**Best Wishes**

Hope your Christmas shines with all that makes you happiest! We extend our warmest wishes to everyone.

**L&S CHEVROLET**  
Morris & Commerce Ave.  
DR 6-4210 Springfield



**Seasons Greetings**

Here's a special delivery of holiday good wishes and grateful thanks to all our many friends and patrons.

**MORRIS AVENUE MOTORS**  
155 Morris Ave.  
DR 6-4210 Springfield



**Merry Christmas**


Once again, we pause to thank our many good friends and wish them the merriest of Christmases and a Yuletide season overflowing with happiness and good cheer.

**CONTE'S DELICATESSEN**  
MARK AND PHIL  
234 MOUNTAIN AVE. SPRINGFIELD DR 6-2820

**Greetings**

Santa's right on key with a gladsome greeting from all of us to all of you! We extend grateful thanks for your kind patronage.

**MARGE'S SWEET SHOPPE**  
161 Morris Ave.  
DR 6-9876 Springfield



**Seasons Greetings**  
AND  
BEST WISHES FOR A  
HAPPY HOLIDAY SEASON

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**GREETINGS**

We're heading your way with a sleighful of good wishes for Christmas! Our grateful thanks for their many kindnesses go to all those whom it has been our privilege to serve. May your holiday hold much happiness, love and contentment.


**WAYSIDE GARDENS**  
657 Mountain Ave. Springfield DR 6-0398  
54 Morris Turnpike In Summit CR3-9701



**Christmas Greetings**

We send our Santa to fill your chimney to the brim with our warmest holiday wishes, and to express our deep appreciation for your wonderful friendship and kind patronage. May you and yours be blessed with every Christmas joy!

**THE COLONIAL MOTOR COURT**  
ROUTE 22  
SPRINGFIELD, N.J.



**Merry Christmas**

As the Star shines across the years, beckoning all to relive anew the wonder and promise of the first Christmas, we would wish for you and yours the great joys of the season. May yours be a Christmas abounding in deepest spiritual rewards and in the many blessings of home and family, friendship and good will.

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